

# Global Outdoor Antenna Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/G9C95FB5FA9EN.html>

Date: April 2017

Pages: 119

Price: US\$ 2,240.00 (Single User License)

ID: G9C95FB5FA9EN

## Abstracts

The Global Outdoor Antenna Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Outdoor Antenna industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Outdoor Antenna market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments
- Evolving market trends and dynamics
- Changing supply and demand scenarios
- Quantifying market opportunities through market sizing and market forecasting
- Tracking current trends/opportunities/challenges
- Competitive insights
- Opportunity mapping in terms of technological breakthroughs

Global Outdoor Antenna Market: Regional Segment Analysis

- North America
- Europe
- China
- Japan
- Southeast Asia
- India

The Major players reported in the market include:

B&B Electronics  
Omron  
Honeywell  
Schneider Electric  
Texas Instruments  
TE Connectivity  
Phoenix Contract  
Laird Technologies  
Murata

Global Outdoor Antenna Market: Product Segment Analysis

Type 1  
Type 2  
Type 3

Global Outdoor Antenna Market: Application Segment Analysis

Application 1  
Application 2  
Application 3

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you

ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### Global Outdoor Antenna Market Research Report Forecast 2017-2021

#### **CHAPTER 1 OUTDOOR ANTENNA MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Outdoor Antenna
- 1.2 Outdoor Antenna Market Segmentation by Type
  - 1.2.1 Global Production Market Share of Outdoor Antenna by Type in 2015
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Outdoor Antenna Market Segmentation by Application
  - 1.3.1 Outdoor Antenna Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Outdoor Antenna Market Segmentation by Regions
  - 1.4.1 North America
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Southeast Asia
  - 1.4.5 Japan
  - 1.4.6 India
- 1.5 Global Market Size (Value) of Outdoor Antenna (2012-2021)

#### **CHAPTER 2 GLOBAL ECONOMIC IMPACT ON OUTDOOR ANTENNA INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

#### **CHAPTER 3 GLOBAL OUTDOOR ANTENNA MARKET COMPETITION BY MANUFACTURERS**

- 3.1 Global Outdoor Antenna Production and Share by Manufacturers (2015 and 2016)
- 3.2 Global Outdoor Antenna Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 Global Outdoor Antenna Average Price by Manufacturers (2015 and 2016)

3.4 Manufacturers Outdoor Antenna Manufacturing Base Distribution, Production Area and Product Type

3.5 Outdoor Antenna Market Competitive Situation and Trends

3.5.1 Outdoor Antenna Market Concentration Rate

3.5.2 Outdoor Antenna Market Share of Top 3 and Top 5 Manufacturers

3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 GLOBAL OUTDOOR ANTENNA PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)**

4.1 Global Outdoor Antenna Production by Region (2012-2017)

4.2 Global Outdoor Antenna Production Market Share by Region (2012-2017)

4.3 Global Outdoor Antenna Revenue (Value) and Market Share by Region (2012-2017)

4.4 Global Outdoor Antenna Production, Revenue, Price and Gross Margin (2012-2017)

4.5 North America Outdoor Antenna Production, Revenue, Price and Gross Margin (2012-2017)

4.6 Europe Outdoor Antenna Production, Revenue, Price and Gross Margin (2012-2017)

4.7 China Outdoor Antenna Production, Revenue, Price and Gross Margin (2012-2017)

4.8 Japan Outdoor Antenna Production, Revenue, Price and Gross Margin (2012-2017)

4.9 Southeast Asia Outdoor Antenna Production, Revenue, Price and Gross Margin (2012-2017)

4.10 India Outdoor Antenna Production, Revenue, Price and Gross Margin (2012-2017)

## **CHAPTER 5 GLOBAL OUTDOOR ANTENNA SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)**

5.1 Global Outdoor Antenna Consumption by Regions (2012-2017)

5.2 North America Outdoor Antenna Production, Consumption, Export, Import by Regions (2012-2017)

5.3 Europe Outdoor Antenna Production, Consumption, Export, Import by Regions (2012-2017)

5.4 China Outdoor Antenna Production, Consumption, Export, Import by Regions (2012-2017)

5.5 Japan Outdoor Antenna Production, Consumption, Export, Import by Regions (2012-2017)

5.6 Southeast Asia Outdoor Antenna Production, Consumption, Export, Import by Regions (2012-2017)

5.7 India Outdoor Antenna Production, Consumption, Export, Import by Regions

(2012-2017)

## **CHAPTER 6 GLOBAL OUTDOOR ANTENNA PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

6.1 Global Outdoor Antenna Production and Market Share by Type (2012-2017)

6.2 Global Outdoor Antenna Revenue and Market Share by Type (2012-2017)

6.3 Global Outdoor Antenna Price by Type (2012-2017)

6.4 Global Outdoor Antenna Production Growth by Type (2012-2017)

## **CHAPTER 7 GLOBAL OUTDOOR ANTENNA MARKET ANALYSIS BY APPLICATION**

7.1 Global Outdoor Antenna Consumption and Market Share by Application (2012-2017)

7.2 Global Outdoor Antenna Consumption Growth Rate by Application (2012-2017)

7.3 Market Drivers and Opportunities

7.3.1 Potential Applications

7.3.2 Emerging Markets/Countries

## **CHAPTER 8 GLOBAL OUTDOOR ANTENNA MANUFACTURERS ANALYSIS**

8.1 B&B Electronics

8.1.1 Company Basic Information, Manufacturing Base and Competitors

8.1.2 Product Type, Application and Specification

8.1.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.1.4 Business Overview

8.2 Omron

8.2.1 Company Basic Information, Manufacturing Base and Competitors

8.2.2 Product Type, Application and Specification

8.2.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.2.4 Business Overview

8.3 Honeywell

8.3.1 Company Basic Information, Manufacturing Base and Competitors

8.3.2 Product Type, Application and Specification

8.3.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.3.4 Business Overview

8.4 Schneider Electric

8.4.1 Company Basic Information, Manufacturing Base and Competitors

- 8.4.2 Product Type, Application and Specification
- 8.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 8.4.4 Business Overview
- 8.5 Texas Instruments
  - 8.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.5.2 Product Type, Application and Specification
  - 8.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.5.4 Business Overview
- 8.6 TE Connectivity
  - 8.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.6.2 Product Type, Application and Specification
  - 8.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.6.4 Business Overview
- 8.7 Phoenix Contract
  - 8.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.7.2 Product Type, Application and Specification
  - 8.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.7.4 Business Overview
- 8.8 Laird Technologies
  - 8.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.8.2 Product Type, Application and Specification
  - 8.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.8.4 Business Overview
- 8.9 Murata
  - 8.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.9.2 Product Type, Application and Specification
  - 8.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.9.4 Business Overview

## **CHAPTER 9 OUTDOOR ANTENNA MANUFACTURING COST ANALYSIS**

- 9.1 Outdoor Antenna Key Raw Materials Analysis
  - 9.1.1 Key Raw Materials
  - 9.1.2 Price Trend of Key Raw Materials
  - 9.1.3 Key Suppliers of Raw Materials
  - 9.1.4 Market Concentration Rate of Raw Materials
- 9.2 Proportion of Manufacturing Cost Structure
  - 9.2.1 Raw Materials
  - 9.2.2 Labor Cost

- 9.2.3 Manufacturing Expenses
- 9.3 Manufacturing Process Analysis of Outdoor Antenna

## **CHAPTER 10 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 10.1 Outdoor Antenna Industrial Chain Analysis
- 10.2 Upstream Raw Materials Sourcing
- 10.3 Raw Materials Sources of Outdoor Antenna Major Manufacturers in 2015
- 10.4 Downstream Buyers

## **CHAPTER 11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 11.1 Marketing Channel
  - 11.1.1 Direct Marketing
  - 11.1.2 Indirect Marketing
  - 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
  - 11.2.1 Pricing Strategy
  - 11.2.2 Brand Strategy
  - 11.2.3 Target Client
- 11.3 Distributors/Traders List

## **CHAPTER 12 MARKET EFFECT FACTORS ANALYSIS**

- 12.1 Technology Progress/Risk
  - 12.1.1 Substitutes Threat
  - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

## **CHAPTER 13 GLOBAL OUTDOOR ANTENNA MARKET FORECAST (2017-2021)**

- 13.1 Global Outdoor Antenna Production, Revenue Forecast (2017-2021)
- 13.2 Global Outdoor Antenna Production, Consumption Forecast by Regions (2017-2021)
- 13.3 Global Outdoor Antenna Production Forecast by Type (2017-2021)
- 13.4 Global Outdoor Antenna Consumption Forecast by Application (2017-2021)
- 13.5 Outdoor Antenna Price Forecast (2017-2021)



## CHAPTER 14 APPENDIX

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Outdoor Antenna  
Figure Global Production Market Share of Outdoor Antenna by Type in 2015  
Figure Product Picture of Type I  
Table Major Manufacturers of Type I  
Figure Product Picture of Type II  
Table Major Manufacturers of Type II  
Figure Product Picture of Type III  
Table Major Manufacturers of Type III  
Table Outdoor Antenna Consumption Market Share by Application in 2015  
Figure Application 1 Examples  
Figure Application 2 Examples  
Figure Application 3 Examples  
Figure North America Outdoor Antenna Revenue (Million USD) and Growth Rate (2012-2021)  
Figure Europe Outdoor Antenna Revenue (Million USD) and Growth Rate (2012-2021)  
Figure China Outdoor Antenna Revenue (Million USD) and Growth Rate (2012-2021)  
Figure Japan Outdoor Antenna Revenue (Million USD) and Growth Rate (2012-2021)  
Figure Southeast Asia Outdoor Antenna Revenue (Million USD) and Growth Rate (2012-2021)  
Figure India Outdoor Antenna Revenue (Million USD) and Growth Rate (2012-2021)  
Figure Global Outdoor Antenna Revenue (Million USD) and Growth Rate (2012-2021)  
Table Global Outdoor Antenna Capacity of Key Manufacturers (2015 and 2016)  
Table Global Outdoor Antenna Capacity Market Share by Manufacturers (2015 and 2016)  
Figure Global Outdoor Antenna Capacity of Key Manufacturers in 2015  
Figure Global Outdoor Antenna Capacity of Key Manufacturers in 2016  
Table Global Outdoor Antenna Production of Key Manufacturers (2015 and 2016)  
Table Global Outdoor Antenna Production Share by Manufacturers (2015 and 2016)  
Figure 2015 Outdoor Antenna Production Share by Manufacturers  
Figure 2016 Outdoor Antenna Production Share by Manufacturers  
Table Global Outdoor Antenna Revenue (Million USD) by Manufacturers (2015 and 2016)  
Table Global Outdoor Antenna Revenue Share by Manufacturers (2015 and 2016)  
Table 2015 Global Outdoor Antenna Revenue Share by Manufacturers  
Table 2016 Global Outdoor Antenna Revenue Share by Manufacturers

Table Global Market Outdoor Antenna Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Outdoor Antenna Average Price of Key Manufacturers in 2015

Table Manufacturers Outdoor Antenna Manufacturing Base Distribution and Sales Area

Table Manufacturers Outdoor Antenna Product Type

Figure Outdoor Antenna Market Share of Top 3 Manufacturers

Figure Outdoor Antenna Market Share of Top 5 Manufacturers

Table Global Outdoor Antenna Capacity by Regions (2012-2017)

Figure Global Outdoor Antenna Capacity Market Share by Regions (2012-2017)

Figure Global Outdoor Antenna Capacity Market Share by Regions (2012-2017)

Figure 2015 Global Outdoor Antenna Capacity Market Share by Regions

Table Global Outdoor Antenna Production by Regions (2012-2017)

Figure Global Outdoor Antenna Production and Market Share by Regions (2012-2017)

Figure Global Outdoor Antenna Production Market Share by Regions (2012-2017)

Figure 2015 Global Outdoor Antenna Production Market Share by Regions

Table Global Outdoor Antenna Revenue by Regions (2012-2017)

Table Global Outdoor Antenna Revenue Market Share by Regions (2012-2017)

Table 2015 Global Outdoor Antenna Revenue Market Share by Regions

Table Global Outdoor Antenna Production, Revenue, Price and Gross Margin (2012-2017)

Table North America Outdoor Antenna Production, Revenue, Price and Gross Margin (2012-2017)

Table Europe Outdoor Antenna Production, Revenue, Price and Gross Margin (2012-2017)

Table China Outdoor Antenna Production, Revenue, Price and Gross Margin (2012-2017)

Table Japan Outdoor Antenna Production, Revenue, Price and Gross Margin (2012-2017)

Table Southeast Asia Outdoor Antenna Production, Revenue, Price and Gross Margin (2012-2017)

Table India Outdoor Antenna Production, Revenue, Price and Gross Margin (2012-2017)

Table Global Outdoor Antenna Consumption Market by Regions (2012-2017)

Table Global Outdoor Antenna Consumption Market Share by Regions (2012-2017)

Figure Global Outdoor Antenna Consumption Market Share by Regions (2012-2017)

Figure 2015 Global Outdoor Antenna Consumption Market Share by Regions

Table North America Outdoor Antenna Production, Consumption, Import & Export (2012-2017)

Table Europe Outdoor Antenna Production, Consumption, Import & Export (2012-2017)

Table China Outdoor Antenna Production, Consumption, Import & Export (2012-2017)  
Table Japan Outdoor Antenna Production, Consumption, Import & Export (2012-2017)  
Table Southeast Asia Outdoor Antenna Production, Consumption, Import & Export (2012-2017)  
Table India Outdoor Antenna Production, Consumption, Import & Export (2012-2017)  
Table Global Outdoor Antenna Production by Type (2012-2017)  
Table Global Outdoor Antenna Production Share by Type (2012-2017)  
Figure Production Market Share of Outdoor Antenna by Type (2012-2017)  
Figure 2015 Production Market Share of Outdoor Antenna by Type  
Table Global Outdoor Antenna Revenue by Type (2012-2017)  
Table Global Outdoor Antenna Revenue Share by Type (2012-2017)  
Figure Production Revenue Share of Outdoor Antenna by Type (2012-2017)  
Figure 2015 Revenue Market Share of Outdoor Antenna by Type  
Table Global Outdoor Antenna Price by Type (2012-2017)  
Figure Global Outdoor Antenna Production Growth by Type (2012-2017)  
Table Global Outdoor Antenna Consumption by Application (2012-2017)  
Table Global Outdoor Antenna Consumption Market Share by Application (2012-2017)  
Figure Global Outdoor Antenna Consumption Market Share by Application in 2015  
Table Global Outdoor Antenna Consumption Growth Rate by Application (2012-2017)  
Figure Global Outdoor Antenna Consumption Growth Rate by Application (2012-2017)  
Table B&B Electronics Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table B&B Electronics Outdoor Antenna Production, Revenue, Price and Gross Margin (2012-2017)  
Table B&B Electronics Outdoor Antenna Market Share (2012-2017)  
Table Omron Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Omron Outdoor Antenna Production, Revenue, Price and Gross Margin (2012-2017)  
Table Omron Outdoor Antenna Market Share (2012-2017)  
Table Honeywell Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Honeywell Outdoor Antenna Production, Revenue, Price and Gross Margin (2012-2017)  
Table Honeywell Outdoor Antenna Market Share (2012-2017)  
Table Schneider Electric Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Schneider Electric Outdoor Antenna Production, Revenue, Price and Gross Margin (2012-2017)

Table Schneider Electric Outdoor Antenna Market Share (2012-2017)

Table Texas Instruments Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Texas Instruments Outdoor Antenna Production, Revenue, Price and Gross Margin (2012-2017)

Table Texas Instruments Outdoor Antenna Market Share (2012-2017)

Table TE Connectivity Basic Information, Manufacturing Base, Production Area and Its Competitors

Table TE Connectivity Outdoor Antenna Production, Revenue, Price and Gross Margin (2012-2017)

Table TE Connectivity Outdoor Antenna Market Share (2012-2017)

Table Phoenix Contract Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Phoenix Contract Outdoor Antenna Production, Revenue, Price and Gross Margin (2012-2017)

Table Phoenix Contract Outdoor Antenna Market Share (2012-2017)

Table Laird Technologies Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Laird Technologies Outdoor Antenna Production, Revenue, Price and Gross Margin (2012-2017)

Table Laird Technologies Outdoor Antenna Market Share (2012-2017)

Table Murata Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Murata Outdoor Antenna Production, Revenue, Price and Gross Margin (2012-2017)

Table Murata Outdoor Antenna Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Outdoor Antenna

Figure Manufacturing Process Analysis of Outdoor Antenna

Figure Outdoor Antenna Industrial Chain Analysis

Table Raw Materials Sources of Outdoor Antenna Major Manufacturers in 2015

Table Major Buyers of Outdoor Antenna

Table Distributors/Traders List

Figure Global Outdoor Antenna Production and Growth Rate Forecast (2017-2021)

Figure Global Outdoor Antenna Revenue and Growth Rate Forecast (2017-2021)

Table Global Outdoor Antenna Production Forecast by Regions (2017-2021)

Table Global Outdoor Antenna Consumption Forecast by Regions (2017-2021)

Table Global Outdoor Antenna Production Forecast by Type (2017-2021)

Table Global Outdoor Antenna Consumption Forecast by Application (2017-2021)

### **COMPANIES MENTIONED**

B&B Electronics, Omron, Honeywell, Schneider Electric, Texas Instruments, TE Connectivity, Phoenix Contract, Laird Technologies, Murata, Digi International, Linx Technologies, HARTING, Radiall, Taoglas, Bulgin

## I would like to order

Product name: Global Outdoor Antenna Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/G9C95FB5FA9EN.html>

Price: US\$ 2,240.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9C95FB5FA9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970