

Global Oral Care Product Industry Market Analysis & Forecast 2018-2023

https://marketpublishers.com/r/GD95865E086EN.html

Date: May 2019 Pages: 97 Price: US\$ 2,240.00 (Single User License) ID: GD95865E086EN

Abstracts

In the Global Oral Care Product Industry Market Analysis & Forecast 2018-2023, the revenue is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023. The production is estimated at XX million in 2017 and is forecasted to reach XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023.

It covers Regional Segment Analysis, Type, Appliction, Major Manufactures, Industry Chain Analysis, Competitive Insights and Macroeconomic Analysis.

Global Oral Care Product Market: Regional Segment Analysis North America Europe China Japan Southeast Asia India

The Major players reported in the market include: The Procter & Gamble Company (U.S.) Dr Fresh LLC. (U.S.) Himalaya Drug Company (India) GlaxoSmithKline Plc. (U.K.) Prestige Brands Holdings, Inc. (U.S.) Colgate-Palmolive Company (U.S.) High Ridge Brands Co. (CDR HRB Holdings, Inc.) (U.S.) Oculus Innovative Sciences (U.S.)



company 9

Global Oral Care Product Market: Product Segment Analysis Toothpastes Gels Others

Global Oral Care Product Market: Application Segment Analysis Dental cavities Tooth decay Others

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



Contents

Global Oral Care Product Industry Market Analysis & Forecast 2018-2023

CHAPTER 1 ORAL CARE PRODUCT MARKET OVERVIEW

- 1.1 Product Overview and Scope of Oral Care Product
- 1.2 Oral Care Product Market Segmentation by Type in 2016
- 1.2.1 Global Production Market Share of Oral Care Product by Type in 2016
- 1.2.1 Toothpastes
- 1.2.2 Gels
- 1.2.3 Others
- 1.3 Oral Care Product Market Segmentation by Application in 2016
- 1.3.1 Oral Care Product Consumption Market Share by Application in 2016
- 1.3.2 Dental cavities
- 1.3.3 Tooth decay
- 1.3.4 Others
- 1.4 Oral Care Product Market Segmentation by Regions
 - 1.4.1 North America
 - 1.4.2 China
 - 1.4.3 Europe
 - 1.4.4 Southeast Asia
 - 1.4.5 Japan
 - 1.4.6 India
- 1.5 Global Market Size (Value) of Oral Care Product (2013-2023)
- 1.5.1 Global Product Sales and Growth Rate (2013-2023)
- 1.5.2 Global Product Revenue and Growth Rate (2013-2023)

CHAPTER 2 GLOBAL ECONOMIC IMPACT ON ORAL CARE PRODUCT INDUSTRY

- 2.1 Global Macroeconomic Environment Analysis
- 2.1.1 Global Macroeconomic Analysis
- 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

CHAPTER 3 GLOBAL ORAL CARE PRODUCT MARKET COMPETITION BY MANUFACTURERS

3.1 Global Oral Care Product Production and Share by Manufacturers (2016 and 2017)



- 3.2 Global Oral Care Product Revenue and Share by Manufacturers (2016 and 2017)
- 3.3 Global Oral Care Product Average Price by Manufacturers (2016 and 2017)

3.4 Manufacturers Oral Care Product Manufacturing Base Distribution, Production Area and Product Type

- 3.5 Oral Care Product Market Competitive Situation and Trends
- 3.5.1 Oral Care Product Market Concentration Rate
- 3.5.2 Oral Care Product Market Share of Top 3 and Top 5 Manufacturers
- 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 GLOBAL ORAL CARE PRODUCT PRODUCTION, REVENUE (VALUE) BY REGION (2013-2018)

4.1 Global Oral Care Product Production by Region (2013-2018)

4.2 Global Oral Care Product Production Market Share by Region (2013-2018)

4.3 Global Oral Care Product Revenue (Value) and Market Share by Region (2013-2018)

4.4 Global Oral Care Product Production, Revenue, Price and Gross Margin (2013-2018)

4.5 North America Oral Care Product Production, Revenue, Price and Gross Margin (2013-2018)

- 4.5.1 North AmericaOral Care ProductProduction and Market Share by Manufacturers
- 4.5.2 North AmericaOral Care ProductProduction and Market Share by Type

4.5.3 North AmericaOral Care ProductProduction and Market Share by Application4.6 Europe Oral Care Product Production, Revenue, Price and Gross Margin(2013-2018)

- 4.6.1 EuropeOral Care ProductProduction and Market Share by Manufacturers
- 4.6.2 Europe Oral Care Product Production and Market Share by Type

4.6.3 Europe Oral Care Product Production and Market Share by Application 4.7 China Oral Care Product Production, Revenue, Price and Gross Margin (2013-2018)

4.7.1 ChinaOral Care ProductProduction and Market Share by Manufacturers

4.7.2 China Oral Care Product Production and Market Share by Type

4.7.3 China Oral Care Product Production and Market Share by Application 4.8 Japan Oral Care Product Production, Revenue, Price and Gross Margin

(2013-2018)

4.8.1 Japan Oral Care Product Production and Market Share by Manufacturers4.8.2 Japan Oral Care Product Production and Market Share by Type

4.8.3 Japan Oral Care Product Production and Market Share by Application4.9 Southeast Asia Oral Care Product Production, Revenue, Price and Gross Margin



(2013-2018)

4.9.1 Southeast Asia Oral Care Product Production and Market Share by Manufacturers

4.9.2 Southeast Asia Oral Care Product Production and Market Share by Type

4.9.3 Southeast Asia Oral Care Product Production and Market Share by Application4.10 India Oral Care Product Production, Revenue, Price and Gross Margin(2013-2018)

4.10.1 India Oral Care Product Production and Market Share by Manufacturers

4.10.2 India Oral Care Product Production and Market Share by Type

4.10.3 India Oral Care Product Production and Market Share by Application

CHAPTER 5 GLOBAL ORAL CARE PRODUCT SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2013-2018)

5.1 Global Oral Care Product Consumption by Regions (2013-2018)

5.2 North America Oral Care Product Production, Consumption, Export, Import by Regions (2013-2018)

5.3 Europe Oral Care Product Production, Consumption, Export, Import by Regions (2013-2018)

5.4 China Oral Care Product Production, Consumption, Export, Import by Regions (2013-2018)

5.5 Japan Oral Care Product Production, Consumption, Export, Import by Regions (2013-2018)

5.6 Southeast Asia Oral Care Product Production, Consumption, Export, Import by Regions (2013-2018)

5.7 India Oral Care Product Production, Consumption, Export, Import by Regions (2013-2018)

CHAPTER 6 GLOBAL ORAL CARE PRODUCT PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

6.1 Global Oral Care Product Production and Market Share by Type (2013-2018)

6.2 Global Oral Care Product Revenue and Market Share by Type (2013-2018)

6.3 Global Oral Care Product Price by Type (2013-2018)

6.4 Global Oral Care Product Production Growth by Type (2013-2018)

CHAPTER 7 GLOBAL ORAL CARE PRODUCT MARKET ANALYSIS BY APPLICATION



7.1 Global Oral Care Product Consumption and Market Share by Application (2013-2018)

- 7.2 Global Oral Care Product Revenue and Market Share by Type (2013-2018)
- 7.3 Global Oral Care Product Consumption Growth Rate by Application (2013-2018)
- 7.4 Market Drivers and Opportunities
 - 7.4.1 Potential Applications
 - 7.4.2 Emerging Markets/Countries

CHAPTER 8 GLOBAL ORAL CARE PRODUCT MANUFACTURERS ANALYSIS

- 8.1 The Procter & Gamble Company (U.S.)
 - 8.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.1.2 Product Type, Application and Specification
- 8.1.3 Production, Revenue, Price and Gross Margin (2013-2018)
- 8.1.4 Business Overview
- 8.2 Dr Fresh LLC. (U.S.)
 - 8.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.2.2 Product Type, Application and Specification
 - 8.2.3 Production, Revenue, Price and Gross Margin (2013-2018)
- 8.2.4 Business Overview
- 8.3 Himalaya Drug Company (India)
 - 8.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.3.2 Product Type, Application and Specification
 - 8.3.3 Production, Revenue, Price and Gross Margin (2013-2018)
- 8.3.4 Business Overview
- 8.4 GlaxoSmithKline Plc. (U.K.)
 - 8.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.4.2 Product Type, Application and Specification
 - 8.4.3 Production, Revenue, Price and Gross Margin (2013-2018)
- 8.4.4 Business Overview
- 8.5 Prestige Brands Holdings, Inc. (U.S.)
 - 8.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.5.2 Product Type, Application and Specification
 - 8.5.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 8.5.4 Business Overview
- 8.6 Colgate-Palmolive Company (U.S.)
 - 8.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.6.2 Product Type, Application and Specification
- 8.6.3 Production, Revenue, Price and Gross Margin (2013-2018)



- 8.6.4 Business Overview
- 8.7 High Ridge Brands Co. (CDR HRB Holdings, Inc.) (U.S.)
- 8.7.1 Company Basic Information, Manufacturing Base and Competitors
- 8.7.2 Product Type, Application and Specification
- 8.7.3 Production, Revenue, Price and Gross Margin (2013-2018)
- 8.7.4 Business Overview
- 8.8 Oculus Innovative Sciences (U.S.)
- 8.8.1 Company Basic Information, Manufacturing Base and Competitors
- 8.8.2 Product Type, Application and Specification
- 8.8.3 Production, Revenue, Price and Gross Margin (2013-2018)
- 8.8.4 Business Overview
- 8.9 company
 - 8.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.9.2 Product Type, Application and Specification
- 8.9.3 Production, Revenue, Price and Gross Margin (2013-2018)
- 8.9.4 Business Overview

CHAPTER 9 ORAL CARE PRODUCT MANUFACTURING COST ANALYSIS

- 9.1 Oral Care Product Key Raw Materials Analysis
 - 9.1.1 Key Raw Materials
 - 9.1.2 Price Trend of Key Raw Materials
 - 9.1.3 Key Suppliers of Raw Materials
 - 9.1.4 Market Concentration Rate of Raw Materials
- 9.2 Proportion of Manufacturing Cost Structure
 - 9.2.1 Raw Materials
 - 9.2.2 Labor Cost
 - 9.2.3 Manufacturing Expenses
- 9.3 Manufacturing Process Analysis of Oral Care Product

CHAPTER 10 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 10.1 Oral Care Product Industrial Chain Analysis
- 10.2 Upstream Raw Materials Sourcing
- 10.3 Raw Materials Sources of Oral Care Product Major Manufacturers in 2016
- 10.4 Downstream Buyers

CHAPTER 11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS



- 11.1 Marketing Channel
- 11.1.1 Direct Marketing
- 11.1.2 Indirect Marketing
- 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
 - 11.2.1 Pricing Strategy
 - 11.2.2 Brand Strategy
- 11.2.3 Target Client
- 11.3 Distributors/Traders List

CHAPTER 12 MARKET EFFECT FACTORS ANALYSIS

- 12.1 Technology Progress/Risk
- 12.1.1 Substitutes Threat
- 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

CHAPTER 13 GLOBAL ORAL CARE PRODUCT MARKET FORECAST (2018-2023)

13.1 Global Oral Care Product Production, Revenue Forecast (2018-2023)

13.2 Global Oral Care Product Production, Consumption Forecast by Regions (2018-2023)

13.3 Global Oral Care Product Production Forecast by Type (2018-2023)

13.4 Global Oral Care Product Consumption Forecast by Application (2018-2023)

13.5 Oral Care Product Price Forecast (2018-2023)

CHAPTER 14 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Oral Care Product Figure Global Production Market Share of Oral Care Product by Gels016 Figure Product Picture of Type I Table Major Manufacturers of Type I Figure Product Picture of Type II Table Major Manufacturers of Type II Figure Product Picture of Type III Table Major Manufacturers of Type III Table Oral Care Product Consumption Market Share by Application in 2016 Figure Dental cavities Examples Figure Tooth decay Examples **Figure Others Examples** Figure North America Oral Care Product Revenue (Million USD) and Growth Rate (2013 - 2023)Figure Europe Oral Care Product Revenue (Million USD) and Growth Rate (2013-2023) Figure China Oral Care Product Revenue (Million USD) and Growth Rate (2013-2023) Figure Japan Oral Care Product Revenue (Million USD) and Growth Rate (2013-2023) Figure Southeast Asia Oral Care Product Revenue (Million USD) and Growth Rate (2013 - 2023)Figure India Oral Care Product Revenue (Million USD) and Growth Rate (2013-2023) Figure Global Oral Care Product Revenue (Million UDS) and Growth Rate (2013-2023) Table Global Oral Care Product Capacity of Key Manufacturers (2016 and 2017) Table Global Oral Care Product Capacity Market Share by Manufacturers (2016 and 2017) Figure Global Oral Care Product Capacity of Key Manufacturers in 2016 Figure Global Oral Care Product Capacity of Key Manufacturers in 2017 Table Global Oral Care Product Production of Key Manufacturers (2016 and 2017) Table Global Oral Care Product Production Share by Manufacturers (2016 and 2017) Figure 2015 Oral Care Product Production Share by Manufacturers Figure 2016 Oral Care Product Production Share by Manufacturers Table Global Oral Care Product Revenue (Million USD) by Manufacturers (2016 and 2017) Table Global Oral Care Product Revenue Share by Manufacturers (2016 and 2017) Table 2015 Global Oral Care Product Revenue Share by Manufacturers

Table 2016 Global Oral Care Product Revenue Share by Manufacturers



Table Global Market Oral Care Product Average Price of Key Manufacturers (2016 and 2017)

Figure Global Market Oral Care Product Average Price of Key Manufacturers in 2016 Table Manufacturers Oral Care Product Manufacturing Base Distribution and Sales Area

 Table Manufacturers Oral Care Product Product Type

Figure Oral Care Product Market Share of Top 3 Manufacturers

Figure Oral Care Product Market Share of Top 5 Manufacturers

 Table Global Oral Care Product Capacity by Regions (2013-2018)

Figure Global Oral Care Product Capacity Market Share by Regions (2013-2018)

Figure Global Oral Care Product Capacity Market Share by Regions (2013-2018)

Figure 2015 Global Oral Care Product Capacity Market Share by Regions

 Table Global Oral Care Product Production by Regions (2013-2018)

Figure Global Oral Care Product Production and Market Share by Regions (2013-2018)

Figure Global Oral Care Product Production Market Share by Regions (2013-2018)

Figure 2015 Global Oral Care Product Production Market Share by Regions

Table Global Oral Care Product Revenue by Regions (2013-2018)

Table Global Oral Care Product Revenue Market Share by Regions (2013-2018)

Table 2015 Global Oral Care Product Revenue Market Share by Regions

Table Global Oral Care Product Production, Revenue, Price and Gross Margin (2013-2018)

Table North America Oral Care Product Production, Revenue, Price and Gross Margin (2013-2018)

Table Europe Oral Care Product Production, Revenue, Price and Gross Margin (2013-2018)

Table China Oral Care Product Production, Revenue, Price and Gross Margin (2013-2018)

Table Japan Oral Care Product Production, Revenue, Price and Gross Margin (2013-2018)

Table Southeast Asia Oral Care Product Production, Revenue, Price and Gross Margin (2013-2018)

Table India Oral Care Product Production, Revenue, Price and Gross Margin (2013-2018)

Table Global Oral Care Product Consumption Market by Regions (2013-2018) Table Global Oral Care Product Consumption Market Share by Regions (2013-2018) Figure Global Oral Care Product Consumption Market Share by Regions (2013-2018) Figure 2015 Global Oral Care Product Consumption Market Share by Regions Table North America Oral Care Product Production, Consumption, Import & Export (2013-2018)



Table Europe Oral Care Product Production, Consumption, Import & Export (2013 - 2018)Table China Oral Care Product Production, Consumption, Import & Export (2013-2018) Table Japan Oral Care Product Production, Consumption, Import & Export (2013-2018) Table Southeast Asia Oral Care Product Production, Consumption, Import & Export (2013 - 2018)Table India Oral Care Product Production, Consumption, Import & Export (2013-2018) Table Global Oral Care Product Production by Type (2013-2018) Table Global Oral Care Product Production Share by Type (2013-2018) Figure Production Market Share of Oral Care Product by Type (2013-2018) Figure 2015 Production Market Share of Oral Care Product by Type Table Global Oral Care Product Revenue by Type (2013-2018) Table Global Oral Care Product Revenue Share by Type (2013-2018) Figure Production Revenue Share of Oral Care Product by Type (2013-2018) Figure 2015 Revenue Market Share of Oral Care Product by Type Table Global Oral Care Product Price by Type (2013-2018) Figure Global Oral Care Product Production Growth by Type (2013-2018) Table Global Oral Care Product Consumption by Application (2013-2018) Table Global Oral Care Product Consumption Market Share by Application (2013-2018) Figure Global Oral Care Product Consumption Market Share by Application in 2016 Table Global Oral Care Product Consumption Growth Rate by Application (2013-2018) Figure Global Oral Care Product Consumption Growth Rate by Application (2013-2018) Table The Procter & Gamble Company (U.S.) Basic Information, Manufacturing Base, Production Area and Its Competitors Table The Procter & Gamble Company (U.S.) Oral Care Product Production, Revenue, Price and Gross Margin (2013-2018) Table The Procter & Gamble Company (U.S.) Oral Care Product Market Share (2013 - 2018)Table Dr Fresh LLC. (U.S.) Basic Information, Manufacturing Base, Production Area and Its Competitors Table Dr Fresh LLC. (U.S.) Oral Care Product Production, Revenue, Price and Gross Margin (2013-2018) Table Dr Fresh LLC. (U.S.) Oral Care Product Market Share (2013-2018) Table Himalaya Drug Company (India) Basic Information, Manufacturing Base, Production Area and Its Competitors Table Himalaya Drug Company (India) Oral Care Product Production, Revenue, Price and Gross Margin (2013-2018) Table Himalaya Drug Company (India) Oral Care Product Market Share (2013-2018)



Area and Its Competitors Table GlaxoSmithKline Plc. (U.K.) Oral Care Product Production, Revenue, Price and Gross Margin (2013-2018) Table GlaxoSmithKline Plc. (U.K.) Oral Care Product Market Share (2013-2018) Table Prestige Brands Holdings, Inc. (U.S.) Basic Information, Manufacturing Base, Production Area and Its Competitors Table Prestige Brands Holdings, Inc. (U.S.) Oral Care Product Production, Revenue, Price and Gross Margin (2013-2018) Table Prestige Brands Holdings, Inc. (U.S.) Oral Care Product Market Share (2013 - 2018)Table Colgate-Palmolive Company (U.S.) Basic Information, Manufacturing Base, Production Area and Its Competitors Table Colgate-Palmolive Company (U.S.) Oral Care Product Production, Revenue, Price and Gross Margin (2013-2018) Table Colgate-Palmolive Company (U.S.) Oral Care Product Market Share (2013-2018) Table High Ridge Brands Co. (CDR HRB Holdings, Inc.) (U.S.) Basic Information, Manufacturing Base, Production Area and Its Competitors Table High Ridge Brands Co. (CDR HRB Holdings, Inc.) (U.S.) Oral Care Product Production, Revenue, Price and Gross Margin (2013-2018) Table High Ridge Brands Co. (CDR HRB Holdings, Inc.) (U.S.) Oral Care Product Market Share (2013-2018) Table Oculus Innovative Sciences (U.S.) Basic Information, Manufacturing Base, **Production Area and Its Competitors** Table Oculus Innovative Sciences (U.S.) Oral Care Product Production, Revenue, Price and Gross Margin (2013-2018) Table Oculus Innovative Sciences (U.S.) Oral Care Product Market Share (2013-2018) Table company 9 Basic Information, Manufacturing Base, Production Area and Its Competitors Table company 9 Oral Care Product Production, Revenue, Price and Gross Margin (2013 - 2018)Table company 9 Oral Care Product Market Share (2013-2018) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Oral Care Product Figure Manufacturing Process Analysis of Oral Care Product Figure Oral Care Product Industrial Chain Analysis Table Raw Materials Sources of Oral Care Product Major Manufacturers in 2016

Table Major Buyers of Oral Care Product



Table Distributors/Traders List

Figure Global Oral Care Product Production and Growth Rate Forecast (2018-2023) Figure Global Oral Care Product Revenue and Growth Rate Forecast (2018-2023) Table Global Oral Care Product Production Forecast by Regions (2018-2023) Table Global Oral Care Product Consumption Forecast by Regions (2018-2023) Table Global Oral Care Product Production Forecast by Type (2018-2023) Table Global Oral Care Product Consumption Forecast by Application (2018-2023)

COMPANIES MENTIONED

The Procter & Gamble Company (U.S.); Dr Fresh LLC. (U.S.); Himalaya Drug Company (India); GlaxoSmithKline Plc. (U.K.); Prestige Brands Holdings, Inc. (U.S.); Colgate-Palmolive Company (U.S.); High Ridge Brands Co. (CDR HRB Holdings, Inc.) (U.S.); Oculus Innovative Sciences (U.S.)



I would like to order

Product name: Global Oral Care Product Industry Market Analysis & Forecast 2018-2023 Product link: <u>https://marketpublishers.com/r/GD95865E086EN.html</u>

> Price: US\$ 2,240.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/GD95865E086EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970