

# Global Motor Vehicle Battery Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/GA02F75F062EN.html>

Date: May 2017

Pages: 110

Price: US\$ 2,240.00 (Single User License)

ID: GA02F75F062EN

## Abstracts

The Global Motor Vehicle Battery Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Motor Vehicle Battery industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Motor Vehicle Battery market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments

- Evolving market trends and dynamics

- Changing supply and demand scenarios

- Quantifying market opportunities through market sizing and market forecasting

- Tracking current trends/opportunities/challenges

- Competitive insights

- Opportunity mapping in terms of technological breakthroughs

Global Motor Vehicle Battery Market: Regional Segment Analysis

North America

Europe

China

Japan

Southeast Asia

India

The Major players reported in the market include:

Johnson Controls

Exide Technologies

GS Yuasa

Sebang

Atlasbx

East Penn

Amara Raja

FIAMM

ACDelco

Global Motor Vehicle Battery Market: Product Segment Analysis

Type 1

Type 2

Type 3

Global Motor Vehicle Battery Market: Application Segment Analysis

Application 1

Application 2

Application 3

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 MOTOR VEHICLE BATTERY MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Motor Vehicle Battery
- 1.2 Motor Vehicle Battery Market Segmentation by Type
  - 1.2.1 Global Production Market Share of Motor Vehicle Battery by Type in 2015
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Motor Vehicle Battery Market Segmentation by Application
  - 1.3.1 Motor Vehicle Battery Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Motor Vehicle Battery Market Segmentation by Regions
  - 1.4.1 North America
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Southeast Asia
  - 1.4.5 Japan
  - 1.4.6 India
- 1.5 Global Market Size (Value) of Motor Vehicle Battery (2012-2021)

### **CHAPTER 2 GLOBAL ECONOMIC IMPACT ON MOTOR VEHICLE BATTERY INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

### **CHAPTER 3 GLOBAL MOTOR VEHICLE BATTERY MARKET COMPETITION BY MANUFACTURERS**

- 3.1 Global Motor Vehicle Battery Production and Share by Manufacturers (2015 and 2016)
- 3.2 Global Motor Vehicle Battery Revenue and Share by Manufacturers (2015 and 2016)

- 3.3 Global Motor Vehicle Battery Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Motor Vehicle Battery Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Motor Vehicle Battery Market Competitive Situation and Trends
  - 3.5.1 Motor Vehicle Battery Market Concentration Rate
  - 3.5.2 Motor Vehicle Battery Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 GLOBAL MOTOR VEHICLE BATTERY PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)**

- 4.1 Global Motor Vehicle Battery Production by Region (2012-2017)
- 4.2 Global Motor Vehicle Battery Production Market Share by Region (2012-2017)
- 4.3 Global Motor Vehicle Battery Revenue (Value) and Market Share by Region (2012-2017)
- 4.4 Global Motor Vehicle Battery Production, Revenue, Price and Gross Margin (2012-2017)
- 4.5 North America Motor Vehicle Battery Production, Revenue, Price and Gross Margin (2012-2017)
- 4.6 Europe Motor Vehicle Battery Production, Revenue, Price and Gross Margin (2012-2017)
- 4.7 China Motor Vehicle Battery Production, Revenue, Price and Gross Margin (2012-2017)
- 4.8 Japan Motor Vehicle Battery Production, Revenue, Price and Gross Margin (2012-2017)
- 4.9 Southeast Asia Motor Vehicle Battery Production, Revenue, Price and Gross Margin (2012-2017)
- 4.10 India Motor Vehicle Battery Production, Revenue, Price and Gross Margin (2012-2017)

## **CHAPTER 5 GLOBAL MOTOR VEHICLE BATTERY SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)**

- 5.1 Global Motor Vehicle Battery Consumption by Regions (2012-2017)
- 5.2 North America Motor Vehicle Battery Production, Consumption, Export, Import by Regions (2012-2017)
- 5.3 Europe Motor Vehicle Battery Production, Consumption, Export, Import by Regions (2012-2017)
- 5.4 China Motor Vehicle Battery Production, Consumption, Export, Import by Regions

(2012-2017)

5.5 Japan Motor Vehicle Battery Production, Consumption, Export, Import by Regions (2012-2017)

5.6 Southeast Asia Motor Vehicle Battery Production, Consumption, Export, Import by Regions (2012-2017)

5.7 India Motor Vehicle Battery Production, Consumption, Export, Import by Regions (2012-2017)

## **CHAPTER 6 GLOBAL MOTOR VEHICLE BATTERY PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

6.1 Global Motor Vehicle Battery Production and Market Share by Type (2012-2017)

6.2 Global Motor Vehicle Battery Revenue and Market Share by Type (2012-2017)

6.3 Global Motor Vehicle Battery Price by Type (2012-2017)

6.4 Global Motor Vehicle Battery Production Growth by Type (2012-2017)

## **CHAPTER 7 GLOBAL MOTOR VEHICLE BATTERY MARKET ANALYSIS BY APPLICATION**

7.1 Global Motor Vehicle Battery Consumption and Market Share by Application (2012-2017)

7.2 Global Motor Vehicle Battery Consumption Growth Rate by Application (2012-2017)

7.3 Market Drivers and Opportunities

7.3.1 Potential Applications

7.3.2 Emerging Markets/Countries

## **CHAPTER 8 GLOBAL MOTOR VEHICLE BATTERY MANUFACTURERS ANALYSIS**

8.1 Johnson Controls

8.1.1 Company Basic Information, Manufacturing Base and Competitors

8.1.2 Product Type, Application and Specification

8.1.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.1.4 Business Overview

8.2 Exide Technologies

8.2.1 Company Basic Information, Manufacturing Base and Competitors

8.2.2 Product Type, Application and Specification

8.2.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.2.4 Business Overview

8.3 GS Yuasa

- 8.3.1 Company Basic Information, Manufacturing Base and Competitors
- 8.3.2 Product Type, Application and Specification
- 8.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 8.3.4 Business Overview
- 8.4 Sebang
  - 8.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.4.2 Product Type, Application and Specification
  - 8.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.4.4 Business Overview
- 8.5 Atlasbx
  - 8.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.5.2 Product Type, Application and Specification
  - 8.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.5.4 Business Overview
- 8.6 East Penn
  - 8.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.6.2 Product Type, Application and Specification
  - 8.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.6.4 Business Overview
- 8.7 Amara Raja
  - 8.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.7.2 Product Type, Application and Specification
  - 8.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.7.4 Business Overview
- 8.8 FIAMM
  - 8.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.8.2 Product Type, Application and Specification
  - 8.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.8.4 Business Overview
- 8.9 ACDelco
  - 8.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.9.2 Product Type, Application and Specification
  - 8.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.9.4 Business Overview

## **CHAPTER 9 MOTOR VEHICLE BATTERY MANUFACTURING COST ANALYSIS**

- 9.1 Motor Vehicle Battery Key Raw Materials Analysis
  - 9.1.1 Key Raw Materials

- 9.1.2 Price Trend of Key Raw Materials
- 9.1.3 Key Suppliers of Raw Materials
- 9.1.4 Market Concentration Rate of Raw Materials
- 9.2 Proportion of Manufacturing Cost Structure
  - 9.2.1 Raw Materials
  - 9.2.2 Labor Cost
  - 9.2.3 Manufacturing Expenses
- 9.3 Manufacturing Process Analysis of Motor Vehicle Battery

## **CHAPTER 10 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 10.1 Motor Vehicle Battery Industrial Chain Analysis
- 10.2 Upstream Raw Materials Sourcing
- 10.3 Raw Materials Sources of Motor Vehicle Battery Major Manufacturers in 2015
- 10.4 Downstream Buyers

## **CHAPTER 11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 11.1 Marketing Channel
  - 11.1.1 Direct Marketing
  - 11.1.2 Indirect Marketing
  - 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
  - 11.2.1 Pricing Strategy
  - 11.2.2 Brand Strategy
  - 11.2.3 Target Client
- 11.3 Distributors/Traders List

## **CHAPTER 12 MARKET EFFECT FACTORS ANALYSIS**

- 12.1 Technology Progress/Risk
  - 12.1.1 Substitutes Threat
  - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

## **CHAPTER 13 GLOBAL MOTOR VEHICLE BATTERY MARKET FORECAST (2017-2021)**



- 13.1 Global Motor Vehicle Battery Production, Revenue Forecast (2017-2021)
- 13.2 Global Motor Vehicle Battery Production, Consumption Forecast by Regions (2017-2021)
- 13.3 Global Motor Vehicle Battery Production Forecast by Type (2017-2021)
- 13.4 Global Motor Vehicle Battery Consumption Forecast by Application (2017-2021)
- 13.5 Motor Vehicle Battery Price Forecast (2017-2021)

## **CHAPTER 14 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Motor Vehicle Battery

Figure Global Production Market Share of Motor Vehicle Battery by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Motor Vehicle Battery Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Motor Vehicle Battery Revenue (Million USD) and Growth Rate (2012-2021)

Figure Europe Motor Vehicle Battery Revenue (Million USD) and Growth Rate (2012-2021)

Figure China Motor Vehicle Battery Revenue (Million USD) and Growth Rate (2012-2021)

Figure Japan Motor Vehicle Battery Revenue (Million USD) and Growth Rate (2012-2021)

Figure Southeast Asia Motor Vehicle Battery Revenue (Million USD) and Growth Rate (2012-2021)

Figure India Motor Vehicle Battery Revenue (Million USD) and Growth Rate (2012-2021)

Figure Global Motor Vehicle Battery Revenue (Million USD) and Growth Rate (2012-2021)

Table Global Motor Vehicle Battery Capacity of Key Manufacturers (2015 and 2016)

Table Global Motor Vehicle Battery Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Motor Vehicle Battery Capacity of Key Manufacturers in 2015

Figure Global Motor Vehicle Battery Capacity of Key Manufacturers in 2016

Table Global Motor Vehicle Battery Production of Key Manufacturers (2015 and 2016)

Table Global Motor Vehicle Battery Production Share by Manufacturers (2015 and 2016)

Figure 2015 Motor Vehicle Battery Production Share by Manufacturers

Figure 2016 Motor Vehicle Battery Production Share by Manufacturers

Table Global Motor Vehicle Battery Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Motor Vehicle Battery Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Motor Vehicle Battery Revenue Share by Manufacturers

Table 2016 Global Motor Vehicle Battery Revenue Share by Manufacturers

Table Global Market Motor Vehicle Battery Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Motor Vehicle Battery Average Price of Key Manufacturers in 2015

Table Manufacturers Motor Vehicle Battery Manufacturing Base Distribution and Sales Area

Table Manufacturers Motor Vehicle Battery Product Type

Figure Motor Vehicle Battery Market Share of Top 3 Manufacturers

Figure Motor Vehicle Battery Market Share of Top 5 Manufacturers

Table Global Motor Vehicle Battery Capacity by Regions (2012-2017)

Figure Global Motor Vehicle Battery Capacity Market Share by Regions (2012-2017)

Figure Global Motor Vehicle Battery Capacity Market Share by Regions (2012-2017)

Figure 2015 Global Motor Vehicle Battery Capacity Market Share by Regions

Table Global Motor Vehicle Battery Production by Regions (2012-2017)

Figure Global Motor Vehicle Battery Production and Market Share by Regions (2012-2017)

Figure Global Motor Vehicle Battery Production Market Share by Regions (2012-2017)

Figure 2015 Global Motor Vehicle Battery Production Market Share by Regions

Table Global Motor Vehicle Battery Revenue by Regions (2012-2017)

Table Global Motor Vehicle Battery Revenue Market Share by Regions (2012-2017)

Table 2015 Global Motor Vehicle Battery Revenue Market Share by Regions

Table Global Motor Vehicle Battery Production, Revenue, Price and Gross Margin (2012-2017)

Table North America Motor Vehicle Battery Production, Revenue, Price and Gross Margin (2012-2017)

Table Europe Motor Vehicle Battery Production, Revenue, Price and Gross Margin (2012-2017)

Table China Motor Vehicle Battery Production, Revenue, Price and Gross Margin (2012-2017)

Table Japan Motor Vehicle Battery Production, Revenue, Price and Gross Margin (2012-2017)

Table Southeast Asia Motor Vehicle Battery Production, Revenue, Price and Gross Margin (2012-2017)

Table India Motor Vehicle Battery Production, Revenue, Price and Gross Margin  
(2012-2017)

Table Global Motor Vehicle Battery Consumption Market by Regions (2012-2017)

Table Global Motor Vehicle Battery Consumption Market Share by Regions (2012-2017)

Figure Global Motor Vehicle Battery Consumption Market Share by Regions  
(2012-2017)

Figure 2015 Global Motor Vehicle Battery Consumption Market Share by Regions

Table North America Motor Vehicle Battery Production, Consumption, Import & Export  
(2012-2017)

Table Europe Motor Vehicle Battery Production, Consumption, Import & Export  
(2012-2017)

Table China Motor Vehicle Battery Production, Consumption, Import & Export  
(2012-2017)

Table Japan Motor Vehicle Battery Production, Consumption, Import & Export  
(2012-2017)

Table Southeast Asia Motor Vehicle Battery Production, Consumption, Import & Export  
(2012-2017)

Table India Motor Vehicle Battery Production, Consumption, Import & Export  
(2012-2017)

Table Global Motor Vehicle Battery Production by Type (2012-2017)

Table Global Motor Vehicle Battery Production Share by Type (2012-2017)

Figure Production Market Share of Motor Vehicle Battery by Type (2012-2017)

Figure 2015 Production Market Share of Motor Vehicle Battery by Type

Table Global Motor Vehicle Battery Revenue by Type (2012-2017)

Table Global Motor Vehicle Battery Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Motor Vehicle Battery by Type (2012-2017)

Figure 2015 Revenue Market Share of Motor Vehicle Battery by Type

Table Global Motor Vehicle Battery Price by Type (2012-2017)

Figure Global Motor Vehicle Battery Production Growth by Type (2012-2017)

Table Global Motor Vehicle Battery Consumption by Application (2012-2017)

Table Global Motor Vehicle Battery Consumption Market Share by Application  
(2012-2017)

Figure Global Motor Vehicle Battery Consumption Market Share by Application in 2015

Table Global Motor Vehicle Battery Consumption Growth Rate by Application  
(2012-2017)

Figure Global Motor Vehicle Battery Consumption Growth Rate by Application  
(2012-2017)

Table Johnson Controls Basic Information, Manufacturing Base, Production Area and  
Its Competitors

Table Johnson Controls Motor Vehicle Battery Production, Revenue, Price and Gross Margin (2012-2017)

Table Johnson Controls Motor Vehicle Battery Market Share (2012-2017)

Table Exide Technologies Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Exide Technologies Motor Vehicle Battery Production, Revenue, Price and Gross Margin (2012-2017)

Table Exide Technologies Motor Vehicle Battery Market Share (2012-2017)

Table GS Yuasa Basic Information, Manufacturing Base, Production Area and Its Competitors

Table GS Yuasa Motor Vehicle Battery Production, Revenue, Price and Gross Margin (2012-2017)

Table GS Yuasa Motor Vehicle Battery Market Share (2012-2017)

Table Sebang Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sebang Motor Vehicle Battery Production, Revenue, Price and Gross Margin (2012-2017)

Table Sebang Motor Vehicle Battery Market Share (2012-2017)

Table Atlasbx Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Atlasbx Motor Vehicle Battery Production, Revenue, Price and Gross Margin (2012-2017)

Table Atlasbx Motor Vehicle Battery Market Share (2012-2017)

Table East Penn Basic Information, Manufacturing Base, Production Area and Its Competitors

Table East Penn Motor Vehicle Battery Production, Revenue, Price and Gross Margin (2012-2017)

Table East Penn Motor Vehicle Battery Market Share (2012-2017)

Table Amara Raja Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Amara Raja Motor Vehicle Battery Production, Revenue, Price and Gross Margin (2012-2017)

Table Amara Raja Motor Vehicle Battery Market Share (2012-2017)

Table FIAMM Basic Information, Manufacturing Base, Production Area and Its Competitors

Table FIAMM Motor Vehicle Battery Production, Revenue, Price and Gross Margin (2012-2017)

Table FIAMM Motor Vehicle Battery Market Share (2012-2017)

Table ACDelco Basic Information, Manufacturing Base, Production Area and Its

## Competitors

Table ACDelco Motor Vehicle Battery Production, Revenue, Price and Gross Margin (2012-2017)

Table ACDelco Motor Vehicle Battery Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Motor Vehicle Battery

Figure Manufacturing Process Analysis of Motor Vehicle Battery

Figure Motor Vehicle Battery Industrial Chain Analysis

Table Raw Materials Sources of Motor Vehicle Battery Major Manufacturers in 2015

Table Major Buyers of Motor Vehicle Battery

Table Distributors/Traders List

Figure Global Motor Vehicle Battery Production and Growth Rate Forecast (2017-2021)

Figure Global Motor Vehicle Battery Revenue and Growth Rate Forecast (2017-2021)

Table Global Motor Vehicle Battery Production Forecast by Regions (2017-2021)

Table Global Motor Vehicle Battery Consumption Forecast by Regions (2017-2021)

Table Global Motor Vehicle Battery Production Forecast by Type (2017-2021)

Table Global Motor Vehicle Battery Consumption Forecast by Application (2017-2021)

## COMPANIES MENTIONED

Johnson Controls

Exide Technologies

GS Yuasa

Sebang

Atlasbx

East Penn

Amara Raja

FIAMM

ACDelco

Bosch

Hitachi

Banner

MOLL

Camel

Fengfan

Chuanxi

Ruiyu

Jujiang?

Leoch

Wanli

## I would like to order

Product name: Global Motor Vehicle Battery Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/GA02F75F062EN.html>

Price: US\$ 2,240.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA02F75F062EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970