

Global Personal Air Conditioner Industry Market Analysis & Forecast 2018-2023

<https://marketpublishers.com/r/G12D0E23DC5EN.html>

Date: December 2018

Pages: 100

Price: US\$ 2,240.00 (Single User License)

ID: G12D0E23DC5EN

Abstracts

In the Global Personal Air Conditioner Industry Market Analysis & Forecast 2018-2023, the revenue is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023. The production is estimated at XX million in 2017 and is forecasted to reach XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023.

It covers Regional Segment Analysis, Type, Application, Major Manufactures, Industry Chain Analysis, Competitive Insights and Macroeconomic Analysis.

Global Personal Air Conditioner Market: Regional Segment Analysis

North America

Europe

China

Japan

Southeast Asia

India

The Major players reported in the market include:

company 1

company 2

company 3

company 4

company 5

company 6

company 7

company 8

company 9

Global Personal Air Conditioner Market: Product Segment Analysis

Type 1

Type 2

Type 3

Global Personal Air Conditioner Market:

Application Segment Analysis

Application 1

Application 2

Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Contents

Global Personal Air Conditioner Industry Market Analysis & Forecast 2018-2023

CHAPTER 1 PERSONAL AIR CONDITIONER MARKET OVERVIEW

- 1.1 Product Overview and Scope of Personal Air Conditioner
- 1.2 Personal Air Conditioner Market Segmentation by Type in 2016
 - 1.2.1 Global Production Market Share of Personal Air Conditioner by Type in 2016
 - 1.2.1 Type
 - 1.2.2 Type
 - 1.2.3 Type
- 1.3 Personal Air Conditioner Market Segmentation by Application in 2016
 - 1.3.1 Personal Air Conditioner Consumption Market Share by Application in 2016
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 Personal Air Conditioner Market Segmentation by Regions
 - 1.4.1 North America
 - 1.4.2 China
 - 1.4.3 Europe
 - 1.4.4 Southeast Asia
 - 1.4.5 Japan
 - 1.4.6 India
- 1.5 Global Market Size (Value) of Personal Air Conditioner (2013-2023)
 - 1.5.1 Global Product Sales and Growth Rate (2013-2023)
 - 1.5.2 Global Product Revenue and Growth Rate (2013-2023)

CHAPTER 2 GLOBAL ECONOMIC IMPACT ON PERSONAL AIR CONDITIONER INDUSTRY

- 2.1 Global Macroeconomic Environment Analysis
 - 2.1.1 Global Macroeconomic Analysis
 - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

CHAPTER 3 GLOBAL PERSONAL AIR CONDITIONER MARKET COMPETITION BY MANUFACTURERS

- 3.1 Global Personal Air Conditioner Production and Share by Manufacturers (2016 and 2017)
- 3.2 Global Personal Air Conditioner Revenue and Share by Manufacturers (2016 and 2017)
- 3.3 Global Personal Air Conditioner Average Price by Manufacturers (2016 and 2017)
- 3.4 Manufacturers Personal Air Conditioner Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Personal Air Conditioner Market Competitive Situation and Trends
 - 3.5.1 Personal Air Conditioner Market Concentration Rate
 - 3.5.2 Personal Air Conditioner Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 GLOBAL PERSONAL AIR CONDITIONER PRODUCTION, REVENUE (VALUE) BY REGION (2013-2018)

- 4.1 Global Personal Air Conditioner Production by Region (2013-2018)
- 4.2 Global Personal Air Conditioner Production Market Share by Region (2013-2018)
- 4.3 Global Personal Air Conditioner Revenue (Value) and Market Share by Region (2013-2018)
- 4.4 Global Personal Air Conditioner Production, Revenue, Price and Gross Margin (2013-2018)
- 4.5 North America Personal Air Conditioner Production, Revenue, Price and Gross Margin (2013-2018)
 - 4.5.1 North America Personal Air Conditioner Production and Market Share by Manufacturers
 - 4.5.2 North America Personal Air Conditioner Production and Market Share by Type
 - 4.5.3 North America Personal Air Conditioner Production and Market Share by Application
- 4.6 Europe Personal Air Conditioner Production, Revenue, Price and Gross Margin (2013-2018)
 - 4.6.1 Europe Personal Air Conditioner Production and Market Share by Manufacturers
 - 4.6.2 Europe Personal Air Conditioner Production and Market Share by Type
 - 4.6.3 Europe Personal Air Conditioner Production and Market Share by Application
- 4.7 China Personal Air Conditioner Production, Revenue, Price and Gross Margin (2013-2018)
 - 4.7.1 China Personal Air Conditioner Production and Market Share by Manufacturers
 - 4.7.2 China Personal Air Conditioner Production and Market Share by Type
 - 4.7.3 China Personal Air Conditioner Production and Market Share by Application
- 4.8 Japan Personal Air Conditioner Production, Revenue, Price and Gross Margin

(2013-2018)

4.8.1 Japan Personal Air Conditioner Production and Market Share by Manufacturers

4.8.2 Japan Personal Air Conditioner Production and Market Share by Type

4.8.3 Japan Personal Air Conditioner Production and Market Share by Application

4.9 Southeast Asia Personal Air Conditioner Production, Revenue, Price and Gross Margin (2013-2018)

4.9.1 Southeast Asia Personal Air Conditioner Production and Market Share by Manufacturers

4.9.2 Southeast Asia Personal Air Conditioner Production and Market Share by Type

4.9.3 Southeast Asia Personal Air Conditioner Production and Market Share by Application

4.10 India Personal Air Conditioner Production, Revenue, Price and Gross Margin (2013-2018)

4.10.1 India Personal Air Conditioner Production and Market Share by Manufacturers

4.10.2 India Personal Air Conditioner Production and Market Share by Type

4.10.3 India Personal Air Conditioner Production and Market Share by Application

CHAPTER 5 GLOBAL PERSONAL AIR CONDITIONER SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2013-2018)

5.1 Global Personal Air Conditioner Consumption by Regions (2013-2018)

5.2 North America Personal Air Conditioner Production, Consumption, Export, Import by Regions (2013-2018)

5.3 Europe Personal Air Conditioner Production, Consumption, Export, Import by Regions (2013-2018)

5.4 China Personal Air Conditioner Production, Consumption, Export, Import by Regions (2013-2018)

5.5 Japan Personal Air Conditioner Production, Consumption, Export, Import by Regions (2013-2018)

5.6 Southeast Asia Personal Air Conditioner Production, Consumption, Export, Import by Regions (2013-2018)

5.7 India Personal Air Conditioner Production, Consumption, Export, Import by Regions (2013-2018)

CHAPTER 6 GLOBAL PERSONAL AIR CONDITIONER PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

6.1 Global Personal Air Conditioner Production and Market Share by Type (2013-2018)

6.2 Global Personal Air Conditioner Revenue and Market Share by Type (2013-2018)

6.3 Global Personal Air Conditioner Price by Type (2013-2018)

6.4 Global Personal Air Conditioner Production Growth by Type (2013-2018)

CHAPTER 7 GLOBAL PERSONAL AIR CONDITIONER MARKET ANALYSIS BY APPLICATION

7.1 Global Personal Air Conditioner Consumption and Market Share by Application (2013-2018)

7.2 Global Personal Air Conditioner Revenue and Market Share by Type (2013-2018)

7.3 Global Personal Air Conditioner Consumption Growth Rate by Application (2013-2018)

7.4 Market Drivers and Opportunities

7.4.1 Potential Applications

7.4.2 Emerging Markets/Countries

CHAPTER 8 GLOBAL PERSONAL AIR CONDITIONER MANUFACTURERS ANALYSIS

8.1 company

8.1.1 Company Basic Information, Manufacturing Base and Competitors

8.1.2 Product Type, Application and Specification

8.1.3 Production, Revenue, Price and Gross Margin (2013-2018)

8.1.4 Business Overview

8.2 company

8.2.1 Company Basic Information, Manufacturing Base and Competitors

8.2.2 Product Type, Application and Specification

8.2.3 Production, Revenue, Price and Gross Margin (2013-2018)

8.2.4 Business Overview

8.3 company

8.3.1 Company Basic Information, Manufacturing Base and Competitors

8.3.2 Product Type, Application and Specification

8.3.3 Production, Revenue, Price and Gross Margin (2013-2018)

8.3.4 Business Overview

8.4 company

8.4.1 Company Basic Information, Manufacturing Base and Competitors

8.4.2 Product Type, Application and Specification

8.4.3 Production, Revenue, Price and Gross Margin (2013-2018)

8.4.4 Business Overview

8.5 company

- 8.5.1 Company Basic Information, Manufacturing Base and Competitors
- 8.5.2 Product Type, Application and Specification
- 8.5.3 Production, Revenue, Price and Gross Margin (2013-2018)
- 8.5.4 Business Overview
- 8.6 company
 - 8.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.6.2 Product Type, Application and Specification
 - 8.6.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 8.6.4 Business Overview
- 8.7 company
 - 8.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.7.2 Product Type, Application and Specification
 - 8.7.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 8.7.4 Business Overview
- 8.8 company
 - 8.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.8.2 Product Type, Application and Specification
 - 8.8.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 8.8.4 Business Overview
- 8.9 company
 - 8.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.9.2 Product Type, Application and Specification
 - 8.9.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 8.9.4 Business Overview

CHAPTER 9 PERSONAL AIR CONDITIONER MANUFACTURING COST ANALYSIS

- 9.1 Personal Air Conditioner Key Raw Materials Analysis
 - 9.1.1 Key Raw Materials
 - 9.1.2 Price Trend of Key Raw Materials
 - 9.1.3 Key Suppliers of Raw Materials
 - 9.1.4 Market Concentration Rate of Raw Materials
- 9.2 Proportion of Manufacturing Cost Structure
 - 9.2.1 Raw Materials
 - 9.2.2 Labor Cost
 - 9.2.3 Manufacturing Expenses
- 9.3 Manufacturing Process Analysis of Personal Air Conditioner

CHAPTER 10 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM

BUYERS

- 10.1 Personal Air Conditioner Industrial Chain Analysis
- 10.2 Upstream Raw Materials Sourcing
- 10.3 Raw Materials Sources of Personal Air Conditioner Major Manufacturers in 2016
- 10.4 Downstream Buyers

CHAPTER 11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 11.1 Marketing Channel
 - 11.1.1 Direct Marketing
 - 11.1.2 Indirect Marketing
 - 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
 - 11.2.1 Pricing Strategy
 - 11.2.2 Brand Strategy
 - 11.2.3 Target Client
- 11.3 Distributors/Traders List

CHAPTER 12 MARKET EFFECT FACTORS ANALYSIS

- 12.1 Technology Progress/Risk
 - 12.1.1 Substitutes Threat
 - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

CHAPTER 13 GLOBAL PERSONAL AIR CONDITIONER MARKET FORECAST (2018-2023)

- 13.1 Global Personal Air Conditioner Production, Revenue Forecast (2018-2023)
- 13.2 Global Personal Air Conditioner Production, Consumption Forecast by Regions (2018-2023)
- 13.3 Global Personal Air Conditioner Production Forecast by Type (2018-2023)
- 13.4 Global Personal Air Conditioner Consumption Forecast by Application (2018-2023)
- 13.5 Personal Air Conditioner Price Forecast (2018-2023)

CHAPTER 14 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Personal Air Conditioner

Figure Global Production Market Share of Personal Air Conditioner by Type 2016

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Personal Air Conditioner Consumption Market Share by Application in 2016

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Personal Air Conditioner Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Personal Air Conditioner Revenue (Million USD) and Growth Rate (2013-2023)

Figure China Personal Air Conditioner Revenue (Million USD) and Growth Rate (2013-2023)

Figure Japan Personal Air Conditioner Revenue (Million USD) and Growth Rate (2013-2023)

Figure Southeast Asia Personal Air Conditioner Revenue (Million USD) and Growth Rate (2013-2023)

Figure India Personal Air Conditioner Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Personal Air Conditioner Revenue (Million USD) and Growth Rate (2013-2023)

Table Global Personal Air Conditioner Capacity of Key Manufacturers (2016 and 2017)

Table Global Personal Air Conditioner Capacity Market Share by Manufacturers (2016 and 2017)

Figure Global Personal Air Conditioner Capacity of Key Manufacturers in 2016

Figure Global Personal Air Conditioner Capacity of Key Manufacturers in 2017

Table Global Personal Air Conditioner Production of Key Manufacturers (2016 and 2017)

Table Global Personal Air Conditioner Production Share by Manufacturers (2016 and 2017)

Figure 2015 Personal Air Conditioner Production Share by Manufacturers

Figure 2016 Personal Air Conditioner Production Share by Manufacturers

Table Global Personal Air Conditioner Revenue (Million USD) by Manufacturers (2016 and 2017)

Table Global Personal Air Conditioner Revenue Share by Manufacturers (2016 and 2017)

Table 2015 Global Personal Air Conditioner Revenue Share by Manufacturers

Table 2016 Global Personal Air Conditioner Revenue Share by Manufacturers

Table Global Market Personal Air Conditioner Average Price of Key Manufacturers (2016 and 2017)

Figure Global Market Personal Air Conditioner Average Price of Key Manufacturers in 2016

Table Manufacturers Personal Air Conditioner Manufacturing Base Distribution and Sales Area

Table Manufacturers Personal Air Conditioner Product Type

Figure Personal Air Conditioner Market Share of Top 3 Manufacturers

Figure Personal Air Conditioner Market Share of Top 5 Manufacturers

Table Global Personal Air Conditioner Capacity by Regions (2013-2018)

Figure Global Personal Air Conditioner Capacity Market Share by Regions (2013-2018)

Figure Global Personal Air Conditioner Capacity Market Share by Regions (2013-2018)

Figure 2015 Global Personal Air Conditioner Capacity Market Share by Regions

Table Global Personal Air Conditioner Production by Regions (2013-2018)

Figure Global Personal Air Conditioner Production and Market Share by Regions (2013-2018)

Figure Global Personal Air Conditioner Production Market Share by Regions (2013-2018)

Figure 2015 Global Personal Air Conditioner Production Market Share by Regions

Table Global Personal Air Conditioner Revenue by Regions (2013-2018)

Table Global Personal Air Conditioner Revenue Market Share by Regions (2013-2018)

Table 2015 Global Personal Air Conditioner Revenue Market Share by Regions

Table Global Personal Air Conditioner Production, Revenue, Price and Gross Margin (2013-2018)

Table North America Personal Air Conditioner Production, Revenue, Price and Gross Margin (2013-2018)

Table Europe Personal Air Conditioner Production, Revenue, Price and Gross Margin (2013-2018)

Table China Personal Air Conditioner Production, Revenue, Price and Gross Margin (2013-2018)

Table Japan Personal Air Conditioner Production, Revenue, Price and Gross Margin

(2013-2018)

Table Southeast Asia Personal Air Conditioner Production, Revenue, Price and Gross Margin (2013-2018)

Table India Personal Air Conditioner Production, Revenue, Price and Gross Margin (2013-2018)

Table Global Personal Air Conditioner Consumption Market by Regions (2013-2018)

Table Global Personal Air Conditioner Consumption Market Share by Regions (2013-2018)

Figure Global Personal Air Conditioner Consumption Market Share by Regions (2013-2018)

Figure 2015 Global Personal Air Conditioner Consumption Market Share by Regions

Table North America Personal Air Conditioner Production, Consumption, Import & Export (2013-2018)

Table Europe Personal Air Conditioner Production, Consumption, Import & Export (2013-2018)

Table China Personal Air Conditioner Production, Consumption, Import & Export (2013-2018)

Table Japan Personal Air Conditioner Production, Consumption, Import & Export (2013-2018)

Table Southeast Asia Personal Air Conditioner Production, Consumption, Import & Export (2013-2018)

Table India Personal Air Conditioner Production, Consumption, Import & Export (2013-2018)

Table Global Personal Air Conditioner Production by Type (2013-2018)

Table Global Personal Air Conditioner Production Share by Type (2013-2018)

Figure Production Market Share of Personal Air Conditioner by Type (2013-2018)

Figure 2015 Production Market Share of Personal Air Conditioner by Type

Table Global Personal Air Conditioner Revenue by Type (2013-2018)

Table Global Personal Air Conditioner Revenue Share by Type (2013-2018)

Figure Production Revenue Share of Personal Air Conditioner by Type (2013-2018)

Figure 2015 Revenue Market Share of Personal Air Conditioner by Type

Table Global Personal Air Conditioner Price by Type (2013-2018)

Figure Global Personal Air Conditioner Production Growth by Type (2013-2018)

Table Global Personal Air Conditioner Consumption by Application (2013-2018)

Table Global Personal Air Conditioner Consumption Market Share by Application (2013-2018)

Figure Global Personal Air Conditioner Consumption Market Share by Application in 2016

Table Global Personal Air Conditioner Consumption Growth Rate by Application

(2013-2018)

Figure Global Personal Air Conditioner Consumption Growth Rate by Application

(2013-2018)

Table company 1 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 1 Personal Air Conditioner Production, Revenue, Price and Gross Margin (2013-2018)

Table company 1 Personal Air Conditioner Market Share (2013-2018)

Table company 2 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 2 Personal Air Conditioner Production, Revenue, Price and Gross Margin (2013-2018)

Table company 2 Personal Air Conditioner Market Share (2013-2018)

Table company 3 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 3 Personal Air Conditioner Production, Revenue, Price and Gross Margin (2013-2018)

Table company 3 Personal Air Conditioner Market Share (2013-2018)

Table company 4 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 4 Personal Air Conditioner Production, Revenue, Price and Gross Margin (2013-2018)

Table company 4 Personal Air Conditioner Market Share (2013-2018)

Table company 5 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 5 Personal Air Conditioner Production, Revenue, Price and Gross Margin (2013-2018)

Table company 5 Personal Air Conditioner Market Share (2013-2018)

Table company 6 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 6 Personal Air Conditioner Production, Revenue, Price and Gross Margin (2013-2018)

Table company 6 Personal Air Conditioner Market Share (2013-2018)

Table company 7 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 7 Personal Air Conditioner Production, Revenue, Price and Gross Margin (2013-2018)

Table company 7 Personal Air Conditioner Market Share (2013-2018)

Table company 8 Basic Information, Manufacturing Base, Production Area and Its

Competitors

Table company 8 Personal Air Conditioner Production, Revenue, Price and Gross Margin (2013-2018)

Table company 8 Personal Air Conditioner Market Share (2013-2018)

Table company 9 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 9 Personal Air Conditioner Production, Revenue, Price and Gross Margin (2013-2018)

Table company 9 Personal Air Conditioner Market Share (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Personal Air Conditioner

Figure Manufacturing Process Analysis of Personal Air Conditioner

Figure Personal Air Conditioner Industrial Chain Analysis

Table Raw Materials Sources of Personal Air Conditioner Major Manufacturers in 2016

Table Major Buyers of Personal Air Conditioner

Table Distributors/Traders List

Figure Global Personal Air Conditioner Production and Growth Rate Forecast (2018-2023)

Figure Global Personal Air Conditioner Revenue and Growth Rate Forecast (2018-2023)

Table Global Personal Air Conditioner Production Forecast by Regions (2018-2023)

Table Global Personal Air Conditioner Consumption Forecast by Regions (2018-2023)

Table Global Personal Air Conditioner Production Forecast by Type (2018-2023)

Table Global Personal Air Conditioner Consumption Forecast by Application (2018-2023)

I would like to order

Product name: Global Personal Air Conditioner Industry Market Analysis & Forecast 2018-2023

Product link: <https://marketpublishers.com/r/G12D0E23DC5EN.html>

Price: US\$ 2,240.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G12D0E23DC5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970