

# Global Marine Genset Industry Market Analysis & Forecast 2018-2023

<https://marketpublishers.com/r/GDC389B63F2EN.html>

Date: July 2018

Pages: 102

Price: US\$ 3,040.00 (Single User License)

ID: GDC389B63F2EN

## Abstracts

In the Global Marine Genset Industry Market Analysis & Forecast 2018-2023, the revenue is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023. The production is estimated at XX million in 2017 and is forecasted to reach XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023.

It covers Regional Segment Analysis, Type, Application, Major Manufactures, Industry Chain Analysis, Competitive Insights and Macroeconomic Analysis.

Global Marine Genset Market: Regional Segment Analysis

North America

Europe

China

Japan

Southeast Asia

India

The Major players reported in the market include:

Cummins, Inc.

Mitsubishi Heavy Industries

Caterpillar, Inc.

Man Diesel & Turbo SE

Valley Power Systems, Inc.

Volvo Group

Kohler Co.

Deutz AG

Yanmar Co., Ltd.

Global Marine Genset Market: Product Segment Analysis

Diesel Fuel Marine Gensets

Gas Fuel Marine Gensets

Others

Global Marine Genset Market: Application Segment Analysis

Commercial Vessels

Offshore Support Vessels

Others

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### Global Marine Genset Industry Market Analysis & Forecast 2018-2023

#### **CHAPTER 1 MARINE GENSET MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Marine Genset
- 1.2 Marine Genset Market Segmentation by Type in 2016
  - 1.2.1 Global Production Market Share of Marine Genset by Type in 2016
  - 1.2.1 Diesel Fuel Marine Gensets
  - 1.2.2 Gas Fuel Marine Gensets
  - 1.2.3 Others
- 1.3 Marine Genset Market Segmentation by Application in 2016
  - 1.3.1 Marine Genset Consumption Market Share by Application in 2016
  - 1.3.2 Commercial Vessels
  - 1.3.3 Offshore Support Vessels
  - 1.3.4 Others
- 1.4 Marine Genset Market Segmentation by Regions
  - 1.4.1 North America
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Southeast Asia
  - 1.4.5 Japan
  - 1.4.6 India
- 1.5 Global Market Size (Value) of Marine Genset (2013-2023)
  - 1.5.1 Global Product Sales and Growth Rate (2013-2023)
  - 1.5.2 Global Product Revenue and Growth Rate (2013-2023)

#### **CHAPTER 2 GLOBAL ECONOMIC IMPACT ON MARINE GENSET INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

#### **CHAPTER 3 GLOBAL MARINE GENSET MARKET COMPETITION BY MANUFACTURERS**

- 3.1 Global Marine Genset Production and Share by Manufacturers (2016 and 2017)

- 3.2 Global Marine Genset Revenue and Share by Manufacturers (2016 and 2017)
- 3.3 Global Marine Genset Average Price by Manufacturers (2016 and 2017)
- 3.4 Manufacturers Marine Genset Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Marine Genset Market Competitive Situation and Trends
  - 3.5.1 Marine Genset Market Concentration Rate
  - 3.5.2 Marine Genset Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 GLOBAL MARINE GENSET PRODUCTION, REVENUE (VALUE) BY REGION (2013-2018)**

- 4.1 Global Marine Genset Production by Region (2013-2018)
- 4.2 Global Marine Genset Production Market Share by Region (2013-2018)
- 4.3 Global Marine Genset Revenue (Value) and Market Share by Region (2013-2018)
- 4.4 Global Marine Genset Production, Revenue, Price and Gross Margin (2013-2018)
- 4.5 North America Marine Genset Production, Revenue, Price and Gross Margin (2013-2018)
  - 4.5.1 North America Marine Genset Production and Market Share by Manufacturers
  - 4.5.2 North America Marine Genset Production and Market Share by Type
  - 4.5.3 North America Marine Genset Production and Market Share by Application
- 4.6 Europe Marine Genset Production, Revenue, Price and Gross Margin (2013-2018)
  - 4.6.1 Europe Marine Genset Production and Market Share by Manufacturers
  - 4.6.2 Europe Marine Genset Production and Market Share by Type
  - 4.6.3 Europe Marine Genset Production and Market Share by Application
- 4.7 China Marine Genset Production, Revenue, Price and Gross Margin (2013-2018)
  - 4.7.1 China Marine Genset Production and Market Share by Manufacturers
  - 4.7.2 China Marine Genset Production and Market Share by Type
  - 4.7.3 China Marine Genset Production and Market Share by Application
- 4.8 Japan Marine Genset Production, Revenue, Price and Gross Margin (2013-2018)
  - 4.8.1 Japan Marine Genset Production and Market Share by Manufacturers
  - 4.8.2 Japan Marine Genset Production and Market Share by Type
  - 4.8.3 Japan Marine Genset Production and Market Share by Application
- 4.9 Southeast Asia Marine Genset Production, Revenue, Price and Gross Margin (2013-2018)
  - 4.9.1 Southeast Asia Marine Genset Production and Market Share by Manufacturers
  - 4.9.2 Southeast Asia Marine Genset Production and Market Share by Type
  - 4.9.3 Southeast Asia Marine Genset Production and Market Share by Application
- 4.10 India Marine Genset Production, Revenue, Price and Gross Margin (2013-2018)

- 4.10.1 India Marine Genset Production and Market Share by Manufacturers
- 4.10.2 India Marine Genset Production and Market Share by Type
- 4.10.3 India Marine Genset Production and Market Share by Application

## **CHAPTER 5 GLOBAL MARINE GENSET SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2013-2018)**

- 5.1 Global Marine Genset Consumption by Regions (2013-2018)
- 5.2 North America Marine Genset Production, Consumption, Export, Import by Regions (2013-2018)
- 5.3 Europe Marine Genset Production, Consumption, Export, Import by Regions (2013-2018)
- 5.4 China Marine Genset Production, Consumption, Export, Import by Regions (2013-2018)
- 5.5 Japan Marine Genset Production, Consumption, Export, Import by Regions (2013-2018)
- 5.6 Southeast Asia Marine Genset Production, Consumption, Export, Import by Regions (2013-2018)
- 5.7 India Marine Genset Production, Consumption, Export, Import by Regions (2013-2018)

## **CHAPTER 6 GLOBAL MARINE GENSET PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 6.1 Global Marine Genset Production and Market Share by Type (2013-2018)
- 6.2 Global Marine Genset Revenue and Market Share by Type (2013-2018)
- 6.3 Global Marine Genset Price by Type (2013-2018)
- 6.4 Global Marine Genset Production Growth by Type (2013-2018)

## **CHAPTER 7 GLOBAL MARINE GENSET MARKET ANALYSIS BY APPLICATION**

- 7.1 Global Marine Genset Consumption and Market Share by Application (2013-2018)
- 7.2 Global Marine Genset Revenue and Market Share by Type (2013-2018)
- 7.3 Global Marine Genset Consumption Growth Rate by Application (2013-2018)
- 7.4 Market Drivers and Opportunities
  - 7.4.1 Potential Applications
  - 7.4.2 Emerging Markets/Countries

## **CHAPTER 8 GLOBAL MARINE GENSET MANUFACTURERS ANALYSIS**

## 8.1 Cummins, Inc.

8.1.1 Company Basic Information, Manufacturing Base and Competitors

8.1.2 Product Type, Application and Specification

8.1.3 Production, Revenue, Price and Gross Margin (2013-2018)

8.1.4 Business Overview

## 8.2 Mitsubishi Heavy Industries

8.2.1 Company Basic Information, Manufacturing Base and Competitors

8.2.2 Product Type, Application and Specification

8.2.3 Production, Revenue, Price and Gross Margin (2013-2018)

8.2.4 Business Overview

## 8.3 Caterpillar, Inc.

8.3.1 Company Basic Information, Manufacturing Base and Competitors

8.3.2 Product Type, Application and Specification

8.3.3 Production, Revenue, Price and Gross Margin (2013-2018)

8.3.4 Business Overview

## 8.4 Man Diesel & Turbo SE

8.4.1 Company Basic Information, Manufacturing Base and Competitors

8.4.2 Product Type, Application and Specification

8.4.3 Production, Revenue, Price and Gross Margin (2013-2018)

8.4.4 Business Overview

## 8.5 Valley Power Systems, Inc.

8.5.1 Company Basic Information, Manufacturing Base and Competitors

8.5.2 Product Type, Application and Specification

8.5.3 Production, Revenue, Price and Gross Margin (2013-2018)

8.5.4 Business Overview

## 8.6 Volvo Group

8.6.1 Company Basic Information, Manufacturing Base and Competitors

8.6.2 Product Type, Application and Specification

8.6.3 Production, Revenue, Price and Gross Margin (2013-2018)

8.6.4 Business Overview

## 8.7 Kohler Co.

8.7.1 Company Basic Information, Manufacturing Base and Competitors

8.7.2 Product Type, Application and Specification

8.7.3 Production, Revenue, Price and Gross Margin (2013-2018)

8.7.4 Business Overview

## 8.8 Deutz AG

8.8.1 Company Basic Information, Manufacturing Base and Competitors

8.8.2 Product Type, Application and Specification

8.8.3 Production, Revenue, Price and Gross Margin (2013-2018)

8.8.4 Business Overview

8.9 Yanmar Co., Ltd.

8.9.1 Company Basic Information, Manufacturing Base and Competitors

8.9.2 Product Type, Application and Specification

8.9.3 Production, Revenue, Price and Gross Margin (2013-2018)

8.9.4 Business Overview

...

## **CHAPTER 9 MARINE GENSET MANUFACTURING COST ANALYSIS**

9.1 Marine Genset Key Raw Materials Analysis

9.1.1 Key Raw Materials

9.1.2 Price Trend of Key Raw Materials

9.1.3 Key Suppliers of Raw Materials

9.1.4 Market Concentration Rate of Raw Materials

9.2 Proportion of Manufacturing Cost Structure

9.2.1 Raw Materials

9.2.2 Labor Cost

9.2.3 Manufacturing Expenses

9.3 Manufacturing Process Analysis of Marine Genset

## **CHAPTER 10 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

10.1 Marine Genset Industrial Chain Analysis

10.2 Upstream Raw Materials Sourcing

10.3 Raw Materials Sources of Marine Genset Major Manufacturers in 2016

10.4 Downstream Buyers

## **CHAPTER 11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

11.1 Marketing Channel

11.1.1 Direct Marketing

11.1.2 Indirect Marketing

11.1.3 Marketing Channel Development Trend

11.2 Market Positioning

11.2.1 Pricing Strategy

11.2.2 Brand Strategy

- 11.2.3 Target Client
- 11.3 Distributors/Traders List

## **CHAPTER 12 MARKET EFFECT FACTORS ANALYSIS**

- 12.1 Technology Progress/Risk
  - 12.1.1 Substitutes Threat
  - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

## **CHAPTER 13 GLOBAL MARINE GENSET MARKET FORECAST (2018-2023)**

- 13.1 Global Marine Genset Production, Revenue Forecast (2018-2023)
- 13.2 Global Marine Genset Production, Consumption Forecast by Regions (2018-2023)
- 13.3 Global Marine Genset Production Forecast by Type (2018-2023)
- 13.4 Global Marine Genset Consumption Forecast by Application (2018-2023)
- 13.5 Marine Genset Price Forecast (2018-2023)

## **CHAPTER 14 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Marine Genset

Figure Global Production Market Share of Marine Genset by Gas Fuel Marine Gensets016

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Marine Genset Consumption Market Share by Application in 2016

Figure Commercial Vessels Examples

Figure Offshore Support Vessels Examples

Figure Others Examples

Figure North America Marine Genset Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Marine Genset Revenue (Million USD) and Growth Rate (2013-2023)

Figure China Marine Genset Revenue (Million USD) and Growth Rate (2013-2023)

Figure Japan Marine Genset Revenue (Million USD) and Growth Rate (2013-2023)

Figure Southeast Asia Marine Genset Revenue (Million USD) and Growth Rate (2013-2023)

Figure India Marine Genset Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Marine Genset Revenue (Million USD) and Growth Rate (2013-2023)

Table Global Marine Genset Capacity of Key Manufacturers (2016 and 2017)

Table Global Marine Genset Capacity Market Share by Manufacturers (2016 and 2017)

Figure Global Marine Genset Capacity of Key Manufacturers in 2016

Figure Global Marine Genset Capacity of Key Manufacturers in 2017

Table Global Marine Genset Production of Key Manufacturers (2016 and 2017)

Table Global Marine Genset Production Share by Manufacturers (2016 and 2017)

Figure 2015 Marine Genset Production Share by Manufacturers

Figure 2016 Marine Genset Production Share by Manufacturers

Table Global Marine Genset Revenue (Million USD) by Manufacturers (2016 and 2017)

Table Global Marine Genset Revenue Share by Manufacturers (2016 and 2017)

Table 2015 Global Marine Genset Revenue Share by Manufacturers

Table 2016 Global Marine Genset Revenue Share by Manufacturers

Table Global Market Marine Genset Average Price of Key Manufacturers (2016 and

2017)

Figure Global Market Marine Genset Average Price of Key Manufacturers in 2016

Table Manufacturers Marine Genset Manufacturing Base Distribution and Sales Area

Table Manufacturers Marine Genset Product Type

Figure Marine Genset Market Share of Top 3 Manufacturers

Figure Marine Genset Market Share of Top 5 Manufacturers

Table Global Marine Genset Capacity by Regions (2013-2018)

Figure Global Marine Genset Capacity Market Share by Regions (2013-2018)

Figure Global Marine Genset Capacity Market Share by Regions (2013-2018)

Figure 2015 Global Marine Genset Capacity Market Share by Regions

Table Global Marine Genset Production by Regions (2013-2018)

Figure Global Marine Genset Production and Market Share by Regions (2013-2018)

Figure Global Marine Genset Production Market Share by Regions (2013-2018)

Figure 2015 Global Marine Genset Production Market Share by Regions

Table Global Marine Genset Revenue by Regions (2013-2018)

Table Global Marine Genset Revenue Market Share by Regions (2013-2018)

Table 2015 Global Marine Genset Revenue Market Share by Regions

Table Global Marine Genset Production, Revenue, Price and Gross Margin (2013-2018)

Table North America Marine Genset Production, Revenue, Price and Gross Margin (2013-2018)

Table Europe Marine Genset Production, Revenue, Price and Gross Margin (2013-2018)

Table China Marine Genset Production, Revenue, Price and Gross Margin (2013-2018)

Table Japan Marine Genset Production, Revenue, Price and Gross Margin (2013-2018)

Table Southeast Asia Marine Genset Production, Revenue, Price and Gross Margin (2013-2018)

Table India Marine Genset Production, Revenue, Price and Gross Margin (2013-2018)

Table Global Marine Genset Consumption Market by Regions (2013-2018)

Table Global Marine Genset Consumption Market Share by Regions (2013-2018)

Figure Global Marine Genset Consumption Market Share by Regions (2013-2018)

Figure 2015 Global Marine Genset Consumption Market Share by Regions

Table North America Marine Genset Production, Consumption, Import & Export (2013-2018)

Table Europe Marine Genset Production, Consumption, Import & Export (2013-2018)

Table China Marine Genset Production, Consumption, Import & Export (2013-2018)

Table Japan Marine Genset Production, Consumption, Import & Export (2013-2018)

Table Southeast Asia Marine Genset Production, Consumption, Import & Export (2013-2018)

Table India Marine Genset Production, Consumption, Import & Export (2013-2018)

Table Global Marine Genset Production by Type (2013-2018)

Table Global Marine Genset Production Share by Type (2013-2018)

Figure Production Market Share of Marine Genset by Type (2013-2018)

Figure 2015 Production Market Share of Marine Genset by Type

Table Global Marine Genset Revenue by Type (2013-2018)

Table Global Marine Genset Revenue Share by Type (2013-2018)

Figure Production Revenue Share of Marine Genset by Type (2013-2018)

Figure 2015 Revenue Market Share of Marine Genset by Type

Table Global Marine Genset Price by Type (2013-2018)

Figure Global Marine Genset Production Growth by Type (2013-2018)

Table Global Marine Genset Consumption by Application (2013-2018)

Table Global Marine Genset Consumption Market Share by Application (2013-2018)

Figure Global Marine Genset Consumption Market Share by Application in 2016

Table Global Marine Genset Consumption Growth Rate by Application (2013-2018)

Figure Global Marine Genset Consumption Growth Rate by Application (2013-2018)

Table Cummins, Inc. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Cummins, Inc. Marine Genset Production, Revenue, Price and Gross Margin (2013-2018)

Table Cummins, Inc. Marine Genset Market Share (2013-2018)

Table Mitsubishi Heavy Industries Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Mitsubishi Heavy Industries Marine Genset Production, Revenue, Price and Gross Margin (2013-2018)

Table Mitsubishi Heavy Industries Marine Genset Market Share (2013-2018)

Table Caterpillar, Inc. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Caterpillar, Inc. Marine Genset Production, Revenue, Price and Gross Margin (2013-2018)

Table Caterpillar, Inc. Marine Genset Market Share (2013-2018)

Table Man Diesel & Turbo SE Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Man Diesel & Turbo SE Marine Genset Production, Revenue, Price and Gross Margin (2013-2018)

Table Man Diesel & Turbo SE Marine Genset Market Share (2013-2018)

Table Valley Power Systems, Inc. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Valley Power Systems, Inc. Marine Genset Production, Revenue, Price and Gross Margin (2013-2018)

Table Valley Power Systems, Inc. Marine Genset Market Share (2013-2018)  
Table Volvo Group Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Volvo Group Marine Genset Production, Revenue, Price and Gross Margin (2013-2018)  
Table Volvo Group Marine Genset Market Share (2013-2018)  
Table Kohler Co. Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Kohler Co. Marine Genset Production, Revenue, Price and Gross Margin (2013-2018)  
Table Kohler Co. Marine Genset Market Share (2013-2018)  
Table Deutz AG Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Deutz AG Marine Genset Production, Revenue, Price and Gross Margin (2013-2018)  
Table Deutz AG Marine Genset Market Share (2013-2018)  
Table Yanmar Co., Ltd. Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Yanmar Co., Ltd. Marine Genset Production, Revenue, Price and Gross Margin (2013-2018)  
Table Yanmar Co., Ltd. Marine Genset Market Share (2013-2018)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Marine Genset  
Figure Manufacturing Process Analysis of Marine Genset  
Figure Marine Genset Industrial Chain Analysis  
Table Raw Materials Sources of Marine Genset Major Manufacturers in 2016  
Table Major Buyers of Marine Genset  
Table Distributors/Traders List  
Figure Global Marine Genset Production and Growth Rate Forecast (2018-2023)  
Figure Global Marine Genset Revenue and Growth Rate Forecast (2018-2023)  
Table Global Marine Genset Production Forecast by Regions (2018-2023)  
Table Global Marine Genset Consumption Forecast by Regions (2018-2023)  
Table Global Marine Genset Production Forecast by Type (2018-2023)  
Table Global Marine Genset Consumption Forecast by Application (2018-2023)

## **COMPANIES MENTIONED**

Cummins, Inc. Mitsubishi Heavy Industries Caterpillar, Inc. Man Diesel & Turbo SE  
Valley Power Systems, Inc. Volvo Group Kohler Co. Deutz AG Yanmar Co., Ltd.

## I would like to order

Product name: Global Marine Genset Industry Market Analysis & Forecast 2018-2023

Product link: <https://marketpublishers.com/r/GDC389B63F2EN.html>

Price: US\$ 3,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GDC389B63F2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970