

# Global Tampons Sales Market Report 2016

<https://marketpublishers.com/r/G6C62D2FAE6EN.html>

Date: October 2016

Pages: 137

Price: US\$ 3,040.00 (Single User License)

ID: G6C62D2FAE6EN

## Abstracts

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to: Regional markets, technology developments, types, applications, and the competitive landscape.

The study is a source of reliable data on:

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research report include:

North America

China

Europe

Japan

Southeast Asia

India

The Major players reported in the market include:

Procter & Gamble

Playtex

Kimberly-Clark

Johnson & Johnson

Unicharm

Natracare

Libra

Lil-lets

Tempo

MOXIE

SCA

Rossmann

### Product Segment Analysis:

Type 1

Type 2

Type 3

### Application Segment Analysis:

Application 1

Application 2

Application 3

### Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified analysis of major market segments

## Contents

### **1 TAMPONS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Tampons
- 1.2 Classification of Tampons
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Application of Tampons
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 Tampons Market States Status and Prospect (2011-2021) by Regions
  - 1.4.1 North America
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Japan
  - 1.4.5 Southeast Asia
  - 1.4.6 India
- 1.5 Global Market Size of Tampons (2011-2021)
  - 1.5.1 Global Tampons Sales and Growth Rate (2011-2021)
  - 1.5.2 Global Tampons Revenue and Growth Rate (2011-2021)

### **2 GLOBAL ECONOMIC IMPACT ON TAMPONS INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions
- 2.3 Effects to Tampons Industry

### **3 TAMPONS MAUFACTURING COST ANALYSIS**

- 3.1 Tampons Key Raw Materials Analysis
  - 3.1.1 Key Raw Materials
  - 3.1.2 Price Trend of Key Raw Materials
  - 3.1.3 Key Suppliers of Raw Materials
  - 3.1.4 Market Concentration Rate of Raw Materials

### 3.2 Proportion of Manufacturing Cost Structure

#### 3.2.1 Raw Materials

#### 3.2.2 Labor Cost

#### 3.2.3 Manufacturing Process Analysis of Tampons

## **4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 4.1 Tampons Industrial Chain Analysis

### 4.2 Upstream Raw Materials Sourcing

### 4.3 Raw Materials Sources of Tampons Major Manufacturers in 2015

### 4.4 Downstream Buyers

## **5 GLOBAL TAMPONS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

### 5.1 Global Tampons Market Competition by Manufacturers

#### 5.1.1 Global Tampons Sales and Market Share of Key Manufacturers (2011-2016)

#### 5.1.2 Global Tampons Revenue and Share by Manufacturers (2011-2016)

### 5.2 Global Tampons (Volume and Value) by Type

#### 5.2.1 Global Tampons Sales and Market Share by Type (2011-2016)

#### 5.2.2 Global Tampons Revenue and Market Share by Type (2011-2016)

### 5.3 Global Tampons (Volume and Value) by Regions

#### 5.3.1 Global Tampons Sales and Market Share by Regions (2011-2016)

#### 5.3.2 Global Tampons Revenue and Market Share by Regions (2011-2016)

### 5.4 Global Tampons (Volume) by Application

## **6 NORTH AMERICA TAMPONS (VOLUME, VALUE AND SALES PRICE)**

### 6.1 North America Tampons Sales and Value (2011-2016)

#### 6.1.1 North America Tampons Sales and Growth Rate (2011-2016)

#### 6.1.2 North America Tampons Revenue and Growth Rate (2011-2016)

#### 6.1.3 North America Tampons Sales Price Trend (2011-2016)

### 6.2 North America Tampons Sales and Market Share by Manufacturers

### 6.3 North America Tampons Sales and Market Share by Type

### 6.4 North America Tampons Sales and Market Share by Application

## **7 CHINA TAMPONS (VOLUME, VALUE AND SALES PRICE)**

### 7.1 China Tampons Sales and Value (2011-2016)

- 7.1.1 China Tampons Sales and Growth Rate (2011-2016)
- 7.1.2 China Tampons Revenue and Growth Rate (2011-2016)
- 7.1.3 China Tampons Sales Price Trend (2011-2016)
- 7.2 China Tampons Sales and Market Share by Manufacturers
- 7.3 China Tampons Sales and Market Share by Type
- 7.4 China Tampons Sales and Market Share by Application

## **8 EUROPE TAMPONS (VOLUME, VALUE AND SALES PRICE)**

- 8.1 Europe Tampons Sales and Value (2011-2016)
  - 8.1.1 Europe Tampons Sales and Growth Rate (2011-2016)
  - 8.1.2 Europe Tampons Revenue and Growth Rate (2011-2016)
  - 8.1.3 Europe Tampons Sales Price Trend (2011-2016)
- 8.2 Europe Tampons Sales and Market Share by Manufacturers
- 8.3 Europe Tampons Sales and Market Share by Type
- 8.4 Europe Tampons Sales and Market Share by Application

## **9 JAPAN TAMPONS (VOLUME, VALUE AND SALES PRICE)**

- 9.1 Japan Tampons Sales and Value (2011-2016)
  - 9.1.1 Japan Tampons Sales and Growth Rate (2011-2016)
  - 9.1.2 Japan Tampons Revenue and Growth Rate (2011-2016)
  - 9.1.3 Japan Tampons Sales Price Trend (2011-2016)
- 9.2 Japan Tampons Sales and Market Share by Manufacturers
- 9.3 Japan Tampons Sales and Market Share by Type
- 9.4 Japan Tampons Sales and Market Share by Application

## **10 SOUTHEAST ASIA TAMPONS (VOLUME, VALUE AND SALES PRICE)**

- 10.1 Southeast Asia Tampons Sales and Value (2011-2016)
  - 10.1.1 Southeast Asia Tampons Sales and Growth Rate (2011-2016)
  - 10.1.2 Southeast Asia Tampons Revenue and Growth Rate (2011-2016)
  - 10.1.3 Southeast Asia Tampons Sales Price Trend (2011-2016)
- 10.2 Southeast Asia Tampons Sales and Market Share by Manufacturers
- 10.3 Southeast Asia Tampons Sales and Market Share by Type
- 10.4 Southeast Asia Tampons Sales and Market Share by Application

## **11 INDIA TAMPONS (VOLUME, VALUE AND SALES PRICE)**

- 11.1 India Tampons Sales and Value (2011-2016)
  - 11.1.1 India Tampons Sales and Growth Rate (2011-2016)
  - 11.1.2 India Tampons Revenue and Growth Rate (2011-2016)
  - 11.1.3 India Tampons Sales Price Trend (2011-2016)
- 11.2 India Tampons Sales and Market Share by Manufacturers
- 11.3 India Tampons Sales and Market Share by Type
- 11.4 India Tampons Sales and Market Share by Application

## **12 GLOBAL TAMPONS MANUFACTURERS ANALYSIS**

- 12.1 Procter & Gamble
  - 12.1.1 Company Overview
  - 12.1.2 Product Information
  - 12.1.3 Sales, Revenue, Price and Gross Margin (2011-2016)
  - 12.1.4 Contact Information
- 12.2 Playtex
  - 12.2.1 Company Overview
  - 12.2.2 Product Information
  - 12.2.3 Sales, Revenue, Price and Gross Margin (2011-2016)
  - 12.2.4 Contact Information
- 12.3 Kimberly-Clark
  - 12.3.1 Company Overview
  - 12.3.2 Product Information
  - 12.3.3 Sales, Revenue, Price and Gross Margin (2011-2016)
  - 12.3.4 Contact Information
- 12.4 Johnson & Johnson
  - 12.4.1 Company Overview
  - 12.4.2 Product Information
  - 12.4.3 Sales, Revenue, Price and Gross Margin (2011-2016)
  - 12.4.4 Contact Information
- 12.5 Unicharm
  - 12.5.1 Company Overview
  - 12.5.2 Product Information
  - 12.5.3 Sales, Revenue, Price and Gross Margin (2011-2016)
  - 12.5.4 Contact Information
- 12.6 Natracare
  - 12.6.1 Company Overview
  - 12.6.2 Product Information
  - 12.6.3 Sales, Revenue, Price and Gross Margin (2011-2016)

12.6.4 Contact Information

## **13 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

13.1 Marketing Channel

13.1.1 Direct Marketing

13.1.2 Indirect Marketing

13.1.3 Marketing Channel Development Trend

13.2 Market Positioning

13.2.1 Pricing Strategy

13.2.2 Brand Strategy

13.2.3 Target Client

13.3 Distributors/Traders List

## **14 MARKET EFFECT FACTORS ANALYSIS**

14.1 Technology Progress/Risk

14.1.1 Substitutes Threat

14.1.2 Technology Progress in Related Industry

14.2 Consumer Needs/Customer Preference Change

14.3 Economic/Political Environmental Change

## **15 GLOBAL TAMPONS MARKET FORECAST (2016-2021)**

15.1 Global Tampons Sales, Revenue Forecast (2016-2021)

15.2 Global Tampons Sales Forecast by Regions (2016-2021)

15.3 Global Tampons Sales Forecast by Type (2016-2021)

15.4 Global Tampons Sales Forecast by Application (2016-2021)

## **16 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Tampons

Table Classification of Tampons

Figure Global Sales Market Share of Tampons by Type in 2015

Table Applications of Tampons

Figure Global Sales Market Share of Tampons by Application in 2015

Figure North America Tampons Revenue and Growth Rate (2011-2021)

Figure China Tampons Revenue and Growth Rate (2011-2021)

Figure Europe Tampons Revenue and Growth Rate (2011-2021)

Figure Japan Tampons Revenue and Growth Rate (2011-2021)

Figure Southeast Asia Tampons Revenue and Growth Rate (2011-2021)

Figure India Tampons Revenue and Growth Rate (2011-2021)

Figure Global Tampons Sales and Growth Rate (2011-2021)

Figure Global Tampons Revenue and Growth Rate (2011-2021)

Table Global Tampons Sales of Key Manufacturers (2011-2016)

Table Global Tampons Sales Share by Manufacturers (2011-2016)

Figure 2015 Tampons Sales Share by Manufacturers

Figure 2016 Tampons Sales Share by Manufacturers

Table Global Tampons Revenue by Manufacturers (2011-2016)

Table Global Tampons Revenue Share by Manufacturers (2011-2016)

Table 2015 Global Tampons Revenue Share by Manufacturers

Table 2016 Global Tampons Revenue Share by Manufacturers

Table Global Tampons Sales and Market Share by Type (2011-2016)

Table Global Tampons Sales Share by Type (2011-2016)

Figure Sales Market Share of Tampons by Type (2011-2016)

Figure Global Tampons Sales Growth Rate by Type (2011-2016)

Table Global Tampons Revenue and Market Share by Type (2011-2016)

Table Global Tampons Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Tampons by Type (2011-2016)

Figure Global Tampons Revenue Growth Rate by Type (2011-2016)

Table Global Tampons Sales and Market Share by Regions (2011-2016)

Table Global Tampons Sales Share by Regions (2011-2016)

Figure Sales Market Share of Tampons by Regions (2011-2016)

Figure Global Tampons Sales Growth Rate by Regions (2011-2016)

Table Global Tampons Revenue and Market Share by Regions (2011-2016)

Table Global Tampons Revenue Share by Regions (2011-2016)

Figure Revenue Market Share of Tampons by Regions (2011-2016)  
Figure Global Tampons Revenue Growth Rate by Regions (2011-2016)  
Table Global Tampons Sales and Market Share by Application (2011-2016)  
Table Global Tampons Sales Share by Application (2011-2016)  
Figure Sales Market Share of Tampons by Application (2011-2016)  
Figure Global Tampons Sales Growth Rate by Application (2011-2016)  
Figure North America Tampons Sales and Growth Rate (2011-2016)  
Figure North America Tampons Revenue and Growth Rate (2011-2016)  
Figure North America Tampons Sales Price Trend (2011-2016)  
Table North America Tampons Sales by Manufacturers (2011-2016)  
Table North America Tampons Market Share by Manufacturers (2011-2016)  
Table North America Tampons Sales by Type (2011-2016)  
Table North America Tampons Market Share by Type (2011-2016)  
Table North America Tampons Sales by Application (2011-2016)  
Table North America Tampons Market Share by Application (2011-2016)  
Figure China Tampons Sales and Growth Rate (2011-2016)  
Figure China Tampons Revenue and Growth Rate (2011-2016)  
Figure China Tampons Sales Price Trend (2011-2016)  
Table China Tampons Sales by Manufacturers (2011-2016)  
Table China Tampons Market Share by Manufacturers (2011-2016)  
Table China Tampons Sales by Type (2011-2016)  
Table China Tampons Market Share by Type (2011-2016)  
Table China Tampons Sales by Application (2011-2016)  
Table China Tampons Market Share by Application (2011-2016)  
Figure Europe Tampons Sales and Growth Rate (2011-2016)  
Figure Europe Tampons Revenue and Growth Rate (2011-2016)  
Figure Europe Tampons Sales Price Trend (2011-2016)  
Table Europe Tampons Sales by Manufacturers (2011-2016)  
Table Europe Tampons Market Share by Manufacturers (2011-2016)  
Table Europe Tampons Sales by Type (2011-2016)  
Table Europe Tampons Market Share by Type (2011-2016)  
Table Europe Tampons Sales by Application (2011-2016)  
Table Europe Tampons Market Share by Application (2011-2016)  
Figure Japan Tampons Sales and Growth Rate (2011-2016)  
Figure Japan Tampons Revenue and Growth Rate (2011-2016)  
Figure Japan Tampons Sales Price Trend (2011-2016)  
Table Japan Tampons Sales by Manufacturers (2011-2016)  
Table Japan Tampons Market Share by Manufacturers (2011-2016)  
Table Japan Tampons Sales by Type (2011-2016)

Table Japan Tampons Market Share by Type (2011-2016)  
Table Japan Tampons Sales by Application (2011-2016)  
Table Japan Tampons Market Share by Application (2011-2016)  
Figure Southeast Asia Tampons Sales and Growth Rate (2011-2016)  
Figure Southeast Asia Tampons Revenue and Growth Rate (2011-2016)  
Figure Southeast Asia Tampons Sales Price Trend (2011-2016)  
Table Southeast Asia Tampons Sales by Manufacturers (2011-2016)  
Table Southeast Asia Tampons Market Share by Manufacturers (2011-2016)  
Table Southeast Asia Tampons Sales by Type (2011-2016)  
Table Southeast Asia Tampons Market Share by Type (2011-2016)  
Table Southeast Asia Tampons Sales by Application (2011-2016)  
Table Southeast Asia Tampons Market Share by Application (2011-2016)  
Figure India Tampons Sales and Growth Rate (2011-2016)  
Figure India Tampons Revenue and Growth Rate (2011-2016)  
Figure India Tampons Sales Price Trend (2011-2016)  
Table India Tampons Sales by Manufacturers (2011-2016)  
Table India Tampons Market Share by Manufacturers (2011-2016)  
Table India Tampons Sales by Type (2011-2016)  
Table India Tampons Market Share by Type (2011-2016)  
Table India Tampons Sales by Application (2011-2016)  
Table India Tampons Market Share by Application (2011-2016)  
Table Procter & Gamble Basic Information List  
Table Procter & Gamble Tampons Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Procter & Gamble Tampons Global Market Share (2011-2016)  
Table Playtex Basic Information List  
Table Playtex Tampons Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Playtex Tampons Global Market Share (2011-2016)  
Table Kimberly-Clark Basic Information List  
Table Kimberly-Clark Tampons Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Kimberly-Clark Tampons Global Market Share (2011-2016)  
Table Johnson & Johnson Basic Information List  
Table Johnson & Johnson Tampons Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Johnson & Johnson Tampons Global Market Share (2011-2016)  
Table Unicharm Basic Information List  
Table Unicharm Tampons Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Unicharm Tampons Global Market Share (2011-2016)  
Table Natracare Basic Information List

Table Natracare Tampons Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Natracare Tampons Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Tampons

Figure Manufacturing Process Analysis of Tampons

Figure Tampons Industrial Chain Analysis

Table Raw Materials Sources of Tampons Major Manufacturers in 2015

Table Major Buyers of Tampons

Table Distributors/Traders List

Figure Global Tampons Sales and Growth Rate Forecast (2016-2021)

Figure Global Tampons Revenue and Growth Rate Forecast (2016-2021)

Table Global Tampons Sales Forecast by Regions (2016-2021)

Table Global Tampons Sales Forecast by Type (2016-2021)

Table Global Tampons Sales Forecast by Application (2016-2021)

## I would like to order

Product name: Global Tampons Sales Market Report 2016

Product link: <https://marketpublishers.com/r/G6C62D2FAE6EN.html>

Price: US\$ 3,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G6C62D2FAE6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970