

# Global and China Mechanical Keyboards Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/G477FD532CFEN.html>

Date: March 2017

Pages: 117

Price: US\$ 2,160.00 (Single User License)

ID: G477FD532CFEN

## Abstracts

The Global and China Mechanical Keyboards Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Mechanical Keyboards industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Mechanical Keyboards market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

Global and China Mechanical Keyboards Market: Regional Segment Analysis

Global  
China

The Major players reported in the market include:

Logitech  
Steelseries  
Razer  
Cherry  
Corsair  
Diatec  
Epicgear  
Ducky Channel  
Rapoo

Global and China Mechanical Keyboards Market: Product Segment Analysis

Linear Switches  
Tactile Non-Clicky Switches  
Clicky Switches

Global and China Mechanical Keyboards Market: Application Segment Analysis

Playing Computer Games  
Large Scale Typing  
Others

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

Global and China Mechanical Keyboards Market Research Report Forecast 2017-2021

### **CHAPTER 1 MECHANICAL KEYBOARDS MARKET OVERVIEW**

- 1.1 Mechanical Keyboards Definition
- 1.2 Mechanical Keyboards Classification and Application
- 1.3 Mechanical Keyboards Industry Chain
- 1.4 Mechanical Keyboards Industry Overview

### **CHAPTER 2 GLOBAL AND CHINA ECONOMIC IMPACT ON MECHANICAL KEYBOARDS INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
- 2.2 China Macroeconomic Environment Analysis

### **CHAPTER 3 GLOBAL MECHANICAL KEYBOARDS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

- 3.1 Global Mechanical Keyboards Market Competition by Manufacturers
  - 3.1.1 Global Mechanical Keyboards Production and Market Share of Key Manufacturers (2012-2017)
  - 3.1.2 Global Mechanical Keyboards Revenue and Share by Manufacturers (2012-2017)
- 3.2 Global Mechanical Keyboards Production and Revenue by Type
  - 3.3.1 Global Mechanical Keyboards Production and Market Share by Type (2012-2017)
  - 3.3.2 Global Mechanical Keyboards Revenue and Market Share by Type (2012-2017)
- 3.3 Global Mechanical Keyboards Production and Revenue by Application

### **CHAPTER 4 CHINA MECHANICAL KEYBOARDS MARKET ANALYSIS**

- 4.1 China Mechanical Keyboards Production and Revenue (2012-2014)
  - 4.1.1 China Mechanical Keyboards Production and Growth Rate (2012-2014)
  - 4.1.2 China Mechanical Keyboards Revenue and Growth Rate (2012-2014)
  - 4.1.3 China Mechanical Keyboards Sales Price Trend (2012-2014)
- 4.2 China Mechanical Keyboards Production and Market Share by Manufacturers
- 4.3 China Mechanical Keyboards Production and Market Share by Type

#### 4.4 China Mechanical Keyboards Production and Market Share by Application

### **CHAPTER 5 GLOBAL MECHANICAL KEYBOARDS MANUFACTURERS ANALYSIS**

#### 5.1 Logitech

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Product Type, Application and Specification

5.1.3 Production, Revenue, Price and Gross Margin (2012-2017)

5.1.4 Business Overview

#### 5.2 Steelseries

5.2.1 Company Basic Information, Manufacturing Base and Competitors

5.2.2 Product Type, Application and Specification

5.2.3 Production, Revenue, Price and Gross Margin (2012-2017)

5.2.4 Business Overview

#### 5.3 Razer

5.3.1 Company Basic Information, Manufacturing Base and Competitors

5.3.2 Product Type, Application and Specification

5.3.3 Production, Revenue, Price and Gross Margin (2012-2017)

5.3.4 Business Overview

#### 5.4 Cherry

5.4.1 Company Basic Information, Manufacturing Base and Competitors

5.4.2 Product Type, Application and Specification

5.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

5.4.4 Business Overview

#### 5.5 Corsair

5.5.1 Company Basic Information, Manufacturing Base and Competitors

5.5.2 Product Type, Application and Specification

5.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

5.5.4 Business Overview

#### 5.6 Diatec

5.6.1 Company Basic Information, Manufacturing Base and Competitors

5.6.2 Product Type, Application and Specification

5.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

5.6.4 Business Overview

#### 5.7 Epicgear

5.7.1 Company Basic Information, Manufacturing Base and Competitors

5.7.2 Product Type, Application and Specification

5.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

5.7.4 Business Overview

## 5.8 Ducky Channel

5.8.1 Company Basic Information, Manufacturing Base and Competitors

5.8.2 Product Type, Application and Specification

5.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

5.8.4 Business Overview

## 5.9 Rapoo

5.9.1 Company Basic Information, Manufacturing Base and Competitors

5.9.2 Product Type, Application and Specification

5.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

5.9.4 Business Overview

## **CHAPTER 6 MECHANICAL KEYBOARDS MANUFACTURING COST ANALYSIS**

### 6.1 Mechanical Keyboards Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

### 6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

### 6.3 Manufacturing Process Analysis of Mechanical Keyboards

## **CHAPTER 7 MARKET EFFECT FACTORS ANALYSIS**

### 7.1 Technology Progress/Risk

7.1.1 Substitutes Threat

7.1.2 Technology Progress in Related Industry

### 7.2 Consumer Needs/Customer Preference Change

### 7.3 Economic/Political Environmental Change

## **CHAPTER 8 GLOBAL MECHANICAL KEYBOARDS MARKET FORECAST (2017-2021)**

8.1 Global Mechanical Keyboards Production, Revenue Forecast (2017-2021)

8.2 Global Mechanical Keyboards Production Forecast by Type (2017-2021)

8.3 Global Mechanical Keyboards Consumption Forecast by Application (2017-2021)

8.4 China Mechanical Keyboards Production, Consumption Forecast by Regions

(2017-2021)

8.5 Mechanical Keyboards Price Forecast (2017-2021)

## **CHAPTER 9 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Mechanical Keyboards

Figure Global Production Market Share of Mechanical Keyboards by Type in 2015

Table Mechanical Keyboards Consumption Market Share by Application in 2015

Table Global Mechanical Keyboards Capacity of Key Manufacturers (2015 and 2016)

Table Global Mechanical Keyboards Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Mechanical Keyboards Capacity of Key Manufacturers in 2015

Figure Global Mechanical Keyboards Capacity of Key Manufacturers in 2016

Table Global Mechanical Keyboards Production of Key Manufacturers (2015 and 2016)

Table Global Mechanical Keyboards Production Share by Manufacturers (2015 and 2016)

Figure 2015 Mechanical Keyboards Production Share by Manufacturers

Figure 2016 Mechanical Keyboards Production Share by Manufacturers

Table Global Mechanical Keyboards Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Mechanical Keyboards Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Mechanical Keyboards Revenue Share by Manufacturers

Table 2016 Global Mechanical Keyboards Revenue Share by Manufacturers

Table Global Market Mechanical Keyboards Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Mechanical Keyboards Average Price of Key Manufacturers in 2015

Table Manufacturers Mechanical Keyboards Manufacturing Base Distribution and Sales Area

Table Manufacturers Mechanical Keyboards Product Type

Figure Mechanical Keyboards Market Share of Top 3 Manufacturers

Figure Mechanical Keyboards Market Share of Top 5 Manufacturers

Table Global Mechanical Keyboards Production, Revenue, Price and Gross Margin (2012-2017)

Table China Mechanical Keyboards Production, Revenue, Price and Gross Margin (2012-2017)

Table Global Mechanical Keyboards Production by Type (2012-2017)

Table Global Mechanical Keyboards Production Share by Type (2012-2017)

Figure Production Market Share of Mechanical Keyboards by Type (2012-2017)

Figure 2015 Production Market Share of Mechanical Keyboards by Type



Table Global Mechanical Keyboards Revenue by Type (2012-2017)  
Table Global Mechanical Keyboards Revenue Share by Type (2012-2017)  
Figure Production Revenue Share of Mechanical Keyboards by Type (2012-2017)  
Figure 2015 Revenue Market Share of Mechanical Keyboards by Type  
Table Global Mechanical Keyboards Price by Type (2012-2017)  
Figure Global Mechanical Keyboards Production Growth by Type (2012-2017)  
Table Global Mechanical Keyboards Consumption by Application (2012-2017)  
Table Global Mechanical Keyboards Consumption Market Share by Application (2012-2017)  
Figure Global Mechanical Keyboards Consumption Market Share by Application in 2015  
Table Global Mechanical Keyboards Consumption Growth Rate by Application (2012-2017)  
Figure Global Mechanical Keyboards Consumption Growth Rate by Application (2012-2017)  
Figure China Mechanical Keyboards Production and Growth Rate (2012-2017)  
Figure China Mechanical Keyboards Revenue and Growth Rate (2012-2017)  
Figure China Mechanical Keyboards Production Price Trend (2012-2017)  
Table China Mechanical Keyboards Production by Manufacturers (2012-2017)  
Table China Mechanical Keyboards Market Share by Manufacturers (2012-2017)  
Table China Mechanical Keyboards Production by Type (2012-2017)  
Table China Mechanical Keyboards Market Share by Type (2012-2017)  
Table China Mechanical Keyboards Production by Application (2012-2017)  
Table China Mechanical Keyboards Market Share by Application (2012-2017)  
Table Logitech Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Logitech Mechanical Keyboards Production, Revenue, Price and Gross Margin (2012-2017)  
Table Logitech Mechanical Keyboards Market Share (2012-2017)  
Table Steelseries Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Steelseries Mechanical Keyboards Production, Revenue, Price and Gross Margin (2012-2017)  
Table Steelseries Mechanical Keyboards Market Share (2012-2017)  
Table Razer Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Razer Mechanical Keyboards Production, Revenue, Price and Gross Margin (2012-2017)  
Table Razer Mechanical Keyboards Market Share (2012-2017)  
Table Cherry Basic Information, Manufacturing Base, Production Area and Its

## Competitors

Table Cherry Mechanical Keyboards Production, Revenue, Price and Gross Margin (2012-2017)

Table Cherry Mechanical Keyboards Market Share (2012-2017)

Table Corsair Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Corsair Mechanical Keyboards Production, Revenue, Price and Gross Margin (2012-2017)

Table Corsair Mechanical Keyboards Market Share (2012-2017)

Table Diatec Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Diatec Mechanical Keyboards Production, Revenue, Price and Gross Margin (2012-2017)

Table Diatec Mechanical Keyboards Market Share (2012-2017)

Table Epicgear Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Epicgear Mechanical Keyboards Production, Revenue, Price and Gross Margin (2012-2017)

Table Epicgear Mechanical Keyboards Market Share (2012-2017)

Table Ducky Channel Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Ducky Channel Mechanical Keyboards Production, Revenue, Price and Gross Margin (2012-2017)

Table Ducky Channel Mechanical Keyboards Market Share (2012-2017)

Table Rapoo Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Rapoo Mechanical Keyboards Production, Revenue, Price and Gross Margin (2012-2017)

Table Rapoo Mechanical Keyboards Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Mechanical Keyboards

Figure Manufacturing Process Analysis of Mechanical Keyboards

Figure Mechanical Keyboards Industrial Chain Analysis

Table Raw Materials Sources of Mechanical Keyboards Major Manufacturers in 2015

Table Major Buyers of Mechanical Keyboards

Table Distributors/Traders List

Figure Global Mechanical Keyboards Production and Growth Rate Forecast

(2017-2021)

Figure Global Mechanical Keyboards Revenue and Growth Rate Forecast (2017-2021)

Table Global Mechanical Keyboards Production Forecast by Type (2017-2021)

Table Global Mechanical Keyboards Consumption Forecast by Application (2017-2021)

Table China Mechanical Keyboards Production and Consumption Forecast by Regions (2017-2021)

## **COMPANIES MENTIONED**

Logitech, Steelseries, Razer, Cherry, Corsair, Diatec, Epicgear, Ducky Channel, Rapoo, Das Keyboard, COUGAR, iOne Electronic, Cooler Master, Bloody, Keycool, Reachace, Newmen

## I would like to order

Product name: Global and China Mechanical Keyboards Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/G477FD532CFEN.html>

Price: US\$ 2,160.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G477FD532CFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970