

Global Mobile Value-Added Services Market Research Report Forecast 2017 to 2022

<https://marketpublishers.com/r/GCE80BD80E5EN.html>

Date: December 2017

Pages: 127

Price: US\$ 2,240.00 (Single User License)

ID: GCE80BD80E5EN

Abstracts

Delivery of the Report will take 2-3 working days once order is placed.

The Global Mobile Value-Added Services Market Research Report Forecast 2017-2022 is a valuable source of insightful data for business strategists. It provides the Mobile Value-Added Services industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Mobile Value-Added Services market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments

- Evolving market trends and dynamics

- Changing supply and demand scenarios

- Quantifying market opportunities through market sizing and market forecasting

- Tracking current trends/opportunities/challenges

- Competitive insights

- Opportunity mapping in terms of technological breakthroughs

Global Mobile Value-Added Services Market: Regional Segment Analysis

North America

Europe

China

Japan

Southeast Asia

India

The Major players reported in the market include:

America Movil

AT&T

Sangoma Technologies

BlackBerry

CanvasM Technology

InMobi

One97 Communications

OnMobile Global Ltd

Astute Systems

Global Mobile Value-Added Services Market: Product Segment Analysis

Type 1

Type 2

Type 3

Global Mobile Value-Added Services Market: Application Segment Analysis

Application 1

Application 2

Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Contents

CHAPTER 1 MOBILE VALUE-ADDED SERVICES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Mobile Value-Added Services
- 1.2 Mobile Value-Added Services Market Segmentation by Type
 - 1.2.1 Global Production Market Share of Mobile Value-Added Services by Type in 2016
 - 1.2.1 Type
 - 1.2.2 Type
 - 1.2.3 Type
- 1.3 Mobile Value-Added Services Market Segmentation by Application
 - 1.3.1 Mobile Value-Added Services Consumption Market Share by Application in 2016
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 Mobile Value-Added Services Market Segmentation by Regions
 - 1.4.1 North America
 - 1.4.2 China
 - 1.4.3 Europe
 - 1.4.4 Southeast Asia
 - 1.4.5 Japan
 - 1.4.6 India
- 1.5 Global Market Size (Value) of Mobile Value-Added Services (2012-2022)

CHAPTER 2 GLOBAL ECONOMIC IMPACT ON MOBILE VALUE-ADDED SERVICES INDUSTRY

- 2.1 Global Macroeconomic Environment Analysis
 - 2.1.1 Global Macroeconomic Analysis
 - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

CHAPTER 3 GLOBAL MOBILE VALUE-ADDED SERVICES MARKET COMPETITION BY MANUFACTURERS

- 3.1 Global Mobile Value-Added Services Production and Share by Manufacturers (2015 and 2016)
- 3.2 Global Mobile Value-Added Services Revenue and Share by Manufacturers (2015

and 2016)

3.3 Global Mobile Value-Added Services Average Price by Manufacturers (2015 and 2016)

3.4 Manufacturers Mobile Value-Added Services Manufacturing Base Distribution, Production Area and Product Type

3.5 Mobile Value-Added Services Market Competitive Situation and Trends

3.5.1 Mobile Value-Added Services Market Concentration Rate

3.5.2 Mobile Value-Added Services Market Share of Top 3 and Top 5 Manufacturers

3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 GLOBAL MOBILE VALUE-ADDED SERVICES PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)

4.1 Global Mobile Value-Added Services Production by Region (2012-2017)

4.2 Global Mobile Value-Added Services Production Market Share by Region (2012-2017)

4.3 Global Mobile Value-Added Services Revenue (Value) and Market Share by Region (2012-2017)

4.4 Global Mobile Value-Added Services Production, Revenue, Price and Gross Margin (2012-2017)

4.5 North America Mobile Value-Added Services Production, Revenue, Price and Gross Margin (2012-2017)

4.6 Europe Mobile Value-Added Services Production, Revenue, Price and Gross Margin (2012-2017)

4.7 China Mobile Value-Added Services Production, Revenue, Price and Gross Margin (2012-2017)

4.8 Japan Mobile Value-Added Services Production, Revenue, Price and Gross Margin (2012-2017)

4.9 Southeast Asia Mobile Value-Added Services Production, Revenue, Price and Gross Margin (2012-2017)

4.10 India Mobile Value-Added Services Production, Revenue, Price and Gross Margin (2012-2017)

CHAPTER 5 GLOBAL MOBILE VALUE-ADDED SERVICES SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

5.1 Global Mobile Value-Added Services Consumption by Regions (2012-2017)

5.2 North America Mobile Value-Added Services Production, Consumption, Export, Import by Regions (2012-2017)

5.3 Europe Mobile Value-Added Services Production, Consumption, Export, Import by Regions (2012-2017)

5.4 China Mobile Value-Added Services Production, Consumption, Export, Import by Regions (2012-2017)

5.5 Japan Mobile Value-Added Services Production, Consumption, Export, Import by Regions (2012-2017)

5.6 Southeast Asia Mobile Value-Added Services Production, Consumption, Export, Import by Regions (2012-2017)

5.7 India Mobile Value-Added Services Production, Consumption, Export, Import by Regions (2012-2017)

CHAPTER 6 GLOBAL MOBILE VALUE-ADDED SERVICES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

6.1 Global Mobile Value-Added Services Production and Market Share by Type (2012-2017)

6.2 Global Mobile Value-Added Services Revenue and Market Share by Type (2012-2017)

6.3 Global Mobile Value-Added Services Price by Type (2012-2017)

6.4 Global Mobile Value-Added Services Production Growth by Type (2012-2017)

CHAPTER 7 GLOBAL MOBILE VALUE-ADDED SERVICES MARKET ANALYSIS BY APPLICATION

7.1 Global Mobile Value-Added Services Consumption and Market Share by Application (2012-2017)

7.2 Global Mobile Value-Added Services Consumption Growth Rate by Application (2012-2017)

7.3 Market Drivers and Opportunities

7.3.1 Potential Applications

7.3.2 Emerging Markets/Countries

CHAPTER 8 GLOBAL MOBILE VALUE-ADDED SERVICES MANUFACTURERS ANALYSIS

8.1 America Movil

8.1.1 Company Basic Information, Manufacturing Base and Competitors

8.1.2 Product Type, Application and Specification

8.1.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.1.4 Business Overview

8.2 AT&T

8.2.1 Company Basic Information, Manufacturing Base and Competitors

8.2.2 Product Type, Application and Specification

8.2.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.2.4 Business Overview

8.3 Sangoma Technologies

8.3.1 Company Basic Information, Manufacturing Base and Competitors

8.3.2 Product Type, Application and Specification

8.3.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.3.4 Business Overview

8.4 BlackBerry

8.4.1 Company Basic Information, Manufacturing Base and Competitors

8.4.2 Product Type, Application and Specification

8.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.4.4 Business Overview

8.5 CanvasM Technology

8.5.1 Company Basic Information, Manufacturing Base and Competitors

8.5.2 Product Type, Application and Specification

8.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.5.4 Business Overview

8.6 InMobi

8.6.1 Company Basic Information, Manufacturing Base and Competitors

8.6.2 Product Type, Application and Specification

8.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.6.4 Business Overview

8.7 One97 Communications

8.7.1 Company Basic Information, Manufacturing Base and Competitors

8.7.2 Product Type, Application and Specification

8.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.7.4 Business Overview

8.8 OnMobile Global Ltd

8.8.1 Company Basic Information, Manufacturing Base and Competitors

8.8.2 Product Type, Application and Specification

8.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.8.4 Business Overview

8.9 Astute Systems

8.9.1 Company Basic Information, Manufacturing Base and Competitors

8.9.2 Product Type, Application and Specification

8.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.9.4 Business Overview

CHAPTER 9 MOBILE VALUE-ADDED SERVICES MANUFACTURING COST ANALYSIS

9.1 Mobile Value-Added Services Key Raw Materials Analysis

9.1.1 Key Raw Materials

9.1.2 Price Trend of Key Raw Materials

9.1.3 Key Suppliers of Raw Materials

9.1.4 Market Concentration Rate of Raw Materials

9.2 Proportion of Manufacturing Cost Structure

9.2.1 Raw Materials

9.2.2 Labor Cost

9.2.3 Manufacturing Expenses

9.3 Manufacturing Process Analysis of Mobile Value-Added Services

CHAPTER 10 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

10.1 Mobile Value-Added Services Industrial Chain Analysis

10.2 Upstream Raw Materials Sourcing

10.3 Raw Materials Sources of Mobile Value-Added Services Major Manufacturers in 2016

10.4 Downstream Buyers

CHAPTER 11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

11.1 Marketing Channel

11.1.1 Direct Marketing

11.1.2 Indirect Marketing

11.1.3 Marketing Channel Development Trend

11.2 Market Positioning

11.2.1 Pricing Strategy

11.2.2 Brand Strategy

11.2.3 Target Client

11.3 Distributors/Traders List

CHAPTER 12 MARKET EFFECT FACTORS ANALYSIS

12.1 Technology Progress/Risk

12.1.1 Substitutes Threat

12.1.2 Technology Progress in Related Industry

12.2 Consumer Needs/Customer Preference Change

12.3 Economic/Political Environmental Change

CHAPTER 13 GLOBAL MOBILE VALUE-ADDED SERVICES MARKET FORECAST (2017-2022)

13.1 Global Mobile Value-Added Services Production, Revenue Forecast (2017-2022)

13.2 Global Mobile Value-Added Services Production, Consumption Forecast by Regions (2017-2022)

13.3 Global Mobile Value-Added Services Production Forecast by Type (2017-2022)

13.4 Global Mobile Value-Added Services Consumption Forecast by Application (2017-2022)

13.5 Mobile Value-Added Services Price Forecast (2017-2022)

CHAPTER 14 APPENDIX

List Of Tables

LIST OF TABLES

Figure Picture of Mobile Value-Added Services

Figure Global Production Market Share of Mobile Value-Added Services by Type in 2016

Table Mobile Value-Added Services Consumption Market Share by Application in 2016

Figure North America Mobile Value-Added Services Revenue (Million USD) and Growth Rate (2012-2022)

Figure Europe Mobile Value-Added Services Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Mobile Value-Added Services Revenue (Million USD) and Growth Rate (2012-2022)

Figure Japan Mobile Value-Added Services Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southeast Asia Mobile Value-Added Services Revenue (Million USD) and Growth Rate (2012-2022)

Figure India Mobile Value-Added Services Revenue (Million USD) and Growth Rate (2012-2022)

Figure Global Mobile Value-Added Services Revenue (Million USD) and Growth Rate (2012-2022)

Table Global Mobile Value-Added Services Capacity of Key Manufacturers (2015 and 2016)

Table Global Mobile Value-Added Services Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Mobile Value-Added Services Capacity of Key Manufacturers in 2015

Figure Global Mobile Value-Added Services Capacity of Key Manufacturers in 2016

Table Global Mobile Value-Added Services Production of Key Manufacturers (2015 and 2016)

Table Global Mobile Value-Added Services Production Share by Manufacturers (2015 and 2016)

Figure 2015 Mobile Value-Added Services Production Share by Manufacturers

Figure 2016 Mobile Value-Added Services Production Share by Manufacturers

Table Global Mobile Value-Added Services Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Mobile Value-Added Services Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Mobile Value-Added Services Revenue Share by Manufacturers

Table 2016 Global Mobile Value-Added Services Revenue Share by Manufacturers

Table Global Market Mobile Value-Added Services Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Mobile Value-Added Services Average Price of Key Manufacturers in 2016

Table Manufacturers Mobile Value-Added Services Manufacturing Base Distribution and Sales Area

Table Manufacturers Mobile Value-Added Services Product Type

Figure Mobile Value-Added Services Market Share of Top 3 Manufacturers

Figure Mobile Value-Added Services Market Share of Top 5 Manufacturers

Table Global Mobile Value-Added Services Capacity by Regions (2012-2017)

Figure Global Mobile Value-Added Services Capacity Market Share by Regions (2012-2017)

Figure Global Mobile Value-Added Services Capacity Market Share by Regions (2012-2017)

Figure 2015 Global Mobile Value-Added Services Capacity Market Share by Regions

Table Global Mobile Value-Added Services Production by Regions (2012-2017)

Figure Global Mobile Value-Added Services Production and Market Share by Regions (2012-2017)

Figure Global Mobile Value-Added Services Production Market Share by Regions (2012-2017)

Figure 2015 Global Mobile Value-Added Services Production Market Share by Regions

Table Global Mobile Value-Added Services Revenue by Regions (2012-2017)

Table Global Mobile Value-Added Services Revenue Market Share by Regions (2012-2017)

Table 2015 Global Mobile Value-Added Services Revenue Market Share by Regions

Table Global Mobile Value-Added Services Production, Revenue, Price and Gross Margin (2012-2017)

Table North America Mobile Value-Added Services Production, Revenue, Price and Gross Margin (2012-2017)

Table Europe Mobile Value-Added Services Production, Revenue, Price and Gross Margin (2012-2017)

Table China Mobile Value-Added Services Production, Revenue, Price and Gross Margin (2012-2017)

Table Japan Mobile Value-Added Services Production, Revenue, Price and Gross Margin (2012-2017)

Table Southeast Asia Mobile Value-Added Services Production, Revenue, Price and Gross Margin (2012-2017)

Table India Mobile Value-Added Services Production, Revenue, Price and Gross

Margin (2012-2017)

Table Global Mobile Value-Added Services Consumption Market by Regions
(2012-2017)

Table Global Mobile Value-Added Services Consumption Market Share by Regions
(2012-2017)

Figure Global Mobile Value-Added Services Consumption Market Share by Regions
(2012-2017)

Figure 2015 Global Mobile Value-Added Services Consumption Market Share by
Regions

Table North America Mobile Value-Added Services Production, Consumption, Import &
Export (2012-2017)

Table Europe Mobile Value-Added Services Production, Consumption, Import & Export
(2012-2017)

Table China Mobile Value-Added Services Production, Consumption, Import & Export
(2012-2017)

Table Japan Mobile Value-Added Services Production, Consumption, Import & Export
(2012-2017)

Table Southeast Asia Mobile Value-Added Services Production, Consumption, Import &
Export (2012-2017)

Table India Mobile Value-Added Services Production, Consumption, Import & Export
(2012-2017)

Table Global Mobile Value-Added Services Production by Type (2012-2017)

Table Global Mobile Value-Added Services Production Share by Type (2012-2017)

Figure Production Market Share of Mobile Value-Added Services by Type (2012-2017)

Figure 2015 Production Market Share of Mobile Value-Added Services by Type

Table Global Mobile Value-Added Services Revenue by Type (2012-2017)

Table Global Mobile Value-Added Services Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Mobile Value-Added Services by Type
(2012-2017)

Figure 2015 Revenue Market Share of Mobile Value-Added Services by Type

Table Global Mobile Value-Added Services Price by Type (2012-2017)

Figure Global Mobile Value-Added Services Production Growth by Type (2012-2017)

Table Global Mobile Value-Added Services Consumption by Application (2012-2017)

Table Global Mobile Value-Added Services Consumption Market Share by Application
(2012-2017)

Figure Global Mobile Value-Added Services Consumption Market Share by Application
in 2015

Table Global Mobile Value-Added Services Consumption Growth Rate by Application
(2012-2017)

Figure Global Mobile Value-Added Services Consumption Growth Rate by Application (2012-2017)

Table America Movil Basic Information, Manufacturing Base, Production Area and Its Competitors

Table America Movil Mobile Value-Added Services Production, Revenue, Price and Gross Margin (2012-2017)

Table America Movil Mobile Value-Added Services Market Share (2012-2017)

Table AT&T Basic Information, Manufacturing Base, Production Area and Its Competitors

Table AT&T Mobile Value-Added Services Production, Revenue, Price and Gross Margin (2012-2017)

Table AT&T Mobile Value-Added Services Market Share (2012-2017)

Table Sangoma Technologies Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sangoma Technologies Mobile Value-Added Services Production, Revenue, Price and Gross Margin (2012-2017)

Table Sangoma Technologies Mobile Value-Added Services Market Share (2012-2017)

Table BlackBerry Basic Information, Manufacturing Base, Production Area and Its Competitors

Table BlackBerry Mobile Value-Added Services Production, Revenue, Price and Gross Margin (2012-2017)

Table BlackBerry Mobile Value-Added Services Market Share (2012-2017)

Table CanvasM Technology Basic Information, Manufacturing Base, Production Area and Its Competitors

Table CanvasM Technology Mobile Value-Added Services Production, Revenue, Price and Gross Margin (2012-2017)

Table CanvasM Technology Mobile Value-Added Services Market Share (2012-2017)

Table InMobi Basic Information, Manufacturing Base, Production Area and Its Competitors

Table InMobi Mobile Value-Added Services Production, Revenue, Price and Gross Margin (2012-2017)

Table InMobi Mobile Value-Added Services Market Share (2012-2017)

Table One97 Communications Basic Information, Manufacturing Base, Production Area and Its Competitors

Table One97 Communications Mobile Value-Added Services Production, Revenue, Price and Gross Margin (2012-2017)

Table One97 Communications Mobile Value-Added Services Market Share (2012-2017)

Table OnMobile Global Ltd Basic Information, Manufacturing Base, Production Area and Its Competitors

Table OnMobile Global Ltd Mobile Value-Added Services Production, Revenue, Price and Gross Margin (2012-2017)

Table OnMobile Global Ltd Mobile Value-Added Services Market Share (2012-2017)

Table Astute Systems Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Astute Systems Mobile Value-Added Services Production, Revenue, Price and Gross Margin (2012-2017)

Table Astute Systems Mobile Value-Added Services Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Mobile Value-Added Services

Figure Manufacturing Process Analysis of Mobile Value-Added Services

Figure Mobile Value-Added Services Industrial Chain Analysis

Table Raw Materials Sources of Mobile Value-Added Services Major Manufacturers in 2016

Table Major Buyers of Mobile Value-Added Services

Table Distributors/Traders List

Figure Global Mobile Value-Added Services Production and Growth Rate Forecast (2017-2022)

Figure Global Mobile Value-Added Services Revenue and Growth Rate Forecast (2017-2022)

Table Global Mobile Value-Added Services Production Forecast by Regions (2017-2022)

Table Global Mobile Value-Added Services Consumption Forecast by Regions (2017-2022)

Table Global Mobile Value-Added Services Production Forecast by Type (2017-2022)

Table Global Mobile Value-Added Services Consumption Forecast by Application (2017-2022)

COMPANIES MENTIONED

America Movil AT&T Sangoma Technologies BlackBerry CanvasM Technology InMobi One97 Communications OnMobile Global Ltd Astute Systems Value First Digital Media Pvt. Ltd

I would like to order

Product name: Global Mobile Value-Added Services Market Research Report Forecast 2017 to 2022

Product link: <https://marketpublishers.com/r/GCE80BD80E5EN.html>

Price: US\$ 2,240.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GCE80BD80E5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970