

Global Office Chairs Sales Market Report Forecast 2017-2021

<https://marketpublishers.com/r/G74A2818B28EN.html>

Date: April 2017

Pages: 126

Price: US\$ 3,040.00 (Single User License)

ID: G74A2818B28EN

Abstracts

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to: Regional markets, technology developments, types, applications, and the competitive landscape.

The study is a source of reliable data on:

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research

report include:

United States
China
Europe
Japan

The Major players reported in the market include:

Steelcase
Herman Miller
Haworth
HNI Group
Okamura Corporation
Kimball Office
AURORA
TopStar
Bristol

Product Segment Analysis:

Type 1
Type 2
Type 3

Application Segment Analysis:

Application 1
Application 2
Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified analysis of major market segments

Contents

1 OFFICE CHAIRS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Office Chairs
- 1.2 Classification of Office Chairs
 - 1.2.1 Type
 - 1.2.2 Type
 - 1.2.3 Type
- 1.3 Application of Office Chairs
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 Office Chairs Market States Status and Prospect (2012-2021) by Regions
 - 1.4.1 United States
 - 1.4.2 China
 - 1.4.3 Europe
 - 1.4.4 Japan
- 1.5 Global Market Size of Office Chairs (2012-2021)
 - 1.5.1 Global Office Chairs Sales and Growth Rate (2012-2021)
 - 1.5.2 Global Office Chairs Revenue and Growth Rate (2012-2021)

2 GLOBAL ECONOMIC IMPACT ON OFFICE CHAIRS INDUSTRY

- 2.1 Global Macroeconomic Environment Analysis
 - 2.1.1 Global Macroeconomic Analysis
 - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

3 OFFICE CHAIRS MANUFACTURING COST ANALYSIS

- 3.1 Office Chairs Key Raw Materials Analysis
 - 3.1.1 Key Raw Materials
 - 3.1.2 Price Trend of Key Raw Materials
 - 3.1.3 Key Suppliers of Raw Materials
 - 3.1.4 Market Concentration Rate of Raw Materials
- 3.2 Proportion of Manufacturing Cost Structure
 - 3.2.1 Raw Materials
 - 3.2.2 Labor Cost

3.2.3 Manufacturing Process Analysis of Office Chairs

4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

4.1 Office Chairs Industrial Chain Analysis

4.2 Upstream Raw Materials Sourcing

4.3 Raw Materials Sources of Office Chairs Major Manufacturers in 2015

4.4 Downstream Buyers

5 GLOBAL OFFICE CHAIRS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

5.1 Global Office Chairs Market Competition by Manufacturers

5.1.1 Global Office Chairs Sales and Market Share of Key Manufacturers (2012-2017)

5.1.2 Global Office Chairs Revenue and Share by Manufacturers (2012-2017)

5.2 Global Office Chairs (Volume and Value) by Type

5.2.1 Global Office Chairs Sales and Market Share by Type (2012-2017)

5.2.2 Global Office Chairs Revenue and Market Share by Type (2012-2017)

5.3 Global Office Chairs (Volume and Value) by Regions

5.3.1 Global Office Chairs Sales and Market Share by Regions (2012-2017)

5.3.2 Global Office Chairs Revenue and Market Share by Regions (2012-2017)

5.4 Global Office Chairs (Volume) by Application

6 UNITED STATES OFFICE CHAIRS (VOLUME, VALUE AND SALES PRICE)

6.1 United States Office Chairs Sales and Value (2012-2017)

6.1.1 United States Office Chairs Sales and Growth Rate (2012-2017)

6.1.2 United States Office Chairs Revenue and Growth Rate (2012-2017)

6.1.3 United States Office Chairs Sales Price Trend (2012-2017)

6.2 United States Office Chairs Sales and Market Share by Manufacturers

6.3 United States Office Chairs Sales and Market Share by Type

6.4 United States Office Chairs Sales and Market Share by Application

7 CHINA OFFICE CHAIRS (VOLUME, VALUE AND SALES PRICE)

7.1 China Office Chairs Sales and Value (2012-2017)

7.1.1 China Office Chairs Sales and Growth Rate (2012-2017)

7.1.2 China Office Chairs Revenue and Growth Rate (2012-2017)

7.1.3 China Office Chairs Sales Price Trend (2012-2017)

- 7.2 China Office Chairs Sales and Market Share by Manufacturers
- 7.3 China Office Chairs Sales and Market Share by Type
- 7.4 China Office Chairs Sales and Market Share by Application

8 EUROPE OFFICE CHAIRS (VOLUME, VALUE AND SALES PRICE)

- 8.1 Europe Office Chairs Sales and Value (2012-2017)
 - 8.1.1 Europe Office Chairs Sales and Growth Rate (2012-2017)
 - 8.1.2 Europe Office Chairs Revenue and Growth Rate (2012-2017)
 - 8.1.3 Europe Office Chairs Sales Price Trend (2012-2017)
- 8.2 Europe Office Chairs Sales and Market Share by Manufacturers
- 8.3 Europe Office Chairs Sales and Market Share by Type
- 8.4 Europe Office Chairs Sales and Market Share by Application

9 JAPAN OFFICE CHAIRS (VOLUME, VALUE AND SALES PRICE)

- 9.1 Japan Office Chairs Sales and Value (2012-2017)
 - 9.1.1 Japan Office Chairs Sales and Growth Rate (2012-2017)
 - 9.1.2 Japan Office Chairs Revenue and Growth Rate (2012-2017)
 - 9.1.3 Japan Office Chairs Sales Price Trend (2012-2017)
- 9.2 Japan Office Chairs Sales and Market Share by Manufacturers
- 9.3 Japan Office Chairs Sales and Market Share by Type
- 9.4 Japan Office Chairs Sales and Market Share by Application

10 GLOBAL OFFICE CHAIRS MANUFACTURERS ANALYSIS

- 10.1 Steelcase
 - 10.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.1.2 Product Type, Application and Specification
 - 10.1.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.1.4 Business Overview
- 10.2 Herman Miller
 - 10.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.2.2 Product Type, Application and Specification
 - 10.2.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.2.4 Business Overview
- 10.3 Haworth
 - 10.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.3.2 Product Type, Application and Specification

10.3.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.3.4 Business Overview

10.4 HNI Group

10.4.1 Company Basic Information, Manufacturing Base and Competitors

10.4.2 Product Type, Application and Specification

10.4.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.4.4 Business Overview

10.5 Okamura Corporation

10.5.1 Company Basic Information, Manufacturing Base and Competitors

10.5.2 Product Type, Application and Specification

10.5.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.5.4 Business Overview

10.6 Kimball Office

10.6.1 Company Basic Information, Manufacturing Base and Competitors

10.6.2 Product Type, Application and Specification

10.6.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.6.4 Business Overview

10.7 AURORA

10.7.1 Company Basic Information, Manufacturing Base and Competitors

10.7.2 Product Type, Application and Specification

10.7.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.7.4 Business Overview

10.8 TopStar

10.8.1 Company Basic Information, Manufacturing Base and Competitors

10.8.2 Product Type, Application and Specification

10.8.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.8.4 Business Overview

10.9 Bristol

10.9.1 Company Basic Information, Manufacturing Base and Competitors

10.9.2 Product Type, Application and Specification

10.9.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.9.4 Business Overview

11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

11.1 Marketing Channel

11.1.1 Direct Marketing

11.1.2 Indirect Marketing

11.1.3 Marketing Channel Development Trend

11.2 Market Positioning

11.2.1 Pricing Strategy

11.2.2 Brand Strategy

11.2.3 Target Client

11.3 Distributors/Traders List

12 MARKET EFFECT FACTORS ANALYSIS

12.1 Technology Progress/Risk

12.1.1 Substitutes Threat

12.1.2 Technology Progress in Related Industry

12.2 Consumer Needs/Customer Preference Change

12.3 Economic/Political Environmental Change

13 GLOBAL OFFICE CHAIRS MARKET FORECAST (2017-2021)

13.1 Global Office Chairs Sales, Revenue Forecast (2017-2021)

13.2 Global Office Chairs Sales Forecast by Regions (2017-2021)

13.3 Global Office Chairs Sales Forecast by Type (2017-2021)

13.4 Global Office Chairs Sales Forecast by Application (2017-2021)

14 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Office Chairs
Table Classification of Office Chairs
Figure Global Sales Market Share of Office Chairs by Type in 2015
Table Applications of Office Chairs
Figure Global Sales Market Share of Office Chairs by Application in 2015
Figure United States Office Chairs Revenue and Growth Rate (2012-2021)
Figure China Office Chairs Revenue and Growth Rate (2012-2021)
Figure Europe Office Chairs Revenue and Growth Rate (2012-2021)
Figure Japan Office Chairs Revenue and Growth Rate (2012-2021)
Figure Global Office Chairs Sales and Growth Rate (2012-2021)
Figure Global Office Chairs Revenue and Growth Rate (2012-2021)
Table Global Office Chairs Sales of Key Manufacturers (2012-2017)
Table Global Office Chairs Sales Share by Manufacturers (2012-2017)
Figure 2015 Office Chairs Sales Share by Manufacturers
Figure 2016 Office Chairs Sales Share by Manufacturers
Table Global Office Chairs Revenue by Manufacturers (2012-2017)
Table Global Office Chairs Revenue Share by Manufacturers (2012-2017)
Table 2015 Global Office Chairs Revenue Share by Manufacturers
Table 2016 Global Office Chairs Revenue Share by Manufacturers
Table Global Office Chairs Sales and Market Share by Type (2012-2017)
Table Global Office Chairs Sales Share by Type (2012-2017)
Figure Sales Market Share of Office Chairs by Type (2012-2017)
Figure Global Office Chairs Sales Growth Rate by Type (2012-2017)
Table Global Office Chairs Revenue and Market Share by Type (2012-2017)
Table Global Office Chairs Revenue Share by Type (2012-2017)
Figure Revenue Market Share of Office Chairs by Type (2012-2017)
Figure Global Office Chairs Revenue Growth Rate by Type (2012-2017)
Table Global Office Chairs Sales and Market Share by Regions (2012-2017)
Table Global Office Chairs Sales Share by Regions (2012-2017)
Figure Sales Market Share of Office Chairs by Regions (2012-2017)
Figure Global Office Chairs Sales Growth Rate by Regions (2012-2017)
Table Global Office Chairs Revenue and Market Share by Regions (2012-2017)
Table Global Office Chairs Revenue Share by Regions (2012-2017)
Figure Revenue Market Share of Office Chairs by Regions (2012-2017)
Figure Global Office Chairs Revenue Growth Rate by Regions (2012-2017)

Table Global Office Chairs Sales and Market Share by Application (2012-2017)
Table Global Office Chairs Sales Share by Application (2012-2017)
Figure Sales Market Share of Office Chairs by Application (2012-2017)
Figure Global Office Chairs Sales Growth Rate by Application (2012-2017)
Figure United States Office Chairs Sales and Growth Rate (2012-2017)
Figure United States Office Chairs Revenue and Growth Rate (2012-2017)
Figure United States Office Chairs Sales Price Trend (2012-2017)
Table United States Office Chairs Sales by Manufacturers (2012-2017)
Table United States Office Chairs Market Share by Manufacturers (2012-2017)
Table United States Office Chairs Sales by Type (2012-2017)
Table United States Office Chairs Market Share by Type (2012-2017)
Table United States Office Chairs Sales by Application (2012-2017)
Table United States Office Chairs Market Share by Application (2012-2017)
Figure China Office Chairs Sales and Growth Rate (2012-2017)
Figure China Office Chairs Revenue and Growth Rate (2012-2017)
Figure China Office Chairs Sales Price Trend (2012-2017)
Table China Office Chairs Sales by Manufacturers (2012-2017)
Table China Office Chairs Market Share by Manufacturers (2012-2017)
Table China Office Chairs Sales by Type (2012-2017)
Table China Office Chairs Market Share by Type (2012-2017)
Table China Office Chairs Sales by Application (2012-2017)
Table China Office Chairs Market Share by Application (2012-2017)
Figure Europe Office Chairs Sales and Growth Rate (2012-2017)
Figure Europe Office Chairs Revenue and Growth Rate (2012-2017)
Figure Europe Office Chairs Sales Price Trend (2012-2017)
Table Europe Office Chairs Sales by Manufacturers (2012-2017)
Table Europe Office Chairs Market Share by Manufacturers (2012-2017)
Table Europe Office Chairs Sales by Type (2012-2017)
Table Europe Office Chairs Market Share by Type (2012-2017)
Table Europe Office Chairs Sales by Application (2012-2017)
Table Europe Office Chairs Market Share by Application (2012-2017)
Figure Japan Office Chairs Sales and Growth Rate (2012-2017)
Figure Japan Office Chairs Revenue and Growth Rate (2012-2017)
Figure Japan Office Chairs Sales Price Trend (2012-2017)
Table Japan Office Chairs Sales by Manufacturers (2012-2017)
Table Japan Office Chairs Market Share by Manufacturers (2012-2017)
Table Japan Office Chairs Sales by Type (2012-2017)
Table Japan Office Chairs Market Share by Type (2012-2017)
Table Japan Office Chairs Sales by Application (2012-2017)

Table Japan Office Chairs Market Share by Application (2012-2017)
Table Steelcase Basic Information List
Table Steelcase Office Chairs Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Steelcase Office Chairs Global Market Share (2012-2017)
Table Herman Miller Basic Information List
Table Herman Miller Office Chairs Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Herman Miller Office Chairs Global Market Share (2012-2017)
Table Haworth Basic Information List
Table Haworth Office Chairs Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Haworth Office Chairs Global Market Share (2012-2017)
Table HNI Group Basic Information List
Table HNI Group Office Chairs Sales, Revenue, Price and Gross Margin (2012-2017)
Figure HNI Group Office Chairs Global Market Share (2012-2017)
Table Okamura Corporation Basic Information List
Table Okamura Corporation Office Chairs Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Okamura Corporation Office Chairs Global Market Share (2012-2017)
Table Kimball Office Basic Information List
Table Kimball Office Office Chairs Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Kimball Office Office Chairs Global Market Share (2012-2017)
Table AURORA Basic Information List
Table AURORA Office Chairs Sales, Revenue, Price and Gross Margin (2012-2017)
Figure AURORA Office Chairs Global Market Share (2012-2017)
Table TopStar Basic Information List
Table TopStar Office Chairs Sales, Revenue, Price and Gross Margin (2012-2017)
Figure TopStar Office Chairs Global Market Share (2012-2017)
Table Bristol Basic Information List
Table Bristol Office Chairs Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Bristol Office Chairs Global Market Share (2012-2017)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Office Chairs
Figure Manufacturing Process Analysis of Office Chairs
Figure Office Chairs Industrial Chain Analysis
Table Raw Materials Sources of Office Chairs Major Manufacturers in 2015
Table Major Buyers of Office Chairs

Table Distributors/Traders List

Figure Global Office Chairs Sales and Growth Rate Forecast (2017-2021)

Figure Global Office Chairs Revenue and Growth Rate Forecast (2017-2021)

Table Global Office Chairs Sales Forecast by Regions (2017-2021)

Table Global Office Chairs Sales Forecast by Type (2017-2021)

Table Global Office Chairs Sales Forecast by Application (2017-2021)

COMPANIES MENTIONED

Steelcase

Herman Miller

Haworth

HNI Group

Okamura Corporation

Kimball Office

AURORA

TopStar

Bristol

True Innovations

Nowy Styl

SUNON GROUP

Knoll

UE Furniture

Quama Group

UB Office Systems

Kinnarps Holding

King Hong Industrial

KI

Global Group

Teknion

Kokuyo

AIS

CHUENG SHINE

Liform Furniture Manufacturing

PSI Seating

ITOKI

Elite Office Furniture

Foshan Long Ma Office Furniture

Izzy+

I would like to order

Product name: Global Office Chairs Sales Market Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/G74A2818B28EN.html>

Price: US\$ 3,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G74A2818B28EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970