

# Global Outdoor Jacket Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/GAF761FD50DEN.html>

Date: March 2017

Pages: 100

Price: US\$ 2,240.00 (Single User License)

ID: GAF761FD50DEN

## Abstracts

The Global Outdoor Jacket Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Outdoor Jacket industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Outdoor Jacket market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

Global Outdoor Jacket Market: Regional Segment Analysis

North America  
Europe  
China  
Japan  
Southeast Asia  
India

The Major players reported in the market include:

Arc'teryx  
The North Face  
Salewa  
BLACK YAK  
Marmot  
Mountain Hardwear  
Mammut  
VAUDE  
Columbia

Global Outdoor Jacket Market: Product Segment Analysis

Cold weather jackets  
Leather jackets  
Light jackets

Global Outdoor Jacket Market: Application Segment Analysis

Men  
Women  
Application 3

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

Global Outdoor Jacket Market Research Report Forecast 2017-2021

### **CHAPTER 1 OUTDOOR JACKET MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Outdoor Jacket
- 1.2 Outdoor Jacket Market Segmentation by Type
  - 1.2.1 Global Production Market Share of Outdoor Jacket by Type in 2015
    - 1.2.1 Cold weather jackets
    - 1.2.2 Leather jackets
    - 1.2.3 Light jackets
- 1.3 Outdoor Jacket Market Segmentation by Application
  - 1.3.1 Outdoor Jacket Consumption Market Share by Application in 2015
    - 1.3.2 Men
    - 1.3.3 Women
    - 1.3.4 Application
- 1.4 Outdoor Jacket Market Segmentation by Regions
  - 1.4.1 North America
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Southeast Asia
  - 1.4.5 Japan
  - 1.4.6 India
- 1.5 Global Market Size (Value) of Outdoor Jacket (2012-2021)

### **CHAPTER 2 GLOBAL ECONOMIC IMPACT ON OUTDOOR JACKET INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

### **CHAPTER 3 GLOBAL OUTDOOR JACKET MARKET COMPETITION BY MANUFACTURERS**

- 3.1 Global Outdoor Jacket Production and Share by Manufacturers (2015 and 2016)
- 3.2 Global Outdoor Jacket Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 Global Outdoor Jacket Average Price by Manufacturers (2015 and 2016)

3.4 Manufacturers Outdoor Jacket Manufacturing Base Distribution, Production Area and Product Type

3.5 Outdoor Jacket Market Competitive Situation and Trends

3.5.1 Outdoor Jacket Market Concentration Rate

3.5.2 Outdoor Jacket Market Share of Top 3 and Top 5 Manufacturers

3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 GLOBAL OUTDOOR JACKET PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)**

4.1 Global Outdoor Jacket Production by Region (2012-2017)

4.2 Global Outdoor Jacket Production Market Share by Region (2012-2017)

4.3 Global Outdoor Jacket Revenue (Value) and Market Share by Region (2012-2017)

4.4 Global Outdoor Jacket Production, Revenue, Price and Gross Margin (2012-2017)

4.5 North America Outdoor Jacket Production, Revenue, Price and Gross Margin (2012-2017)

4.6 Europe Outdoor Jacket Production, Revenue, Price and Gross Margin (2012-2017)

4.7 China Outdoor Jacket Production, Revenue, Price and Gross Margin (2012-2017)

4.8 Japan Outdoor Jacket Production, Revenue, Price and Gross Margin (2012-2017)

4.9 Southeast Asia Outdoor Jacket Production, Revenue, Price and Gross Margin (2012-2017)

4.10 India Outdoor Jacket Production, Revenue, Price and Gross Margin (2012-2017)

## **CHAPTER 5 GLOBAL OUTDOOR JACKET SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)**

5.1 Global Outdoor Jacket Consumption by Regions (2012-2017)

5.2 North America Outdoor Jacket Production, Consumption, Export, Import by Regions (2012-2017)

5.3 Europe Outdoor Jacket Production, Consumption, Export, Import by Regions (2012-2017)

5.4 China Outdoor Jacket Production, Consumption, Export, Import by Regions (2012-2017)

5.5 Japan Outdoor Jacket Production, Consumption, Export, Import by Regions (2012-2017)

5.6 Southeast Asia Outdoor Jacket Production, Consumption, Export, Import by Regions (2012-2017)

5.7 India Outdoor Jacket Production, Consumption, Export, Import by Regions (2012-2017)

## **CHAPTER 6 GLOBAL OUTDOOR JACKET PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 6.1 Global Outdoor Jacket Production and Market Share by Type (2012-2017)
- 6.2 Global Outdoor Jacket Revenue and Market Share by Type (2012-2017)
- 6.3 Global Outdoor Jacket Price by Type (2012-2017)
- 6.4 Global Outdoor Jacket Production Growth by Type (2012-2017)

## **CHAPTER 7 GLOBAL OUTDOOR JACKET MARKET ANALYSIS BY APPLICATION**

- 7.1 Global Outdoor Jacket Consumption and Market Share by Application (2012-2017)
- 7.2 Global Outdoor Jacket Consumption Growth Rate by Application (2012-2017)
- 7.3 Market Drivers and Opportunities
  - 7.3.1 Potential Applications
  - 7.3.2 Emerging Markets/Countries

## **CHAPTER 8 GLOBAL OUTDOOR JACKET MANUFACTURERS ANALYSIS**

- 8.1 Arc'teryx
  - 8.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.1.2 Product Type, Application and Specification
  - 8.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.1.4 Business Overview
- 8.2 The North Face
  - 8.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.2.2 Product Type, Application and Specification
  - 8.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.2.4 Business Overview
- 8.3 Salewa
  - 8.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.3.2 Product Type, Application and Specification
  - 8.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.3.4 Business Overview
- 8.4 BLACK YAK
  - 8.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.4.2 Product Type, Application and Specification
  - 8.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.4.4 Business Overview

## 8.5 Marmot

8.5.1 Company Basic Information, Manufacturing Base and Competitors

8.5.2 Product Type, Application and Specification

8.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.5.4 Business Overview

## 8.6 Mountain Hardwear

8.6.1 Company Basic Information, Manufacturing Base and Competitors

8.6.2 Product Type, Application and Specification

8.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.6.4 Business Overview

## 8.7 Mammut

8.7.1 Company Basic Information, Manufacturing Base and Competitors

8.7.2 Product Type, Application and Specification

8.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.7.4 Business Overview

## 8.8 VAUDE

8.8.1 Company Basic Information, Manufacturing Base and Competitors

8.8.2 Product Type, Application and Specification

8.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.8.4 Business Overview

## 8.9 Columbia

8.9.1 Company Basic Information, Manufacturing Base and Competitors

8.9.2 Product Type, Application and Specification

8.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.9.4 Business Overview

## **CHAPTER 9 OUTDOOR JACKET MANUFACTURING COST ANALYSIS**

### 9.1 Outdoor Jacket Key Raw Materials Analysis

9.1.1 Key Raw Materials

9.1.2 Price Trend of Key Raw Materials

9.1.3 Key Suppliers of Raw Materials

9.1.4 Market Concentration Rate of Raw Materials

### 9.2 Proportion of Manufacturing Cost Structure

9.2.1 Raw Materials

9.2.2 Labor Cost

9.2.3 Manufacturing Expenses

### 9.3 Manufacturing Process Analysis of Outdoor Jacket

## **CHAPTER 10 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 10.1 Outdoor Jacket Industrial Chain Analysis
- 10.2 Upstream Raw Materials Sourcing
- 10.3 Raw Materials Sources of Outdoor Jacket Major Manufacturers in 2015
- 10.4 Downstream Buyers

## **CHAPTER 11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 11.1 Marketing Channel
  - 11.1.1 Direct Marketing
  - 11.1.2 Indirect Marketing
  - 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
  - 11.2.1 Pricing Strategy
  - 11.2.2 Brand Strategy
  - 11.2.3 Target Client
- 11.3 Distributors/Traders List

## **CHAPTER 12 MARKET EFFECT FACTORS ANALYSIS**

- 12.1 Technology Progress/Risk
  - 12.1.1 Substitutes Threat
  - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

## **CHAPTER 13 GLOBAL OUTDOOR JACKET MARKET FORECAST (2017-2021)**

- 13.1 Global Outdoor Jacket Production, Revenue Forecast (2017-2021)
- 13.2 Global Outdoor Jacket Production, Consumption Forecast by Regions (2017-2021)
- 13.3 Global Outdoor Jacket Production Forecast by Type (2017-2021)
- 13.4 Global Outdoor Jacket Consumption Forecast by Application (2017-2021)
- 13.5 Outdoor Jacket Price Forecast (2017-2021)

## **CHAPTER 14 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Outdoor Jacket

Figure Global Production Market Share of Outdoor Jacket by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Outdoor Jacket Consumption Market Share by Application in 2015

Figure Men Examples

Figure Women Examples

Figure Application 3 Examples

Figure North America Outdoor Jacket Revenue (Million USD) and Growth Rate (2012-2021)

Figure Europe Outdoor Jacket Revenue (Million USD) and Growth Rate (2012-2021)

Figure China Outdoor Jacket Revenue (Million USD) and Growth Rate (2012-2021)

Figure Japan Outdoor Jacket Revenue (Million USD) and Growth Rate (2012-2021)

Figure Southeast Asia Outdoor Jacket Revenue (Million USD) and Growth Rate (2012-2021)

Figure India Outdoor Jacket Revenue (Million USD) and Growth Rate (2012-2021)

Figure Global Outdoor Jacket Revenue (Million USD) and Growth Rate (2012-2021)

Table Global Outdoor Jacket Capacity of Key Manufacturers (2015 and 2016)

Table Global Outdoor Jacket Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Outdoor Jacket Capacity of Key Manufacturers in 2015

Figure Global Outdoor Jacket Capacity of Key Manufacturers in 2016

Table Global Outdoor Jacket Production of Key Manufacturers (2015 and 2016)

Table Global Outdoor Jacket Production Share by Manufacturers (2015 and 2016)

Figure 2015 Outdoor Jacket Production Share by Manufacturers

Figure 2016 Outdoor Jacket Production Share by Manufacturers

Table Global Outdoor Jacket Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Outdoor Jacket Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Outdoor Jacket Revenue Share by Manufacturers

Table 2016 Global Outdoor Jacket Revenue Share by Manufacturers

Table Global Market Outdoor Jacket Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Outdoor Jacket Average Price of Key Manufacturers in 2015  
Table Manufacturers Outdoor Jacket Manufacturing Base Distribution and Sales Area  
Table Manufacturers Outdoor Jacket Product Type  
Figure Outdoor Jacket Market Share of Top 3 Manufacturers  
Figure Outdoor Jacket Market Share of Top 5 Manufacturers  
Table Global Outdoor Jacket Capacity by Regions (2012-2017)  
Figure Global Outdoor Jacket Capacity Market Share by Regions (2012-2017)  
Figure Global Outdoor Jacket Capacity Market Share by Regions (2012-2017)  
Figure 2015 Global Outdoor Jacket Capacity Market Share by Regions  
Table Global Outdoor Jacket Production by Regions (2012-2017)  
Figure Global Outdoor Jacket Production and Market Share by Regions (2012-2017)  
Figure Global Outdoor Jacket Production Market Share by Regions (2012-2017)  
Figure 2015 Global Outdoor Jacket Production Market Share by Regions  
Table Global Outdoor Jacket Revenue by Regions (2012-2017)  
Table Global Outdoor Jacket Revenue Market Share by Regions (2012-2017)  
Table 2015 Global Outdoor Jacket Revenue Market Share by Regions  
Table Global Outdoor Jacket Production, Revenue, Price and Gross Margin (2012-2017)  
Table North America Outdoor Jacket Production, Revenue, Price and Gross Margin (2012-2017)  
Table Europe Outdoor Jacket Production, Revenue, Price and Gross Margin (2012-2017)  
Table China Outdoor Jacket Production, Revenue, Price and Gross Margin (2012-2017)  
Table Japan Outdoor Jacket Production, Revenue, Price and Gross Margin (2012-2017)  
Table Southeast Asia Outdoor Jacket Production, Revenue, Price and Gross Margin (2012-2017)  
Table India Outdoor Jacket Production, Revenue, Price and Gross Margin (2012-2017)  
Table Global Outdoor Jacket Consumption Market by Regions (2012-2017)  
Table Global Outdoor Jacket Consumption Market Share by Regions (2012-2017)  
Figure Global Outdoor Jacket Consumption Market Share by Regions (2012-2017)  
Figure 2015 Global Outdoor Jacket Consumption Market Share by Regions  
Table North America Outdoor Jacket Production, Consumption, Import & Export (2012-2017)  
Table Europe Outdoor Jacket Production, Consumption, Import & Export (2012-2017)  
Table China Outdoor Jacket Production, Consumption, Import & Export (2012-2017)  
Table Japan Outdoor Jacket Production, Consumption, Import & Export (2012-2017)  
Table Southeast Asia Outdoor Jacket Production, Consumption, Import & Export (2012-2017)  
Table India Outdoor Jacket Production, Consumption, Import & Export (2012-2017)

Table Global Outdoor Jacket Production by Type (2012-2017)  
Table Global Outdoor Jacket Production Share by Type (2012-2017)  
Figure Production Market Share of Outdoor Jacket by Type (2012-2017)  
Figure 2015 Production Market Share of Outdoor Jacket by Type  
Table Global Outdoor Jacket Revenue by Type (2012-2017)  
Table Global Outdoor Jacket Revenue Share by Type (2012-2017)  
Figure Production Revenue Share of Outdoor Jacket by Type (2012-2017)  
Figure 2015 Revenue Market Share of Outdoor Jacket by Type  
Table Global Outdoor Jacket Price by Type (2012-2017)  
Figure Global Outdoor Jacket Production Growth by Type (2012-2017)  
Table Global Outdoor Jacket Consumption by Application (2012-2017)  
Table Global Outdoor Jacket Consumption Market Share by Application (2012-2017)  
Figure Global Outdoor Jacket Consumption Market Share by Application in 2015  
Table Global Outdoor Jacket Consumption Growth Rate by Application (2012-2017)  
Figure Global Outdoor Jacket Consumption Growth Rate by Application (2012-2017)  
Table Arc'teryx Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Arc'teryx Outdoor Jacket Production, Revenue, Price and Gross Margin (2012-2017)  
Table Arc'teryx Outdoor Jacket Market Share (2012-2017)  
Table The North Face Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table The North Face Outdoor Jacket Production, Revenue, Price and Gross Margin (2012-2017)  
Table The North Face Outdoor Jacket Market Share (2012-2017)  
Table Salewa Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Salewa Outdoor Jacket Production, Revenue, Price and Gross Margin (2012-2017)  
Table Salewa Outdoor Jacket Market Share (2012-2017)  
Table BLACK YAK Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table BLACK YAK Outdoor Jacket Production, Revenue, Price and Gross Margin (2012-2017)  
Table BLACK YAK Outdoor Jacket Market Share (2012-2017)  
Table Marmot Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Marmot Outdoor Jacket Production, Revenue, Price and Gross Margin (2012-2017)

Table Marmot Outdoor Jacket Market Share (2012-2017)

Table Mountain Hardwear Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Mountain Hardwear Outdoor Jacket Production, Revenue, Price and Gross Margin (2012-2017)

Table Mountain Hardwear Outdoor Jacket Market Share (2012-2017)

Table Mammut Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Mammut Outdoor Jacket Production, Revenue, Price and Gross Margin (2012-2017)

Table Mammut Outdoor Jacket Market Share (2012-2017)

Table VAUDE Basic Information, Manufacturing Base, Production Area and Its Competitors

Table VAUDE Outdoor Jacket Production, Revenue, Price and Gross Margin (2012-2017)

Table VAUDE Outdoor Jacket Market Share (2012-2017)

Table Columbia Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Columbia Outdoor Jacket Production, Revenue, Price and Gross Margin (2012-2017)

Table Columbia Outdoor Jacket Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Outdoor Jacket

Figure Manufacturing Process Analysis of Outdoor Jacket

Figure Outdoor Jacket Industrial Chain Analysis

Table Raw Materials Sources of Outdoor Jacket Major Manufacturers in 2015

Table Major Buyers of Outdoor Jacket

Table Distributors/Traders List

Figure Global Outdoor Jacket Production and Growth Rate Forecast (2017-2021)

Figure Global Outdoor Jacket Revenue and Growth Rate Forecast (2017-2021)

Table Global Outdoor Jacket Production Forecast by Regions (2017-2021)

Table Global Outdoor Jacket Consumption Forecast by Regions (2017-2021)

Table Global Outdoor Jacket Production Forecast by Type (2017-2021)

Table Global Outdoor Jacket Consumption Forecast by Application (2017-2021)

## **COMPANIES MENTIONED**

Arc'teryx, The North Face, Salewa, BLACK YAK, Marmot, Mountain Hardwear, Mammut, VAUDE, Columbia, Lafuma, AIGLE, Lowe Alpine, Kailas, Skogstad, Jack Wolfskin, Fjallraven, NORTHLAND, Atunas, Ozark, Shehe

## I would like to order

Product name: Global Outdoor Jacket Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/GAF761FD50DEN.html>

Price: US\$ 2,240.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GAF761FD50DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970