

# Global rocessor & Microcontroller Development Kits Sales Market Report Forecast 2017-2021

<https://marketpublishers.com/r/G36ECA68299EN.html>

Date: June 2017

Pages: 131

Price: US\$ 3,040.00 (Single User License)

ID: G36ECA68299EN

## Abstracts

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to: Regional markets, technology developments, types, applications, and the competitive landscape.

The study is a source of reliable data on:

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research

report include:

United States  
China  
Europe  
Japan

The Major players reported in the market include:

Microchip  
MikroElektronika  
Atmel  
Arduino  
Parallax Inc  
FTDI Chip  
Infineon  
Matrix Technology Solutions  
Pi-Top

Product Segment Analysis:

Development Kit  
Development Board  
Accessory

Application Segment Analysis:

Application 1  
Application 2  
Application 3

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified analysis of major market segments

## Contents

### **1 ROCESSOR & MICROCONTROLLER DEVELOPMENT KITS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of rocessor & Microcontroller Development Kits
- 1.2 Classification of rocessor & Microcontroller Development Kits
  - 1.2.1 Development Kit
  - 1.2.2 Development Board
  - 1.2.3 Accessory
- 1.3 Application of rocessor & Microcontroller Development Kits
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 rocessor & Microcontroller Development Kits Market States Status and Prospect (2012-2021) by Regions
  - 1.4.1 United States
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Japan
- 1.5 Global Market Size of rocessor & Microcontroller Development Kits (2012-2021)
  - 1.5.1 Global rocessor & Microcontroller Development Kits Sales and Growth Rate (2012-2021)
  - 1.5.2 Global rocessor & Microcontroller Development Kits Revenue and Growth Rate (2012-2021)

### **2 GLOBAL ECONOMIC IMPACT ON ROCESSOR & MICROCONTROLLER DEVELOPMENT KITS INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

### **3 ROCESSOR & MICROCONTROLLER DEVELOPMENT KITS MANUFACTURING COST ANALYSIS**

- 3.1 rocessor & Microcontroller Development Kits Key Raw Materials Analysis
  - 3.1.1 Key Raw Materials
  - 3.1.2 Price Trend of Key Raw Materials

- 3.1.3 Key Suppliers of Raw Materials
- 3.1.4 Market Concentration Rate of Raw Materials
- 3.2 Proportion of Manufacturing Cost Structure
  - 3.2.1 Raw Materials
  - 3.2.2 Labor Cost
  - 3.2.3 Manufacturing Process Analysis of Processor & Microcontroller Development Kits

## **4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 4.1 Processor & Microcontroller Development Kits Industrial Chain Analysis
- 4.2 Upstream Raw Materials Sourcing
- 4.3 Raw Materials Sources of Processor & Microcontroller Development Kits Major Manufacturers in 2015
- 4.4 Downstream Buyers

## **5 GLOBAL PROCESSOR & MICROCONTROLLER DEVELOPMENT KITS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

- 5.1 Global Processor & Microcontroller Development Kits Market Competition by Manufacturers
  - 5.1.1 Global Processor & Microcontroller Development Kits Sales and Market Share of Key Manufacturers (2012-2017)
  - 5.1.2 Global Processor & Microcontroller Development Kits Revenue and Share by Manufacturers (2012-2017)
- 5.2 Global Processor & Microcontroller Development Kits (Volume and Value) by Type
  - 5.2.1 Global Processor & Microcontroller Development Kits Sales and Market Share by Type (2012-2017)
  - 5.2.2 Global Processor & Microcontroller Development Kits Revenue and Market Share by Type (2012-2017)
- 5.3 Global Processor & Microcontroller Development Kits (Volume and Value) by Regions
  - 5.3.1 Global Processor & Microcontroller Development Kits Sales and Market Share by Regions (2012-2017)
  - 5.3.2 Global Processor & Microcontroller Development Kits Revenue and Market Share by Regions (2012-2017)
- 5.4 Global Processor & Microcontroller Development Kits (Volume) by Application

## **6 UNITED STATES PROCESSOR & MICROCONTROLLER DEVELOPMENT KITS (VOLUME, VALUE AND SALES PRICE)**

## 6.1 United States processor & Microcontroller Development Kits Sales and Value (2012-2017)

6.1.1 United States processor & Microcontroller Development Kits Sales and Growth Rate (2012-2017)

6.1.2 United States processor & Microcontroller Development Kits Revenue and Growth Rate (2012-2017)

6.1.3 United States processor & Microcontroller Development Kits Sales Price Trend (2012-2017)

6.2 United States processor & Microcontroller Development Kits Sales and Market Share by Manufacturers

6.3 United States processor & Microcontroller Development Kits Sales and Market Share by Type

6.4 United States processor & Microcontroller Development Kits Sales and Market Share by Application

## **7 CHINA PROCESSOR & MICROCONTROLLER DEVELOPMENT KITS (VOLUME, VALUE AND SALES PRICE)**

7.1 China processor & Microcontroller Development Kits Sales and Value (2012-2017)

7.1.1 China processor & Microcontroller Development Kits Sales and Growth Rate (2012-2017)

7.1.2 China processor & Microcontroller Development Kits Revenue and Growth Rate (2012-2017)

7.1.3 China processor & Microcontroller Development Kits Sales Price Trend (2012-2017)

7.2 China processor & Microcontroller Development Kits Sales and Market Share by Manufacturers

7.3 China processor & Microcontroller Development Kits Sales and Market Share by Type

7.4 China processor & Microcontroller Development Kits Sales and Market Share by Application

## **8 EUROPE PROCESSOR & MICROCONTROLLER DEVELOPMENT KITS (VOLUME, VALUE AND SALES PRICE)**

8.1 Europe processor & Microcontroller Development Kits Sales and Value (2012-2017)

8.1.1 Europe processor & Microcontroller Development Kits Sales and Growth Rate (2012-2017)

8.1.2 Europe processor & Microcontroller Development Kits Revenue and Growth Rate

(2012-2017)

8.1.3 Europe processor & Microcontroller Development Kits Sales Price Trend

(2012-2017)

8.2 Europe processor & Microcontroller Development Kits Sales and Market Share by Manufacturers

8.3 Europe processor & Microcontroller Development Kits Sales and Market Share by Type

8.4 Europe processor & Microcontroller Development Kits Sales and Market Share by Application

## **9 JAPAN ROCESSOR & MICROCONTROLLER DEVELOPMENT KITS (VOLUME, VALUE AND SALES PRICE)**

9.1 Japan processor & Microcontroller Development Kits Sales and Value (2012-2017)

9.1.1 Japan processor & Microcontroller Development Kits Sales and Growth Rate (2012-2017)

9.1.2 Japan processor & Microcontroller Development Kits Revenue and Growth Rate (2012-2017)

9.1.3 Japan processor & Microcontroller Development Kits Sales Price Trend (2012-2017)

9.2 Japan processor & Microcontroller Development Kits Sales and Market Share by Manufacturers

9.3 Japan processor & Microcontroller Development Kits Sales and Market Share by Type

9.4 Japan processor & Microcontroller Development Kits Sales and Market Share by Application

## **10 GLOBAL ROCESSOR & MICROCONTROLLER DEVELOPMENT KITS MANUFACTURERS ANALYSIS**

10.1 Microchip

10.1.1 Company Basic Information, Manufacturing Base and Competitors

10.1.2 Product Type, Application and Specification

10.1.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.1.4 Business Overview

10.2 MikroElektronika

10.2.1 Company Basic Information, Manufacturing Base and Competitors

10.2.2 Product Type, Application and Specification

10.2.3 Sales, Revenue, Price and Gross Margin (2012-2017)

#### 10.2.4 Business Overview

### 10.3 Atmel

#### 10.3.1 Company Basic Information, Manufacturing Base and Competitors

#### 10.3.2 Product Type, Application and Specification

#### 10.3.3 Sales, Revenue, Price and Gross Margin (2012-2017)

#### 10.3.4 Business Overview

### 10.4 Arduino

#### 10.4.1 Company Basic Information, Manufacturing Base and Competitors

#### 10.4.2 Product Type, Application and Specification

#### 10.4.3 Sales, Revenue, Price and Gross Margin (2012-2017)

#### 10.4.4 Business Overview

### 10.5 Parallax Inc

#### 10.5.1 Company Basic Information, Manufacturing Base and Competitors

#### 10.5.2 Product Type, Application and Specification

#### 10.5.3 Sales, Revenue, Price and Gross Margin (2012-2017)

#### 10.5.4 Business Overview

### 10.6 FTDI Chip

#### 10.6.1 Company Basic Information, Manufacturing Base and Competitors

#### 10.6.2 Product Type, Application and Specification

#### 10.6.3 Sales, Revenue, Price and Gross Margin (2012-2017)

#### 10.6.4 Business Overview

### 10.7 Infineon

#### 10.7.1 Company Basic Information, Manufacturing Base and Competitors

#### 10.7.2 Product Type, Application and Specification

#### 10.7.3 Sales, Revenue, Price and Gross Margin (2012-2017)

#### 10.7.4 Business Overview

### 10.8 Matrix Technology Solutions

#### 10.8.1 Company Basic Information, Manufacturing Base and Competitors

#### 10.8.2 Product Type, Application and Specification

#### 10.8.3 Sales, Revenue, Price and Gross Margin (2012-2017)

#### 10.8.4 Business Overview

### 10.9 Pi-Top

#### 10.9.1 Company Basic Information, Manufacturing Base and Competitors

#### 10.9.2 Product Type, Application and Specification

#### 10.9.3 Sales, Revenue, Price and Gross Margin (2012-2017)

#### 10.9.4 Business Overview

## **11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**



- 11.1 Marketing Channel
  - 11.1.1 Direct Marketing
  - 11.1.2 Indirect Marketing
  - 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
  - 11.2.1 Pricing Strategy
  - 11.2.2 Brand Strategy
  - 11.2.3 Target Client
- 11.3 Distributors/Traders List

## **12 MARKET EFFECT FACTORS ANALYSIS**

- 12.1 Technology Progress/Risk
  - 12.1.1 Substitutes Threat
  - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

## **13 GLOBAL ROCESSOR & MICROCONTROLLER DEVELOPMENT KITS MARKET FORECAST (2017-2021)**

- 13.1 Global rocessor & Microcontroller Development Kits Sales, Revenue Forecast (2017-2021)
- 13.2 Global rocessor & Microcontroller Development Kits Sales Forecast by Regions (2017-2021)
- 13.3 Global rocessor & Microcontroller Development Kits Sales Forecast by Type (2017-2021)
- 13.4 Global rocessor & Microcontroller Development Kits Sales Forecast by Application (2017-2021)

## **14 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of processor & Microcontroller Development Kits

Table Classification of processor & Microcontroller Development Kits

Figure Global Sales Market Share of processor & Microcontroller Development Kits by Type in 2015

Table Applications of processor & Microcontroller Development Kits

Figure Global Sales Market Share of processor & Microcontroller Development Kits by Application in 2015

Figure United States processor & Microcontroller Development Kits Revenue and Growth Rate (2012-2021)

Figure China processor & Microcontroller Development Kits Revenue and Growth Rate (2012-2021)

Figure Europe processor & Microcontroller Development Kits Revenue and Growth Rate (2012-2021)

Figure Japan processor & Microcontroller Development Kits Revenue and Growth Rate (2012-2021)

Figure Global processor & Microcontroller Development Kits Sales and Growth Rate (2012-2021)

Figure Global processor & Microcontroller Development Kits Revenue and Growth Rate (2012-2021)

Table Global processor & Microcontroller Development Kits Sales of Key Manufacturers (2012-2017)

Table Global processor & Microcontroller Development Kits Sales Share by Manufacturers (2012-2017)

Figure 2015 processor & Microcontroller Development Kits Sales Share by Manufacturers

Figure 2016 processor & Microcontroller Development Kits Sales Share by Manufacturers

Table Global processor & Microcontroller Development Kits Revenue by Manufacturers (2012-2017)

Table Global processor & Microcontroller Development Kits Revenue Share by Manufacturers (2012-2017)

Table 2015 Global processor & Microcontroller Development Kits Revenue Share by Manufacturers

Table 2016 Global processor & Microcontroller Development Kits Revenue Share by Manufacturers

Table Global processor & Microcontroller Development Kits Sales and Market Share by Type (2012-2017)

Table Global processor & Microcontroller Development Kits Sales Share by Type (2012-2017)

Figure Sales Market Share of processor & Microcontroller Development Kits by Type (2012-2017)

Figure Global processor & Microcontroller Development Kits Sales Growth Rate by Type (2012-2017)

Table Global processor & Microcontroller Development Kits Revenue and Market Share by Type (2012-2017)

Table Global processor & Microcontroller Development Kits Revenue Share by Type (2012-2017)

Figure Revenue Market Share of processor & Microcontroller Development Kits by Type (2012-2017)

Figure Global processor & Microcontroller Development Kits Revenue Growth Rate by Type (2012-2017)

Table Global processor & Microcontroller Development Kits Sales and Market Share by Regions (2012-2017)

Table Global processor & Microcontroller Development Kits Sales Share by Regions (2012-2017)

Figure Sales Market Share of processor & Microcontroller Development Kits by Regions (2012-2017)

Figure Global processor & Microcontroller Development Kits Sales Growth Rate by Regions (2012-2017)

Table Global processor & Microcontroller Development Kits Revenue and Market Share by Regions (2012-2017)

Table Global processor & Microcontroller Development Kits Revenue Share by Regions (2012-2017)

Figure Revenue Market Share of processor & Microcontroller Development Kits by Regions (2012-2017)

Figure Global processor & Microcontroller Development Kits Revenue Growth Rate by Regions (2012-2017)

Table Global processor & Microcontroller Development Kits Sales and Market Share by Application (2012-2017)

Table Global processor & Microcontroller Development Kits Sales Share by Application (2012-2017)

Figure Sales Market Share of processor & Microcontroller Development Kits by Application (2012-2017)

Figure Global processor & Microcontroller Development Kits Sales Growth Rate by

Application (2012-2017)

Figure United States processor & Microcontroller Development Kits Sales and Growth Rate (2012-2017)

Figure United States processor & Microcontroller Development Kits Revenue and Growth Rate (2012-2017)

Figure United States processor & Microcontroller Development Kits Sales Price Trend (2012-2017)

Table United States processor & Microcontroller Development Kits Sales by Manufacturers (2012-2017)

Table United States processor & Microcontroller Development Kits Market Share by Manufacturers (2012-2017)

Table United States processor & Microcontroller Development Kits Sales by Type (2012-2017)

Table United States processor & Microcontroller Development Kits Market Share by Type (2012-2017)

Table United States processor & Microcontroller Development Kits Sales by Application (2012-2017)

Table United States processor & Microcontroller Development Kits Market Share by Application (2012-2017)

Figure China processor & Microcontroller Development Kits Sales and Growth Rate (2012-2017)

Figure China processor & Microcontroller Development Kits Revenue and Growth Rate (2012-2017)

Figure China processor & Microcontroller Development Kits Sales Price Trend (2012-2017)

Table China processor & Microcontroller Development Kits Sales by Manufacturers (2012-2017)

Table China processor & Microcontroller Development Kits Market Share by Manufacturers (2012-2017)

Table China processor & Microcontroller Development Kits Sales by Type (2012-2017)

Table China processor & Microcontroller Development Kits Market Share by Type (2012-2017)

Table China processor & Microcontroller Development Kits Sales by Application (2012-2017)

Table China processor & Microcontroller Development Kits Market Share by Application (2012-2017)

Figure Europe processor & Microcontroller Development Kits Sales and Growth Rate (2012-2017)

Figure Europe processor & Microcontroller Development Kits Revenue and Growth Rate

(2012-2017)

Figure Europe processor & Microcontroller Development Kits Sales Price Trend

(2012-2017)

Table Europe processor & Microcontroller Development Kits Sales by Manufacturers

(2012-2017)

Table Europe processor & Microcontroller Development Kits Market Share by  
Manufacturers (2012-2017)

Table Europe processor & Microcontroller Development Kits Sales by Type (2012-2017)

Table Europe processor & Microcontroller Development Kits Market Share by Type  
(2012-2017)

Table Europe processor & Microcontroller Development Kits Sales by Application  
(2012-2017)

Table Europe processor & Microcontroller Development Kits Market Share by Application  
(2012-2017)

Figure Japan processor & Microcontroller Development Kits Sales and Growth Rate  
(2012-2017)

Figure Japan processor & Microcontroller Development Kits Revenue and Growth Rate  
(2012-2017)

Figure Japan processor & Microcontroller Development Kits Sales Price Trend  
(2012-2017)

Table Japan processor & Microcontroller Development Kits Sales by Manufacturers  
(2012-2017)

Table Japan processor & Microcontroller Development Kits Market Share by  
Manufacturers (2012-2017)

Table Japan processor & Microcontroller Development Kits Sales by Type (2012-2017)

Table Japan processor & Microcontroller Development Kits Market Share by Type  
(2012-2017)

Table Japan processor & Microcontroller Development Kits Sales by Application  
(2012-2017)

Table Japan processor & Microcontroller Development Kits Market Share by Application  
(2012-2017)

Table Microchip Basic Information List

Table Microchip processor & Microcontroller Development Kits Sales, Revenue, Price  
and Gross Margin (2012-2017)

Figure Microchip processor & Microcontroller Development Kits Global Market Share  
(2012-2017)

Table MikroElektronika Basic Information List

Table MikroElektronika processor & Microcontroller Development Kits Sales, Revenue,  
Price and Gross Margin (2012-2017)

Figure MikroElektronika rocessor & Microcontroller Development Kits Global Market Share (2012-2017)

Table Atmel Basic Information List

Table Atmel rocessor & Microcontroller Development Kits Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Atmel rocessor & Microcontroller Development Kits Global Market Share (2012-2017)

Table Arduino Basic Information List

Table Arduino rocessor & Microcontroller Development Kits Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Arduino rocessor & Microcontroller Development Kits Global Market Share (2012-2017)

Table Parallax Inc Basic Information List

Table Parallax Inc rocessor & Microcontroller Development Kits Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Parallax Inc rocessor & Microcontroller Development Kits Global Market Share (2012-2017)

Table FTDI Chip Basic Information List

Table FTDI Chip rocessor & Microcontroller Development Kits Sales, Revenue, Price and Gross Margin (2012-2017)

Figure FTDI Chip rocessor & Microcontroller Development Kits Global Market Share (2012-2017)

Table Infineon Basic Information List

Table Infineon rocessor & Microcontroller Development Kits Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Infineon rocessor & Microcontroller Development Kits Global Market Share (2012-2017)

Table Matrix Technology Solutions Basic Information List

Table Matrix Technology Solutions rocessor & Microcontroller Development Kits Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Matrix Technology Solutions rocessor & Microcontroller Development Kits Global Market Share (2012-2017)

Table Pi-Top Basic Information List

Table Pi-Top rocessor & Microcontroller Development Kits Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Pi-Top rocessor & Microcontroller Development Kits Global Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of processor & Microcontroller Development Kits

Figure Manufacturing Process Analysis of processor & Microcontroller Development Kits

Figure processor & Microcontroller Development Kits Industrial Chain Analysis

Table Raw Materials Sources of processor & Microcontroller Development Kits Major Manufacturers in 2015

Table Major Buyers of processor & Microcontroller Development Kits

Table Distributors/Traders List

Figure Global processor & Microcontroller Development Kits Sales and Growth Rate Forecast (2017-2021)

Figure Global processor & Microcontroller Development Kits Revenue and Growth Rate Forecast (2017-2021)

Table Global processor & Microcontroller Development Kits Sales Forecast by Regions (2017-2021)

Table Global processor & Microcontroller Development Kits Sales Forecast by Type (2017-2021)

Table Global processor & Microcontroller Development Kits Sales Forecast by Application (2017-2021)

## **COMPANIES MENTIONED**

Microchip

MikroElektronika

Atmel

Arduino

Parallax Inc

FTDI Chip

Infineon

Matrix Technology Solutions

Pi-Top

Silicon Labs

Raspberry Pi?

Zilog

Sunhayato

Freescale

Fujitsu

DLP DESIGN INC

## I would like to order

Product name: Global processor & Microcontroller Development Kits Sales Market Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/G36ECA68299EN.html>

Price: US\$ 3,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G36ECA68299EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



