

Global and China Over-The-Counter Drug Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/GE82B9AC113EN.html

Date: June 2017 Pages: 101 Price: US\$ 2,160.00 (Single User License) ID: GE82B9AC113EN

Abstracts

The Global and China Over-The-Counter Drug Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Over-The-Counter Drug industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Over-The-Counter Drug market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

Global and China Over-The-Counter Drug Market: Regional Segment Analysis



Global China

The Major players reported in the market include:

Bayer HealthCare
GlaxoSmithKline (GSK)
Johnson & Johnson
Pfizer
Sanofi
AstraZeneca
BioGaia
Bristol Myers Squibb
Bukwang Pharmaceutica

Global and China Over-The-Counter Drug Market: Product Segment Analysis

Type 1 Type 2 Type 3

Global and China Over-The-Counter Drug Market: Application Segment Analysis

Application 1

Application 2

Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or



restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



Contents

CHAPTER 1 OVER-THE-COUNTER DRUG MARKET OVERVIEW

- 1.1 Over-The-Counter Drug Definition
- 1.2 Over-The-Counter Drug Classification and Application
- 1.3 Over-The-Counter Drug Industry Chain
- 1.4 Over-The-Counter Drug Industry Overview

CHAPTER 2 GLOBAL AND CHINA ECONOMIC IMPACT ON OVER-THE-COUNTER DRUG INDUSTRY

- 2.1 Global Macroeconomic Environment Analysis
- 2.2 China Macroeconomic Environment Analysis

CHAPTER 3 GLOBAL OVER-THE-COUNTER DRUG COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

3.1 Global Over-The-Counter Drug Market Competition by Manufacturers

3.1.1 Global Over-The-Counter Drug Production and Market Share of Key Manufacturers (2012-2017)

3.1.2 Global Over-The-Counter Drug Revenue and Share by Manufacturers (2012-2017)

3.2 Global Over-The-Counter Drug Production and Revenue by Type

3.3.1 Global Over-The-Counter Drug Production and Market Share by Type (2012-2017)

3.3.2 Global Over-The-Counter Drug Revenue and Market Share by Type (2012-2017)3.3 Global Over-The-Counter Drug Production and Revenue by Application

CHAPTER 4 CHINA OVER-THE-COUNTER DRUG MARKET ANALYSIS

4.1 China Over-The-Counter Drug Production and Revenue (2012-2014)

4.1.1 China Over-The-Counter Drug Production and Growth Rate (2012-2014)

4.1.2 China Over-The-Counter Drug Revenue and Growth Rate (2012-2014)

4.1.3 China Over-The-Counter Drug Sales Price Trend (2012-2014)

4.2 China Over-The-Counter Drug Production and Market Share by Manufacturers

4.3 China Over-The-Counter Drug Production and Market Share by Type

4.4 China Over-The-Counter Drug Production and Market Share by Application



CHAPTER 5 GLOBAL OVER-THE-COUNTER DRUG MANUFACTURERS ANALYSIS

- 5.1 Bayer HealthCare
 - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.1.2 Product Type, Application and Specification
 - 5.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 5.1.4 Business Overview
- 5.2 GlaxoSmithKline (GSK)
 - 5.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.2.2 Product Type, Application and Specification
 - 5.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 5.2.4 Business Overview
- 5.3 Johnson & Johnson
 - 5.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.3.2 Product Type, Application and Specification
 - 5.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 5.3.4 Business Overview

5.4 Pfizer

- 5.4.1 Company Basic Information, Manufacturing Base and Competitors
- 5.4.2 Product Type, Application and Specification
- 5.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 5.4.4 Business Overview
- 5.5 Sanofi
 - 5.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.5.2 Product Type, Application and Specification
 - 5.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 5.5.4 Business Overview
- 5.6 AstraZeneca
 - 5.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.6.2 Product Type, Application and Specification
 - 5.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 5.6.4 Business Overview
- 5.7 BioGaia
 - 5.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.7.2 Product Type, Application and Specification
 - 5.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 5.7.4 Business Overview
- 5.8 Bristol Myers Squibb
 - 5.8.1 Company Basic Information, Manufacturing Base and Competitors



- 5.8.2 Product Type, Application and Specification
- 5.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 5.8.4 Business Overview
- 5.9 Bukwang Pharmaceutica
 - 5.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.9.2 Product Type, Application and Specification
 - 5.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 5.9.4 Business Overview

CHAPTER 6 OVER-THE-COUNTER DRUG MANUFACTURING COST ANALYSIS

- 6.1 Over-The-Counter Drug Key Raw Materials Analysis
- 6.1.1 Key Raw Materials
- 6.1.2 Price Trend of Key Raw Materials
- 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
- 6.2.1 Raw Materials
- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Over-The-Counter Drug

CHAPTER 7 MARKET EFFECT FACTORS ANALYSIS

- 7.1 Technology Progress/Risk
- 7.1.1 Substitutes Threat
- 7.1.2 Technology Progress in Related Industry
- 7.2 Consumer Needs/Customer Preference Change
- 7.3 Economic/Political Environmental Change

CHAPTER 8 GLOBAL OVER-THE-COUNTER DRUG MARKET FORECAST (2017-2021)

- 8.1 Global Over-The-Counter Drug Production, Revenue Forecast (2017-2021)
- 8.2 Global Over-The-Counter Drug Production Forecast by Type (2017-2021)
- 8.3 Global Over-The-Counter Drug Consumption Forecast by Application (2017-2021)

8.4 China Over-The-Counter Drug Production, Consumption Forecast by Regions (2017-2021)

8.5 Over-The-Counter Drug Price Forecast (2017-2021)



CHAPTER 9 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Over-The-Counter Drug

Figure Global Production Market Share of Over-The-Counter Drug by Type in 2015 Table Over-The-Counter Drug Consumption Market Share by Application in 2015 Table Global Over-The-Counter Drug Capacity of Key Manufacturers (2015 and 2016) Table Global Over-The-Counter Drug Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Over-The-Counter Drug Capacity of Key Manufacturers in 2015 Figure Global Over-The-Counter Drug Capacity of Key Manufacturers in 2016

Table Global Over-The-Counter Drug Production of Key Manufacturers (2015 and 2016) Table Global Over-The-Counter Drug Production Share by Manufacturers (2015 and 2016)

Figure 2015 Over-The-Counter Drug Production Share by Manufacturers

Figure 2016 Over-The-Counter Drug Production Share by Manufacturers

Table Global Over-The-Counter Drug Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Over-The-Counter Drug Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Over-The-Counter Drug Revenue Share by ManufacturersTable 2016 Global Over-The-Counter Drug Revenue Share by Manufacturers

Table Global Market Over-The-Counter Drug Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Over-The-Counter Drug Average Price of Key Manufacturers in 2015

Table Manufacturers Over-The-Counter Drug Manufacturing Base Distribution and Sales Area

Table Manufacturers Over-The-Counter Drug Product Type

Figure Over-The-Counter Drug Market Share of Top 3 Manufacturers

Figure Over-The-Counter Drug Market Share of Top 5 Manufacturers

Table Global Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2012-2017)

Table China Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2012-2017)

Table Global Over-The-Counter Drug Production by Type (2012-2017)

Table Global Over-The-Counter Drug Production Share by Type (2012-2017)

Figure Production Market Share of Over-The-Counter Drug by Type (2012-2017)



Figure 2015 Production Market Share of Over-The-Counter Drug by Type Table Global Over-The-Counter Drug Revenue by Type (2012-2017) Table Global Over-The-Counter Drug Revenue Share by Type (2012-2017) Figure Production Revenue Share of Over-The-Counter Drug by Type (2012-2017) Figure 2015 Revenue Market Share of Over-The-Counter Drug by Type Table Global Over-The-Counter Drug Price by Type (2012-2017) Figure Global Over-The-Counter Drug Production Growth by Type (2012-2017) Table Global Over-The-Counter Drug Consumption by Application (2012-2017) Table Global Over-The-Counter Drug Consumption Market Share by Application (2012 - 2017)Figure Global Over-The-Counter Drug Consumption Market Share by Application in 2015 Table Global Over-The-Counter Drug Consumption Growth Rate by Application (2012 - 2017)Figure Global Over-The-Counter Drug Consumption Growth Rate by Application (2012 - 2017)Figure China Over-The-Counter Drug Production and Growth Rate (2012-2017) Figure China Over-The-Counter Drug Revenue and Growth Rate (2012-2017) Figure China Over-The-Counter Drug Production Price Trend (2012-2017) Table China Over-The-Counter Drug Production by Manufacturers (2012-2017) Table China Over-The-Counter Drug Market Share by Manufacturers (2012-2017) Table China Over-The-Counter Drug Production by Type (2012-2017) Table China Over-The-Counter Drug Market Share by Type (2012-2017) Table China Over-The-Counter Drug Production by Application (2012-2017) Table China Over-The-Counter Drug Market Share by Application (2012-2017) Table Bayer HealthCare Basic Information, Manufacturing Base, Production Area and **Its Competitors** Table Bayer HealthCare Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2012-2017) Table Bayer HealthCare Over-The-Counter Drug Market Share (2012-2017) Table GlaxoSmithKline (GSK) Basic Information, Manufacturing Base, Production Area and Its Competitors Table GlaxoSmithKline (GSK) Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2012-2017) Table GlaxoSmithKline (GSK) Over-The-Counter Drug Market Share (2012-2017) Table Johnson & Johnson Basic Information, Manufacturing Base, Production Area and **Its Competitors** Table Johnson & Johnson Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2012-2017)



Table Johnson & Johnson Over-The-Counter Drug Market Share (2012-2017) Table Pfizer Basic Information, Manufacturing Base, Production Area and Its Competitors Table Pfizer Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2012 - 2017)Table Pfizer Over-The-Counter Drug Market Share (2012-2017) Table Sanofi Basic Information, Manufacturing Base, Production Area and Its Competitors Table Sanofi Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2012 - 2017)Table Sanofi Over-The-Counter Drug Market Share (2012-2017) Table AstraZeneca Basic Information, Manufacturing Base, Production Area and Its Competitors Table AstraZeneca Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2012-2017) Table AstraZeneca Over-The-Counter Drug Market Share (2012-2017) Table BioGaia Basic Information, Manufacturing Base, Production Area and Its Competitors Table BioGaia Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2012-2017) Table BioGaia Over-The-Counter Drug Market Share (2012-2017) Table Bristol Myers Squibb Basic Information, Manufacturing Base, Production Area and Its Competitors Table Bristol Myers Squibb Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2012-2017) Table Bristol Myers Squibb Over-The-Counter Drug Market Share (2012-2017) Table Bukwang Pharmaceutica Basic Information, Manufacturing Base, Production Area and Its Competitors Table Bukwang Pharmaceutica Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2012-2017) Table Bukwang Pharmaceutica Over-The-Counter Drug Market Share (2012-2017) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Over-The-Counter Drug Figure Manufacturing Process Analysis of Over-The-Counter Drug Figure Over-The-Counter Drug Industrial Chain Analysis Table Raw Materials Sources of Over-The-Counter Drug Major Manufacturers in 2015

 Table Major Buyers of Over-The-Counter Drug



Table Distributors/Traders List

Figure Global Over-The-Counter Drug Production and Growth Rate Forecast (2017-2021)

Figure Global Over-The-Counter Drug Revenue and Growth Rate Forecast (2017-2021)

Table Global Over-The-Counter Drug Production Forecast by Type (2017-2021)

Table Global Over-The-Counter Drug Consumption Forecast by Application (2017-2021)

Table China Over-The-Counter Drug Production and Consumption Forecast by Regions (2017-2021)



I would like to order

Product name: Global and China Over-The-Counter Drug Market Research Report Forecast 2017-2021 Product link: <u>https://marketpublishers.com/r/GE82B9AC113EN.html</u>

Price: US\$ 2,160.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/GE82B9AC113EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970