

# Global Sensors for Smartphones Sales Market Report Forecast 2017 to 2022

https://marketpublishers.com/r/GD95A92CAE2EN.html

Date: June 2017

Pages: 137

Price: US\$ 3,040.00 (Single User License)

ID: GD95A92CAE2EN

# **Abstracts**

Delivery of the Report will take 2-3 working days once order is placed.

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to: Regional markets, technology developments, types, applications, and the competitive landscape.

The study is a source of reliable data on:

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs



This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research report include: **United States** China Europe Japan The Major players reported in the market include: Asahi Kasei Microdevices CSR Memsic **Omnivision Technologies STMicroelectronics** Atmel Broadcom Invensense **Kionix** Product Segment Analysis: Type 1 Type 2 Type 3 Application Segment Analysis:

Application 1

Application 2

Application 3

### Reasons for Buying this Report



This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified analysis of major market segments



# **Contents**

#### 1 SENSORS FOR SMARTPHONES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Sensors for Smartphones
- 1.2 Classification of Sensors for Smartphones
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Application of Sensors for Smartphones
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Sensors for Smartphones Market States Status and Prospect (2012-2022) by Regions
  - 1.4.1 United States
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Japan
- 1.5 Global Market Size of Sensors for Smartphones (2012-2022)
  - 1.5.1 Global Sensors for Smartphones Sales and Growth Rate (2012-2022)
  - 1.5.2 Global Sensors for Smartphones Revenue and Growth Rate (2012-2022)

#### 2 GLOBAL ECONOMIC IMPACT ON SENSORS FOR SMARTPHONES INDUSTRY

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

#### 3 SENSORS FOR SMARTPHONES MANUFACTURING COST ANALYSIS

- 3.1 Sensors for Smartphones Key Raw Materials Analysis
  - 3.1.1 Key Raw Materials
  - 3.1.2 Price Trend of Key Raw Materials
  - 3.1.3 Key Suppliers of Raw Materials
  - 3.1.4 Market Concentration Rate of Raw Materials
- 3.2 Proportion of Manufacturing Cost Structure
  - 3.2.1 Raw Materials



- 3.2.2 Labor Cost
- 3.2.3 Manufacturing Process Analysis of Sensors for Smartphones

## 4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 4.1 Sensors for Smartphones Industrial Chain Analysis
- 4.2 Upstream Raw Materials Sourcing
- 4.3 Raw Materials Sources of Sensors for Smartphones Major Manufacturers in 2016
- 4.4 Downstream Buyers

# 5 GLOBAL SENSORS FOR SMARTPHONES COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 5.1 Global Sensors for Smartphones Market Competition by Manufacturers
- 5.1.1 Global Sensors for Smartphones Sales and Market Share of Key Manufacturers (2012-2017)
- 5.1.2 Global Sensors for Smartphones Revenue and Share by Manufacturers (2012-2017)
- 5.2 Global Sensors for Smartphones (Volume and Value) by Type
  - 5.5.1 Global Sensors for Smartphones Sales and Market Share by Type (2012-2017)
- 5.5.2 Global Sensors for Smartphones Revenue and Market Share by Type (2012-2017)
- 5.3 Global Sensors for Smartphones (Volume and Value) by Regions
- 5.3.1 Global Sensors for Smartphones Sales and Market Share by Regions (2012-2017)
- 5.3.2 Global Sensors for Smartphones Revenue and Market Share by Regions (2012-2017)
- 5.4 Global Sensors for Smartphones (Volume) by Application

# 6 UNITED STATES SENSORS FOR SMARTPHONES (VOLUME, VALUE AND SALES PRICE)

- 6.1 United States Sensors for Smartphones Sales and Value (2012-2017)
  - 6.1.1 United States Sensors for Smartphones Sales and Growth Rate (2012-2017)
  - 6.1.2 United States Sensors for Smartphones Revenue and Growth Rate (2012-2017)
  - 6.1.3 United States Sensors for Smartphones Sales Price Trend (2012-2017)
- 6.2 United States Sensors for Smartphones Sales and Market Share by Manufacturers
- 6.3 United States Sensors for Smartphones Sales and Market Share by Type
- 6.4 United States Sensors for Smartphones Sales and Market Share by Application



# 7 CHINA SENSORS FOR SMARTPHONES (VOLUME, VALUE AND SALES PRICE)

- 7.1 China Sensors for Smartphones Sales and Value (2012-2017)
  - 7.1.1 China Sensors for Smartphones Sales and Growth Rate (2012-2017)
  - 7.1.2 China Sensors for Smartphones Revenue and Growth Rate (2012-2017)
- 7.1.3 China Sensors for Smartphones Sales Price Trend (2012-2017)
- 7.2 China Sensors for Smartphones Sales and Market Share by Manufacturers
- 7.3 China Sensors for Smartphones Sales and Market Share by Type
- 7.4 China Sensors for Smartphones Sales and Market Share by Application

# 8 EUROPE SENSORS FOR SMARTPHONES (VOLUME, VALUE AND SALES PRICE)

- 8.1 Europe Sensors for Smartphones Sales and Value (2012-2017)
  - 8.1.1 Europe Sensors for Smartphones Sales and Growth Rate (2012-2017)
  - 8.1.2 Europe Sensors for Smartphones Revenue and Growth Rate (2012-2017)
  - 8.1.3 Europe Sensors for Smartphones Sales Price Trend (2012-2017)
- 8.2 Europe Sensors for Smartphones Sales and Market Share by Manufacturers
- 8.3 Europe Sensors for Smartphones Sales and Market Share by Type
- 8.4 Europe Sensors for Smartphones Sales and Market Share by Application

#### 9 JAPAN SENSORS FOR SMARTPHONES (VOLUME, VALUE AND SALES PRICE)

- 9.1 Japan Sensors for Smartphones Sales and Value (2012-2017)
  - 9.1.1 Japan Sensors for Smartphones Sales and Growth Rate (2012-2017)
  - 9.1.2 Japan Sensors for Smartphones Revenue and Growth Rate (2012-2017)
  - 9.1.3 Japan Sensors for Smartphones Sales Price Trend (2012-2017)
- 9.2 Japan Sensors for Smartphones Sales and Market Share by Manufacturers
- 9.3 Japan Sensors for Smartphones Sales and Market Share by Type
- 9.4 Japan Sensors for Smartphones Sales and Market Share by Application

#### 10 GLOBAL SENSORS FOR SMARTPHONES MANUFACTURERS ANALYSIS

- 10.1 Asahi Kasei Microdevices
  - 10.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.1.2 Product Type, Application and Specification
  - 10.1.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.1.4 Business Overview



#### 10.2 CSR

- 10.2.1 Company Basic Information, Manufacturing Base and Competitors
- 10.2.2 Product Type, Application and Specification
- 10.2.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.2.4 Business Overview

#### 10.3 Memsic

- 10.3.1 Company Basic Information, Manufacturing Base and Competitors
- 10.3.2 Product Type, Application and Specification
- 10.3.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.3.4 Business Overview

# 10.4 Omnivision Technologies

- 10.4.1 Company Basic Information, Manufacturing Base and Competitors
- 10.4.2 Product Type, Application and Specification
- 10.4.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.4.4 Business Overview

#### 10.5 STMicroelectronics

- 10.5.1 Company Basic Information, Manufacturing Base and Competitors
- 10.5.2 Product Type, Application and Specification
- 10.5.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.5.4 Business Overview

#### 10.6 Atmel

- 10.6.1 Company Basic Information, Manufacturing Base and Competitors
- 10.6.2 Product Type, Application and Specification
- 10.6.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.6.4 Business Overview

#### 10.7 Broadcom

- 10.7.1 Company Basic Information, Manufacturing Base and Competitors
- 10.7.2 Product Type, Application and Specification
- 10.7.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.7.4 Business Overview

#### 10.8 Invensense

- 10.8.1 Company Basic Information, Manufacturing Base and Competitors
- 10.8.2 Product Type, Application and Specification
- 10.8.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.8.4 Business Overview

#### 10.9 Kionix

- 10.9.1 Company Basic Information, Manufacturing Base and Competitors
- 10.9.2 Product Type, Application and Specification
- 10.9.3 Sales, Revenue, Price and Gross Margin (2012-2017)



#### 10.9.4 Business Overview

---

### 11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 11.1 Marketing Channel
  - 11.1.1 Direct Marketing
  - 11.1.2 Indirect Marketing
  - 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
  - 11.2.1 Pricing Strategy
  - 11.2.2 Brand Strategy
  - 11.2.3 Target Client
- 11.3 Distributors/Traders List

#### 12 MARKET EFFECT FACTORS ANALYSIS

- 12.1 Technology Progress/Risk
  - 12.1.1 Substitutes Threat
  - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

### 13 GLOBAL SENSORS FOR SMARTPHONES MARKET FORECAST (2017-2022)

- 13.1 Global Sensors for Smartphones Sales, Revenue Forecast (2017-2022)
- 13.2 Global Sensors for Smartphones Sales Forecast by Regions (2017-2022)
- 13.3 Global Sensors for Smartphones Sales Forecast by Type (2017-2022)
- 13.4 Global Sensors for Smartphones Sales Forecast by Application (2017-2022)

#### **14 APPENDIX**



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

#### FIGURE PICTURE OF SENSORS FOR SMARTPHONES

Table Classification of Sensors for Smartphones

Figure Global Sales Market Share of Sensors for Smartphones by Type in 2016

Table Applications of Sensors for Smartphones

Figure Global Sales Market Share of Sensors for Smartphones by Application in 2016

Figure United States Sensors for Smartphones Revenue and Growth Rate (2012-2022)

Figure China Sensors for Smartphones Revenue and Growth Rate (2012-2022)

Figure Europe Sensors for Smartphones Revenue and Growth Rate (2012-2022)

Figure Japan Sensors for Smartphones Revenue and Growth Rate (2012-2022)

Figure Global Sensors for Smartphones Sales and Growth Rate (2012-2022)

Figure Global Sensors for Smartphones Revenue and Growth Rate (2012-2022)

Table Global Sensors for Smartphones Sales of Key Manufacturers (2012-2017)

Table Global Sensors for Smartphones Sales Share by Manufacturers (2012-2017)

Figure 2015 Sensors for Smartphones Sales Share by Manufacturers

Figure 2016 Sensors for Smartphones Sales Share by Manufacturers

Table Global Sensors for Smartphones Revenue by Manufacturers (2012-2017)

Table Global Sensors for Smartphones Revenue Share by Manufacturers (2012-2017)

Table 2015 Global Sensors for Smartphones Revenue Share by Manufacturers

Table 2016 Global Sensors for Smartphones Revenue Share by Manufacturers

Table Global Sensors for Smartphones Sales and Market Share by Type (2012-2017)

Table Global Sensors for Smartphones Sales Share by Type (2012-2017)

Figure Sales Market Share of Sensors for Smartphones by Type (2012-2017)

Figure Global Sensors for Smartphones Sales Growth Rate by Type (2012-2017)

Table Global Sensors for Smartphones Revenue and Market Share by Type (2012-2017)

Table Global Sensors for Smartphones Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Sensors for Smartphones by Type (2012-2017)

Figure Global Sensors for Smartphones Revenue Growth Rate by Type (2012-2017)

Table Global Sensors for Smartphones Sales and Market Share by Regions (2012-2017)

Table Global Sensors for Smartphones Sales Share by Regions (2012-2017)

Figure Sales Market Share of Sensors for Smartphones by Regions (2012-2017)

Figure Global Sensors for Smartphones Sales Growth Rate by Regions (2012-2017)

Table Global Sensors for Smartphones Revenue and Market Share by Regions



(2012-2017)

Table Global Sensors for Smartphones Revenue Share by Regions (2012-2017)

Figure Revenue Market Share of Sensors for Smartphones by Regions (2012-2017)

Figure Global Sensors for Smartphones Revenue Growth Rate by Regions (2012-2017)

Table Global Sensors for Smartphones Sales and Market Share by Application (2012-2017)

Table Global Sensors for Smartphones Sales Share by Application (2012-2017)

Figure Sales Market Share of Sensors for Smartphones by Application (2012-2017)

Figure Global Sensors for Smartphones Sales Growth Rate by Application (2012-2017)

Figure United States Sensors for Smartphones Sales and Growth Rate (2012-2017)

Figure United States Sensors for Smartphones Revenue and Growth Rate (2012-2017)

Figure United States Sensors for Smartphones Sales Price Trend (2012-2017)

Table United States Sensors for Smartphones Sales by Manufacturers (2012-2017)

Table United States Sensors for Smartphones Market Share by Manufacturers (2012-2017)

Table United States Sensors for Smartphones Sales by Type (2012-2017)

Table United States Sensors for Smartphones Market Share by Type (2012-2017)

Table United States Sensors for Smartphones Sales by Application (2012-2017)

Table United States Sensors for Smartphones Market Share by Application (2012-2017)

Figure China Sensors for Smartphones Sales and Growth Rate (2012-2017)

Figure China Sensors for Smartphones Revenue and Growth Rate (2012-2017)

Figure China Sensors for Smartphones Sales Price Trend (2012-2017)

Table China Sensors for Smartphones Sales by Manufacturers (2012-2017)

Table China Sensors for Smartphones Market Share by Manufacturers (2012-2017)

Table China Sensors for Smartphones Sales by Type (2012-2017)

Table China Sensors for Smartphones Market Share by Type (2012-2017)

Table China Sensors for Smartphones Sales by Application (2012-2017)

Table China Sensors for Smartphones Market Share by Application (2012-2017)

Figure Europe Sensors for Smartphones Sales and Growth Rate (2012-2017)

Figure Europe Sensors for Smartphones Revenue and Growth Rate (2012-2017)

Figure Europe Sensors for Smartphones Sales Price Trend (2012-2017)

Table Europe Sensors for Smartphones Sales by Manufacturers (2012-2017)

Table Europe Sensors for Smartphones Market Share by Manufacturers (2012-2017)

Table Europe Sensors for Smartphones Sales by Type (2012-2017)

Table Europe Sensors for Smartphones Market Share by Type (2012-2017)

Table Europe Sensors for Smartphones Sales by Application (2012-2017)

Table Europe Sensors for Smartphones Market Share by Application (2012-2017)

Figure Japan Sensors for Smartphones Sales and Growth Rate (2012-2017)

Figure Japan Sensors for Smartphones Revenue and Growth Rate (2012-2017)



Figure Japan Sensors for Smartphones Sales Price Trend (2012-2017)

Table Japan Sensors for Smartphones Sales by Manufacturers (2012-2017)

Table Japan Sensors for Smartphones Market Share by Manufacturers (2012-2017)

Table Japan Sensors for Smartphones Sales by Type (2012-2017)

Table Japan Sensors for Smartphones Market Share by Type (2012-2017)

Table Japan Sensors for Smartphones Sales by Application (2012-2017)

Table Japan Sensors for Smartphones Market Share by Application (2012-2017)

Table Asahi Kasei Microdevices Basic Information List

Table Asahi Kasei Microdevices Sensors for Smartphones Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Asahi Kasei Microdevices Sensors for Smartphones Global Market Share (2012-2017)

Table CSR Basic Information List

Table CSR Sensors for Smartphones Sales, Revenue, Price and Gross Margin (2012-2017)

Figure CSR Sensors for Smartphones Global Market Share (2012-2017)

Table Memsic Basic Information List

Table Memsic Sensors for Smartphones Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Memsic Sensors for Smartphones Global Market Share (2012-2017)

Table Omnivision Technologies Basic Information List

Table Omnivision Technologies Sensors for Smartphones Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Omnivision Technologies Sensors for Smartphones Global Market Share (2012-2017)

Table STMicroelectronics Basic Information List

Table STMicroelectronics Sensors for Smartphones Sales, Revenue, Price and Gross Margin (2012-2017)

Figure STMicroelectronics Sensors for Smartphones Global Market Share (2012-2017) Table Atmel Basic Information List

Table Atmel Sensors for Smartphones Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Atmel Sensors for Smartphones Global Market Share (2012-2017)

Table Broadcom Basic Information List

Table Broadcom Sensors for Smartphones Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Broadcom Sensors for Smartphones Global Market Share (2012-2017)

Table Invensense Basic Information List

Table Invensense Sensors for Smartphones Sales, Revenue, Price and Gross Margin



(2012-2017)

Figure Invensense Sensors for Smartphones Global Market Share (2012-2017)

Table Kionix Basic Information List

Table Kionix Sensors for Smartphones Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Kionix Sensors for Smartphones Global Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Sensors for Smartphones

Figure Manufacturing Process Analysis of Sensors for Smartphones

Figure Sensors for Smartphones Industrial Chain Analysis

Table Raw Materials Sources of Sensors for Smartphones Major Manufacturers in 2016

Table Major Buyers of Sensors for Smartphones

Table Distributors/Traders List

Figure Global Sensors for Smartphones Sales and Growth Rate Forecast (2017-2022)

Figure Global Sensors for Smartphones Revenue and Growth Rate Forecast (2017-2022)

Table Global Sensors for Smartphones Sales Forecast by Regions (2017-2022)

Table Global Sensors for Smartphones Sales Forecast by Type (2017-2022)

Table Global Sensors for Smartphones Sales Forecast by Application (2017-2022)



#### I would like to order

Product name: Global Sensors for Smartphones Sales Market Report Forecast 2017 to 2022

Product link: https://marketpublishers.com/r/GD95A92CAE2EN.html

Price: US\$ 3,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GD95A92CAE2EN.html">https://marketpublishers.com/r/GD95A92CAE2EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970