

# Global and China Food and Beverage Category Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/G18D2F6AA1EEN.html>

Date: March 2017

Pages: 113

Price: US\$ 2,160.00 (Single User License)

ID: G18D2F6AA1EEN

## Abstracts

The Global and China Food and Beverage Category Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Food and Beverage Category industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Food and Beverage Category market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

Global and China Food and Beverage Category Market: Regional Segment Analysis

Global

China

The Major players reported in the market include:

Nestlé

Cargill

Unilever

PepsiCo

Kraft Foods

InBev

Mars

Coca-Cola

Tyson

Global and China Food and Beverage Category Market: Product Segment Analysis

Type I

Type II

Type III

Global and China Food and Beverage Category Market: Application Segment Analysis

Application I

Application II

Application III

## **REASONS FOR BUYING THIS REPORT**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### Global and China Food and Beverage Category Market Research Report Forecast 2017-2021

#### c 1 Food and Beverage Category Market Overview

##### 1.1 Food and Beverage Category Definition

##### 1.2 Food and Beverage Category Classification and Application

##### 1.3 Food and Beverage Category Industry Chain

##### 1.4 Food and Beverage Category Industry Overview

### **CHAPTER 2 GLOBAL AND CHINA ECONOMIC IMPACT ON FOOD AND BEVERAGE CATEGORY INDUSTRY**

#### 2.1 Global Macroeconomic Environment Analysis

#### 2.2 China Macroeconomic Environment Analysis

### **CHAPTER 3 GLOBAL FOOD AND BEVERAGE CATEGORY COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

#### 3.1 Global Food and Beverage Category Market Competition by Manufacturers

##### 3.1.1 Global Food and Beverage Category Production and Market Share of Key Manufacturers (2012-2017)

##### 3.1.2 Global Food and Beverage Category Revenue and Share by Manufacturers (2012-2017)

#### 3.2 Global Food and Beverage Category Production and Revenue by Type

##### 3.3.1 Global Food and Beverage Category Production and Market Share by Type (2012-2017)

##### 3.3.2 Global Food and Beverage Category Revenue and Market Share by Type (2012-2017)

#### 3.3 Global Food and Beverage Category Production and Revenue by Application

### **CHAPTER 4 CHINA FOOD AND BEVERAGE CATEGORY MARKET ANALYSIS**

#### 4.1 China Food and Beverage Category Production and Revenue (2012-2014)

##### 4.1.1 China Food and Beverage Category Production and Growth Rate (2012-2014)

##### 4.1.2 China Food and Beverage Category Revenue and Growth Rate (2012-2014)

##### 4.1.3 China Food and Beverage Category Sales Price Trend (2012-2014)

#### 4.2 China Food and Beverage Category Production and Market Share by Manufacturers

#### 4.3 China Food and Beverage Category Production and Market Share by Type

#### 4.4 China Food and Beverage Category Production and Market Share by Application

### **CHAPTER 5 GLOBAL FOOD AND BEVERAGE CATEGORY MANUFACTURERS ANALYSIS**

#### 5.1 Nestlé

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Product Type, Application and Specification
- 5.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 5.1.4 Business Overview

#### 5.2 Cargill

- 5.2.1 Company Basic Information, Manufacturing Base and Competitors
- 5.2.2 Product Type, Application and Specification
- 5.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 5.2.4 Business Overview

#### 5.3 Unilever

- 5.3.1 Company Basic Information, Manufacturing Base and Competitors
- 5.3.2 Product Type, Application and Specification
- 5.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 5.3.4 Business Overview

#### 5.4 PepsiCo

- 5.4.1 Company Basic Information, Manufacturing Base and Competitors
- 5.4.2 Product Type, Application and Specification
- 5.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 5.4.4 Business Overview

#### 5.5 Kraft Foods

- 5.5.1 Company Basic Information, Manufacturing Base and Competitors
- 5.5.2 Product Type, Application and Specification
- 5.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 5.5.4 Business Overview

#### 5.6 InBev

- 5.6.1 Company Basic Information, Manufacturing Base and Competitors
- 5.6.2 Product Type, Application and Specification
- 5.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 5.6.4 Business Overview

#### 5.7 Mars

- 5.7.1 Company Basic Information, Manufacturing Base and Competitors
- 5.7.2 Product Type, Application and Specification
- 5.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 5.7.4 Business Overview

### 5.8 Coca-Cola

#### 5.8.1 Company Basic Information, Manufacturing Base and Competitors

#### 5.8.2 Product Type, Application and Specification

#### 5.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 5.8.4 Business Overview

### 5.9 Tyson

#### 5.9.1 Company Basic Information, Manufacturing Base and Competitors

#### 5.9.2 Product Type, Application and Specification

#### 5.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 5.9.4 Business Overview

## **CHAPTER 6 FOOD AND BEVERAGE CATEGORY MANUFACTURING COST ANALYSIS**

### 6.1 Food and Beverage Category Key Raw Materials Analysis

#### 6.1.1 Key Raw Materials

#### 6.1.2 Price Trend of Key Raw Materials

#### 6.1.3 Key Suppliers of Raw Materials

#### 6.1.4 Market Concentration Rate of Raw Materials

### 6.2 Proportion of Manufacturing Cost Structure

#### 6.2.1 Raw Materials

#### 6.2.2 Labor Cost

#### 6.2.3 Manufacturing Expenses

### 6.3 Manufacturing Process Analysis of Food and Beverage Category

## **CHAPTER 7 MARKET EFFECT FACTORS ANALYSIS**

### 7.1 Technology Progress/Risk

#### 7.1.1 Substitutes Threat

#### 7.1.2 Technology Progress in Related Industry

### 7.2 Consumer Needs/Customer Preference Change

### 7.3 Economic/Political Environmental Change

## **CHAPTER 8 GLOBAL FOOD AND BEVERAGE CATEGORY MARKET FORECAST (2017-2021)**

### 8.1 Global Food and Beverage Category Production, Revenue Forecast (2017-2021)

### 8.2 Global Food and Beverage Category Production Forecast by Type (2017-2021)

8.3 Global Food and Beverage Category Consumption Forecast by Application  
(2017-2021)

8.4 China Food and Beverage Category Production, Consumption Forecast by Regions  
(2017-2021)

8.5 Food and Beverage Category Price Forecast (2017-2021)

## **CHAPTER 9 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Food and Beverage Category

Figure Global Production Market Share of Food and Beverage Category by Type in 2015

Table Food and Beverage Category Consumption Market Share by Application in 2015

Table Global Food and Beverage Category Capacity of Key Manufacturers (2015 and 2016)

Table Global Food and Beverage Category Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Food and Beverage Category Capacity of Key Manufacturers in 2015

Figure Global Food and Beverage Category Capacity of Key Manufacturers in 2016

Table Global Food and Beverage Category Production of Key Manufacturers (2015 and 2016)

Table Global Food and Beverage Category Production Share by Manufacturers (2015 and 2016)

Figure 2015 Food and Beverage Category Production Share by Manufacturers

Figure 2016 Food and Beverage Category Production Share by Manufacturers

Table Global Food and Beverage Category Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Food and Beverage Category Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Food and Beverage Category Revenue Share by Manufacturers

Table 2016 Global Food and Beverage Category Revenue Share by Manufacturers

Table Global Market Food and Beverage Category Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Food and Beverage Category Average Price of Key Manufacturers in 2015

Table Manufacturers Food and Beverage Category Manufacturing Base Distribution and Sales Area

Table Manufacturers Food and Beverage Category Product Type

Figure Food and Beverage Category Market Share of Top 3 Manufacturers

Figure Food and Beverage Category Market Share of Top 5 Manufacturers

Table Global Food and Beverage Category Production, Revenue, Price and Gross Margin (2012-2017)

Table China Food and Beverage Category Production, Revenue, Price and Gross Margin (2012-2017)



Table Global Food and Beverage Category Production by Type (2012-2017)  
Table Global Food and Beverage Category Production Share by Type (2012-2017)  
Figure Production Market Share of Food and Beverage Category by Type (2012-2017)  
Figure 2015 Production Market Share of Food and Beverage Category by Type  
Table Global Food and Beverage Category Revenue by Type (2012-2017)  
Table Global Food and Beverage Category Revenue Share by Type (2012-2017)  
Figure Production Revenue Share of Food and Beverage Category by Type (2012-2017)  
Figure 2015 Revenue Market Share of Food and Beverage Category by Type  
Table Global Food and Beverage Category Price by Type (2012-2017)  
Figure Global Food and Beverage Category Production Growth by Type (2012-2017)  
Table Global Food and Beverage Category Consumption by Application (2012-2017)  
Table Global Food and Beverage Category Consumption Market Share by Application (2012-2017)  
Figure Global Food and Beverage Category Consumption Market Share by Application in 2015  
Table Global Food and Beverage Category Consumption Growth Rate by Application (2012-2017)  
Figure Global Food and Beverage Category Consumption Growth Rate by Application (2012-2017)  
Figure China Food and Beverage Category Production and Growth Rate (2012-2017)  
Figure China Food and Beverage Category Revenue and Growth Rate (2012-2017)  
Figure China Food and Beverage Category Production Price Trend (2012-2017)  
Table China Food and Beverage Category Production by Manufacturers (2012-2017)  
Table China Food and Beverage Category Market Share by Manufacturers (2012-2017)  
Table China Food and Beverage Category Production by Type (2012-2017)  
Table China Food and Beverage Category Market Share by Type (2012-2017)  
Table China Food and Beverage Category Production by Application (2012-2017)  
Table China Food and Beverage Category Market Share by Application (2012-2017)  
Table Nestlé Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Nestlé Food and Beverage Category Production, Revenue, Price and Gross Margin (2012-2017)  
Table Nestlé Food and Beverage Category Market Share (2012-2017)  
Table Cargill Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Cargill Food and Beverage Category Production, Revenue, Price and Gross Margin (2012-2017)  
Table Cargill Food and Beverage Category Market Share (2012-2017)

Table Unilever Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Unilever Food and Beverage Category Production, Revenue, Price and Gross Margin (2012-2017)

Table Unilever Food and Beverage Category Market Share (2012-2017)

Table PepsiCo Basic Information, Manufacturing Base, Production Area and Its Competitors

Table PepsiCo Food and Beverage Category Production, Revenue, Price and Gross Margin (2012-2017)

Table PepsiCo Food and Beverage Category Market Share (2012-2017)

Table Kraft Foods Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Kraft Foods Food and Beverage Category Production, Revenue, Price and Gross Margin (2012-2017)

Table Kraft Foods Food and Beverage Category Market Share (2012-2017)

Table InBev Basic Information, Manufacturing Base, Production Area and Its Competitors

Table InBev Food and Beverage Category Production, Revenue, Price and Gross Margin (2012-2017)

Table InBev Food and Beverage Category Market Share (2012-2017)

Table Mars Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Mars Food and Beverage Category Production, Revenue, Price and Gross Margin (2012-2017)

Table Mars Food and Beverage Category Market Share (2012-2017)

Table Coca-Cola Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Coca-Cola Food and Beverage Category Production, Revenue, Price and Gross Margin (2012-2017)

Table Coca-Cola Food and Beverage Category Market Share (2012-2017)

Table Tyson Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Tyson Food and Beverage Category Production, Revenue, Price and Gross Margin (2012-2017)

Table Tyson Food and Beverage Category Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Food and Beverage Category

Figure Manufacturing Process Analysis of Food and Beverage Category

Figure Food and Beverage Category Industrial Chain Analysis

Table Raw Materials Sources of Food and Beverage Category Major Manufacturers in 2015

Table Major Buyers of Food and Beverage Category

Table Distributors/Traders List

Figure Global Food and Beverage Category Production and Growth Rate Forecast (2017-2021)

Figure Global Food and Beverage Category Revenue and Growth Rate Forecast (2017-2021)

Table Global Food and Beverage Category Production Forecast by Type (2017-2021)

Table Global Food and Beverage Category Consumption Forecast by Application (2017-2021)

Table China Food and Beverage Category Production and Consumption Forecast by Regions (2017-2021)

## I would like to order

Product name: Global and China Food and Beverage Category Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/G18D2F6AA1EEN.html>

Price: US\$ 2,160.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G18D2F6AA1EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

