

Global Online K-12 Education Market Research Report Forecast 2017 to 2022

https://marketpublishers.com/r/GFA594B56C3EN.html

Date: December 2017 Pages: 138 Price: US\$ 2,240.00 (Single User License) ID: GFA594B56C3EN

Abstracts

Delivery of the Report will take 2-3 working days once order is placed.

The Global Online K-12 Education Market Research Report Forecast 2017-2022 is a valuable source of insightful data for business strategists. It provides the Online K-12 Education industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Online K-12 Education market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs



Global Online K-12 Education Market: Regional Segment Analysis North America Europe China Japan Southeast Asia India

The Major players reported in the market include: K12 Inc Pearson White Hat Managemen Georg von Holtzbrinck GmbH & Co. K Bettermarks Scoyo Languagenut Beness Holding, Inc New Oriental Education & Technology

Global Online K-12 Education Market: Product Segment Analysis Elementary education(Grades 1-5) Junior high education(Grades 6-8) Senior high education(Grades 9-12)

Global Online K-12 Education Market: Application Segment Analysis Teacher Student Parents

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow



It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



Contents

CHAPTER 1 ONLINE K-12 EDUCATION MARKET OVERVIEW

- 1.1 Product Overview and Scope of Online K-12 Education
- 1.2 Online K-12 Education Market Segmentation by Type
- 1.2.1 Global Production Market Share of Online K-12 Education by Type in 2016
- 1.2.1 Elementary education(Grades 1-5)
- 1.2.2 Junior high education(Grades 6-8)
- 1.2.3 Senior high education(Grades 9-12)
- 1.3 Online K-12 Education Market Segmentation by Application
- 1.3.1 Online K-12 Education Consumption Market Share by Application in 2016
- 1.3.2 Teacher
- 1.3.3 Student
- 1.3.4 Parents
- 1.4 Online K-12 Education Market Segmentation by Regions
 - 1.4.1 North America
 - 1.4.2 China
 - 1.4.3 Europe
 - 1.4.4 Southeast Asia
 - 1.4.5 Japan
 - 1.4.6 India
- 1.5 Global Market Size (Value) of Online K-12 Education (2012-2022)

CHAPTER 2 GLOBAL ECONOMIC IMPACT ON ONLINE K-12 EDUCATION INDUSTRY

- 2.1 Global Macroeconomic Environment Analysis
 - 2.1.1 Global Macroeconomic Analysis
- 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

CHAPTER 3 GLOBAL ONLINE K-12 EDUCATION MARKET COMPETITION BY MANUFACTURERS

3.1 Global Online K-12 Education Production and Share by Manufacturers (2015 and 2016)

3.2 Global Online K-12 Education Revenue and Share by Manufacturers (2015 and 2016)



3.3 Global Online K-12 Education Average Price by Manufacturers (2015 and 2016)

3.4 Manufacturers Online K-12 Education Manufacturing Base Distribution, Production Area and Product Type

3.5 Online K-12 Education Market Competitive Situation and Trends

3.5.1 Online K-12 Education Market Concentration Rate

3.5.2 Online K-12 Education Market Share of Top 3 and Top 5 Manufacturers

3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 GLOBAL ONLINE K-12 EDUCATION PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)

4.1 Global Online K-12 Education Production by Region (2012-2017)

4.2 Global Online K-12 Education Production Market Share by Region (2012-2017)

4.3 Global Online K-12 Education Revenue (Value) and Market Share by Region (2012-2017)

4.4 Global Online K-12 Education Production, Revenue, Price and Gross Margin (2012-2017)

4.5 North America Online K-12 Education Production, Revenue, Price and Gross Margin (2012-2017)

4.6 Europe Online K-12 Education Production, Revenue, Price and Gross Margin (2012-2017)

4.7 China Online K-12 Education Production, Revenue, Price and Gross Margin (2012-2017)

4.8 Japan Online K-12 Education Production, Revenue, Price and Gross Margin (2012-2017)

4.9 Southeast Asia Online K-12 Education Production, Revenue, Price and Gross Margin (2012-2017)

4.10 India Online K-12 Education Production, Revenue, Price and Gross Margin (2012-2017)

CHAPTER 5 GLOBAL ONLINE K-12 EDUCATION SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

5.1 Global Online K-12 Education Consumption by Regions (2012-2017)

5.2 North America Online K-12 Education Production, Consumption, Export, Import by Regions (2012-2017)

5.3 Europe Online K-12 Education Production, Consumption, Export, Import by Regions (2012-2017)

5.4 China Online K-12 Education Production, Consumption, Export, Import by Regions



(2012-2017)

5.5 Japan Online K-12 Education Production, Consumption, Export, Import by Regions (2012-2017)

5.6 Southeast Asia Online K-12 Education Production, Consumption, Export, Import by Regions (2012-2017)

5.7 India Online K-12 Education Production, Consumption, Export, Import by Regions (2012-2017)

CHAPTER 6 GLOBAL ONLINE K-12 EDUCATION PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

6.1 Global Online K-12 Education Production and Market Share by Type (2012-2017)

- 6.2 Global Online K-12 Education Revenue and Market Share by Type (2012-2017)
- 6.3 Global Online K-12 Education Price by Type (2012-2017)
- 6.4 Global Online K-12 Education Production Growth by Type (2012-2017)

CHAPTER 7 GLOBAL ONLINE K-12 EDUCATION MARKET ANALYSIS BY APPLICATION

7.1 Global Online K-12 Education Consumption and Market Share by Application (2012-2017)

7.2 Global Online K-12 Education Consumption Growth Rate by Application (2012-2017)

7.3 Market Drivers and Opportunities

- 7.3.1 Potential Applications
- 7.3.2 Emerging Markets/Countries

CHAPTER 8 GLOBAL ONLINE K-12 EDUCATION MANUFACTURERS ANALYSIS

- 8.1 K12 Inc
 - 8.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.1.2 Product Type, Application and Specification
 - 8.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 8.1.4 Business Overview

8.2 Pearson

- 8.2.1 Company Basic Information, Manufacturing Base and Competitors
- 8.2.2 Product Type, Application and Specification
- 8.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 8.2.4 Business Overview



- 8.3 White Hat Managemen
 - 8.3.1 Company Basic Information, Manufacturing Base and Competitors
- 8.3.2 Product Type, Application and Specification
- 8.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 8.3.4 Business Overview
- 8.4 Georg von Holtzbrinck GmbH & Co. K
- 8.4.1 Company Basic Information, Manufacturing Base and Competitors
- 8.4.2 Product Type, Application and Specification
- 8.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 8.4.4 Business Overview
- 8.5 Bettermarks
 - 8.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.5.2 Product Type, Application and Specification
- 8.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 8.5.4 Business Overview

8.6 Scoyo

- 8.6.1 Company Basic Information, Manufacturing Base and Competitors
- 8.6.2 Product Type, Application and Specification
- 8.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 8.6.4 Business Overview
- 8.7 Languagenut
 - 8.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.7.2 Product Type, Application and Specification
 - 8.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 8.7.4 Business Overview
- 8.8 Beness Holding, Inc
 - 8.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.8.2 Product Type, Application and Specification
 - 8.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 8.8.4 Business Overview
- 8.9 New Oriental Education & Technology
 - 8.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.9.2 Product Type, Application and Specification
 - 8.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 8.9.4 Business Overview

CHAPTER 9 ONLINE K-12 EDUCATION MANUFACTURING COST ANALYSIS

9.1 Online K-12 Education Key Raw Materials Analysis



- 9.1.1 Key Raw Materials
- 9.1.2 Price Trend of Key Raw Materials
- 9.1.3 Key Suppliers of Raw Materials
- 9.1.4 Market Concentration Rate of Raw Materials
- 9.2 Proportion of Manufacturing Cost Structure
 - 9.2.1 Raw Materials
 - 9.2.2 Labor Cost
 - 9.2.3 Manufacturing Expenses
- 9.3 Manufacturing Process Analysis of Online K-12 Education

CHAPTER 10 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 10.1 Online K-12 Education Industrial Chain Analysis
- 10.2 Upstream Raw Materials Sourcing
- 10.3 Raw Materials Sources of Online K-12 Education Major Manufacturers in 2016
- 10.4 Downstream Buyers

CHAPTER 11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 11.1 Marketing Channel
 - 11.1.1 Direct Marketing
 - 11.1.2 Indirect Marketing
- 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
 - 11.2.1 Pricing Strategy
 - 11.2.2 Brand Strategy
- 11.2.3 Target Client
- 11.3 Distributors/Traders List

CHAPTER 12 MARKET EFFECT FACTORS ANALYSIS

- 12.1 Technology Progress/Risk
- 12.1.1 Substitutes Threat
- 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

CHAPTER 13 GLOBAL ONLINE K-12 EDUCATION MARKET FORECAST



(2017-2022)

13.1 Global Online K-12 Education Production, Revenue Forecast (2017-2022)

13.2 Global Online K-12 Education Production, Consumption Forecast by Regions (2017-2022)

13.3 Global Online K-12 Education Production Forecast by Type (2017-2022)

13.4 Global Online K-12 Education Consumption Forecast by Application (2017-2022)

13.5 Online K-12 Education Price Forecast (2017-2022)

CHAPTER 14 APPENDIX



List Of Tables

LIST OF TABLES

Figure Picture of Online K-12 Education

Figure Global Production Market Share of Online K-12 Education by Type in 2016 Table Online K-12 Education Consumption Market Share by Application in 2016 Figure North America Online K-12 Education Revenue (Million USD) and Growth Rate (2012-2022)

Figure Europe Online K-12 Education Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Online K-12 Education Revenue (Million USD) and Growth Rate (2012-2022)

Figure Japan Online K-12 Education Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southeast Asia Online K-12 Education Revenue (Million USD) and Growth Rate (2012-2022)

Figure India Online K-12 Education Revenue (Million USD) and Growth Rate (2012-2022)

Figure Global Online K-12 Education Revenue (Million UDS) and Growth Rate (2012-2022)

Table Global Online K-12 Education Capacity of Key Manufacturers (2015 and 2016) Table Global Online K-12 Education Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Online K-12 Education Capacity of Key Manufacturers in 2015 Figure Global Online K-12 Education Capacity of Key Manufacturers in 2016 Table Global Online K-12 Education Production of Key Manufacturers (2015 and 2016) Table Global Online K-12 Education Production Share by Manufacturers (2015 and 2016)

Figure 2015 Online K-12 Education Production Share by Manufacturers

Figure 2016 Online K-12 Education Production Share by Manufacturers

Table Global Online K-12 Education Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Online K-12 Education Revenue Share by Manufacturers (2015 and 2016) Table 2015 Global Online K-12 Education Revenue Share by Manufacturers

Table 2016 Global Online K-12 Education Revenue Share by Manufacturers

Table Global Market Online K-12 Education Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Online K-12 Education Average Price of Key Manufacturers in



2016

Table Manufacturers Online K-12 Education Manufacturing Base Distribution and Sales Area

Table Manufacturers Online K-12 Education Product Type Figure Online K-12 Education Market Share of Top 3 Manufacturers Figure Online K-12 Education Market Share of Top 5 Manufacturers Table Global Online K-12 Education Capacity by Regions (2012-2017) Figure Global Online K-12 Education Capacity Market Share by Regions (2012-2017) Figure Global Online K-12 Education Capacity Market Share by Regions (2012-2017) Figure 2015 Global Online K-12 Education Capacity Market Share by Regions Table Global Online K-12 Education Production by Regions (2012-2017) Figure Global Online K-12 Education Production and Market Share by Regions (2012 - 2017)Figure Global Online K-12 Education Production Market Share by Regions (2012-2017) Figure 2015 Global Online K-12 Education Production Market Share by Regions Table Global Online K-12 Education Revenue by Regions (2012-2017) Table Global Online K-12 Education Revenue Market Share by Regions (2012-2017) Table 2015 Global Online K-12 Education Revenue Market Share by Regions Table Global Online K-12 Education Production, Revenue, Price and Gross Margin (2012 - 2017)Table North America Online K-12 Education Production, Revenue, Price and Gross Margin (2012-2017) Table Europe Online K-12 Education Production, Revenue, Price and Gross Margin (2012 - 2017)Table China Online K-12 Education Production, Revenue, Price and Gross Margin (2012-2017)Table Japan Online K-12 Education Production, Revenue, Price and Gross Margin (2012 - 2017)Table Southeast Asia Online K-12 Education Production, Revenue, Price and Gross Margin (2012-2017) Table India Online K-12 Education Production, Revenue, Price and Gross Margin (2012 - 2017)Table Global Online K-12 Education Consumption Market by Regions (2012-2017) Table Global Online K-12 Education Consumption Market Share by Regions (2012 - 2017)Figure Global Online K-12 Education Consumption Market Share by Regions (2012 - 2017)Figure 2015 Global Online K-12 Education Consumption Market Share by Regions

Table North America Online K-12 Education Production, Consumption, Import & Export



(2012-2017)

Table Europe Online K-12 Education Production, Consumption, Import & Export (2012 - 2017)Table China Online K-12 Education Production, Consumption, Import & Export (2012 - 2017)Table Japan Online K-12 Education Production, Consumption, Import & Export (2012 - 2017)Table Southeast Asia Online K-12 Education Production, Consumption, Import & Export (2012 - 2017)Table India Online K-12 Education Production, Consumption, Import & Export (2012 - 2017)Table Global Online K-12 Education Production by Type (2012-2017) Table Global Online K-12 Education Production Share by Type (2012-2017) Figure Production Market Share of Online K-12 Education by Type (2012-2017) Figure 2015 Production Market Share of Online K-12 Education by Type Table Global Online K-12 Education Revenue by Type (2012-2017) Table Global Online K-12 Education Revenue Share by Type (2012-2017) Figure Production Revenue Share of Online K-12 Education by Type (2012-2017) Figure 2015 Revenue Market Share of Online K-12 Education by Type Table Global Online K-12 Education Price by Type (2012-2017) Figure Global Online K-12 Education Production Growth by Type (2012-2017) Table Global Online K-12 Education Consumption by Application (2012-2017) Table Global Online K-12 Education Consumption Market Share by Application (2012 - 2017)Figure Global Online K-12 Education Consumption Market Share by Application in 2015 Table Global Online K-12 Education Consumption Growth Rate by Application (2012 - 2017)Figure Global Online K-12 Education Consumption Growth Rate by Application (2012 - 2017)Table K12 Inc Basic Information, Manufacturing Base, Production Area and Its Competitors Table K12 Inc Online K-12 Education Production, Revenue, Price and Gross Margin (2012 - 2017)Table K12 Inc Online K-12 Education Market Share (2012-2017) Table Pearson Basic Information, Manufacturing Base, Production Area and Its Competitors Table Pearson Online K-12 Education Production, Revenue, Price and Gross Margin (2012 - 2017)

Table Pearson Online K-12 Education Market Share (2012-2017)



Table White Hat Managemen Basic Information, Manufacturing Base, Production Area and Its Competitors

Table White Hat Managemen Online K-12 Education Production, Revenue, Price and Gross Margin (2012-2017)

Table White Hat Managemen Online K-12 Education Market Share (2012-2017)

Table Georg von Holtzbrinck GmbH & Co. K Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Georg von Holtzbrinck GmbH & Co. K Online K-12 Education Production, Revenue, Price and Gross Margin (2012-2017)

Table Georg von Holtzbrinck GmbH & Co. K Online K-12 Education Market Share (2012-2017)

Table Bettermarks Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Bettermarks Online K-12 Education Production, Revenue, Price and Gross Margin (2012-2017)

Table Bettermarks Online K-12 Education Market Share (2012-2017)

Table Scoyo Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Scoyo Online K-12 Education Production, Revenue, Price and Gross Margin (2012-2017)

Table Scoyo Online K-12 Education Market Share (2012-2017)

Table Languagenut Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Languagenut Online K-12 Education Production, Revenue, Price and Gross Margin (2012-2017)

Table Languagenut Online K-12 Education Market Share (2012-2017)

Table Beness Holding, Inc Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Beness Holding, Inc Online K-12 Education Production, Revenue, Price and Gross Margin (2012-2017)

Table Beness Holding, Inc Online K-12 Education Market Share (2012-2017)

Table New Oriental Education & Technology Basic Information, Manufacturing Base, Production Area and Its Competitors

Table New Oriental Education & Technology Online K-12 Education Production,

Revenue, Price and Gross Margin (2012-2017)

Table New Oriental Education & Technology Online K-12 Education Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw MaterialFigure Price Trend of Key Raw Materials



Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Online K-12 Education Figure Manufacturing Process Analysis of Online K-12 Education Figure Online K-12 Education Industrial Chain Analysis Table Raw Materials Sources of Online K-12 Education Major Manufacturers in 2016 Table Major Buyers of Online K-12 Education Table Distributors/Traders List Figure Global Online K-12 Education Production and Growth Rate Forecast (2017-2022) Figure Global Online K-12 Education Revenue and Growth Rate Forecast (2017-2022) Table Global Online K-12 Education Production Forecast by Regions (2017-2022) Table Global Online K-12 Education Consumption Forecast by Regions (2017-2022) Table Global Online K-12 Education Production Forecast by Regions (2017-2022) Table Global Online K-12 Education Production Forecast by Regions (2017-2022) Table Global Online K-12 Education Production Forecast by Regions (2017-2022) Table Global Online K-12 Education Production Forecast by Regions (2017-2022) Table Global Online K-12 Education Production Forecast by Regions (2017-2022) Table Global Online K-12 Education Production Forecast by Regions (2017-2022) Table Global Online K-12 Education Production Forecast by Type (2017-2022) Table Global Online K-12 Education Consumption Forecast by Application (2017-2022)

COMPANIES MENTIONED

K12 Inc Pearson White Hat Managemen Georg von Holtzbrinck GmbH & Co. K **Bettermarks** Scoyo Languagenut Beness Holding, Inc New Oriental Education & Technology **XUEDA** AMBO XRS CDEL lfdoo YINGDING YY Inc



I would like to order

Product name: Global Online K-12 Education Market Research Report Forecast 2017 to 2022 Product link: <u>https://marketpublishers.com/r/GFA594B56C3EN.html</u>

Price: US\$ 2,240.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/GFA594B56C3EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970