

# Global Molecular Assays Sales Market Report Forecast 2017-2021

<https://marketpublishers.com/r/GCA2C541FF8EN.html>

Date: May 2017

Pages: 113

Price: US\$ 3,040.00 (Single User License)

ID: GCA2C541FF8EN

## Abstracts

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to: Regional markets, technology developments, types, applications, and the competitive landscape.

The study is a source of reliable data on:

- Key market segments and sub-segments
- Evolving market trends and dynamics
- Changing supply and demand scenarios
- Quantifying market opportunities through market sizing and market forecasting
- Tracking current trends/opportunities/challenges
- Competitive insights
- Opportunity mapping in terms of technological breakthroughs

This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research report include:

- United States
- China
- Europe
- Japan

The Major players reported in the market include:

Abbott Diagnostics  
Alere Inc  
Beckman Coulter, Inc. / Danaher  
Becton, Dickinson and Company (BD)  
bioMérieux Inc.  
Bio-Rad Laboratories  
Hologic  
Instrumentation Laboratory (IL)  
Ortho Clinical Diagnostics (OCD)

Product Segment Analysis:

Type 1  
Type 2  
Type 3

Application Segment Analysis:

Application 1  
Application 2  
Application 3

## **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified analysis of major market segments

## Contents

### Global Molecular Assays Sales Market Report Forecast 2017-2021

#### **1 MOLECULAR ASSAYS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Molecular Assays
- 1.2 Classification of Molecular Assays
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Application of Molecular Assays
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Molecular Assays Market States Status and Prospect (2012-2021) by Regions
  - 1.4.1 United States
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Japan
- 1.5 Global Market Size of Molecular Assays (2012-2021)
  - 1.5.1 Global Molecular Assays Sales and Growth Rate (2012-2021)
  - 1.5.2 Global Molecular Assays Revenue and Growth Rate (2012-2021)

#### **2 GLOBAL ECONOMIC IMPACT ON MOLECULAR ASSAYS INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

#### **3 MOLECULAR ASSAYS MANUFACTURING COST ANALYSIS**

- 3.1 Molecular Assays Key Raw Materials Analysis
  - 3.1.1 Key Raw Materials
  - 3.1.2 Price Trend of Key Raw Materials
  - 3.1.3 Key Suppliers of Raw Materials
  - 3.1.4 Market Concentration Rate of Raw Materials
- 3.2 Proportion of Manufacturing Cost Structure

- 3.2.1 Raw Materials
- 3.2.2 Labor Cost
- 3.2.3 Manufacturing Process Analysis of Molecular Assays

## **4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 4.1 Molecular Assays Industrial Chain Analysis
- 4.2 Upstream Raw Materials Sourcing
- 4.3 Raw Materials Sources of Molecular Assays Major Manufacturers in 2015
- 4.4 Downstream Buyers

## **5 GLOBAL MOLECULAR ASSAYS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

- 5.1 Global Molecular Assays Market Competition by Manufacturers
  - 5.1.1 Global Molecular Assays Sales and Market Share of Key Manufacturers (2012-2017)
  - 5.1.2 Global Molecular Assays Revenue and Share by Manufacturers (2012-2017)
- 5.2 Global Molecular Assays (Volume and Value) by Type
  - 5.5.1 Global Molecular Assays Sales and Market Share by Type (2012-2017)
  - 5.5.2 Global Molecular Assays Revenue and Market Share by Type (2012-2017)
- 5.3 Global Molecular Assays (Volume and Value) by Regions
  - 5.3.1 Global Molecular Assays Sales and Market Share by Regions (2012-2017)
  - 5.3.2 Global Molecular Assays Revenue and Market Share by Regions (2012-2017)
- 5.4 Global Molecular Assays (Volume) by Application

## **6 UNITED STATES MOLECULAR ASSAYS (VOLUME, VALUE AND SALES PRICE)**

- 6.1 United States Molecular Assays Sales and Value (2012-2017)
  - 6.1.1 United States Molecular Assays Sales and Growth Rate (2012-2017)
  - 6.1.2 United States Molecular Assays Revenue and Growth Rate (2012-2017)
  - 6.1.3 United States Molecular Assays Sales Price Trend (2012-2017)
- 6.2 United States Molecular Assays Sales and Market Share by Manufacturers
- 6.3 United States Molecular Assays Sales and Market Share by Type
- 6.4 United States Molecular Assays Sales and Market Share by Application

## **7 CHINA MOLECULAR ASSAYS (VOLUME, VALUE AND SALES PRICE)**

- 7.1 China Molecular Assays Sales and Value (2012-2017)

- 7.1.1 China Molecular Assays Sales and Growth Rate (2012-2017)
- 7.1.2 China Molecular Assays Revenue and Growth Rate (2012-2017)
- 7.1.3 China Molecular Assays Sales Price Trend (2012-2017)
- 7.2 China Molecular Assays Sales and Market Share by Manufacturers
- 7.3 China Molecular Assays Sales and Market Share by Type
- 7.4 China Molecular Assays Sales and Market Share by Application

## **8 EUROPE MOLECULAR ASSAYS (VOLUME, VALUE AND SALES PRICE)**

- 8.1 Europe Molecular Assays Sales and Value (2012-2017)
  - 8.1.1 Europe Molecular Assays Sales and Growth Rate (2012-2017)
  - 8.1.2 Europe Molecular Assays Revenue and Growth Rate (2012-2017)
  - 8.1.3 Europe Molecular Assays Sales Price Trend (2012-2017)
- 8.2 Europe Molecular Assays Sales and Market Share by Manufacturers
- 8.3 Europe Molecular Assays Sales and Market Share by Type
- 8.4 Europe Molecular Assays Sales and Market Share by Application

## **9 JAPAN MOLECULAR ASSAYS (VOLUME, VALUE AND SALES PRICE)**

- 9.1 Japan Molecular Assays Sales and Value (2012-2017)
  - 9.1.1 Japan Molecular Assays Sales and Growth Rate (2012-2017)
  - 9.1.2 Japan Molecular Assays Revenue and Growth Rate (2012-2017)
  - 9.1.3 Japan Molecular Assays Sales Price Trend (2012-2017)
- 9.2 Japan Molecular Assays Sales and Market Share by Manufacturers
- 9.3 Japan Molecular Assays Sales and Market Share by Type
- 9.4 Japan Molecular Assays Sales and Market Share by Application

## **10 GLOBAL MOLECULAR ASSAYS MANUFACTURERS ANALYSIS**

- 10.1 Abbott Diagnostics
  - 10.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.1.2 Product Type, Application and Specification
  - 10.1.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.1.4 Business Overview
- 10.2 Alere Inc
  - 10.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.2.2 Product Type, Application and Specification
  - 10.2.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.2.4 Business Overview

### 10.3 Beckman Coulter, Inc. / Danaher

10.3.1 Company Basic Information, Manufacturing Base and Competitors

10.3.2 Product Type, Application and Specification

10.3.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.3.4 Business Overview

### 10.4 Becton, Dickinson and Company (BD)

10.4.1 Company Basic Information, Manufacturing Base and Competitors

10.4.2 Product Type, Application and Specification

10.4.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.4.4 Business Overview

### 10.5 bioMérieux Inc.

10.5.1 Company Basic Information, Manufacturing Base and Competitors

10.5.2 Product Type, Application and Specification

10.5.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.5.4 Business Overview

### 10.6 Bio-Rad Laboratories

10.6.1 Company Basic Information, Manufacturing Base and Competitors

10.6.2 Product Type, Application and Specification

10.6.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.6.4 Business Overview

### 10.7 Hologic

10.7.1 Company Basic Information, Manufacturing Base and Competitors

10.7.2 Product Type, Application and Specification

10.7.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.7.4 Business Overview

### 10.8 Instrumentation Laboratory (IL)

10.8.1 Company Basic Information, Manufacturing Base and Competitors

10.8.2 Product Type, Application and Specification

10.8.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.8.4 Business Overview

### 10.9 Ortho Clinical Diagnostics (OCD)

10.9.1 Company Basic Information, Manufacturing Base and Competitors

10.9.2 Product Type, Application and Specification

10.9.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.9.4 Business Overview

## **11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 11.1 Marketing Channel

- 11.1.1 Direct Marketing
- 11.1.2 Indirect Marketing
- 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
  - 11.2.1 Pricing Strategy
  - 11.2.2 Brand Strategy
  - 11.2.3 Target Client
- 11.3 Distributors/Traders List

## **12 MARKET EFFECT FACTORS ANALYSIS**

- 12.1 Technology Progress/Risk
  - 12.1.1 Substitutes Threat
  - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

## **13 GLOBAL MOLECULAR ASSAYS MARKET FORECAST (2017-2021)**

- 13.1 Global Molecular Assays Sales, Revenue Forecast (2017-2021)
- 13.2 Global Molecular Assays Sales Forecast by Regions (2017-2021)
- 13.3 Global Molecular Assays Sales Forecast by Type (2017-2021)
- 13.4 Global Molecular Assays Sales Forecast by Application (2017-2021)

## **14 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Molecular Assays

Table Classification of Molecular Assays

Figure Global Sales Market Share of Molecular Assays by Type in 2015

Table Applications of Molecular Assays

Figure Global Sales Market Share of Molecular Assays by Application in 2015

Figure United States Molecular Assays Revenue and Growth Rate (2012-2021)

Figure China Molecular Assays Revenue and Growth Rate (2012-2021)

Figure Europe Molecular Assays Revenue and Growth Rate (2012-2021)

Figure Japan Molecular Assays Revenue and Growth Rate (2012-2021)

Figure Global Molecular Assays Sales and Growth Rate (2012-2021)

Figure Global Molecular Assays Revenue and Growth Rate (2012-2021)

Table Global Molecular Assays Sales of Key Manufacturers (2012-2017)

Table Global Molecular Assays Sales Share by Manufacturers (2012-2017)

Figure 2015 Molecular Assays Sales Share by Manufacturers

Figure 2016 Molecular Assays Sales Share by Manufacturers

Table Global Molecular Assays Revenue by Manufacturers (2012-2017)

Table Global Molecular Assays Revenue Share by Manufacturers (2012-2017)

Table 2015 Global Molecular Assays Revenue Share by Manufacturers

Table 2016 Global Molecular Assays Revenue Share by Manufacturers

Table Global Molecular Assays Sales and Market Share by Type (2012-2017)

Table Global Molecular Assays Sales Share by Type (2012-2017)

Figure Sales Market Share of Molecular Assays by Type (2012-2017)

Figure Global Molecular Assays Sales Growth Rate by Type (2012-2017)

Table Global Molecular Assays Revenue and Market Share by Type (2012-2017)

Table Global Molecular Assays Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Molecular Assays by Type (2012-2017)

Figure Global Molecular Assays Revenue Growth Rate by Type (2012-2017)

Table Global Molecular Assays Sales and Market Share by Regions (2012-2017)

Table Global Molecular Assays Sales Share by Regions (2012-2017)

Figure Sales Market Share of Molecular Assays by Regions (2012-2017)

Figure Global Molecular Assays Sales Growth Rate by Regions (2012-2017)

Table Global Molecular Assays Revenue and Market Share by Regions (2012-2017)

Table Global Molecular Assays Revenue Share by Regions (2012-2017)

Figure Revenue Market Share of Molecular Assays by Regions (2012-2017)

Figure Global Molecular Assays Revenue Growth Rate by Regions (2012-2017)

Table Global Molecular Assays Sales and Market Share by Application (2012-2017)  
Table Global Molecular Assays Sales Share by Application (2012-2017)  
Figure Sales Market Share of Molecular Assays by Application (2012-2017)  
Figure Global Molecular Assays Sales Growth Rate by Application (2012-2017)  
Figure United States Molecular Assays Sales and Growth Rate (2012-2017)  
Figure United States Molecular Assays Revenue and Growth Rate (2012-2017)  
Figure United States Molecular Assays Sales Price Trend (2012-2017)  
Table United States Molecular Assays Sales by Manufacturers (2012-2017)  
Table United States Molecular Assays Market Share by Manufacturers (2012-2017)  
Table United States Molecular Assays Sales by Type (2012-2017)  
Table United States Molecular Assays Market Share by Type (2012-2017)  
Table United States Molecular Assays Sales by Application (2012-2017)  
Table United States Molecular Assays Market Share by Application (2012-2017)  
Figure China Molecular Assays Sales and Growth Rate (2012-2017)  
Figure China Molecular Assays Revenue and Growth Rate (2012-2017)  
Figure China Molecular Assays Sales Price Trend (2012-2017)  
Table China Molecular Assays Sales by Manufacturers (2012-2017)  
Table China Molecular Assays Market Share by Manufacturers (2012-2017)  
Table China Molecular Assays Sales by Type (2012-2017)  
Table China Molecular Assays Market Share by Type (2012-2017)  
Table China Molecular Assays Sales by Application (2012-2017)  
Table China Molecular Assays Market Share by Application (2012-2017)  
Figure Europe Molecular Assays Sales and Growth Rate (2012-2017)  
Figure Europe Molecular Assays Revenue and Growth Rate (2012-2017)  
Figure Europe Molecular Assays Sales Price Trend (2012-2017)  
Table Europe Molecular Assays Sales by Manufacturers (2012-2017)  
Table Europe Molecular Assays Market Share by Manufacturers (2012-2017)  
Table Europe Molecular Assays Sales by Type (2012-2017)  
Table Europe Molecular Assays Market Share by Type (2012-2017)  
Table Europe Molecular Assays Sales by Application (2012-2017)  
Table Europe Molecular Assays Market Share by Application (2012-2017)  
Figure Japan Molecular Assays Sales and Growth Rate (2012-2017)  
Figure Japan Molecular Assays Revenue and Growth Rate (2012-2017)  
Figure Japan Molecular Assays Sales Price Trend (2012-2017)  
Table Japan Molecular Assays Sales by Manufacturers (2012-2017)  
Table Japan Molecular Assays Market Share by Manufacturers (2012-2017)  
Table Japan Molecular Assays Sales by Type (2012-2017)  
Table Japan Molecular Assays Market Share by Type (2012-2017)  
Table Japan Molecular Assays Sales by Application (2012-2017)

Table Japan Molecular Assays Market Share by Application (2012-2017)

Table Abbott Diagnostics Basic Information List

Table Abbott Diagnostics Molecular Assays Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Abbott Diagnostics Molecular Assays Global Market Share (2012-2017)

Table Alere Inc Basic Information List

Table Alere Inc Molecular Assays Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Alere Inc Molecular Assays Global Market Share (2012-2017)

Table Beckman Coulter, Inc. / Danaher Basic Information List

Table Beckman Coulter, Inc. / Danaher Molecular Assays Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Beckman Coulter, Inc. / Danaher Molecular Assays Global Market Share (2012-2017)

Table Becton, Dickinson and Company (BD) Basic Information List

Table Becton, Dickinson and Company (BD) Molecular Assays Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Becton, Dickinson and Company (BD) Molecular Assays Global Market Share (2012-2017)

Table bioMérieux Inc. Basic Information List

Table bioMérieux Inc. Molecular Assays Sales, Revenue, Price and Gross Margin (2012-2017)

Figure bioMérieux Inc. Molecular Assays Global Market Share (2012-2017)

Table Bio-Rad Laboratories Basic Information List

Table Bio-Rad Laboratories Molecular Assays Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Bio-Rad Laboratories Molecular Assays Global Market Share (2012-2017)

Table Hologic Basic Information List

Table Hologic Molecular Assays Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Hologic Molecular Assays Global Market Share (2012-2017)

Table Instrumentation Laboratory (IL) Basic Information List

Table Instrumentation Laboratory (IL) Molecular Assays Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Instrumentation Laboratory (IL) Molecular Assays Global Market Share (2012-2017)

Table Ortho Clinical Diagnostics (OCD) Basic Information List

Table Ortho Clinical Diagnostics (OCD) Molecular Assays Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Ortho Clinical Diagnostics (OCD) Molecular Assays Global Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Molecular Assays  
Figure Manufacturing Process Analysis of Molecular Assays  
Figure Molecular Assays Industrial Chain Analysis  
Table Raw Materials Sources of Molecular Assays Major Manufacturers in 2015  
Table Major Buyers of Molecular Assays  
Table Distributors/Traders List  
Figure Global Molecular Assays Sales and Growth Rate Forecast (2017-2021)  
Figure Global Molecular Assays Revenue and Growth Rate Forecast (2017-2021)  
Table Global Molecular Assays Sales Forecast by Regions (2017-2021)  
Table Global Molecular Assays Sales Forecast by Type (2017-2021)  
Table Global Molecular Assays Sales Forecast by Application (2017-2021)

## **COMPANIES MENTIONED**

Abbott Diagnostics, Alere Inc, Beckman Coulter, Inc. / Danaher, Becton, Dickinson and Company (BD), bioMérieux Inc., Bio-Rad Laboratories, Hologic, Instrumentation Laboratory (IL), Ortho Clinical Diagnostics (OCD), QIAGEN N.V, Roche Diagnostics, Siemens Healthineers, Sysmex Corporation, Thermo FisherScientific, Werfen Group S.A.

## I would like to order

Product name: Global Molecular Assays Sales Market Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/GCA2C541FF8EN.html>

Price: US\$ 3,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GCA2C541FF8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970