

# Global Rice Cookers Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/G85C113625CEN.html>

Date: March 2017

Pages: 108

Price: US\$ 2,240.00 (Single User License)

ID: G85C113625CEN

## Abstracts

The Global Rice Cookers Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Rice Cookers industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Rice Cookers market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

Global Rice Cookers Market: Regional Segment Analysis

North America

Europe

China

Japan

Southeast Asia

India

The Major players reported in the market include:

Panasonic

Philips

Toshiba

Royalstar

Media

Tiger

company 7

company 8

company 9

Global Rice Cookers Market: Product Segment Analysis

Type 1

Type 2

Type 3

Global Rice Cookers Market: Application Segment Analysis

Application 1

Application 2

Application 3

## **REASONS FOR BUYING THIS REPORT**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### Global Rice Cookers Market Research Report Forecast 2017-2021

#### **CHAPTER 1 RICE COOKERS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Rice Cookers
- 1.2 Rice Cookers Market Segmentation by Type
  - 1.2.1 Global Production Market Share of Rice Cookers by Type in 2015
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Rice Cookers Market Segmentation by Application
  - 1.3.1 Rice Cookers Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Rice Cookers Market Segmentation by Regions
  - 1.4.1 North America
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Southeast Asia
  - 1.4.5 Japan
  - 1.4.6 India
- 1.5 Global Market Size (Value) of Rice Cookers (2012-2021)

#### **CHAPTER 2 GLOBAL ECONOMIC IMPACT ON RICE COOKERS INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

#### **CHAPTER 3 GLOBAL RICE COOKERS MARKET COMPETITION BY MANUFACTURERS**

- 3.1 Global Rice Cookers Production and Share by Manufacturers (2015 and 2016)
- 3.2 Global Rice Cookers Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 Global Rice Cookers Average Price by Manufacturers (2015 and 2016)

3.4 Manufacturers Rice Cookers Manufacturing Base Distribution, Production Area and Product Type

3.5 Rice Cookers Market Competitive Situation and Trends

3.5.1 Rice Cookers Market Concentration Rate

3.5.2 Rice Cookers Market Share of Top 3 and Top 5 Manufacturers

3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 GLOBAL RICE COOKERS PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)**

4.1 Global Rice Cookers Production by Region (2012-2017)

4.2 Global Rice Cookers Production Market Share by Region (2012-2017)

4.3 Global Rice Cookers Revenue (Value) and Market Share by Region (2012-2017)

4.4 Global Rice Cookers Production, Revenue, Price and Gross Margin (2012-2017)

4.5 North America Rice Cookers Production, Revenue, Price and Gross Margin (2012-2017)

4.6 Europe Rice Cookers Production, Revenue, Price and Gross Margin (2012-2017)

4.7 China Rice Cookers Production, Revenue, Price and Gross Margin (2012-2017)

4.8 Japan Rice Cookers Production, Revenue, Price and Gross Margin (2012-2017)

4.9 Southeast Asia Rice Cookers Production, Revenue, Price and Gross Margin (2012-2017)

4.10 India Rice Cookers Production, Revenue, Price and Gross Margin (2012-2017)

## **CHAPTER 5 GLOBAL RICE COOKERS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)**

5.1 Global Rice Cookers Consumption by Regions (2012-2017)

5.2 North America Rice Cookers Production, Consumption, Export, Import by Regions (2012-2017)

5.3 Europe Rice Cookers Production, Consumption, Export, Import by Regions (2012-2017)

5.4 China Rice Cookers Production, Consumption, Export, Import by Regions (2012-2017)

5.5 Japan Rice Cookers Production, Consumption, Export, Import by Regions (2012-2017)

5.6 Southeast Asia Rice Cookers Production, Consumption, Export, Import by Regions (2012-2017)

5.7 India Rice Cookers Production, Consumption, Export, Import by Regions (2012-2017)

## **CHAPTER 6 GLOBAL RICE COOKERS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

6.1 Global Rice Cookers Production and Market Share by Type (2012-2017)

6.2 Global Rice Cookers Revenue and Market Share by Type (2012-2017)

6.3 Global Rice Cookers Price by Type (2012-2017)

6.4 Global Rice Cookers Production Growth by Type (2012-2017)

## **CHAPTER 7 GLOBAL RICE COOKERS MARKET ANALYSIS BY APPLICATION**

7.1 Global Rice Cookers Consumption and Market Share by Application (2012-2017)

7.2 Global Rice Cookers Consumption Growth Rate by Application (2012-2017)

7.3 Market Drivers and Opportunities

7.3.1 Potential Applications

7.3.2 Emerging Markets/Countries

## **CHAPTER 8 GLOBAL RICE COOKERS MANUFACTURERS ANALYSIS**

8.1 Panasonic

8.1.1 Company Basic Information, Manufacturing Base and Competitors

8.1.2 Product Type, Application and Specification

8.1.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.1.4 Business Overview

8.2 Philips

8.2.1 Company Basic Information, Manufacturing Base and Competitors

8.2.2 Product Type, Application and Specification

8.2.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.2.4 Business Overview

8.3 Toshiba

8.3.1 Company Basic Information, Manufacturing Base and Competitors

8.3.2 Product Type, Application and Specification

8.3.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.3.4 Business Overview

8.4 Royalstar

8.4.1 Company Basic Information, Manufacturing Base and Competitors

8.4.2 Product Type, Application and Specification

8.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.4.4 Business Overview

## 8.5 Media

8.5.1 Company Basic Information, Manufacturing Base and Competitors

8.5.2 Product Type, Application and Specification

8.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.5.4 Business Overview

## 8.6 Tiger

8.6.1 Company Basic Information, Manufacturing Base and Competitors

8.6.2 Product Type, Application and Specification

8.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.6.4 Business Overview

## 8.7 company

8.7.1 Company Basic Information, Manufacturing Base and Competitors

8.7.2 Product Type, Application and Specification

8.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.7.4 Business Overview

## 8.8 company

8.8.1 Company Basic Information, Manufacturing Base and Competitors

8.8.2 Product Type, Application and Specification

8.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.8.4 Business Overview

## 8.9 company

8.9.1 Company Basic Information, Manufacturing Base and Competitors

8.9.2 Product Type, Application and Specification

8.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.9.4 Business Overview

## **CHAPTER 9 RICE COOKERS MANUFACTURING COST ANALYSIS**

### 9.1 Rice Cookers Key Raw Materials Analysis

9.1.1 Key Raw Materials

9.1.2 Price Trend of Key Raw Materials

9.1.3 Key Suppliers of Raw Materials

9.1.4 Market Concentration Rate of Raw Materials

### 9.2 Proportion of Manufacturing Cost Structure

9.2.1 Raw Materials

9.2.2 Labor Cost

9.2.3 Manufacturing Expenses

### 9.3 Manufacturing Process Analysis of Rice Cookers

## **CHAPTER 10 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 10.1 Rice Cookers Industrial Chain Analysis
- 10.2 Upstream Raw Materials Sourcing
- 10.3 Raw Materials Sources of Rice Cookers Major Manufacturers in 2015
- 10.4 Downstream Buyers

## **CHAPTER 11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 11.1 Marketing Channel
  - 11.1.1 Direct Marketing
  - 11.1.2 Indirect Marketing
  - 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
  - 11.2.1 Pricing Strategy
  - 11.2.2 Brand Strategy
  - 11.2.3 Target Client
- 11.3 Distributors/Traders List

## **CHAPTER 12 MARKET EFFECT FACTORS ANALYSIS**

- 12.1 Technology Progress/Risk
  - 12.1.1 Substitutes Threat
  - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

## **CHAPTER 13 GLOBAL RICE COOKERS MARKET FORECAST (2017-2021)**

- 13.1 Global Rice Cookers Production, Revenue Forecast (2017-2021)
- 13.2 Global Rice Cookers Production, Consumption Forecast by Regions (2017-2021)
- 13.3 Global Rice Cookers Production Forecast by Type (2017-2021)
- 13.4 Global Rice Cookers Consumption Forecast by Application (2017-2021)
- 13.5 Rice Cookers Price Forecast (2017-2021)

## **CHAPTER 14 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Rice Cookers

Figure Global Production Market Share of Rice Cookers by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Rice Cookers Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Rice Cookers Revenue (Million USD) and Growth Rate (2012-2021)

Figure Europe Rice Cookers Revenue (Million USD) and Growth Rate (2012-2021)

Figure China Rice Cookers Revenue (Million USD) and Growth Rate (2012-2021)

Figure Japan Rice Cookers Revenue (Million USD) and Growth Rate (2012-2021)

Figure Southeast Asia Rice Cookers Revenue (Million USD) and Growth Rate (2012-2021)

Figure India Rice Cookers Revenue (Million USD) and Growth Rate (2012-2021)

Figure Global Rice Cookers Revenue (Million USD) and Growth Rate (2012-2021)

Table Global Rice Cookers Capacity of Key Manufacturers (2015 and 2016)

Table Global Rice Cookers Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Rice Cookers Capacity of Key Manufacturers in 2015

Figure Global Rice Cookers Capacity of Key Manufacturers in 2016

Table Global Rice Cookers Production of Key Manufacturers (2015 and 2016)

Table Global Rice Cookers Production Share by Manufacturers (2015 and 2016)

Figure 2015 Rice Cookers Production Share by Manufacturers

Figure 2016 Rice Cookers Production Share by Manufacturers

Table Global Rice Cookers Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Rice Cookers Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Rice Cookers Revenue Share by Manufacturers

Table 2016 Global Rice Cookers Revenue Share by Manufacturers

Table Global Market Rice Cookers Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Rice Cookers Average Price of Key Manufacturers in 2015  
Table Manufacturers Rice Cookers Manufacturing Base Distribution and Sales Area  
Table Manufacturers Rice Cookers Product Type  
Figure Rice Cookers Market Share of Top 3 Manufacturers  
Figure Rice Cookers Market Share of Top 5 Manufacturers  
Table Global Rice Cookers Capacity by Regions (2012-2017)  
Figure Global Rice Cookers Capacity Market Share by Regions (2012-2017)  
Figure Global Rice Cookers Capacity Market Share by Regions (2012-2017)  
Figure 2015 Global Rice Cookers Capacity Market Share by Regions  
Table Global Rice Cookers Production by Regions (2012-2017)  
Figure Global Rice Cookers Production and Market Share by Regions (2012-2017)  
Figure Global Rice Cookers Production Market Share by Regions (2012-2017)  
Figure 2015 Global Rice Cookers Production Market Share by Regions  
Table Global Rice Cookers Revenue by Regions (2012-2017)  
Table Global Rice Cookers Revenue Market Share by Regions (2012-2017)  
Table 2015 Global Rice Cookers Revenue Market Share by Regions  
Table Global Rice Cookers Production, Revenue, Price and Gross Margin (2012-2017)  
Table North America Rice Cookers Production, Revenue, Price and Gross Margin (2012-2017)  
Table Europe Rice Cookers Production, Revenue, Price and Gross Margin (2012-2017)  
Table China Rice Cookers Production, Revenue, Price and Gross Margin (2012-2017)  
Table Japan Rice Cookers Production, Revenue, Price and Gross Margin (2012-2017)  
Table Southeast Asia Rice Cookers Production, Revenue, Price and Gross Margin (2012-2017)  
Table India Rice Cookers Production, Revenue, Price and Gross Margin (2012-2017)  
Table Global Rice Cookers Consumption Market by Regions (2012-2017)  
Table Global Rice Cookers Consumption Market Share by Regions (2012-2017)  
Figure Global Rice Cookers Consumption Market Share by Regions (2012-2017)  
Figure 2015 Global Rice Cookers Consumption Market Share by Regions  
Table North America Rice Cookers Production, Consumption, Import & Export (2012-2017)  
Table Europe Rice Cookers Production, Consumption, Import & Export (2012-2017)  
Table China Rice Cookers Production, Consumption, Import & Export (2012-2017)  
Table Japan Rice Cookers Production, Consumption, Import & Export (2012-2017)  
Table Southeast Asia Rice Cookers Production, Consumption, Import & Export (2012-2017)  
Table India Rice Cookers Production, Consumption, Import & Export (2012-2017)  
Table Global Rice Cookers Production by Type (2012-2017)  
Table Global Rice Cookers Production Share by Type (2012-2017)

Figure Production Market Share of Rice Cookers by Type (2012-2017)  
Figure 2015 Production Market Share of Rice Cookers by Type  
Table Global Rice Cookers Revenue by Type (2012-2017)  
Table Global Rice Cookers Revenue Share by Type (2012-2017)  
Figure Production Revenue Share of Rice Cookers by Type (2012-2017)  
Figure 2015 Revenue Market Share of Rice Cookers by Type  
Table Global Rice Cookers Price by Type (2012-2017)  
Figure Global Rice Cookers Production Growth by Type (2012-2017)  
Table Global Rice Cookers Consumption by Application (2012-2017)  
Table Global Rice Cookers Consumption Market Share by Application (2012-2017)  
Figure Global Rice Cookers Consumption Market Share by Application in 2015  
Table Global Rice Cookers Consumption Growth Rate by Application (2012-2017)  
Figure Global Rice Cookers Consumption Growth Rate by Application (2012-2017)  
Table Panasonic Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Panasonic Rice Cookers Production, Revenue, Price and Gross Margin (2012-2017)  
Table Panasonic Rice Cookers Market Share (2012-2017)  
Table Philips Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Philips Rice Cookers Production, Revenue, Price and Gross Margin (2012-2017)  
Table Philips Rice Cookers Market Share (2012-2017)  
Table Toshiba Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Toshiba Rice Cookers Production, Revenue, Price and Gross Margin (2012-2017)  
Table Toshiba Rice Cookers Market Share (2012-2017)  
Table Royalstar Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Royalstar Rice Cookers Production, Revenue, Price and Gross Margin (2012-2017)  
Table Royalstar Rice Cookers Market Share (2012-2017)  
Table Media Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Media Rice Cookers Production, Revenue, Price and Gross Margin (2012-2017)  
Table Media Rice Cookers Market Share (2012-2017)  
Table Tiger Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Tiger Rice Cookers Production, Revenue, Price and Gross Margin (2012-2017)

Table Tiger Rice Cookers Market Share (2012-2017)  
Table company 7 Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table company 7 Rice Cookers Production, Revenue, Price and Gross Margin (2012-2017)  
Table company 7 Rice Cookers Market Share (2012-2017)  
Table company 8 Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table company 8 Rice Cookers Production, Revenue, Price and Gross Margin (2012-2017)  
Table company 8 Rice Cookers Market Share (2012-2017)  
Table company 9 Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table company 9 Rice Cookers Production, Revenue, Price and Gross Margin (2012-2017)  
Table company 9 Rice Cookers Market Share (2012-2017)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Rice Cookers  
Figure Manufacturing Process Analysis of Rice Cookers  
Figure Rice Cookers Industrial Chain Analysis  
Table Raw Materials Sources of Rice Cookers Major Manufacturers in 2015  
Table Major Buyers of Rice Cookers  
Table Distributors/Traders List  
Figure Global Rice Cookers Production and Growth Rate Forecast (2017-2021)  
Figure Global Rice Cookers Revenue and Growth Rate Forecast (2017-2021)  
Table Global Rice Cookers Production Forecast by Regions (2017-2021)  
Table Global Rice Cookers Consumption Forecast by Regions (2017-2021)  
Table Global Rice Cookers Production Forecast by Type (2017-2021)  
Table Global Rice Cookers Consumption Forecast by Application (2017-2021)

## I would like to order

Product name: Global Rice Cookers Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/G85C113625CEN.html>

Price: US\$ 2,240.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G85C113625CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970