

# Global Outdoor Watch Sales Market Report Forecast 2017 to 2022

https://marketpublishers.com/r/G1A4CD70FF8EN.html

Date: December 2017 Pages: 139 Price: US\$ 3,040.00 (Single User License) ID: G1A4CD70FF8EN

## Abstracts

Delivery of the Report will take 2-3 working days once order is placed.

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to: Regional markets, technology developments, types, applications, and the competitive landscape.

The study is a source of reliable data on:

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs



This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research report include:

United States China

Europe

Japan

The Major players reported in the market include: Swatch Group Suunto Rolex Casio Seiko Garmin LUMINOX Citizen TIMEX

Product Segment Analysis: Quartz watches Mechanical watches Type 3

Application Segment Analysis: Amateur outdoor enthusiasts Professional outdoor enthusiasts Pilot watches

#### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow



It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified analysis of major market segments



# Contents

#### 1 OUTDOOR WATCH MARKET OVERVIEW

- 1.1 Product Overview and Scope of Outdoor Watch
- 1.2 Classification of Outdoor Watch
- 1.2.1 Quartz watches
- 1.2.2 Mechanical watches
- 1.2.3 Type
- 1.3 Application of Outdoor Watch
- 1.3.2 Amateur outdoor enthusiasts
- 1.3.3 Professional outdoor enthusiasts
- 1.3.4 Pilot watches
- 1.4 Outdoor Watch Market States Status and Prospect (2012-2022) by Regions
- 1.4.1 United States
- 1.4.2 China
- 1.4.3 Europe
- 1.4.4 Japan
- 1.5 Global Market Size of Outdoor Watch (2012-2022)
  - 1.5.1 Global Outdoor Watch Sales and Growth Rate (2012-2022)
  - 1.5.2 Global Outdoor Watch Revenue and Growth Rate (2012-2022)

#### 2 GLOBAL ECONOMIC IMPACT ON OUTDOOR WATCH INDUSTRY

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
- 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

#### **3 OUTDOOR WATCH MANUFACTURING COST ANALYSIS**

- 3.1 Outdoor Watch Key Raw Materials Analysis
  - 3.1.1 Key Raw Materials
  - 3.1.2 Price Trend of Key Raw Materials
  - 3.1.3 Key Suppliers of Raw Materials
  - 3.1.4 Market Concentration Rate of Raw Materials
- 3.2 Proportion of Manufacturing Cost Structure
  - 3.2.1 Raw Materials
  - 3.2.2 Labor Cost



3.2.3 Manufacturing Process Analysis of Outdoor Watch

#### **4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 4.1 Outdoor Watch Industrial Chain Analysis
- 4.2 Upstream Raw Materials Sourcing
- 4.3 Raw Materials Sources of Outdoor Watch Major Manufacturers in 2016
- 4.4 Downstream Buyers

# 5 GLOBAL OUTDOOR WATCH COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

5.1 Global Outdoor Watch Market Competition by Manufacturers

5.1.1 Global Outdoor Watch Sales and Market Share of Key Manufacturers (2012-2017)

5.1.2 Global Outdoor Watch Revenue and Share by Manufacturers (2012-2017)5.2 Global Outdoor Watch (Volume and Value) by Type

- 5.5.1 Global Outdoor Watch Sales and Market Share by Type (2012-2017)
- 5.5.2 Global Outdoor Watch Revenue and Market Share by Type (2012-2017)
- 5.3 Global Outdoor Watch (Volume and Value) by Regions
  - 5.3.1 Global Outdoor Watch Sales and Market Share by Regions (2012-2017)

5.3.2 Global Outdoor Watch Revenue and Market Share by Regions (2012-2017)5.4 Global Outdoor Watch (Volume) by Application

#### 6 UNITED STATES OUTDOOR WATCH (VOLUME, VALUE AND SALES PRICE)

6.1 United States Outdoor Watch Sales and Value (2012-2017)

- 6.1.1 United States Outdoor Watch Sales and Growth Rate (2012-2017)
- 6.1.2 United States Outdoor Watch Revenue and Growth Rate (2012-2017)
- 6.1.3 United States Outdoor Watch Sales Price Trend (2012-2017)
- 6.2 United States Outdoor Watch Sales and Market Share by Manufacturers
- 6.3 United States Outdoor Watch Sales and Market Share by Type
- 6.4 United States Outdoor Watch Sales and Market Share by Application

#### 7 CHINA OUTDOOR WATCH (VOLUME, VALUE AND SALES PRICE)

7.1 China Outdoor Watch Sales and Value (2012-2017)

- 7.1.1 China Outdoor Watch Sales and Growth Rate (2012-2017)
- 7.1.2 China Outdoor Watch Revenue and Growth Rate (2012-2017)



- 7.1.3 China Outdoor Watch Sales Price Trend (2012-2017)
- 7.2 China Outdoor Watch Sales and Market Share by Manufacturers
- 7.3 China Outdoor Watch Sales and Market Share by Type
- 7.4 China Outdoor Watch Sales and Market Share by Application

#### 8 EUROPE OUTDOOR WATCH (VOLUME, VALUE AND SALES PRICE)

- 8.1 Europe Outdoor Watch Sales and Value (2012-2017)
- 8.1.1 Europe Outdoor Watch Sales and Growth Rate (2012-2017)
- 8.1.2 Europe Outdoor Watch Revenue and Growth Rate (2012-2017)
- 8.1.3 Europe Outdoor Watch Sales Price Trend (2012-2017)
- 8.2 Europe Outdoor Watch Sales and Market Share by Manufacturers
- 8.3 Europe Outdoor Watch Sales and Market Share by Type
- 8.4 Europe Outdoor Watch Sales and Market Share by Application

#### 9 JAPAN OUTDOOR WATCH (VOLUME, VALUE AND SALES PRICE)

9.1 Japan Outdoor Watch Sales and Value (2012-2017)

- 9.1.1 Japan Outdoor Watch Sales and Growth Rate (2012-2017)
- 9.1.2 Japan Outdoor Watch Revenue and Growth Rate (2012-2017)
- 9.1.3 Japan Outdoor Watch Sales Price Trend (2012-2017)
- 9.2 Japan Outdoor Watch Sales and Market Share by Manufacturers
- 9.3 Japan Outdoor Watch Sales and Market Share by Type
- 9.4 Japan Outdoor Watch Sales and Market Share by Application

#### **10 GLOBAL OUTDOOR WATCH MANUFACTURERS ANALYSIS**

- 10.1 Swatch Group
  - 10.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.1.2 Product Type, Application and Specification
  - 10.1.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.1.4 Business Overview
- 10.2 Suunto
- 10.2.1 Company Basic Information, Manufacturing Base and Competitors
- 10.2.2 Product Type, Application and Specification
- 10.2.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.2.4 Business Overview
- 10.3 Rolex
- 10.3.1 Company Basic Information, Manufacturing Base and Competitors



- 10.3.2 Product Type, Application and Specification
- 10.3.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.3.4 Business Overview
- 10.4 Casio
  - 10.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.4.2 Product Type, Application and Specification
- 10.4.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.4.4 Business Overview
- 10.5 Seiko
  - 10.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.5.2 Product Type, Application and Specification
- 10.5.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.5.4 Business Overview
- 10.6 Garmin
  - 10.6.1 Company Basic Information, Manufacturing Base and Competitors
- 10.6.2 Product Type, Application and Specification
- 10.6.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.6.4 Business Overview
- 10.7 LUMINOX
  - 10.7.1 Company Basic Information, Manufacturing Base and Competitors
- 10.7.2 Product Type, Application and Specification
- 10.7.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.7.4 Business Overview
- 10.8 Citizen
  - 10.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.8.2 Product Type, Application and Specification
  - 10.8.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.8.4 Business Overview
- 10.9 TIMEX
  - 10.9.1 Company Basic Information, Manufacturing Base and Competitors
- 10.9.2 Product Type, Application and Specification
- 10.9.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.9.4 Business Overview

#### 11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 11.1 Marketing Channel
  - 11.1.1 Direct Marketing
  - 11.1.2 Indirect Marketing



- 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
- 11.2.1 Pricing Strategy
- 11.2.2 Brand Strategy
- 11.2.3 Target Client
- 11.3 Distributors/Traders List

#### **12 MARKET EFFECT FACTORS ANALYSIS**

- 12.1 Technology Progress/Risk
- 12.1.1 Substitutes Threat
- 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

#### 13 GLOBAL OUTDOOR WATCH MARKET FORECAST (2017-2022)

- 13.1 Global Outdoor Watch Sales, Revenue Forecast (2017-2022)
- 13.2 Global Outdoor Watch Sales Forecast by Regions (2017-2022)
- 13.3 Global Outdoor Watch Sales Forecast by Type (2017-2022)
- 13.4 Global Outdoor Watch Sales Forecast by Application (2017-2022)

#### **14 APPENDIX**



### **List Of Tables**

#### **LIST OF TABLES**

Figure Picture of Outdoor Watch Table Classification of Outdoor Watch Figure Global Sales Market Share of Outdoor Watch by Type in 2016 Table Applications of Outdoor Watch Figure Global Sales Market Share of Outdoor Watch by Application in 2016 Figure United States Outdoor Watch Revenue and Growth Rate (2012-2022) Figure China Outdoor Watch Revenue and Growth Rate (2012-2022) Figure Europe Outdoor Watch Revenue and Growth Rate (2012-2022) Figure Japan Outdoor Watch Revenue and Growth Rate (2012-2022) Figure Global Outdoor Watch Sales and Growth Rate (2012-2022) Figure Global Outdoor Watch Revenue and Growth Rate (2012-2022) Table Global Outdoor Watch Sales of Key Manufacturers (2012-2017) Table Global Outdoor Watch Sales Share by Manufacturers (2012-2017) Figure 2015 Outdoor Watch Sales Share by Manufacturers Figure 2016 Outdoor Watch Sales Share by Manufacturers Table Global Outdoor Watch Revenue by Manufacturers (2012-2017) Table Global Outdoor Watch Revenue Share by Manufacturers (2012-2017) Table 2015 Global Outdoor Watch Revenue Share by Manufacturers Table 2016 Global Outdoor Watch Revenue Share by Manufacturers Table Global Outdoor Watch Sales and Market Share by Type (2012-2017) Table Global Outdoor Watch Sales Share by Type (2012-2017) Figure Sales Market Share of Outdoor Watch by Type (2012-2017) Figure Global Outdoor Watch Sales Growth Rate by Type (2012-2017) Table Global Outdoor Watch Revenue and Market Share by Type (2012-2017) Table Global Outdoor Watch Revenue Share by Type (2012-2017) Figure Revenue Market Share of Outdoor Watch by Type (2012-2017) Figure Global Outdoor Watch Revenue Growth Rate by Type (2012-2017) Table Global Outdoor Watch Sales and Market Share by Regions (2012-2017) Table Global Outdoor Watch Sales Share by Regions (2012-2017) Figure Sales Market Share of Outdoor Watch by Regions (2012-2017) Figure Global Outdoor Watch Sales Growth Rate by Regions (2012-2017) Table Global Outdoor Watch Revenue and Market Share by Regions (2012-2017) Table Global Outdoor Watch Revenue Share by Regions (2012-2017) Figure Revenue Market Share of Outdoor Watch by Regions (2012-2017) Figure Global Outdoor Watch Revenue Growth Rate by Regions (2012-2017)



Table Global Outdoor Watch Sales and Market Share by Application (2012-2017) Table Global Outdoor Watch Sales Share by Application (2012-2017) Figure Sales Market Share of Outdoor Watch by Application (2012-2017) Figure Global Outdoor Watch Sales Growth Rate by Application (2012-2017) Figure United States Outdoor Watch Sales and Growth Rate (2012-2017) Figure United States Outdoor Watch Revenue and Growth Rate (2012-2017) Figure United States Outdoor Watch Sales Price Trend (2012-2017) Table United States Outdoor Watch Sales by Manufacturers (2012-2017) Table United States Outdoor Watch Market Share by Manufacturers (2012-2017) Table United States Outdoor Watch Sales by Type (2012-2017) Table United States Outdoor Watch Market Share by Type (2012-2017) Table United States Outdoor Watch Sales by Application (2012-2017) Table United States Outdoor Watch Market Share by Application (2012-2017) Figure China Outdoor Watch Sales and Growth Rate (2012-2017) Figure China Outdoor Watch Revenue and Growth Rate (2012-2017) Figure China Outdoor Watch Sales Price Trend (2012-2017) Table China Outdoor Watch Sales by Manufacturers (2012-2017) Table China Outdoor Watch Market Share by Manufacturers (2012-2017) Table China Outdoor Watch Sales by Type (2012-2017) Table China Outdoor Watch Market Share by Type (2012-2017) Table China Outdoor Watch Sales by Application (2012-2017) Table China Outdoor Watch Market Share by Application (2012-2017) Figure Europe Outdoor Watch Sales and Growth Rate (2012-2017) Figure Europe Outdoor Watch Revenue and Growth Rate (2012-2017) Figure Europe Outdoor Watch Sales Price Trend (2012-2017) Table Europe Outdoor Watch Sales by Manufacturers (2012-2017) Table Europe Outdoor Watch Market Share by Manufacturers (2012-2017) Table Europe Outdoor Watch Sales by Type (2012-2017) Table Europe Outdoor Watch Market Share by Type (2012-2017) Table Europe Outdoor Watch Sales by Application (2012-2017) Table Europe Outdoor Watch Market Share by Application (2012-2017) Figure Japan Outdoor Watch Sales and Growth Rate (2012-2017) Figure Japan Outdoor Watch Revenue and Growth Rate (2012-2017) Figure Japan Outdoor Watch Sales Price Trend (2012-2017) Table Japan Outdoor Watch Sales by Manufacturers (2012-2017) Table Japan Outdoor Watch Market Share by Manufacturers (2012-2017) Table Japan Outdoor Watch Sales by Type (2012-2017) Table Japan Outdoor Watch Market Share by Type (2012-2017) Table Japan Outdoor Watch Sales by Application (2012-2017)



Table Japan Outdoor Watch Market Share by Application (2012-2017) Table Swatch Group Basic Information List Table Swatch Group Outdoor Watch Sales, Revenue, Price and Gross Margin (2012 - 2017)Figure Swatch Group Outdoor Watch Global Market Share (2012-2017) Table Suunto Basic Information List Table Suunto Outdoor Watch Sales, Revenue, Price and Gross Margin (2012-2017) Figure Suunto Outdoor Watch Global Market Share (2012-2017) Table Rolex Basic Information List Table Rolex Outdoor Watch Sales, Revenue, Price and Gross Margin (2012-2017) Figure Rolex Outdoor Watch Global Market Share (2012-2017) Table Casio Basic Information List Table Casio Outdoor Watch Sales, Revenue, Price and Gross Margin (2012-2017) Figure Casio Outdoor Watch Global Market Share (2012-2017) Table Seiko Basic Information List Table Seiko Outdoor Watch Sales, Revenue, Price and Gross Margin (2012-2017) Figure Seiko Outdoor Watch Global Market Share (2012-2017) Table Garmin Basic Information List Table Garmin Outdoor Watch Sales, Revenue, Price and Gross Margin (2012-2017) Figure Garmin Outdoor Watch Global Market Share (2012-2017) **Table LUMINOX Basic Information List** Table LUMINOX Outdoor Watch Sales, Revenue, Price and Gross Margin (2012-2017) Figure LUMINOX Outdoor Watch Global Market Share (2012-2017) **Table Citizen Basic Information List** Table Citizen Outdoor Watch Sales, Revenue, Price and Gross Margin (2012-2017) Figure Citizen Outdoor Watch Global Market Share (2012-2017) Table TIMEX Basic Information List Table TIMEX Outdoor Watch Sales, Revenue, Price and Gross Margin (2012-2017) Figure TIMEX Outdoor Watch Global Market Share (2012-2017) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Outdoor Watch Figure Manufacturing Process Analysis of Outdoor Watch Figure Outdoor Watch Industrial Chain Analysis Table Raw Materials Sources of Outdoor Watch Major Manufacturers in 2016 Table Major Buyers of Outdoor Watch Table Distributors/Traders List Figure Global Outdoor Watch Sales and Growth Rate Forecast (2017-2022)



Figure Global Outdoor Watch Revenue and Growth Rate Forecast (2017-2022) Table Global Outdoor Watch Sales Forecast by Regions (2017-2022) Table Global Outdoor Watch Sales Forecast by Type (2017-2022) Table Global Outdoor Watch Sales Forecast by Application (2017-2022)

#### **COMPANIES MENTIONED**

Swatch Group Suunto Rolex Casio Seiko Garmin LUMINOX Citizen TIMEX Richemont NOMOS Glashütte EZON MIO Fossil Polar **SPORTSTAR** Bryton Inc



#### I would like to order

Product name: Global Outdoor Watch Sales Market Report Forecast 2017 to 2022 Product link: <u>https://marketpublishers.com/r/G1A4CD70FF8EN.html</u>

Price: US\$ 3,040.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G1A4CD70FF8EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970