

# Global Mobile TV Sales Market Report Forecast 2017-2021

<https://marketpublishers.com/r/GAF69C38BF8EN.html>

Date: September 2017

Pages: 136

Price: US\$ 3,040.00 (Single User License)

ID: GAF69C38BF8EN

## Abstracts

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to: Regional markets, technology developments, types, applications, and the competitive landscape.

The study is a source of reliable data on:

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research

report include:

United States

China

Europe

Japan

The Major players reported in the market include:

AT&T

Sky

SPB TV

Time Warner Cable

Comcast

MobiTV

Verizon

Bell

Charter

Product Segment Analysis:

Type 1

Type 2

Type 3

Application Segment Analysis:

Application 1

Application 2

Application 3

## **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified analysis of major market segments

## Contents

### **1 MOBILE TV MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Mobile TV
- 1.2 Classification of Mobile TV
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Application of Mobile TV
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Mobile TV Market Status and Prospect (2012-2021) by Regions
  - 1.4.1 United States
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Japan
- 1.5 Global Market Size of Mobile TV (2012-2021)
  - 1.5.1 Global Mobile TV Sales and Growth Rate (2012-2021)
  - 1.5.2 Global Mobile TV Revenue and Growth Rate (2012-2021)

### **2 GLOBAL ECONOMIC IMPACT ON MOBILE TV INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

### **3 MOBILE TV MANUFACTURING COST ANALYSIS**

- 3.1 Mobile TV Key Raw Materials Analysis
  - 3.1.1 Key Raw Materials
  - 3.1.2 Price Trend of Key Raw Materials
  - 3.1.3 Key Suppliers of Raw Materials
  - 3.1.4 Market Concentration Rate of Raw Materials
- 3.2 Proportion of Manufacturing Cost Structure
  - 3.2.1 Raw Materials
  - 3.2.2 Labor Cost

### 3.2.3 Manufacturing Process Analysis of Mobile TV

## **4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 4.1 Mobile TV Industrial Chain Analysis

### 4.2 Upstream Raw Materials Sourcing

### 4.3 Raw Materials Sources of Mobile TV Major Manufacturers in 2015

### 4.4 Downstream Buyers

## **5 GLOBAL MOBILE TV COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

### 5.1 Global Mobile TV Market Competition by Manufacturers

#### 5.1.1 Global Mobile TV Sales and Market Share of Key Manufacturers (2012-2017)

#### 5.1.2 Global Mobile TV Revenue and Share by Manufacturers (2012-2017)

### 5.2 Global Mobile TV (Volume and Value) by Type

#### 5.2.1 Global Mobile TV Sales and Market Share by Type (2012-2017)

#### 5.2.2 Global Mobile TV Revenue and Market Share by Type (2012-2017)

### 5.3 Global Mobile TV (Volume and Value) by Regions

#### 5.3.1 Global Mobile TV Sales and Market Share by Regions (2012-2017)

#### 5.3.2 Global Mobile TV Revenue and Market Share by Regions (2012-2017)

### 5.4 Global Mobile TV (Volume) by Application

## **6 UNITED STATES MOBILE TV (VOLUME, VALUE AND SALES PRICE)**

### 6.1 United States Mobile TV Sales and Value (2012-2017)

#### 6.1.1 United States Mobile TV Sales and Growth Rate (2012-2017)

#### 6.1.2 United States Mobile TV Revenue and Growth Rate (2012-2017)

#### 6.1.3 United States Mobile TV Sales Price Trend (2012-2017)

### 6.2 United States Mobile TV Sales and Market Share by Manufacturers

### 6.3 United States Mobile TV Sales and Market Share by Type

### 6.4 United States Mobile TV Sales and Market Share by Application

## **7 CHINA MOBILE TV (VOLUME, VALUE AND SALES PRICE)**

### 7.1 China Mobile TV Sales and Value (2012-2017)

#### 7.1.1 China Mobile TV Sales and Growth Rate (2012-2017)

#### 7.1.2 China Mobile TV Revenue and Growth Rate (2012-2017)

#### 7.1.3 China Mobile TV Sales Price Trend (2012-2017)

- 7.2 China Mobile TV Sales and Market Share by Manufacturers
- 7.3 China Mobile TV Sales and Market Share by Type
- 7.4 China Mobile TV Sales and Market Share by Application

## **8 EUROPE MOBILE TV (VOLUME, VALUE AND SALES PRICE)**

- 8.1 Europe Mobile TV Sales and Value (2012-2017)
  - 8.1.1 Europe Mobile TV Sales and Growth Rate (2012-2017)
  - 8.1.2 Europe Mobile TV Revenue and Growth Rate (2012-2017)
  - 8.1.3 Europe Mobile TV Sales Price Trend (2012-2017)
- 8.2 Europe Mobile TV Sales and Market Share by Manufacturers
- 8.3 Europe Mobile TV Sales and Market Share by Type
- 8.4 Europe Mobile TV Sales and Market Share by Application

## **9 JAPAN MOBILE TV (VOLUME, VALUE AND SALES PRICE)**

- 9.1 Japan Mobile TV Sales and Value (2012-2017)
  - 9.1.1 Japan Mobile TV Sales and Growth Rate (2012-2017)
  - 9.1.2 Japan Mobile TV Revenue and Growth Rate (2012-2017)
  - 9.1.3 Japan Mobile TV Sales Price Trend (2012-2017)
- 9.2 Japan Mobile TV Sales and Market Share by Manufacturers
- 9.3 Japan Mobile TV Sales and Market Share by Type
- 9.4 Japan Mobile TV Sales and Market Share by Application

## **10 GLOBAL MOBILE TV MANUFACTURERS ANALYSIS**

- 10.1 AT&T
  - 10.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.1.2 Product Type, Application and Specification
  - 10.1.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.1.4 Business Overview
- 10.2 Sky
  - 10.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.2.2 Product Type, Application and Specification
  - 10.2.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.2.4 Business Overview
- 10.3 SPB TV
  - 10.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.3.2 Product Type, Application and Specification

- 10.3.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.3.4 Business Overview
- 10.4 Time Warner Cable
  - 10.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.4.2 Product Type, Application and Specification
  - 10.4.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.4.4 Business Overview
- 10.5 Comcast
  - 10.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.5.2 Product Type, Application and Specification
  - 10.5.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.5.4 Business Overview
- 10.6 MobiTV
  - 10.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.6.2 Product Type, Application and Specification
  - 10.6.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.6.4 Business Overview
- 10.7 Verizon
  - 10.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.7.2 Product Type, Application and Specification
  - 10.7.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.7.4 Business Overview
- 10.8 Bell
  - 10.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.8.2 Product Type, Application and Specification
  - 10.8.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.8.4 Business Overview
- 10.9 Charter
  - 10.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.9.2 Product Type, Application and Specification
  - 10.9.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.9.4 Business Overview

## **11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 11.1 Marketing Channel
  - 11.1.1 Direct Marketing
  - 11.1.2 Indirect Marketing
  - 11.1.3 Marketing Channel Development Trend

## 11.2 Market Positioning

11.2.1 Pricing Strategy

11.2.2 Brand Strategy

11.2.3 Target Client

## 11.3 Distributors/Traders List

## **12 MARKET EFFECT FACTORS ANALYSIS**

### 12.1 Technology Progress/Risk

12.1.1 Substitutes Threat

12.1.2 Technology Progress in Related Industry

### 12.2 Consumer Needs/Customer Preference Change

### 12.3 Economic/Political Environmental Change

## **13 GLOBAL MOBILE TV MARKET FORECAST (2017-2021)**

13.1 Global Mobile TV Sales, Revenue Forecast (2017-2021)

13.2 Global Mobile TV Sales Forecast by Regions (2017-2021)

13.3 Global Mobile TV Sales Forecast by Type (2017-2021)

13.4 Global Mobile TV Sales Forecast by Application (2017-2021)

## **14 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Mobile TV

Table Classification of Mobile TV

Figure Global Sales Market Share of Mobile TV by Type in 2015

Table Applications of Mobile TV

Figure Global Sales Market Share of Mobile TV by Application in 2015

Figure United States Mobile TV Revenue and Growth Rate (2012-2021)

Figure China Mobile TV Revenue and Growth Rate (2012-2021)

Figure Europe Mobile TV Revenue and Growth Rate (2012-2021)

Figure Japan Mobile TV Revenue and Growth Rate (2012-2021)

Figure Global Mobile TV Sales and Growth Rate (2012-2021)

Figure Global Mobile TV Revenue and Growth Rate (2012-2021)

Table Global Mobile TV Sales of Key Manufacturers (2012-2017)

Table Global Mobile TV Sales Share by Manufacturers (2012-2017)

Figure 2015 Mobile TV Sales Share by Manufacturers

Figure 2016 Mobile TV Sales Share by Manufacturers

Table Global Mobile TV Revenue by Manufacturers (2012-2017)

Table Global Mobile TV Revenue Share by Manufacturers (2012-2017)

Table 2015 Global Mobile TV Revenue Share by Manufacturers

Table 2016 Global Mobile TV Revenue Share by Manufacturers

Table Global Mobile TV Sales and Market Share by Type (2012-2017)

Table Global Mobile TV Sales Share by Type (2012-2017)

Figure Sales Market Share of Mobile TV by Type (2012-2017)

Figure Global Mobile TV Sales Growth Rate by Type (2012-2017)

Table Global Mobile TV Revenue and Market Share by Type (2012-2017)

Table Global Mobile TV Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Mobile TV by Type (2012-2017)

Figure Global Mobile TV Revenue Growth Rate by Type (2012-2017)

Table Global Mobile TV Sales and Market Share by Regions (2012-2017)

Table Global Mobile TV Sales Share by Regions (2012-2017)

Figure Sales Market Share of Mobile TV by Regions (2012-2017)

Figure Global Mobile TV Sales Growth Rate by Regions (2012-2017)

Table Global Mobile TV Revenue and Market Share by Regions (2012-2017)

Table Global Mobile TV Revenue Share by Regions (2012-2017)

Figure Revenue Market Share of Mobile TV by Regions (2012-2017)

Figure Global Mobile TV Revenue Growth Rate by Regions (2012-2017)

Table Global Mobile TV Sales and Market Share by Application (2012-2017)  
Table Global Mobile TV Sales Share by Application (2012-2017)  
Figure Sales Market Share of Mobile TV by Application (2012-2017)  
Figure Global Mobile TV Sales Growth Rate by Application (2012-2017)  
Figure United States Mobile TV Sales and Growth Rate (2012-2017)  
Figure United States Mobile TV Revenue and Growth Rate (2012-2017)  
Figure United States Mobile TV Sales Price Trend (2012-2017)  
Table United States Mobile TV Sales by Manufacturers (2012-2017)  
Table United States Mobile TV Market Share by Manufacturers (2012-2017)  
Table United States Mobile TV Sales by Type (2012-2017)  
Table United States Mobile TV Market Share by Type (2012-2017)  
Table United States Mobile TV Sales by Application (2012-2017)  
Table United States Mobile TV Market Share by Application (2012-2017)  
Figure China Mobile TV Sales and Growth Rate (2012-2017)  
Figure China Mobile TV Revenue and Growth Rate (2012-2017)  
Figure China Mobile TV Sales Price Trend (2012-2017)  
Table China Mobile TV Sales by Manufacturers (2012-2017)  
Table China Mobile TV Market Share by Manufacturers (2012-2017)  
Table China Mobile TV Sales by Type (2012-2017)  
Table China Mobile TV Market Share by Type (2012-2017)  
Table China Mobile TV Sales by Application (2012-2017)  
Table China Mobile TV Market Share by Application (2012-2017)  
Figure Europe Mobile TV Sales and Growth Rate (2012-2017)  
Figure Europe Mobile TV Revenue and Growth Rate (2012-2017)  
Figure Europe Mobile TV Sales Price Trend (2012-2017)  
Table Europe Mobile TV Sales by Manufacturers (2012-2017)  
Table Europe Mobile TV Market Share by Manufacturers (2012-2017)  
Table Europe Mobile TV Sales by Type (2012-2017)  
Table Europe Mobile TV Market Share by Type (2012-2017)  
Table Europe Mobile TV Sales by Application (2012-2017)  
Table Europe Mobile TV Market Share by Application (2012-2017)  
Figure Japan Mobile TV Sales and Growth Rate (2012-2017)  
Figure Japan Mobile TV Revenue and Growth Rate (2012-2017)  
Figure Japan Mobile TV Sales Price Trend (2012-2017)  
Table Japan Mobile TV Sales by Manufacturers (2012-2017)  
Table Japan Mobile TV Market Share by Manufacturers (2012-2017)  
Table Japan Mobile TV Sales by Type (2012-2017)  
Table Japan Mobile TV Market Share by Type (2012-2017)  
Table Japan Mobile TV Sales by Application (2012-2017)

Table Japan Mobile TV Market Share by Application (2012-2017)  
Table AT&T Basic Information List  
Table AT&T Mobile TV Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure AT&T Mobile TV Global Market Share (2012-2017)  
Table Sky Basic Information List  
Table Sky Mobile TV Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Sky Mobile TV Global Market Share (2012-2017)  
Table SPB TV Basic Information List  
Table SPB TV Mobile TV Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure SPB TV Mobile TV Global Market Share (2012-2017)  
Table Time Warner Cable Basic Information List  
Table Time Warner Cable Mobile TV Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Time Warner Cable Mobile TV Global Market Share (2012-2017)  
Table Comcast Basic Information List  
Table Comcast Mobile TV Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Comcast Mobile TV Global Market Share (2012-2017)  
Table MobiTV Basic Information List  
Table MobiTV Mobile TV Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure MobiTV Mobile TV Global Market Share (2012-2017)  
Table Verizon Basic Information List  
Table Verizon Mobile TV Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Verizon Mobile TV Global Market Share (2012-2017)  
Table Bell Basic Information List  
Table Bell Mobile TV Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Bell Mobile TV Global Market Share (2012-2017)  
Table Charter Basic Information List  
Table Charter Mobile TV Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Charter Mobile TV Global Market Share (2012-2017)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Mobile TV  
Figure Manufacturing Process Analysis of Mobile TV  
Figure Mobile TV Industrial Chain Analysis  
Table Raw Materials Sources of Mobile TV Major Manufacturers in 2015  
Table Major Buyers of Mobile TV  
Table Distributors/Traders List  
Figure Global Mobile TV Sales and Growth Rate Forecast (2017-2021)

Figure Global Mobile TV Revenue and Growth Rate Forecast (2017-2021)

Table Global Mobile TV Sales Forecast by Regions (2017-2021)

Table Global Mobile TV Sales Forecast by Type (2017-2021)

Table Global Mobile TV Sales Forecast by Application (2017-2021)

## **COMPANIES MENTIONED**

AT&T

Sky

SPB TV

Time Warner Cable

Comcast

MobiTV

Verizon

Bell

Charter

Cox

## I would like to order

Product name: Global Mobile TV Sales Market Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/GAF69C38BF8EN.html>

Price: US\$ 3,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GAF69C38BF8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970