

Global PVC Yoga Mat Sales Market Report Forecast 2017-2021

<https://marketpublishers.com/r/GB93295C135EN.html>

Date: June 2017

Pages: 136

Price: US\$ 3,040.00 (Single User License)

ID: GB93295C135EN

Abstracts

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to: Regional markets, technology developments, types, applications, and the competitive landscape.

The study is a source of reliable data on:

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research

report include:

United States
China
Europe
Japan

The Major players reported in the market include:

Lululemon
Manduka PROlite
Jade Yoga
Hugger Mugger Para Rubber
PrAna Revolutionary
Gaiam
Easyoga
HATHAYOGA
Kharma Khare

Product Segment Analysis:

General PVC
Flax PVC
Type 3

Application Segment Analysis:

Household
Yoga club
Others

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified analysis of major market segments

Contents

1 PVC YOGA MAT MARKET OVERVIEW

- 1.1 Product Overview and Scope of PVC Yoga Mat
- 1.2 Classification of PVC Yoga Mat
 - 1.2.1 General PVC
 - 1.2.2 Flax PVC
 - 1.2.3 Type
- 1.3 Application of PVC Yoga Mat
 - 1.3.2 Household
 - 1.3.3 Yoga club
 - 1.3.4 Others
- 1.4 PVC Yoga Mat Market States Status and Prospect (2012-2021) by Regions
 - 1.4.1 United States
 - 1.4.2 China
 - 1.4.3 Europe
 - 1.4.4 Japan
- 1.5 Global Market Size of PVC Yoga Mat (2012-2021)
 - 1.5.1 Global PVC Yoga Mat Sales and Growth Rate (2012-2021)
 - 1.5.2 Global PVC Yoga Mat Revenue and Growth Rate (2012-2021)

2 GLOBAL ECONOMIC IMPACT ON PVC YOGA MAT INDUSTRY

- 2.1 Global Macroeconomic Environment Analysis
 - 2.1.1 Global Macroeconomic Analysis
 - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

3 PVC YOGA MAT MANUFACTURING COST ANALYSIS

- 3.1 PVC Yoga Mat Key Raw Materials Analysis
 - 3.1.1 Key Raw Materials
 - 3.1.2 Price Trend of Key Raw Materials
 - 3.1.3 Key Suppliers of Raw Materials
 - 3.1.4 Market Concentration Rate of Raw Materials
- 3.2 Proportion of Manufacturing Cost Structure
 - 3.2.1 Raw Materials
 - 3.2.2 Labor Cost

3.2.3 Manufacturing Process Analysis of PVC Yoga Mat

4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

4.1 PVC Yoga Mat Industrial Chain Analysis

4.2 Upstream Raw Materials Sourcing

4.3 Raw Materials Sources of PVC Yoga Mat Major Manufacturers in 2015

4.4 Downstream Buyers

5 GLOBAL PVC YOGA MAT COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

5.1 Global PVC Yoga Mat Market Competition by Manufacturers

5.1.1 Global PVC Yoga Mat Sales and Market Share of Key Manufacturers (2012-2017)

5.1.2 Global PVC Yoga Mat Revenue and Share by Manufacturers (2012-2017)

5.2 Global PVC Yoga Mat (Volume and Value) by Type

5.5.1 Global PVC Yoga Mat Sales and Market Share by Type (2012-2017)

5.5.2 Global PVC Yoga Mat Revenue and Market Share by Type (2012-2017)

5.3 Global PVC Yoga Mat (Volume and Value) by Regions

5.3.1 Global PVC Yoga Mat Sales and Market Share by Regions (2012-2017)

5.3.2 Global PVC Yoga Mat Revenue and Market Share by Regions (2012-2017)

5.4 Global PVC Yoga Mat (Volume) by Application

6 UNITED STATES PVC YOGA MAT (VOLUME, VALUE AND SALES PRICE)

6.1 United States PVC Yoga Mat Sales and Value (2012-2017)

6.1.1 United States PVC Yoga Mat Sales and Growth Rate (2012-2017)

6.1.2 United States PVC Yoga Mat Revenue and Growth Rate (2012-2017)

6.1.3 United States PVC Yoga Mat Sales Price Trend (2012-2017)

6.2 United States PVC Yoga Mat Sales and Market Share by Manufacturers

6.3 United States PVC Yoga Mat Sales and Market Share by Type

6.4 United States PVC Yoga Mat Sales and Market Share by Application

7 CHINA PVC YOGA MAT (VOLUME, VALUE AND SALES PRICE)

7.1 China PVC Yoga Mat Sales and Value (2012-2017)

7.1.1 China PVC Yoga Mat Sales and Growth Rate (2012-2017)

7.1.2 China PVC Yoga Mat Revenue and Growth Rate (2012-2017)

- 7.1.3 China PVC Yoga Mat Sales Price Trend (2012-2017)
- 7.2 China PVC Yoga Mat Sales and Market Share by Manufacturers
- 7.3 China PVC Yoga Mat Sales and Market Share by Type
- 7.4 China PVC Yoga Mat Sales and Market Share by Application

8 EUROPE PVC YOGA MAT (VOLUME, VALUE AND SALES PRICE)

- 8.1 Europe PVC Yoga Mat Sales and Value (2012-2017)
 - 8.1.1 Europe PVC Yoga Mat Sales and Growth Rate (2012-2017)
 - 8.1.2 Europe PVC Yoga Mat Revenue and Growth Rate (2012-2017)
 - 8.1.3 Europe PVC Yoga Mat Sales Price Trend (2012-2017)
- 8.2 Europe PVC Yoga Mat Sales and Market Share by Manufacturers
- 8.3 Europe PVC Yoga Mat Sales and Market Share by Type
- 8.4 Europe PVC Yoga Mat Sales and Market Share by Application

9 JAPAN PVC YOGA MAT (VOLUME, VALUE AND SALES PRICE)

- 9.1 Japan PVC Yoga Mat Sales and Value (2012-2017)
 - 9.1.1 Japan PVC Yoga Mat Sales and Growth Rate (2012-2017)
 - 9.1.2 Japan PVC Yoga Mat Revenue and Growth Rate (2012-2017)
 - 9.1.3 Japan PVC Yoga Mat Sales Price Trend (2012-2017)
- 9.2 Japan PVC Yoga Mat Sales and Market Share by Manufacturers
- 9.3 Japan PVC Yoga Mat Sales and Market Share by Type
- 9.4 Japan PVC Yoga Mat Sales and Market Share by Application

10 GLOBAL PVC YOGA MAT MANUFACTURERS ANALYSIS

- 10.1 Lululemon
 - 10.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.1.2 Product Type, Application and Specification
 - 10.1.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.1.4 Business Overview
- 10.2 Manduka PROlite
 - 10.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.2.2 Product Type, Application and Specification
 - 10.2.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.2.4 Business Overview
- 10.3 Jade Yoga
 - 10.3.1 Company Basic Information, Manufacturing Base and Competitors

- 10.3.2 Product Type, Application and Specification
- 10.3.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.3.4 Business Overview
- 10.4 Hugger Mugger Para Rubber
 - 10.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.4.2 Product Type, Application and Specification
 - 10.4.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.4.4 Business Overview
- 10.5 PrAna Revolutionary
 - 10.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.5.2 Product Type, Application and Specification
 - 10.5.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.5.4 Business Overview
- 10.6 Gaiam
 - 10.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.6.2 Product Type, Application and Specification
 - 10.6.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.6.4 Business Overview
- 10.7 Easyoga
 - 10.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.7.2 Product Type, Application and Specification
 - 10.7.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.7.4 Business Overview
- 10.8 HATHAYOGA
 - 10.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.8.2 Product Type, Application and Specification
 - 10.8.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.8.4 Business Overview
- 10.9 Kharma Khare
 - 10.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.9.2 Product Type, Application and Specification
 - 10.9.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.9.4 Business Overview

11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 11.1 Marketing Channel
 - 11.1.1 Direct Marketing
 - 11.1.2 Indirect Marketing

- 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
 - 11.2.1 Pricing Strategy
 - 11.2.2 Brand Strategy
 - 11.2.3 Target Client
- 11.3 Distributors/Traders List

12 MARKET EFFECT FACTORS ANALYSIS

- 12.1 Technology Progress/Risk
 - 12.1.1 Substitutes Threat
 - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

13 GLOBAL PVC YOGA MAT MARKET FORECAST (2017-2021)

- 13.1 Global PVC Yoga Mat Sales, Revenue Forecast (2017-2021)
- 13.2 Global PVC Yoga Mat Sales Forecast by Regions (2017-2021)
- 13.3 Global PVC Yoga Mat Sales Forecast by Type (2017-2021)
- 13.4 Global PVC Yoga Mat Sales Forecast by Application (2017-2021)

14 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of PVC Yoga Mat
Table Classification of PVC Yoga Mat
Figure Global Sales Market Share of PVC Yoga Mat by Type in 2015
Table Applications of PVC Yoga Mat
Figure Global Sales Market Share of PVC Yoga Mat by Application in 2015
Figure United States PVC Yoga Mat Revenue and Growth Rate (2012-2021)
Figure China PVC Yoga Mat Revenue and Growth Rate (2012-2021)
Figure Europe PVC Yoga Mat Revenue and Growth Rate (2012-2021)
Figure Japan PVC Yoga Mat Revenue and Growth Rate (2012-2021)
Figure Global PVC Yoga Mat Sales and Growth Rate (2012-2021)
Figure Global PVC Yoga Mat Revenue and Growth Rate (2012-2021)
Table Global PVC Yoga Mat Sales of Key Manufacturers (2012-2017)
Table Global PVC Yoga Mat Sales Share by Manufacturers (2012-2017)
Figure 2015 PVC Yoga Mat Sales Share by Manufacturers
Figure 2016 PVC Yoga Mat Sales Share by Manufacturers
Table Global PVC Yoga Mat Revenue by Manufacturers (2012-2017)
Table Global PVC Yoga Mat Revenue Share by Manufacturers (2012-2017)
Table 2015 Global PVC Yoga Mat Revenue Share by Manufacturers
Table 2016 Global PVC Yoga Mat Revenue Share by Manufacturers
Table Global PVC Yoga Mat Sales and Market Share by Type (2012-2017)
Table Global PVC Yoga Mat Sales Share by Type (2012-2017)
Figure Sales Market Share of PVC Yoga Mat by Type (2012-2017)
Figure Global PVC Yoga Mat Sales Growth Rate by Type (2012-2017)
Table Global PVC Yoga Mat Revenue and Market Share by Type (2012-2017)
Table Global PVC Yoga Mat Revenue Share by Type (2012-2017)
Figure Revenue Market Share of PVC Yoga Mat by Type (2012-2017)
Figure Global PVC Yoga Mat Revenue Growth Rate by Type (2012-2017)
Table Global PVC Yoga Mat Sales and Market Share by Regions (2012-2017)
Table Global PVC Yoga Mat Sales Share by Regions (2012-2017)
Figure Sales Market Share of PVC Yoga Mat by Regions (2012-2017)
Figure Global PVC Yoga Mat Sales Growth Rate by Regions (2012-2017)
Table Global PVC Yoga Mat Revenue and Market Share by Regions (2012-2017)
Table Global PVC Yoga Mat Revenue Share by Regions (2012-2017)
Figure Revenue Market Share of PVC Yoga Mat by Regions (2012-2017)
Figure Global PVC Yoga Mat Revenue Growth Rate by Regions (2012-2017)

Table Global PVC Yoga Mat Sales and Market Share by Application (2012-2017)
Table Global PVC Yoga Mat Sales Share by Application (2012-2017)
Figure Sales Market Share of PVC Yoga Mat by Application (2012-2017)
Figure Global PVC Yoga Mat Sales Growth Rate by Application (2012-2017)
Figure United States PVC Yoga Mat Sales and Growth Rate (2012-2017)
Figure United States PVC Yoga Mat Revenue and Growth Rate (2012-2017)
Figure United States PVC Yoga Mat Sales Price Trend (2012-2017)
Table United States PVC Yoga Mat Sales by Manufacturers (2012-2017)
Table United States PVC Yoga Mat Market Share by Manufacturers (2012-2017)
Table United States PVC Yoga Mat Sales by Type (2012-2017)
Table United States PVC Yoga Mat Market Share by Type (2012-2017)
Table United States PVC Yoga Mat Sales by Application (2012-2017)
Table United States PVC Yoga Mat Market Share by Application (2012-2017)
Figure China PVC Yoga Mat Sales and Growth Rate (2012-2017)
Figure China PVC Yoga Mat Revenue and Growth Rate (2012-2017)
Figure China PVC Yoga Mat Sales Price Trend (2012-2017)
Table China PVC Yoga Mat Sales by Manufacturers (2012-2017)
Table China PVC Yoga Mat Market Share by Manufacturers (2012-2017)
Table China PVC Yoga Mat Sales by Type (2012-2017)
Table China PVC Yoga Mat Market Share by Type (2012-2017)
Table China PVC Yoga Mat Sales by Application (2012-2017)
Table China PVC Yoga Mat Market Share by Application (2012-2017)
Figure Europe PVC Yoga Mat Sales and Growth Rate (2012-2017)
Figure Europe PVC Yoga Mat Revenue and Growth Rate (2012-2017)
Figure Europe PVC Yoga Mat Sales Price Trend (2012-2017)
Table Europe PVC Yoga Mat Sales by Manufacturers (2012-2017)
Table Europe PVC Yoga Mat Market Share by Manufacturers (2012-2017)
Table Europe PVC Yoga Mat Sales by Type (2012-2017)
Table Europe PVC Yoga Mat Market Share by Type (2012-2017)
Table Europe PVC Yoga Mat Sales by Application (2012-2017)
Table Europe PVC Yoga Mat Market Share by Application (2012-2017)
Figure Japan PVC Yoga Mat Sales and Growth Rate (2012-2017)
Figure Japan PVC Yoga Mat Revenue and Growth Rate (2012-2017)
Figure Japan PVC Yoga Mat Sales Price Trend (2012-2017)
Table Japan PVC Yoga Mat Sales by Manufacturers (2012-2017)
Table Japan PVC Yoga Mat Market Share by Manufacturers (2012-2017)
Table Japan PVC Yoga Mat Sales by Type (2012-2017)
Table Japan PVC Yoga Mat Market Share by Type (2012-2017)
Table Japan PVC Yoga Mat Sales by Application (2012-2017)

Table Japan PVC Yoga Mat Market Share by Application (2012-2017)

Table Lululemon Basic Information List

Table Lululemon PVC Yoga Mat Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Lululemon PVC Yoga Mat Global Market Share (2012-2017)

Table Manduka PROlite Basic Information List

Table Manduka PROlite PVC Yoga Mat Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Manduka PROlite PVC Yoga Mat Global Market Share (2012-2017)

Table Jade Yoga Basic Information List

Table Jade Yoga PVC Yoga Mat Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Jade Yoga PVC Yoga Mat Global Market Share (2012-2017)

Table Hugger Mugger Para Rubber Basic Information List

Table Hugger Mugger Para Rubber PVC Yoga Mat Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Hugger Mugger Para Rubber PVC Yoga Mat Global Market Share (2012-2017)

Table PrAna Revolutionary Basic Information List

Table PrAna Revolutionary PVC Yoga Mat Sales, Revenue, Price and Gross Margin (2012-2017)

Figure PrAna Revolutionary PVC Yoga Mat Global Market Share (2012-2017)

Table Gaiam Basic Information List

Table Gaiam PVC Yoga Mat Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Gaiam PVC Yoga Mat Global Market Share (2012-2017)

Table Easyoga Basic Information List

Table Easyoga PVC Yoga Mat Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Easyoga PVC Yoga Mat Global Market Share (2012-2017)

Table HATHAYOGA Basic Information List

Table HATHAYOGA PVC Yoga Mat Sales, Revenue, Price and Gross Margin (2012-2017)

Figure HATHAYOGA PVC Yoga Mat Global Market Share (2012-2017)

Table Karma Khare Basic Information List

Table Karma Khare PVC Yoga Mat Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Karma Khare PVC Yoga Mat Global Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of PVC Yoga Mat

Figure Manufacturing Process Analysis of PVC Yoga Mat

Figure PVC Yoga Mat Industrial Chain Analysis

Table Raw Materials Sources of PVC Yoga Mat Major Manufacturers in 2015

Table Major Buyers of PVC Yoga Mat

Table Distributors/Traders List

Figure Global PVC Yoga Mat Sales and Growth Rate Forecast (2017-2021)

Figure Global PVC Yoga Mat Revenue and Growth Rate Forecast (2017-2021)

Table Global PVC Yoga Mat Sales Forecast by Regions (2017-2021)

Table Global PVC Yoga Mat Sales Forecast by Type (2017-2021)

Table Global PVC Yoga Mat Sales Forecast by Application (2017-2021)

COMPANIES MENTIONED

Lululemon

Manduka PROlite

Jade Yoga

Hugger Mugger Para Rubber

PrAna Revolutionary

Gaiam

Easyoga

HATHAYOGA

Kharma Khare

Hosa Group

Yogabum

Aerolite

Aurorae

Barefoot Yoga

Keep well

Khataland

I would like to order

Product name: Global PVC Yoga Mat Sales Market Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/GB93295C135EN.html>

Price: US\$ 3,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB93295C135EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970