

# Global Physical Activity Monitors Sales Market Report Forecast 2017-2021

<https://marketpublishers.com/r/GEE6F8C97EDEN.html>

Date: May 2017

Pages: 138

Price: US\$ 3,040.00 (Single User License)

ID: GEE6F8C97EDEN

## Abstracts

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to: Regional markets, technology developments, types, applications, and the competitive landscape.

The study is a source of reliable data on:

- Key market segments and sub-segments
- Evolving market trends and dynamics
- Changing supply and demand scenarios
- Quantifying market opportunities through market sizing and market forecasting
- Tracking current trends/opportunities/challenges
- Competitive insights
- Opportunity mapping in terms of technological breakthroughs

This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research report include:

- United States
- China
- Europe
- Japan

The Major players reported in the market include:

Zensorium

LG

Beurer

Garmin

Razer

H3 System

iHealth

Airo

Terraillon

Product Segment Analysis:

Type 1

Type 2

Type 3

Application Segment Analysis:

Application 1

Application 2

Application 3

## **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified analysis of major market segments

## Contents

### Global Physical Activity Monitors Sales Market Report Forecast 2017-2021

## **1 PHYSICAL ACTIVITY MONITORS MARKET OVERVIEW**

### 1.1 Product Overview and Scope of Physical Activity Monitors

### 1.2 Classification of Physical Activity Monitors

#### 1.2.1 Type

#### 1.2.2 Type

#### 1.2.3 Type

### 1.3 Application of Physical Activity Monitors

#### 1.3.2 Application

#### 1.3.3 Application

#### 1.3.4 Application

### 1.4 Physical Activity Monitors Market States Status and Prospect (2012-2021) by Regions

#### 1.4.1 United States

#### 1.4.2 China

#### 1.4.3 Europe

#### 1.4.4 Japan

### 1.5 Global Market Size of Physical Activity Monitors (2012-2021)

#### 1.5.1 Global Physical Activity Monitors Sales and Growth Rate (2012-2021)

#### 1.5.2 Global Physical Activity Monitors Revenue and Growth Rate (2012-2021)

## **2 GLOBAL ECONOMIC IMPACT ON PHYSICAL ACTIVITY MONITORS INDUSTRY**

### 2.1 Global Macroeconomic Environment Analysis

#### 2.1.1 Global Macroeconomic Analysis

#### 2.1.2 Global Macroeconomic Environment Development Trend

### 2.2 Global Macroeconomic Environment Analysis by Regions

## **3 PHYSICAL ACTIVITY MONITORS MANUFACTURING COST ANALYSIS**

### 3.1 Physical Activity Monitors Key Raw Materials Analysis

#### 3.1.1 Key Raw Materials

#### 3.1.2 Price Trend of Key Raw Materials

#### 3.1.3 Key Suppliers of Raw Materials

#### 3.1.4 Market Concentration Rate of Raw Materials

### 3.2 Proportion of Manufacturing Cost Structure

#### 3.2.1 Raw Materials

#### 3.2.2 Labor Cost

#### 3.2.3 Manufacturing Process Analysis of Physical Activity Monitors

## **4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 4.1 Physical Activity Monitors Industrial Chain Analysis

### 4.2 Upstream Raw Materials Sourcing

### 4.3 Raw Materials Sources of Physical Activity Monitors Major Manufacturers in 2015

### 4.4 Downstream Buyers

## **5 GLOBAL PHYSICAL ACTIVITY MONITORS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

### 5.1 Global Physical Activity Monitors Market Competition by Manufacturers

#### 5.1.1 Global Physical Activity Monitors Sales and Market Share of Key Manufacturers (2012-2017)

#### 5.1.2 Global Physical Activity Monitors Revenue and Share by Manufacturers (2012-2017)

### 5.2 Global Physical Activity Monitors (Volume and Value) by Type

#### 5.2.1 Global Physical Activity Monitors Sales and Market Share by Type (2012-2017)

#### 5.2.2 Global Physical Activity Monitors Revenue and Market Share by Type (2012-2017)

### 5.3 Global Physical Activity Monitors (Volume and Value) by Regions

#### 5.3.1 Global Physical Activity Monitors Sales and Market Share by Regions (2012-2017)

#### 5.3.2 Global Physical Activity Monitors Revenue and Market Share by Regions (2012-2017)

### 5.4 Global Physical Activity Monitors (Volume) by Application

## **6 UNITED STATES PHYSICAL ACTIVITY MONITORS (VOLUME, VALUE AND SALES PRICE)**

### 6.1 United States Physical Activity Monitors Sales and Value (2012-2017)

#### 6.1.1 United States Physical Activity Monitors Sales and Growth Rate (2012-2017)

#### 6.1.2 United States Physical Activity Monitors Revenue and Growth Rate (2012-2017)

#### 6.1.3 United States Physical Activity Monitors Sales Price Trend (2012-2017)

### 6.2 United States Physical Activity Monitors Sales and Market Share by Manufacturers

- 6.3 United States Physical Activity Monitors Sales and Market Share by Type
- 6.4 United States Physical Activity Monitors Sales and Market Share by Application

## **7 CHINA PHYSICAL ACTIVITY MONITORS (VOLUME, VALUE AND SALES PRICE)**

- 7.1 China Physical Activity Monitors Sales and Value (2012-2017)
  - 7.1.1 China Physical Activity Monitors Sales and Growth Rate (2012-2017)
  - 7.1.2 China Physical Activity Monitors Revenue and Growth Rate (2012-2017)
  - 7.1.3 China Physical Activity Monitors Sales Price Trend (2012-2017)
- 7.2 China Physical Activity Monitors Sales and Market Share by Manufacturers
- 7.3 China Physical Activity Monitors Sales and Market Share by Type
- 7.4 China Physical Activity Monitors Sales and Market Share by Application

## **8 EUROPE PHYSICAL ACTIVITY MONITORS (VOLUME, VALUE AND SALES PRICE)**

- 8.1 Europe Physical Activity Monitors Sales and Value (2012-2017)
  - 8.1.1 Europe Physical Activity Monitors Sales and Growth Rate (2012-2017)
  - 8.1.2 Europe Physical Activity Monitors Revenue and Growth Rate (2012-2017)
  - 8.1.3 Europe Physical Activity Monitors Sales Price Trend (2012-2017)
- 8.2 Europe Physical Activity Monitors Sales and Market Share by Manufacturers
- 8.3 Europe Physical Activity Monitors Sales and Market Share by Type
- 8.4 Europe Physical Activity Monitors Sales and Market Share by Application

## **9 JAPAN PHYSICAL ACTIVITY MONITORS (VOLUME, VALUE AND SALES PRICE)**

- 9.1 Japan Physical Activity Monitors Sales and Value (2012-2017)
  - 9.1.1 Japan Physical Activity Monitors Sales and Growth Rate (2012-2017)
  - 9.1.2 Japan Physical Activity Monitors Revenue and Growth Rate (2012-2017)
  - 9.1.3 Japan Physical Activity Monitors Sales Price Trend (2012-2017)
- 9.2 Japan Physical Activity Monitors Sales and Market Share by Manufacturers
- 9.3 Japan Physical Activity Monitors Sales and Market Share by Type
- 9.4 Japan Physical Activity Monitors Sales and Market Share by Application

## **10 GLOBAL PHYSICAL ACTIVITY MONITORS MANUFACTURERS ANALYSIS**

- 10.1 Zensorium
  - 10.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.1.2 Product Type, Application and Specification

- 10.1.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.1.4 Business Overview
- 10.2 LG
  - 10.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.2.2 Product Type, Application and Specification
  - 10.2.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.2.4 Business Overview
- 10.3 Beurer
  - 10.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.3.2 Product Type, Application and Specification
  - 10.3.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.3.4 Business Overview
- 10.4 Garmin
  - 10.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.4.2 Product Type, Application and Specification
  - 10.4.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.4.4 Business Overview
- 10.5 Razer
  - 10.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.5.2 Product Type, Application and Specification
  - 10.5.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.5.4 Business Overview
- 10.6 H3 System
  - 10.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.6.2 Product Type, Application and Specification
  - 10.6.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.6.4 Business Overview
- 10.7 iHealth
  - 10.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.7.2 Product Type, Application and Specification
  - 10.7.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.7.4 Business Overview
- 10.8 Airo
  - 10.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.8.2 Product Type, Application and Specification
  - 10.8.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.8.4 Business Overview
- 10.9 Terraillon
  - 10.9.1 Company Basic Information, Manufacturing Base and Competitors

- 10.9.2 Product Type, Application and Specification
- 10.9.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.9.4 Business Overview

## **11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 11.1 Marketing Channel
  - 11.1.1 Direct Marketing
  - 11.1.2 Indirect Marketing
  - 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
  - 11.2.1 Pricing Strategy
  - 11.2.2 Brand Strategy
  - 11.2.3 Target Client
- 11.3 Distributors/Traders List

## **12 MARKET EFFECT FACTORS ANALYSIS**

- 12.1 Technology Progress/Risk
  - 12.1.1 Substitutes Threat
  - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

## **13 GLOBAL PHYSICAL ACTIVITY MONITORS MARKET FORECAST (2017-2021)**

- 13.1 Global Physical Activity Monitors Sales, Revenue Forecast (2017-2021)
- 13.2 Global Physical Activity Monitors Sales Forecast by Regions (2017-2021)
- 13.3 Global Physical Activity Monitors Sales Forecast by Type (2017-2021)
- 13.4 Global Physical Activity Monitors Sales Forecast by Application (2017-2021)

## **14 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Physical Activity Monitors  
Table Classification of Physical Activity Monitors  
Figure Global Sales Market Share of Physical Activity Monitors by Type in 2015  
Table Applications of Physical Activity Monitors  
Figure Global Sales Market Share of Physical Activity Monitors by Application in 2015  
Figure United States Physical Activity Monitors Revenue and Growth Rate (2012-2021)  
Figure China Physical Activity Monitors Revenue and Growth Rate (2012-2021)  
Figure Europe Physical Activity Monitors Revenue and Growth Rate (2012-2021)  
Figure Japan Physical Activity Monitors Revenue and Growth Rate (2012-2021)  
Figure Global Physical Activity Monitors Sales and Growth Rate (2012-2021)  
Figure Global Physical Activity Monitors Revenue and Growth Rate (2012-2021)  
Table Global Physical Activity Monitors Sales of Key Manufacturers (2012-2017)  
Table Global Physical Activity Monitors Sales Share by Manufacturers (2012-2017)  
Figure 2015 Physical Activity Monitors Sales Share by Manufacturers  
Figure 2016 Physical Activity Monitors Sales Share by Manufacturers  
Table Global Physical Activity Monitors Revenue by Manufacturers (2012-2017)  
Table Global Physical Activity Monitors Revenue Share by Manufacturers (2012-2017)  
Table 2015 Global Physical Activity Monitors Revenue Share by Manufacturers  
Table 2016 Global Physical Activity Monitors Revenue Share by Manufacturers  
Table Global Physical Activity Monitors Sales and Market Share by Type (2012-2017)  
Table Global Physical Activity Monitors Sales Share by Type (2012-2017)  
Figure Sales Market Share of Physical Activity Monitors by Type (2012-2017)  
Figure Global Physical Activity Monitors Sales Growth Rate by Type (2012-2017)  
Table Global Physical Activity Monitors Revenue and Market Share by Type (2012-2017)  
Table Global Physical Activity Monitors Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Physical Activity Monitors by Type (2012-2017)  
Figure Global Physical Activity Monitors Revenue Growth Rate by Type (2012-2017)  
Table Global Physical Activity Monitors Sales and Market Share by Regions (2012-2017)  
Table Global Physical Activity Monitors Sales Share by Regions (2012-2017)  
Figure Sales Market Share of Physical Activity Monitors by Regions (2012-2017)  
Figure Global Physical Activity Monitors Sales Growth Rate by Regions (2012-2017)  
Table Global Physical Activity Monitors Revenue and Market Share by Regions (2012-2017)

Table Global Physical Activity Monitors Revenue Share by Regions (2012-2017)  
Figure Revenue Market Share of Physical Activity Monitors by Regions (2012-2017)  
Figure Global Physical Activity Monitors Revenue Growth Rate by Regions (2012-2017)  
Table Global Physical Activity Monitors Sales and Market Share by Application (2012-2017)  
Table Global Physical Activity Monitors Sales Share by Application (2012-2017)  
Figure Sales Market Share of Physical Activity Monitors by Application (2012-2017)  
Figure Global Physical Activity Monitors Sales Growth Rate by Application (2012-2017)  
Figure United States Physical Activity Monitors Sales and Growth Rate (2012-2017)  
Figure United States Physical Activity Monitors Revenue and Growth Rate (2012-2017)  
Figure United States Physical Activity Monitors Sales Price Trend (2012-2017)  
Table United States Physical Activity Monitors Sales by Manufacturers (2012-2017)  
Table United States Physical Activity Monitors Market Share by Manufacturers (2012-2017)  
Table United States Physical Activity Monitors Sales by Type (2012-2017)  
Table United States Physical Activity Monitors Market Share by Type (2012-2017)  
Table United States Physical Activity Monitors Sales by Application (2012-2017)  
Table United States Physical Activity Monitors Market Share by Application (2012-2017)  
Figure China Physical Activity Monitors Sales and Growth Rate (2012-2017)  
Figure China Physical Activity Monitors Revenue and Growth Rate (2012-2017)  
Figure China Physical Activity Monitors Sales Price Trend (2012-2017)  
Table China Physical Activity Monitors Sales by Manufacturers (2012-2017)  
Table China Physical Activity Monitors Market Share by Manufacturers (2012-2017)  
Table China Physical Activity Monitors Sales by Type (2012-2017)  
Table China Physical Activity Monitors Market Share by Type (2012-2017)  
Table China Physical Activity Monitors Sales by Application (2012-2017)  
Table China Physical Activity Monitors Market Share by Application (2012-2017)  
Figure Europe Physical Activity Monitors Sales and Growth Rate (2012-2017)  
Figure Europe Physical Activity Monitors Revenue and Growth Rate (2012-2017)  
Figure Europe Physical Activity Monitors Sales Price Trend (2012-2017)  
Table Europe Physical Activity Monitors Sales by Manufacturers (2012-2017)  
Table Europe Physical Activity Monitors Market Share by Manufacturers (2012-2017)  
Table Europe Physical Activity Monitors Sales by Type (2012-2017)  
Table Europe Physical Activity Monitors Market Share by Type (2012-2017)  
Table Europe Physical Activity Monitors Sales by Application (2012-2017)  
Table Europe Physical Activity Monitors Market Share by Application (2012-2017)  
Figure Japan Physical Activity Monitors Sales and Growth Rate (2012-2017)  
Figure Japan Physical Activity Monitors Revenue and Growth Rate (2012-2017)  
Figure Japan Physical Activity Monitors Sales Price Trend (2012-2017)

Table Japan Physical Activity Monitors Sales by Manufacturers (2012-2017)  
Table Japan Physical Activity Monitors Market Share by Manufacturers (2012-2017)  
Table Japan Physical Activity Monitors Sales by Type (2012-2017)  
Table Japan Physical Activity Monitors Market Share by Type (2012-2017)  
Table Japan Physical Activity Monitors Sales by Application (2012-2017)  
Table Japan Physical Activity Monitors Market Share by Application (2012-2017)  
Table Zensorium Basic Information List  
Table Zensorium Physical Activity Monitors Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Zensorium Physical Activity Monitors Global Market Share (2012-2017)  
Table LG Basic Information List  
Table LG Physical Activity Monitors Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure LG Physical Activity Monitors Global Market Share (2012-2017)  
Table Beurer Basic Information List  
Table Beurer Physical Activity Monitors Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Beurer Physical Activity Monitors Global Market Share (2012-2017)  
Table Garmin Basic Information List  
Table Garmin Physical Activity Monitors Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Garmin Physical Activity Monitors Global Market Share (2012-2017)  
Table Razer Basic Information List  
Table Razer Physical Activity Monitors Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Razer Physical Activity Monitors Global Market Share (2012-2017)  
Table H3 System Basic Information List  
Table H3 System Physical Activity Monitors Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure H3 System Physical Activity Monitors Global Market Share (2012-2017)  
Table iHealth Basic Information List  
Table iHealth Physical Activity Monitors Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure iHealth Physical Activity Monitors Global Market Share (2012-2017)  
Table Airo Basic Information List  
Table Airo Physical Activity Monitors Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Airo Physical Activity Monitors Global Market Share (2012-2017)  
Table Terraillon Basic Information List

Table Terrillon Physical Activity Monitors Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Terrillon Physical Activity Monitors Global Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Physical Activity Monitors

Figure Manufacturing Process Analysis of Physical Activity Monitors

Figure Physical Activity Monitors Industrial Chain Analysis

Table Raw Materials Sources of Physical Activity Monitors Major Manufacturers in 2015

Table Major Buyers of Physical Activity Monitors

Table Distributors/Traders List

Figure Global Physical Activity Monitors Sales and Growth Rate Forecast (2017-2021)

Figure Global Physical Activity Monitors Revenue and Growth Rate Forecast (2017-2021)

Table Global Physical Activity Monitors Sales Forecast by Regions (2017-2021)

Table Global Physical Activity Monitors Sales Forecast by Type (2017-2021)

Table Global Physical Activity Monitors Sales Forecast by Application (2017-2021)

## **COMPANIES MENTIONED**

Zensorium, LG, Beurer, Garmin, Razer, H3 System, iHealth, Airo, Terrillon, Fitbit, Wellograph, Basis, Polar

## I would like to order

Product name: Global Physical Activity Monitors Sales Market Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/GEE6F8C97EDEN.html>

Price: US\$ 3,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GEE6F8C97EDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970