

# Global Menswear Sales Market Report Forecast 2017-2021

<https://marketpublishers.com/r/GEF03CA44AEEN.html>

Date: March 2017

Pages: 112

Price: US\$ 3,040.00 (Single User License)

ID: GEF03CA44AEEN

## Abstracts

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to: Regional markets, technology developments, types, applications, and the competitive landscape.

The study is a source of reliable data on:

- Key market segments and sub-segments

- Evolving market trends and dynamics

- Changing supply and demand scenarios

- Quantifying market opportunities through market sizing and market forecasting

- Tracking current trends/opportunities/challenges

- Competitive insights

- Opportunity mapping in terms of technological breakthroughs

This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research report include:

United States

China

Europe

Japan

The Major players reported in the market include:

Gap

H&M

Inditex

Kering

LVMH

Nike

PVH

Burberry

Herms

Product Segment Analysis:

Type 1

Type 2

Type 3

Application Segment Analysis:

Application 1

Application 2

Application 3

## **REASONS FOR BUYING THIS REPORT**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified analysis of major market segments

## Contents

### Global Menswear Sales Market Report Forecast 2017-2021

## 1 MENSWEAR MARKET OVERVIEW

### 1.1 Product Overview and Scope of Menswear

### 1.2 Classification of Menswear

#### 1.2.1 Type

#### 1.2.2 Type

#### 1.2.3 Type

### 1.3 Application of Menswear

#### 1.3.2 Application

#### 1.3.3 Application

#### 1.3.4 Application

### 1.4 Menswear Market States Status and Prospect (2012-2021) by Regions

#### 1.4.1 United States

#### 1.4.2 China

#### 1.4.3 Europe

#### 1.4.4 Japan

### 1.5 Global Market Size of Menswear (2012-2021)

#### 1.5.1 Global Menswear Sales and Growth Rate (2012-2021)

#### 1.5.2 Global Menswear Revenue and Growth Rate (2012-2021)

## 2 GLOBAL ECONOMIC IMPACT ON MENSWEAR INDUSTRY

### 2.1 Global Macroeconomic Environment Analysis

#### 2.1.1 Global Macroeconomic Analysis

#### 2.1.2 Global Macroeconomic Environment Development Trend

### 2.2 Global Macroeconomic Environment Analysis by Regions

## 3 MENSWEAR MANUFACTURING COST ANALYSIS

### 3.1 Menswear Key Raw Materials Analysis

#### 3.1.1 Key Raw Materials

#### 3.1.2 Price Trend of Key Raw Materials

#### 3.1.3 Key Suppliers of Raw Materials

#### 3.1.4 Market Concentration Rate of Raw Materials

### 3.2 Proportion of Manufacturing Cost Structure

- 3.2.1 Raw Materials
- 3.2.2 Labor Cost
- 3.2.3 Manufacturing Process Analysis of Menswear

## **4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 4.1 Menswear Industrial Chain Analysis
- 4.2 Upstream Raw Materials Sourcing
- 4.3 Raw Materials Sources of Menswear Major Manufacturers in 2015
- 4.4 Downstream Buyers

## **5 GLOBAL MENSWEAR COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

- 5.1 Global Menswear Market Competition by Manufacturers
  - 5.1.1 Global Menswear Sales and Market Share of Key Manufacturers (2012-2017)
  - 5.1.2 Global Menswear Revenue and Share by Manufacturers (2012-2017)
- 5.2 Global Menswear (Volume and Value) by Type
  - 5.2.1 Global Menswear Sales and Market Share by Type (2012-2017)
  - 5.2.2 Global Menswear Revenue and Market Share by Type (2012-2017)
- 5.3 Global Menswear (Volume and Value) by Regions
  - 5.3.1 Global Menswear Sales and Market Share by Regions (2012-2017)
  - 5.3.2 Global Menswear Revenue and Market Share by Regions (2012-2017)
- 5.4 Global Menswear (Volume) by Application

## **6 UNITED STATES MENSWEAR (VOLUME, VALUE AND SALES PRICE)**

- 6.1 United States Menswear Sales and Value (2012-2017)
  - 6.1.1 United States Menswear Sales and Growth Rate (2012-2017)
  - 6.1.2 United States Menswear Revenue and Growth Rate (2012-2017)
  - 6.1.3 United States Menswear Sales Price Trend (2012-2017)
- 6.2 United States Menswear Sales and Market Share by Manufacturers
- 6.3 United States Menswear Sales and Market Share by Type
- 6.4 United States Menswear Sales and Market Share by Application

## **7 CHINA MENSWEAR (VOLUME, VALUE AND SALES PRICE)**

- 7.1 China Menswear Sales and Value (2012-2017)
  - 7.1.1 China Menswear Sales and Growth Rate (2012-2017)

- 7.1.2 China Menswear Revenue and Growth Rate (2012-2017)
- 7.1.3 China Menswear Sales Price Trend (2012-2017)
- 7.2 China Menswear Sales and Market Share by Manufacturers
- 7.3 China Menswear Sales and Market Share by Type
- 7.4 China Menswear Sales and Market Share by Application

## **8 EUROPE MENSWEAR (VOLUME, VALUE AND SALES PRICE)**

- 8.1 Europe Menswear Sales and Value (2012-2017)
  - 8.1.1 Europe Menswear Sales and Growth Rate (2012-2017)
  - 8.1.2 Europe Menswear Revenue and Growth Rate (2012-2017)
  - 8.1.3 Europe Menswear Sales Price Trend (2012-2017)
- 8.2 Europe Menswear Sales and Market Share by Manufacturers
- 8.3 Europe Menswear Sales and Market Share by Type
- 8.4 Europe Menswear Sales and Market Share by Application

## **9 JAPAN MENSWEAR (VOLUME, VALUE AND SALES PRICE)**

- 9.1 Japan Menswear Sales and Value (2012-2017)
  - 9.1.1 Japan Menswear Sales and Growth Rate (2012-2017)
  - 9.1.2 Japan Menswear Revenue and Growth Rate (2012-2017)
  - 9.1.3 Japan Menswear Sales Price Trend (2012-2017)
- 9.2 Japan Menswear Sales and Market Share by Manufacturers
- 9.3 Japan Menswear Sales and Market Share by Type
- 9.4 Japan Menswear Sales and Market Share by Application

## **10 GLOBAL MENSWEAR MANUFACTURERS ANALYSIS**

- 10.1 Gap
  - 10.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.1.2 Product Type, Application and Specification
  - 10.1.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.1.4 Business Overview
- 10.2 H&M
  - 10.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.2.2 Product Type, Application and Specification
  - 10.2.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.2.4 Business Overview
- 10.3 Inditex

- 10.3.1 Company Basic Information, Manufacturing Base and Competitors
- 10.3.2 Product Type, Application and Specification
- 10.3.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.3.4 Business Overview
- 10.4 Kering
  - 10.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.4.2 Product Type, Application and Specification
  - 10.4.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.4.4 Business Overview
- 10.5 LVMH
  - 10.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.5.2 Product Type, Application and Specification
  - 10.5.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.5.4 Business Overview
- 10.6 Nike
  - 10.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.6.2 Product Type, Application and Specification
  - 10.6.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.6.4 Business Overview
- 10.7 PVH
  - 10.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.7.2 Product Type, Application and Specification
  - 10.7.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.7.4 Business Overview
- 10.8 Burberry
  - 10.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.8.2 Product Type, Application and Specification
  - 10.8.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.8.4 Business Overview
- 10.9 Herms
  - 10.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.9.2 Product Type, Application and Specification
  - 10.9.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.9.4 Business Overview

## **11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 11.1 Marketing Channel
  - 11.1.1 Direct Marketing

- 11.1.2 Indirect Marketing
- 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
  - 11.2.1 Pricing Strategy
  - 11.2.2 Brand Strategy
  - 11.2.3 Target Client
- 11.3 Distributors/Traders List

## **12 MARKET EFFECT FACTORS ANALYSIS**

- 12.1 Technology Progress/Risk
  - 12.1.1 Substitutes Threat
  - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

## **13 GLOBAL MENSWEAR MARKET FORECAST (2017-2021)**

- 13.1 Global Menswear Sales, Revenue Forecast (2017-2021)
- 13.2 Global Menswear Sales Forecast by Regions (2017-2021)
- 13.3 Global Menswear Sales Forecast by Type (2017-2021)
- 13.4 Global Menswear Sales Forecast by Application (2017-2021)

## **14 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Menswear  
Table Classification of Menswear  
Figure Global Sales Market Share of Menswear by Type in 2015  
Table Applications of Menswear  
Figure Global Sales Market Share of Menswear by Application in 2015  
Figure United States Menswear Revenue and Growth Rate (2012-2021)  
Figure China Menswear Revenue and Growth Rate (2012-2021)  
Figure Europe Menswear Revenue and Growth Rate (2012-2021)  
Figure Japan Menswear Revenue and Growth Rate (2012-2021)  
Figure Global Menswear Sales and Growth Rate (2012-2021)  
Figure Global Menswear Revenue and Growth Rate (2012-2021)  
Table Global Menswear Sales of Key Manufacturers (2012-2017)  
Table Global Menswear Sales Share by Manufacturers (2012-2017)  
Figure 2015 Menswear Sales Share by Manufacturers  
Figure 2016 Menswear Sales Share by Manufacturers  
Table Global Menswear Revenue by Manufacturers (2012-2017)  
Table Global Menswear Revenue Share by Manufacturers (2012-2017)  
Table 2015 Global Menswear Revenue Share by Manufacturers  
Table 2016 Global Menswear Revenue Share by Manufacturers  
Table Global Menswear Sales and Market Share by Type (2012-2017)  
Table Global Menswear Sales Share by Type (2012-2017)  
Figure Sales Market Share of Menswear by Type (2012-2017)  
Figure Global Menswear Sales Growth Rate by Type (2012-2017)  
Table Global Menswear Revenue and Market Share by Type (2012-2017)  
Table Global Menswear Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Menswear by Type (2012-2017)  
Figure Global Menswear Revenue Growth Rate by Type (2012-2017)  
Table Global Menswear Sales and Market Share by Regions (2012-2017)  
Table Global Menswear Sales Share by Regions (2012-2017)  
Figure Sales Market Share of Menswear by Regions (2012-2017)  
Figure Global Menswear Sales Growth Rate by Regions (2012-2017)  
Table Global Menswear Revenue and Market Share by Regions (2012-2017)  
Table Global Menswear Revenue Share by Regions (2012-2017)  
Figure Revenue Market Share of Menswear by Regions (2012-2017)  
Figure Global Menswear Revenue Growth Rate by Regions (2012-2017)

Table Global Menswear Sales and Market Share by Application (2012-2017)  
Table Global Menswear Sales Share by Application (2012-2017)  
Figure Sales Market Share of Menswear by Application (2012-2017)  
Figure Global Menswear Sales Growth Rate by Application (2012-2017)  
Figure United States Menswear Sales and Growth Rate (2012-2017)  
Figure United States Menswear Revenue and Growth Rate (2012-2017)  
Figure United States Menswear Sales Price Trend (2012-2017)  
Table United States Menswear Sales by Manufacturers (2012-2017)  
Table United States Menswear Market Share by Manufacturers (2012-2017)  
Table United States Menswear Sales by Type (2012-2017)  
Table United States Menswear Market Share by Type (2012-2017)  
Table United States Menswear Sales by Application (2012-2017)  
Table United States Menswear Market Share by Application (2012-2017)  
Figure China Menswear Sales and Growth Rate (2012-2017)  
Figure China Menswear Revenue and Growth Rate (2012-2017)  
Figure China Menswear Sales Price Trend (2012-2017)  
Table China Menswear Sales by Manufacturers (2012-2017)  
Table China Menswear Market Share by Manufacturers (2012-2017)  
Table China Menswear Sales by Type (2012-2017)  
Table China Menswear Market Share by Type (2012-2017)  
Table China Menswear Sales by Application (2012-2017)  
Table China Menswear Market Share by Application (2012-2017)  
Figure Europe Menswear Sales and Growth Rate (2012-2017)  
Figure Europe Menswear Revenue and Growth Rate (2012-2017)  
Figure Europe Menswear Sales Price Trend (2012-2017)  
Table Europe Menswear Sales by Manufacturers (2012-2017)  
Table Europe Menswear Market Share by Manufacturers (2012-2017)  
Table Europe Menswear Sales by Type (2012-2017)  
Table Europe Menswear Market Share by Type (2012-2017)  
Table Europe Menswear Sales by Application (2012-2017)  
Table Europe Menswear Market Share by Application (2012-2017)  
Figure Japan Menswear Sales and Growth Rate (2012-2017)  
Figure Japan Menswear Revenue and Growth Rate (2012-2017)  
Figure Japan Menswear Sales Price Trend (2012-2017)  
Table Japan Menswear Sales by Manufacturers (2012-2017)  
Table Japan Menswear Market Share by Manufacturers (2012-2017)  
Table Japan Menswear Sales by Type (2012-2017)  
Table Japan Menswear Market Share by Type (2012-2017)  
Table Japan Menswear Sales by Application (2012-2017)

Table Japan Menswear Market Share by Application (2012-2017)  
Table Gap Basic Information List  
Table Gap Menswear Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Gap Menswear Global Market Share (2012-2017)  
Table H&M Basic Information List  
Table H&M Menswear Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure H&M Menswear Global Market Share (2012-2017)  
Table Inditex Basic Information List  
Table Inditex Menswear Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Inditex Menswear Global Market Share (2012-2017)  
Table Kering Basic Information List  
Table Kering Menswear Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Kering Menswear Global Market Share (2012-2017)  
Table LVMH Basic Information List  
Table LVMH Menswear Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure LVMH Menswear Global Market Share (2012-2017)  
Table Nike Basic Information List  
Table Nike Menswear Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Nike Menswear Global Market Share (2012-2017)  
Table PVH Basic Information List  
Table PVH Menswear Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure PVH Menswear Global Market Share (2012-2017)  
Table Burberry Basic Information List  
Table Burberry Menswear Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Burberry Menswear Global Market Share (2012-2017)  
Table Herms Basic Information List  
Table Herms Menswear Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Herms Menswear Global Market Share (2012-2017)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Menswear  
Figure Manufacturing Process Analysis of Menswear  
Figure Menswear Industrial Chain Analysis  
Table Raw Materials Sources of Menswear Major Manufacturers in 2015  
Table Major Buyers of Menswear  
Table Distributors/Traders List  
Figure Global Menswear Sales and Growth Rate Forecast (2017-2021)  
Figure Global Menswear Revenue and Growth Rate Forecast (2017-2021)

Table Global Menswear Sales Forecast by Regions (2017-2021)

Table Global Menswear Sales Forecast by Type (2017-2021)

Table Global Menswear Sales Forecast by Application (2017-2021)

## I would like to order

Product name: Global Menswear Sales Market Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/GEF03CA44AEEN.html>

Price: US\$ 3,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GEF03CA44AEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970