

# Global and China Mobile Communications Retail Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/G265FD9CDA8EN.html>

Date: May 2017

Pages: 122

Price: US\$ 2,160.00 (Single User License)

ID: G265FD9CDA8EN

## Abstracts

The Global and China Mobile Communications Retail Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Mobile Communications Retail industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Mobile Communications Retail market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments

- Evolving market trends and dynamics

- Changing supply and demand scenarios

- Quantifying market opportunities through market sizing and market forecasting

- Tracking current trends/opportunities/challenges

- Competitive insights

- Opportunity mapping in terms of technological breakthroughs

Global and China Mobile Communications Retail Market: Regional Segment Analysis

Global

China

The Major players reported in the market include:

Telstra Optus Vodafone Vita Group Allphones Mo's Mobile Harvey Norman Hutchison  
Macquarie Telecom Terms Nextgen Group M2 Group TPG Telecom liNet Amcom

company 2

company 3

company 4

company 5

company 6

company 7

company 8

company 9

Global and China Mobile Communications Retail Market: Product Segment Analysis

Type 1

Type 2

Type 3

Global and China Mobile Communications Retail Market: Application Segment Analysis

Application 1

Application 2

Application 3

## **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or  
restraining market growth

It provides a six-year forecast assessed on the basis of how the market is  
predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you  
ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 MOBILE COMMUNICATIONS RETAIL MARKET OVERVIEW**

- 1.1 Mobile Communications Retail Definition
- 1.2 Mobile Communications Retail Classification and Application
- 1.3 Mobile Communications Retail Industry Chain
- 1.4 Mobile Communications Retail Industry Overview

### **CHAPTER 2 GLOBAL AND CHINA ECONOMIC IMPACT ON MOBILE COMMUNICATIONS RETAIL INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
- 2.2 China Macroeconomic Environment Analysis

### **CHAPTER 3 GLOBAL MOBILE COMMUNICATIONS RETAIL COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

- 3.1 Global Mobile Communications Retail Market Competition by Manufacturers
  - 3.1.1 Global Mobile Communications Retail Production and Market Share of Key Manufacturers (2012-2017)
  - 3.1.2 Global Mobile Communications Retail Revenue and Share by Manufacturers (2012-2017)
- 3.2 Global Mobile Communications Retail Production and Revenue by Type
  - 3.3.1 Global Mobile Communications Retail Production and Market Share by Type (2012-2017)
  - 3.3.2 Global Mobile Communications Retail Revenue and Market Share by Type (2012-2017)
- 3.3 Global Mobile Communications Retail Production and Revenue by Application

### **CHAPTER 4 CHINA MOBILE COMMUNICATIONS RETAIL MARKET ANALYSIS**

- 4.1 China Mobile Communications Retail Production and Revenue (2012-2014)
  - 4.1.1 China Mobile Communications Retail Production and Growth Rate (2012-2014)
  - 4.1.2 China Mobile Communications Retail Revenue and Growth Rate (2012-2014)
  - 4.1.3 China Mobile Communications Retail Sales Price Trend (2012-2014)
- 4.2 China Mobile Communications Retail Production and Market Share by Manufacturers
- 4.3 China Mobile Communications Retail Production and Market Share by Type

#### 4.4 China Mobile Communications Retail Production and Market Share by Application

### **CHAPTER 5 GLOBAL MOBILE COMMUNICATIONS RETAIL MANUFACTURERS ANALYSIS**

#### 5.1 Telstra Optus Vodafone Vita Group Allphones Mo's Mobile Harvey Norman Hutchison Macquarie TelecomTerms Nextgen Group M2 Group TPG Telecom liNet Amcom

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Product Type, Application and Specification

5.1.3 Production, Revenue, Price and Gross Margin (2012-2017)

5.1.4 Business Overview

#### 5.2 company

5.2.1 Company Basic Information, Manufacturing Base and Competitors

5.2.2 Product Type, Application and Specification

5.2.3 Production, Revenue, Price and Gross Margin (2012-2017)

5.2.4 Business Overview

#### 5.3 company

5.3.1 Company Basic Information, Manufacturing Base and Competitors

5.3.2 Product Type, Application and Specification

5.3.3 Production, Revenue, Price and Gross Margin (2012-2017)

5.3.4 Business Overview

#### 5.4 company

5.4.1 Company Basic Information, Manufacturing Base and Competitors

5.4.2 Product Type, Application and Specification

5.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

5.4.4 Business Overview

#### 5.5 company

5.5.1 Company Basic Information, Manufacturing Base and Competitors

5.5.2 Product Type, Application and Specification

5.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

5.5.4 Business Overview

#### 5.6 company

5.6.1 Company Basic Information, Manufacturing Base and Competitors

5.6.2 Product Type, Application and Specification

5.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

5.6.4 Business Overview

#### 5.7 company

5.7.1 Company Basic Information, Manufacturing Base and Competitors

5.7.2 Product Type, Application and Specification

5.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

5.7.4 Business Overview

5.8 company

5.8.1 Company Basic Information, Manufacturing Base and Competitors

5.8.2 Product Type, Application and Specification

5.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

5.8.4 Business Overview

5.9 company

5.9.1 Company Basic Information, Manufacturing Base and Competitors

5.9.2 Product Type, Application and Specification

5.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

5.9.4 Business Overview

## **CHAPTER 6 MOBILE COMMUNICATIONS RETAIL MANUFACTURING COST ANALYSIS**

6.1 Mobile Communications Retail Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Mobile Communications Retail

## **CHAPTER 7 MARKET EFFECT FACTORS ANALYSIS**

7.1 Technology Progress/Risk

7.1.1 Substitutes Threat

7.1.2 Technology Progress in Related Industry

7.2 Consumer Needs/Customer Preference Change

7.3 Economic/Political Environmental Change

## **CHAPTER 8 GLOBAL MOBILE COMMUNICATIONS RETAIL MARKET FORECAST (2017-2021)**

- 8.1 Global Mobile Communications Retail Production, Revenue Forecast (2017-2021)
- 8.2 Global Mobile Communications Retail Production Forecast by Type (2017-2021)
- 8.3 Global Mobile Communications Retail Consumption Forecast by Application (2017-2021)
- 8.4 China Mobile Communications Retail Production, Consumption Forecast by Regions (2017-2021)
- 8.5 Mobile Communications Retail Price Forecast (2017-2021)

## **CHAPTER 9 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Mobile Communications Retail

Figure Global Production Market Share of Mobile Communications Retail by Type in 2015

Table Mobile Communications Retail Consumption Market Share by Application in 2015

Table Global Mobile Communications Retail Capacity of Key Manufacturers (2015 and 2016)

Table Global Mobile Communications Retail Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Mobile Communications Retail Capacity of Key Manufacturers in 2015

Figure Global Mobile Communications Retail Capacity of Key Manufacturers in 2016

Table Global Mobile Communications Retail Production of Key Manufacturers (2015 and 2016)

Table Global Mobile Communications Retail Production Share by Manufacturers (2015 and 2016)

Figure 2015 Mobile Communications Retail Production Share by Manufacturers

Figure 2016 Mobile Communications Retail Production Share by Manufacturers

Table Global Mobile Communications Retail Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Mobile Communications Retail Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Mobile Communications Retail Revenue Share by Manufacturers

Table 2016 Global Mobile Communications Retail Revenue Share by Manufacturers

Table Global Market Mobile Communications Retail Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Mobile Communications Retail Average Price of Key Manufacturers in 2015

Table Manufacturers Mobile Communications Retail Manufacturing Base Distribution and Sales Area

Table Manufacturers Mobile Communications Retail Product Type

Figure Mobile Communications Retail Market Share of Top 3 Manufacturers

Figure Mobile Communications Retail Market Share of Top 5 Manufacturers

Table Global Mobile Communications Retail Production, Revenue, Price and Gross Margin (2012-2017)

Table China Mobile Communications Retail Production, Revenue, Price and Gross Margin (2012-2017)



Table Global Mobile Communications Retail Production by Type (2012-2017)  
Table Global Mobile Communications Retail Production Share by Type (2012-2017)  
Figure Production Market Share of Mobile Communications Retail by Type (2012-2017)  
Figure 2015 Production Market Share of Mobile Communications Retail by Type  
Table Global Mobile Communications Retail Revenue by Type (2012-2017)  
Table Global Mobile Communications Retail Revenue Share by Type (2012-2017)  
Figure Production Revenue Share of Mobile Communications Retail by Type (2012-2017)  
Figure 2015 Revenue Market Share of Mobile Communications Retail by Type  
Table Global Mobile Communications Retail Price by Type (2012-2017)  
Figure Global Mobile Communications Retail Production Growth by Type (2012-2017)  
Table Global Mobile Communications Retail Consumption by Application (2012-2017)  
Table Global Mobile Communications Retail Consumption Market Share by Application (2012-2017)  
Figure Global Mobile Communications Retail Consumption Market Share by Application in 2015  
Table Global Mobile Communications Retail Consumption Growth Rate by Application (2012-2017)  
Figure Global Mobile Communications Retail Consumption Growth Rate by Application (2012-2017)  
Figure China Mobile Communications Retail Production and Growth Rate (2012-2017)  
Figure China Mobile Communications Retail Revenue and Growth Rate (2012-2017)  
Figure China Mobile Communications Retail Production Price Trend (2012-2017)  
Table China Mobile Communications Retail Production by Manufacturers (2012-2017)  
Table China Mobile Communications Retail Market Share by Manufacturers (2012-2017)  
Table China Mobile Communications Retail Production by Type (2012-2017)  
Table China Mobile Communications Retail Market Share by Type (2012-2017)  
Table China Mobile Communications Retail Production by Application (2012-2017)  
Table China Mobile Communications Retail Market Share by Application (2012-2017)  
Table Telstra Optus Vodafone Vita Group Allphones Mo's Mobile Harvey Norman Hutchison Macquarie TelecomTerms Nextgen Group M2 Group TPG Telecom liNet Amcom Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Telstra Optus Vodafone Vita Group Allphones Mo's Mobile Harvey Norman Hutchison Macquarie TelecomTerms Nextgen Group M2 Group TPG Telecom liNet Amcom Mobile Communications Retail Production, Revenue, Price and Gross Margin (2012-2017)  
Table Telstra Optus Vodafone Vita Group Allphones Mo's Mobile Harvey Norman Hutchison Macquarie TelecomTerms Nextgen Group M2 Group TPG Telecom liNet

Amcom Mobile Communications Retail Market Share (2012-2017)

Table company 2 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 2 Mobile Communications Retail Production, Revenue, Price and Gross Margin (2012-2017)

Table company 2 Mobile Communications Retail Market Share (2012-2017)

Table company 3 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 3 Mobile Communications Retail Production, Revenue, Price and Gross Margin (2012-2017)

Table company 3 Mobile Communications Retail Market Share (2012-2017)

Table company 4 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 4 Mobile Communications Retail Production, Revenue, Price and Gross Margin (2012-2017)

Table company 4 Mobile Communications Retail Market Share (2012-2017)

Table company 5 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 5 Mobile Communications Retail Production, Revenue, Price and Gross Margin (2012-2017)

Table company 5 Mobile Communications Retail Market Share (2012-2017)

Table company 6 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 6 Mobile Communications Retail Production, Revenue, Price and Gross Margin (2012-2017)

Table company 6 Mobile Communications Retail Market Share (2012-2017)

Table company 7 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 7 Mobile Communications Retail Production, Revenue, Price and Gross Margin (2012-2017)

Table company 7 Mobile Communications Retail Market Share (2012-2017)

Table company 8 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 8 Mobile Communications Retail Production, Revenue, Price and Gross Margin (2012-2017)

Table company 8 Mobile Communications Retail Market Share (2012-2017)

Table company 9 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 9 Mobile Communications Retail Production, Revenue, Price and Gross

Margin (2012-2017)

Table company 9 Mobile Communications Retail Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Mobile Communications Retail

Figure Manufacturing Process Analysis of Mobile Communications Retail

Figure Mobile Communications Retail Industrial Chain Analysis

Table Raw Materials Sources of Mobile Communications Retail Major Manufacturers in 2015

Table Major Buyers of Mobile Communications Retail

Table Distributors/Traders List

Figure Global Mobile Communications Retail Production and Growth Rate Forecast (2017-2021)

Figure Global Mobile Communications Retail Revenue and Growth Rate Forecast (2017-2021)

Table Global Mobile Communications Retail Production Forecast by Type (2017-2021)

Table Global Mobile Communications Retail Consumption Forecast by Application (2017-2021)

Table China Mobile Communications Retail Production and Consumption Forecast by Regions (2017-2021)

## **COMPANIES MENTIONED**

Telstra

Optus

Vodafone

Vita Group

Allphones

Mo's Mobile

Harvey Norman

Hutchison

Macquarie TelecomTerms

Nextgen Group

M2 Group

TPG Telecom

liNet

Amcom

## I would like to order

Product name: Global and China Mobile Communications Retail Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/G265FD9CDA8EN.html>

Price: US\$ 2,160.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G265FD9CDA8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

