

Global Office Chairs Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/GE0CD120FC2EN.html

Date: July 2017

Pages: 139

Price: US\$ 2,240.00 (Single User License)

ID: GE0CD120FC2EN

Abstracts

The Global Office Chairs Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Office Chairs industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Office Chairs market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

Global Office Chairs Market: Regional Segment Analysis



North America

Europe

China

Japan

Southeast Asia

India

The Major players reported in the market include:

Steelcase

Herman Miller

Haworth

HNI Group

Okamura Corporation

Kimball Office

AURORA

TopStar

Bristol

Global Office Chairs Market: Product Segment Analysis

Type 1

Type 2

Type 3

Global Office Chairs Market: Application Segment Analysis

Application 1

Application 2

Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow



It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



Contents

CHAPTER 1 OFFICE CHAIRS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Office Chairs
- 1.2 Office Chairs Market Segmentation by Type
 - 1.2.1 Global Production Market Share of Office Chairs by Type in 2015
 - 1.2.1 Type
 - 1.2.2 Type
 - 1.2.3 Type
- 1.3 Office Chairs Market Segmentation by Application
 - 1.3.1 Office Chairs Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 Office Chairs Market Segmentation by Regions
 - 1.4.1 North America
 - 1.4.2 China
 - 1.4.3 Europe
 - 1.4.4 Southeast Asia
 - 1.4.5 Japan
 - 1.4.6 India
- 1.5 Global Market Size (Value) of Office Chairs (2012-2021)

CHAPTER 2 GLOBAL ECONOMIC IMPACT ON OFFICE CHAIRS INDUSTRY

- 2.1 Global Macroeconomic Environment Analysis
 - 2.1.1 Global Macroeconomic Analysis
 - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

CHAPTER 3 GLOBAL OFFICE CHAIRS MARKET COMPETITION BY MANUFACTURERS

- 3.1 Global Office Chairs Production and Share by Manufacturers (2015 and 2016)
- 3.2 Global Office Chairs Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 Global Office Chairs Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Office Chairs Manufacturing Base Distribution, Production Area and Product Type



- 3.5 Office Chairs Market Competitive Situation and Trends
 - 3.5.1 Office Chairs Market Concentration Rate
 - 3.5.2 Office Chairs Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 GLOBAL OFFICE CHAIRS PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)

- 4.1 Global Office Chairs Production by Region (2012-2017)
- 4.2 Global Office Chairs Production Market Share by Region (2012-2017)
- 4.3 Global Office Chairs Revenue (Value) and Market Share by Region (2012-2017)
- 4.4 Global Office Chairs Production, Revenue, Price and Gross Margin (2012-2017)
- 4.5 North America Office Chairs Production, Revenue, Price and Gross Margin (2012-2017)
- 4.6 Europe Office Chairs Production, Revenue, Price and Gross Margin (2012-2017)
- 4.7 China Office Chairs Production, Revenue, Price and Gross Margin (2012-2017)
- 4.8 Japan Office Chairs Production, Revenue, Price and Gross Margin (2012-2017)
- 4.9 Southeast Asia Office Chairs Production, Revenue, Price and Gross Margin (2012-2017)
- 4.10 India Office Chairs Production, Revenue, Price and Gross Margin (2012-2017)

CHAPTER 5 GLOBAL OFFICE CHAIRS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

- 5.1 Global Office Chairs Consumption by Regions (2012-2017)
- 5.2 North America Office Chairs Production, Consumption, Export, Import by Regions (2012-2017)
- 5.3 Europe Office Chairs Production, Consumption, Export, Import by Regions (2012-2017)
- 5.4 China Office Chairs Production, Consumption, Export, Import by Regions (2012-2017)
- 5.5 Japan Office Chairs Production, Consumption, Export, Import by Regions (2012-2017)
- 5.6 Southeast Asia Office Chairs Production, Consumption, Export, Import by Regions (2012-2017)
- 5.7 India Office Chairs Production, Consumption, Export, Import by Regions (2012-2017)

CHAPTER 6 GLOBAL OFFICE CHAIRS PRODUCTION, REVENUE (VALUE), PRICE



TREND BY TYPE

- 6.1 Global Office Chairs Production and Market Share by Type (2012-2017)
- 6.2 Global Office Chairs Revenue and Market Share by Type (2012-2017)
- 6.3 Global Office Chairs Price by Type (2012-2017)
- 6.4 Global Office Chairs Production Growth by Type (2012-2017)

CHAPTER 7 GLOBAL OFFICE CHAIRS MARKET ANALYSIS BY APPLICATION

- 7.1 Global Office Chairs Consumption and Market Share by Application (2012-2017)
- 7.2 Global Office Chairs Consumption Growth Rate by Application (2012-2017)
- 7.3 Market Drivers and Opportunities
 - 7.3.1 Potential Applications
 - 7.3.2 Emerging Markets/Countries

CHAPTER 8 GLOBAL OFFICE CHAIRS MANUFACTURERS ANALYSIS

- 8.1 Steelcase
 - 8.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.1.2 Product Type, Application and Specification
 - 8.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 8.1.4 Business Overview
- 8.2 Herman Miller
 - 8.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.2.2 Product Type, Application and Specification
 - 8.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 8.2.4 Business Overview
- 8.3 Haworth
 - 8.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.3.2 Product Type, Application and Specification
 - 8.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 8.3.4 Business Overview
- 8.4 HNI Group
 - 8.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.4.2 Product Type, Application and Specification
 - 8.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 8.4.4 Business Overview
- 8.5 Okamura Corporation
 - 8.5.1 Company Basic Information, Manufacturing Base and Competitors



- 8.5.2 Product Type, Application and Specification
- 8.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 8.5.4 Business Overview
- 8.6 Kimball Office
- 8.6.1 Company Basic Information, Manufacturing Base and Competitors
- 8.6.2 Product Type, Application and Specification
- 8.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 8.6.4 Business Overview
- 8.7 AURORA
 - 8.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.7.2 Product Type, Application and Specification
 - 8.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 8.7.4 Business Overview
- 8.8 TopStar
 - 8.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.8.2 Product Type, Application and Specification
 - 8.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 8.8.4 Business Overview
- 8.9 Bristol
 - 8.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.9.2 Product Type, Application and Specification
 - 8.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 8.9.4 Business Overview

CHAPTER 9 OFFICE CHAIRS MANUFACTURING COST ANALYSIS

- 9.1 Office Chairs Key Raw Materials Analysis
 - 9.1.1 Key Raw Materials
 - 9.1.2 Price Trend of Key Raw Materials
 - 9.1.3 Key Suppliers of Raw Materials
 - 9.1.4 Market Concentration Rate of Raw Materials
- 9.2 Proportion of Manufacturing Cost Structure
 - 9.2.1 Raw Materials
 - 9.2.2 Labor Cost
 - 9.2.3 Manufacturing Expenses
- 9.3 Manufacturing Process Analysis of Office Chairs

CHAPTER 10 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS



- 10.1 Office Chairs Industrial Chain Analysis
- 10.2 Upstream Raw Materials Sourcing
- 10.3 Raw Materials Sources of Office Chairs Major Manufacturers in 2015
- 10.4 Downstream Buyers

CHAPTER 11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 11.1 Marketing Channel
 - 11.1.1 Direct Marketing
 - 11.1.2 Indirect Marketing
 - 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
 - 11.2.1 Pricing Strategy
 - 11.2.2 Brand Strategy
 - 11.2.3 Target Client
- 11.3 Distributors/Traders List

CHAPTER 12 MARKET EFFECT FACTORS ANALYSIS

- 12.1 Technology Progress/Risk
 - 12.1.1 Substitutes Threat
 - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

CHAPTER 13 GLOBAL OFFICE CHAIRS MARKET FORECAST (2017-2021)

- 13.1 Global Office Chairs Production, Revenue Forecast (2017-2021)
- 13.2 Global Office Chairs Production, Consumption Forecast by Regions (2017-2021)
- 13.3 Global Office Chairs Production Forecast by Type (2017-2021)
- 13.4 Global Office Chairs Consumption Forecast by Application (2017-2021)
- 13.5 Office Chairs Price Forecast (2017-2021)

CHAPTER 14 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Office Chairs

Figure Global Production Market Share of Office Chairs by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Office Chairs Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Office Chairs Revenue (Million USD) and Growth Rate (2012-2021)

Figure Europe Office Chairs Revenue (Million USD) and Growth Rate (2012-2021)

Figure China Office Chairs Revenue (Million USD) and Growth Rate (2012-2021)

Figure Japan Office Chairs Revenue (Million USD) and Growth Rate (2012-2021)

Figure Southeast Asia Office Chairs Revenue (Million USD) and Growth Rate (2012-2021)

Figure India Office Chairs Revenue (Million USD) and Growth Rate (2012-2021)

Figure Global Office Chairs Revenue (Million UDS) and Growth Rate (2012-2021)

Table Global Office Chairs Capacity of Key Manufacturers (2015 and 2016)

Table Global Office Chairs Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Office Chairs Capacity of Key Manufacturers in 2015

Figure Global Office Chairs Capacity of Key Manufacturers in 2016

Table Global Office Chairs Production of Key Manufacturers (2015 and 2016)

Table Global Office Chairs Production Share by Manufacturers (2015 and 2016)

Figure 2015 Office Chairs Production Share by Manufacturers

Figure 2016 Office Chairs Production Share by Manufacturers

Table Global Office Chairs Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Office Chairs Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Office Chairs Revenue Share by Manufacturers

Table 2016 Global Office Chairs Revenue Share by Manufacturers

Table Global Market Office Chairs Average Price of Key Manufacturers (2015 and 2016)



Figure Global Market Office Chairs Average Price of Key Manufacturers in 2015

Table Manufacturers Office Chairs Manufacturing Base Distribution and Sales Area

Table Manufacturers Office Chairs Product Type

Figure Office Chairs Market Share of Top 3 Manufacturers

Figure Office Chairs Market Share of Top 5 Manufacturers

Table Global Office Chairs Capacity by Regions (2012-2017)

Figure Global Office Chairs Capacity Market Share by Regions (2012-2017)

Figure Global Office Chairs Capacity Market Share by Regions (2012-2017)

Figure 2015 Global Office Chairs Capacity Market Share by Regions

Table Global Office Chairs Production by Regions (2012-2017)

Figure Global Office Chairs Production and Market Share by Regions (2012-2017)

Figure Global Office Chairs Production Market Share by Regions (2012-2017)

Figure 2015 Global Office Chairs Production Market Share by Regions

Table Global Office Chairs Revenue by Regions (2012-2017)

Table Global Office Chairs Revenue Market Share by Regions (2012-2017)

Table 2015 Global Office Chairs Revenue Market Share by Regions

Table Global Office Chairs Production, Revenue, Price and Gross Margin (2012-2017)

Table North America Office Chairs Production, Revenue, Price and Gross Margin (2012-2017)

Table Europe Office Chairs Production, Revenue, Price and Gross Margin (2012-2017)

Table China Office Chairs Production, Revenue, Price and Gross Margin (2012-2017)

Table Japan Office Chairs Production, Revenue, Price and Gross Margin (2012-2017)

Table Southeast Asia Office Chairs Production, Revenue, Price and Gross Margin (2012-2017)

Table India Office Chairs Production, Revenue, Price and Gross Margin (2012-2017)

Table Global Office Chairs Consumption Market by Regions (2012-2017)

Table Global Office Chairs Consumption Market Share by Regions (2012-2017)

Figure Global Office Chairs Consumption Market Share by Regions (2012-2017)

Figure 2015 Global Office Chairs Consumption Market Share by Regions

Table North America Office Chairs Production, Consumption, Import & Export (2012-2017)

Table Europe Office Chairs Production, Consumption, Import & Export (2012-2017)

Table China Office Chairs Production, Consumption, Import & Export (2012-2017)

Table Japan Office Chairs Production, Consumption, Import & Export (2012-2017)

Table Southeast Asia Office Chairs Production, Consumption, Import & Export (2012-2017)

Table India Office Chairs Production, Consumption, Import & Export (2012-2017)

Table Global Office Chairs Production by Type (2012-2017)

Table Global Office Chairs Production Share by Type (2012-2017)



Figure Production Market Share of Office Chairs by Type (2012-2017)

Figure 2015 Production Market Share of Office Chairs by Type

Table Global Office Chairs Revenue by Type (2012-2017)

Table Global Office Chairs Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Office Chairs by Type (2012-2017)

Figure 2015 Revenue Market Share of Office Chairs by Type

Table Global Office Chairs Price by Type (2012-2017)

Figure Global Office Chairs Production Growth by Type (2012-2017)

Table Global Office Chairs Consumption by Application (2012-2017)

Table Global Office Chairs Consumption Market Share by Application (2012-2017)

Figure Global Office Chairs Consumption Market Share by Application in 2015

Table Global Office Chairs Consumption Growth Rate by Application (2012-2017)

Figure Global Office Chairs Consumption Growth Rate by Application (2012-2017)

Table Steelcase Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Steelcase Office Chairs Production, Revenue, Price and Gross Margin (2012-2017)

Table Steelcase Office Chairs Market Share (2012-2017)

Table Herman Miller Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Herman Miller Office Chairs Production, Revenue, Price and Gross Margin (2012-2017)

Table Herman Miller Office Chairs Market Share (2012-2017)

Table Haworth Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Haworth Office Chairs Production, Revenue, Price and Gross Margin (2012-2017)

Table Haworth Office Chairs Market Share (2012-2017)

Table HNI Group Basic Information, Manufacturing Base, Production Area and Its Competitors

Table HNI Group Office Chairs Production, Revenue, Price and Gross Margin (2012-2017)

Table HNI Group Office Chairs Market Share (2012-2017)

Table Okamura Corporation Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Okamura Corporation Office Chairs Production, Revenue, Price and Gross Margin (2012-2017)

Table Okamura Corporation Office Chairs Market Share (2012-2017)

Table Kimball Office Basic Information, Manufacturing Base, Production Area and Its Competitors



Table Kimball Office Office Chairs Production, Revenue, Price and Gross Margin (2012-2017)

Table Kimball Office Office Chairs Market Share (2012-2017)

Table AURORA Basic Information, Manufacturing Base, Production Area and Its Competitors

Table AURORA Office Chairs Production, Revenue, Price and Gross Margin (2012-2017)

Table AURORA Office Chairs Market Share (2012-2017)

Table TopStar Basic Information, Manufacturing Base, Production Area and Its Competitors

Table TopStar Office Chairs Production, Revenue, Price and Gross Margin (2012-2017)

Table TopStar Office Chairs Market Share (2012-2017)

Table Bristol Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Bristol Office Chairs Production, Revenue, Price and Gross Margin (2012-2017)

Table Bristol Office Chairs Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Office Chairs

Figure Manufacturing Process Analysis of Office Chairs

Figure Office Chairs Industrial Chain Analysis

Table Raw Materials Sources of Office Chairs Major Manufacturers in 2015

Table Major Buyers of Office Chairs

Table Distributors/Traders List

Figure Global Office Chairs Production and Growth Rate Forecast (2017-2021)

Figure Global Office Chairs Revenue and Growth Rate Forecast (2017-2021)

Table Global Office Chairs Production Forecast by Regions (2017-2021)

Table Global Office Chairs Consumption Forecast by Regions (2017-2021)

Table Global Office Chairs Production Forecast by Type (2017-2021)

Table Global Office Chairs Consumption Forecast by Application (2017-2021)

COMPANIES MENTIONED

Steelcase

Herman Miller

Haworth

HNI Group

Okamura Corporation



Kimball Office

AURORA

TopStar

Bristol

True Innovations

Nowy Styl

SUNON GROUP

Knoll

UE Furniture

Quama Group

UB Office Systems

Kinnarps Holding

King Hong Industrial

ΚI

Global Group

Teknion

Kokuyo

AIS

CHUENG SHINE

Lifeform Furniture Manufacturing

PSI Seating

ITOKI

Elite Office Furniture

Foshan Long Ma Office Furniture

Izzy+



I would like to order

Product name: Global Office Chairs Market Research Report Forecast 2017-2021

Product link: https://marketpublishers.com/r/GE0CD120FC2EN.html

Price: US\$ 2,240.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GE0CD120FC2EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970