

# Global Swimming Training Equipment Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/G492C3C2A6FEN.html>

Date: June 2017

Pages: 127

Price: US\$ 2,240.00 (Single User License)

ID: G492C3C2A6FEN

## Abstracts

The Global Swimming Training Equipment Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Swimming Training Equipment industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Swimming Training Equipment market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments

- Evolving market trends and dynamics

- Changing supply and demand scenarios

- Quantifying market opportunities through market sizing and market forecasting

- Tracking current trends/opportunities/challenges

- Competitive insights

- Opportunity mapping in terms of technological breakthroughs

Global Swimming Training Equipment Market: Regional Segment Analysis

North America  
Europe  
China  
Japan  
Southeast Asia  
India

The Major players reported in the market include:

Speedo  
TYR  
FINIS  
Aqua Sphere  
CIDEROS  
Kiefer  
MP Michael Phelps  
Swimovate  
New Wave Swim Buoy

Global Swimming Training Equipment Market: Product Segment Analysis

Type 1

Type 2

Type 3

Global Swimming Training Equipment Market: Application Segment Analysis

Child  
Adult  
Men

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 SWIMMING TRAINING EQUIPMENT MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Swimming Training Equipment
- 1.2 Swimming Training Equipment Market Segmentation by Type
  - 1.2.1 Global Production Market Share of Swimming Training Equipment by Type in 2015
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Swimming Training Equipment Market Segmentation by Application
  - 1.3.1 Swimming Training Equipment Consumption Market Share by Application in 2015
  - 1.3.2 Child
  - 1.3.3 Adult
  - 1.3.4 Men
- 1.4 Swimming Training Equipment Market Segmentation by Regions
  - 1.4.1 North America
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Southeast Asia
  - 1.4.5 Japan
  - 1.4.6 India
- 1.5 Global Market Size (Value) of Swimming Training Equipment (2012-2021)

### **CHAPTER 2 GLOBAL ECONOMIC IMPACT ON SWIMMING TRAINING EQUIPMENT INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

### **CHAPTER 3 GLOBAL SWIMMING TRAINING EQUIPMENT MARKET COMPETITION BY MANUFACTURERS**

- 3.1 Global Swimming Training Equipment Production and Share by Manufacturers (2015 and 2016)

3.2 Global Swimming Training Equipment Revenue and Share by Manufacturers (2015 and 2016)

3.3 Global Swimming Training Equipment Average Price by Manufacturers (2015 and 2016)

3.4 Manufacturers Swimming Training Equipment Manufacturing Base Distribution, Production Area and Product Type

3.5 Swimming Training Equipment Market Competitive Situation and Trends

3.5.1 Swimming Training Equipment Market Concentration Rate

3.5.2 Swimming Training Equipment Market Share of Top 3 and Top 5 Manufacturers

3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 GLOBAL SWIMMING TRAINING EQUIPMENT PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)**

4.1 Global Swimming Training Equipment Production by Region (2012-2017)

4.2 Global Swimming Training Equipment Production Market Share by Region (2012-2017)

4.3 Global Swimming Training Equipment Revenue (Value) and Market Share by Region (2012-2017)

4.4 Global Swimming Training Equipment Production, Revenue, Price and Gross Margin (2012-2017)

4.5 North America Swimming Training Equipment Production, Revenue, Price and Gross Margin (2012-2017)

4.6 Europe Swimming Training Equipment Production, Revenue, Price and Gross Margin (2012-2017)

4.7 China Swimming Training Equipment Production, Revenue, Price and Gross Margin (2012-2017)

4.8 Japan Swimming Training Equipment Production, Revenue, Price and Gross Margin (2012-2017)

4.9 Southeast Asia Swimming Training Equipment Production, Revenue, Price and Gross Margin (2012-2017)

4.10 India Swimming Training Equipment Production, Revenue, Price and Gross Margin (2012-2017)

## **CHAPTER 5 GLOBAL SWIMMING TRAINING EQUIPMENT SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)**

5.1 Global Swimming Training Equipment Consumption by Regions (2012-2017)

5.2 North America Swimming Training Equipment Production, Consumption, Export,

Import by Regions (2012-2017)

5.3 Europe Swimming Training Equipment Production, Consumption, Export, Import by Regions (2012-2017)

5.4 China Swimming Training Equipment Production, Consumption, Export, Import by Regions (2012-2017)

5.5 Japan Swimming Training Equipment Production, Consumption, Export, Import by Regions (2012-2017)

5.6 Southeast Asia Swimming Training Equipment Production, Consumption, Export, Import by Regions (2012-2017)

5.7 India Swimming Training Equipment Production, Consumption, Export, Import by Regions (2012-2017)

## **CHAPTER 6 GLOBAL SWIMMING TRAINING EQUIPMENT PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

6.1 Global Swimming Training Equipment Production and Market Share by Type (2012-2017)

6.2 Global Swimming Training Equipment Revenue and Market Share by Type (2012-2017)

6.3 Global Swimming Training Equipment Price by Type (2012-2017)

6.4 Global Swimming Training Equipment Production Growth by Type (2012-2017)

## **CHAPTER 7 GLOBAL SWIMMING TRAINING EQUIPMENT MARKET ANALYSIS BY APPLICATION**

7.1 Global Swimming Training Equipment Consumption and Market Share by Application (2012-2017)

7.2 Global Swimming Training Equipment Consumption Growth Rate by Application (2012-2017)

7.3 Market Drivers and Opportunities

7.3.1 Potential Applications

7.3.2 Emerging Markets/Countries

## **CHAPTER 8 GLOBAL SWIMMING TRAINING EQUIPMENT MANUFACTURERS ANALYSIS**

8.1 Speedo

8.1.1 Company Basic Information, Manufacturing Base and Competitors

8.1.2 Product Type, Application and Specification

- 8.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 8.1.4 Business Overview
- 8.2 TYR
  - 8.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.2.2 Product Type, Application and Specification
  - 8.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.2.4 Business Overview
- 8.3 FINIS
  - 8.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.3.2 Product Type, Application and Specification
  - 8.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.3.4 Business Overview
- 8.4 Aqua Sphere
  - 8.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.4.2 Product Type, Application and Specification
  - 8.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.4.4 Business Overview
- 8.5 CIDEROS
  - 8.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.5.2 Product Type, Application and Specification
  - 8.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.5.4 Business Overview
- 8.6 Kiefer
  - 8.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.6.2 Product Type, Application and Specification
  - 8.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.6.4 Business Overview
- 8.7 MP Michael Phelps
  - 8.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.7.2 Product Type, Application and Specification
  - 8.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.7.4 Business Overview
- 8.8 Swimovate
  - 8.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.8.2 Product Type, Application and Specification
  - 8.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.8.4 Business Overview
- 8.9 New Wave Swim Buoy
  - 8.9.1 Company Basic Information, Manufacturing Base and Competitors

- 8.9.2 Product Type, Application and Specification
- 8.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 8.9.4 Business Overview

## **CHAPTER 9 SWIMMING TRAINING EQUIPMENT MANUFACTURING COST ANALYSIS**

- 9.1 Swimming Training Equipment Key Raw Materials Analysis
  - 9.1.1 Key Raw Materials
  - 9.1.2 Price Trend of Key Raw Materials
  - 9.1.3 Key Suppliers of Raw Materials
  - 9.1.4 Market Concentration Rate of Raw Materials
- 9.2 Proportion of Manufacturing Cost Structure
  - 9.2.1 Raw Materials
  - 9.2.2 Labor Cost
  - 9.2.3 Manufacturing Expenses
- 9.3 Manufacturing Process Analysis of Swimming Training Equipment

## **CHAPTER 10 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 10.1 Swimming Training Equipment Industrial Chain Analysis
- 10.2 Upstream Raw Materials Sourcing
- 10.3 Raw Materials Sources of Swimming Training Equipment Major Manufacturers in 2015
- 10.4 Downstream Buyers

## **CHAPTER 11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 11.1 Marketing Channel
  - 11.1.1 Direct Marketing
  - 11.1.2 Indirect Marketing
  - 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
  - 11.2.1 Pricing Strategy
  - 11.2.2 Brand Strategy
  - 11.2.3 Target Client
- 11.3 Distributors/Traders List



## **CHAPTER 12 MARKET EFFECT FACTORS ANALYSIS**

### 12.1 Technology Progress/Risk

#### 12.1.1 Substitutes Threat

#### 12.1.2 Technology Progress in Related Industry

### 12.2 Consumer Needs/Customer Preference Change

### 12.3 Economic/Political Environmental Change

## **CHAPTER 13 GLOBAL SWIMMING TRAINING EQUIPMENT MARKET FORECAST (2017-2021)**

### 13.1 Global Swimming Training Equipment Production, Revenue Forecast (2017-2021)

### 13.2 Global Swimming Training Equipment Production, Consumption Forecast by Regions (2017-2021)

### 13.3 Global Swimming Training Equipment Production Forecast by Type (2017-2021)

### 13.4 Global Swimming Training Equipment Consumption Forecast by Application (2017-2021)

### 13.5 Swimming Training Equipment Price Forecast (2017-2021)

## **CHAPTER 14 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Swimming Training Equipment

Figure Global Production Market Share of Swimming Training Equipment by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Swimming Training Equipment Consumption Market Share by Application in 2015

Figure Child Examples

Figure Adult Examples

Figure Men Examples

Figure North America Swimming Training Equipment Revenue (Million USD) and Growth Rate (2012-2021)

Figure Europe Swimming Training Equipment Revenue (Million USD) and Growth Rate (2012-2021)

Figure China Swimming Training Equipment Revenue (Million USD) and Growth Rate (2012-2021)

Figure Japan Swimming Training Equipment Revenue (Million USD) and Growth Rate (2012-2021)

Figure Southeast Asia Swimming Training Equipment Revenue (Million USD) and Growth Rate (2012-2021)

Figure India Swimming Training Equipment Revenue (Million USD) and Growth Rate (2012-2021)

Figure Global Swimming Training Equipment Revenue (Million USD) and Growth Rate (2012-2021)

Table Global Swimming Training Equipment Capacity of Key Manufacturers (2015 and 2016)

Table Global Swimming Training Equipment Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Swimming Training Equipment Capacity of Key Manufacturers in 2015

Figure Global Swimming Training Equipment Capacity of Key Manufacturers in 2016

Table Global Swimming Training Equipment Production of Key Manufacturers (2015 and 2016)

Table Global Swimming Training Equipment Production Share by Manufacturers (2015 and 2016)

Figure 2015 Swimming Training Equipment Production Share by Manufacturers

Figure 2016 Swimming Training Equipment Production Share by Manufacturers

Table Global Swimming Training Equipment Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Swimming Training Equipment Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Swimming Training Equipment Revenue Share by Manufacturers

Table 2016 Global Swimming Training Equipment Revenue Share by Manufacturers

Table Global Market Swimming Training Equipment Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Swimming Training Equipment Average Price of Key Manufacturers in 2015

Table Manufacturers Swimming Training Equipment Manufacturing Base Distribution and Sales Area

Table Manufacturers Swimming Training Equipment Product Type

Figure Swimming Training Equipment Market Share of Top 3 Manufacturers

Figure Swimming Training Equipment Market Share of Top 5 Manufacturers

Table Global Swimming Training Equipment Capacity by Regions (2012-2017)

Figure Global Swimming Training Equipment Capacity Market Share by Regions (2012-2017)

Figure Global Swimming Training Equipment Capacity Market Share by Regions (2012-2017)

Figure 2015 Global Swimming Training Equipment Capacity Market Share by Regions

Table Global Swimming Training Equipment Production by Regions (2012-2017)

Figure Global Swimming Training Equipment Production and Market Share by Regions (2012-2017)

Figure Global Swimming Training Equipment Production Market Share by Regions (2012-2017)

Figure 2015 Global Swimming Training Equipment Production Market Share by Regions

Table Global Swimming Training Equipment Revenue by Regions (2012-2017)

Table Global Swimming Training Equipment Revenue Market Share by Regions (2012-2017)

Table 2015 Global Swimming Training Equipment Revenue Market Share by Regions

Table Global Swimming Training Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table North America Swimming Training Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table Europe Swimming Training Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table China Swimming Training Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table Japan Swimming Training Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table Southeast Asia Swimming Training Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table India Swimming Training Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table Global Swimming Training Equipment Consumption Market by Regions (2012-2017)

Table Global Swimming Training Equipment Consumption Market Share by Regions (2012-2017)

Figure Global Swimming Training Equipment Consumption Market Share by Regions (2012-2017)

Figure 2015 Global Swimming Training Equipment Consumption Market Share by Regions

Table North America Swimming Training Equipment Production, Consumption, Import & Export (2012-2017)

Table Europe Swimming Training Equipment Production, Consumption, Import & Export (2012-2017)

Table China Swimming Training Equipment Production, Consumption, Import & Export (2012-2017)

Table Japan Swimming Training Equipment Production, Consumption, Import & Export (2012-2017)

Table Southeast Asia Swimming Training Equipment Production, Consumption, Import & Export (2012-2017)

Table India Swimming Training Equipment Production, Consumption, Import & Export (2012-2017)

Table Global Swimming Training Equipment Production by Type (2012-2017)

Table Global Swimming Training Equipment Production Share by Type (2012-2017)

Figure Production Market Share of Swimming Training Equipment by Type (2012-2017)

Figure 2015 Production Market Share of Swimming Training Equipment by Type

Table Global Swimming Training Equipment Revenue by Type (2012-2017)

Table Global Swimming Training Equipment Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Swimming Training Equipment by Type (2012-2017)

Figure 2015 Revenue Market Share of Swimming Training Equipment by Type

Table Global Swimming Training Equipment Price by Type (2012-2017)

Figure Global Swimming Training Equipment Production Growth by Type (2012-2017)

Table Global Swimming Training Equipment Consumption by Application (2012-2017)

Table Global Swimming Training Equipment Consumption Market Share by Application (2012-2017)

Figure Global Swimming Training Equipment Consumption Market Share by Application in 2015

Table Global Swimming Training Equipment Consumption Growth Rate by Application (2012-2017)

Figure Global Swimming Training Equipment Consumption Growth Rate by Application (2012-2017)

Table Speedo Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Speedo Swimming Training Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table Speedo Swimming Training Equipment Market Share (2012-2017)

Table TYR Basic Information, Manufacturing Base, Production Area and Its Competitors

Table TYR Swimming Training Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table TYR Swimming Training Equipment Market Share (2012-2017)

Table FINIS Basic Information, Manufacturing Base, Production Area and Its Competitors

Table FINIS Swimming Training Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table FINIS Swimming Training Equipment Market Share (2012-2017)

Table Aqua Sphere Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Aqua Sphere Swimming Training Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table Aqua Sphere Swimming Training Equipment Market Share (2012-2017)

Table CIDEROS Basic Information, Manufacturing Base, Production Area and Its Competitors

Table CIDEROS Swimming Training Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table CIDEROS Swimming Training Equipment Market Share (2012-2017)

Table Kiefer Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Kiefer Swimming Training Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table Kiefer Swimming Training Equipment Market Share (2012-2017)

Table MP Michael Phelps Basic Information, Manufacturing Base, Production Area and Its Competitors

Table MP Michael Phelps Swimming Training Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table MP Michael Phelps Swimming Training Equipment Market Share (2012-2017)

Table Swimovate Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Swimovate Swimming Training Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table Swimovate Swimming Training Equipment Market Share (2012-2017)

Table New Wave Swim Buoy Basic Information, Manufacturing Base, Production Area and Its Competitors

Table New Wave Swim Buoy Swimming Training Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table New Wave Swim Buoy Swimming Training Equipment Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Swimming Training Equipment

Figure Manufacturing Process Analysis of Swimming Training Equipment

Figure Swimming Training Equipment Industrial Chain Analysis

Table Raw Materials Sources of Swimming Training Equipment Major Manufacturers in 2015

Table Major Buyers of Swimming Training Equipment

Table Distributors/Traders List

Figure Global Swimming Training Equipment Production and Growth Rate Forecast (2017-2021)

Figure Global Swimming Training Equipment Revenue and Growth Rate Forecast (2017-2021)

Table Global Swimming Training Equipment Production Forecast by Regions (2017-2021)

Table Global Swimming Training Equipment Consumption Forecast by Regions (2017-2021)

Table Global Swimming Training Equipment Production Forecast by Type (2017-2021)

Table Global Swimming Training Equipment Consumption Forecast by Application (2017-2021)

## I would like to order

Product name: Global Swimming Training Equipment Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/G492C3C2A6FEN.html>

Price: US\$ 2,240.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G492C3C2A6FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970