

# Global PU Artificial Leather Sales Market Report Forecast 2017 to 2022

https://marketpublishers.com/r/G2B7A9EE30DEN.html

Date: November 2017

Pages: 108

Price: US\$ 3,040.00 (Single User License)

ID: G2B7A9EE30DEN

#### **Abstracts**

Delivery of the Report will take 2-3 working days once order is placed.

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to: Regional markets, technology developments, types, applications, and the competitive landscape.

The study is a source of reliable data on:

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs



This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research report include:

**United States** 

China

Europe

Japan

The Major players reported in the market include:

Mayur

ATS

Sempurnaindah Multinusantara

**Decorative Plastic** 

Wellmark

VinyRoyal Plasticoates (VPPL)

Veekay Group

Duksung

LEO VINYLS

Product Segment Analysis:

Normal PU Leather

Microfiber PU Leather

Others

**Application Segment Analysis:** 

Application 1

Application 2

Application 3

#### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow



It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified analysis of major market segments



#### **Contents**

#### 1 PU ARTIFICIAL LEATHER MARKET OVERVIEW

- 1.1 Product Overview and Scope of PU Artificial Leather
- 1.2 Classification of PU Artificial Leather
  - 1.2.1 Normal PU Leather
  - 1.2.2 Microfiber PU Leather
  - 1.2.3 Others
- 1.3 Application of PU Artificial Leather
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 PU Artificial Leather Market States Status and Prospect (2012-2022) by Regions
  - 1.4.1 United States
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Japan
- 1.5 Global Market Size of PU Artificial Leather (2012-2022)
  - 1.5.1 Global PU Artificial Leather Sales and Growth Rate (2012-2022)
  - 1.5.2 Global PU Artificial Leather Revenue and Growth Rate (2012-2022)

#### 2 GLOBAL ECONOMIC IMPACT ON PU ARTIFICIAL LEATHER INDUSTRY

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

#### 3 PU ARTIFICIAL LEATHER MANUFACTURING COST ANALYSIS

- 3.1 PU Artificial Leather Key Raw Materials Analysis
  - 3.1.1 Key Raw Materials
  - 3.1.2 Price Trend of Key Raw Materials
  - 3.1.3 Key Suppliers of Raw Materials
  - 3.1.4 Market Concentration Rate of Raw Materials
- 3.2 Proportion of Manufacturing Cost Structure
  - 3.2.1 Raw Materials
  - 3.2.2 Labor Cost



#### 3.2.3 Manufacturing Process Analysis of PU Artificial Leather

#### 4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 4.1 PU Artificial Leather Industrial Chain Analysis
- 4.2 Upstream Raw Materials Sourcing
- 4.3 Raw Materials Sources of PU Artificial Leather Major Manufacturers in 2016
- 4.4 Downstream Buyers

### 5 GLOBAL PU ARTIFICIAL LEATHER COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 5.1 Global PU Artificial Leather Market Competition by Manufacturers
- 5.1.1 Global PU Artificial Leather Sales and Market Share of Key Manufacturers (2012-2017)
- 5.1.2 Global PU Artificial Leather Revenue and Share by Manufacturers (2012-2017)
- 5.2 Global PU Artificial Leather (Volume and Value) by Type
  - 5.5.1 Global PU Artificial Leather Sales and Market Share by Type (2012-2017)
  - 5.5.2 Global PU Artificial Leather Revenue and Market Share by Type (2012-2017)
- 5.3 Global PU Artificial Leather (Volume and Value) by Regions
  - 5.3.1 Global PU Artificial Leather Sales and Market Share by Regions (2012-2017)
  - 5.3.2 Global PU Artificial Leather Revenue and Market Share by Regions (2012-2017)
- 5.4 Global PU Artificial Leather (Volume) by Application

## 6 UNITED STATES PU ARTIFICIAL LEATHER (VOLUME, VALUE AND SALES PRICE)

- 6.1 United States PU Artificial Leather Sales and Value (2012-2017)
  - 6.1.1 United States PU Artificial Leather Sales and Growth Rate (2012-2017)
  - 6.1.2 United States PU Artificial Leather Revenue and Growth Rate (2012-2017)
  - 6.1.3 United States PU Artificial Leather Sales Price Trend (2012-2017)
- 6.2 United States PU Artificial Leather Sales and Market Share by Manufacturers
- 6.3 United States PU Artificial Leather Sales and Market Share by Type
- 6.4 United States PU Artificial Leather Sales and Market Share by Application

#### 7 CHINA PU ARTIFICIAL LEATHER (VOLUME, VALUE AND SALES PRICE)

- 7.1 China PU Artificial Leather Sales and Value (2012-2017)
  - 7.1.1 China PU Artificial Leather Sales and Growth Rate (2012-2017)



- 7.1.2 China PU Artificial Leather Revenue and Growth Rate (2012-2017)
- 7.1.3 China PU Artificial Leather Sales Price Trend (2012-2017)
- 7.2 China PU Artificial Leather Sales and Market Share by Manufacturers
- 7.3 China PU Artificial Leather Sales and Market Share by Type
- 7.4 China PU Artificial Leather Sales and Market Share by Application

#### 8 EUROPE PU ARTIFICIAL LEATHER (VOLUME, VALUE AND SALES PRICE)

- 8.1 Europe PU Artificial Leather Sales and Value (2012-2017)
  - 8.1.1 Europe PU Artificial Leather Sales and Growth Rate (2012-2017)
  - 8.1.2 Europe PU Artificial Leather Revenue and Growth Rate (2012-2017)
  - 8.1.3 Europe PU Artificial Leather Sales Price Trend (2012-2017)
- 8.2 Europe PU Artificial Leather Sales and Market Share by Manufacturers
- 8.3 Europe PU Artificial Leather Sales and Market Share by Type
- 8.4 Europe PU Artificial Leather Sales and Market Share by Application

#### 9 JAPAN PU ARTIFICIAL LEATHER (VOLUME, VALUE AND SALES PRICE)

- 9.1 Japan PU Artificial Leather Sales and Value (2012-2017)
- 9.1.1 Japan PU Artificial Leather Sales and Growth Rate (2012-2017)
- 9.1.2 Japan PU Artificial Leather Revenue and Growth Rate (2012-2017)
- 9.1.3 Japan PU Artificial Leather Sales Price Trend (2012-2017)
- 9.2 Japan PU Artificial Leather Sales and Market Share by Manufacturers
- 9.3 Japan PU Artificial Leather Sales and Market Share by Type
- 9.4 Japan PU Artificial Leather Sales and Market Share by Application

#### 10 GLOBAL PU ARTIFICIAL LEATHER MANUFACTURERS ANALYSIS

- 10.1 Mayur
  - 10.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.1.2 Product Type, Application and Specification
  - 10.1.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.1.4 Business Overview
- 10.2 ATS
- 10.2.1 Company Basic Information, Manufacturing Base and Competitors
- 10.2.2 Product Type, Application and Specification
- 10.2.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.2.4 Business Overview
- 10.3 Sempurnaindah Multinusantara



- 10.3.1 Company Basic Information, Manufacturing Base and Competitors
- 10.3.2 Product Type, Application and Specification
- 10.3.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.3.4 Business Overview
- 10.4 Decorative Plastic
  - 10.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.4.2 Product Type, Application and Specification
  - 10.4.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.4.4 Business Overview
- 10.5 Wellmark
  - 10.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.5.2 Product Type, Application and Specification
  - 10.5.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.5.4 Business Overview
- 10.6 VinyRoyal Plasticoates (VPPL)
  - 10.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.6.2 Product Type, Application and Specification
  - 10.6.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.6.4 Business Overview
- 10.7 Veekay Group
  - 10.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.7.2 Product Type, Application and Specification
  - 10.7.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.7.4 Business Overview
- 10.8 Duksung
  - 10.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.8.2 Product Type, Application and Specification
  - 10.8.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.8.4 Business Overview
- 10.9 LEO VINYLS
  - 10.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.9.2 Product Type, Application and Specification
  - 10.9.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.9.4 Business Overview

#### 11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 11.1 Marketing Channel
  - 11.1.1 Direct Marketing



- 11.1.2 Indirect Marketing
- 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
  - 11.2.1 Pricing Strategy
  - 11.2.2 Brand Strategy
  - 11.2.3 Target Client
- 11.3 Distributors/Traders List

#### 12 MARKET EFFECT FACTORS ANALYSIS

- 12.1 Technology Progress/Risk
  - 12.1.1 Substitutes Threat
  - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

#### 13 GLOBAL PU ARTIFICIAL LEATHER MARKET FORECAST (2017-2022)

- 13.1 Global PU Artificial Leather Sales, Revenue Forecast (2017-2022)
- 13.2 Global PU Artificial Leather Sales Forecast by Regions (2017-2022)
- 13.3 Global PU Artificial Leather Sales Forecast by Type (2017-2022)
- 13.4 Global PU Artificial Leather Sales Forecast by Application (2017-2022)

#### 14 APPENDIX



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of PU Artificial Leather

Table Classification of PU Artificial Leather

Figure Global Sales Market Share of PU Artificial Leather by Type in 2016

Table Applications of PU Artificial Leather

Figure Global Sales Market Share of PU Artificial Leather by Application in 2016

Figure United States PU Artificial Leather Revenue and Growth Rate (2012-2022)

Figure China PU Artificial Leather Revenue and Growth Rate (2012-2022)

Figure Europe PU Artificial Leather Revenue and Growth Rate (2012-2022)

Figure Japan PU Artificial Leather Revenue and Growth Rate (2012-2022)

Figure Global PU Artificial Leather Sales and Growth Rate (2012-2022)

Figure Global PU Artificial Leather Revenue and Growth Rate (2012-2022)

Table Global PU Artificial Leather Sales of Key Manufacturers (2012-2017)

Table Global PU Artificial Leather Sales Share by Manufacturers (2012-2017)

Figure 2015 PU Artificial Leather Sales Share by Manufacturers

Figure 2016 PU Artificial Leather Sales Share by Manufacturers

Table Global PU Artificial Leather Revenue by Manufacturers (2012-2017)

Table Global PU Artificial Leather Revenue Share by Manufacturers (2012-2017)

Table 2015 Global PU Artificial Leather Revenue Share by Manufacturers

Table 2016 Global PU Artificial Leather Revenue Share by Manufacturers

Table Global PU Artificial Leather Sales and Market Share by Type (2012-2017)

Table Global PU Artificial Leather Sales Share by Type (2012-2017)

Figure Sales Market Share of PU Artificial Leather by Type (2012-2017)

Figure Global PU Artificial Leather Sales Growth Rate by Type (2012-2017)

Table Global PU Artificial Leather Revenue and Market Share by Type (2012-2017)

Table Global PU Artificial Leather Revenue Share by Type (2012-2017)

Figure Revenue Market Share of PU Artificial Leather by Type (2012-2017)

Figure Global PU Artificial Leather Revenue Growth Rate by Type (2012-2017)

Table Global PU Artificial Leather Sales and Market Share by Regions (2012-2017)

Table Global PU Artificial Leather Sales Share by Regions (2012-2017)

Figure Sales Market Share of PU Artificial Leather by Regions (2012-2017)

Figure Global PU Artificial Leather Sales Growth Rate by Regions (2012-2017)

Table Global PU Artificial Leather Revenue and Market Share by Regions (2012-2017)

Table Global PU Artificial Leather Revenue Share by Regions (2012-2017)

Figure Revenue Market Share of PU Artificial Leather by Regions (2012-2017)

Figure Global PU Artificial Leather Revenue Growth Rate by Regions (2012-2017)



Table Global PU Artificial Leather Sales and Market Share by Application (2012-2017)

Table Global PU Artificial Leather Sales Share by Application (2012-2017)

Figure Sales Market Share of PU Artificial Leather by Application (2012-2017)

Figure Global PU Artificial Leather Sales Growth Rate by Application (2012-2017)

Figure United States PU Artificial Leather Sales and Growth Rate (2012-2017)

Figure United States PU Artificial Leather Revenue and Growth Rate (2012-2017)

Figure United States PU Artificial Leather Sales Price Trend (2012-2017)

Table United States PU Artificial Leather Sales by Manufacturers (2012-2017)

Table United States PU Artificial Leather Market Share by Manufacturers (2012-2017)

Table United States PU Artificial Leather Sales by Type (2012-2017)

Table United States PU Artificial Leather Market Share by Type (2012-2017)

Table United States PU Artificial Leather Sales by Application (2012-2017)

Table United States PU Artificial Leather Market Share by Application (2012-2017)

Figure China PU Artificial Leather Sales and Growth Rate (2012-2017)

Figure China PU Artificial Leather Revenue and Growth Rate (2012-2017)

Figure China PU Artificial Leather Sales Price Trend (2012-2017)

Table China PU Artificial Leather Sales by Manufacturers (2012-2017)

Table China PU Artificial Leather Market Share by Manufacturers (2012-2017)

Table China PU Artificial Leather Sales by Type (2012-2017)

Table China PU Artificial Leather Market Share by Type (2012-2017)

Table China PU Artificial Leather Sales by Application (2012-2017)

Table China PU Artificial Leather Market Share by Application (2012-2017)

Figure Europe PU Artificial Leather Sales and Growth Rate (2012-2017)

Figure Europe PU Artificial Leather Revenue and Growth Rate (2012-2017)

Figure Europe PU Artificial Leather Sales Price Trend (2012-2017)

Table Europe PU Artificial Leather Sales by Manufacturers (2012-2017)

Table Europe PU Artificial Leather Market Share by Manufacturers (2012-2017)

Table Europe PU Artificial Leather Sales by Type (2012-2017)

Table Europe PU Artificial Leather Market Share by Type (2012-2017)

Table Europe PU Artificial Leather Sales by Application (2012-2017)

Table Europe PU Artificial Leather Market Share by Application (2012-2017)

Figure Japan PU Artificial Leather Sales and Growth Rate (2012-2017)

Figure Japan PU Artificial Leather Revenue and Growth Rate (2012-2017)

Figure Japan PU Artificial Leather Sales Price Trend (2012-2017)

Table Japan PU Artificial Leather Sales by Manufacturers (2012-2017)

Table Japan PU Artificial Leather Market Share by Manufacturers (2012-2017)

Table Japan PU Artificial Leather Sales by Type (2012-2017)

Table Japan PU Artificial Leather Market Share by Type (2012-2017)

Table Japan PU Artificial Leather Sales by Application (2012-2017)



Table Japan PU Artificial Leather Market Share by Application (2012-2017)

**Table Mayur Basic Information List** 

Table Mayur PU Artificial Leather Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Mayur PU Artificial Leather Global Market Share (2012-2017)

Table ATS Basic Information List

Table ATS PU Artificial Leather Sales, Revenue, Price and Gross Margin (2012-2017)

Figure ATS PU Artificial Leather Global Market Share (2012-2017)

Table Sempurnaindah Multinusantara Basic Information List

Table Sempurnaindah Multinusantara PU Artificial Leather Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Sempurnaindah Multinusantara PU Artificial Leather Global Market Share (2012-2017)

Table Decorative Plastic Basic Information List

Table Decorative Plastic PU Artificial Leather Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Decorative Plastic PU Artificial Leather Global Market Share (2012-2017)

Table Wellmark Basic Information List

Table Wellmark PU Artificial Leather Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Wellmark PU Artificial Leather Global Market Share (2012-2017)

Table VinyRoyal Plasticoates (VPPL) Basic Information List

Table VinyRoyal Plasticoates (VPPL) PU Artificial Leather Sales, Revenue, Price and Gross Margin (2012-2017)

Figure VinyRoyal Plasticoates (VPPL) PU Artificial Leather Global Market Share (2012-2017)

Table Veekay Group Basic Information List

Table Veekay Group PU Artificial Leather Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Veekay Group PU Artificial Leather Global Market Share (2012-2017)

Table Duksung Basic Information List

Table Duksung PU Artificial Leather Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Duksung PU Artificial Leather Global Market Share (2012-2017)

Table LEO VINYLS Basic Information List

Table LEO VINYLS PU Artificial Leather Sales, Revenue, Price and Gross Margin (2012-2017)

Figure LEO VINYLS PU Artificial Leather Global Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials



Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of PU Artificial Leather

Figure Manufacturing Process Analysis of PU Artificial Leather

Figure PU Artificial Leather Industrial Chain Analysis

Table Raw Materials Sources of PU Artificial Leather Major Manufacturers in 2016

Table Major Buyers of PU Artificial Leather

Table Distributors/Traders List

Figure Global PU Artificial Leather Sales and Growth Rate Forecast (2017-2022)

Figure Global PU Artificial Leather Revenue and Growth Rate Forecast (2017-2022)

Table Global PU Artificial Leather Sales Forecast by Regions (2017-2022)

Table Global PU Artificial Leather Sales Forecast by Type (2017-2022)

Table Global PU Artificial Leather Sales Forecast by Application (2017-2022)

#### **COMPANIES MENTIONED**

Mayur

ATS

Sempurnaindah Multinusantara

**Decorative Plastic** 

Wellmark

VinyRoyal Plasticoates (VPPL)

Veekay Group

Duksung

LEO VINYLS

**Prabhat Industries** 

NAN YA PLASTICS

**Zoncen Chemical** 

Dongtai Leather

**Double Elephant** 

Wise Star

Jiangsu Guoxin

Xiefu Group

YongDali

Fuyi Plastic

Polytech Group

Huahong

Yong-Yuan Feng



#### I would like to order

Product name: Global PU Artificial Leather Sales Market Report Forecast 2017 to 2022

Product link: https://marketpublishers.com/r/G2B7A9EE30DEN.html

Price: US\$ 3,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G2B7A9EE30DEN.html">https://marketpublishers.com/r/G2B7A9EE30DEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Emaii:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970