

# Global Luxury Motor Yachts Sales Market Report Forecast 2017 to 2022

<https://marketpublishers.com/r/GFC52EAE827EN.html>

Date: November 2017

Pages: 128

Price: US\$ 3,040.00 (Single User License)

ID: GFC52EAE827EN

## Abstracts

Delivery of the Report will take 2-3 working days once order is placed.

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to: Regional markets, technology developments, types, applications, and the competitive landscape.

The study is a source of reliable data on:

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research report include:

United States

China

Europe

Japan

The Major players reported in the market include:

Azimut/Benetti

Ferretti Group

Sanlorenzo

Sunseeker

Feadship

Lürssen

Princess Yachts

Amels/Damen

Heesen Yachts

Product Segment Analysis:

Type 1

Type 2

Type 3

Application Segment Analysis:

Private Use

Commercial Use

Special Use

## **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified analysis of major market segments

## Contents

### **1 LUXURY MOTOR YACHTS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Luxury Motor Yachts
- 1.2 Classification of Luxury Motor Yachts
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Application of Luxury Motor Yachts
  - 1.3.2 Private Use
  - 1.3.3 Commercial Use
  - 1.3.4 Special Use
- 1.4 Luxury Motor Yachts Market States Status and Prospect (2012-2022) by Regions
  - 1.4.1 United States
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Japan
- 1.5 Global Market Size of Luxury Motor Yachts (2012-2022)
  - 1.5.1 Global Luxury Motor Yachts Sales and Growth Rate (2012-2022)
  - 1.5.2 Global Luxury Motor Yachts Revenue and Growth Rate (2012-2022)

### **2 GLOBAL ECONOMIC IMPACT ON LUXURY MOTOR YACHTS INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

### **3 LUXURY MOTOR YACHTS MANUFACTURING COST ANALYSIS**

- 3.1 Luxury Motor Yachts Key Raw Materials Analysis
  - 3.1.1 Key Raw Materials
  - 3.1.2 Price Trend of Key Raw Materials
  - 3.1.3 Key Suppliers of Raw Materials
  - 3.1.4 Market Concentration Rate of Raw Materials
- 3.2 Proportion of Manufacturing Cost Structure
  - 3.2.1 Raw Materials
  - 3.2.2 Labor Cost

### 3.2.3 Manufacturing Process Analysis of Luxury Motor Yachts

## **4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 4.1 Luxury Motor Yachts Industrial Chain Analysis

### 4.2 Upstream Raw Materials Sourcing

### 4.3 Raw Materials Sources of Luxury Motor Yachts Major Manufacturers in 2016

### 4.4 Downstream Buyers

## **5 GLOBAL LUXURY MOTOR YACHTS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

### 5.1 Global Luxury Motor Yachts Market Competition by Manufacturers

#### 5.1.1 Global Luxury Motor Yachts Sales and Market Share of Key Manufacturers (2012-2017)

#### 5.1.2 Global Luxury Motor Yachts Revenue and Share by Manufacturers (2012-2017)

### 5.2 Global Luxury Motor Yachts (Volume and Value) by Type

#### 5.2.1 Global Luxury Motor Yachts Sales and Market Share by Type (2012-2017)

#### 5.2.2 Global Luxury Motor Yachts Revenue and Market Share by Type (2012-2017)

### 5.3 Global Luxury Motor Yachts (Volume and Value) by Regions

#### 5.3.1 Global Luxury Motor Yachts Sales and Market Share by Regions (2012-2017)

#### 5.3.2 Global Luxury Motor Yachts Revenue and Market Share by Regions (2012-2017)

### 5.4 Global Luxury Motor Yachts (Volume) by Application

## **6 UNITED STATES LUXURY MOTOR YACHTS (VOLUME, VALUE AND SALES PRICE)**

### 6.1 United States Luxury Motor Yachts Sales and Value (2012-2017)

#### 6.1.1 United States Luxury Motor Yachts Sales and Growth Rate (2012-2017)

#### 6.1.2 United States Luxury Motor Yachts Revenue and Growth Rate (2012-2017)

#### 6.1.3 United States Luxury Motor Yachts Sales Price Trend (2012-2017)

### 6.2 United States Luxury Motor Yachts Sales and Market Share by Manufacturers

### 6.3 United States Luxury Motor Yachts Sales and Market Share by Type

### 6.4 United States Luxury Motor Yachts Sales and Market Share by Application

## **7 CHINA LUXURY MOTOR YACHTS (VOLUME, VALUE AND SALES PRICE)**

### 7.1 China Luxury Motor Yachts Sales and Value (2012-2017)

#### 7.1.1 China Luxury Motor Yachts Sales and Growth Rate (2012-2017)

- 7.1.2 China Luxury Motor Yachts Revenue and Growth Rate (2012-2017)
- 7.1.3 China Luxury Motor Yachts Sales Price Trend (2012-2017)
- 7.2 China Luxury Motor Yachts Sales and Market Share by Manufacturers
- 7.3 China Luxury Motor Yachts Sales and Market Share by Type
- 7.4 China Luxury Motor Yachts Sales and Market Share by Application

## **8 EUROPE LUXURY MOTOR YACHTS (VOLUME, VALUE AND SALES PRICE)**

- 8.1 Europe Luxury Motor Yachts Sales and Value (2012-2017)
  - 8.1.1 Europe Luxury Motor Yachts Sales and Growth Rate (2012-2017)
  - 8.1.2 Europe Luxury Motor Yachts Revenue and Growth Rate (2012-2017)
  - 8.1.3 Europe Luxury Motor Yachts Sales Price Trend (2012-2017)
- 8.2 Europe Luxury Motor Yachts Sales and Market Share by Manufacturers
- 8.3 Europe Luxury Motor Yachts Sales and Market Share by Type
- 8.4 Europe Luxury Motor Yachts Sales and Market Share by Application

## **9 JAPAN LUXURY MOTOR YACHTS (VOLUME, VALUE AND SALES PRICE)**

- 9.1 Japan Luxury Motor Yachts Sales and Value (2012-2017)
  - 9.1.1 Japan Luxury Motor Yachts Sales and Growth Rate (2012-2017)
  - 9.1.2 Japan Luxury Motor Yachts Revenue and Growth Rate (2012-2017)
  - 9.1.3 Japan Luxury Motor Yachts Sales Price Trend (2012-2017)
- 9.2 Japan Luxury Motor Yachts Sales and Market Share by Manufacturers
- 9.3 Japan Luxury Motor Yachts Sales and Market Share by Type
- 9.4 Japan Luxury Motor Yachts Sales and Market Share by Application

## **10 GLOBAL LUXURY MOTOR YACHTS MANUFACTURERS ANALYSIS**

- 10.1 Azimut/Benetti
  - 10.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.1.2 Product Type, Application and Specification
  - 10.1.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.1.4 Business Overview
- 10.2 Ferretti Group
  - 10.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.2.2 Product Type, Application and Specification
  - 10.2.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.2.4 Business Overview
- 10.3 Sanlorenzo

- 10.3.1 Company Basic Information, Manufacturing Base and Competitors
- 10.3.2 Product Type, Application and Specification
- 10.3.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.3.4 Business Overview
- 10.4 Sunseeker
  - 10.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.4.2 Product Type, Application and Specification
  - 10.4.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.4.4 Business Overview
- 10.5 Feadship
  - 10.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.5.2 Product Type, Application and Specification
  - 10.5.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.5.4 Business Overview
- 10.6 Lürssen
  - 10.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.6.2 Product Type, Application and Specification
  - 10.6.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.6.4 Business Overview
- 10.7 Princess Yachts
  - 10.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.7.2 Product Type, Application and Specification
  - 10.7.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.7.4 Business Overview
- 10.8 Amels/Damen
  - 10.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.8.2 Product Type, Application and Specification
  - 10.8.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.8.4 Business Overview
- 10.9 Heesen Yachts
  - 10.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.9.2 Product Type, Application and Specification
  - 10.9.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.9.4 Business Overview

## **11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 11.1 Marketing Channel
  - 11.1.1 Direct Marketing

- 11.1.2 Indirect Marketing
- 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
  - 11.2.1 Pricing Strategy
  - 11.2.2 Brand Strategy
  - 11.2.3 Target Client
- 11.3 Distributors/Traders List

## **12 MARKET EFFECT FACTORS ANALYSIS**

- 12.1 Technology Progress/Risk
  - 12.1.1 Substitutes Threat
  - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

## **13 GLOBAL LUXURY MOTOR YACHTS MARKET FORECAST (2017-2022)**

- 13.1 Global Luxury Motor Yachts Sales, Revenue Forecast (2017-2022)
- 13.2 Global Luxury Motor Yachts Sales Forecast by Regions (2017-2022)
- 13.3 Global Luxury Motor Yachts Sales Forecast by Type (2017-2022)
- 13.4 Global Luxury Motor Yachts Sales Forecast by Application (2017-2022)

## **14 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Luxury Motor Yachts

Table Classification of Luxury Motor Yachts

Figure Global Sales Market Share of Luxury Motor Yachts by Type in 2016

Table Applications of Luxury Motor Yachts

Figure Global Sales Market Share of Luxury Motor Yachts by Application in 2016

Figure United States Luxury Motor Yachts Revenue and Growth Rate (2012-2022)

Figure China Luxury Motor Yachts Revenue and Growth Rate (2012-2022)

Figure Europe Luxury Motor Yachts Revenue and Growth Rate (2012-2022)

Figure Japan Luxury Motor Yachts Revenue and Growth Rate (2012-2022)

Figure Global Luxury Motor Yachts Sales and Growth Rate (2012-2022)

Figure Global Luxury Motor Yachts Revenue and Growth Rate (2012-2022)

Table Global Luxury Motor Yachts Sales of Key Manufacturers (2012-2017)

Table Global Luxury Motor Yachts Sales Share by Manufacturers (2012-2017)

Figure 2015 Luxury Motor Yachts Sales Share by Manufacturers

Figure 2016 Luxury Motor Yachts Sales Share by Manufacturers

Table Global Luxury Motor Yachts Revenue by Manufacturers (2012-2017)

Table Global Luxury Motor Yachts Revenue Share by Manufacturers (2012-2017)

Table 2015 Global Luxury Motor Yachts Revenue Share by Manufacturers

Table 2016 Global Luxury Motor Yachts Revenue Share by Manufacturers

Table Global Luxury Motor Yachts Sales and Market Share by Type (2012-2017)

Table Global Luxury Motor Yachts Sales Share by Type (2012-2017)

Figure Sales Market Share of Luxury Motor Yachts by Type (2012-2017)

Figure Global Luxury Motor Yachts Sales Growth Rate by Type (2012-2017)

Table Global Luxury Motor Yachts Revenue and Market Share by Type (2012-2017)

Table Global Luxury Motor Yachts Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Luxury Motor Yachts by Type (2012-2017)

Figure Global Luxury Motor Yachts Revenue Growth Rate by Type (2012-2017)

Table Global Luxury Motor Yachts Sales and Market Share by Regions (2012-2017)

Table Global Luxury Motor Yachts Sales Share by Regions (2012-2017)

Figure Sales Market Share of Luxury Motor Yachts by Regions (2012-2017)

Figure Global Luxury Motor Yachts Sales Growth Rate by Regions (2012-2017)

Table Global Luxury Motor Yachts Revenue and Market Share by Regions (2012-2017)

Table Global Luxury Motor Yachts Revenue Share by Regions (2012-2017)

Figure Revenue Market Share of Luxury Motor Yachts by Regions (2012-2017)

Figure Global Luxury Motor Yachts Revenue Growth Rate by Regions (2012-2017)

Table Global Luxury Motor Yachts Sales and Market Share by Application (2012-2017)  
Table Global Luxury Motor Yachts Sales Share by Application (2012-2017)  
Figure Sales Market Share of Luxury Motor Yachts by Application (2012-2017)  
Figure Global Luxury Motor Yachts Sales Growth Rate by Application (2012-2017)  
Figure United States Luxury Motor Yachts Sales and Growth Rate (2012-2017)  
Figure United States Luxury Motor Yachts Revenue and Growth Rate (2012-2017)  
Figure United States Luxury Motor Yachts Sales Price Trend (2012-2017)  
Table United States Luxury Motor Yachts Sales by Manufacturers (2012-2017)  
Table United States Luxury Motor Yachts Market Share by Manufacturers (2012-2017)  
Table United States Luxury Motor Yachts Sales by Type (2012-2017)  
Table United States Luxury Motor Yachts Market Share by Type (2012-2017)  
Table United States Luxury Motor Yachts Sales by Application (2012-2017)  
Table United States Luxury Motor Yachts Market Share by Application (2012-2017)  
Figure China Luxury Motor Yachts Sales and Growth Rate (2012-2017)  
Figure China Luxury Motor Yachts Revenue and Growth Rate (2012-2017)  
Figure China Luxury Motor Yachts Sales Price Trend (2012-2017)  
Table China Luxury Motor Yachts Sales by Manufacturers (2012-2017)  
Table China Luxury Motor Yachts Market Share by Manufacturers (2012-2017)  
Table China Luxury Motor Yachts Sales by Type (2012-2017)  
Table China Luxury Motor Yachts Market Share by Type (2012-2017)  
Table China Luxury Motor Yachts Sales by Application (2012-2017)  
Table China Luxury Motor Yachts Market Share by Application (2012-2017)  
Figure Europe Luxury Motor Yachts Sales and Growth Rate (2012-2017)  
Figure Europe Luxury Motor Yachts Revenue and Growth Rate (2012-2017)  
Figure Europe Luxury Motor Yachts Sales Price Trend (2012-2017)  
Table Europe Luxury Motor Yachts Sales by Manufacturers (2012-2017)  
Table Europe Luxury Motor Yachts Market Share by Manufacturers (2012-2017)  
Table Europe Luxury Motor Yachts Sales by Type (2012-2017)  
Table Europe Luxury Motor Yachts Market Share by Type (2012-2017)  
Table Europe Luxury Motor Yachts Sales by Application (2012-2017)  
Table Europe Luxury Motor Yachts Market Share by Application (2012-2017)  
Figure Japan Luxury Motor Yachts Sales and Growth Rate (2012-2017)  
Figure Japan Luxury Motor Yachts Revenue and Growth Rate (2012-2017)  
Figure Japan Luxury Motor Yachts Sales Price Trend (2012-2017)  
Table Japan Luxury Motor Yachts Sales by Manufacturers (2012-2017)  
Table Japan Luxury Motor Yachts Market Share by Manufacturers (2012-2017)  
Table Japan Luxury Motor Yachts Sales by Type (2012-2017)  
Table Japan Luxury Motor Yachts Market Share by Type (2012-2017)  
Table Japan Luxury Motor Yachts Sales by Application (2012-2017)

Table Japan Luxury Motor Yachts Market Share by Application (2012-2017)  
Table Azimut/Benetti Basic Information List  
Table Azimut/Benetti Luxury Motor Yachts Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Azimut/Benetti Luxury Motor Yachts Global Market Share (2012-2017)  
Table Ferretti Group Basic Information List  
Table Ferretti Group Luxury Motor Yachts Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Ferretti Group Luxury Motor Yachts Global Market Share (2012-2017)  
Table Sanlorenzo Basic Information List  
Table Sanlorenzo Luxury Motor Yachts Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Sanlorenzo Luxury Motor Yachts Global Market Share (2012-2017)  
Table Sunseeker Basic Information List  
Table Sunseeker Luxury Motor Yachts Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Sunseeker Luxury Motor Yachts Global Market Share (2012-2017)  
Table Feadship Basic Information List  
Table Feadship Luxury Motor Yachts Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Feadship Luxury Motor Yachts Global Market Share (2012-2017)  
Table Lürssen Basic Information List  
Table Lürssen Luxury Motor Yachts Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Lürssen Luxury Motor Yachts Global Market Share (2012-2017)  
Table Princess Yachts Basic Information List  
Table Princess Yachts Luxury Motor Yachts Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Princess Yachts Luxury Motor Yachts Global Market Share (2012-2017)  
Table Amels/Damen Basic Information List  
Table Amels/Damen Luxury Motor Yachts Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Amels/Damen Luxury Motor Yachts Global Market Share (2012-2017)  
Table Heesen Yachts Basic Information List  
Table Heesen Yachts Luxury Motor Yachts Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Heesen Yachts Luxury Motor Yachts Global Market Share (2012-2017)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Luxury Motor Yachts  
Figure Manufacturing Process Analysis of Luxury Motor Yachts  
Figure Luxury Motor Yachts Industrial Chain Analysis  
Table Raw Materials Sources of Luxury Motor Yachts Major Manufacturers in 2016  
Table Major Buyers of Luxury Motor Yachts  
Table Distributors/Traders List  
Figure Global Luxury Motor Yachts Sales and Growth Rate Forecast (2017-2022)  
Figure Global Luxury Motor Yachts Revenue and Growth Rate Forecast (2017-2022)  
Table Global Luxury Motor Yachts Sales Forecast by Regions (2017-2022)  
Table Global Luxury Motor Yachts Sales Forecast by Type (2017-2022)  
Table Global Luxury Motor Yachts Sales Forecast by Application (2017-2022)

## **COMPANIES MENTIONED**

Azimut/Benetti  
Ferretti Group  
Sanlorenzo  
Sunseeker  
Feadship  
Lürssen  
Princess Yachts  
Amels/Damen  
Heesen Yachts  
Horizon  
Westport  
Oceanco  
Trinity Yachts  
Fipa Group  
Overmarine  
Perini Navi  
Palmer Johnson  
Christensen

## I would like to order

Product name: Global Luxury Motor Yachts Sales Market Report Forecast 2017 to 2022

Product link: <https://marketpublishers.com/r/GFC52EAE827EN.html>

Price: US\$ 3,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GFC52EAE827EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970