

# Global and China Ball-point Pen Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/GA4DC7A58D7EN.html>

Date: March 2017

Pages: 109

Price: US\$ 2,160.00 (Single User License)

ID: GA4DC7A58D7EN

## Abstracts

The Global and China Ball-point Pen Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Ball-point Pen industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Ball-point Pen market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments

- Evolving market trends and dynamics

- Changing supply and demand scenarios

- Quantifying market opportunities through market sizing and market forecasting

- Tracking current trends/opportunities/challenges

- Competitive insights

- Opportunity mapping in terms of technological breakthroughs

Global and China Ball-point Pen Market: Regional Segment Analysis

Global  
China

The Major players reported in the market include:

Parker  
Lamy  
AT Cross Company  
Levenger  
Mitsubishi Pencil Co., Ltd.  
PILOT Corporation  
Montblanc  
Chartpak Inc  
Waterman

Global and China Ball-point Pen Market: Product Segment Analysis

Type 1  
Type 2  
Type 3

Global and China Ball-point Pen Market: Application Segment Analysis

Application 1  
Application 2  
Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 BALL-POINT PEN MARKET OVERVIEW**

- 1.1 Ball-point Pen Definition
- 1.2 Ball-point Pen Classification and Application
- 1.3 Ball-point Pen Industry Chain
- 1.4 Ball-point Pen Industry Overview

### **CHAPTER 2 GLOBAL AND CHINA ECONOMIC IMPACT ON BALL-POINT PEN INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
- 2.2 China Macroeconomic Environment Analysis

### **CHAPTER 3 GLOBAL BALL-POINT PEN COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

- 3.1 Global Ball-point Pen Market Competition by Manufacturers
  - 3.1.1 Global Ball-point Pen Production and Market Share of Key Manufacturers (2012-2017)
  - 3.1.2 Global Ball-point Pen Revenue and Share by Manufacturers (2012-2017)
- 3.2 Global Ball-point Pen Production and Revenue by Type
  - 3.3.1 Global Ball-point Pen Production and Market Share by Type (2012-2017)
  - 3.3.2 Global Ball-point Pen Revenue and Market Share by Type (2012-2017)
- 3.3 Global Ball-point Pen Production and Revenue by Application

### **CHAPTER 4 CHINA BALL-POINT PEN MARKET ANALYSIS**

- 4.1 China Ball-point Pen Production and Revenue (2012-2014)
  - 4.1.1 China Ball-point Pen Production and Growth Rate (2012-2014)
  - 4.1.2 China Ball-point Pen Revenue and Growth Rate (2012-2014)
  - 4.1.3 China Ball-point Pen Sales Price Trend (2012-2014)
- 4.2 China Ball-point Pen Production and Market Share by Manufacturers
- 4.3 China Ball-point Pen Production and Market Share by Type
- 4.4 China Ball-point Pen Production and Market Share by Application

### **CHAPTER 5 GLOBAL BALL-POINT PEN MANUFACTURERS ANALYSIS**

## 5.1 Parker

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Product Type, Application and Specification
- 5.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 5.1.4 Business Overview

## 5.2 Lamy

- 5.2.1 Company Basic Information, Manufacturing Base and Competitors
- 5.2.2 Product Type, Application and Specification
- 5.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 5.2.4 Business Overview

## 5.3 AT Cross Company

- 5.3.1 Company Basic Information, Manufacturing Base and Competitors
- 5.3.2 Product Type, Application and Specification
- 5.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 5.3.4 Business Overview

## 5.4 Levenger

- 5.4.1 Company Basic Information, Manufacturing Base and Competitors
- 5.4.2 Product Type, Application and Specification
- 5.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 5.4.4 Business Overview

## 5.5 Mitsubishi Pencil Co., Ltd.

- 5.5.1 Company Basic Information, Manufacturing Base and Competitors
- 5.5.2 Product Type, Application and Specification
- 5.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 5.5.4 Business Overview

## 5.6 PILOT Corporation

- 5.6.1 Company Basic Information, Manufacturing Base and Competitors
- 5.6.2 Product Type, Application and Specification
- 5.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 5.6.4 Business Overview

## 5.7 Montblanc

- 5.7.1 Company Basic Information, Manufacturing Base and Competitors
- 5.7.2 Product Type, Application and Specification
- 5.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 5.7.4 Business Overview

## 5.8 Chartpak Inc

- 5.8.1 Company Basic Information, Manufacturing Base and Competitors
- 5.8.2 Product Type, Application and Specification
- 5.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

5.8.4 Business Overview

5.9 Waterman

5.9.1 Company Basic Information, Manufacturing Base and Competitors

5.9.2 Product Type, Application and Specification

5.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

5.9.4 Business Overview

## **CHAPTER 6 BALL-POINT PEN MANUFACTURING COST ANALYSIS**

6.1 Ball-point Pen Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Ball-point Pen

## **CHAPTER 7 MARKET EFFECT FACTORS ANALYSIS**

7.1 Technology Progress/Risk

7.1.1 Substitutes Threat

7.1.2 Technology Progress in Related Industry

7.2 Consumer Needs/Customer Preference Change

7.3 Economic/Political Environmental Change

## **CHAPTER 8 GLOBAL BALL-POINT PEN MARKET FORECAST (2017-2021)**

8.1 Global Ball-point Pen Production, Revenue Forecast (2017-2021)

8.2 Global Ball-point Pen Production Forecast by Type (2017-2021)

8.3 Global Ball-point Pen Consumption Forecast by Application (2017-2021)

8.4 China Ball-point Pen Production, Consumption Forecast by Regions (2017-2021)

8.5 Ball-point Pen Price Forecast (2017-2021)

## **CHAPTER 9 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Ball-point Pen

Figure Global Production Market Share of Ball-point Pen by Type in 2015

Table Ball-point Pen Consumption Market Share by Application in 2015

Table Global Ball-point Pen Capacity of Key Manufacturers (2015 and 2016)

Table Global Ball-point Pen Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Ball-point Pen Capacity of Key Manufacturers in 2015

Figure Global Ball-point Pen Capacity of Key Manufacturers in 2016

Table Global Ball-point Pen Production of Key Manufacturers (2015 and 2016)

Table Global Ball-point Pen Production Share by Manufacturers (2015 and 2016)

Figure 2015 Ball-point Pen Production Share by Manufacturers

Figure 2016 Ball-point Pen Production Share by Manufacturers

Table Global Ball-point Pen Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Ball-point Pen Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Ball-point Pen Revenue Share by Manufacturers

Table 2016 Global Ball-point Pen Revenue Share by Manufacturers

Table Global Market Ball-point Pen Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Ball-point Pen Average Price of Key Manufacturers in 2015

Table Manufacturers Ball-point Pen Manufacturing Base Distribution and Sales Area

Table Manufacturers Ball-point Pen Product Type

Figure Ball-point Pen Market Share of Top 3 Manufacturers

Figure Ball-point Pen Market Share of Top 5 Manufacturers

Table Global Ball-point Pen Production, Revenue, Price and Gross Margin (2012-2017)

Table China Ball-point Pen Production, Revenue, Price and Gross Margin (2012-2017)

Table Global Ball-point Pen Production by Type (2012-2017)

Table Global Ball-point Pen Production Share by Type (2012-2017)

Figure Production Market Share of Ball-point Pen by Type (2012-2017)

Figure 2015 Production Market Share of Ball-point Pen by Type

Table Global Ball-point Pen Revenue by Type (2012-2017)

Table Global Ball-point Pen Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Ball-point Pen by Type (2012-2017)

Figure 2015 Revenue Market Share of Ball-point Pen by Type

Table Global Ball-point Pen Price by Type (2012-2017)

Figure Global Ball-point Pen Production Growth by Type (2012-2017)

Table Global Ball-point Pen Consumption by Application (2012-2017)

Table Global Ball-point Pen Consumption Market Share by Application (2012-2017)  
Figure Global Ball-point Pen Consumption Market Share by Application in 2015  
Table Global Ball-point Pen Consumption Growth Rate by Application (2012-2017)  
Figure Global Ball-point Pen Consumption Growth Rate by Application (2012-2017)  
Figure China Ball-point Pen Production and Growth Rate (2012-2017)  
Figure China Ball-point Pen Revenue and Growth Rate (2012-2017)  
Figure China Ball-point Pen Production Price Trend (2012-2017)  
Table China Ball-point Pen Production by Manufacturers (2012-2017)  
Table China Ball-point Pen Market Share by Manufacturers (2012-2017)  
Table China Ball-point Pen Production by Type (2012-2017)  
Table China Ball-point Pen Market Share by Type (2012-2017)  
Table China Ball-point Pen Production by Application (2012-2017)  
Table China Ball-point Pen Market Share by Application (2012-2017)  
Table Parker Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Parker Ball-point Pen Production, Revenue, Price and Gross Margin (2012-2017)  
Table Parker Ball-point Pen Market Share (2012-2017)  
Table Lamy Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Lamy Ball-point Pen Production, Revenue, Price and Gross Margin (2012-2017)  
Table Lamy Ball-point Pen Market Share (2012-2017)  
Table AT Cross Company Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table AT Cross Company Ball-point Pen Production, Revenue, Price and Gross Margin (2012-2017)  
Table AT Cross Company Ball-point Pen Market Share (2012-2017)  
Table Levenger Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Levenger Ball-point Pen Production, Revenue, Price and Gross Margin (2012-2017)  
Table Levenger Ball-point Pen Market Share (2012-2017)  
Table Mitsubishi Pencil Co., Ltd. Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Mitsubishi Pencil Co., Ltd. Ball-point Pen Production, Revenue, Price and Gross Margin (2012-2017)  
Table Mitsubishi Pencil Co., Ltd. Ball-point Pen Market Share (2012-2017)  
Table PILOT Corporation Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table PILOT Corporation Ball-point Pen Production, Revenue, Price and Gross Margin



(2012-2017)

Table PILOT Corporation Ball-point Pen Market Share (2012-2017)

Table Montblanc Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Montblanc Ball-point Pen Production, Revenue, Price and Gross Margin (2012-2017)

Table Montblanc Ball-point Pen Market Share (2012-2017)

Table Chartpak Inc Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Chartpak Inc Ball-point Pen Production, Revenue, Price and Gross Margin (2012-2017)

Table Chartpak Inc Ball-point Pen Market Share (2012-2017)

Table Waterman Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Waterman Ball-point Pen Production, Revenue, Price and Gross Margin (2012-2017)

Table Waterman Ball-point Pen Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Ball-point Pen

Figure Manufacturing Process Analysis of Ball-point Pen

Figure Ball-point Pen Industrial Chain Analysis

Table Raw Materials Sources of Ball-point Pen Major Manufacturers in 2015

Table Major Buyers of Ball-point Pen

Table Distributors/Traders List

Figure Global Ball-point Pen Production and Growth Rate Forecast (2017-2021)

Figure Global Ball-point Pen Revenue and Growth Rate Forecast (2017-2021)

Table Global Ball-point Pen Production Forecast by Type (2017-2021)

Table Global Ball-point Pen Consumption Forecast by Application (2017-2021)

Table China Ball-point Pen Production and Consumption Forecast by Regions (2017-2021)

## I would like to order

Product name: Global and China Ball-point Pen Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/GA4DC7A58D7EN.html>

Price: US\$ 2,160.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA4DC7A58D7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970