

Global Online K-12 Education Sales Market Report Forecast 2017-2021

<https://marketpublishers.com/r/GAD73FA5B01EN.html>

Date: March 2017

Pages: 128

Price: US\$ 3,040.00 (Single User License)

ID: GAD73FA5B01EN

Abstracts

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to: Regional markets, technology developments, types, applications, and the competitive landscape.

The study is a source of reliable data on:

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research

report include:

United States

China

Europe

Japan

The Major players reported in the market include:

K12 Inc

Pearson

White Hat Managemen

Georg von Holtzbrinck GmbH & Co. K

Bettermarks

Scoyo

Languagenut

Beness Holding, Inc

New Oriental Education & Technology

Product Segment Analysis:

Elementary education(Grades 1-5)

Junior high education(Grades 6-8)

Senior high education(Grades 9-12)

Application Segment Analysis:

Teacher

Student

Parents

REASONS FOR BUYING THIS REPORT

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified analysis of major market segments

Contents

1 ONLINE K-12 EDUCATION MARKET OVERVIEW

- 1.1 Product Overview and Scope of Online K-12 Education
- 1.2 Classification of Online K-12 Education
 - 1.2.1 Elementary education(Grades 1-5)
 - 1.2.2 Junior high education(Grades 6-8)
 - 1.2.3 Senior high education(Grades 9-12)
- 1.3 Application of Online K-12 Education
 - 1.3.2 Teacher
 - 1.3.3 Student
 - 1.3.4 Parents
- 1.4 Online K-12 Education Market States Status and Prospect (2012-2021) by Regions
 - 1.4.1 United States
 - 1.4.2 China
 - 1.4.3 Europe
 - 1.4.4 Japan
- 1.5 Global Market Size of Online K-12 Education (2012-2021)
 - 1.5.1 Global Online K-12 Education Sales and Growth Rate (2012-2021)
 - 1.5.2 Global Online K-12 Education Revenue and Growth Rate (2012-2021)

2 GLOBAL ECONOMIC IMPACT ON ONLINE K-12 EDUCATION INDUSTRY

- 2.1 Global Macroeconomic Environment Analysis
 - 2.1.1 Global Macroeconomic Analysis
 - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

3 ONLINE K-12 EDUCATION MANUFACTURING COST ANALYSIS

- 3.1 Online K-12 Education Key Raw Materials Analysis
 - 3.1.1 Key Raw Materials
 - 3.1.2 Price Trend of Key Raw Materials
 - 3.1.3 Key Suppliers of Raw Materials
 - 3.1.4 Market Concentration Rate of Raw Materials
- 3.2 Proportion of Manufacturing Cost Structure
 - 3.2.1 Raw Materials
 - 3.2.2 Labor Cost

3.2.3 Manufacturing Process Analysis of Online K-12 Education

4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

4.1 Online K-12 Education Industrial Chain Analysis

4.2 Upstream Raw Materials Sourcing

4.3 Raw Materials Sources of Online K-12 Education Major Manufacturers in 2015

4.4 Downstream Buyers

5 GLOBAL ONLINE K-12 EDUCATION COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

5.1 Global Online K-12 Education Market Competition by Manufacturers

5.1.1 Global Online K-12 Education Sales and Market Share of Key Manufacturers (2012-2017)

5.1.2 Global Online K-12 Education Revenue and Share by Manufacturers (2012-2017)

5.2 Global Online K-12 Education (Volume and Value) by Type

5.2.1 Global Online K-12 Education Sales and Market Share by Type (2012-2017)

5.2.2 Global Online K-12 Education Revenue and Market Share by Type (2012-2017)

5.3 Global Online K-12 Education (Volume and Value) by Regions

5.3.1 Global Online K-12 Education Sales and Market Share by Regions (2012-2017)

5.3.2 Global Online K-12 Education Revenue and Market Share by Regions (2012-2017)

5.4 Global Online K-12 Education (Volume) by Application

6 UNITED STATES ONLINE K-12 EDUCATION (VOLUME, VALUE AND SALES PRICE)

6.1 United States Online K-12 Education Sales and Value (2012-2017)

6.1.1 United States Online K-12 Education Sales and Growth Rate (2012-2017)

6.1.2 United States Online K-12 Education Revenue and Growth Rate (2012-2017)

6.1.3 United States Online K-12 Education Sales Price Trend (2012-2017)

6.2 United States Online K-12 Education Sales and Market Share by Manufacturers

6.3 United States Online K-12 Education Sales and Market Share by Type

6.4 United States Online K-12 Education Sales and Market Share by Application

7 CHINA ONLINE K-12 EDUCATION (VOLUME, VALUE AND SALES PRICE)

7.1 China Online K-12 Education Sales and Value (2012-2017)

7.1.1 China Online K-12 Education Sales and Growth Rate (2012-2017)

7.1.2 China Online K-12 Education Revenue and Growth Rate (2012-2017)

7.1.3 China Online K-12 Education Sales Price Trend (2012-2017)

7.2 China Online K-12 Education Sales and Market Share by Manufacturers

7.3 China Online K-12 Education Sales and Market Share by Type

7.4 China Online K-12 Education Sales and Market Share by Application

8 EUROPE ONLINE K-12 EDUCATION (VOLUME, VALUE AND SALES PRICE)

8.1 Europe Online K-12 Education Sales and Value (2012-2017)

8.1.1 Europe Online K-12 Education Sales and Growth Rate (2012-2017)

8.1.2 Europe Online K-12 Education Revenue and Growth Rate (2012-2017)

8.1.3 Europe Online K-12 Education Sales Price Trend (2012-2017)

8.2 Europe Online K-12 Education Sales and Market Share by Manufacturers

8.3 Europe Online K-12 Education Sales and Market Share by Type

8.4 Europe Online K-12 Education Sales and Market Share by Application

9 JAPAN ONLINE K-12 EDUCATION (VOLUME, VALUE AND SALES PRICE)

9.1 Japan Online K-12 Education Sales and Value (2012-2017)

9.1.1 Japan Online K-12 Education Sales and Growth Rate (2012-2017)

9.1.2 Japan Online K-12 Education Revenue and Growth Rate (2012-2017)

9.1.3 Japan Online K-12 Education Sales Price Trend (2012-2017)

9.2 Japan Online K-12 Education Sales and Market Share by Manufacturers

9.3 Japan Online K-12 Education Sales and Market Share by Type

9.4 Japan Online K-12 Education Sales and Market Share by Application

10 GLOBAL ONLINE K-12 EDUCATION MANUFACTURERS ANALYSIS

10.1 K12 Inc

10.1.1 Company Basic Information, Manufacturing Base and Competitors

10.1.2 Product Type, Application and Specification

10.1.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.1.4 Business Overview

10.2 Pearson

10.2.1 Company Basic Information, Manufacturing Base and Competitors

10.2.2 Product Type, Application and Specification

10.2.3 Sales, Revenue, Price and Gross Margin (2012-2017)

- 10.2.4 Business Overview
- 10.3 White Hat Management
 - 10.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.3.2 Product Type, Application and Specification
 - 10.3.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.3.4 Business Overview
- 10.4 Georg von Holtzbrinck GmbH & Co. K
 - 10.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.4.2 Product Type, Application and Specification
 - 10.4.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.4.4 Business Overview
- 10.5 Bettermarks
 - 10.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.5.2 Product Type, Application and Specification
 - 10.5.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.5.4 Business Overview
- 10.6 Scoyo
 - 10.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.6.2 Product Type, Application and Specification
 - 10.6.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.6.4 Business Overview
- 10.7 Languagenut
 - 10.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.7.2 Product Type, Application and Specification
 - 10.7.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.7.4 Business Overview
- 10.8 Beness Holding, Inc
 - 10.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.8.2 Product Type, Application and Specification
 - 10.8.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.8.4 Business Overview
- 10.9 New Oriental Education & Technology
 - 10.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.9.2 Product Type, Application and Specification
 - 10.9.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.9.4 Business Overview

11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 11.1 Marketing Channel
 - 11.1.1 Direct Marketing
 - 11.1.2 Indirect Marketing
 - 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
 - 11.2.1 Pricing Strategy
 - 11.2.2 Brand Strategy
 - 11.2.3 Target Client
- 11.3 Distributors/Traders List

12 MARKET EFFECT FACTORS ANALYSIS

- 12.1 Technology Progress/Risk
 - 12.1.1 Substitutes Threat
 - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

13 GLOBAL ONLINE K-12 EDUCATION MARKET FORECAST (2017-2021)

- 13.1 Global Online K-12 Education Sales, Revenue Forecast (2017-2021)
- 13.2 Global Online K-12 Education Sales Forecast by Regions (2017-2021)
- 13.3 Global Online K-12 Education Sales Forecast by Type (2017-2021)
- 13.4 Global Online K-12 Education Sales Forecast by Application (2017-2021)

14 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Online K-12 Education

Table Classification of Online K-12 Education

Figure Global Sales Market Share of Online K-12 Education by Type in 2015

Table Applications of Online K-12 Education

Figure Global Sales Market Share of Online K-12 Education by Application in 2015

Figure United States Online K-12 Education Revenue and Growth Rate (2012-2021)

Figure China Online K-12 Education Revenue and Growth Rate (2012-2021)

Figure Europe Online K-12 Education Revenue and Growth Rate (2012-2021)

Figure Japan Online K-12 Education Revenue and Growth Rate (2012-2021)

Figure Global Online K-12 Education Sales and Growth Rate (2012-2021)

Figure Global Online K-12 Education Revenue and Growth Rate (2012-2021)

Table Global Online K-12 Education Sales of Key Manufacturers (2012-2017)

Table Global Online K-12 Education Sales Share by Manufacturers (2012-2017)

Figure 2015 Online K-12 Education Sales Share by Manufacturers

Figure 2016 Online K-12 Education Sales Share by Manufacturers

Table Global Online K-12 Education Revenue by Manufacturers (2012-2017)

Table Global Online K-12 Education Revenue Share by Manufacturers (2012-2017)

Table 2015 Global Online K-12 Education Revenue Share by Manufacturers

Table 2016 Global Online K-12 Education Revenue Share by Manufacturers

Table Global Online K-12 Education Sales and Market Share by Type (2012-2017)

Table Global Online K-12 Education Sales Share by Type (2012-2017)

Figure Sales Market Share of Online K-12 Education by Type (2012-2017)

Figure Global Online K-12 Education Sales Growth Rate by Type (2012-2017)

Table Global Online K-12 Education Revenue and Market Share by Type (2012-2017)

Table Global Online K-12 Education Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Online K-12 Education by Type (2012-2017)

Figure Global Online K-12 Education Revenue Growth Rate by Type (2012-2017)

Table Global Online K-12 Education Sales and Market Share by Regions (2012-2017)

Table Global Online K-12 Education Sales Share by Regions (2012-2017)

Figure Sales Market Share of Online K-12 Education by Regions (2012-2017)

Figure Global Online K-12 Education Sales Growth Rate by Regions (2012-2017)

Table Global Online K-12 Education Revenue and Market Share by Regions (2012-2017)

Table Global Online K-12 Education Revenue Share by Regions (2012-2017)

Figure Revenue Market Share of Online K-12 Education by Regions (2012-2017)

Figure Global Online K-12 Education Revenue Growth Rate by Regions (2012-2017)

Table Global Online K-12 Education Sales and Market Share by Application (2012-2017)

Table Global Online K-12 Education Sales Share by Application (2012-2017)

Figure Sales Market Share of Online K-12 Education by Application (2012-2017)

Figure Global Online K-12 Education Sales Growth Rate by Application (2012-2017)

Figure United States Online K-12 Education Sales and Growth Rate (2012-2017)

Figure United States Online K-12 Education Revenue and Growth Rate (2012-2017)

Figure United States Online K-12 Education Sales Price Trend (2012-2017)

Table United States Online K-12 Education Sales by Manufacturers (2012-2017)

Table United States Online K-12 Education Market Share by Manufacturers (2012-2017)

Table United States Online K-12 Education Sales by Type (2012-2017)

Table United States Online K-12 Education Market Share by Type (2012-2017)

Table United States Online K-12 Education Sales by Application (2012-2017)

Table United States Online K-12 Education Market Share by Application (2012-2017)

Figure China Online K-12 Education Sales and Growth Rate (2012-2017)

Figure China Online K-12 Education Revenue and Growth Rate (2012-2017)

Figure China Online K-12 Education Sales Price Trend (2012-2017)

Table China Online K-12 Education Sales by Manufacturers (2012-2017)

Table China Online K-12 Education Market Share by Manufacturers (2012-2017)

Table China Online K-12 Education Sales by Type (2012-2017)

Table China Online K-12 Education Market Share by Type (2012-2017)

Table China Online K-12 Education Sales by Application (2012-2017)

Table China Online K-12 Education Market Share by Application (2012-2017)

Figure Europe Online K-12 Education Sales and Growth Rate (2012-2017)

Figure Europe Online K-12 Education Revenue and Growth Rate (2012-2017)

Figure Europe Online K-12 Education Sales Price Trend (2012-2017)

Table Europe Online K-12 Education Sales by Manufacturers (2012-2017)

Table Europe Online K-12 Education Market Share by Manufacturers (2012-2017)

Table Europe Online K-12 Education Sales by Type (2012-2017)

Table Europe Online K-12 Education Market Share by Type (2012-2017)

Table Europe Online K-12 Education Sales by Application (2012-2017)

Table Europe Online K-12 Education Market Share by Application (2012-2017)

Figure Japan Online K-12 Education Sales and Growth Rate (2012-2017)

Figure Japan Online K-12 Education Revenue and Growth Rate (2012-2017)

Figure Japan Online K-12 Education Sales Price Trend (2012-2017)

Table Japan Online K-12 Education Sales by Manufacturers (2012-2017)

Table Japan Online K-12 Education Market Share by Manufacturers (2012-2017)

Table Japan Online K-12 Education Sales by Type (2012-2017)
Table Japan Online K-12 Education Market Share by Type (2012-2017)
Table Japan Online K-12 Education Sales by Application (2012-2017)
Table Japan Online K-12 Education Market Share by Application (2012-2017)
Table K12 Inc Basic Information List
Table K12 Inc Online K-12 Education Sales, Revenue, Price and Gross Margin (2012-2017)
Figure K12 Inc Online K-12 Education Global Market Share (2012-2017)
Table Pearson Basic Information List
Table Pearson Online K-12 Education Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Pearson Online K-12 Education Global Market Share (2012-2017)
Table White Hat Managemen Basic Information List
Table White Hat Managemen Online K-12 Education Sales, Revenue, Price and Gross Margin (2012-2017)
Figure White Hat Managemen Online K-12 Education Global Market Share (2012-2017)
Table Georg von Holtzbrinck GmbH & Co. K Basic Information List
Table Georg von Holtzbrinck GmbH & Co. K Online K-12 Education Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Georg von Holtzbrinck GmbH & Co. K Online K-12 Education Global Market Share (2012-2017)
Table Bettermarks Basic Information List
Table Bettermarks Online K-12 Education Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Bettermarks Online K-12 Education Global Market Share (2012-2017)
Table Scoyo Basic Information List
Table Scoyo Online K-12 Education Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Scoyo Online K-12 Education Global Market Share (2012-2017)
Table Languagenut Basic Information List
Table Languagenut Online K-12 Education Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Languagenut Online K-12 Education Global Market Share (2012-2017)
Table Beness Holding, Inc Basic Information List
Table Beness Holding, Inc Online K-12 Education Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Beness Holding, Inc Online K-12 Education Global Market Share (2012-2017)
Table New Oriental Education & Technology Basic Information List
Table New Oriental Education & Technology Online K-12 Education Sales, Revenue,

Price and Gross Margin (2012-2017)

Figure New Oriental Education & Technology Online K-12 Education Global Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Online K-12 Education

Figure Manufacturing Process Analysis of Online K-12 Education

Figure Online K-12 Education Industrial Chain Analysis

Table Raw Materials Sources of Online K-12 Education Major Manufacturers in 2015

Table Major Buyers of Online K-12 Education

Table Distributors/Traders List

Figure Global Online K-12 Education Sales and Growth Rate Forecast (2017-2021)

Figure Global Online K-12 Education Revenue and Growth Rate Forecast (2017-2021)

Table Global Online K-12 Education Sales Forecast by Regions (2017-2021)

Table Global Online K-12 Education Sales Forecast by Type (2017-2021)

Table Global Online K-12 Education Sales Forecast by Application (2017-2021)

I would like to order

Product name: Global Online K-12 Education Sales Market Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/GAD73FA5B01EN.html>

Price: US\$ 3,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GAD73FA5B01EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970