

Global Premium Nail Polish Sales Market Report Forecast 2017-2021

https://marketpublishers.com/r/G7485BC7B26EN.html

Date: June 2017

Pages: 110

Price: US\$ 3,040.00 (Single User License)

ID: G7485BC7B26EN

Abstracts

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to: Regional markets, technology developments, types, applications, and the competitive landscape.

The study is a source of reliable data on:

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research



report include:
United States
China
Europe
Japan

The Major players reported in the market include:

OPI

ZOTOS ACCENT

Maybelline

Dior

Chanel

ORLY

ANNASUI

Revlon

Sally Hansen

Product Segment Analysis:
Organic solvent based nail polish
Water based nail polish
Type III

Application Segment Analysis:

Nail art institutions Individuals Clinic

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow



It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified analysis of major market segments



Contents

1 PREMIUM NAIL POLISH MARKET OVERVIEW

- 1.1 Product Overview and Scope of Premium Nail Polish
- 1.2 Classification of Premium Nail Polish
 - 1.2.1 Organic solvent based nail polish
 - 1.2.2 Water based nail polish
 - 1.2.3 Type III
- 1.3 Application of Premium Nail Polish
 - 1.3.2 Nail art institutions
 - 1.3.3 Individuals
 - 1.3.4 Clinic
- 1.4 Premium Nail Polish Market States Status and Prospect (2012-2021) by Regions
 - 1.4.1 United States
 - 1.4.2 China
 - 1.4.3 Europe
 - 1.4.4 Japan
- 1.5 Global Market Size of Premium Nail Polish (2012-2021)
 - 1.5.1 Global Premium Nail Polish Sales and Growth Rate (2012-2021)
 - 1.5.2 Global Premium Nail Polish Revenue and Growth Rate (2012-2021)

2 GLOBAL ECONOMIC IMPACT ON PREMIUM NAIL POLISH INDUSTRY

- 2.1 Global Macroeconomic Environment Analysis
 - 2.1.1 Global Macroeconomic Analysis
 - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

3 PREMIUM NAIL POLISH MANUFACTURING COST ANALYSIS

- 3.1 Premium Nail Polish Key Raw Materials Analysis
 - 3.1.1 Key Raw Materials
 - 3.1.2 Price Trend of Key Raw Materials
 - 3.1.3 Key Suppliers of Raw Materials
 - 3.1.4 Market Concentration Rate of Raw Materials
- 3.2 Proportion of Manufacturing Cost Structure
 - 3.2.1 Raw Materials
 - 3.2.2 Labor Cost



3.2.3 Manufacturing Process Analysis of Premium Nail Polish

4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 4.1 Premium Nail Polish Industrial Chain Analysis
- 4.2 Upstream Raw Materials Sourcing
- 4.3 Raw Materials Sources of Premium Nail Polish Major Manufacturers in 2015
- 4.4 Downstream Buyers

5 GLOBAL PREMIUM NAIL POLISH COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 5.1 Global Premium Nail Polish Market Competition by Manufacturers
- 5.1.1 Global Premium Nail Polish Sales and Market Share of Key Manufacturers (2012-2017)
- 5.1.2 Global Premium Nail Polish Revenue and Share by Manufacturers (2012-2017)
- 5.2 Global Premium Nail Polish (Volume and Value) by Type
 - 5.5.1 Global Premium Nail Polish Sales and Market Share by Type (2012-2017)
 - 5.5.2 Global Premium Nail Polish Revenue and Market Share by Type (2012-2017)
- 5.3 Global Premium Nail Polish (Volume and Value) by Regions
 - 5.3.1 Global Premium Nail Polish Sales and Market Share by Regions (2012-2017)
 - 5.3.2 Global Premium Nail Polish Revenue and Market Share by Regions (2012-2017)
- 5.4 Global Premium Nail Polish (Volume) by Application

6 UNITED STATES PREMIUM NAIL POLISH (VOLUME, VALUE AND SALES PRICE)

- 6.1 United States Premium Nail Polish Sales and Value (2012-2017)
 - 6.1.1 United States Premium Nail Polish Sales and Growth Rate (2012-2017)
 - 6.1.2 United States Premium Nail Polish Revenue and Growth Rate (2012-2017)
 - 6.1.3 United States Premium Nail Polish Sales Price Trend (2012-2017)
- 6.2 United States Premium Nail Polish Sales and Market Share by Manufacturers
- 6.3 United States Premium Nail Polish Sales and Market Share by Type
- 6.4 United States Premium Nail Polish Sales and Market Share by Application

7 CHINA PREMIUM NAIL POLISH (VOLUME, VALUE AND SALES PRICE)

- 7.1 China Premium Nail Polish Sales and Value (2012-2017)
- 7.1.1 China Premium Nail Polish Sales and Growth Rate (2012-2017)
- 7.1.2 China Premium Nail Polish Revenue and Growth Rate (2012-2017)



- 7.1.3 China Premium Nail Polish Sales Price Trend (2012-2017)
- 7.2 China Premium Nail Polish Sales and Market Share by Manufacturers
- 7.3 China Premium Nail Polish Sales and Market Share by Type
- 7.4 China Premium Nail Polish Sales and Market Share by Application

8 EUROPE PREMIUM NAIL POLISH (VOLUME, VALUE AND SALES PRICE)

- 8.1 Europe Premium Nail Polish Sales and Value (2012-2017)
 - 8.1.1 Europe Premium Nail Polish Sales and Growth Rate (2012-2017)
 - 8.1.2 Europe Premium Nail Polish Revenue and Growth Rate (2012-2017)
 - 8.1.3 Europe Premium Nail Polish Sales Price Trend (2012-2017)
- 8.2 Europe Premium Nail Polish Sales and Market Share by Manufacturers
- 8.3 Europe Premium Nail Polish Sales and Market Share by Type
- 8.4 Europe Premium Nail Polish Sales and Market Share by Application

9 JAPAN PREMIUM NAIL POLISH (VOLUME, VALUE AND SALES PRICE)

- 9.1 Japan Premium Nail Polish Sales and Value (2012-2017)
- 9.1.1 Japan Premium Nail Polish Sales and Growth Rate (2012-2017)
- 9.1.2 Japan Premium Nail Polish Revenue and Growth Rate (2012-2017)
- 9.1.3 Japan Premium Nail Polish Sales Price Trend (2012-2017)
- 9.2 Japan Premium Nail Polish Sales and Market Share by Manufacturers
- 9.3 Japan Premium Nail Polish Sales and Market Share by Type
- 9.4 Japan Premium Nail Polish Sales and Market Share by Application

10 GLOBAL PREMIUM NAIL POLISH MANUFACTURERS ANALYSIS

- 10.1 OPI
 - 10.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.1.2 Product Type, Application and Specification
 - 10.1.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.1.4 Business Overview
- 10.2 ZOTOS ACCENT
 - 10.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.2.2 Product Type, Application and Specification
 - 10.2.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.2.4 Business Overview
- 10.3 Maybelline
 - 10.3.1 Company Basic Information, Manufacturing Base and Competitors



- 10.3.2 Product Type, Application and Specification
- 10.3.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.3.4 Business Overview
- 10.4 Dior
 - 10.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.4.2 Product Type, Application and Specification
 - 10.4.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.4.4 Business Overview
- 10.5 Chanel
 - 10.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.5.2 Product Type, Application and Specification
 - 10.5.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.5.4 Business Overview
- 10.6 ORLY
 - 10.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.6.2 Product Type, Application and Specification
 - 10.6.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.6.4 Business Overview
- 10.7 ANNASUI
 - 10.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.7.2 Product Type, Application and Specification
 - 10.7.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.7.4 Business Overview
- 10.8 Revlon
 - 10.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.8.2 Product Type, Application and Specification
 - 10.8.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.8.4 Business Overview
- 10.9 Sally Hansen
 - 10.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.9.2 Product Type, Application and Specification
 - 10.9.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.9.4 Business Overview

11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 11.1 Marketing Channel
 - 11.1.1 Direct Marketing
 - 11.1.2 Indirect Marketing



- 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
 - 11.2.1 Pricing Strategy
 - 11.2.2 Brand Strategy
 - 11.2.3 Target Client
- 11.3 Distributors/Traders List

12 MARKET EFFECT FACTORS ANALYSIS

- 12.1 Technology Progress/Risk
 - 12.1.1 Substitutes Threat
 - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

13 GLOBAL PREMIUM NAIL POLISH MARKET FORECAST (2017-2021)

- 13.1 Global Premium Nail Polish Sales, Revenue Forecast (2017-2021)
- 13.2 Global Premium Nail Polish Sales Forecast by Regions (2017-2021)
- 13.3 Global Premium Nail Polish Sales Forecast by Type (2017-2021)
- 13.4 Global Premium Nail Polish Sales Forecast by Application (2017-2021)

14 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

FIGURE PICTURE OF PREMIUM NAIL POLISH

Table Classification of Premium Nail Polish

Figure Global Sales Market Share of Premium Nail Polish by Type in 2015

Table Applications of Premium Nail Polish

Figure Global Sales Market Share of Premium Nail Polish by Application in 2015

Figure United States Premium Nail Polish Revenue and Growth Rate (2012-2021)

Figure China Premium Nail Polish Revenue and Growth Rate (2012-2021)

Figure Europe Premium Nail Polish Revenue and Growth Rate (2012-2021)

Figure Japan Premium Nail Polish Revenue and Growth Rate (2012-2021)

Figure Global Premium Nail Polish Sales and Growth Rate (2012-2021)

Figure Global Premium Nail Polish Revenue and Growth Rate (2012-2021)

Table Global Premium Nail Polish Sales of Key Manufacturers (2012-2017)

Table Global Premium Nail Polish Sales Share by Manufacturers (2012-2017)

Figure 2015 Premium Nail Polish Sales Share by Manufacturers

Figure 2016 Premium Nail Polish Sales Share by Manufacturers

Table Global Premium Nail Polish Revenue by Manufacturers (2012-2017)

Table Global Premium Nail Polish Revenue Share by Manufacturers (2012-2017)

Table 2015 Global Premium Nail Polish Revenue Share by Manufacturers

Table 2016 Global Premium Nail Polish Revenue Share by Manufacturers

Table Global Premium Nail Polish Sales and Market Share by Type (2012-2017)

Table Global Premium Nail Polish Sales Share by Type (2012-2017)

Figure Sales Market Share of Premium Nail Polish by Type (2012-2017)

Figure Global Premium Nail Polish Sales Growth Rate by Type (2012-2017)

Table Global Premium Nail Polish Revenue and Market Share by Type (2012-2017)

Table Global Premium Nail Polish Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Premium Nail Polish by Type (2012-2017)

Figure Global Premium Nail Polish Revenue Growth Rate by Type (2012-2017)

Table Global Premium Nail Polish Sales and Market Share by Regions (2012-2017)

Table Global Premium Nail Polish Sales Share by Regions (2012-2017)

Figure Sales Market Share of Premium Nail Polish by Regions (2012-2017)

Figure Global Premium Nail Polish Sales Growth Rate by Regions (2012-2017)

Table Global Premium Nail Polish Revenue and Market Share by Regions (2012-2017)

Table Global Premium Nail Polish Revenue Share by Regions (2012-2017)

Figure Revenue Market Share of Premium Nail Polish by Regions (2012-2017)



Figure Global Premium Nail Polish Revenue Growth Rate by Regions (2012-2017)

Table Global Premium Nail Polish Sales and Market Share by Application (2012-2017)

Table Global Premium Nail Polish Sales Share by Application (2012-2017)

Figure Sales Market Share of Premium Nail Polish by Application (2012-2017)

Figure Global Premium Nail Polish Sales Growth Rate by Application (2012-2017)

Figure United States Premium Nail Polish Sales and Growth Rate (2012-2017)

Figure United States Premium Nail Polish Revenue and Growth Rate (2012-2017)

Figure United States Premium Nail Polish Sales Price Trend (2012-2017)

Table United States Premium Nail Polish Sales by Manufacturers (2012-2017)

Table United States Premium Nail Polish Market Share by Manufacturers (2012-2017)

Table United States Premium Nail Polish Sales by Type (2012-2017)

Table United States Premium Nail Polish Market Share by Type (2012-2017)

Table United States Premium Nail Polish Sales by Application (2012-2017)

Table United States Premium Nail Polish Market Share by Application (2012-2017)

Figure China Premium Nail Polish Sales and Growth Rate (2012-2017)

Figure China Premium Nail Polish Revenue and Growth Rate (2012-2017)

Figure China Premium Nail Polish Sales Price Trend (2012-2017)

Table China Premium Nail Polish Sales by Manufacturers (2012-2017)

Table China Premium Nail Polish Market Share by Manufacturers (2012-2017)

Table China Premium Nail Polish Sales by Type (2012-2017)

Table China Premium Nail Polish Market Share by Type (2012-2017)

Table China Premium Nail Polish Sales by Application (2012-2017)

Table China Premium Nail Polish Market Share by Application (2012-2017)

Figure Europe Premium Nail Polish Sales and Growth Rate (2012-2017)

Figure Europe Premium Nail Polish Revenue and Growth Rate (2012-2017)

Figure Europe Premium Nail Polish Sales Price Trend (2012-2017)

Table Europe Premium Nail Polish Sales by Manufacturers (2012-2017)

Table Europe Premium Nail Polish Market Share by Manufacturers (2012-2017)

Table Europe Premium Nail Polish Sales by Type (2012-2017)

Table Europe Premium Nail Polish Market Share by Type (2012-2017)

Table Europe Premium Nail Polish Sales by Application (2012-2017)

Table Europe Premium Nail Polish Market Share by Application (2012-2017)

Figure Japan Premium Nail Polish Sales and Growth Rate (2012-2017)

Figure Japan Premium Nail Polish Revenue and Growth Rate (2012-2017)

Figure Japan Premium Nail Polish Sales Price Trend (2012-2017)

Table Japan Premium Nail Polish Sales by Manufacturers (2012-2017)

Table Japan Premium Nail Polish Market Share by Manufacturers (2012-2017)

Table Japan Premium Nail Polish Sales by Type (2012-2017)

Table Japan Premium Nail Polish Market Share by Type (2012-2017)



Table Japan Premium Nail Polish Sales by Application (2012-2017)

Table Japan Premium Nail Polish Market Share by Application (2012-2017)

Table OPI Basic Information List

Table OPI Premium Nail Polish Sales, Revenue, Price and Gross Margin (2012-2017)

Figure OPI Premium Nail Polish Global Market Share (2012-2017)

Table ZOTOS ACCENT Basic Information List

Table ZOTOS ACCENT Premium Nail Polish Sales, Revenue, Price and Gross Margin (2012-2017)

Figure ZOTOS ACCENT Premium Nail Polish Global Market Share (2012-2017)

Table Maybelline Basic Information List

Table Maybelline Premium Nail Polish Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Maybelline Premium Nail Polish Global Market Share (2012-2017)

Table Dior Basic Information List

Table Dior Premium Nail Polish Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Dior Premium Nail Polish Global Market Share (2012-2017)

Table Chanel Basic Information List

Table Chanel Premium Nail Polish Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Chanel Premium Nail Polish Global Market Share (2012-2017)

Table ORLY Basic Information List

Table ORLY Premium Nail Polish Sales, Revenue, Price and Gross Margin (2012-2017)

Figure ORLY Premium Nail Polish Global Market Share (2012-2017)

Table ANNASUI Basic Information List

Table ANNASUI Premium Nail Polish Sales, Revenue, Price and Gross Margin (2012-2017)

Figure ANNASUI Premium Nail Polish Global Market Share (2012-2017)

Table Revlon Basic Information List

Table Revlon Premium Nail Polish Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Revlon Premium Nail Polish Global Market Share (2012-2017)

Table Sally Hansen Basic Information List

Table Sally Hansen Premium Nail Polish Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Sally Hansen Premium Nail Polish Global Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Premium Nail Polish



Figure Manufacturing Process Analysis of Premium Nail Polish

Figure Premium Nail Polish Industrial Chain Analysis

Table Raw Materials Sources of Premium Nail Polish Major Manufacturers in 2015

Table Major Buyers of Premium Nail Polish

Table Distributors/Traders List

Figure Global Premium Nail Polish Sales and Growth Rate Forecast (2017-2021)

Figure Global Premium Nail Polish Revenue and Growth Rate Forecast (2017-2021)

Table Global Premium Nail Polish Sales Forecast by Regions (2017-2021)

Table Global Premium Nail Polish Sales Forecast by Type (2017-2021)

Table Global Premium Nail Polish Sales Forecast by Application (2017-2021)



I would like to order

Product name: Global Premium Nail Polish Sales Market Report Forecast 2017-2021

Product link: https://marketpublishers.com/r/G7485BC7B26EN.html

Price: US\$ 3,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G7485BC7B26EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

riist name.	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970