

# Global and China Electric Household Appliances Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/G03BA22C0DAEN.html>

Date: July 2017

Pages: 129

Price: US\$ 2,160.00 (Single User License)

ID: G03BA22C0DAEN

## Abstracts

The Global and China Electric Household Appliances Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Electric Household Appliances industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Electric Household Appliances market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

Global and China Electric Household Appliances Market: Regional Segment Analysis

Global

China

The Major players reported in the market include:

Whirlpool

General Electrics

Electrolux

BSH

Miele

SEB

Arcelik

Indesit

Gorenje

Global and China Electric Household Appliances Market: Product Segment Analysis

Type 1

Type 2

Type 3

Global and China Electric Household Appliances Market: Application Segment Analysis

Application 1

Application 2

Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 ELECTRIC HOUSEHOLD APPLIANCES MARKET OVERVIEW**

- 1.1 Electric Household Appliances Definition
- 1.2 Electric Household Appliances Classification and Application
- 1.3 Electric Household Appliances Industry Chain
- 1.4 Electric Household Appliances Industry Overview

### **CHAPTER 2 GLOBAL AND CHINA ECONOMIC IMPACT ON ELECTRIC HOUSEHOLD APPLIANCES INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
- 2.2 China Macroeconomic Environment Analysis

### **CHAPTER 3 GLOBAL ELECTRIC HOUSEHOLD APPLIANCES COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

- 3.1 Global Electric Household Appliances Market Competition by Manufacturers
  - 3.1.1 Global Electric Household Appliances Production and Market Share of Key Manufacturers (2012-2017)
  - 3.1.2 Global Electric Household Appliances Revenue and Share by Manufacturers (2012-2017)
- 3.2 Global Electric Household Appliances Production and Revenue by Type
  - 3.3.1 Global Electric Household Appliances Production and Market Share by Type (2012-2017)
  - 3.3.2 Global Electric Household Appliances Revenue and Market Share by Type (2012-2017)
- 3.3 Global Electric Household Appliances Production and Revenue by Application

### **CHAPTER 4 CHINA ELECTRIC HOUSEHOLD APPLIANCES MARKET ANALYSIS**

- 4.1 China Electric Household Appliances Production and Revenue (2012-2014)
  - 4.1.1 China Electric Household Appliances Production and Growth Rate (2012-2014)
  - 4.1.2 China Electric Household Appliances Revenue and Growth Rate (2012-2014)
  - 4.1.3 China Electric Household Appliances Sales Price Trend (2012-2014)
- 4.2 China Electric Household Appliances Production and Market Share by Manufacturers
- 4.3 China Electric Household Appliances Production and Market Share by Type

#### 4.4 China Electric Household Appliances Production and Market Share by Application

### **CHAPTER 5 GLOBAL ELECTRIC HOUSEHOLD APPLIANCES MANUFACTURERS ANALYSIS**

#### 5.1 Whirlpool

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Product Type, Application and Specification

5.1.3 Production, Revenue, Price and Gross Margin (2012-2017)

5.1.4 Business Overview

#### 5.2 General Electrics

5.2.1 Company Basic Information, Manufacturing Base and Competitors

5.2.2 Product Type, Application and Specification

5.2.3 Production, Revenue, Price and Gross Margin (2012-2017)

5.2.4 Business Overview

#### 5.3 Electrolux

5.3.1 Company Basic Information, Manufacturing Base and Competitors

5.3.2 Product Type, Application and Specification

5.3.3 Production, Revenue, Price and Gross Margin (2012-2017)

5.3.4 Business Overview

#### 5.4 BSH

5.4.1 Company Basic Information, Manufacturing Base and Competitors

5.4.2 Product Type, Application and Specification

5.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

5.4.4 Business Overview

#### 5.5 Miele

5.5.1 Company Basic Information, Manufacturing Base and Competitors

5.5.2 Product Type, Application and Specification

5.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

5.5.4 Business Overview

#### 5.6 SEB

5.6.1 Company Basic Information, Manufacturing Base and Competitors

5.6.2 Product Type, Application and Specification

5.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

5.6.4 Business Overview

#### 5.7 Arcelik

5.7.1 Company Basic Information, Manufacturing Base and Competitors

5.7.2 Product Type, Application and Specification

5.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 5.7.4 Business Overview

### 5.8 Indesit

#### 5.8.1 Company Basic Information, Manufacturing Base and Competitors

#### 5.8.2 Product Type, Application and Specification

#### 5.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 5.8.4 Business Overview

### 5.9 Gorenje

#### 5.9.1 Company Basic Information, Manufacturing Base and Competitors

#### 5.9.2 Product Type, Application and Specification

#### 5.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 5.9.4 Business Overview

## **CHAPTER 6 ELECTRIC HOUSEHOLD APPLIANCES MANUFACTURING COST ANALYSIS**

### 6.1 Electric Household Appliances Key Raw Materials Analysis

#### 6.1.1 Key Raw Materials

#### 6.1.2 Price Trend of Key Raw Materials

#### 6.1.3 Key Suppliers of Raw Materials

#### 6.1.4 Market Concentration Rate of Raw Materials

### 6.2 Proportion of Manufacturing Cost Structure

#### 6.2.1 Raw Materials

#### 6.2.2 Labor Cost

#### 6.2.3 Manufacturing Expenses

### 6.3 Manufacturing Process Analysis of Electric Household Appliances

## **CHAPTER 7 MARKET EFFECT FACTORS ANALYSIS**

### 7.1 Technology Progress/Risk

#### 7.1.1 Substitutes Threat

#### 7.1.2 Technology Progress in Related Industry

### 7.2 Consumer Needs/Customer Preference Change

### 7.3 Economic/Political Environmental Change

## **CHAPTER 8 GLOBAL ELECTRIC HOUSEHOLD APPLIANCES MARKET FORECAST (2017-2021)**

### 8.1 Global Electric Household Appliances Production, Revenue Forecast (2017-2021)

### 8.2 Global Electric Household Appliances Production Forecast by Type (2017-2021)

8.3 Global Electric Household Appliances Consumption Forecast by Application (2017-2021)

8.4 China Electric Household Appliances Production, Consumption Forecast by Regions (2017-2021)

8.5 Electric Household Appliances Price Forecast (2017-2021)

## **CHAPTER 9 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Electric Household Appliances

Figure Global Production Market Share of Electric Household Appliances by Type in 2015

Table Electric Household Appliances Consumption Market Share by Application in 2015

Table Global Electric Household Appliances Capacity of Key Manufacturers (2015 and 2016)

Table Global Electric Household Appliances Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Electric Household Appliances Capacity of Key Manufacturers in 2015

Figure Global Electric Household Appliances Capacity of Key Manufacturers in 2016

Table Global Electric Household Appliances Production of Key Manufacturers (2015 and 2016)

Table Global Electric Household Appliances Production Share by Manufacturers (2015 and 2016)

Figure 2015 Electric Household Appliances Production Share by Manufacturers

Figure 2016 Electric Household Appliances Production Share by Manufacturers

Table Global Electric Household Appliances Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Electric Household Appliances Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Electric Household Appliances Revenue Share by Manufacturers

Table 2016 Global Electric Household Appliances Revenue Share by Manufacturers

Table Global Market Electric Household Appliances Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Electric Household Appliances Average Price of Key Manufacturers in 2015

Table Manufacturers Electric Household Appliances Manufacturing Base Distribution and Sales Area

Table Manufacturers Electric Household Appliances Product Type

Figure Electric Household Appliances Market Share of Top 3 Manufacturers

Figure Electric Household Appliances Market Share of Top 5 Manufacturers

Table Global Electric Household Appliances Production, Revenue, Price and Gross Margin (2012-2017)

Table China Electric Household Appliances Production, Revenue, Price and Gross Margin (2012-2017)



Table Global Electric Household Appliances Production by Type (2012-2017)  
Table Global Electric Household Appliances Production Share by Type (2012-2017)  
Figure Production Market Share of Electric Household Appliances by Type (2012-2017)  
Figure 2015 Production Market Share of Electric Household Appliances by Type  
Table Global Electric Household Appliances Revenue by Type (2012-2017)  
Table Global Electric Household Appliances Revenue Share by Type (2012-2017)  
Figure Production Revenue Share of Electric Household Appliances by Type (2012-2017)  
Figure 2015 Revenue Market Share of Electric Household Appliances by Type  
Table Global Electric Household Appliances Price by Type (2012-2017)  
Figure Global Electric Household Appliances Production Growth by Type (2012-2017)  
Table Global Electric Household Appliances Consumption by Application (2012-2017)  
Table Global Electric Household Appliances Consumption Market Share by Application (2012-2017)  
Figure Global Electric Household Appliances Consumption Market Share by Application in 2015  
Table Global Electric Household Appliances Consumption Growth Rate by Application (2012-2017)  
Figure Global Electric Household Appliances Consumption Growth Rate by Application (2012-2017)  
Figure China Electric Household Appliances Production and Growth Rate (2012-2017)  
Figure China Electric Household Appliances Revenue and Growth Rate (2012-2017)  
Figure China Electric Household Appliances Production Price Trend (2012-2017)  
Table China Electric Household Appliances Production by Manufacturers (2012-2017)  
Table China Electric Household Appliances Market Share by Manufacturers (2012-2017)  
Table China Electric Household Appliances Production by Type (2012-2017)  
Table China Electric Household Appliances Market Share by Type (2012-2017)  
Table China Electric Household Appliances Production by Application (2012-2017)  
Table China Electric Household Appliances Market Share by Application (2012-2017)  
Table Whirlpool Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Whirlpool Electric Household Appliances Production, Revenue, Price and Gross Margin (2012-2017)  
Table Whirlpool Electric Household Appliances Market Share (2012-2017)  
Table General Electrics Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table General Electrics Electric Household Appliances Production, Revenue, Price and Gross Margin (2012-2017)

Table General Electrics Electric Household Appliances Market Share (2012-2017)  
Table Electrolux Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Electrolux Electric Household Appliances Production, Revenue, Price and Gross Margin (2012-2017)  
Table Electrolux Electric Household Appliances Market Share (2012-2017)  
Table BSH Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table BSH Electric Household Appliances Production, Revenue, Price and Gross Margin (2012-2017)  
Table BSH Electric Household Appliances Market Share (2012-2017)  
Table Miele Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Miele Electric Household Appliances Production, Revenue, Price and Gross Margin (2012-2017)  
Table Miele Electric Household Appliances Market Share (2012-2017)  
Table SEB Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table SEB Electric Household Appliances Production, Revenue, Price and Gross Margin (2012-2017)  
Table SEB Electric Household Appliances Market Share (2012-2017)  
Table Arcelik Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Arcelik Electric Household Appliances Production, Revenue, Price and Gross Margin (2012-2017)  
Table Arcelik Electric Household Appliances Market Share (2012-2017)  
Table Indesit Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Indesit Electric Household Appliances Production, Revenue, Price and Gross Margin (2012-2017)  
Table Indesit Electric Household Appliances Market Share (2012-2017)  
Table Gorenje Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Gorenje Electric Household Appliances Production, Revenue, Price and Gross Margin (2012-2017)  
Table Gorenje Electric Household Appliances Market Share (2012-2017)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Electric Household Appliances  
Figure Manufacturing Process Analysis of Electric Household Appliances

Figure Electric Household Appliances Industrial Chain Analysis

Table Raw Materials Sources of Electric Household Appliances Major Manufacturers in 2015

Table Major Buyers of Electric Household Appliances

Table Distributors/Traders List

Figure Global Electric Household Appliances Production and Growth Rate Forecast (2017-2021)

Figure Global Electric Household Appliances Revenue and Growth Rate Forecast (2017-2021)

Table Global Electric Household Appliances Production Forecast by Type (2017-2021)

Table Global Electric Household Appliances Consumption Forecast by Application (2017-2021)

Table China Electric Household Appliances Production and Consumption Forecast by Regions (2017-2021)

## **COMPANIES MENTIONED**

Whirlpool

General Electrics

Electrolux

BSH

Miele

SEB

Arcelik

Indesit

Gorenje

Cevital

LG

Samsung

Panasonic

Sharp

Midea

Gree

Haier

TCL

Galanz

Changhong

Skyworth

Meiling

## I would like to order

Product name: Global and China Electric Household Appliances Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/G03BA22C0DAEN.html>

Price: US\$ 2,160.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G03BA22C0DAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

