

# Global Potato Chips Market Professional Survey Report Forecast 2017-2021

<https://marketpublishers.com/r/G4A54BC8AB2EN.html>

Date: May 2017

Pages: 107

Price: US\$ 2,720.00 (Single User License)

ID: G4A54BC8AB2EN

## Abstracts

This report studies Potato Chips in Global market, especially in North America, China, Europe, Southeast Asia, Japan and India, with production, revenue, consumption, import and export in these regions, from 2012 to 2017, and forecast to 2021.

This report focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Calbee Foods

PepsiCo

Herr

Intersnack Group

Snyder's-Lance

UTZ Quality Foods

Burtschips

Golden Flake Snack Foods

Great Lakes Potato Chips

By types, the market can be split into

Canned

Bagged

Type 3

By Application, the market can be split into

Supermarket/Hypermarket

Convenience Store

Independent Retailer

By Regions, this report covers (we can add the regions/countries as you want)

North America  
China  
Europe  
Southeast Asia  
Japan  
India

## Contents

### **1 INDUSTRY OVERVIEW OF POTATO CHIPS**

#### 1.1 Definition and Specifications of Potato Chips

##### 1.1.1 Definition of Potato Chips

##### 1.1.2 Specifications of Potato Chips

#### 1.2 Classification of Potato Chips

##### 1.2.1 Canned

##### 1.2.2 Bagged

##### 1.2.3 Type

#### 1.3 Applications of Potato Chips

##### 1.3.2 Supermarket/Hypermarket

##### 1.3.3 Convenience Store

##### 1.3.4 Independent Retailer

#### 1.4 Market Segment by Regions

##### 1.4.1 North America

##### 1.4.2 China

##### 1.4.3 Europe

##### 1.4.4 Southeast Asia

##### 1.4.5 Japan

##### 1.4.6 India

### **2 MANUFACTURING COST STRUCTURE ANALYSIS OF POTATO CHIPS**

#### 2.1 Raw Material and Suppliers

#### 2.2 Manufacturing Cost Structure Analysis of Potato Chips

#### 2.3 Manufacturing Process Analysis of Potato Chips

#### 2.4 Industry Chain Structure of Potato Chips

### **3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF POTATO CHIPS**

#### 3.1 Capacity and Commercial Production Date of Global Potato Chips Major Manufacturers in 2016

#### 3.2 Manufacturing Plants Distribution of Global Potato Chips Major Manufacturers in 2016

#### 3.3 R&D Status and Technology Source of Global Potato Chips Major Manufacturers in 2016

### 3.4 Raw Materials Sources Analysis of Global Potato Chips Major Manufacturers in 2016

## **4 GLOBAL POTATO CHIPS OVERALL MARKET OVERVIEW**

### 4.1 2012-2017 Overall Market Analysis

### 4.2 Capacity Analysis

#### 4.2.1 2012-2017 Global Potato Chips Capacity and Growth Rate Analysis

#### 4.2.2 2016 Potato Chips Capacity Analysis (Company Segment)

### 4.3 Sales Analysis

#### 4.3.1 2012-2017 Global Potato Chips Sales and Growth Rate Analysis

#### 4.3.2 2016 Potato Chips Sales Analysis (Company Segment)

### 4.4 Sales Price Analysis

#### 4.4.1 2012-2017 Global Potato Chips Sales Price

#### 4.4.2 2016 Potato Chips Sales Price Analysis (Company Segment)

## **5 POTATO CHIPS REGIONAL MARKET ANALYSIS**

### 5.1 North America Potato Chips Market Analysis

#### 5.1.1 North America Potato Chips Market Overview

#### 5.1.2 North America 2012-2017 Potato Chips Local Supply, Import, Export, Local Consumption Analysis

#### 5.1.3 North America 2012-2017 Potato Chips Sales Price Analysis

#### 5.1.4 North America 2016 Potato Chips Market Share Analysis

### 5.2 China Potato Chips Market Analysis

#### 5.2.1 China Potato Chips Market Overview

#### 5.2.2 China 2012-2017 Potato Chips Local Supply, Import, Export, Local Consumption Analysis

#### 5.2.3 China 2012-2017 Potato Chips Sales Price Analysis

#### 5.2.4 China 2016 Potato Chips Market Share Analysis

### 5.3 Europe Potato Chips Market Analysis

#### 5.3.1 Europe Potato Chips Market Overview

#### 5.3.2 Europe 2012-2017 Potato Chips Local Supply, Import, Export, Local Consumption Analysis

#### 5.3.3 Europe 2012-2017 Potato Chips Sales Price Analysis

#### 5.3.4 Europe 2016 Potato Chips Market Share Analysis

### 5.4 Southeast Asia Potato Chips Market Analysis

#### 5.4.1 Southeast Asia Potato Chips Market Overview

#### 5.4.2 Southeast Asia 2012-2017 Potato Chips Local Supply, Import, Export, Local

## Consumption Analysis

5.4.3 Southeast Asia 2012-2017 Potato Chips Sales Price Analysis

5.4.4 Southeast Asia 2016 Potato Chips Market Share Analysis

## 5.5 Japan Potato Chips Market Analysis

5.5.1 Japan Potato Chips Market Overview

5.5.2 Japan 2012-2017 Potato Chips Local Supply, Import, Export, Local Consumption Analysis

5.5.3 Japan 2012-2017 Potato Chips Sales Price Analysis

5.5.4 Japan 2016 Potato Chips Market Share Analysis

## 5.6 India Potato Chips Market Analysis

5.6.1 India Potato Chips Market Overview

5.6.2 India 2012-2017 Potato Chips Local Supply, Import, Export, Local Consumption Analysis

5.6.3 India 2012-2017 Potato Chips Sales Price Analysis

5.6.4 India 2016 Potato Chips Market Share Analysis

## **6 GLOBAL 2012-2017 POTATO CHIPS SEGMENT MARKET ANALYSIS (BY TYPE)**

6.1 Global 2012-2017 Potato Chips Sales by Type

6.2 Different Types of Potato Chips Product Interview Price Analysis

6.3 Different Types of Potato Chips Product Driving Factors Analysis

6.3.1 General keyboard membrane of Potato Chips Growth Driving Factor Analysis

6.3.2 Transparent keyboard membrane of Potato Chips Growth Driving Factor Analysis

6.3.3 Simulation keyboard membrane of Potato Chips Growth Driving Factor Analysis

6.3.4 Colorful keyboard membrane of Potato Chips Growth Driving Factor Analysis

6.3.5 Other of Potato Chips Growth Driving Factor Analysis

## **7 GLOBAL 2012-2017 POTATO CHIPS SEGMENT MARKET ANALYSIS (BY APPLICATION)**

7.1 Global 2012-2017 Potato Chips Consumption by Application

7.2 Different Application of Potato Chips Product Interview Price Analysis

7.3 Different Application of Potato Chips Product Driving Factors Analysis

7.3.1 Office Use of Potato Chips Growth Driving Factor Analysis

7.3.2 Personal Use of Potato Chips Growth Driving Factor Analysis

## **8 MAJOR MANUFACTURERS ANALYSIS OF POTATO CHIPS**

## 8.1 Calbee Foods

8.1.1 Company Basic Information, Manufacturing Base and Competitors

8.1.2 Product Picture and Specifications

8.1.3 Sales, Revenue, Price and Gross Margin (2012-2017)

8.1.4 Business Overview

## 8.2 PepsiCo

8.2.1 Company Basic Information, Manufacturing Base and Competitors

8.2.2 Product Picture and Specifications

8.2.3 Sales, Revenue, Price and Gross Margin (2012-2017)

8.2.4 Business Overview

## 8.3 Herr

8.3.1 Company Basic Information, Manufacturing Base and Competitors

8.3.2 Product Picture and Specifications

8.3.3 Sales, Revenue, Price and Gross Margin (2012-2017)

8.3.4 Business Overview

## 8.4 Intersnack Group

8.4.1 Company Basic Information, Manufacturing Base and Competitors

8.4.2 Product Picture and Specifications

8.4.3 Sales, Revenue, Price and Gross Margin (2012-2017)

8.4.4 Business Overview

## 8.5 Snyder's-Lance

8.5.1 Company Basic Information, Manufacturing Base and Competitors

8.5.2 Product Picture and Specifications

8.5.3 Sales, Revenue, Price and Gross Margin (2012-2017)

8.5.4 Business Overview

## 8.6 UTZ Quality Foods

8.6.1 Company Basic Information, Manufacturing Base and Competitors

8.6.2 Product Picture and Specifications

8.6.3 Sales, Revenue, Price and Gross Margin (2012-2017)

8.6.4 Business Overview

## 8.7 Burtschips

8.7.1 Company Basic Information, Manufacturing Base and Competitors

8.7.2 Product Picture and Specifications

8.7.3 Sales, Revenue, Price and Gross Margin (2012-2017)

8.7.4 Business Overview

## 8.8 Golden Flake Snack Foods

8.8.1 Company Basic Information, Manufacturing Base and Competitors

8.8.2 Product Picture and Specifications

8.8.3 Sales, Revenue, Price and Gross Margin (2012-2017)

- 8.8.4 Business Overview
- 8.9 Great Lakes Potato Chips
  - 8.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.9.2 Product Picture and Specifications
  - 8.9.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 8.9.4 Business Overview

## **9 DEVELOPMENT TREND OF ANALYSIS OF POTATO CHIPS MARKET**

- 9.1 Global Potato Chips Market Trend Analysis
  - 9.1.1 Global 2017-2021 Potato Chips Market Size (Volume and Value) Forecast
  - 9.1.2 Global 2017-2021 Potato Chips Sales Price Forecast
- 9.2 Potato Chips Regional Market Trend
  - 9.2.1 North America 2017-2021 Potato Chips Consumption Forecast
  - 9.2.2 China 2017-2021 Potato Chips Consumption Forecast
  - 9.2.3 Europe 2017-2021 Potato Chips Consumption Forecast
  - 9.2.4 Southeast Asia 2017-2021 Potato Chips Consumption Forecast
  - 9.2.5 Japan 2017-2021 Potato Chips Consumption Forecast
  - 9.2.6 India 2017-2021 Potato Chips Consumption Forecast
- 9.3 Potato Chips Market Trend (Product Type)
- 9.4 Potato Chips Market Trend (Application)

## **10 POTATO CHIPS MARKETING TYPE ANALYSIS**

- 10.1 Potato Chips Regional Marketing Type Analysis
- 10.2 Potato Chips International Trade Type Analysis
- 10.3 Traders or Distributors with Contact Information of Potato Chips by Regions
- 10.4 Potato Chips Supply Chain Analysis

## **11 CONSUMERS ANALYSIS OF POTATO CHIPS**

- 11.1 Consumer 1 Analysis
- 11.2 Consumer 2 Analysis
- 11.3 Consumer 3 Analysis
- 11.4 Consumer 4 Analysis

## **12 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

#### FIGURE PICTURE OF POTATO CHIPS

Table Product Specifications of Potato Chips

Table Classification of Potato Chips

Figure Global Production Market Share of Potato Chips by Type in 2016

Table Applications of Potato Chips

Figure Global Consumption Volume Market Share of Potato Chips by Application in 2016

Figure Market Share of Potato Chips by Regions

Figure North America Potato Chips Market Size (2011-2021)

Figure China Potato Chips Market Size (2011-2021)

Figure Europe Potato Chips Market Size (2011-2021)

Figure Southeast Asia Potato Chips Market Size (2011-2021)

Figure Japan Potato Chips Market Size (2011-2021)

Figure India Potato Chips Market Size (2011-2021)

Table Potato Chips Raw Material and Suppliers

Table Manufacturing Cost Structure Analysis of Potato Chips in 2016

Figure Manufacturing Process Analysis of Potato Chips

Figure Industry Chain Structure of Potato Chips

Table Capacity and Commercial Production Date of Global Potato Chips Major Manufacturers in 2016

Table Manufacturing Plants Distribution of Global Potato Chips Major Manufacturers in 2016

Table R&D Status and Technology Source of Global Potato Chips Major Manufacturers in 2016

Table Raw Materials Sources Analysis of Global Potato Chips Major Manufacturers in 2016

Table Global Capacity, Sales, Price, Cost, Sales Revenue (M USD) and Gross Margin of Potato Chips 2012-2017

Figure Global 2012-2017 Potato Chips Market Size (Volume) and Growth Rate

Figure Global 2012-2017 Potato Chips Market Size (Value) and Growth Rate

Table 2012-2017 Global Potato Chips Capacity and Growth Rate

Table 2016 Global Potato Chips Capacity List (Company Segment)

Table 2012-2017 Global Potato Chips Sales and Growth Rate

Table 2016 Global Potato Chips Sales List (Company Segment)



Table 2012-2017 Global Potato Chips Sales Price  
Table 2016 Global Potato Chips Sales Price List (Company Segment)  
Figure North America Capacity Overview  
Table North America Supply, Import, Export and Consumption of Potato Chips 2012-2017  
Figure North America 2012-2017 Potato Chips Sales Price  
Figure North America 2016 Potato Chips Sales Market Share  
Figure China Capacity Overview  
Table China Supply, Import, Export and Consumption of Potato Chips 2012-2017  
Figure China 2012-2017 Potato Chips Sales Price  
Figure China 2016 Potato Chips Sales Market Share  
Figure Europe Capacity Overview  
Table Europe Supply, Import, Export and Consumption of Potato Chips 2012-2017  
Figure Europe 2012-2017 Potato Chips Sales Price  
Figure Europe 2016 Potato Chips Sales Market Share  
Figure Southeast Asia Capacity Overview  
Table Southeast Asia Supply, Import, Export and Consumption of Potato Chips 2012-2017  
Figure Southeast Asia 2012-2017 Potato Chips Sales Price  
Figure Southeast Asia 2016 Potato Chips Sales Market Share  
Figure Japan Capacity Overview  
Table Japan Supply, Import, Export and Consumption of Potato Chips 2012-2017  
Figure Japan 2012-2017 Potato Chips Sales Price  
Figure Japan 2016 Potato Chips Sales Market Share  
Figure India Capacity Overview  
Table India Supply, Import, Export and Consumption of Potato Chips 2012-2017  
Figure India 2012-2017 Potato Chips Sales Price  
Figure India 2016 Potato Chips Sales Market Share  
Table Global 2012-2017 Potato Chips Sales by Type  
Table Different Types Potato Chips Product Interview Price  
Table Global 2012-2017 Potato Chips Sales by Application  
Table Different Application Potato Chips Product Interview Price  
Table Calbee Foods Basic Information List  
Table Calbee Foods Potato Chips Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Calbee Foods Potato Chips Global Market Share (2012-2017)  
Table PepsiCo Basic Information List  
Table PepsiCo Potato Chips Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure PepsiCo Potato Chips Global Market Share (2012-2017)

Table Herr Basic Information List

Table Herr Potato Chips Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Herr Potato Chips Global Market Share (2012-2017)

Table Intersnack Group Basic Information List

Table Intersnack Group Potato Chips Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Intersnack Group Potato Chips Global Market Share (2012-2017)

Table Snyder's-Lance Basic Information List

Table Snyder's-Lance Potato Chips Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Snyder's-Lance Potato Chips Global Market Share (2012-2017)

Table UTZ Quality Foods Basic Information List

Table UTZ Quality Foods Potato Chips Sales, Revenue, Price and Gross Margin (2012-2017)

Figure UTZ Quality Foods Potato Chips Global Market Share (2012-2017)

Table Burtschips Basic Information List

Table Burtschips Potato Chips Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Burtschips Potato Chips Global Market Share (2012-2017)

Table Golden Flake Snack Foods Basic Information List

Table Golden Flake Snack Foods Potato Chips Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Golden Flake Snack Foods Potato Chips Global Market Share (2012-2017)

Table Great Lakes Potato Chips Basic Information List

Table Great Lakes Potato Chips Potato Chips Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Great Lakes Potato Chips Potato Chips Global Market Share (2012-2017)

Figure Global 2017-2021 Potato Chips Market Size (Volume) and Growth Rate Forecast

Figure Global 2017-2021 Potato Chips Market Size (Value) and Growth Rate Forecast

Figure Global 2017-2021 Potato Chips Sales Price Forecast

Figure North America 2017-2021 Potato Chips Consumption Volume and Growth Rate Forecast

Figure China 2017-2021 Potato Chips Consumption Volume and Growth Rate Forecast

Figure Europe 2017-2021 Potato Chips Consumption Volume and Growth Rate Forecast

Figure Southeast Asia 2017-2021 Potato Chips Consumption Volume and Growth Rate Forecast

Figure Japan 2017-2021 Potato Chips Consumption Volume and Growth Rate Forecast

Figure India 2017-2021 Potato Chips Consumption Volume and Growth Rate Forecast

Table Global Sales Volume of Potato Chips by Types 2017-2021

Table Global Consumption Volume of Potato Chips by Applications 2017-2021  
Table Traders or Distributors with Contact Information of Potato Chips by Regions

## I would like to order

Product name: Global Potato Chips Market Professional Survey Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/G4A54BC8AB2EN.html>

Price: US\$ 2,720.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G4A54BC8AB2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970