

# Global Rheology Modification Coating Additives Sales Market Report Forecast 2017-2021

<https://marketpublishers.com/r/GC6F659300AEN.html>

Date: May 2017

Pages: 108

Price: US\$ 3,040.00 (Single User License)

ID: GC6F659300AEN

## Abstracts

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to: Regional markets, technology developments, types, applications, and the competitive landscape.

The study is a source of reliable data on:

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research

report include:

United States  
China  
Europe  
Japan

The Major players reported in the market include:

Akzo Nobel  
BASF  
Evonik  
Eastman  
Rhodia  
Ashland  
Arkema  
Cabot  
Dow Chemical

Product Segment Analysis:

Type 1  
Type 2  
Type 3

Application Segment Analysis:

Application 1  
Application 2  
Application 3

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified analysis of major market segments

## Contents

### **1 RHEOLOGY MODIFICATION COATING ADDITIVES MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Rheology Modification Coating Additives
- 1.2 Classification of Rheology Modification Coating Additives
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Application of Rheology Modification Coating Additives
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Rheology Modification Coating Additives Market States Status and Prospect (2012-2021) by Regions
  - 1.4.1 United States
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Japan
- 1.5 Global Market Size of Rheology Modification Coating Additives (2012-2021)
  - 1.5.1 Global Rheology Modification Coating Additives Sales and Growth Rate (2012-2021)
  - 1.5.2 Global Rheology Modification Coating Additives Revenue and Growth Rate (2012-2021)

### **2 GLOBAL ECONOMIC IMPACT ON RHEOLOGY MODIFICATION COATING ADDITIVES INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

### **3 RHEOLOGY MODIFICATION COATING ADDITIVES MANUFACTURING COST ANALYSIS**

- 3.1 Rheology Modification Coating Additives Key Raw Materials Analysis
  - 3.1.1 Key Raw Materials
  - 3.1.2 Price Trend of Key Raw Materials

- 3.1.3 Key Suppliers of Raw Materials
- 3.1.4 Market Concentration Rate of Raw Materials
- 3.2 Proportion of Manufacturing Cost Structure
  - 3.2.1 Raw Materials
  - 3.2.2 Labor Cost
  - 3.2.3 Manufacturing Process Analysis of Rheology Modification Coating Additives

#### **4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 4.1 Rheology Modification Coating Additives Industrial Chain Analysis
- 4.2 Upstream Raw Materials Sourcing
- 4.3 Raw Materials Sources of Rheology Modification Coating Additives Major Manufacturers in 2015
- 4.4 Downstream Buyers

#### **5 GLOBAL RHEOLOGY MODIFICATION COATING ADDITIVES COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

- 5.1 Global Rheology Modification Coating Additives Market Competition by Manufacturers
  - 5.1.1 Global Rheology Modification Coating Additives Sales and Market Share of Key Manufacturers (2012-2017)
  - 5.1.2 Global Rheology Modification Coating Additives Revenue and Share by Manufacturers (2012-2017)
- 5.2 Global Rheology Modification Coating Additives (Volume and Value) by Type
  - 5.5.1 Global Rheology Modification Coating Additives Sales and Market Share by Type (2012-2017)
  - 5.5.2 Global Rheology Modification Coating Additives Revenue and Market Share by Type (2012-2017)
- 5.3 Global Rheology Modification Coating Additives (Volume and Value) by Regions
  - 5.3.1 Global Rheology Modification Coating Additives Sales and Market Share by Regions (2012-2017)
  - 5.3.2 Global Rheology Modification Coating Additives Revenue and Market Share by Regions (2012-2017)
- 5.4 Global Rheology Modification Coating Additives (Volume) by Application

#### **6 UNITED STATES RHEOLOGY MODIFICATION COATING ADDITIVES (VOLUME, VALUE AND SALES PRICE)**

## 6.1 United States Rheology Modification Coating Additives Sales and Value (2012-2017)

6.1.1 United States Rheology Modification Coating Additives Sales and Growth Rate (2012-2017)

6.1.2 United States Rheology Modification Coating Additives Revenue and Growth Rate (2012-2017)

6.1.3 United States Rheology Modification Coating Additives Sales Price Trend (2012-2017)

## 6.2 United States Rheology Modification Coating Additives Sales and Market Share by Manufacturers

## 6.3 United States Rheology Modification Coating Additives Sales and Market Share by Type

## 6.4 United States Rheology Modification Coating Additives Sales and Market Share by Application

# **7 CHINA RHEOLOGY MODIFICATION COATING ADDITIVES (VOLUME, VALUE AND SALES PRICE)**

## 7.1 China Rheology Modification Coating Additives Sales and Value (2012-2017)

7.1.1 China Rheology Modification Coating Additives Sales and Growth Rate (2012-2017)

7.1.2 China Rheology Modification Coating Additives Revenue and Growth Rate (2012-2017)

7.1.3 China Rheology Modification Coating Additives Sales Price Trend (2012-2017)

## 7.2 China Rheology Modification Coating Additives Sales and Market Share by Manufacturers

## 7.3 China Rheology Modification Coating Additives Sales and Market Share by Type

## 7.4 China Rheology Modification Coating Additives Sales and Market Share by Application

# **8 EUROPE RHEOLOGY MODIFICATION COATING ADDITIVES (VOLUME, VALUE AND SALES PRICE)**

## 8.1 Europe Rheology Modification Coating Additives Sales and Value (2012-2017)

8.1.1 Europe Rheology Modification Coating Additives Sales and Growth Rate (2012-2017)

8.1.2 Europe Rheology Modification Coating Additives Revenue and Growth Rate (2012-2017)

8.1.3 Europe Rheology Modification Coating Additives Sales Price Trend (2012-2017)

8.2 Europe Rheology Modification Coating Additives Sales and Market Share by Manufacturers

8.3 Europe Rheology Modification Coating Additives Sales and Market Share by Type

8.4 Europe Rheology Modification Coating Additives Sales and Market Share by Application

## **9 JAPAN RHEOLOGY MODIFICATION COATING ADDITIVES (VOLUME, VALUE AND SALES PRICE)**

9.1 Japan Rheology Modification Coating Additives Sales and Value (2012-2017)

9.1.1 Japan Rheology Modification Coating Additives Sales and Growth Rate (2012-2017)

9.1.2 Japan Rheology Modification Coating Additives Revenue and Growth Rate (2012-2017)

9.1.3 Japan Rheology Modification Coating Additives Sales Price Trend (2012-2017)

9.2 Japan Rheology Modification Coating Additives Sales and Market Share by Manufacturers

9.3 Japan Rheology Modification Coating Additives Sales and Market Share by Type

9.4 Japan Rheology Modification Coating Additives Sales and Market Share by Application

## **10 GLOBAL RHEOLOGY MODIFICATION COATING ADDITIVES MANUFACTURERS ANALYSIS**

10.1 Akzo Nobel

10.1.1 Company Basic Information, Manufacturing Base and Competitors

10.1.2 Product Type, Application and Specification

10.1.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.1.4 Business Overview

10.2 BASF

10.2.1 Company Basic Information, Manufacturing Base and Competitors

10.2.2 Product Type, Application and Specification

10.2.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.2.4 Business Overview

10.3 Evonik

10.3.1 Company Basic Information, Manufacturing Base and Competitors

10.3.2 Product Type, Application and Specification

10.3.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.3.4 Business Overview

## 10.4 Eastman

10.4.1 Company Basic Information, Manufacturing Base and Competitors

10.4.2 Product Type, Application and Specification

10.4.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.4.4 Business Overview

## 10.5 Rhodia

10.5.1 Company Basic Information, Manufacturing Base and Competitors

10.5.2 Product Type, Application and Specification

10.5.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.5.4 Business Overview

## 10.6 Ashland

10.6.1 Company Basic Information, Manufacturing Base and Competitors

10.6.2 Product Type, Application and Specification

10.6.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.6.4 Business Overview

## 10.7 Arkema

10.7.1 Company Basic Information, Manufacturing Base and Competitors

10.7.2 Product Type, Application and Specification

10.7.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.7.4 Business Overview

## 10.8 Cabot

10.8.1 Company Basic Information, Manufacturing Base and Competitors

10.8.2 Product Type, Application and Specification

10.8.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.8.4 Business Overview

## 10.9 Dow Chemical

10.9.1 Company Basic Information, Manufacturing Base and Competitors

10.9.2 Product Type, Application and Specification

10.9.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.9.4 Business Overview

## **11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 11.1 Marketing Channel

11.1.1 Direct Marketing

11.1.2 Indirect Marketing

11.1.3 Marketing Channel Development Trend

### 11.2 Market Positioning

11.2.1 Pricing Strategy



- 11.2.2 Brand Strategy
- 11.2.3 Target Client
- 11.3 Distributors/Traders List

## **12 MARKET EFFECT FACTORS ANALYSIS**

- 12.1 Technology Progress/Risk
  - 12.1.1 Substitutes Threat
  - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

## **13 GLOBAL RHEOLOGY MODIFICATION COATING ADDITIVES MARKET FORECAST (2017-2021)**

- 13.1 Global Rheology Modification Coating Additives Sales, Revenue Forecast (2017-2021)
- 13.2 Global Rheology Modification Coating Additives Sales Forecast by Regions (2017-2021)
- 13.3 Global Rheology Modification Coating Additives Sales Forecast by Type (2017-2021)
- 13.4 Global Rheology Modification Coating Additives Sales Forecast by Application (2017-2021)

## **14 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Rheology Modification Coating Additives

Table Classification of Rheology Modification Coating Additives

Figure Global Sales Market Share of Rheology Modification Coating Additives by Type in 2015

Table Applications of Rheology Modification Coating Additives

Figure Global Sales Market Share of Rheology Modification Coating Additives by Application in 2015

Figure United States Rheology Modification Coating Additives Revenue and Growth Rate (2012-2021)

Figure China Rheology Modification Coating Additives Revenue and Growth Rate (2012-2021)

Figure Europe Rheology Modification Coating Additives Revenue and Growth Rate (2012-2021)

Figure Japan Rheology Modification Coating Additives Revenue and Growth Rate (2012-2021)

Figure Global Rheology Modification Coating Additives Sales and Growth Rate (2012-2021)

Figure Global Rheology Modification Coating Additives Revenue and Growth Rate (2012-2021)

Table Global Rheology Modification Coating Additives Sales of Key Manufacturers (2012-2017)

Table Global Rheology Modification Coating Additives Sales Share by Manufacturers (2012-2017)

Figure 2015 Rheology Modification Coating Additives Sales Share by Manufacturers

Figure 2016 Rheology Modification Coating Additives Sales Share by Manufacturers

Table Global Rheology Modification Coating Additives Revenue by Manufacturers (2012-2017)

Table Global Rheology Modification Coating Additives Revenue Share by Manufacturers (2012-2017)

Table 2015 Global Rheology Modification Coating Additives Revenue Share by Manufacturers

Table 2016 Global Rheology Modification Coating Additives Revenue Share by Manufacturers

Table Global Rheology Modification Coating Additives Sales and Market Share by Type (2012-2017)

Table Global Rheology Modification Coating Additives Sales Share by Type (2012-2017)

Figure Sales Market Share of Rheology Modification Coating Additives by Type (2012-2017)

Figure Global Rheology Modification Coating Additives Sales Growth Rate by Type (2012-2017)

Table Global Rheology Modification Coating Additives Revenue and Market Share by Type (2012-2017)

Table Global Rheology Modification Coating Additives Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Rheology Modification Coating Additives by Type (2012-2017)

Figure Global Rheology Modification Coating Additives Revenue Growth Rate by Type (2012-2017)

Table Global Rheology Modification Coating Additives Sales and Market Share by Regions (2012-2017)

Table Global Rheology Modification Coating Additives Sales Share by Regions (2012-2017)

Figure Sales Market Share of Rheology Modification Coating Additives by Regions (2012-2017)

Figure Global Rheology Modification Coating Additives Sales Growth Rate by Regions (2012-2017)

Table Global Rheology Modification Coating Additives Revenue and Market Share by Regions (2012-2017)

Table Global Rheology Modification Coating Additives Revenue Share by Regions (2012-2017)

Figure Revenue Market Share of Rheology Modification Coating Additives by Regions (2012-2017)

Figure Global Rheology Modification Coating Additives Revenue Growth Rate by Regions (2012-2017)

Table Global Rheology Modification Coating Additives Sales and Market Share by Application (2012-2017)

Table Global Rheology Modification Coating Additives Sales Share by Application (2012-2017)

Figure Sales Market Share of Rheology Modification Coating Additives by Application (2012-2017)

Figure Global Rheology Modification Coating Additives Sales Growth Rate by Application (2012-2017)

Figure United States Rheology Modification Coating Additives Sales and Growth Rate

(2012-2017)

Figure United States Rheology Modification Coating Additives Revenue and Growth Rate (2012-2017)

Figure United States Rheology Modification Coating Additives Sales Price Trend (2012-2017)

Table United States Rheology Modification Coating Additives Sales by Manufacturers (2012-2017)

Table United States Rheology Modification Coating Additives Market Share by Manufacturers (2012-2017)

Table United States Rheology Modification Coating Additives Sales by Type (2012-2017)

Table United States Rheology Modification Coating Additives Market Share by Type (2012-2017)

Table United States Rheology Modification Coating Additives Sales by Application (2012-2017)

Table United States Rheology Modification Coating Additives Market Share by Application (2012-2017)

Figure China Rheology Modification Coating Additives Sales and Growth Rate (2012-2017)

Figure China Rheology Modification Coating Additives Revenue and Growth Rate (2012-2017)

Figure China Rheology Modification Coating Additives Sales Price Trend (2012-2017)

Table China Rheology Modification Coating Additives Sales by Manufacturers (2012-2017)

Table China Rheology Modification Coating Additives Market Share by Manufacturers (2012-2017)

Table China Rheology Modification Coating Additives Sales by Type (2012-2017)

Table China Rheology Modification Coating Additives Market Share by Type (2012-2017)

Table China Rheology Modification Coating Additives Sales by Application (2012-2017)

Table China Rheology Modification Coating Additives Market Share by Application (2012-2017)

Figure Europe Rheology Modification Coating Additives Sales and Growth Rate (2012-2017)

Figure Europe Rheology Modification Coating Additives Revenue and Growth Rate (2012-2017)

Figure Europe Rheology Modification Coating Additives Sales Price Trend (2012-2017)

Table Europe Rheology Modification Coating Additives Sales by Manufacturers (2012-2017)

- Table Europe Rheology Modification Coating Additives Market Share by Manufacturers (2012-2017)
- Table Europe Rheology Modification Coating Additives Sales by Type (2012-2017)
- Table Europe Rheology Modification Coating Additives Market Share by Type (2012-2017)
- Table Europe Rheology Modification Coating Additives Sales by Application (2012-2017)
- Table Europe Rheology Modification Coating Additives Market Share by Application (2012-2017)
- Figure Japan Rheology Modification Coating Additives Sales and Growth Rate (2012-2017)
- Figure Japan Rheology Modification Coating Additives Revenue and Growth Rate (2012-2017)
- Figure Japan Rheology Modification Coating Additives Sales Price Trend (2012-2017)
- Table Japan Rheology Modification Coating Additives Sales by Manufacturers (2012-2017)
- Table Japan Rheology Modification Coating Additives Market Share by Manufacturers (2012-2017)
- Table Japan Rheology Modification Coating Additives Sales by Type (2012-2017)
- Table Japan Rheology Modification Coating Additives Market Share by Type (2012-2017)
- Table Japan Rheology Modification Coating Additives Sales by Application (2012-2017)
- Table Japan Rheology Modification Coating Additives Market Share by Application (2012-2017)
- Table Akzo Nobel Basic Information List
- Table Akzo Nobel Rheology Modification Coating Additives Sales, Revenue, Price and Gross Margin (2012-2017)
- Figure Akzo Nobel Rheology Modification Coating Additives Global Market Share (2012-2017)
- Table BASF Basic Information List
- Table BASF Rheology Modification Coating Additives Sales, Revenue, Price and Gross Margin (2012-2017)
- Figure BASF Rheology Modification Coating Additives Global Market Share (2012-2017)
- Table Evonik Basic Information List
- Table Evonik Rheology Modification Coating Additives Sales, Revenue, Price and Gross Margin (2012-2017)
- Figure Evonik Rheology Modification Coating Additives Global Market Share (2012-2017)

Table Eastman Basic Information List

Table Eastman Rheology Modification Coating Additives Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Eastman Rheology Modification Coating Additives Global Market Share (2012-2017)

Table Rhodia Basic Information List

Table Rhodia Rheology Modification Coating Additives Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Rhodia Rheology Modification Coating Additives Global Market Share (2012-2017)

Table Ashland Basic Information List

Table Ashland Rheology Modification Coating Additives Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Ashland Rheology Modification Coating Additives Global Market Share (2012-2017)

Table Arkema Basic Information List

Table Arkema Rheology Modification Coating Additives Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Arkema Rheology Modification Coating Additives Global Market Share (2012-2017)

Table Cabot Basic Information List

Table Cabot Rheology Modification Coating Additives Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Cabot Rheology Modification Coating Additives Global Market Share (2012-2017)

Table Dow Chemical Basic Information List

Table Dow Chemical Rheology Modification Coating Additives Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Dow Chemical Rheology Modification Coating Additives Global Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Rheology Modification Coating Additives

Figure Manufacturing Process Analysis of Rheology Modification Coating Additives

Figure Rheology Modification Coating Additives Industrial Chain Analysis

Table Raw Materials Sources of Rheology Modification Coating Additives Major Manufacturers in 2015

Table Major Buyers of Rheology Modification Coating Additives

Table Distributors/Traders List

Figure Global Rheology Modification Coating Additives Sales and Growth Rate Forecast (2017-2021)

Figure Global Rheology Modification Coating Additives Revenue and Growth Rate Forecast (2017-2021)

Table Global Rheology Modification Coating Additives Sales Forecast by Regions (2017-2021)

Table Global Rheology Modification Coating Additives Sales Forecast by Type (2017-2021)

Table Global Rheology Modification Coating Additives Sales Forecast by Application (2017-2021)

## **COMPANIES MENTIONED**

Akzo Nobel

BASF

Evonik

Eastman

Rhodia

Ashland

Arkema

Cabot

Dow Chemical

Clariant



## I would like to order

Product name: Global Rheology Modification Coating Additives Sales Market Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/GC6F659300AEN.html>

Price: US\$ 3,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC6F659300AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970