

Global Sneaker Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/G7A80EE4120EN.html>

Date: June 2017

Pages: 102

Price: US\$ 2,240.00 (Single User License)

ID: G7A80EE4120EN

Abstracts

The Global Sneaker Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Sneaker industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Sneaker market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

Global Sneaker Market: Regional Segment Analysis
North America

Europe

China

Japan

Southeast Asia

India

The Major players reported in the market include:

Adidas

Airness

Alden Shoe Company

Nike

Lining

Reebok

Ariat

ASICS

UGG

Global Sneaker Market: Product Segment Analysis

Type 1

Type 2

Type 3

Global Sneaker Market: Application Segment Analysis

Application 1

Application 2

Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Contents

CHAPTER 1 SNEAKER MARKET OVERVIEW

- 1.1 Product Overview and Scope of Sneaker
- 1.2 Sneaker Market Segmentation by Type
 - 1.2.1 Global Production Market Share of Sneaker by Type in 2015
 - 1.2.1 Type
 - 1.2.2 Type
 - 1.2.3 Type
- 1.3 Sneaker Market Segmentation by Application
 - 1.3.1 Sneaker Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 Sneaker Market Segmentation by Regions
 - 1.4.1 North America
 - 1.4.2 China
 - 1.4.3 Europe
 - 1.4.4 Southeast Asia
 - 1.4.5 Japan
 - 1.4.6 India
- 1.5 Global Market Size (Value) of Sneaker (2012-2021)

CHAPTER 2 GLOBAL ECONOMIC IMPACT ON SNEAKER INDUSTRY

- 2.1 Global Macroeconomic Environment Analysis
 - 2.1.1 Global Macroeconomic Analysis
 - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

CHAPTER 3 GLOBAL SNEAKER MARKET COMPETITION BY MANUFACTURERS

- 3.1 Global Sneaker Production and Share by Manufacturers (2015 and 2016)
- 3.2 Global Sneaker Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 Global Sneaker Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Sneaker Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Sneaker Market Competitive Situation and Trends

- 3.5.1 Sneaker Market Concentration Rate
- 3.5.2 Sneaker Market Share of Top 3 and Top 5 Manufacturers
- 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 GLOBAL SNEAKER PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)

- 4.1 Global Sneaker Production by Region (2012-2017)
- 4.2 Global Sneaker Production Market Share by Region (2012-2017)
- 4.3 Global Sneaker Revenue (Value) and Market Share by Region (2012-2017)
- 4.4 Global Sneaker Production, Revenue, Price and Gross Margin (2012-2017)
- 4.5 North America Sneaker Production, Revenue, Price and Gross Margin (2012-2017)
- 4.6 Europe Sneaker Production, Revenue, Price and Gross Margin (2012-2017)
- 4.7 China Sneaker Production, Revenue, Price and Gross Margin (2012-2017)
- 4.8 Japan Sneaker Production, Revenue, Price and Gross Margin (2012-2017)
- 4.9 Southeast Asia Sneaker Production, Revenue, Price and Gross Margin (2012-2017)
- 4.10 India Sneaker Production, Revenue, Price and Gross Margin (2012-2017)

CHAPTER 5 GLOBAL SNEAKER SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

- 5.1 Global Sneaker Consumption by Regions (2012-2017)
- 5.2 North America Sneaker Production, Consumption, Export, Import by Regions (2012-2017)
- 5.3 Europe Sneaker Production, Consumption, Export, Import by Regions (2012-2017)
- 5.4 China Sneaker Production, Consumption, Export, Import by Regions (2012-2017)
- 5.5 Japan Sneaker Production, Consumption, Export, Import by Regions (2012-2017)
- 5.6 Southeast Asia Sneaker Production, Consumption, Export, Import by Regions (2012-2017)
- 5.7 India Sneaker Production, Consumption, Export, Import by Regions (2012-2017)

CHAPTER 6 GLOBAL SNEAKER PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 6.1 Global Sneaker Production and Market Share by Type (2012-2017)
- 6.2 Global Sneaker Revenue and Market Share by Type (2012-2017)
- 6.3 Global Sneaker Price by Type (2012-2017)
- 6.4 Global Sneaker Production Growth by Type (2012-2017)

CHAPTER 7 GLOBAL SNEAKER MARKET ANALYSIS BY APPLICATION

7.1 Global Sneaker Consumption and Market Share by Application (2012-2017)

7.2 Global Sneaker Consumption Growth Rate by Application (2012-2017)

7.3 Market Drivers and Opportunities

7.3.1 Potential Applications

7.3.2 Emerging Markets/Countries

CHAPTER 8 GLOBAL SNEAKER MANUFACTURERS ANALYSIS

8.1 Adidas

8.1.1 Company Basic Information, Manufacturing Base and Competitors

8.1.2 Product Type, Application and Specification

8.1.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.1.4 Business Overview

8.2 Airness

8.2.1 Company Basic Information, Manufacturing Base and Competitors

8.2.2 Product Type, Application and Specification

8.2.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.2.4 Business Overview

8.3 Alden Shoe Company

8.3.1 Company Basic Information, Manufacturing Base and Competitors

8.3.2 Product Type, Application and Specification

8.3.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.3.4 Business Overview

8.4 Nike

8.4.1 Company Basic Information, Manufacturing Base and Competitors

8.4.2 Product Type, Application and Specification

8.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.4.4 Business Overview

8.5 Lining

8.5.1 Company Basic Information, Manufacturing Base and Competitors

8.5.2 Product Type, Application and Specification

8.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.5.4 Business Overview

8.6 Reebok

8.6.1 Company Basic Information, Manufacturing Base and Competitors

8.6.2 Product Type, Application and Specification

8.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.6.4 Business Overview

8.7 Ariat

8.7.1 Company Basic Information, Manufacturing Base and Competitors

8.7.2 Product Type, Application and Specification

8.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.7.4 Business Overview

8.8 ASICS

8.8.1 Company Basic Information, Manufacturing Base and Competitors

8.8.2 Product Type, Application and Specification

8.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.8.4 Business Overview

8.9 UGG

8.9.1 Company Basic Information, Manufacturing Base and Competitors

8.9.2 Product Type, Application and Specification

8.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.9.4 Business Overview

CHAPTER 9 SNEAKER MANUFACTURING COST ANALYSIS

9.1 Sneaker Key Raw Materials Analysis

9.1.1 Key Raw Materials

9.1.2 Price Trend of Key Raw Materials

9.1.3 Key Suppliers of Raw Materials

9.1.4 Market Concentration Rate of Raw Materials

9.2 Proportion of Manufacturing Cost Structure

9.2.1 Raw Materials

9.2.2 Labor Cost

9.2.3 Manufacturing Expenses

9.3 Manufacturing Process Analysis of Sneaker

CHAPTER 10 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

10.1 Sneaker Industrial Chain Analysis

10.2 Upstream Raw Materials Sourcing

10.3 Raw Materials Sources of Sneaker Major Manufacturers in 2015

10.4 Downstream Buyers

CHAPTER 11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 11.1 Marketing Channel
 - 11.1.1 Direct Marketing
 - 11.1.2 Indirect Marketing
 - 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
 - 11.2.1 Pricing Strategy
 - 11.2.2 Brand Strategy
 - 11.2.3 Target Client
- 11.3 Distributors/Traders List

CHAPTER 12 MARKET EFFECT FACTORS ANALYSIS

- 12.1 Technology Progress/Risk
 - 12.1.1 Substitutes Threat
 - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

CHAPTER 13 GLOBAL SNEAKER MARKET FORECAST (2017-2021)

- 13.1 Global Sneaker Production, Revenue Forecast (2017-2021)
- 13.2 Global Sneaker Production, Consumption Forecast by Regions (2017-2021)
- 13.3 Global Sneaker Production Forecast by Type (2017-2021)
- 13.4 Global Sneaker Consumption Forecast by Application (2017-2021)
- 13.5 Sneaker Price Forecast (2017-2021)

CHAPTER 14 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Sneaker

Figure Global Production Market Share of Sneaker by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Sneaker Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Sneaker Revenue (Million USD) and Growth Rate (2012-2021)

Figure Europe Sneaker Revenue (Million USD) and Growth Rate (2012-2021)

Figure China Sneaker Revenue (Million USD) and Growth Rate (2012-2021)

Figure Japan Sneaker Revenue (Million USD) and Growth Rate (2012-2021)

Figure Southeast Asia Sneaker Revenue (Million USD) and Growth Rate (2012-2021)

Figure India Sneaker Revenue (Million USD) and Growth Rate (2012-2021)

Figure Global Sneaker Revenue (Million USD) and Growth Rate (2012-2021)

Table Global Sneaker Capacity of Key Manufacturers (2015 and 2016)

Table Global Sneaker Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Sneaker Capacity of Key Manufacturers in 2015

Figure Global Sneaker Capacity of Key Manufacturers in 2016

Table Global Sneaker Production of Key Manufacturers (2015 and 2016)

Table Global Sneaker Production Share by Manufacturers (2015 and 2016)

Figure 2015 Sneaker Production Share by Manufacturers

Figure 2016 Sneaker Production Share by Manufacturers

Table Global Sneaker Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Sneaker Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Sneaker Revenue Share by Manufacturers

Table 2016 Global Sneaker Revenue Share by Manufacturers

Table Global Market Sneaker Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Sneaker Average Price of Key Manufacturers in 2015

Table Manufacturers Sneaker Manufacturing Base Distribution and Sales Area

Table Manufacturers Sneaker Product Type

Figure Sneaker Market Share of Top 3 Manufacturers
Figure Sneaker Market Share of Top 5 Manufacturers
Table Global Sneaker Capacity by Regions (2012-2017)
Figure Global Sneaker Capacity Market Share by Regions (2012-2017)
Figure Global Sneaker Capacity Market Share by Regions (2012-2017)
Figure 2015 Global Sneaker Capacity Market Share by Regions
Table Global Sneaker Production by Regions (2012-2017)
Figure Global Sneaker Production and Market Share by Regions (2012-2017)
Figure Global Sneaker Production Market Share by Regions (2012-2017)
Figure 2015 Global Sneaker Production Market Share by Regions
Table Global Sneaker Revenue by Regions (2012-2017)
Table Global Sneaker Revenue Market Share by Regions (2012-2017)
Table 2015 Global Sneaker Revenue Market Share by Regions
Table Global Sneaker Production, Revenue, Price and Gross Margin (2012-2017)
Table North America Sneaker Production, Revenue, Price and Gross Margin (2012-2017)
Table Europe Sneaker Production, Revenue, Price and Gross Margin (2012-2017)
Table China Sneaker Production, Revenue, Price and Gross Margin (2012-2017)
Table Japan Sneaker Production, Revenue, Price and Gross Margin (2012-2017)
Table Southeast Asia Sneaker Production, Revenue, Price and Gross Margin (2012-2017)
Table India Sneaker Production, Revenue, Price and Gross Margin (2012-2017)
Table Global Sneaker Consumption Market by Regions (2012-2017)
Table Global Sneaker Consumption Market Share by Regions (2012-2017)
Figure Global Sneaker Consumption Market Share by Regions (2012-2017)
Figure 2015 Global Sneaker Consumption Market Share by Regions
Table North America Sneaker Production, Consumption, Import & Export (2012-2017)
Table Europe Sneaker Production, Consumption, Import & Export (2012-2017)
Table China Sneaker Production, Consumption, Import & Export (2012-2017)
Table Japan Sneaker Production, Consumption, Import & Export (2012-2017)
Table Southeast Asia Sneaker Production, Consumption, Import & Export (2012-2017)
Table India Sneaker Production, Consumption, Import & Export (2012-2017)
Table Global Sneaker Production by Type (2012-2017)
Table Global Sneaker Production Share by Type (2012-2017)
Figure Production Market Share of Sneaker by Type (2012-2017)
Figure 2015 Production Market Share of Sneaker by Type
Table Global Sneaker Revenue by Type (2012-2017)
Table Global Sneaker Revenue Share by Type (2012-2017)
Figure Production Revenue Share of Sneaker by Type (2012-2017)

Figure 2015 Revenue Market Share of Sneaker by Type

Table Global Sneaker Price by Type (2012-2017)

Figure Global Sneaker Production Growth by Type (2012-2017)

Table Global Sneaker Consumption by Application (2012-2017)

Table Global Sneaker Consumption Market Share by Application (2012-2017)

Figure Global Sneaker Consumption Market Share by Application in 2015

Table Global Sneaker Consumption Growth Rate by Application (2012-2017)

Figure Global Sneaker Consumption Growth Rate by Application (2012-2017)

Table Adidas Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Adidas Sneaker Production, Revenue, Price and Gross Margin (2012-2017)

Table Adidas Sneaker Market Share (2012-2017)

Table Airness Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Airness Sneaker Production, Revenue, Price and Gross Margin (2012-2017)

Table Airness Sneaker Market Share (2012-2017)

Table Alden Shoe Company Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Alden Shoe Company Sneaker Production, Revenue, Price and Gross Margin (2012-2017)

Table Alden Shoe Company Sneaker Market Share (2012-2017)

Table Nike Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Nike Sneaker Production, Revenue, Price and Gross Margin (2012-2017)

Table Nike Sneaker Market Share (2012-2017)

Table Lining Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Lining Sneaker Production, Revenue, Price and Gross Margin (2012-2017)

Table Lining Sneaker Market Share (2012-2017)

Table Reebok Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Reebok Sneaker Production, Revenue, Price and Gross Margin (2012-2017)

Table Reebok Sneaker Market Share (2012-2017)

Table Ariat Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Ariat Sneaker Production, Revenue, Price and Gross Margin (2012-2017)

Table Ariat Sneaker Market Share (2012-2017)

Table ASICS Basic Information, Manufacturing Base, Production Area and Its Competitors

Table ASICS Sneaker Production, Revenue, Price and Gross Margin (2012-2017)

Table ASICS Sneaker Market Share (2012-2017)

Table UGG Basic Information, Manufacturing Base, Production Area and Its Competitors
Table UGG Sneaker Production, Revenue, Price and Gross Margin (2012-2017)
Table UGG Sneaker Market Share (2012-2017)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Sneaker
Figure Manufacturing Process Analysis of Sneaker
Figure Sneaker Industrial Chain Analysis
Table Raw Materials Sources of Sneaker Major Manufacturers in 2015
Table Major Buyers of Sneaker
Table Distributors/Traders List
Figure Global Sneaker Production and Growth Rate Forecast (2017-2021)
Figure Global Sneaker Revenue and Growth Rate Forecast (2017-2021)
Table Global Sneaker Production Forecast by Regions (2017-2021)
Table Global Sneaker Consumption Forecast by Regions (2017-2021)
Table Global Sneaker Production Forecast by Type (2017-2021)
Table Global Sneaker Consumption Forecast by Application (2017-2021)

COMPANIES MENTIONED

Adidas
Airness
Alden Shoe Company
Nike
Lining
Reebok
Ariat
ASICS
UGG
Ecco
Keds (shoes)
Kickers

I would like to order

Product name: Global Sneaker Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/G7A80EE4120EN.html>

Price: US\$ 2,240.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G7A80EE4120EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970