

Global PC Peripheral Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/GF5A2BC3682EN.html>

Date: May 2017

Pages: 101

Price: US\$ 2,240.00 (Single User License)

ID: GF5A2BC3682EN

Abstracts

The Global PC Peripheral Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the PC Peripheral industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This PC Peripheral market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

Global PC Peripheral Market: Regional Segment Analysis

North America
Europe
China
Japan
Southeast Asia
India

The Major players reported in the market include:

Canon
HP
Logitech
Seagate
Seiko Epson
Toshiba
Western Digital
Brother Industries
Dell

Global PC Peripheral Market: Product Segment Analysis
Printers (MFP and standard printers)
External HDD
PC Gaming (gaming keyboards, gaming headsets, and gaming mouse)

Global PC Peripheral Market: Application Segment Analysis

Application 1

Application 2

Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Contents

CHAPTER 1 PC PERIPHERAL MARKET OVERVIEW

- 1.1 Product Overview and Scope of PC Peripheral
- 1.2 PC Peripheral Market Segmentation by Type
 - 1.2.1 Global Production Market Share of PC Peripheral by Type in 2015
 - 1.2.1 Printers (MFP and standard printers)
 - 1.2.2 External HDD
 - 1.2.3 PC Gaming (gaming keyboards, gaming headsets, and gaming mouse)
- 1.3 PC Peripheral Market Segmentation by Application
 - 1.3.1 PC Peripheral Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 PC Peripheral Market Segmentation by Regions
 - 1.4.1 North America
 - 1.4.2 China
 - 1.4.3 Europe
 - 1.4.4 Southeast Asia
 - 1.4.5 Japan
 - 1.4.6 India
- 1.5 Global Market Size (Value) of PC Peripheral (2012-2021)

CHAPTER 2 GLOBAL ECONOMIC IMPACT ON PC PERIPHERAL INDUSTRY

- 2.1 Global Macroeconomic Environment Analysis
 - 2.1.1 Global Macroeconomic Analysis
 - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

CHAPTER 3 GLOBAL PC PERIPHERAL MARKET COMPETITION BY MANUFACTURERS

- 3.1 Global PC Peripheral Production and Share by Manufacturers (2015 and 2016)
- 3.2 Global PC Peripheral Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 Global PC Peripheral Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers PC Peripheral Manufacturing Base Distribution, Production Area and Product Type

3.5 PC Peripheral Market Competitive Situation and Trends

3.5.1 PC Peripheral Market Concentration Rate

3.5.2 PC Peripheral Market Share of Top 3 and Top 5 Manufacturers

3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 GLOBAL PC PERIPHERAL PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)

4.1 Global PC Peripheral Production by Region (2012-2017)

4.2 Global PC Peripheral Production Market Share by Region (2012-2017)

4.3 Global PC Peripheral Revenue (Value) and Market Share by Region (2012-2017)

4.4 Global PC Peripheral Production, Revenue, Price and Gross Margin (2012-2017)

4.5 North America PC Peripheral Production, Revenue, Price and Gross Margin (2012-2017)

4.6 Europe PC Peripheral Production, Revenue, Price and Gross Margin (2012-2017)

4.7 China PC Peripheral Production, Revenue, Price and Gross Margin (2012-2017)

4.8 Japan PC Peripheral Production, Revenue, Price and Gross Margin (2012-2017)

4.9 Southeast Asia PC Peripheral Production, Revenue, Price and Gross Margin (2012-2017)

4.10 India PC Peripheral Production, Revenue, Price and Gross Margin (2012-2017)

CHAPTER 5 GLOBAL PC PERIPHERAL SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

5.1 Global PC Peripheral Consumption by Regions (2012-2017)

5.2 North America PC Peripheral Production, Consumption, Export, Import by Regions (2012-2017)

5.3 Europe PC Peripheral Production, Consumption, Export, Import by Regions (2012-2017)

5.4 China PC Peripheral Production, Consumption, Export, Import by Regions (2012-2017)

5.5 Japan PC Peripheral Production, Consumption, Export, Import by Regions (2012-2017)

5.6 Southeast Asia PC Peripheral Production, Consumption, Export, Import by Regions (2012-2017)

5.7 India PC Peripheral Production, Consumption, Export, Import by Regions (2012-2017)

CHAPTER 6 GLOBAL PC PERIPHERAL PRODUCTION, REVENUE (VALUE), PRICE

TREND BY TYPE

- 6.1 Global PC Peripheral Production and Market Share by Type (2012-2017)
- 6.2 Global PC Peripheral Revenue and Market Share by Type (2012-2017)
- 6.3 Global PC Peripheral Price by Type (2012-2017)
- 6.4 Global PC Peripheral Production Growth by Type (2012-2017)

CHAPTER 7 GLOBAL PC PERIPHERAL MARKET ANALYSIS BY APPLICATION

- 7.1 Global PC Peripheral Consumption and Market Share by Application (2012-2017)
- 7.2 Global PC Peripheral Consumption Growth Rate by Application (2012-2017)
- 7.3 Market Drivers and Opportunities
 - 7.3.1 Potential Applications
 - 7.3.2 Emerging Markets/Countries

CHAPTER 8 GLOBAL PC PERIPHERAL MANUFACTURERS ANALYSIS

8.1 Canon

- 8.1.1 Company Basic Information, Manufacturing Base and Competitors
- 8.1.2 Product Type, Application and Specification
- 8.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 8.1.4 Business Overview

8.2 HP

- 8.2.1 Company Basic Information, Manufacturing Base and Competitors
- 8.2.2 Product Type, Application and Specification
- 8.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 8.2.4 Business Overview

8.3 Logitech

- 8.3.1 Company Basic Information, Manufacturing Base and Competitors
- 8.3.2 Product Type, Application and Specification
- 8.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 8.3.4 Business Overview

8.4 Seagate

- 8.4.1 Company Basic Information, Manufacturing Base and Competitors
- 8.4.2 Product Type, Application and Specification
- 8.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 8.4.4 Business Overview

8.5 Seiko Epson

- 8.5.1 Company Basic Information, Manufacturing Base and Competitors

8.5.2 Product Type, Application and Specification

8.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.5.4 Business Overview

8.6 Toshiba

8.6.1 Company Basic Information, Manufacturing Base and Competitors

8.6.2 Product Type, Application and Specification

8.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.6.4 Business Overview

8.7 Western Digital

8.7.1 Company Basic Information, Manufacturing Base and Competitors

8.7.2 Product Type, Application and Specification

8.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.7.4 Business Overview

8.8 Brother Industries

8.8.1 Company Basic Information, Manufacturing Base and Competitors

8.8.2 Product Type, Application and Specification

8.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.8.4 Business Overview

8.9 Dell

8.9.1 Company Basic Information, Manufacturing Base and Competitors

8.9.2 Product Type, Application and Specification

8.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.9.4 Business Overview

CHAPTER 9 PC PERIPHERAL MANUFACTURING COST ANALYSIS

9.1 PC Peripheral Key Raw Materials Analysis

9.1.1 Key Raw Materials

9.1.2 Price Trend of Key Raw Materials

9.1.3 Key Suppliers of Raw Materials

9.1.4 Market Concentration Rate of Raw Materials

9.2 Proportion of Manufacturing Cost Structure

9.2.1 Raw Materials

9.2.2 Labor Cost

9.2.3 Manufacturing Expenses

9.3 Manufacturing Process Analysis of PC Peripheral

CHAPTER 10 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 10.1 PC Peripheral Industrial Chain Analysis
- 10.2 Upstream Raw Materials Sourcing
- 10.3 Raw Materials Sources of PC Peripheral Major Manufacturers in 2015
- 10.4 Downstream Buyers

CHAPTER 11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 11.1 Marketing Channel
 - 11.1.1 Direct Marketing
 - 11.1.2 Indirect Marketing
 - 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
 - 11.2.1 Pricing Strategy
 - 11.2.2 Brand Strategy
 - 11.2.3 Target Client
- 11.3 Distributors/Traders List

CHAPTER 12 MARKET EFFECT FACTORS ANALYSIS

- 12.1 Technology Progress/Risk
 - 12.1.1 Substitutes Threat
 - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

CHAPTER 13 GLOBAL PC PERIPHERAL MARKET FORECAST (2017-2021)

- 13.1 Global PC Peripheral Production, Revenue Forecast (2017-2021)
- 13.2 Global PC Peripheral Production, Consumption Forecast by Regions (2017-2021)
- 13.3 Global PC Peripheral Production Forecast by Type (2017-2021)
- 13.4 Global PC Peripheral Consumption Forecast by Application (2017-2021)
- 13.5 PC Peripheral Price Forecast (2017-2021)

CHAPTER 14 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of PC Peripheral

Figure Global Production Market Share of PC Peripheral by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table PC Peripheral Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America PC Peripheral Revenue (Million USD) and Growth Rate (2012-2021)

Figure Europe PC Peripheral Revenue (Million USD) and Growth Rate (2012-2021)

Figure China PC Peripheral Revenue (Million USD) and Growth Rate (2012-2021)

Figure Japan PC Peripheral Revenue (Million USD) and Growth Rate (2012-2021)

Figure Southeast Asia PC Peripheral Revenue (Million USD) and Growth Rate (2012-2021)

Figure India PC Peripheral Revenue (Million USD) and Growth Rate (2012-2021)

Figure Global PC Peripheral Revenue (Million USD) and Growth Rate (2012-2021)

Table Global PC Peripheral Capacity of Key Manufacturers (2015 and 2016)

Table Global PC Peripheral Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global PC Peripheral Capacity of Key Manufacturers in 2015

Figure Global PC Peripheral Capacity of Key Manufacturers in 2016

Table Global PC Peripheral Production of Key Manufacturers (2015 and 2016)

Table Global PC Peripheral Production Share by Manufacturers (2015 and 2016)

Figure 2015 PC Peripheral Production Share by Manufacturers

Figure 2016 PC Peripheral Production Share by Manufacturers

Table Global PC Peripheral Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global PC Peripheral Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global PC Peripheral Revenue Share by Manufacturers

Table 2016 Global PC Peripheral Revenue Share by Manufacturers

Table Global Market PC Peripheral Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market PC Peripheral Average Price of Key Manufacturers in 2015
Table Manufacturers PC Peripheral Manufacturing Base Distribution and Sales Area
Table Manufacturers PC Peripheral Product Type
Figure PC Peripheral Market Share of Top 3 Manufacturers
Figure PC Peripheral Market Share of Top 5 Manufacturers
Table Global PC Peripheral Capacity by Regions (2012-2017)
Figure Global PC Peripheral Capacity Market Share by Regions (2012-2017)
Figure Global PC Peripheral Capacity Market Share by Regions (2012-2017)
Figure 2015 Global PC Peripheral Capacity Market Share by Regions
Table Global PC Peripheral Production by Regions (2012-2017)
Figure Global PC Peripheral Production and Market Share by Regions (2012-2017)
Figure Global PC Peripheral Production Market Share by Regions (2012-2017)
Figure 2015 Global PC Peripheral Production Market Share by Regions
Table Global PC Peripheral Revenue by Regions (2012-2017)
Table Global PC Peripheral Revenue Market Share by Regions (2012-2017)
Table 2015 Global PC Peripheral Revenue Market Share by Regions
Table Global PC Peripheral Production, Revenue, Price and Gross Margin (2012-2017)
Table North America PC Peripheral Production, Revenue, Price and Gross Margin (2012-2017)
Table Europe PC Peripheral Production, Revenue, Price and Gross Margin (2012-2017)
Table China PC Peripheral Production, Revenue, Price and Gross Margin (2012-2017)
Table Japan PC Peripheral Production, Revenue, Price and Gross Margin (2012-2017)
Table Southeast Asia PC Peripheral Production, Revenue, Price and Gross Margin (2012-2017)
Table India PC Peripheral Production, Revenue, Price and Gross Margin (2012-2017)
Table Global PC Peripheral Consumption Market by Regions (2012-2017)
Table Global PC Peripheral Consumption Market Share by Regions (2012-2017)
Figure Global PC Peripheral Consumption Market Share by Regions (2012-2017)
Figure 2015 Global PC Peripheral Consumption Market Share by Regions
Table North America PC Peripheral Production, Consumption, Import & Export (2012-2017)
Table Europe PC Peripheral Production, Consumption, Import & Export (2012-2017)
Table China PC Peripheral Production, Consumption, Import & Export (2012-2017)
Table Japan PC Peripheral Production, Consumption, Import & Export (2012-2017)
Table Southeast Asia PC Peripheral Production, Consumption, Import & Export (2012-2017)
Table India PC Peripheral Production, Consumption, Import & Export (2012-2017)
Table Global PC Peripheral Production by Type (2012-2017)
Table Global PC Peripheral Production Share by Type (2012-2017)

Figure Production Market Share of PC Peripheral by Type (2012-2017)
Figure 2015 Production Market Share of PC Peripheral by Type
Table Global PC Peripheral Revenue by Type (2012-2017)
Table Global PC Peripheral Revenue Share by Type (2012-2017)
Figure Production Revenue Share of PC Peripheral by Type (2012-2017)
Figure 2015 Revenue Market Share of PC Peripheral by Type
Table Global PC Peripheral Price by Type (2012-2017)
Figure Global PC Peripheral Production Growth by Type (2012-2017)
Table Global PC Peripheral Consumption by Application (2012-2017)
Table Global PC Peripheral Consumption Market Share by Application (2012-2017)
Figure Global PC Peripheral Consumption Market Share by Application in 2015
Table Global PC Peripheral Consumption Growth Rate by Application (2012-2017)
Figure Global PC Peripheral Consumption Growth Rate by Application (2012-2017)
Table Canon Basic Information, Manufacturing Base, Production Area and Its Competitors
Table Canon PC Peripheral Production, Revenue, Price and Gross Margin (2012-2017)
Table Canon PC Peripheral Market Share (2012-2017)
Table HP Basic Information, Manufacturing Base, Production Area and Its Competitors
Table HP PC Peripheral Production, Revenue, Price and Gross Margin (2012-2017)
Table HP PC Peripheral Market Share (2012-2017)
Table Logitech Basic Information, Manufacturing Base, Production Area and Its Competitors
Table Logitech PC Peripheral Production, Revenue, Price and Gross Margin (2012-2017)
Table Logitech PC Peripheral Market Share (2012-2017)
Table Seagate Basic Information, Manufacturing Base, Production Area and Its Competitors
Table Seagate PC Peripheral Production, Revenue, Price and Gross Margin (2012-2017)
Table Seagate PC Peripheral Market Share (2012-2017)
Table Seiko Epson Basic Information, Manufacturing Base, Production Area and Its Competitors
Table Seiko Epson PC Peripheral Production, Revenue, Price and Gross Margin (2012-2017)
Table Seiko Epson PC Peripheral Market Share (2012-2017)
Table Toshiba Basic Information, Manufacturing Base, Production Area and Its Competitors
Table Toshiba PC Peripheral Production, Revenue, Price and Gross Margin (2012-2017)

Table Toshiba PC Peripheral Market Share (2012-2017)

Table Western Digital Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Western Digital PC Peripheral Production, Revenue, Price and Gross Margin (2012-2017)

Table Western Digital PC Peripheral Market Share (2012-2017)

Table Brother Industries Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Brother Industries PC Peripheral Production, Revenue, Price and Gross Margin (2012-2017)

Table Brother Industries PC Peripheral Market Share (2012-2017)

Table Dell Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Dell PC Peripheral Production, Revenue, Price and Gross Margin (2012-2017)

Table Dell PC Peripheral Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of PC Peripheral

Figure Manufacturing Process Analysis of PC Peripheral

Figure PC Peripheral Industrial Chain Analysis

Table Raw Materials Sources of PC Peripheral Major Manufacturers in 2015

Table Major Buyers of PC Peripheral

Table Distributors/Traders List

Figure Global PC Peripheral Production and Growth Rate Forecast (2017-2021)

Figure Global PC Peripheral Revenue and Growth Rate Forecast (2017-2021)

Table Global PC Peripheral Production Forecast by Regions (2017-2021)

Table Global PC Peripheral Consumption Forecast by Regions (2017-2021)

Table Global PC Peripheral Production Forecast by Type (2017-2021)

Table Global PC Peripheral Consumption Forecast by Application (2017-2021)

I would like to order

Product name: Global PC Peripheral Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/GF5A2BC3682EN.html>

Price: US\$ 2,240.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GF5A2BC3682EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970