

### Global MEMS for Consumer Electronics Sales Market Report Forecast 2017-2021

https://marketpublishers.com/r/G33879169E1EN.html

Date: February 2017 Pages: 127 Price: US\$ 3,040.00 (Single User License) ID: G33879169E1EN

### Abstracts

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to: Regional markets, technology developments, types, applications, and the competitive landscape.

The study is a source of reliable data on:

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research



report include:

Germany

France

UK

Russia

Italy

Spain

Benelux

The Major players reported in the market include:

AKM

Analog Devices

**Bosch Sensortec** 

Freescale Semiconductor

InvenSense

STMicroelectronic

Kionix

Omron

**Texas Instruments** 

Product Segment Analysis:



Cell Phones (smartphones and mobile phones)

Cell Phones (smartphones and mobile phones)

Cell Phones (smartphones and mobile phones)II

Application Segment Analysis:

Application 1

Application 11

Application 1II

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified analysis of major market segments



### Contents

#### 1 MEMS FOR CONSUMER ELECTRONICS MARKET OVERVIEW

- 1.1 Product Overview and Scope of MEMS for Consumer Electronics
- 1.2 Classification of MEMS for Consumer Electronics
- 1.2.1 Cell Phones (smartphones and mobile phones)
- 1.2.2 Cell Phones (smartphones and mobile phones)I
- 1.2.3 Cell Phones (smartphones and mobile phones)II
- 1.3 Application of MEMS for Consumer Electronics
- 1.3.1 Application
- 1.3.2 Application 11
- 1.3.3 Application 1II
- 1.4 MEMS for Consumer Electronics Market States Status and Prospect (2012-2021) by Regions
  - 1.4.1 United States
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Japan
- 1.5 Global Market Size of MEMS for Consumer Electronics (2012-2021)
  - 1.5.1 Global MEMS for Consumer Electronics Sales and Growth Rate (2012-2021)
  - 1.5.2 Global MEMS for Consumer Electronics Revenue and Growth Rate (2012-2021)

### 2 GLOBAL ECONOMIC IMPACT ON MEMS FOR CONSUMER ELECTRONICS INDUSTRY

- 2.1 Global Macroeconomic Environment Analysis
- 2.1.1 Global Macroeconomic Analysis
- 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

### **3 MEMS FOR CONSUMER ELECTRONICS MANUFACTURING COST ANALYSIS**

- 3.1 MEMS for Consumer Electronics Key Raw Materials Analysis
  - 3.1.1 Key Raw Materials
  - 3.1.2 Price Trend of Key Raw Materials
  - 3.1.3 Key Suppliers of Raw Materials
  - 3.1.4 Market Concentration Rate of Raw Materials
- 3.2 Proportion of Manufacturing Cost Structure



- 3.2.1 Raw Materials
- 3.2.2 Labor Cost

3.2.3 Manufacturing Process Analysis of MEMS for Consumer Electronics

### 4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

4.1 MEMS for Consumer Electronics Industrial Chain Analysis

4.2 Upstream Raw Materials Sourcing

4.3 Raw Materials Sources of MEMS for Consumer Electronics Major Manufacturers in 2015

4.4 Downstream Buyers

### 5 GLOBAL MEMS FOR CONSUMER ELECTRONICS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

5.1 Global MEMS for Consumer Electronics Market Competition by Manufacturers

5.1.1 Global MEMS for Consumer Electronics Sales and Market Share of Key Manufacturers (2012-2017)

5.1.2 Global MEMS for Consumer Electronics Revenue and Share by Manufacturers (2012-2017)

5.2 Global MEMS for Consumer Electronics (Volume and Value) by Type

5.5.1 Global MEMS for Consumer Electronics Sales and Market Share by Type (2012-2017)

5.5.2 Global MEMS for Consumer Electronics Revenue and Market Share by Type (2012-2017)

5.3 Global MEMS for Consumer Electronics (Volume and Value) by Regions

5.3.1 Global MEMS for Consumer Electronics Sales and Market Share by Regions (2012-2017)

5.3.2 Global MEMS for Consumer Electronics Revenue and Market Share by Regions (2012-2017)

5.4 Global MEMS for Consumer Electronics (Volume) by Application

## 6 UNITED STATES MEMS FOR CONSUMER ELECTRONICS (VOLUME, VALUE AND SALES PRICE)

6.1 United States MEMS for Consumer Electronics Sales and Value (2012-2017)

6.1.1 United States MEMS for Consumer Electronics Sales and Growth Rate (2012-2017)

6.1.2 United States MEMS for Consumer Electronics Revenue and Growth Rate



(2012-2017)

6.1.3 United States MEMS for Consumer Electronics Sales Price Trend (2012-2017)6.2 United States MEMS for Consumer Electronics Sales and Market Share by Manufacturers

6.3 United States MEMS for Consumer Electronics Sales and Market Share by Type6.4 United States MEMS for Consumer Electronics Sales and Market Share byApplication

# 7 CHINA MEMS FOR CONSUMER ELECTRONICS (VOLUME, VALUE AND SALES PRICE)

7.1 China MEMS for Consumer Electronics Sales and Value (2012-2017)

- 7.1.1 China MEMS for Consumer Electronics Sales and Growth Rate (2012-2017)
- 7.1.2 China MEMS for Consumer Electronics Revenue and Growth Rate (2012-2017)
- 7.1.3 China MEMS for Consumer Electronics Sales Price Trend (2012-2017)
- 7.2 China MEMS for Consumer Electronics Sales and Market Share by Manufacturers
- 7.3 China MEMS for Consumer Electronics Sales and Market Share by Type

7.4 China MEMS for Consumer Electronics Sales and Market Share by Application

## 8 EUROPE MEMS FOR CONSUMER ELECTRONICS (VOLUME, VALUE AND SALES PRICE)

8.1 Europe MEMS for Consumer Electronics Sales and Value (2012-2017)

- 8.1.1 Europe MEMS for Consumer Electronics Sales and Growth Rate (2012-2017)
- 8.1.2 Europe MEMS for Consumer Electronics Revenue and Growth Rate (2012-2017)

8.1.3 Europe MEMS for Consumer Electronics Sales Price Trend (2012-2017)

- 8.2 Europe MEMS for Consumer Electronics Sales and Market Share by Manufacturers
- 8.3 Europe MEMS for Consumer Electronics Sales and Market Share by Type
- 8.4 Europe MEMS for Consumer Electronics Sales and Market Share by Application

## 9 JAPAN MEMS FOR CONSUMER ELECTRONICS (VOLUME, VALUE AND SALES PRICE)

9.1 Japan MEMS for Consumer Electronics Sales and Value (2012-2017)
9.1.1 Japan MEMS for Consumer Electronics Sales and Growth Rate (2012-2017)
9.1.2 Japan MEMS for Consumer Electronics Revenue and Growth Rate (2012-2017)
9.1.3 Japan MEMS for Consumer Electronics Sales Price Trend (2012-2017)
9.2 Japan MEMS for Consumer Electronics Sales and Market Share by Manufacturers
9.3 Japan MEMS for Consumer Electronics Sales and Market Share by Type



9.4 Japan MEMS for Consumer Electronics Sales and Market Share by Application

### 10 GLOBAL MEMS FOR CONSUMER ELECTRONICS MANUFACTURERS ANALYSIS

- 10.1 AKM
  - 10.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.1.2 Product Type, Application and Specification
- 10.1.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.1.4 Business Overview
- 10.2 Analog Devices
- 10.2.1 Company Basic Information, Manufacturing Base and Competitors
- 10.2.2 Product Type, Application and Specification
- 10.2.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.2.4 Business Overview
- 10.3 Bosch Sensortec
- 10.3.1 Company Basic Information, Manufacturing Base and Competitors
- 10.3.2 Product Type, Application and Specification
- 10.3.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.3.4 Business Overview
- 10.4 Freescale Semiconductor
- 10.4.1 Company Basic Information, Manufacturing Base and Competitors
- 10.4.2 Product Type, Application and Specification
- 10.4.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.4.4 Business Overview
- 10.5 InvenSense
  - 10.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.5.2 Product Type, Application and Specification
- 10.5.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.5.4 Business Overview
- 10.6 STMicroelectronic
- 10.6.1 Company Basic Information, Manufacturing Base and Competitors
- 10.6.2 Product Type, Application and Specification
- 10.6.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.6.4 Business Overview
- 10.7 Kionix
  - 10.7.1 Company Basic Information, Manufacturing Base and Competitors
- 10.7.2 Product Type, Application and Specification
- 10.7.3 Sales, Revenue, Price and Gross Margin (2012-2017)



#### 10.7.4 Business Overview

10.8 Omron

- 10.8.1 Company Basic Information, Manufacturing Base and Competitors
- 10.8.2 Product Type, Application and Specification
- 10.8.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.8.4 Business Overview
- 10.9 Texas Instruments
  - 10.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.9.2 Product Type, Application and Specification
  - 10.9.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.9.4 Business Overview

### 11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 11.1 Marketing Channel
- 11.1.1 Direct Marketing
- 11.1.2 Indirect Marketing
- 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
  - 11.2.1 Pricing Strategy
  - 11.2.2 Brand Strategy
- 11.2.3 Target Client
- 11.3 Distributors/Traders List

### 12 MARKET EFFECT FACTORS ANALYSIS

- 12.1 Technology Progress/Risk
- 12.1.1 Substitutes Threat
- 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

### 13 GLOBAL MEMS FOR CONSUMER ELECTRONICS MARKET FORECAST (2017-2021)

13.1 Global MEMS for Consumer Electronics Sales, Revenue Forecast (2017-2021)
13.2 Global MEMS for Consumer Electronics Sales Forecast by Regions (2017-2021)
13.3 Global MEMS for Consumer Electronics Sales Forecast by Type (2017-2021)
13.4 Global MEMS for Consumer Electronics Sales Forecast by Application



+44 20 8123 2220 info@marketpublishers.com

(2017-2021)

**14 APPENDIX** 



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of MEMS for Consumer Electronics

Table Classification of MEMS for Consumer Electronics

Figure Global Sales Market Share of MEMS for Consumer Electronics by Cell Phones (smartphones and mobile phones)n 2015

Table Applications of MEMS for Consumer Electronics

Figure Global Sales Market Share of MEMS for Consumer Electronics by Application 1n 2015

Figure United States MEMS for Consumer Electronics Revenue and Growth Rate (2012-2021)

Figure China MEMS for Consumer Electronics Revenue and Growth Rate (2012-2021) Figure Europe MEMS for Consumer Electronics Revenue and Growth Rate (2012-2021) Figure Japan MEMS for Consumer Electronics Revenue and Growth Rate (2012-2021) Figure Global MEMS for Consumer Electronics Sales and Growth Rate (2012-2021) Figure Global MEMS for Consumer Electronics Revenue and Growth Rate (2012-2021) Table Global MEMS for Consumer Electronics Sales of Key Manufacturers (2012-2017) Table Global MEMS for Consumer Electronics Sales Share by Manufacturers (2012-2017)

Figure 2015 MEMS for Consumer Electronics Sales Share by Manufacturers Figure 2016 MEMS for Consumer Electronics Sales Share by Manufacturers Table Global MEMS for Consumer Electronics Revenue by Manufacturers (2012-2017) Table Global MEMS for Consumer Electronics Revenue Share by Manufacturers (2012-2017)

Table 2015 Global MEMS for Consumer Electronics Revenue Share by Manufacturers Table 2016 Global MEMS for Consumer Electronics Revenue Share by Manufacturers Table Global MEMS for Consumer Electronics Sales and Market Share by Type (2012-2017)

Table Global MEMS for Consumer Electronics Sales Share by Type (2012-2017) Figure Sales Market Share of MEMS for Consumer Electronics by Type (2012-2017) Figure Global MEMS for Consumer Electronics Sales Growth Rate by Type (2012-2017)

Table Global MEMS for Consumer Electronics Revenue and Market Share by Type (2012-2017)

Table Global MEMS for Consumer Electronics Revenue Share by Type (2012-2017) Figure Revenue Market Share of MEMS for Consumer Electronics by Type (2012-2017) Figure Global MEMS for Consumer Electronics Revenue Growth Rate by Type



(2012-2017)

Table Global MEMS for Consumer Electronics Sales and Market Share by Regions (2012-2017)

Table Global MEMS for Consumer Electronics Sales Share by Regions (2012-2017) Figure Sales Market Share of MEMS for Consumer Electronics by Regions (2012-2017) Figure Global MEMS for Consumer Electronics Sales Growth Rate by Regions (2012-2017)

Table Global MEMS for Consumer Electronics Revenue and Market Share by Regions (2012-2017)

Table Global MEMS for Consumer Electronics Revenue Share by Regions (2012-2017) Figure Revenue Market Share of MEMS for Consumer Electronics by Regions (2012-2017)

Figure Global MEMS for Consumer Electronics Revenue Growth Rate by Regions (2012-2017)

Table Global MEMS for Consumer Electronics Sales and Market Share by Application (2012-2017)

Table Global MEMS for Consumer Electronics Sales Share by Application (2012-2017) Figure Sales Market Share of MEMS for Consumer Electronics by Application (2012-2017)

Figure Global MEMS for Consumer Electronics Sales Growth Rate by Application (2012-2017)

Figure United States MEMS for Consumer Electronics Sales and Growth Rate (2012-2017)

Figure United States MEMS for Consumer Electronics Revenue and Growth Rate (2012-2017)

Figure United States MEMS for Consumer Electronics Sales Price Trend (2012-2017) Table United States MEMS for Consumer Electronics Sales by Manufacturers (2012-2017)

Table United States MEMS for Consumer Electronics Market Share by Manufacturers (2012-2017)

Table United States MEMS for Consumer Electronics Sales by Type (2012-2017) Table United States MEMS for Consumer Electronics Market Share by Type (2012-2017)

Table United States MEMS for Consumer Electronics Sales by Application (2012-2017) Table United States MEMS for Consumer Electronics Market Share by Application (2012-2017)

Figure China MEMS for Consumer Electronics Sales and Growth Rate (2012-2017) Figure China MEMS for Consumer Electronics Revenue and Growth Rate (2012-2017) Figure China MEMS for Consumer Electronics Sales Price Trend (2012-2017)



Table China MEMS for Consumer Electronics Sales by Manufacturers (2012-2017) Table China MEMS for Consumer Electronics Market Share by Manufacturers (2012-2017)

Table China MEMS for Consumer Electronics Sales by Type (2012-2017) Table China MEMS for Consumer Electronics Market Share by Type (2012-2017) Table China MEMS for Consumer Electronics Sales by Application (2012-2017) Table China MEMS for Consumer Electronics Market Share by Application (2012-2017) Figure Europe MEMS for Consumer Electronics Sales and Growth Rate (2012-2017) Figure Europe MEMS for Consumer Electronics Revenue and Growth Rate (2012-2017) Figure Europe MEMS for Consumer Electronics Sales Price Trend (2012-2017) Table Europe MEMS for Consumer Electronics Sales by Manufacturers (2012-2017) Table Europe MEMS for Consumer Electronics Sales by Manufacturers (2012-2017) Table Europe MEMS for Consumer Electronics Sales by Manufacturers (2012-2017) Table Europe MEMS for Consumer Electronics Market Share by Manufacturers (2012-2017)

Table Europe MEMS for Consumer Electronics Sales by Type (2012-2017) Table Europe MEMS for Consumer Electronics Market Share by Type (2012-2017) Table Europe MEMS for Consumer Electronics Sales by Application (2012-2017) Table Europe MEMS for Consumer Electronics Market Share by Application (2012-2017)

Figure Japan MEMS for Consumer Electronics Sales and Growth Rate (2012-2017) Figure Japan MEMS for Consumer Electronics Revenue and Growth Rate (2012-2017) Figure Japan MEMS for Consumer Electronics Sales Price Trend (2012-2017) Table Japan MEMS for Consumer Electronics Sales by Manufacturers (2012-2017) Table Japan MEMS for Consumer Electronics Market Share by Manufacturers (2012-2017)

Table Japan MEMS for Consumer Electronics Sales by Type (2012-2017) Table Japan MEMS for Consumer Electronics Market Share by Type (2012-2017) Table Japan MEMS for Consumer Electronics Sales by Application (2012-2017) Table Japan MEMS for Consumer Electronics Market Share by Application (2012-2017) Table AKM Basic Information List

Table AKM MEMS for Consumer Electronics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure AKM MEMS for Consumer Electronics Global Market Share (2012-2017) Table Analog Devices Basic Information List

Table Analog Devices MEMS for Consumer Electronics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Analog Devices MEMS for Consumer Electronics Global Market Share (2012-2017)

Table Bosch Sensortec Basic Information List

Table Bosch Sensortec MEMS for Consumer Electronics Sales, Revenue, Price and



Gross Margin (2012-2017)

Figure Bosch Sensortec MEMS for Consumer Electronics Global Market Share (2012-2017)

Table Freescale Semiconductor Basic Information List

Table Freescale Semiconductor MEMS for Consumer Electronics Sales, Revenue,

Price and Gross Margin (2012-2017)

Figure Freescale Semiconductor MEMS for Consumer Electronics Global Market Share (2012-2017)

Table InvenSense Basic Information List

Table InvenSense MEMS for Consumer Electronics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure InvenSense MEMS for Consumer Electronics Global Market Share (2012-2017) Table STMicroelectronic Basic Information List

Table STMicroelectronic MEMS for Consumer Electronics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure STMicroelectronic MEMS for Consumer Electronics Global Market Share (2012-2017)

Table Kionix Basic Information List

Table Kionix MEMS for Consumer Electronics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Kionix MEMS for Consumer Electronics Global Market Share (2012-2017) Table Omron Basic Information List

Table Omron MEMS for Consumer Electronics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Omron MEMS for Consumer Electronics Global Market Share (2012-2017) Table Texas Instruments Basic Information List

Table Texas Instruments MEMS for Consumer Electronics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Texas Instruments MEMS for Consumer Electronics Global Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of MEMS for Consumer Electronics

Figure Manufacturing Process Analysis of MEMS for Consumer Electronics

Figure MEMS for Consumer Electronics Industrial Chain Analysis

Table Raw Materials Sources of MEMS for Consumer Electronics Major Manufacturers in 2015

Table Major Buyers of MEMS for Consumer Electronics



Table Distributors/Traders List

Figure Global MEMS for Consumer Electronics Sales and Growth Rate Forecast (2017-2021)

Figure Global MEMS for Consumer Electronics Revenue and Growth Rate Forecast (2017-2021)

Table Global MEMS for Consumer Electronics Sales Forecast by Regions (2017-2021)

Table Global MEMS for Consumer Electronics Sales Forecast by Type (2017-2021)



#### I would like to order

Product name: Global MEMS for Consumer Electronics Sales Market Report Forecast 2017-2021 Product link: <u>https://marketpublishers.com/r/G33879169E1EN.html</u>

Price: US\$ 3,040.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G33879169E1EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970