

# Global Tampons Market Research Report 2016

<https://marketpublishers.com/r/GFC0634F96AEN.html>

Date: October 2016

Pages: 137

Price: US\$ 2,160.00 (Single User License)

ID: GFC0634F96AEN

## Abstracts

The Global Tampons Market Research Report 2016 is a valuable source of insightful data for business strategists. It provides the Tampons industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Tampons market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of Market growth drivers, Factors limiting market growth, Current market trends, Market structure, Market projections for upcoming years. This report segments the global Tampons market as follows:

### Global Tampons Market: Regional Segment Analysis

North America

Europe

China

Japan

Southeast Asia

India

### Global Tampons Market: Top manufacturers

Procter & Gamble

Playtex

Kimberly-Clark

Johnson & Johnson

Unicharm

Natracare

Libra

Lil-lets

Tempo

MOXIE

SCA

Rossmann

## Global Tampons Market: Product Segment Analysis

Type 1

Type 2

Type 3

## Global Tampons Market: Application Segment Analysis

Application 1

Application 2

## Application 3

### Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified SWOT analysis of major market segments

## Contents

### **CHAPTER 1 TAMPONS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Tampons
- 1.2 Tampons Market Segmentation by Type
  - 1.2.1 Global Production Market Share of Tampons by Type in 2015
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Tampons Market Segmentation by Application
  - 1.3.1 Tampons Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Tampons Market Segmentation by Regions
  - 1.4.1 North America
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Southeast Asia
  - 1.4.5 Japan
  - 1.4.6 India
- 1.5 Global Market Size (Value) of Tampons (2011-2021)

### **CHAPTER 2 GLOBAL ECONOMIC IMPACT ON TAMPONS INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions
- 2.3 Effects to Tampons Industry

### **CHAPTER 3 GLOBAL TAMPONS MARKET COMPETITION BY MANUFACTURERS**

- 3.1 Global Tampons Production and Share by Manufacturers (2015 and 2016)
- 3.2 Global Tampons Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 Global Tampons Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Tampons Manufacturing Base Distribution, Sales Area and Product Type

### 3.5 Tampons Market Competitive Situation and Trends

#### 3.5.1 Tampons Market Concentration Rate

#### 3.5.2 Tampons Market Share of Top 3 and Top 5 Manufacturers

#### 3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 GLOBAL TAMPONS PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)**

### 4.1 Global Tampons Production by Region (2011-2016)

### 4.2 Global Tampons Production Market Share by Region (2011-2016)

### 4.3 Global Tampons Revenue (Value) and Market Share by Region (2011-2016)

### 4.4 Global Tampons Production, Revenue, Price and Gross Margin (2011-2016)

### 4.5 North America Tampons Production, Revenue, Price and Gross Margin (2011-2016)

### 4.6 Europe Tampons Production, Revenue, Price and Gross Margin (2011-2016)

### 4.7 China Tampons Production, Revenue, Price and Gross Margin (2011-2016)

### 4.8 Japan Tampons Production, Revenue, Price and Gross Margin (2011-2016)

### 4.9 Southeast Asia Tampons Production, Revenue, Price and Gross Margin (2011-2016)

### 4.10 India Tampons Production, Revenue, Price and Gross Margin (2011-2016)

## **CHAPTER 5 GLOBAL TAMPONS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

### 5.1 Global Tampons Consumption by Regions (2011-2016)

### 5.2 North America Tampons Production, Consumption, Export, Import by Regions (2011-2016)

### 5.3 Europe Tampons Production, Consumption, Export, Import by Regions (2011-2016)

### 5.4 China Tampons Production, Consumption, Export, Import by Regions (2011-2016)

### 5.5 Japan Tampons Production, Consumption, Export, Import by Regions (2011-2016)

### 5.6 Southeast Asia Tampons Production, Consumption, Export, Import by Regions (2011-2016)

### 5.7 India Tampons Production, Consumption, Export, Import by Regions (2011-2016)

## **CHAPTER 6 GLOBAL TAMPONS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

### 6.1 Global Tampons Production and Market Share by Type (2011-2016)

### 6.2 Global Tampons Revenue and Market Share by Type (2011-2016)

### 6.3 Global Tampons Price by Type (2011-2016)

## 6.4 Global Tampons Production Growth by Type (2011-2016)

### **CHAPTER 7 GLOBAL TAMPONS MARKET ANALYSIS BY APPLICATION**

#### 7.1 Global Tampons Consumption and Market Share by Application (2011-2016)

#### 7.2 Global Tampons Consumption Growth Rate by Application (2011-2016)

#### 7.3 Market Drivers and Opportunities

##### 7.3.1 Potential Applications

##### 7.3.2 Emerging Markets/Countries

### **CHAPTER 8 GLOBAL TAMPONS MANUFACTURERS PROFILES/ANALYSIS**

#### 8.1 Procter & Gamble

##### 8.1.1 Company Overview

##### 8.1.2 Product Information

##### 8.1.3 Analysis of Operation State and Competitive Advantages of Enterprise

##### 8.1.4 Contact Information

#### 8.2 Playtex

##### 8.2.1 Company Overview

##### 8.2.2 Product Information

##### 8.2.3 Analysis of Operation State and Competitive Advantages of Enterprise

##### 8.2.4 Contact Information

#### 8.3 Kimberly-Clark

##### 8.3.1 Company Overview

##### 8.3.2 Product Information

##### 8.3.3 Analysis of Operation State and Competitive Advantages of Enterprise

##### 8.3.4 Contact Information

#### 8.4 Johnson & Johnson

##### 8.4.1 Company Overview

##### 8.4.2 Product Information

##### 8.4.3 Analysis of Operation State and Competitive Advantages of Enterprise

##### 8.4.4 Contact Information

#### 8.5 Unicharm

##### 8.5.1 Company Overview

##### 8.5.2 Product Information

##### 8.5.3 Analysis of Operation State and Competitive Advantages of Enterprise

##### 8.5.4 Contact Information

#### 8.6 Natracare

##### 8.6.1 Company Overview

- 8.6.2 Product Information
- 8.6.3 Analysis of Operation State and Competitive Advantages of Enterprise
- 8.6.4 Contact Information

## **CHAPTER 9 TAMPONS MANUFACTURING COST ANALYSIS**

- 9.1 Tampons Key Raw Materials Analysis
  - 9.1.1 Key Raw Materials
  - 9.1.2 Price Trend of Key Raw Materials
  - 9.1.3 Key Suppliers of Raw Materials
  - 9.1.4 Market Concentration Rate of Raw Materials
- 9.2 Proportion of Manufacturing Cost Structure
  - 9.2.1 Raw Materials
  - 9.2.2 Labor Cost
  - 9.2.3 Manufacturing Expenses
- 9.3 Manufacturing Process Analysis of Tampons

## **CHAPTER 10 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 10.1 Tampons Industrial Chain Analysis
- 10.2 Upstream Raw Materials Sourcing
- 10.3 Raw Materials Sources of Tampons Major Manufacturers in 2015
- 10.4 Downstream Buyers

## **CHAPTER 11 ANALYSIS OF INVESTMENT STRATEGY**

- 11.1 Industry Development Characters
  - 11.1.1 Periodicity of the industry
  - 11.1.2 Regional traits of the industry
  - 11.1.3 Upstream and downstream of Tampons industry
  - 11.1.4 Operational mode of the industry
- 11.2 Analysis of Investment Situation of Tampons Industry
  - 11.2.1 Development Pattern
  - 11.2.2 Entry Barrier
  - 11.2.3 Industrial SWOT Analysis
  - 11.2.4 Analysis of Industrial Five Forces Mode
- 11.3 Analysis of Development Trend

## **CHAPTER 12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 12.1 Marketing Channel
  - 12.1.1 Direct Marketing
  - 12.1.2 Indirect Marketing
  - 12.1.3 Marketing Channel Development Trend
- 12.2 Market Positioning
  - 12.2.1 Pricing Strategy
  - 12.2.2 Brand Strategy
  - 12.2.3 Target Client
- 12.3 Distributors/Traders List

## **CHAPTER 13 MARKET EFFECT FACTORS ALYSIS**

- 13.1 Technology Progress/Risk
  - 13.1.1 Substitutes Threat
  - 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs/Customer Preference Change
- 13.3 Economic/Political Environmental Change

## **CHAPTER 14 GLOBAL TAMPONS MARKET FORECAST (2016-2021)**

- 14.1 Global Tampons Production, Revenue Forecast (2016-2021)
- 14.2 Global Tampons Production, Consumption Forecast by Regions (2016-2021)
- 14.3 Global Tampons Production Forecast by Type (2016-2021)
- 14.4 Global Tampons Consumption Forecast by Application (2016-2021)
- 14.5 Tampons Price Forecast (2016-2021)

## **CHAPTER 15 RESEARCH FINDINGS AND CONCLUSION**

## **CHAPTER 16 APPENDIX**

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- China Disclaimer



## List Of Tables

### LIST OF TABLES

Table Product Overview and Scope of Tampons
Table Major Manufacturers of Type
Table Major Manufacturers of Type
Table Major Manufacturers of Type
Table Tampons Consumption Market Share by Application in 2015
Table Global Tampons Capacity of Key Manufacturers (2015 and 2016)
Table Global Tampons Capacity Market Share by Manufacturers (2015 and 2016)
Table Global Tampons Production of Key Manufacturers (2015 and 2016)
Table Global Tampons Production Share by Manufacturers (2015 and 2016)
Table Global Tampons Revenue (Million USD) by Manufacturers (2015 and 2016)
Table Global Tampons Revenue Share by Manufacturers (2015 and 2016)
Table 2015 Global Tampons Revenue Share by Manufacturers
Table 2016 Global Tampons Revenue Share by Manufacturers
Table Global Market Tampons Average Price of Key Manufacturers (2015 and 2016)
Table Manufacturers Tampons Manufacturing Base Distribution and Sales Area
Table Manufacturers Tampons Product Type
Table Global Tampons Capacity by Regions (2011-2016)
Table Global Tampons Production by Regions (2011-2016)
Table Global Tampons Revenue by Regions (2011-2016)
Table Global Tampons Revenue Market Share by Regions (2011-2016)
Table 2015 Global Tampons Revenue Market Share by Regions
Table Global Tampons Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Table North America Tampons Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Table Europe Tampons Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Table China Tampons Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Table Japan Tampons Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Table Southeast Asia Tampons Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Table India Tampons Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Tampons Consumption Market by Regions (2011-2016)

Table Global Tampons Consumption Market Share by Regions (2011-2016)

Table North America Tampons Production, Consumption, Import & Export (2011-2016)

Table Europe Tampons Production, Consumption, Import & Export (2011-2016)

Table China Tampons Production, Consumption, Import & Export (2011-2016)

Table Japan Tampons Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Tampons Production, Consumption, Import & Export (2011-2016)

Table India Tampons Production, Consumption, Import & Export (2011-2016)

Table Global Tampons Production by Type (2011-2016)

Table Global Tampons Production Share by Type (2011-2016)

Table Global Tampons Revenue by Type (2011-2016)

Table Global Tampons Revenue Share by Type (2011-2016)

Table Global Tampons Price by Type (2011-2016)

Table Global Tampons Consumption by Application (2011-2016)

Table Global Tampons Consumption Market Share by Application (2011-2016)

Table Global Tampons Consumption Growth Rate by Application (2011-2016)

Table Procter & Gamble Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Procter & Gamble Tampons Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Procter & Gamble Tampons Market Share (2011-2016)

Table Playtex Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Playtex Tampons Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Playtex Tampons Market Share (2011-2016)

Table Kimberly-Clark Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kimberly-Clark Tampons Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Kimberly-Clark Tampons Market Share (2011-2016)

Table Johnson & Johnson Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Johnson & Johnson Tampons Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Johnson & Johnson Tampons Market Share (2011-2016)

Table Unicharm Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Unicharm Tampons Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Unicharm Tampons Market Share (2011-2016)

Table Natracare Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Natracare Tampons Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Natracare Tampons Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Table Key Suppliers of Raw Materials

Table Raw Materials Sources of Tampons Major Manufacturers in 2015

Table Major Buyers of Tampons

Table Distributors/Traders List

Table Four basic brand strategies

Table Industrial SWOT Analysis

Table Global Tampons Production Forecast by Regions (2016-2021)

Table Global Tampons Consumption Forecast by Regions (2016-2021)

Table Global Tampons Production Forecast by Type (2016-2021)

Table Global Tampons Consumption Forecast by Application (2016-2021)

## List Of Figures

### LIST OF FIGURES

Figure Picture of Tampons

Figure Global Production Market Share of Tampons by Type in 2015

Figure Application of Tampons

Figure North America Tampons Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Tampons Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Tampons Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Tampons Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Tampons Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Tampons Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Tampons Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Tampons Capacity of Key Manufacturers in 2015

Figure Global Tampons Capacity of Key Manufacturers in 2016

Figure 2015 Tampons Production Share by Manufacturers

Figure 2016 Tampons Production Share by Manufacturers

Figure Global Market Tampons Average Price of Key Manufacturers in 2015

Figure Tampons Market Share of Top 3 Manufacturers

Figure Tampons Market Share of Top 5 Manufacturers

Figure Global Tampons Capacity Market Share by Regions (2011-2016)

Figure Global Tampons Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Tampons Capacity Market Share by Regions

Figure Global Tampons Production and Market Share by Regions (2011-2016)

Figure Global Tampons Production Market Share by Regions (2011-2016)

Figure 2015 Global Tampons Production Market Share by Regions

Figure Global Tampons Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Tampons Consumption Market Share by Regions

Figure Production Market Share of Tampons by Type (2011-2016)

Figure 2015 Production Market Share of Tampons by Type

Figure Production Revenue Share of Tampons by Type (2011-2016)

Figure 2015 Revenue Market Share of Tampons by Type

Figure Global Tampons Production Growth by Type (2011-2016)

Figure Global Tampons Consumption Market Share by Application in 2015

Figure Global Tampons Consumption Growth Rate by Application (2011-2016)

## I would like to order

Product name: Global Tampons Market Research Report 2016

Product link: <https://marketpublishers.com/r/GFC0634F96AEN.html>

Price: US\$ 2,160.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GFC0634F96AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970