

# Global Sanitary Napkins Sales Market Report 2016

<https://marketpublishers.com/r/G70C93A63A0EN.html>

Date: October 2016

Pages: 164

Price: US\$ 3,040.00 (Single User License)

ID: G70C93A63A0EN

## Abstracts

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to: Regional markets, technology developments, types, applications, and the competitive landscape.

The study is a source of reliable data on:

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research report include:

North America

China

Europe

Japan

Southeast Asia

India

The Major players reported in the market include:

P&G

Unicharm

kao

LG

OB

Hospeco

kotex

Winalite

Winion Sanitary Napkin

Product Segment Analysis:

Type 1

Type 2

## Type 3

### Application Segment Analysis:

Application 1

Application 2

Application 3

### Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified analysis of major market segments

## Contents

### **1 SANITARY NAPKINS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Sanitary Napkins
- 1.2 Classification of Sanitary Napkins
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Application of Sanitary Napkins
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 Sanitary Napkins Market States Status and Prospect (2011-2021) by Regions
  - 1.4.1 North America
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Japan
  - 1.4.5 Southeast Asia
  - 1.4.6 India
- 1.5 Global Market Size of Sanitary Napkins (2011-2021)
  - 1.5.1 Global Sanitary Napkins Sales and Growth Rate (2011-2021)
  - 1.5.2 Global Sanitary Napkins Revenue and Growth Rate (2011-2021)

### **2 GLOBAL ECONOMIC IMPACT ON SANITARY NAPKINS INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions
- 2.3 Effects to Sanitary Napkins Industry

### **3 SANITARY NAPKINS MAUFACTURING COST ANALYSIS**

- 3.1 Sanitary Napkins Key Raw Materials Analysis
  - 3.1.1 Key Raw Materials
  - 3.1.2 Price Trend of Key Raw Materials
  - 3.1.3 Key Suppliers of Raw Materials
  - 3.1.4 Market Concentration Rate of Raw Materials

### 3.2 Proportion of Manufacturing Cost Structure

#### 3.2.1 Raw Materials

#### 3.2.2 Labor Cost

#### 3.2.3 Manufacturing Process Analysis of Sanitary Napkins

## **4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 4.1 Sanitary Napkins Industrial Chain Analysis

### 4.2 Upstream Raw Materials Sourcing

### 4.3 Raw Materials Sources of Sanitary Napkins Major Manufacturers in 2015

### 4.4 Downstream Buyers

## **5 GLOBAL SANITARY NAPKINS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

### 5.1 Global Sanitary Napkins Market Competition by Manufacturers

#### 5.1.1 Global Sanitary Napkins Sales and Market Share of Key Manufacturers (2011-2016)

#### 5.1.2 Global Sanitary Napkins Revenue and Share by Manufacturers (2011-2016)

### 5.2 Global Sanitary Napkins (Volume and Value) by Type

#### 5.5.1 Global Sanitary Napkins Sales and Market Share by Type (2011-2016)

#### 5.5.2 Global Sanitary Napkins Revenue and Market Share by Type (2011-2016)

### 5.3 Global Sanitary Napkins (Volume and Value) by Regions

#### 5.3.1 Global Sanitary Napkins Sales and Market Share by Regions (2011-2016)

#### 5.3.2 Global Sanitary Napkins Revenue and Market Share by Regions (2011-2016)

### 5.4 Global Sanitary Napkins (Volume) by Application

## **6 NORTH AMERICA SANITARY NAPKINS (VOLUME, VALUE AND SALES PRICE)**

### 6.1 North America Sanitary Napkins Sales and Value (2011-2016)

#### 6.1.1 North America Sanitary Napkins Sales and Growth Rate (2011-2016)

#### 6.1.2 North America Sanitary Napkins Revenue and Growth Rate (2011-2016)

#### 6.1.3 North America Sanitary Napkins Sales Price Trend (2011-2016)

### 6.2 North America Sanitary Napkins Sales and Market Share by Manufacturers

### 6.3 North America Sanitary Napkins Sales and Market Share by Type

### 6.4 North America Sanitary Napkins Sales and Market Share by Application

## **7 CHINA SANITARY NAPKINS (VOLUME, VALUE AND SALES PRICE)**

- 7.1 China Sanitary Napkins Sales and Value (2011-2016)
  - 7.1.1 China Sanitary Napkins Sales and Growth Rate (2011-2016)
  - 7.1.2 China Sanitary Napkins Revenue and Growth Rate (2011-2016)
  - 7.1.3 China Sanitary Napkins Sales Price Trend (2011-2016)
- 7.2 China Sanitary Napkins Sales and Market Share by Manufacturers
- 7.3 China Sanitary Napkins Sales and Market Share by Type
- 7.4 China Sanitary Napkins Sales and Market Share by Application

## **8 EUROPE SANITARY NAPKINS (VOLUME, VALUE AND SALES PRICE)**

- 8.1 Europe Sanitary Napkins Sales and Value (2011-2016)
  - 8.1.1 Europe Sanitary Napkins Sales and Growth Rate (2011-2016)
  - 8.1.2 Europe Sanitary Napkins Revenue and Growth Rate (2011-2016)
  - 8.1.3 Europe Sanitary Napkins Sales Price Trend (2011-2016)
- 8.2 Europe Sanitary Napkins Sales and Market Share by Manufacturers
- 8.3 Europe Sanitary Napkins Sales and Market Share by Type
- 8.4 Europe Sanitary Napkins Sales and Market Share by Application

## **9 JAPAN SANITARY NAPKINS (VOLUME, VALUE AND SALES PRICE)**

- 9.1 Japan Sanitary Napkins Sales and Value (2011-2016)
  - 9.1.1 Japan Sanitary Napkins Sales and Growth Rate (2011-2016)
  - 9.1.2 Japan Sanitary Napkins Revenue and Growth Rate (2011-2016)
  - 9.1.3 Japan Sanitary Napkins Sales Price Trend (2011-2016)
- 9.2 Japan Sanitary Napkins Sales and Market Share by Manufacturers
- 9.3 Japan Sanitary Napkins Sales and Market Share by Type
- 9.4 Japan Sanitary Napkins Sales and Market Share by Application

## **10 SOUTHEAST ASIA SANITARY NAPKINS (VOLUME, VALUE AND SALES PRICE)**

- 10.1 Southeast Asia Sanitary Napkins Sales and Value (2011-2016)
  - 10.1.1 Southeast Asia Sanitary Napkins Sales and Growth Rate (2011-2016)
  - 10.1.2 Southeast Asia Sanitary Napkins Revenue and Growth Rate (2011-2016)
  - 10.1.3 Southeast Asia Sanitary Napkins Sales Price Trend (2011-2016)
- 10.2 Southeast Asia Sanitary Napkins Sales and Market Share by Manufacturers
- 10.3 Southeast Asia Sanitary Napkins Sales and Market Share by Type
- 10.4 Southeast Asia Sanitary Napkins Sales and Market Share by Application

## **11 INDIA SANITARY NAPKINS (VOLUME, VALUE AND SALES PRICE)**

- 11.1 India Sanitary Napkins Sales and Value (2011-2016)
  - 11.1.1 India Sanitary Napkins Sales and Growth Rate (2011-2016)
  - 11.1.2 India Sanitary Napkins Revenue and Growth Rate (2011-2016)
  - 11.1.3 India Sanitary Napkins Sales Price Trend (2011-2016)
- 11.2 India Sanitary Napkins Sales and Market Share by Manufacturers
- 11.3 India Sanitary Napkins Sales and Market Share by Type
- 11.4 India Sanitary Napkins Sales and Market Share by Application

## **12 GLOBAL SANITARY NAPKINS MANUFACTURERS ANALYSIS**

### 12.1 P&G

- 12.1.1 Company Overview
- 12.1.2 Product Information
- 12.1.3 Sales, Revenue, Price and Gross Margin (2011-2016)
- 12.1.4 Contact Information

### 12.2 Unicharm

- 12.2.1 Company Overview
- 12.2.2 Product Information
- 12.2.3 Sales, Revenue, Price and Gross Margin (2011-2016)
- 12.2.4 Contact Information

### 12.3 kao

- 12.3.1 Company Overview
- 12.3.2 Product Information
- 12.3.3 Sales, Revenue, Price and Gross Margin (2011-2016)
- 12.3.4 Contact Information

### 12.4 LG

- 12.4.1 Company Overview
- 12.4.2 Product Information
- 12.4.3 Sales, Revenue, Price and Gross Margin (2011-2016)
- 12.4.4 Contact Information

### 12.5 OB

- 12.5.1 Company Overview
- 12.5.2 Product Information
- 12.5.3 Sales, Revenue, Price and Gross Margin (2011-2016)
- 12.5.4 Contact Information

### 12.6 Hospeco

- 12.6.1 Company Overview
- 12.6.2 Product Information

12.6.3 Sales, Revenue, Price and Gross Margin (2011-2016)

12.6.4 Contact Information

## **13 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

13.1 Marketing Channel

13.1.1 Direct Marketing

13.1.2 Indirect Marketing

13.1.3 Marketing Channel Development Trend

13.2 Market Positioning

13.2.1 Pricing Strategy

13.2.2 Brand Strategy

13.2.3 Target Client

13.3 Distributors/Traders List

## **14 MARKET EFFECT FACTORS ANALYSIS**

14.1 Technology Progress/Risk

14.1.1 Substitutes Threat

14.1.2 Technology Progress in Related Industry

14.2 Consumer Needs/Customer Preference Change

14.3 Economic/Political Environmental Change

## **15 GLOBAL SANITARY NAPKINS MARKET FORECAST (2016-2021)**

15.1 Global Sanitary Napkins Sales, Revenue Forecast (2016-2021)

15.2 Global Sanitary Napkins Sales Forecast by Regions (2016-2021)

15.3 Global Sanitary Napkins Sales Forecast by Type (2016-2021)

15.4 Global Sanitary Napkins Sales Forecast by Application (2016-2021)

## **16 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Sanitary Napkins

Table Classification of Sanitary Napkins

Figure Global Sales Market Share of Sanitary Napkins by Type in 2015

Table Applications of Sanitary Napkins

Figure Global Sales Market Share of Sanitary Napkins by Application in 2015

Figure North America Sanitary Napkins Revenue and Growth Rate (2011-2021)

Figure China Sanitary Napkins Revenue and Growth Rate (2011-2021)

Figure Europe Sanitary Napkins Revenue and Growth Rate (2011-2021)

Figure Japan Sanitary Napkins Revenue and Growth Rate (2011-2021)

Figure Southeast Asia Sanitary Napkins Revenue and Growth Rate (2011-2021)

Figure India Sanitary Napkins Revenue and Growth Rate (2011-2021)

Figure Global Sanitary Napkins Sales and Growth Rate (2011-2021)

Figure Global Sanitary Napkins Revenue and Growth Rate (2011-2021)

Table Global Sanitary Napkins Sales of Key Manufacturers (2011-2016)

Table Global Sanitary Napkins Sales Share by Manufacturers (2011-2016)

Figure 2015 Sanitary Napkins Sales Share by Manufacturers

Figure 2016 Sanitary Napkins Sales Share by Manufacturers

Table Global Sanitary Napkins Revenue by Manufacturers (2011-2016)

Table Global Sanitary Napkins Revenue Share by Manufacturers (2011-2016)

Table 2015 Global Sanitary Napkins Revenue Share by Manufacturers

Table 2016 Global Sanitary Napkins Revenue Share by Manufacturers

Table Global Sanitary Napkins Sales and Market Share by Type (2011-2016)

Table Global Sanitary Napkins Sales Share by Type (2011-2016)

Figure Sales Market Share of Sanitary Napkins by Type (2011-2016)

Figure Global Sanitary Napkins Sales Growth Rate by Type (2011-2016)

Table Global Sanitary Napkins Revenue and Market Share by Type (2011-2016)

Table Global Sanitary Napkins Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Sanitary Napkins by Type (2011-2016)

Figure Global Sanitary Napkins Revenue Growth Rate by Type (2011-2016)

Table Global Sanitary Napkins Sales and Market Share by Regions (2011-2016)

Table Global Sanitary Napkins Sales Share by Regions (2011-2016)

Figure Sales Market Share of Sanitary Napkins by Regions (2011-2016)

Figure Global Sanitary Napkins Sales Growth Rate by Regions (2011-2016)

Table Global Sanitary Napkins Revenue and Market Share by Regions (2011-2016)

Table Global Sanitary Napkins Revenue Share by Regions (2011-2016)

Figure Revenue Market Share of Sanitary Napkins by Regions (2011-2016)  
Figure Global Sanitary Napkins Revenue Growth Rate by Regions (2011-2016)  
Table Global Sanitary Napkins Sales and Market Share by Application (2011-2016)  
Table Global Sanitary Napkins Sales Share by Application (2011-2016)  
Figure Sales Market Share of Sanitary Napkins by Application (2011-2016)  
Figure Global Sanitary Napkins Sales Growth Rate by Application (2011-2016)  
Figure North America Sanitary Napkins Sales and Growth Rate (2011-2016)  
Figure North America Sanitary Napkins Revenue and Growth Rate (2011-2016)  
Figure North America Sanitary Napkins Sales Price Trend (2011-2016)  
Table North America Sanitary Napkins Sales by Manufacturers (2011-2016)  
Table North America Sanitary Napkins Market Share by Manufacturers (2011-2016)  
Table North America Sanitary Napkins Sales by Type (2011-2016)  
Table North America Sanitary Napkins Market Share by Type (2011-2016)  
Table North America Sanitary Napkins Sales by Application (2011-2016)  
Table North America Sanitary Napkins Market Share by Application (2011-2016)  
Figure China Sanitary Napkins Sales and Growth Rate (2011-2016)  
Figure China Sanitary Napkins Revenue and Growth Rate (2011-2016)  
Figure China Sanitary Napkins Sales Price Trend (2011-2016)  
Table China Sanitary Napkins Sales by Manufacturers (2011-2016)  
Table China Sanitary Napkins Market Share by Manufacturers (2011-2016)  
Table China Sanitary Napkins Sales by Type (2011-2016)  
Table China Sanitary Napkins Market Share by Type (2011-2016)  
Table China Sanitary Napkins Sales by Application (2011-2016)  
Table China Sanitary Napkins Market Share by Application (2011-2016)  
Figure Europe Sanitary Napkins Sales and Growth Rate (2011-2016)  
Figure Europe Sanitary Napkins Revenue and Growth Rate (2011-2016)  
Figure Europe Sanitary Napkins Sales Price Trend (2011-2016)  
Table Europe Sanitary Napkins Sales by Manufacturers (2011-2016)  
Table Europe Sanitary Napkins Market Share by Manufacturers (2011-2016)  
Table Europe Sanitary Napkins Sales by Type (2011-2016)  
Table Europe Sanitary Napkins Market Share by Type (2011-2016)  
Table Europe Sanitary Napkins Sales by Application (2011-2016)  
Table Europe Sanitary Napkins Market Share by Application (2011-2016)  
Figure Japan Sanitary Napkins Sales and Growth Rate (2011-2016)  
Figure Japan Sanitary Napkins Revenue and Growth Rate (2011-2016)  
Figure Japan Sanitary Napkins Sales Price Trend (2011-2016)  
Table Japan Sanitary Napkins Sales by Manufacturers (2011-2016)  
Table Japan Sanitary Napkins Market Share by Manufacturers (2011-2016)  
Table Japan Sanitary Napkins Sales by Type (2011-2016)

Table Japan Sanitary Napkins Market Share by Type (2011-2016)  
Table Japan Sanitary Napkins Sales by Application (2011-2016)  
Table Japan Sanitary Napkins Market Share by Application (2011-2016)  
Figure Southeast Asia Sanitary Napkins Sales and Growth Rate (2011-2016)  
Figure Southeast Asia Sanitary Napkins Revenue and Growth Rate (2011-2016)  
Figure Southeast Asia Sanitary Napkins Sales Price Trend (2011-2016)  
Table Southeast Asia Sanitary Napkins Sales by Manufacturers (2011-2016)  
Table Southeast Asia Sanitary Napkins Market Share by Manufacturers (2011-2016)  
Table Southeast Asia Sanitary Napkins Sales by Type (2011-2016)  
Table Southeast Asia Sanitary Napkins Market Share by Type (2011-2016)  
Table Southeast Asia Sanitary Napkins Sales by Application (2011-2016)  
Table Southeast Asia Sanitary Napkins Market Share by Application (2011-2016)  
Figure India Sanitary Napkins Sales and Growth Rate (2011-2016)  
Figure India Sanitary Napkins Revenue and Growth Rate (2011-2016)  
Figure India Sanitary Napkins Sales Price Trend (2011-2016)  
Table India Sanitary Napkins Sales by Manufacturers (2011-2016)  
Table India Sanitary Napkins Market Share by Manufacturers (2011-2016)  
Table India Sanitary Napkins Sales by Type (2011-2016)  
Table India Sanitary Napkins Market Share by Type (2011-2016)  
Table India Sanitary Napkins Sales by Application (2011-2016)  
Table India Sanitary Napkins Market Share by Application (2011-2016)  
Table P&G Basic Information List  
Table P&G Sanitary Napkins Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure P&G Sanitary Napkins Global Market Share (2011-2016)  
Table Unicharm Basic Information List  
Table Unicharm Sanitary Napkins Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Unicharm Sanitary Napkins Global Market Share (2011-2016)  
Table kao Basic Information List  
Table kao Sanitary Napkins Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure kao Sanitary Napkins Global Market Share (2011-2016)  
Table LG Basic Information List  
Table LG Sanitary Napkins Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure LG Sanitary Napkins Global Market Share (2011-2016)  
Table OB Basic Information List  
Table OB Sanitary Napkins Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure OB Sanitary Napkins Global Market Share (2011-2016)  
Table Hospesco Basic Information List  
Table Hospesco Sanitary Napkins Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Hospeco Sanitary Napkins Global Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Sanitary Napkins  
Figure Manufacturing Process Analysis of Sanitary Napkins  
Figure Sanitary Napkins Industrial Chain Analysis  
Table Raw Materials Sources of Sanitary Napkins Major Manufacturers in 2015  
Table Major Buyers of Sanitary Napkins  
Table Distributors/Traders List  
Figure Global Sanitary Napkins Sales and Growth Rate Forecast (2016-2021)  
Figure Global Sanitary Napkins Revenue and Growth Rate Forecast (2016-2021)  
Table Global Sanitary Napkins Sales Forecast by Regions (2016-2021)  
Table Global Sanitary Napkins Sales Forecast by Type (2016-2021)  
Table Global Sanitary Napkins Sales Forecast by Application (2016-2021)

## I would like to order

Product name: Global Sanitary Napkins Sales Market Report 2016

Product link: <https://marketpublishers.com/r/G70C93A63A0EN.html>

Price: US\$ 3,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G70C93A63A0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970