

# Global Microwave Oven Industry Market Analysis & outlook 2018-2023

<https://marketpublishers.com/r/G09DC8953E4EN.html>

Date: November 2018

Pages: 101

Price: US\$ 2,240.00 (Single User License)

ID: G09DC8953E4EN

## Abstracts

In the Global Microwave Oven Industry Market Analysis & Forecast 2018-2023, the revenue is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023. The production is estimated at XX million in 2017 and is forecasted to reach XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023.

It covers Regional Segment Analysis, Type, Application, Major Manufactures, Industry Chain Analysis, Competitive Insights and Macroeconomic Analysis.

Global Microwave Oven Market: Regional Segment Analysis

North America

Europe

China

Japan

Southeast Asia

India

The Major players reported in the market include:

LG Electronics

Samsung Electronics

Alto-Shaam Inc.

AB Electrolux

Sharp Corporation

Hoover Limited

Illinois Tool Works Inc.

Galanz Enterprise Group  
Whirlpool Corporation

### Global Microwave Oven Market: Product Segment Analysis

Convection  
Grill  
Solo

### Global Microwave Oven Market: Application Segment Analysis

Household  
Commercial  
Application 3

### Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 MICROWAVE OVEN MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Microwave Oven
- 1.2 Microwave Oven Market Segmentation by Type in 2016
  - 1.2.1 Global Production Market Share of Microwave Oven by Type in 2016
    - 1.2.1 Convection
    - 1.2.2 Grill
    - 1.2.3 Solo
- 1.3 Microwave Oven Market Segmentation by Application in 2016
  - 1.3.1 Microwave Oven Consumption Market Share by Application in 2016
  - 1.3.2 Household
  - 1.3.3 Commercial
  - 1.3.4 Application
- 1.4 Microwave Oven Market Segmentation by Regions
  - 1.4.1 North America
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Southeast Asia
  - 1.4.5 Japan
  - 1.4.6 India
- 1.5 Global Market Size (Value) of Microwave Oven (2013-2023)
  - 1.5.1 Global Product Sales and Growth Rate (2013-2023)
  - 1.5.2 Global Product Revenue and Growth Rate (2013-2023)

### **CHAPTER 2 GLOBAL ECONOMIC IMPACT ON MICROWAVE OVEN INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

### **CHAPTER 3 GLOBAL MICROWAVE OVEN MARKET COMPETITION BY MANUFACTURERS**

- 3.1 Global Microwave Oven Production and Share by Manufacturers (2016 and 2017)
- 3.2 Global Microwave Oven Revenue and Share by Manufacturers (2016 and 2017)
- 3.3 Global Microwave Oven Average Price by Manufacturers (2016 and 2017)

3.4 Manufacturers Microwave Oven Manufacturing Base Distribution, Production Area and Product Type

3.5 Microwave Oven Market Competitive Situation and Trends

3.5.1 Microwave Oven Market Concentration Rate

3.5.2 Microwave Oven Market Share of Top 3 and Top 5 Manufacturers

3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 GLOBAL MICROWAVE OVEN PRODUCTION, REVENUE (VALUE) BY REGION (2013-2018)**

4.1 Global Microwave Oven Production by Region (2013-2018)

4.2 Global Microwave Oven Production Market Share by Region (2013-2018)

4.3 Global Microwave Oven Revenue (Value) and Market Share by Region (2013-2018)

4.4 Global Microwave Oven Production, Revenue, Price and Gross Margin (2013-2018)

4.5 North America Microwave Oven Production, Revenue, Price and Gross Margin (2013-2018)

4.5.1 North America Microwave Oven Production and Market Share by Manufacturers

4.5.2 North America Microwave Oven Production and Market Share by Type

4.5.3 North America Microwave Oven Production and Market Share by Application

4.6 Europe Microwave Oven Production, Revenue, Price and Gross Margin (2013-2018)

4.6.1 Europe Microwave Oven Production and Market Share by Manufacturers

4.6.2 Europe Microwave Oven Production and Market Share by Type

4.6.3 Europe Microwave Oven Production and Market Share by Application

4.7 China Microwave Oven Production, Revenue, Price and Gross Margin (2013-2018)

4.7.1 China Microwave Oven Production and Market Share by Manufacturers

4.7.2 China Microwave Oven Production and Market Share by Type

4.7.3 China Microwave Oven Production and Market Share by Application

4.8 Japan Microwave Oven Production, Revenue, Price and Gross Margin (2013-2018)

4.8.1 Japan Microwave Oven Production and Market Share by Manufacturers

4.8.2 Japan Microwave Oven Production and Market Share by Type

4.8.3 Japan Microwave Oven Production and Market Share by Application

4.9 Southeast Asia Microwave Oven Production, Revenue, Price and Gross Margin (2013-2018)

4.9.1 Southeast Asia Microwave Oven Production and Market Share by Manufacturers

4.9.2 Southeast Asia Microwave Oven Production and Market Share by Type

4.9.3 Southeast Asia Microwave Oven Production and Market Share by Application

4.10 India Microwave Oven Production, Revenue, Price and Gross Margin (2013-2018)

4.10.1 India Microwave Oven Production and Market Share by Manufacturers

4.10.2 India Microwave Oven Production and Market Share by Type

4.10.3 India Microwave Oven Production and Market Share by Application

## **CHAPTER 5 GLOBAL MICROWAVE OVEN SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2013-2018)**

5.1 Global Microwave Oven Consumption by Regions (2013-2018)

5.2 North America Microwave Oven Production, Consumption, Export, Import by Regions (2013-2018)

5.3 Europe Microwave Oven Production, Consumption, Export, Import by Regions (2013-2018)

5.4 China Microwave Oven Production, Consumption, Export, Import by Regions (2013-2018)

5.5 Japan Microwave Oven Production, Consumption, Export, Import by Regions (2013-2018)

5.6 Southeast Asia Microwave Oven Production, Consumption, Export, Import by Regions (2013-2018)

5.7 India Microwave Oven Production, Consumption, Export, Import by Regions (2013-2018)

## **CHAPTER 6 GLOBAL MICROWAVE OVEN PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

6.1 Global Microwave Oven Production and Market Share by Type (2013-2018)

6.2 Global Microwave Oven Revenue and Market Share by Type (2013-2018)

6.3 Global Microwave Oven Price by Type (2013-2018)

6.4 Global Microwave Oven Production Growth by Type (2013-2018)

## **CHAPTER 7 GLOBAL MICROWAVE OVEN MARKET ANALYSIS BY APPLICATION**

7.1 Global Microwave Oven Consumption and Market Share by Application (2013-2018)

7.2 Global Microwave Oven Revenue and Market Share by Type (2013-2018)

7.3 Global Microwave Oven Consumption Growth Rate by Application (2013-2018)

7.4 Market Drivers and Opportunities

7.4.1 Potential Applications

7.4.2 Emerging Markets/Countries

## **CHAPTER 8 GLOBAL MICROWAVE OVEN MANUFACTURERS ANALYSIS**

## 8.1 LG Electronics

8.1.1 Company Basic Information, Manufacturing Base and Competitors

8.1.2 Product Type, Application and Specification

8.1.3 Production, Revenue, Price and Gross Margin (2013-2018)

8.1.4 Business Overview

## 8.2 Samsung Electronics

8.2.1 Company Basic Information, Manufacturing Base and Competitors

8.2.2 Product Type, Application and Specification

8.2.3 Production, Revenue, Price and Gross Margin (2013-2018)

8.2.4 Business Overview

## 8.3 Alto-Shaam Inc.

8.3.1 Company Basic Information, Manufacturing Base and Competitors

8.3.2 Product Type, Application and Specification

8.3.3 Production, Revenue, Price and Gross Margin (2013-2018)

8.3.4 Business Overview

## 8.4 AB Electrolux

8.4.1 Company Basic Information, Manufacturing Base and Competitors

8.4.2 Product Type, Application and Specification

8.4.3 Production, Revenue, Price and Gross Margin (2013-2018)

8.4.4 Business Overview

## 8.5 Sharp Corporation

8.5.1 Company Basic Information, Manufacturing Base and Competitors

8.5.2 Product Type, Application and Specification

8.5.3 Production, Revenue, Price and Gross Margin (2013-2018)

8.5.4 Business Overview

## 8.6 Hoover Limited

8.6.1 Company Basic Information, Manufacturing Base and Competitors

8.6.2 Product Type, Application and Specification

8.6.3 Production, Revenue, Price and Gross Margin (2013-2018)

8.6.4 Business Overview

## 8.7 Illinois Tool Works Inc.

8.7.1 Company Basic Information, Manufacturing Base and Competitors

8.7.2 Product Type, Application and Specification

8.7.3 Production, Revenue, Price and Gross Margin (2013-2018)

8.7.4 Business Overview

## 8.8 Galanz Enterprise Group

8.8.1 Company Basic Information, Manufacturing Base and Competitors

8.8.2 Product Type, Application and Specification

8.8.3 Production, Revenue, Price and Gross Margin (2013-2018)

- 8.8.4 Business Overview
- 8.9 Whirlpool Corporation
  - 8.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.9.2 Product Type, Application and Specification
  - 8.9.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 8.9.4 Business Overview

## **CHAPTER 9 MICROWAVE OVEN MANUFACTURING COST ANALYSIS**

- 9.1 Microwave Oven Key Raw Materials Analysis
  - 9.1.1 Key Raw Materials
  - 9.1.2 Price Trend of Key Raw Materials
  - 9.1.3 Key Suppliers of Raw Materials
  - 9.1.4 Market Concentration Rate of Raw Materials
- 9.2 Proportion of Manufacturing Cost Structure
  - 9.2.1 Raw Materials
  - 9.2.2 Labor Cost
  - 9.2.3 Manufacturing Expenses
- 9.3 Manufacturing Process Analysis of Microwave Oven

## **CHAPTER 10 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 10.1 Microwave Oven Industrial Chain Analysis
- 10.2 Upstream Raw Materials Sourcing
- 10.3 Raw Materials Sources of Microwave Oven Major Manufacturers in 2016
- 10.4 Downstream Buyers

## **CHAPTER 11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 11.1 Marketing Channel
  - 11.1.1 Direct Marketing
  - 11.1.2 Indirect Marketing
  - 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
  - 11.2.1 Pricing Strategy
  - 11.2.2 Brand Strategy
  - 11.2.3 Target Client
- 11.3 Distributors/Traders List



## **CHAPTER 12 MARKET EFFECT FACTORS ANALYSIS**

### 12.1 Technology Progress/Risk

#### 12.1.1 Substitutes Threat

#### 12.1.2 Technology Progress in Related Industry

### 12.2 Consumer Needs/Customer Preference Change

### 12.3 Economic/Political Environmental Change

## **CHAPTER 13 GLOBAL MICROWAVE OVEN MARKET FORECAST (2018-2023)**

### 13.1 Global Microwave Oven Production, Revenue Forecast (2018-2023)

### 13.2 Global Microwave Oven Production, Consumption Forecast by Regions (2018-2023)

### 13.3 Global Microwave Oven Production Forecast by Type (2018-2023)

### 13.4 Global Microwave Oven Consumption Forecast by Application (2018-2023)

### 13.5 Microwave Oven Price Forecast (2018-2023)

## **CHAPTER 14 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Microwave Oven

Figure Global Production Market Share of Microwave Oven by Grill016

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Microwave Oven Consumption Market Share by Application in 2016

Figure Household Examples

Figure Commercial Examples

Figure Application 3 Examples

Figure North America Microwave Oven Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Microwave Oven Revenue (Million USD) and Growth Rate (2013-2023)

Figure China Microwave Oven Revenue (Million USD) and Growth Rate (2013-2023)

Figure Japan Microwave Oven Revenue (Million USD) and Growth Rate (2013-2023)

Figure Southeast Asia Microwave Oven Revenue (Million USD) and Growth Rate (2013-2023)

Figure India Microwave Oven Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Microwave Oven Revenue (Million USD) and Growth Rate (2013-2023)

Table Global Microwave Oven Capacity of Key Manufacturers (2016 and 2017)

Table Global Microwave Oven Capacity Market Share by Manufacturers (2016 and 2017)

Figure Global Microwave Oven Capacity of Key Manufacturers in 2016

Figure Global Microwave Oven Capacity of Key Manufacturers in 2017

Table Global Microwave Oven Production of Key Manufacturers (2016 and 2017)

Table Global Microwave Oven Production Share by Manufacturers (2016 and 2017)

Figure 2015 Microwave Oven Production Share by Manufacturers

Figure 2016 Microwave Oven Production Share by Manufacturers

Table Global Microwave Oven Revenue (Million USD) by Manufacturers (2016 and 2017)

Table Global Microwave Oven Revenue Share by Manufacturers (2016 and 2017)

Table 2015 Global Microwave Oven Revenue Share by Manufacturers

Table 2016 Global Microwave Oven Revenue Share by Manufacturers

Table Global Market Microwave Oven Average Price of Key Manufacturers (2016 and 2017)

Figure Global Market Microwave Oven Average Price of Key Manufacturers in 2016

Table Manufacturers Microwave Oven Manufacturing Base Distribution and Sales Area

Table Manufacturers Microwave Oven Product Type

Figure Microwave Oven Market Share of Top 3 Manufacturers

Figure Microwave Oven Market Share of Top 5 Manufacturers

Table Global Microwave Oven Capacity by Regions (2013-2018)

Figure Global Microwave Oven Capacity Market Share by Regions (2013-2018)

Figure Global Microwave Oven Capacity Market Share by Regions (2013-2018)

Figure 2015 Global Microwave Oven Capacity Market Share by Regions

Table Global Microwave Oven Production by Regions (2013-2018)

Figure Global Microwave Oven Production and Market Share by Regions (2013-2018)

Figure Global Microwave Oven Production Market Share by Regions (2013-2018)

Figure 2015 Global Microwave Oven Production Market Share by Regions

Table Global Microwave Oven Revenue by Regions (2013-2018)

Table Global Microwave Oven Revenue Market Share by Regions (2013-2018)

Table 2015 Global Microwave Oven Revenue Market Share by Regions

Table Global Microwave Oven Production, Revenue, Price and Gross Margin (2013-2018)

Table North America Microwave Oven Production, Revenue, Price and Gross Margin (2013-2018)

Table Europe Microwave Oven Production, Revenue, Price and Gross Margin (2013-2018)

Table China Microwave Oven Production, Revenue, Price and Gross Margin (2013-2018)

Table Japan Microwave Oven Production, Revenue, Price and Gross Margin (2013-2018)

Table Southeast Asia Microwave Oven Production, Revenue, Price and Gross Margin (2013-2018)

Table India Microwave Oven Production, Revenue, Price and Gross Margin (2013-2018)

Table Global Microwave Oven Consumption Market by Regions (2013-2018)

Table Global Microwave Oven Consumption Market Share by Regions (2013-2018)

Figure Global Microwave Oven Consumption Market Share by Regions (2013-2018)

Figure 2015 Global Microwave Oven Consumption Market Share by Regions

Table North America Microwave Oven Production, Consumption, Import & Export (2013-2018)

Table Europe Microwave Oven Production, Consumption, Import & Export (2013-2018)

Table China Microwave Oven Production, Consumption, Import & Export (2013-2018)

Table Japan Microwave Oven Production, Consumption, Import & Export (2013-2018)

Table Southeast Asia Microwave Oven Production, Consumption, Import & Export (2013-2018)

Table India Microwave Oven Production, Consumption, Import & Export (2013-2018)

Table Global Microwave Oven Production by Type (2013-2018)

Table Global Microwave Oven Production Share by Type (2013-2018)

Figure Production Market Share of Microwave Oven by Type (2013-2018)

Figure 2015 Production Market Share of Microwave Oven by Type

Table Global Microwave Oven Revenue by Type (2013-2018)

Table Global Microwave Oven Revenue Share by Type (2013-2018)

Figure Production Revenue Share of Microwave Oven by Type (2013-2018)

Figure 2015 Revenue Market Share of Microwave Oven by Type

Table Global Microwave Oven Price by Type (2013-2018)

Figure Global Microwave Oven Production Growth by Type (2013-2018)

Table Global Microwave Oven Consumption by Application (2013-2018)

Table Global Microwave Oven Consumption Market Share by Application (2013-2018)

Figure Global Microwave Oven Consumption Market Share by Application in 2016

Table Global Microwave Oven Consumption Growth Rate by Application (2013-2018)

Figure Global Microwave Oven Consumption Growth Rate by Application (2013-2018)

Table LG Electronics Basic Information, Manufacturing Base, Production Area and Its Competitors

Table LG Electronics Microwave Oven Production, Revenue, Price and Gross Margin (2013-2018)

Table LG Electronics Microwave Oven Market Share (2013-2018)

Table Samsung Electronics Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Samsung Electronics Microwave Oven Production, Revenue, Price and Gross Margin (2013-2018)

Table Samsung Electronics Microwave Oven Market Share (2013-2018)

Table Alto-Shaam Inc. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Alto-Shaam Inc. Microwave Oven Production, Revenue, Price and Gross Margin (2013-2018)

Table Alto-Shaam Inc. Microwave Oven Market Share (2013-2018)

Table AB Electrolux Basic Information, Manufacturing Base, Production Area and Its Competitors

Table AB Electrolux Microwave Oven Production, Revenue, Price and Gross Margin (2013-2018)

Table AB Electrolux Microwave Oven Market Share (2013-2018)

Table Sharp Corporation Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sharp Corporation Microwave Oven Production, Revenue, Price and Gross Margin (2013-2018)

Table Sharp Corporation Microwave Oven Market Share (2013-2018)

Table Hoover Limited Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Hoover Limited Microwave Oven Production, Revenue, Price and Gross Margin (2013-2018)

Table Hoover Limited Microwave Oven Market Share (2013-2018)

Table Illinois Tool Works Inc. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Illinois Tool Works Inc. Microwave Oven Production, Revenue, Price and Gross Margin (2013-2018)

Table Illinois Tool Works Inc. Microwave Oven Market Share (2013-2018)

Table Galanz Enterprise Group Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Galanz Enterprise Group Microwave Oven Production, Revenue, Price and Gross Margin (2013-2018)

Table Galanz Enterprise Group Microwave Oven Market Share (2013-2018)

Table Whirlpool Corporation Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Whirlpool Corporation Microwave Oven Production, Revenue, Price and Gross Margin (2013-2018)

Table Whirlpool Corporation Microwave Oven Market Share (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Microwave Oven

Figure Manufacturing Process Analysis of Microwave Oven

Figure Microwave Oven Industrial Chain Analysis

Table Raw Materials Sources of Microwave Oven Major Manufacturers in 2016

Table Major Buyers of Microwave Oven

Table Distributors/Traders List

Figure Global Microwave Oven Production and Growth Rate Forecast (2018-2023)

Figure Global Microwave Oven Revenue and Growth Rate Forecast (2018-2023)

Table Global Microwave Oven Production Forecast by Regions (2018-2023)

Table Global Microwave Oven Consumption Forecast by Regions (2018-2023)

Table Global Microwave Oven Production Forecast by Type (2018-2023)

Table Global Microwave Oven Consumption Forecast by Application (2018-2023)

## I would like to order

Product name: Global Microwave Oven Industry Market Analysis & outlook 2018-2023

Product link: <https://marketpublishers.com/r/G09DC8953E4EN.html>

Price: US\$ 2,240.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G09DC8953E4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970