

# Global and China Tennis Shoes Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/GB4D96A45CFEN.html

Date: May 2017

Pages: 124

Price: US\$ 2,160.00 (Single User License)

ID: GB4D96A45CFEN

# **Abstracts**

The Global and China Tennis Shoes Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Tennis Shoes industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Tennis Shoes market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

Global and China Tennis Shoes Market: Regional Segment Analysis



#### Global

#### China

The Major players reported in the market include:

**ASICS** 

**New Balance** 

Adidas

Nike

K-Swiss

PUMA

JiYe

Head

Babolat

Global and China Tennis Shoes Market: Product Segment Analysis

Nature Leather

Synthesis Leather

Type 3

Global and China Tennis Shoes Market: Application Segment Analysis

**Profession Player** 

Amateur Player

Application 3

## **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors



It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



# **Contents**

#### **CHAPTER 1 TENNIS SHOES MARKET OVERVIEW**

- 1.1 Tennis Shoes Definition
- 1.2 Tennis Shoes Classification and Application
- 1.3 Tennis Shoes Industry Chain
- 1.4 Tennis Shoes Industry Overview

# CHAPTER 2 GLOBAL AND CHINA ECONOMIC IMPACT ON TENNIS SHOES INDUSTRY

- 2.1 Global Macroeconomic Environment Analysis
- 2.2 China Macroeconomic Environment Analysis

# CHAPTER 3 GLOBAL TENNIS SHOES COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 3.1 Global Tennis Shoes Market Competition by Manufacturers
- 3.1.1 Global Tennis Shoes Production and Market Share of Key Manufacturers (2012-2017)
- 3.1.2 Global Tennis Shoes Revenue and Share by Manufacturers (2012-2017)
- 3.2 Global Tennis Shoes Production and Revenue by Type
  - 3.3.1 Global Tennis Shoes Production and Market Share by Type (2012-2017)
  - 3.3.2 Global Tennis Shoes Revenue and Market Share by Type (2012-2017)
- 3.3 Global Tennis Shoes Production and Revenue by Application

#### **CHAPTER 4 CHINA TENNIS SHOES MARKET ANALYSIS**

- 4.1 China Tennis Shoes Production and Revenue (2012-2014)
  - 4.1.1 China Tennis Shoes Production and Growth Rate (2012-2014)
  - 4.1.2 China Tennis Shoes Revenue and Growth Rate (2012-2014)
  - 4.1.3 China Tennis Shoes Sales Price Trend (2012-2014)
- 4.2 China Tennis Shoes Production and Market Share by Manufacturers
- 4.3 China Tennis Shoes Production and Market Share by Type
- 4.4 China Tennis Shoes Production and Market Share by Application

#### CHAPTER 5 GLOBAL TENNIS SHOES MANUFACTURERS ANALYSIS



#### 5.1 ASICS

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Product Type, Application and Specification
- 5.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 5.1.4 Business Overview

#### 5.2 New Balance

- 5.2.1 Company Basic Information, Manufacturing Base and Competitors
- 5.2.2 Product Type, Application and Specification
- 5.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 5.2.4 Business Overview

#### 5.3 Adidas

- 5.3.1 Company Basic Information, Manufacturing Base and Competitors
- 5.3.2 Product Type, Application and Specification
- 5.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 5.3.4 Business Overview

#### 5.4 Nike

- 5.4.1 Company Basic Information, Manufacturing Base and Competitors
- 5.4.2 Product Type, Application and Specification
- 5.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 5.4.4 Business Overview

#### 5.5 K-Swiss

- 5.5.1 Company Basic Information, Manufacturing Base and Competitors
- 5.5.2 Product Type, Application and Specification
- 5.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 5.5.4 Business Overview

#### **5.6 PUMA**

- 5.6.1 Company Basic Information, Manufacturing Base and Competitors
- 5.6.2 Product Type, Application and Specification
- 5.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 5.6.4 Business Overview

### 5.7 JiYe

- 5.7.1 Company Basic Information, Manufacturing Base and Competitors
- 5.7.2 Product Type, Application and Specification
- 5.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 5.7.4 Business Overview

#### 5.8 Head

- 5.8.1 Company Basic Information, Manufacturing Base and Competitors
- 5.8.2 Product Type, Application and Specification
- 5.8.3 Production, Revenue, Price and Gross Margin (2012-2017)



- 5.8.4 Business Overview
- 5.9 Babolat
  - 5.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.9.2 Product Type, Application and Specification
  - 5.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 5.9.4 Business Overview

#### **CHAPTER 6 TENNIS SHOES MANUFACTURING COST ANALYSIS**

- 6.1 Tennis Shoes Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Tennis Shoes

#### **CHAPTER 7 MARKET EFFECT FACTORS ANALYSIS**

- 7.1 Technology Progress/Risk
  - 7.1.1 Substitutes Threat
- 7.1.2 Technology Progress in Related Industry
- 7.2 Consumer Needs/Customer Preference Change
- 7.3 Economic/Political Environmental Change

## **CHAPTER 8 GLOBAL TENNIS SHOES MARKET FORECAST (2017-2021)**

- 8.1 Global Tennis Shoes Production, Revenue Forecast (2017-2021)
- 8.2 Global Tennis Shoes Production Forecast by Type (2017-2021)
- 8.3 Global Tennis Shoes Consumption Forecast by Application (2017-2021)
- 8.4 China Tennis Shoes Production, Consumption Forecast by Regions (2017-2021)
- 8.5 Tennis Shoes Price Forecast (2017-2021)

#### **CHAPTER 9 APPENDIX**



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Tennis Shoes

Figure Global Production Market Share of Tennis Shoes by Type in 2015

Table Tennis Shoes Consumption Market Share by Application in 2015

Table Global Tennis Shoes Capacity of Key Manufacturers (2015 and 2016)

Table Global Tennis Shoes Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Tennis Shoes Capacity of Key Manufacturers in 2015

Figure Global Tennis Shoes Capacity of Key Manufacturers in 2016

Table Global Tennis Shoes Production of Key Manufacturers (2015 and 2016)

Table Global Tennis Shoes Production Share by Manufacturers (2015 and 2016)

Figure 2015 Tennis Shoes Production Share by Manufacturers

Figure 2016 Tennis Shoes Production Share by Manufacturers

Table Global Tennis Shoes Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Tennis Shoes Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Tennis Shoes Revenue Share by Manufacturers

Table 2016 Global Tennis Shoes Revenue Share by Manufacturers

Table Global Market Tennis Shoes Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Tennis Shoes Average Price of Key Manufacturers in 2015

Table Manufacturers Tennis Shoes Manufacturing Base Distribution and Sales Area

Table Manufacturers Tennis Shoes Product Type

Figure Tennis Shoes Market Share of Top 3 Manufacturers

Figure Tennis Shoes Market Share of Top 5 Manufacturers

Table Global Tennis Shoes Production, Revenue, Price and Gross Margin (2012-2017)

Table China Tennis Shoes Production, Revenue, Price and Gross Margin (2012-2017)

Table Global Tennis Shoes Production by Type (2012-2017)

Table Global Tennis Shoes Production Share by Type (2012-2017)

Figure Production Market Share of Tennis Shoes by Type (2012-2017)

Figure 2015 Production Market Share of Tennis Shoes by Type

Table Global Tennis Shoes Revenue by Type (2012-2017)

Table Global Tennis Shoes Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Tennis Shoes by Type (2012-2017)

Figure 2015 Revenue Market Share of Tennis Shoes by Type

Table Global Tennis Shoes Price by Type (2012-2017)

Figure Global Tennis Shoes Production Growth by Type (2012-2017)

Table Global Tennis Shoes Consumption by Application (2012-2017)



Table Global Tennis Shoes Consumption Market Share by Application (2012-2017)

Figure Global Tennis Shoes Consumption Market Share by Application in 2015

Table Global Tennis Shoes Consumption Growth Rate by Application (2012-2017)

Figure Global Tennis Shoes Consumption Growth Rate by Application (2012-2017)

Figure China Tennis Shoes Production and Growth Rate (2012-2017)

Figure China Tennis Shoes Revenue and Growth Rate (2012-2017)

Figure China Tennis Shoes Production Price Trend (2012-2017)

Table China Tennis Shoes Production by Manufacturers (2012-2017)

Table China Tennis Shoes Market Share by Manufacturers (2012-2017)

Table China Tennis Shoes Production by Type (2012-2017)

Table China Tennis Shoes Market Share by Type (2012-2017)

Table China Tennis Shoes Production by Application (2012-2017)

Table China Tennis Shoes Market Share by Application (2012-2017)

Table ASICS Basic Information, Manufacturing Base, Production Area and Its Competitors

Table ASICS Tennis Shoes Production, Revenue, Price and Gross Margin (2012-2017)

Table ASICS Tennis Shoes Market Share (2012-2017)

Table New Balance Basic Information, Manufacturing Base, Production Area and Its Competitors

Table New Balance Tennis Shoes Production, Revenue, Price and Gross Margin (2012-2017)

Table New Balance Tennis Shoes Market Share (2012-2017)

Table Adidas Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Adidas Tennis Shoes Production, Revenue, Price and Gross Margin (2012-2017)

Table Adidas Tennis Shoes Market Share (2012-2017)

Table Nike Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Nike Tennis Shoes Production, Revenue, Price and Gross Margin (2012-2017)

Table Nike Tennis Shoes Market Share (2012-2017)

Table K-Swiss Basic Information, Manufacturing Base, Production Area and Its Competitors

Table K-Swiss Tennis Shoes Production, Revenue, Price and Gross Margin (2012-2017)

Table K-Swiss Tennis Shoes Market Share (2012-2017)

Table PUMA Basic Information, Manufacturing Base, Production Area and Its Competitors

Table PUMA Tennis Shoes Production, Revenue, Price and Gross Margin (2012-2017)

Table PUMA Tennis Shoes Market Share (2012-2017)

Table JiYe Basic Information, Manufacturing Base, Production Area and Its Competitors



Table JiYe Tennis Shoes Production, Revenue, Price and Gross Margin (2012-2017)

Table JiYe Tennis Shoes Market Share (2012-2017)

Table Head Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Head Tennis Shoes Production, Revenue, Price and Gross Margin (2012-2017)

Table Head Tennis Shoes Market Share (2012-2017)

Table Babolat Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Babolat Tennis Shoes Production, Revenue, Price and Gross Margin (2012-2017)

Table Babolat Tennis Shoes Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Tennis Shoes

Figure Manufacturing Process Analysis of Tennis Shoes

Figure Tennis Shoes Industrial Chain Analysis

Table Raw Materials Sources of Tennis Shoes Major Manufacturers in 2015

Table Major Buyers of Tennis Shoes

Table Distributors/Traders List

Figure Global Tennis Shoes Production and Growth Rate Forecast (2017-2021)

Figure Global Tennis Shoes Revenue and Growth Rate Forecast (2017-2021)

Table Global Tennis Shoes Production Forecast by Type (2017-2021)

Table Global Tennis Shoes Consumption Forecast by Application (2017-2021)

Table China Tennis Shoes Production and Consumption Forecast by Regions (2017-2021)

#### **COMPANIES MENTIONED**

**ASICS** 

**New Balance** 

Adidas

Nike

K-Swiss

**PUMA** 

JiYe

Head

Babolat

**Prince** 



#### I would like to order

Product name: Global and China Tennis Shoes Market Research Report Forecast 2017-2021

Product link: https://marketpublishers.com/r/GB4D96A45CFEN.html

Price: US\$ 2,160.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GB4D96A45CFEN.html">https://marketpublishers.com/r/GB4D96A45CFEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970