

Global Lip Balm Market Research Report Forecast 2017 to 2022

<https://marketpublishers.com/r/GD6EE68B42EEN.html>

Date: November 2017

Pages: 129

Price: US\$ 2,240.00 (Single User License)

ID: GD6EE68B42EEN

Abstracts

Delivery of the Report will take 2-3 working days once order is placed.

The Global Lip Balm Market Research Report Forecast 2017-2022 is a valuable source of insightful data for business strategists. It provides the Lip Balm industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Lip Balm market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

Global Lip Balm Market: Regional Segment Analysis

North America
Europe
China
Japan
Southeast Asia
India

The Major players reported in the market include:

Mentholatum
Maybelline
Lip care by Nivea
Kiehl
MAC
DHC
SHISEIDO
Lancome
Neutrogena

Global Lip Balm Market: Product Segment Analysis

Solid Cream Lip Balm
Liquid gel Lip Balm
Type 3

Global Lip Balm Market: Application Segment Analysis

Lip Balm for Women
Lip Balm for Men
Lip Balm for Baby

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Contents

CHAPTER 1 LIP BALM MARKET OVERVIEW

- 1.1 Product Overview and Scope of Lip Balm
- 1.2 Lip Balm Market Segmentation by Type
 - 1.2.1 Global Production Market Share of Lip Balm by Type in 2016
 - 1.2.1 Solid Cream Lip Balm
 - 1.2.2 Liquid gel Lip Balm
 - 1.2.3 Type
- 1.3 Lip Balm Market Segmentation by Application
 - 1.3.1 Lip Balm Consumption Market Share by Application in 2016
 - 1.3.2 Lip Balm for Women
 - 1.3.3 Lip Balm for Men
 - 1.3.4 Lip Balm for Baby
- 1.4 Lip Balm Market Segmentation by Regions
 - 1.4.1 North America
 - 1.4.2 China
 - 1.4.3 Europe
 - 1.4.4 Southeast Asia
 - 1.4.5 Japan
 - 1.4.6 India
- 1.5 Global Market Size (Value) of Lip Balm (2012-2022)

CHAPTER 2 GLOBAL ECONOMIC IMPACT ON LIP BALM INDUSTRY

- 2.1 Global Macroeconomic Environment Analysis
 - 2.1.1 Global Macroeconomic Analysis
 - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

CHAPTER 3 GLOBAL LIP BALM MARKET COMPETITION BY MANUFACTURERS

- 3.1 Global Lip Balm Production and Share by Manufacturers (2015 and 2016)
- 3.2 Global Lip Balm Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 Global Lip Balm Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Lip Balm Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Lip Balm Market Competitive Situation and Trends

- 3.5.1 Lip Balm Market Concentration Rate
- 3.5.2 Lip Balm Market Share of Top 3 and Top 5 Manufacturers
- 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 GLOBAL LIP BALM PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)

- 4.1 Global Lip Balm Production by Region (2012-2017)
- 4.2 Global Lip Balm Production Market Share by Region (2012-2017)
- 4.3 Global Lip Balm Revenue (Value) and Market Share by Region (2012-2017)
- 4.4 Global Lip Balm Production, Revenue, Price and Gross Margin (2012-2017)
- 4.5 North America Lip Balm Production, Revenue, Price and Gross Margin (2012-2017)
- 4.6 Europe Lip Balm Production, Revenue, Price and Gross Margin (2012-2017)
- 4.7 China Lip Balm Production, Revenue, Price and Gross Margin (2012-2017)
- 4.8 Japan Lip Balm Production, Revenue, Price and Gross Margin (2012-2017)
- 4.9 Southeast Asia Lip Balm Production, Revenue, Price and Gross Margin (2012-2017)
- 4.10 India Lip Balm Production, Revenue, Price and Gross Margin (2012-2017)

CHAPTER 5 GLOBAL LIP BALM SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

- 5.1 Global Lip Balm Consumption by Regions (2012-2017)
- 5.2 North America Lip Balm Production, Consumption, Export, Import by Regions (2012-2017)
- 5.3 Europe Lip Balm Production, Consumption, Export, Import by Regions (2012-2017)
- 5.4 China Lip Balm Production, Consumption, Export, Import by Regions (2012-2017)
- 5.5 Japan Lip Balm Production, Consumption, Export, Import by Regions (2012-2017)
- 5.6 Southeast Asia Lip Balm Production, Consumption, Export, Import by Regions (2012-2017)
- 5.7 India Lip Balm Production, Consumption, Export, Import by Regions (2012-2017)

CHAPTER 6 GLOBAL LIP BALM PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 6.1 Global Lip Balm Production and Market Share by Type (2012-2017)
- 6.2 Global Lip Balm Revenue and Market Share by Type (2012-2017)
- 6.3 Global Lip Balm Price by Type (2012-2017)
- 6.4 Global Lip Balm Production Growth by Type (2012-2017)

CHAPTER 7 GLOBAL LIP BALM MARKET ANALYSIS BY APPLICATION

7.1 Global Lip Balm Consumption and Market Share by Application (2012-2017)

7.2 Global Lip Balm Consumption Growth Rate by Application (2012-2017)

7.3 Market Drivers and Opportunities

7.3.1 Potential Applications

7.3.2 Emerging Markets/Countries

CHAPTER 8 GLOBAL LIP BALM MANUFACTURERS ANALYSIS

8.1 Mentholatum

8.1.1 Company Basic Information, Manufacturing Base and Competitors

8.1.2 Product Type, Application and Specification

8.1.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.1.4 Business Overview

8.2 Maybelline

8.2.1 Company Basic Information, Manufacturing Base and Competitors

8.2.2 Product Type, Application and Specification

8.2.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.2.4 Business Overview

8.3 Lip care by Nivea

8.3.1 Company Basic Information, Manufacturing Base and Competitors

8.3.2 Product Type, Application and Specification

8.3.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.3.4 Business Overview

8.4 Kiehl

8.4.1 Company Basic Information, Manufacturing Base and Competitors

8.4.2 Product Type, Application and Specification

8.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.4.4 Business Overview

8.5 MAC

8.5.1 Company Basic Information, Manufacturing Base and Competitors

8.5.2 Product Type, Application and Specification

8.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.5.4 Business Overview

8.6 DHC

8.6.1 Company Basic Information, Manufacturing Base and Competitors

8.6.2 Product Type, Application and Specification

8.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.6.4 Business Overview

8.7 SHISEIDO

8.7.1 Company Basic Information, Manufacturing Base and Competitors

8.7.2 Product Type, Application and Specification

8.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.7.4 Business Overview

8.8 Lancome

8.8.1 Company Basic Information, Manufacturing Base and Competitors

8.8.2 Product Type, Application and Specification

8.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.8.4 Business Overview

8.9 Neutrogena

8.9.1 Company Basic Information, Manufacturing Base and Competitors

8.9.2 Product Type, Application and Specification

8.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.9.4 Business Overview

CHAPTER 9 LIP BALM MANUFACTURING COST ANALYSIS

9.1 Lip Balm Key Raw Materials Analysis

9.1.1 Key Raw Materials

9.1.2 Price Trend of Key Raw Materials

9.1.3 Key Suppliers of Raw Materials

9.1.4 Market Concentration Rate of Raw Materials

9.2 Proportion of Manufacturing Cost Structure

9.2.1 Raw Materials

9.2.2 Labor Cost

9.2.3 Manufacturing Expenses

9.3 Manufacturing Process Analysis of Lip Balm

CHAPTER 10 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

10.1 Lip Balm Industrial Chain Analysis

10.2 Upstream Raw Materials Sourcing

10.3 Raw Materials Sources of Lip Balm Major Manufacturers in 2016

10.4 Downstream Buyers

CHAPTER 11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 11.1 Marketing Channel
 - 11.1.1 Direct Marketing
 - 11.1.2 Indirect Marketing
 - 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
 - 11.2.1 Pricing Strategy
 - 11.2.2 Brand Strategy
 - 11.2.3 Target Client
- 11.3 Distributors/Traders List

CHAPTER 12 MARKET EFFECT FACTORS ANALYSIS

- 12.1 Technology Progress/Risk
 - 12.1.1 Substitutes Threat
 - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

CHAPTER 13 GLOBAL LIP BALM MARKET FORECAST (2017-2022)

- 13.1 Global Lip Balm Production, Revenue Forecast (2017-2022)
- 13.2 Global Lip Balm Production, Consumption Forecast by Regions (2017-2022)
- 13.3 Global Lip Balm Production Forecast by Type (2017-2022)
- 13.4 Global Lip Balm Consumption Forecast by Application (2017-2022)
- 13.5 Lip Balm Price Forecast (2017-2022)

CHAPTER 14 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Lip Balm

Figure Global Production Market Share of Lip Balm by Type in 2016

Table Lip Balm Consumption Market Share by Application in 2016

Figure North America Lip Balm Revenue (Million USD) and Growth Rate (2012-2022)

Figure Europe Lip Balm Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Lip Balm Revenue (Million USD) and Growth Rate (2012-2022)

Figure Japan Lip Balm Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southeast Asia Lip Balm Revenue (Million USD) and Growth Rate (2012-2022)

Figure India Lip Balm Revenue (Million USD) and Growth Rate (2012-2022)

Figure Global Lip Balm Revenue (Million USD) and Growth Rate (2012-2022)

Table Global Lip Balm Capacity of Key Manufacturers (2015 and 2016)

Table Global Lip Balm Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Lip Balm Capacity of Key Manufacturers in 2015

Figure Global Lip Balm Capacity of Key Manufacturers in 2016

Table Global Lip Balm Production of Key Manufacturers (2015 and 2016)

Table Global Lip Balm Production Share by Manufacturers (2015 and 2016)

Figure 2015 Lip Balm Production Share by Manufacturers

Figure 2016 Lip Balm Production Share by Manufacturers

Table Global Lip Balm Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Lip Balm Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Lip Balm Revenue Share by Manufacturers

Table 2016 Global Lip Balm Revenue Share by Manufacturers

Table Global Market Lip Balm Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Lip Balm Average Price of Key Manufacturers in 2016

Table Manufacturers Lip Balm Manufacturing Base Distribution and Sales Area

Table Manufacturers Lip Balm Product Type

Figure Lip Balm Market Share of Top 3 Manufacturers

Figure Lip Balm Market Share of Top 5 Manufacturers

Table Global Lip Balm Capacity by Regions (2012-2017)

Figure Global Lip Balm Capacity Market Share by Regions (2012-2017)

Figure Global Lip Balm Capacity Market Share by Regions (2012-2017)

Figure 2015 Global Lip Balm Capacity Market Share by Regions

Table Global Lip Balm Production by Regions (2012-2017)

Figure Global Lip Balm Production and Market Share by Regions (2012-2017)

Figure Global Lip Balm Production Market Share by Regions (2012-2017)

Figure 2015 Global Lip Balm Production Market Share by Regions

Table Global Lip Balm Revenue by Regions (2012-2017)

Table Global Lip Balm Revenue Market Share by Regions (2012-2017)

Table 2015 Global Lip Balm Revenue Market Share by Regions

Table Global Lip Balm Production, Revenue, Price and Gross Margin (2012-2017)

Table North America Lip Balm Production, Revenue, Price and Gross Margin (2012-2017)

Table Europe Lip Balm Production, Revenue, Price and Gross Margin (2012-2017)

Table China Lip Balm Production, Revenue, Price and Gross Margin (2012-2017)

Table Japan Lip Balm Production, Revenue, Price and Gross Margin (2012-2017)

Table Southeast Asia Lip Balm Production, Revenue, Price and Gross Margin (2012-2017)

Table India Lip Balm Production, Revenue, Price and Gross Margin (2012-2017)

Table Global Lip Balm Consumption Market by Regions (2012-2017)

Table Global Lip Balm Consumption Market Share by Regions (2012-2017)

Figure Global Lip Balm Consumption Market Share by Regions (2012-2017)

Figure 2015 Global Lip Balm Consumption Market Share by Regions

Table North America Lip Balm Production, Consumption, Import & Export (2012-2017)

Table Europe Lip Balm Production, Consumption, Import & Export (2012-2017)

Table China Lip Balm Production, Consumption, Import & Export (2012-2017)

Table Japan Lip Balm Production, Consumption, Import & Export (2012-2017)

Table Southeast Asia Lip Balm Production, Consumption, Import & Export (2012-2017)

Table India Lip Balm Production, Consumption, Import & Export (2012-2017)

Table Global Lip Balm Production by Type (2012-2017)

Table Global Lip Balm Production Share by Type (2012-2017)

Figure Production Market Share of Lip Balm by Type (2012-2017)

Figure 2015 Production Market Share of Lip Balm by Type

Table Global Lip Balm Revenue by Type (2012-2017)

Table Global Lip Balm Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Lip Balm by Type (2012-2017)

Figure 2015 Revenue Market Share of Lip Balm by Type

Table Global Lip Balm Price by Type (2012-2017)

Figure Global Lip Balm Production Growth by Type (2012-2017)

Table Global Lip Balm Consumption by Application (2012-2017)

Table Global Lip Balm Consumption Market Share by Application (2012-2017)

Figure Global Lip Balm Consumption Market Share by Application in 2015

Table Global Lip Balm Consumption Growth Rate by Application (2012-2017)

Figure Global Lip Balm Consumption Growth Rate by Application (2012-2017)

Table Mentholatum Basic Information, Manufacturing Base, Production Area and Its

Competitors

Table Mentholatum Lip Balm Production, Revenue, Price and Gross Margin (2012-2017)

Table Mentholatum Lip Balm Market Share (2012-2017)

Table Maybelline Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Maybelline Lip Balm Production, Revenue, Price and Gross Margin (2012-2017)

Table Maybelline Lip Balm Market Share (2012-2017)

Table Lip care by Nivea Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Lip care by Nivea Lip Balm Production, Revenue, Price and Gross Margin (2012-2017)

Table Lip care by Nivea Lip Balm Market Share (2012-2017)

Table Kiehl Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Kiehl Lip Balm Production, Revenue, Price and Gross Margin (2012-2017)

Table Kiehl Lip Balm Market Share (2012-2017)

Table MAC Basic Information, Manufacturing Base, Production Area and Its Competitors

Table MAC Lip Balm Production, Revenue, Price and Gross Margin (2012-2017)

Table MAC Lip Balm Market Share (2012-2017)

Table DHC Basic Information, Manufacturing Base, Production Area and Its Competitors

Table DHC Lip Balm Production, Revenue, Price and Gross Margin (2012-2017)

Table DHC Lip Balm Market Share (2012-2017)

Table SHISEIDO Basic Information, Manufacturing Base, Production Area and Its Competitors

Table SHISEIDO Lip Balm Production, Revenue, Price and Gross Margin (2012-2017)

Table SHISEIDO Lip Balm Market Share (2012-2017)

Table Lancome Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Lancome Lip Balm Production, Revenue, Price and Gross Margin (2012-2017)

Table Lancome Lip Balm Market Share (2012-2017)

Table Neutrogena Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Neutrogena Lip Balm Production, Revenue, Price and Gross Margin (2012-2017)

Table Neutrogena Lip Balm Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Lip Balm
Figure Manufacturing Process Analysis of Lip Balm
Figure Lip Balm Industrial Chain Analysis
Table Raw Materials Sources of Lip Balm Major Manufacturers in 2016
Table Major Buyers of Lip Balm
Table Distributors/Traders List
Figure Global Lip Balm Production and Growth Rate Forecast (2017-2022)
Figure Global Lip Balm Revenue and Growth Rate Forecast (2017-2022)
Table Global Lip Balm Production Forecast by Regions (2017-2022)
Table Global Lip Balm Consumption Forecast by Regions (2017-2022)
Table Global Lip Balm Production Forecast by Type (2017-2022)
Table Global Lip Balm Consumption Forecast by Application (2017-2022)

COMPANIES MENTIONED

Mentholatum
Maybelline
Lip care by Nivea
Kiehl
MAC
DHC
SHISEIDO
Lancome
Neutrogena
CHANEL
Yue sai
Max Factor
Elizabeth Arden
Clinique
MARY KAY
L'Oreal
NUXE
Revlon
Burt's Bees
Blistex
Vaseline
EOS
Carmex

Labello
ChapStick
Lip Smacker
AVON
Lypsyl
CARSLAN
Ainuo

I would like to order

Product name: Global Lip Balm Market Research Report Forecast 2017 to 2022

Product link: <https://marketpublishers.com/r/GD6EE68B42EEN.html>

Price: US\$ 2,240.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GD6EE68B42EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970