

Global and China Mobile Mapping Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/G0F51C78E5FEN.html

Date: March 2017

Pages: 117

Price: US\$ 2,160.00 (Single User License)

ID: G0F51C78E5FEN

Abstracts

The Global and China Mobile Mapping Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Mobile Mapping industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Mobile Mapping market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

Global and China Mobile Mapping Market: Regional Segment Analysis



Global	
China	
The Major players reported in the market include:	
Trimble Navigation Ltd.	
Mapquest, Inc. Ericsson	
Foursquare Labs, Inc.	
TomTom International BV	
Google, Inc.	
Apple, Inc.	
Qualcomm Atheros, Inc.	
Microsoft Corporation	
Global and China Mobile Mapping Market: Product Segment Analysis	
Type I	
Type II	
Type III	
Global and China Mobile Mapping Market: Application Segment Analysis	
Application I	
Application II	
Application III	
REASONS FOR BUYING THIS REPORT	
This report provides pin-point analysis for changing competitive dynamics	

It provides a forward looking perspective on different factors driving or

restraining market growth



It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



Contents

Global and China Mobile Mapping Market Research Report Forecast 2017-2021

- c 1 Mobile Mapping Market Overview
- 1.1 Mobile Mapping Definition
- 1.2 Mobile Mapping Classification and Application
- 1.3 Mobile Mapping Industry Chain
- 1.4 Mobile Mapping Industry Overview

CHAPTER 2 GLOBAL AND CHINA ECONOMIC IMPACT ON MOBILE MAPPING INDUSTRY

- 2.1 Global Macroeconomic Environment Analysis
- 2.2 China Macroeconomic Environment Analysis

CHAPTER 3 GLOBAL MOBILE MAPPING COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 3.1 Global Mobile Mapping Market Competition by Manufacturers
- 3.1.1 Global Mobile Mapping Production and Market Share of Key Manufacturers (2012-2017)
- 3.1.2 Global Mobile Mapping Revenue and Share by Manufacturers (2012-2017)
- 3.2 Global Mobile Mapping Production and Revenue by Type
 - 3.3.1 Global Mobile Mapping Production and Market Share by Type (2012-2017)
- 3.3.2 Global Mobile Mapping Revenue and Market Share by Type (2012-2017)
- 3.3 Global Mobile Mapping Production and Revenue by Application

CHAPTER 4 CHINA MOBILE MAPPING MARKET ANALYSIS

- 4.1 China Mobile Mapping Production and Revenue (2012-2014)
 - 4.1.1 China Mobile Mapping Production and Growth Rate (2012-2014)
 - 4.1.2 China Mobile Mapping Revenue and Growth Rate (2012-2014)
 - 4.1.3 China Mobile Mapping Sales Price Trend (2012-2014)
- 4.2 China Mobile Mapping Production and Market Share by Manufacturers
- 4.3 China Mobile Mapping Production and Market Share by Type
- 4.4 China Mobile Mapping Production and Market Share by Application

CHAPTER 5 GLOBAL MOBILE MAPPING MANUFACTURERS ANALYSIS



- 5.1 Trimble Navigation Ltd.
 - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.1.2 Product Type, Application and Specification
 - 5.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 5.1.4 Business Overview
- 5.2 Mapquest, Inc.
 - 5.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.2.2 Product Type, Application and Specification
 - 5.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 5.2.4 Business Overview
- 5.3 Ericsson
 - 5.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.3.2 Product Type, Application and Specification
 - 5.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 5.3.4 Business Overview
- 5.4 Foursquare Labs, Inc.
 - 5.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.4.2 Product Type, Application and Specification
 - 5.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 5.4.4 Business Overview
- 5.5 TomTom International BV
 - 5.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.5.2 Product Type, Application and Specification
 - 5.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 5.5.4 Business Overview
- 5.6 Google, Inc.
 - 5.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.6.2 Product Type, Application and Specification
 - 5.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 5.6.4 Business Overview
- 5.7 Apple, Inc.
 - 5.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.7.2 Product Type, Application and Specification
 - 5.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 5.7.4 Business Overview
- 5.8 Qualcomm Atheros, Inc.
 - 5.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.8.2 Product Type, Application and Specification
 - 5.8.3 Production, Revenue, Price and Gross Margin (2012-2017)



- 5.8.4 Business Overview
- 5.9 Microsoft Corporation
 - 5.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.9.2 Product Type, Application and Specification
 - 5.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 5.9.4 Business Overview

CHAPTER 6 MOBILE MAPPING MANUFACTURING COST ANALYSIS

- 6.1 Mobile Mapping Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Mobile Mapping

CHAPTER 7 MARKET EFFECT FACTORS ANALYSIS

- 7.1 Technology Progress/Risk
 - 7.1.1 Substitutes Threat
 - 7.1.2 Technology Progress in Related Industry
- 7.2 Consumer Needs/Customer Preference Change
- 7.3 Economic/Political Environmental Change

CHAPTER 8 GLOBAL MOBILE MAPPING MARKET FORECAST (2017-2021)

- 8.1 Global Mobile Mapping Production, Revenue Forecast (2017-2021)
- 8.2 Global Mobile Mapping Production Forecast by Type (2017-2021)
- 8.3 Global Mobile Mapping Consumption Forecast by Application (2017-2021)
- 8.4 China Mobile Mapping Production, Consumption Forecast by Regions (2017-2021)
- 8.5 Mobile Mapping Price Forecast (2017-2021)

CHAPTER 9 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Mobile Mapping

Figure Global Production Market Share of Mobile Mapping by Type in 2015

Table Mobile Mapping Consumption Market Share by Application in 2015

Table Global Mobile Mapping Capacity of Key Manufacturers (2015 and 2016)

Table Global Mobile Mapping Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Mobile Mapping Capacity of Key Manufacturers in 2015

Figure Global Mobile Mapping Capacity of Key Manufacturers in 2016

Table Global Mobile Mapping Production of Key Manufacturers (2015 and 2016)

Table Global Mobile Mapping Production Share by Manufacturers (2015 and 2016)

Figure 2015 Mobile Mapping Production Share by Manufacturers

Figure 2016 Mobile Mapping Production Share by Manufacturers

Table Global Mobile Mapping Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Mobile Mapping Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Mobile Mapping Revenue Share by Manufacturers

Table 2016 Global Mobile Mapping Revenue Share by Manufacturers

Table Global Market Mobile Mapping Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Mobile Mapping Average Price of Key Manufacturers in 2015

Table Manufacturers Mobile Mapping Manufacturing Base Distribution and Sales Area

Table Manufacturers Mobile Mapping Product Type

Figure Mobile Mapping Market Share of Top 3 Manufacturers

Figure Mobile Mapping Market Share of Top 5 Manufacturers

Table Global Mobile Mapping Production, Revenue, Price and Gross Margin (2012-2017)

Table China Mobile Mapping Production, Revenue, Price and Gross Margin (2012-2017)

Table Global Mobile Mapping Production by Type (2012-2017)

Table Global Mobile Mapping Production Share by Type (2012-2017)

Figure Production Market Share of Mobile Mapping by Type (2012-2017)

Figure 2015 Production Market Share of Mobile Mapping by Type

Table Global Mobile Mapping Revenue by Type (2012-2017)

Table Global Mobile Mapping Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Mobile Mapping by Type (2012-2017)



Figure 2015 Revenue Market Share of Mobile Mapping by Type

Table Global Mobile Mapping Price by Type (2012-2017)

Figure Global Mobile Mapping Production Growth by Type (2012-2017)

Table Global Mobile Mapping Consumption by Application (2012-2017)

Table Global Mobile Mapping Consumption Market Share by Application (2012-2017)

Figure Global Mobile Mapping Consumption Market Share by Application in 2015

Table Global Mobile Mapping Consumption Growth Rate by Application (2012-2017)

Figure Global Mobile Mapping Consumption Growth Rate by Application (2012-2017)

Figure China Mobile Mapping Production and Growth Rate (2012-2017)

Figure China Mobile Mapping Revenue and Growth Rate (2012-2017)

Figure China Mobile Mapping Production Price Trend (2012-2017)

Table China Mobile Mapping Production by Manufacturers (2012-2017)

Table China Mobile Mapping Market Share by Manufacturers (2012-2017)

Table China Mobile Mapping Production by Type (2012-2017)

Table China Mobile Mapping Market Share by Type (2012-2017)

Table China Mobile Mapping Production by Application (2012-2017)

Table China Mobile Mapping Market Share by Application (2012-2017)

Table Trimble Navigation Ltd. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Trimble Navigation Ltd. Mobile Mapping Production, Revenue, Price and Gross Margin (2012-2017)

Table Trimble Navigation Ltd. Mobile Mapping Market Share (2012-2017)

Table Mapquest, Inc. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Mapquest, Inc. Mobile Mapping Production, Revenue, Price and Gross Margin (2012-2017)

Table Mapquest, Inc. Mobile Mapping Market Share (2012-2017)

Table Ericsson Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Ericsson Mobile Mapping Production, Revenue, Price and Gross Margin (2012-2017)

Table Ericsson Mobile Mapping Market Share (2012-2017)

Table Foursquare Labs, Inc. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Foursquare Labs, Inc. Mobile Mapping Production, Revenue, Price and Gross Margin (2012-2017)

Table Foursquare Labs, Inc. Mobile Mapping Market Share (2012-2017)

Table TomTom International BV Basic Information, Manufacturing Base, Production Area and Its Competitors



Table TomTom International BV Mobile Mapping Production, Revenue, Price and Gross Margin (2012-2017)

Table TomTom International BV Mobile Mapping Market Share (2012-2017)

Table Google, Inc. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Google, Inc. Mobile Mapping Production, Revenue, Price and Gross Margin (2012-2017)

Table Google, Inc. Mobile Mapping Market Share (2012-2017)

Table Apple, Inc. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Apple, Inc. Mobile Mapping Production, Revenue, Price and Gross Margin (2012-2017)

Table Apple, Inc. Mobile Mapping Market Share (2012-2017)

Table Qualcomm Atheros, Inc. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Qualcomm Atheros, Inc. Mobile Mapping Production, Revenue, Price and Gross Margin (2012-2017)

Table Qualcomm Atheros, Inc. Mobile Mapping Market Share (2012-2017)

Table Microsoft Corporation Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Microsoft Corporation Mobile Mapping Production, Revenue, Price and Gross Margin (2012-2017)

Table Microsoft Corporation Mobile Mapping Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Mobile Mapping

Figure Manufacturing Process Analysis of Mobile Mapping

Figure Mobile Mapping Industrial Chain Analysis

Table Raw Materials Sources of Mobile Mapping Major Manufacturers in 2015

Table Major Buyers of Mobile Mapping

Table Distributors/Traders List

Figure Global Mobile Mapping Production and Growth Rate Forecast (2017-2021)

Figure Global Mobile Mapping Revenue and Growth Rate Forecast (2017-2021)

Table Global Mobile Mapping Production Forecast by Type (2017-2021)

Table Global Mobile Mapping Consumption Forecast by Application (2017-2021)

Table China Mobile Mapping Production and Consumption Forecast by Regions (2017-2021)



I would like to order

Product name: Global and China Mobile Mapping Market Research Report Forecast 2017-2021

Product link: https://marketpublishers.com/r/G0F51C78E5FEN.html

Price: US\$ 2,160.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G0F51C78E5FEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970