

# Global Outboard Electric Motors Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/G004BBCC2D9EN.html>

Date: August 2017

Pages: 122

Price: US\$ 2,240.00 (Single User License)

ID: G004BBCC2D9EN

## Abstracts

The Global Outboard Electric Motors Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Outboard Electric Motors industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Outboard Electric Motors market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments

- Evolving market trends and dynamics

- Changing supply and demand scenarios

- Quantifying market opportunities through market sizing and market forecasting

- Tracking current trends/opportunities/challenges

- Competitive insights

- Opportunity mapping in terms of technological breakthroughs

Global Outboard Electric Motors Market: Regional Segment Analysis

North America

Europe

China

Japan

Southeast Asia

India

The Major players reported in the market include:

Torqueedo

Minn Kota

MotorGuide

AquaWatt

CSM Tech

Elco Motor Yachts

Krautler Elektromaschinen

Ray Electric Outboards

Aquamot

Global Outboard Electric Motors Market: Product Segment Analysis

Type 1

Type 2

Type 3

Global Outboard Electric Motors Market: Application Segment Analysis

Application 1

Application 2

Application 3

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 OUTBOARD ELECTRIC MOTORS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Outboard Electric Motors
- 1.2 Outboard Electric Motors Market Segmentation by Type
  - 1.2.1 Global Production Market Share of Outboard Electric Motors by Type in 2015
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Outboard Electric Motors Market Segmentation by Application
  - 1.3.1 Outboard Electric Motors Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Outboard Electric Motors Market Segmentation by Regions
  - 1.4.1 North America
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Southeast Asia
  - 1.4.5 Japan
  - 1.4.6 India
- 1.5 Global Market Size (Value) of Outboard Electric Motors (2012-2021)

### **CHAPTER 2 GLOBAL ECONOMIC IMPACT ON OUTBOARD ELECTRIC MOTORS INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

### **CHAPTER 3 GLOBAL OUTBOARD ELECTRIC MOTORS MARKET COMPETITION BY MANUFACTURERS**

- 3.1 Global Outboard Electric Motors Production and Share by Manufacturers (2015 and 2016)
- 3.2 Global Outboard Electric Motors Revenue and Share by Manufacturers (2015 and 2016)

- 3.3 Global Outboard Electric Motors Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Outboard Electric Motors Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Outboard Electric Motors Market Competitive Situation and Trends
  - 3.5.1 Outboard Electric Motors Market Concentration Rate
  - 3.5.2 Outboard Electric Motors Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 GLOBAL OUTBOARD ELECTRIC MOTORS PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)**

- 4.1 Global Outboard Electric Motors Production by Region (2012-2017)
- 4.2 Global Outboard Electric Motors Production Market Share by Region (2012-2017)
- 4.3 Global Outboard Electric Motors Revenue (Value) and Market Share by Region (2012-2017)
- 4.4 Global Outboard Electric Motors Production, Revenue, Price and Gross Margin (2012-2017)
- 4.5 North America Outboard Electric Motors Production, Revenue, Price and Gross Margin (2012-2017)
- 4.6 Europe Outboard Electric Motors Production, Revenue, Price and Gross Margin (2012-2017)
- 4.7 China Outboard Electric Motors Production, Revenue, Price and Gross Margin (2012-2017)
- 4.8 Japan Outboard Electric Motors Production, Revenue, Price and Gross Margin (2012-2017)
- 4.9 Southeast Asia Outboard Electric Motors Production, Revenue, Price and Gross Margin (2012-2017)
- 4.10 India Outboard Electric Motors Production, Revenue, Price and Gross Margin (2012-2017)

## **CHAPTER 5 GLOBAL OUTBOARD ELECTRIC MOTORS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)**

- 5.1 Global Outboard Electric Motors Consumption by Regions (2012-2017)
- 5.2 North America Outboard Electric Motors Production, Consumption, Export, Import by Regions (2012-2017)
- 5.3 Europe Outboard Electric Motors Production, Consumption, Export, Import by Regions (2012-2017)
- 5.4 China Outboard Electric Motors Production, Consumption, Export, Import by

Regions (2012-2017)

5.5 Japan Outboard Electric Motors Production, Consumption, Export, Import by Regions (2012-2017)

5.6 Southeast Asia Outboard Electric Motors Production, Consumption, Export, Import by Regions (2012-2017)

5.7 India Outboard Electric Motors Production, Consumption, Export, Import by Regions (2012-2017)

## **CHAPTER 6 GLOBAL OUTBOARD ELECTRIC MOTORS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

6.1 Global Outboard Electric Motors Production and Market Share by Type (2012-2017)

6.2 Global Outboard Electric Motors Revenue and Market Share by Type (2012-2017)

6.3 Global Outboard Electric Motors Price by Type (2012-2017)

6.4 Global Outboard Electric Motors Production Growth by Type (2012-2017)

## **CHAPTER 7 GLOBAL OUTBOARD ELECTRIC MOTORS MARKET ANALYSIS BY APPLICATION**

7.1 Global Outboard Electric Motors Consumption and Market Share by Application (2012-2017)

7.2 Global Outboard Electric Motors Consumption Growth Rate by Application (2012-2017)

7.3 Market Drivers and Opportunities

7.3.1 Potential Applications

7.3.2 Emerging Markets/Countries

## **CHAPTER 8 GLOBAL OUTBOARD ELECTRIC MOTORS MANUFACTURERS ANALYSIS**

8.1 Torqeedo

8.1.1 Company Basic Information, Manufacturing Base and Competitors

8.1.2 Product Type, Application and Specification

8.1.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.1.4 Business Overview

8.2 Minn Kota

8.2.1 Company Basic Information, Manufacturing Base and Competitors

8.2.2 Product Type, Application and Specification

8.2.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 8.2.4 Business Overview

### 8.3 MotorGuide

#### 8.3.1 Company Basic Information, Manufacturing Base and Competitors

#### 8.3.2 Product Type, Application and Specification

#### 8.3.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 8.3.4 Business Overview

### 8.4 AquaWatt

#### 8.4.1 Company Basic Information, Manufacturing Base and Competitors

#### 8.4.2 Product Type, Application and Specification

#### 8.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 8.4.4 Business Overview

### 8.5 CSM Tech

#### 8.5.1 Company Basic Information, Manufacturing Base and Competitors

#### 8.5.2 Product Type, Application and Specification

#### 8.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 8.5.4 Business Overview

### 8.6 Elco Motor Yachts

#### 8.6.1 Company Basic Information, Manufacturing Base and Competitors

#### 8.6.2 Product Type, Application and Specification

#### 8.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 8.6.4 Business Overview

### 8.7 Krautler Elektromaschinen

#### 8.7.1 Company Basic Information, Manufacturing Base and Competitors

#### 8.7.2 Product Type, Application and Specification

#### 8.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 8.7.4 Business Overview

### 8.8 Ray Electric Outboards

#### 8.8.1 Company Basic Information, Manufacturing Base and Competitors

#### 8.8.2 Product Type, Application and Specification

#### 8.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 8.8.4 Business Overview

### 8.9 Aquamot

#### 8.9.1 Company Basic Information, Manufacturing Base and Competitors

#### 8.9.2 Product Type, Application and Specification

#### 8.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 8.9.4 Business Overview

## **CHAPTER 9 OUTBOARD ELECTRIC MOTORS MANUFACTURING COST ANALYSIS**

## 9.1 Outboard Electric Motors Key Raw Materials Analysis

### 9.1.1 Key Raw Materials

### 9.1.2 Price Trend of Key Raw Materials

### 9.1.3 Key Suppliers of Raw Materials

### 9.1.4 Market Concentration Rate of Raw Materials

## 9.2 Proportion of Manufacturing Cost Structure

### 9.2.1 Raw Materials

### 9.2.2 Labor Cost

### 9.2.3 Manufacturing Expenses

## 9.3 Manufacturing Process Analysis of Outboard Electric Motors

## **CHAPTER 10 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 10.1 Outboard Electric Motors Industrial Chain Analysis

### 10.2 Upstream Raw Materials Sourcing

### 10.3 Raw Materials Sources of Outboard Electric Motors Major Manufacturers in 2015

### 10.4 Downstream Buyers

## **CHAPTER 11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 11.1 Marketing Channel

#### 11.1.1 Direct Marketing

#### 11.1.2 Indirect Marketing

#### 11.1.3 Marketing Channel Development Trend

### 11.2 Market Positioning

#### 11.2.1 Pricing Strategy

#### 11.2.2 Brand Strategy

#### 11.2.3 Target Client

### 11.3 Distributors/Traders List

## **CHAPTER 12 MARKET EFFECT FACTORS ANALYSIS**

### 12.1 Technology Progress/Risk

#### 12.1.1 Substitutes Threat

#### 12.1.2 Technology Progress in Related Industry

### 12.2 Consumer Needs/Customer Preference Change

### 12.3 Economic/Political Environmental Change



## **CHAPTER 13 GLOBAL OUTBOARD ELECTRIC MOTORS MARKET FORECAST (2017-2021)**

13.1 Global Outboard Electric Motors Production, Revenue Forecast (2017-2021)

13.2 Global Outboard Electric Motors Production, Consumption Forecast by Regions  
(2017-2021)

13.3 Global Outboard Electric Motors Production Forecast by Type (2017-2021)

13.4 Global Outboard Electric Motors Consumption Forecast by Application  
(2017-2021)

13.5 Outboard Electric Motors Price Forecast (2017-2021)

## **CHAPTER 14 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Outboard Electric Motors

Figure Global Production Market Share of Outboard Electric Motors by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Outboard Electric Motors Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Outboard Electric Motors Revenue (Million USD) and Growth Rate (2012-2021)

Figure Europe Outboard Electric Motors Revenue (Million USD) and Growth Rate (2012-2021)

Figure China Outboard Electric Motors Revenue (Million USD) and Growth Rate (2012-2021)

Figure Japan Outboard Electric Motors Revenue (Million USD) and Growth Rate (2012-2021)

Figure Southeast Asia Outboard Electric Motors Revenue (Million USD) and Growth Rate (2012-2021)

Figure India Outboard Electric Motors Revenue (Million USD) and Growth Rate (2012-2021)

Figure Global Outboard Electric Motors Revenue (Million USD) and Growth Rate (2012-2021)

Table Global Outboard Electric Motors Capacity of Key Manufacturers (2015 and 2016)

Table Global Outboard Electric Motors Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Outboard Electric Motors Capacity of Key Manufacturers in 2015

Figure Global Outboard Electric Motors Capacity of Key Manufacturers in 2016

Table Global Outboard Electric Motors Production of Key Manufacturers (2015 and 2016)

Table Global Outboard Electric Motors Production Share by Manufacturers (2015 and 2016)

Figure 2015 Outboard Electric Motors Production Share by Manufacturers

Figure 2016 Outboard Electric Motors Production Share by Manufacturers

Table Global Outboard Electric Motors Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Outboard Electric Motors Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Outboard Electric Motors Revenue Share by Manufacturers

Table 2016 Global Outboard Electric Motors Revenue Share by Manufacturers

Table Global Market Outboard Electric Motors Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Outboard Electric Motors Average Price of Key Manufacturers in 2015

Table Manufacturers Outboard Electric Motors Manufacturing Base Distribution and Sales Area

Table Manufacturers Outboard Electric Motors Product Type

Figure Outboard Electric Motors Market Share of Top 3 Manufacturers

Figure Outboard Electric Motors Market Share of Top 5 Manufacturers

Table Global Outboard Electric Motors Capacity by Regions (2012-2017)

Figure Global Outboard Electric Motors Capacity Market Share by Regions (2012-2017)

Figure Global Outboard Electric Motors Capacity Market Share by Regions (2012-2017)

Figure 2015 Global Outboard Electric Motors Capacity Market Share by Regions

Table Global Outboard Electric Motors Production by Regions (2012-2017)

Figure Global Outboard Electric Motors Production and Market Share by Regions (2012-2017)

Figure Global Outboard Electric Motors Production Market Share by Regions (2012-2017)

Figure 2015 Global Outboard Electric Motors Production Market Share by Regions

Table Global Outboard Electric Motors Revenue by Regions (2012-2017)

Table Global Outboard Electric Motors Revenue Market Share by Regions (2012-2017)

Table 2015 Global Outboard Electric Motors Revenue Market Share by Regions

Table Global Outboard Electric Motors Production, Revenue, Price and Gross Margin (2012-2017)

Table North America Outboard Electric Motors Production, Revenue, Price and Gross Margin (2012-2017)

Table Europe Outboard Electric Motors Production, Revenue, Price and Gross Margin (2012-2017)

Table China Outboard Electric Motors Production, Revenue, Price and Gross Margin (2012-2017)

Table Japan Outboard Electric Motors Production, Revenue, Price and Gross Margin

(2012-2017)

Table Southeast Asia Outboard Electric Motors Production, Revenue, Price and Gross Margin (2012-2017)

Table India Outboard Electric Motors Production, Revenue, Price and Gross Margin (2012-2017)

Table Global Outboard Electric Motors Consumption Market by Regions (2012-2017)

Table Global Outboard Electric Motors Consumption Market Share by Regions (2012-2017)

Figure Global Outboard Electric Motors Consumption Market Share by Regions (2012-2017)

Figure 2015 Global Outboard Electric Motors Consumption Market Share by Regions

Table North America Outboard Electric Motors Production, Consumption, Import & Export (2012-2017)

Table Europe Outboard Electric Motors Production, Consumption, Import & Export (2012-2017)

Table China Outboard Electric Motors Production, Consumption, Import & Export (2012-2017)

Table Japan Outboard Electric Motors Production, Consumption, Import & Export (2012-2017)

Table Southeast Asia Outboard Electric Motors Production, Consumption, Import & Export (2012-2017)

Table India Outboard Electric Motors Production, Consumption, Import & Export (2012-2017)

Table Global Outboard Electric Motors Production by Type (2012-2017)

Table Global Outboard Electric Motors Production Share by Type (2012-2017)

Figure Production Market Share of Outboard Electric Motors by Type (2012-2017)

Figure 2015 Production Market Share of Outboard Electric Motors by Type

Table Global Outboard Electric Motors Revenue by Type (2012-2017)

Table Global Outboard Electric Motors Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Outboard Electric Motors by Type (2012-2017)

Figure 2015 Revenue Market Share of Outboard Electric Motors by Type

Table Global Outboard Electric Motors Price by Type (2012-2017)

Figure Global Outboard Electric Motors Production Growth by Type (2012-2017)

Table Global Outboard Electric Motors Consumption by Application (2012-2017)

Table Global Outboard Electric Motors Consumption Market Share by Application (2012-2017)

Figure Global Outboard Electric Motors Consumption Market Share by Application in 2015

Table Global Outboard Electric Motors Consumption Growth Rate by Application

(2012-2017)

Figure Global Outboard Electric Motors Consumption Growth Rate by Application  
(2012-2017)

Table Torqeedo Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Torqeedo Outboard Electric Motors Production, Revenue, Price and Gross Margin (2012-2017)

Table Torqeedo Outboard Electric Motors Market Share (2012-2017)

Table Minn Kota Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Minn Kota Outboard Electric Motors Production, Revenue, Price and Gross Margin (2012-2017)

Table Minn Kota Outboard Electric Motors Market Share (2012-2017)

Table MotorGuide Basic Information, Manufacturing Base, Production Area and Its Competitors

Table MotorGuide Outboard Electric Motors Production, Revenue, Price and Gross Margin (2012-2017)

Table MotorGuide Outboard Electric Motors Market Share (2012-2017)

Table AquaWatt Basic Information, Manufacturing Base, Production Area and Its Competitors

Table AquaWatt Outboard Electric Motors Production, Revenue, Price and Gross Margin (2012-2017)

Table AquaWatt Outboard Electric Motors Market Share (2012-2017)

Table CSM Tech Basic Information, Manufacturing Base, Production Area and Its Competitors

Table CSM Tech Outboard Electric Motors Production, Revenue, Price and Gross Margin (2012-2017)

Table CSM Tech Outboard Electric Motors Market Share (2012-2017)

Table Elco Motor Yachts Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Elco Motor Yachts Outboard Electric Motors Production, Revenue, Price and Gross Margin (2012-2017)

Table Elco Motor Yachts Outboard Electric Motors Market Share (2012-2017)

Table Krautler Elektromaschinen Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Krautler Elektromaschinen Outboard Electric Motors Production, Revenue, Price and Gross Margin (2012-2017)

Table Krautler Elektromaschinen Outboard Electric Motors Market Share (2012-2017)

Table Ray Electric Outboards Basic Information, Manufacturing Base, Production Area

and Its Competitors

Table Ray Electric Outboards Outboard Electric Motors Production, Revenue, Price and Gross Margin (2012-2017)

Table Ray Electric Outboards Outboard Electric Motors Market Share (2012-2017)

Table Aquamot Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Aquamot Outboard Electric Motors Production, Revenue, Price and Gross Margin (2012-2017)

Table Aquamot Outboard Electric Motors Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Outboard Electric Motors

Figure Manufacturing Process Analysis of Outboard Electric Motors

Figure Outboard Electric Motors Industrial Chain Analysis

Table Raw Materials Sources of Outboard Electric Motors Major Manufacturers in 2015

Table Major Buyers of Outboard Electric Motors

Table Distributors/Traders List

Figure Global Outboard Electric Motors Production and Growth Rate Forecast (2017-2021)

Figure Global Outboard Electric Motors Revenue and Growth Rate Forecast (2017-2021)

Table Global Outboard Electric Motors Production Forecast by Regions (2017-2021)

Table Global Outboard Electric Motors Consumption Forecast by Regions (2017-2021)

Table Global Outboard Electric Motors Production Forecast by Type (2017-2021)

Table Global Outboard Electric Motors Consumption Forecast by Application (2017-2021)

## **COMPANIES MENTIONED**

Torqeedo

Minn Kota

MotorGuide

AquaWatt

CSM Tech

Elco Motor Yachts

Krautler Elektromaschinen

Ray Electric Outboards

Aquamot

Suzhou Parsun Power Machine  
ePropulsion Technology

## I would like to order

Product name: Global Outboard Electric Motors Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/G004BBCC2D9EN.html>

Price: US\$ 2,240.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G004BBCC2D9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970