

# Global Perfumes and Fragrances Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/G468C8243A4EN.html

Date: June 2017

Pages: 103

Price: US\$ 2,240.00 (Single User License)

ID: G468C8243A4EN

#### **Abstracts**

The Global Perfumes and Fragrances Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Perfumes and Fragrances industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Perfumes and Fragrances market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

Global Perfumes and Fragrances Market: Regional Segment Analysis



#### North America

Europe

China

Japan

Southeast Asia

India

The Major players reported in the market include:

Loreal

Coty

CHANEL

**AVON** 

LVMH

Estée Lauder

Puig

Procter & Gamble

Elizabeth Arden

Global Perfumes and Fragrances Market: Product Segment Analysis

Cologne

Eau De Parfum

Eau De Toilette

Global Perfumes and Fragrances Market: Application Segment Analysis

Application 1

Application 2

Application 3

#### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow



It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



#### **Contents**

#### CHAPTER 1 PERFUMES AND FRAGRANCES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Perfumes and Fragrances
- 1.2 Perfumes and Fragrances Market Segmentation by Type
- 1.2.1 Global Production Market Share of Perfumes and Fragrances by Type in 2015
- 1.2.1 Cologne
- 1.2.2 Eau De Parfum
- 1.2.3 Eau De Toilette
- 1.3 Perfumes and Fragrances Market Segmentation by Application
- 1.3.1 Perfumes and Fragrances Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 Perfumes and Fragrances Market Segmentation by Regions
  - 1.4.1 North America
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Southeast Asia
  - 1.4.5 Japan
  - 1.4.6 India
- 1.5 Global Market Size (Value) of Perfumes and Fragrances (2012-2021)

### CHAPTER 2 GLOBAL ECONOMIC IMPACT ON PERFUMES AND FRAGRANCES INDUSTRY

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
- 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

### CHAPTER 3 GLOBAL PERFUMES AND FRAGRANCES MARKET COMPETITION BY MANUFACTURERS

- 3.1 Global Perfumes and Fragrances Production and Share by Manufacturers (2015 and 2016)
- 3.2 Global Perfumes and Fragrances Revenue and Share by Manufacturers (2015 and 2016)



- 3.3 Global Perfumes and Fragrances Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Perfumes and Fragrances Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Perfumes and Fragrances Market Competitive Situation and Trends
  - 3.5.1 Perfumes and Fragrances Market Concentration Rate
  - 3.5.2 Perfumes and Fragrances Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

# CHAPTER 4 GLOBAL PERFUMES AND FRAGRANCES PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)

- 4.1 Global Perfumes and Fragrances Production by Region (2012-2017)
- 4.2 Global Perfumes and Fragrances Production Market Share by Region (2012-2017)
- 4.3 Global Perfumes and Fragrances Revenue (Value) and Market Share by Region (2012-2017)
- 4.4 Global Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2012-2017)
- 4.5 North America Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2012-2017)
- 4.6 Europe Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2012-2017)
- 4.7 China Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2012-2017)
- 4.8 Japan Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2012-2017)
- 4.9 Southeast Asia Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2012-2017)
- 4.10 India Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2012-2017)

# CHAPTER 5 GLOBAL PERFUMES AND FRAGRANCES SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

- 5.1 Global Perfumes and Fragrances Consumption by Regions (2012-2017)
- 5.2 North America Perfumes and Fragrances Production, Consumption, Export, Import by Regions (2012-2017)
- 5.3 Europe Perfumes and Fragrances Production, Consumption, Export, Import by Regions (2012-2017)
- 5.4 China Perfumes and Fragrances Production, Consumption, Export, Import by



Regions (2012-2017)

- 5.5 Japan Perfumes and Fragrances Production, Consumption, Export, Import by Regions (2012-2017)
- 5.6 Southeast Asia Perfumes and Fragrances Production, Consumption, Export, Import by Regions (2012-2017)
- 5.7 India Perfumes and Fragrances Production, Consumption, Export, Import by Regions (2012-2017)

# CHAPTER 6 GLOBAL PERFUMES AND FRAGRANCES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 6.1 Global Perfumes and Fragrances Production and Market Share by Type (2012-2017)
- 6.2 Global Perfumes and Fragrances Revenue and Market Share by Type (2012-2017)
- 6.3 Global Perfumes and Fragrances Price by Type (2012-2017)
- 6.4 Global Perfumes and Fragrances Production Growth by Type (2012-2017)

### CHAPTER 7 GLOBAL PERFUMES AND FRAGRANCES MARKET ANALYSIS BY APPLICATION

- 7.1 Global Perfumes and Fragrances Consumption and Market Share by Application (2012-2017)
- 7.2 Global Perfumes and Fragrances Consumption Growth Rate by Application (2012-2017)
- 7.3 Market Drivers and Opportunities
  - 7.3.1 Potential Applications
  - 7.3.2 Emerging Markets/Countries

## CHAPTER 8 GLOBAL PERFUMES AND FRAGRANCES MANUFACTURERS ANALYSIS

- 8.1 Loreal
  - 8.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.1.2 Product Type, Application and Specification
  - 8.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.1.4 Business Overview
- 8.2 Coty
- 8.2.1 Company Basic Information, Manufacturing Base and Competitors
- 8.2.2 Product Type, Application and Specification



- 8.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 8.2.4 Business Overview
- 8.3 CHANEL
  - 8.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.3.2 Product Type, Application and Specification
  - 8.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.3.4 Business Overview
- 8.4 AVON
  - 8.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.4.2 Product Type, Application and Specification
  - 8.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.4.4 Business Overview
- 8.5 LVMH
  - 8.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.5.2 Product Type, Application and Specification
  - 8.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.5.4 Business Overview
- 8.6 Estée Lauder
  - 8.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.6.2 Product Type, Application and Specification
  - 8.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.6.4 Business Overview
- 8.7 Puig
  - 8.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.7.2 Product Type, Application and Specification
  - 8.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.7.4 Business Overview
- 8.8 Procter & Gamble
  - 8.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.8.2 Product Type, Application and Specification
  - 8.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.8.4 Business Overview
- 8.9 Elizabeth Arden
  - 8.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.9.2 Product Type, Application and Specification
  - 8.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.9.4 Business Overview

#### CHAPTER 9 PERFUMES AND FRAGRANCES MANUFACTURING COST ANALYSIS



- 9.1 Perfumes and Fragrances Key Raw Materials Analysis
  - 9.1.1 Key Raw Materials
  - 9.1.2 Price Trend of Key Raw Materials
  - 9.1.3 Key Suppliers of Raw Materials
  - 9.1.4 Market Concentration Rate of Raw Materials
- 9.2 Proportion of Manufacturing Cost Structure
  - 9.2.1 Raw Materials
  - 9.2.2 Labor Cost
  - 9.2.3 Manufacturing Expenses
- 9.3 Manufacturing Process Analysis of Perfumes and Fragrances

### CHAPTER 10 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 10.1 Perfumes and Fragrances Industrial Chain Analysis
- 10.2 Upstream Raw Materials Sourcing
- 10.3 Raw Materials Sources of Perfumes and Fragrances Major Manufacturers in 2015
- 10.4 Downstream Buyers

#### CHAPTER 11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 11.1 Marketing Channel
  - 11.1.1 Direct Marketing
  - 11.1.2 Indirect Marketing
  - 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
  - 11.2.1 Pricing Strategy
  - 11.2.2 Brand Strategy
  - 11.2.3 Target Client
- 11.3 Distributors/Traders List

#### **CHAPTER 12 MARKET EFFECT FACTORS ANALYSIS**

- 12.1 Technology Progress/Risk
  - 12.1.1 Substitutes Threat
  - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change



# CHAPTER 13 GLOBAL PERFUMES AND FRAGRANCES MARKET FORECAST (2017-2021)

- 13.1 Global Perfumes and Fragrances Production, Revenue Forecast (2017-2021)
- 13.2 Global Perfumes and Fragrances Production, Consumption Forecast by Regions (2017-2021)
- 13.3 Global Perfumes and Fragrances Production Forecast by Type (2017-2021)
- 13.4 Global Perfumes and Fragrances Consumption Forecast by Application (2017-2021)
- 13.5 Perfumes and Fragrances Price Forecast (2017-2021)

#### **CHAPTER 14 APPENDIX**



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Perfumes and Fragrances

Figure Global Production Market Share of Perfumes and Fragrances by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Perfumes and Fragrances Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Perfumes and Fragrances Revenue (Million USD) and Growth Rate (2012-2021)

Figure Europe Perfumes and Fragrances Revenue (Million USD) and Growth Rate (2012-2021)

Figure China Perfumes and Fragrances Revenue (Million USD) and Growth Rate (2012-2021)

Figure Japan Perfumes and Fragrances Revenue (Million USD) and Growth Rate (2012-2021)

Figure Southeast Asia Perfumes and Fragrances Revenue (Million USD) and Growth Rate (2012-2021)

Figure India Perfumes and Fragrances Revenue (Million USD) and Growth Rate (2012-2021)

Figure Global Perfumes and Fragrances Revenue (Million UDS) and Growth Rate (2012-2021)

Table Global Perfumes and Fragrances Capacity of Key Manufacturers (2015 and 2016)

Table Global Perfumes and Fragrances Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Perfumes and Fragrances Capacity of Key Manufacturers in 2015 Figure Global Perfumes and Fragrances Capacity of Key Manufacturers in 2016 Table Global Perfumes and Fragrances Production of Key Manufacturers (2015 and 2016)

Table Global Perfumes and Fragrances Production Share by Manufacturers (2015 and



2016)

Figure 2015 Perfumes and Fragrances Production Share by Manufacturers
Figure 2016 Perfumes and Fragrances Production Share by Manufacturers
Table Global Perfumes and Fragrances Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Perfumes and Fragrances Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Perfumes and Fragrances Revenue Share by Manufacturers
Table 2016 Global Perfumes and Fragrances Revenue Share by Manufacturers
Table Global Market Perfumes and Fragrances Average Price of Key Manufacturers
(2015 and 2016)

Figure Global Market Perfumes and Fragrances Average Price of Key Manufacturers in 2015

Table Manufacturers Perfumes and Fragrances Manufacturing Base Distribution and Sales Area

Table Manufacturers Perfumes and Fragrances Product Type

Figure Perfumes and Fragrances Market Share of Top 3 Manufacturers

Figure Perfumes and Fragrances Market Share of Top 5 Manufacturers

Table Global Perfumes and Fragrances Capacity by Regions (2012-2017)

Figure Global Perfumes and Fragrances Capacity Market Share by Regions (2012-2017)

Figure Global Perfumes and Fragrances Capacity Market Share by Regions (2012-2017)

Figure 2015 Global Perfumes and Fragrances Capacity Market Share by Regions Table Global Perfumes and Fragrances Production by Regions (2012-2017)

Figure Global Perfumes and Fragrances Production and Market Share by Regions (2012-2017)

Figure Global Perfumes and Fragrances Production Market Share by Regions (2012-2017)

Figure 2015 Global Perfumes and Fragrances Production Market Share by Regions Table Global Perfumes and Fragrances Revenue by Regions (2012-2017)

Table Global Perfumes and Fragrances Revenue Market Share by Regions (2012-2017)

Table 2015 Global Perfumes and Fragrances Revenue Market Share by Regions Table Global Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2012-2017)

Table North America Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2012-2017)

Table Europe Perfumes and Fragrances Production, Revenue, Price and Gross Margin



(2012-2017)

Table China Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2012-2017)

Table Japan Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2012-2017)

Table Southeast Asia Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2012-2017)

Table India Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2012-2017)

Table Global Perfumes and Fragrances Consumption Market by Regions (2012-2017)
Table Global Perfumes and Fragrances Consumption Market Share by Regions (2012-2017)

Figure Global Perfumes and Fragrances Consumption Market Share by Regions (2012-2017)

Figure 2015 Global Perfumes and Fragrances Consumption Market Share by Regions Table North America Perfumes and Fragrances Production, Consumption, Import & Export (2012-2017)

Table Europe Perfumes and Fragrances Production, Consumption, Import & Export (2012-2017)

Table China Perfumes and Fragrances Production, Consumption, Import & Export (2012-2017)

Table Japan Perfumes and Fragrances Production, Consumption, Import & Export (2012-2017)

Table Southeast Asia Perfumes and Fragrances Production, Consumption, Import & Export (2012-2017)

Table India Perfumes and Fragrances Production, Consumption, Import & Export (2012-2017)

Table Global Perfumes and Fragrances Production by Type (2012-2017)

Table Global Perfumes and Fragrances Production Share by Type (2012-2017)

Figure Production Market Share of Perfumes and Fragrances by Type (2012-2017)

Figure 2015 Production Market Share of Perfumes and Fragrances by Type

Table Global Perfumes and Fragrances Revenue by Type (2012-2017)

Table Global Perfumes and Fragrances Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Perfumes and Fragrances by Type (2012-2017)

Figure 2015 Revenue Market Share of Perfumes and Fragrances by Type

Table Global Perfumes and Fragrances Price by Type (2012-2017)

Figure Global Perfumes and Fragrances Production Growth by Type (2012-2017)

Table Global Perfumes and Fragrances Consumption by Application (2012-2017)

Table Global Perfumes and Fragrances Consumption Market Share by Application



(2012-2017)

Figure Global Perfumes and Fragrances Consumption Market Share by Application in 2015

Table Global Perfumes and Fragrances Consumption Growth Rate by Application (2012-2017)

Figure Global Perfumes and Fragrances Consumption Growth Rate by Application (2012-2017)

Table Loreal Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Loreal Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2012-2017)

Table Loreal Perfumes and Fragrances Market Share (2012-2017)

Table Coty Basic Information, Manufacturing Base, Production Area and Its Competitors Table Coty Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2012-2017)

Table Coty Perfumes and Fragrances Market Share (2012-2017)

Table CHANEL Basic Information, Manufacturing Base, Production Area and Its Competitors

Table CHANEL Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2012-2017)

Table CHANEL Perfumes and Fragrances Market Share (2012-2017)

Table AVON Basic Information, Manufacturing Base, Production Area and Its Competitors

Table AVON Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2012-2017)

Table AVON Perfumes and Fragrances Market Share (2012-2017)

Table LVMH Basic Information, Manufacturing Base, Production Area and Its Competitors

Table LVMH Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2012-2017)

Table LVMH Perfumes and Fragrances Market Share (2012-2017)

Table Estée Lauder Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Estée Lauder Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2012-2017)

Table Estée Lauder Perfumes and Fragrances Market Share (2012-2017)

Table Puig Basic Information, Manufacturing Base, Production Area and Its Competitors Table Puig Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2012-2017)



Table Puig Perfumes and Fragrances Market Share (2012-2017)

Table Procter & Gamble Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Procter & Gamble Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2012-2017)

Table Procter & Gamble Perfumes and Fragrances Market Share (2012-2017)

Table Elizabeth Arden Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Elizabeth Arden Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2012-2017)

Table Elizabeth Arden Perfumes and Fragrances Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Perfumes and Fragrances

Figure Manufacturing Process Analysis of Perfumes and Fragrances

Figure Perfumes and Fragrances Industrial Chain Analysis

Table Raw Materials Sources of Perfumes and Fragrances Major Manufacturers in 2015

Table Major Buyers of Perfumes and Fragrances

Table Distributors/Traders List

Figure Global Perfumes and Fragrances Production and Growth Rate Forecast (2017-2021)

Figure Global Perfumes and Fragrances Revenue and Growth Rate Forecast (2017-2021)

Table Global Perfumes and Fragrances Production Forecast by Regions (2017-2021)

Table Global Perfumes and Fragrances Consumption Forecast by Regions (2017-2021)

Table Global Perfumes and Fragrances Production Forecast by Type (2017-2021)

Table Global Perfumes and Fragrances Consumption Forecast by Application (2017-2021)

#### **COMPANIES MENTIONED**

Loreal

Coty

CHANEL

**AVON** 

**LVMH** 

Estée Lauder



Puig
Procter & Gamble
Elizabeth Arden
Interparfums
Shiseido
Amore Pacific
ICR Spa
Saint Melin



#### I would like to order

Product name: Global Perfumes and Fragrances Market Research Report Forecast 2017-2021

Product link: <a href="https://marketpublishers.com/r/G468C8243A4EN.html">https://marketpublishers.com/r/G468C8243A4EN.html</a>

Price: US\$ 2,240.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

#### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G468C8243A4EN.html">https://marketpublishers.com/r/G468C8243A4EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970