

# Global Smart Wearable Sports Devices Sales Market Report Forecast 2017-2021

<https://marketpublishers.com/r/G5314F0FADBEN.html>

Date: May 2017

Pages: 125

Price: US\$ 3,040.00 (Single User License)

ID: G5314F0FADBEN

## Abstracts

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to: Regional markets, technology developments, types, applications, and the competitive landscape.

The study is a source of reliable data on:

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research

report include:

United States  
China  
Europe  
Japan

The Major players reported in the market include:

Adidas  
Apple  
Fitbit  
Garmin  
Jawbone  
Nike  
Samsung  
Sony  
AT&T

Product Segment Analysis:

Type 1  
Type 2  
Type 3

Application Segment Analysis:

Application 1  
Application 2  
Application 3

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified analysis of major market segments

## Contents

### **1 SMART WEARABLE SPORTS DEVICES MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Smart Wearable Sports Devices
- 1.2 Classification of Smart Wearable Sports Devices
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Application of Smart Wearable Sports Devices
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Smart Wearable Sports Devices Market States Status and Prospect (2012-2021) by Regions
  - 1.4.1 United States
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Japan
- 1.5 Global Market Size of Smart Wearable Sports Devices (2012-2021)
  - 1.5.1 Global Smart Wearable Sports Devices Sales and Growth Rate (2012-2021)
  - 1.5.2 Global Smart Wearable Sports Devices Revenue and Growth Rate (2012-2021)

### **2 GLOBAL ECONOMIC IMPACT ON SMART WEARABLE SPORTS DEVICES INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

### **3 SMART WEARABLE SPORTS DEVICES MANUFACTURING COST ANALYSIS**

- 3.1 Smart Wearable Sports Devices Key Raw Materials Analysis
  - 3.1.1 Key Raw Materials
  - 3.1.2 Price Trend of Key Raw Materials
  - 3.1.3 Key Suppliers of Raw Materials
  - 3.1.4 Market Concentration Rate of Raw Materials
- 3.2 Proportion of Manufacturing Cost Structure

- 3.2.1 Raw Materials
- 3.2.2 Labor Cost
- 3.2.3 Manufacturing Process Analysis of Smart Wearable Sports Devices

## **4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 4.1 Smart Wearable Sports Devices Industrial Chain Analysis
- 4.2 Upstream Raw Materials Sourcing
- 4.3 Raw Materials Sources of Smart Wearable Sports Devices Major Manufacturers in 2015
- 4.4 Downstream Buyers

## **5 GLOBAL SMART WEARABLE SPORTS DEVICES COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

- 5.1 Global Smart Wearable Sports Devices Market Competition by Manufacturers
  - 5.1.1 Global Smart Wearable Sports Devices Sales and Market Share of Key Manufacturers (2012-2017)
  - 5.1.2 Global Smart Wearable Sports Devices Revenue and Share by Manufacturers (2012-2017)
- 5.2 Global Smart Wearable Sports Devices (Volume and Value) by Type
  - 5.2.1 Global Smart Wearable Sports Devices Sales and Market Share by Type (2012-2017)
  - 5.2.2 Global Smart Wearable Sports Devices Revenue and Market Share by Type (2012-2017)
- 5.3 Global Smart Wearable Sports Devices (Volume and Value) by Regions
  - 5.3.1 Global Smart Wearable Sports Devices Sales and Market Share by Regions (2012-2017)
  - 5.3.2 Global Smart Wearable Sports Devices Revenue and Market Share by Regions (2012-2017)
- 5.4 Global Smart Wearable Sports Devices (Volume) by Application

## **6 UNITED STATES SMART WEARABLE SPORTS DEVICES (VOLUME, VALUE AND SALES PRICE)**

- 6.1 United States Smart Wearable Sports Devices Sales and Value (2012-2017)
  - 6.1.1 United States Smart Wearable Sports Devices Sales and Growth Rate (2012-2017)
  - 6.1.2 United States Smart Wearable Sports Devices Revenue and Growth Rate

(2012-2017)

6.1.3 United States Smart Wearable Sports Devices Sales Price Trend (2012-2017)

6.2 United States Smart Wearable Sports Devices Sales and Market Share by Manufacturers

6.3 United States Smart Wearable Sports Devices Sales and Market Share by Type

6.4 United States Smart Wearable Sports Devices Sales and Market Share by Application

## **7 CHINA SMART WEARABLE SPORTS DEVICES (VOLUME, VALUE AND SALES PRICE)**

7.1 China Smart Wearable Sports Devices Sales and Value (2012-2017)

7.1.1 China Smart Wearable Sports Devices Sales and Growth Rate (2012-2017)

7.1.2 China Smart Wearable Sports Devices Revenue and Growth Rate (2012-2017)

7.1.3 China Smart Wearable Sports Devices Sales Price Trend (2012-2017)

7.2 China Smart Wearable Sports Devices Sales and Market Share by Manufacturers

7.3 China Smart Wearable Sports Devices Sales and Market Share by Type

7.4 China Smart Wearable Sports Devices Sales and Market Share by Application

## **8 EUROPE SMART WEARABLE SPORTS DEVICES (VOLUME, VALUE AND SALES PRICE)**

8.1 Europe Smart Wearable Sports Devices Sales and Value (2012-2017)

8.1.1 Europe Smart Wearable Sports Devices Sales and Growth Rate (2012-2017)

8.1.2 Europe Smart Wearable Sports Devices Revenue and Growth Rate (2012-2017)

8.1.3 Europe Smart Wearable Sports Devices Sales Price Trend (2012-2017)

8.2 Europe Smart Wearable Sports Devices Sales and Market Share by Manufacturers

8.3 Europe Smart Wearable Sports Devices Sales and Market Share by Type

8.4 Europe Smart Wearable Sports Devices Sales and Market Share by Application

## **9 JAPAN SMART WEARABLE SPORTS DEVICES (VOLUME, VALUE AND SALES PRICE)**

9.1 Japan Smart Wearable Sports Devices Sales and Value (2012-2017)

9.1.1 Japan Smart Wearable Sports Devices Sales and Growth Rate (2012-2017)

9.1.2 Japan Smart Wearable Sports Devices Revenue and Growth Rate (2012-2017)

9.1.3 Japan Smart Wearable Sports Devices Sales Price Trend (2012-2017)

9.2 Japan Smart Wearable Sports Devices Sales and Market Share by Manufacturers

9.3 Japan Smart Wearable Sports Devices Sales and Market Share by Type

## 9.4 Japan Smart Wearable Sports Devices Sales and Market Share by Application

### **10 GLOBAL SMART WEARABLE SPORTS DEVICES MANUFACTURERS ANALYSIS**

#### 10.1 Adidas

- 10.1.1 Company Basic Information, Manufacturing Base and Competitors
- 10.1.2 Product Type, Application and Specification
- 10.1.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.1.4 Business Overview

#### 10.2 Apple

- 10.2.1 Company Basic Information, Manufacturing Base and Competitors
- 10.2.2 Product Type, Application and Specification
- 10.2.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.2.4 Business Overview

#### 10.3 Fitbit

- 10.3.1 Company Basic Information, Manufacturing Base and Competitors
- 10.3.2 Product Type, Application and Specification
- 10.3.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.3.4 Business Overview

#### 10.4 Garmin

- 10.4.1 Company Basic Information, Manufacturing Base and Competitors
- 10.4.2 Product Type, Application and Specification
- 10.4.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.4.4 Business Overview

#### 10.5 Jawbone

- 10.5.1 Company Basic Information, Manufacturing Base and Competitors
- 10.5.2 Product Type, Application and Specification
- 10.5.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.5.4 Business Overview

#### 10.6 Nike

- 10.6.1 Company Basic Information, Manufacturing Base and Competitors
- 10.6.2 Product Type, Application and Specification
- 10.6.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.6.4 Business Overview

#### 10.7 Samsung

- 10.7.1 Company Basic Information, Manufacturing Base and Competitors
- 10.7.2 Product Type, Application and Specification
- 10.7.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.7.4 Business Overview

10.8 Sony

10.8.1 Company Basic Information, Manufacturing Base and Competitors

10.8.2 Product Type, Application and Specification

10.8.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.8.4 Business Overview

10.9 AT&T

10.9.1 Company Basic Information, Manufacturing Base and Competitors

10.9.2 Product Type, Application and Specification

10.9.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.9.4 Business Overview

## **11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

11.1 Marketing Channel

11.1.1 Direct Marketing

11.1.2 Indirect Marketing

11.1.3 Marketing Channel Development Trend

11.2 Market Positioning

11.2.1 Pricing Strategy

11.2.2 Brand Strategy

11.2.3 Target Client

11.3 Distributors/Traders List

## **12 MARKET EFFECT FACTORS ANALYSIS**

12.1 Technology Progress/Risk

12.1.1 Substitutes Threat

12.1.2 Technology Progress in Related Industry

12.2 Consumer Needs/Customer Preference Change

12.3 Economic/Political Environmental Change

## **13 GLOBAL SMART WEARABLE SPORTS DEVICES MARKET FORECAST (2017-2021)**

13.1 Global Smart Wearable Sports Devices Sales, Revenue Forecast (2017-2021)

13.2 Global Smart Wearable Sports Devices Sales Forecast by Regions (2017-2021)

13.3 Global Smart Wearable Sports Devices Sales Forecast by Type (2017-2021)

13.4 Global Smart Wearable Sports Devices Sales Forecast by Application (2017-2021)



## 14 APPENDIX

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Smart Wearable Sports Devices

Table Classification of Smart Wearable Sports Devices

Figure Global Sales Market Share of Smart Wearable Sports Devices by Type in 2015

Table Applications of Smart Wearable Sports Devices

Figure Global Sales Market Share of Smart Wearable Sports Devices by Application in 2015

Figure United States Smart Wearable Sports Devices Revenue and Growth Rate (2012-2021)

Figure China Smart Wearable Sports Devices Revenue and Growth Rate (2012-2021)

Figure Europe Smart Wearable Sports Devices Revenue and Growth Rate (2012-2021)

Figure Japan Smart Wearable Sports Devices Revenue and Growth Rate (2012-2021)

Figure Global Smart Wearable Sports Devices Sales and Growth Rate (2012-2021)

Figure Global Smart Wearable Sports Devices Revenue and Growth Rate (2012-2021)

Table Global Smart Wearable Sports Devices Sales of Key Manufacturers (2012-2017)

Table Global Smart Wearable Sports Devices Sales Share by Manufacturers (2012-2017)

Figure 2015 Smart Wearable Sports Devices Sales Share by Manufacturers

Figure 2016 Smart Wearable Sports Devices Sales Share by Manufacturers

Table Global Smart Wearable Sports Devices Revenue by Manufacturers (2012-2017)

Table Global Smart Wearable Sports Devices Revenue Share by Manufacturers (2012-2017)

Table 2015 Global Smart Wearable Sports Devices Revenue Share by Manufacturers

Table 2016 Global Smart Wearable Sports Devices Revenue Share by Manufacturers

Table Global Smart Wearable Sports Devices Sales and Market Share by Type (2012-2017)

Table Global Smart Wearable Sports Devices Sales Share by Type (2012-2017)

Figure Sales Market Share of Smart Wearable Sports Devices by Type (2012-2017)

Figure Global Smart Wearable Sports Devices Sales Growth Rate by Type (2012-2017)

Table Global Smart Wearable Sports Devices Revenue and Market Share by Type (2012-2017)

Table Global Smart Wearable Sports Devices Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Smart Wearable Sports Devices by Type (2012-2017)

Figure Global Smart Wearable Sports Devices Revenue Growth Rate by Type (2012-2017)

Table Global Smart Wearable Sports Devices Sales and Market Share by Regions

(2012-2017)

Table Global Smart Wearable Sports Devices Sales Share by Regions (2012-2017)

Figure Sales Market Share of Smart Wearable Sports Devices by Regions (2012-2017)

Figure Global Smart Wearable Sports Devices Sales Growth Rate by Regions

(2012-2017)

Table Global Smart Wearable Sports Devices Revenue and Market Share by Regions

(2012-2017)

Table Global Smart Wearable Sports Devices Revenue Share by Regions (2012-2017)

Figure Revenue Market Share of Smart Wearable Sports Devices by Regions

(2012-2017)

Figure Global Smart Wearable Sports Devices Revenue Growth Rate by Regions

(2012-2017)

Table Global Smart Wearable Sports Devices Sales and Market Share by Application

(2012-2017)

Table Global Smart Wearable Sports Devices Sales Share by Application (2012-2017)

Figure Sales Market Share of Smart Wearable Sports Devices by Application

(2012-2017)

Figure Global Smart Wearable Sports Devices Sales Growth Rate by Application

(2012-2017)

Figure United States Smart Wearable Sports Devices Sales and Growth Rate

(2012-2017)

Figure United States Smart Wearable Sports Devices Revenue and Growth Rate

(2012-2017)

Figure United States Smart Wearable Sports Devices Sales Price Trend (2012-2017)

Table United States Smart Wearable Sports Devices Sales by Manufacturers

(2012-2017)

Table United States Smart Wearable Sports Devices Market Share by Manufacturers

(2012-2017)

Table United States Smart Wearable Sports Devices Sales by Type (2012-2017)

Table United States Smart Wearable Sports Devices Market Share by Type

(2012-2017)

Table United States Smart Wearable Sports Devices Sales by Application (2012-2017)

Table United States Smart Wearable Sports Devices Market Share by Application

(2012-2017)

Figure China Smart Wearable Sports Devices Sales and Growth Rate (2012-2017)

Figure China Smart Wearable Sports Devices Revenue and Growth Rate (2012-2017)

Figure China Smart Wearable Sports Devices Sales Price Trend (2012-2017)

Table China Smart Wearable Sports Devices Sales by Manufacturers (2012-2017)

Table China Smart Wearable Sports Devices Market Share by Manufacturers

(2012-2017)

Table China Smart Wearable Sports Devices Sales by Type (2012-2017)

Table China Smart Wearable Sports Devices Market Share by Type (2012-2017)

Table China Smart Wearable Sports Devices Sales by Application (2012-2017)

Table China Smart Wearable Sports Devices Market Share by Application (2012-2017)

Figure Europe Smart Wearable Sports Devices Sales and Growth Rate (2012-2017)

Figure Europe Smart Wearable Sports Devices Revenue and Growth Rate (2012-2017)

Figure Europe Smart Wearable Sports Devices Sales Price Trend (2012-2017)

Table Europe Smart Wearable Sports Devices Sales by Manufacturers (2012-2017)

Table Europe Smart Wearable Sports Devices Market Share by Manufacturers  
(2012-2017)

Table Europe Smart Wearable Sports Devices Sales by Type (2012-2017)

Table Europe Smart Wearable Sports Devices Market Share by Type (2012-2017)

Table Europe Smart Wearable Sports Devices Sales by Application (2012-2017)

Table Europe Smart Wearable Sports Devices Market Share by Application  
(2012-2017)

Figure Japan Smart Wearable Sports Devices Sales and Growth Rate (2012-2017)

Figure Japan Smart Wearable Sports Devices Revenue and Growth Rate (2012-2017)

Figure Japan Smart Wearable Sports Devices Sales Price Trend (2012-2017)

Table Japan Smart Wearable Sports Devices Sales by Manufacturers (2012-2017)

Table Japan Smart Wearable Sports Devices Market Share by Manufacturers  
(2012-2017)

Table Japan Smart Wearable Sports Devices Sales by Type (2012-2017)

Table Japan Smart Wearable Sports Devices Market Share by Type (2012-2017)

Table Japan Smart Wearable Sports Devices Sales by Application (2012-2017)

Table Japan Smart Wearable Sports Devices Market Share by Application (2012-2017)

Table Adidas Basic Information List

Table Adidas Smart Wearable Sports Devices Sales, Revenue, Price and Gross Margin  
(2012-2017)

Figure Adidas Smart Wearable Sports Devices Global Market Share (2012-2017)

Table Apple Basic Information List

Table Apple Smart Wearable Sports Devices Sales, Revenue, Price and Gross Margin  
(2012-2017)

Figure Apple Smart Wearable Sports Devices Global Market Share (2012-2017)

Table Fitbit Basic Information List

Table Fitbit Smart Wearable Sports Devices Sales, Revenue, Price and Gross Margin  
(2012-2017)

Figure Fitbit Smart Wearable Sports Devices Global Market Share (2012-2017)

Table Garmin Basic Information List

Table Garmin Smart Wearable Sports Devices Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Garmin Smart Wearable Sports Devices Global Market Share (2012-2017)

Table Jawbone Basic Information List

Table Jawbone Smart Wearable Sports Devices Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Jawbone Smart Wearable Sports Devices Global Market Share (2012-2017)

Table Nike Basic Information List

Table Nike Smart Wearable Sports Devices Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Nike Smart Wearable Sports Devices Global Market Share (2012-2017)

Table Samsung Basic Information List

Table Samsung Smart Wearable Sports Devices Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Samsung Smart Wearable Sports Devices Global Market Share (2012-2017)

Table Sony Basic Information List

Table Sony Smart Wearable Sports Devices Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Sony Smart Wearable Sports Devices Global Market Share (2012-2017)

Table AT&T Basic Information List

Table AT&T Smart Wearable Sports Devices Sales, Revenue, Price and Gross Margin (2012-2017)

Figure AT&T Smart Wearable Sports Devices Global Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Smart Wearable Sports Devices

Figure Manufacturing Process Analysis of Smart Wearable Sports Devices

Figure Smart Wearable Sports Devices Industrial Chain Analysis

Table Raw Materials Sources of Smart Wearable Sports Devices Major Manufacturers in 2015

Table Major Buyers of Smart Wearable Sports Devices

Table Distributors/Traders List

Figure Global Smart Wearable Sports Devices Sales and Growth Rate Forecast (2017-2021)

Figure Global Smart Wearable Sports Devices Revenue and Growth Rate Forecast (2017-2021)

Table Global Smart Wearable Sports Devices Sales Forecast by Regions (2017-2021)

Table Global Smart Wearable Sports Devices Sales Forecast by Type (2017-2021)

## Table Global Smart Wearable Sports Devices Sales Forecast by Application (2017-2021)

### **COMPANIES MENTIONED**

Adidas  
Apple  
Fitbit  
Garmin  
Jawbone  
Nike  
Samsung  
Sony  
AT&T  
EE  
Sprint  
Telefonica

## I would like to order

Product name: Global Smart Wearable Sports Devices Sales Market Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/G5314F0FADBEN.html>

Price: US\$ 3,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5314F0FADBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970