

# Global Lingerie Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/GD689A8B875EN.html>

Date: May 2017

Pages: 116

Price: US\$ 2,240.00 (Single User License)

ID: GD689A8B875EN

## Abstracts

The Global Lingerie Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Lingerie industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Lingerie market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

Global Lingerie Market: Regional Segment Analysis  
North America

Europe

China

Japan

Southeast Asia

India

The Major players reported in the market include:

Figleaves Lane Bryant LA SENZA Bare Necessities Victoria's Secret Reitmans Limited

Ann Summers Brayola Bloomingdales New Look

company 2

company 3

company 4

company 5

company 6

company 7

company 8

company 9

Global Lingerie Market: Product Segment Analysis

Type 1

Type 2

Type 3

Global Lingerie Market: Application Segment Analysis

Below Average Body Size Average Body Size Plus Size

Application 2

Application 3

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 LINGERIE MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Lingerie
- 1.2 Lingerie Market Segmentation by Type
  - 1.2.1 Global Production Market Share of Lingerie by Type in 2015
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Lingerie Market Segmentation by Application
  - 1.3.1 Lingerie Consumption Market Share by Application in 2015
  - 1.3.2 Below Average Body Size Average Body Size Plus Size
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Lingerie Market Segmentation by Regions
  - 1.4.1 North America
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Southeast Asia
  - 1.4.5 Japan
  - 1.4.6 India
- 1.5 Global Market Size (Value) of Lingerie (2012-2021)

### **CHAPTER 2 GLOBAL ECONOMIC IMPACT ON LINGERIE INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

### **CHAPTER 3 GLOBAL LINGERIE MARKET COMPETITION BY MANUFACTURERS**

- 3.1 Global Lingerie Production and Share by Manufacturers (2015 and 2016)
- 3.2 Global Lingerie Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 Global Lingerie Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Lingerie Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Lingerie Market Competitive Situation and Trends

- 3.5.1 Lingerie Market Concentration Rate
- 3.5.2 Lingerie Market Share of Top 3 and Top 5 Manufacturers
- 3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 GLOBAL LINGERIE PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)**

- 4.1 Global Lingerie Production by Region (2012-2017)
- 4.2 Global Lingerie Production Market Share by Region (2012-2017)
- 4.3 Global Lingerie Revenue (Value) and Market Share by Region (2012-2017)
- 4.4 Global Lingerie Production, Revenue, Price and Gross Margin (2012-2017)
- 4.5 North America Lingerie Production, Revenue, Price and Gross Margin (2012-2017)
- 4.6 Europe Lingerie Production, Revenue, Price and Gross Margin (2012-2017)
- 4.7 China Lingerie Production, Revenue, Price and Gross Margin (2012-2017)
- 4.8 Japan Lingerie Production, Revenue, Price and Gross Margin (2012-2017)
- 4.9 Southeast Asia Lingerie Production, Revenue, Price and Gross Margin (2012-2017)
- 4.10 India Lingerie Production, Revenue, Price and Gross Margin (2012-2017)

## **CHAPTER 5 GLOBAL LINGERIE SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)**

- 5.1 Global Lingerie Consumption by Regions (2012-2017)
- 5.2 North America Lingerie Production, Consumption, Export, Import by Regions (2012-2017)
- 5.3 Europe Lingerie Production, Consumption, Export, Import by Regions (2012-2017)
- 5.4 China Lingerie Production, Consumption, Export, Import by Regions (2012-2017)
- 5.5 Japan Lingerie Production, Consumption, Export, Import by Regions (2012-2017)
- 5.6 Southeast Asia Lingerie Production, Consumption, Export, Import by Regions (2012-2017)
- 5.7 India Lingerie Production, Consumption, Export, Import by Regions (2012-2017)

## **CHAPTER 6 GLOBAL LINGERIE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 6.1 Global Lingerie Production and Market Share by Type (2012-2017)
- 6.2 Global Lingerie Revenue and Market Share by Type (2012-2017)
- 6.3 Global Lingerie Price by Type (2012-2017)
- 6.4 Global Lingerie Production Growth by Type (2012-2017)

## **CHAPTER 7 GLOBAL LINGERIE MARKET ANALYSIS BY APPLICATION**

- 7.1 Global Lingerie Consumption and Market Share by Application (2012-2017)
- 7.2 Global Lingerie Consumption Growth Rate by Application (2012-2017)
- 7.3 Market Drivers and Opportunities
  - 7.3.1 Potential Applications
  - 7.3.2 Emerging Markets/Countries

## **CHAPTER 8 GLOBAL LINGERIE MANUFACTURERS ANALYSIS**

- 8.1 Figleaves Lane Bryant LA SENZA Bare Necessities Victoria's Secret Reitmans Limited Ann Summers Brayola Bloomingdales New Look
  - 8.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.1.2 Product Type, Application and Specification
  - 8.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.1.4 Business Overview
- 8.2 company
  - 8.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.2.2 Product Type, Application and Specification
  - 8.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.2.4 Business Overview
- 8.3 company
  - 8.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.3.2 Product Type, Application and Specification
  - 8.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.3.4 Business Overview
- 8.4 company
  - 8.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.4.2 Product Type, Application and Specification
  - 8.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.4.4 Business Overview
- 8.5 company
  - 8.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.5.2 Product Type, Application and Specification
  - 8.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.5.4 Business Overview
- 8.6 company
  - 8.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.6.2 Product Type, Application and Specification

8.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.6.4 Business Overview

8.7 company

8.7.1 Company Basic Information, Manufacturing Base and Competitors

8.7.2 Product Type, Application and Specification

8.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.7.4 Business Overview

8.8 company

8.8.1 Company Basic Information, Manufacturing Base and Competitors

8.8.2 Product Type, Application and Specification

8.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.8.4 Business Overview

8.9 company

8.9.1 Company Basic Information, Manufacturing Base and Competitors

8.9.2 Product Type, Application and Specification

8.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.9.4 Business Overview

## **CHAPTER 9 LINGERIE MANUFACTURING COST ANALYSIS**

9.1 Lingerie Key Raw Materials Analysis

9.1.1 Key Raw Materials

9.1.2 Price Trend of Key Raw Materials

9.1.3 Key Suppliers of Raw Materials

9.1.4 Market Concentration Rate of Raw Materials

9.2 Proportion of Manufacturing Cost Structure

9.2.1 Raw Materials

9.2.2 Labor Cost

9.2.3 Manufacturing Expenses

9.3 Manufacturing Process Analysis of Lingerie

## **CHAPTER 10 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

10.1 Lingerie Industrial Chain Analysis

10.2 Upstream Raw Materials Sourcing

10.3 Raw Materials Sources of Lingerie Major Manufacturers in 2015

10.4 Downstream Buyers

## **CHAPTER 11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 11.1 Marketing Channel
  - 11.1.1 Direct Marketing
  - 11.1.2 Indirect Marketing
  - 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
  - 11.2.1 Pricing Strategy
  - 11.2.2 Brand Strategy
  - 11.2.3 Target Client
- 11.3 Distributors/Traders List

## **CHAPTER 12 MARKET EFFECT FACTORS ANALYSIS**

- 12.1 Technology Progress/Risk
  - 12.1.1 Substitutes Threat
  - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

## **CHAPTER 13 GLOBAL LINGERIE MARKET FORECAST (2017-2021)**

- 13.1 Global Lingerie Production, Revenue Forecast (2017-2021)
- 13.2 Global Lingerie Production, Consumption Forecast by Regions (2017-2021)
- 13.3 Global Lingerie Production Forecast by Type (2017-2021)
- 13.4 Global Lingerie Consumption Forecast by Application (2017-2021)
- 13.5 Lingerie Price Forecast (2017-2021)

## **CHAPTER 14 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Lingerie

Figure Global Production Market Share of Lingerie by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Lingerie Consumption Market Share by Application in 2015

Figure Below Average Body Size Average Body Size Plus Size Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Lingerie Revenue (Million USD) and Growth Rate (2012-2021)

Figure Europe Lingerie Revenue (Million USD) and Growth Rate (2012-2021)

Figure China Lingerie Revenue (Million USD) and Growth Rate (2012-2021)

Figure Japan Lingerie Revenue (Million USD) and Growth Rate (2012-2021)

Figure Southeast Asia Lingerie Revenue (Million USD) and Growth Rate (2012-2021)

Figure India Lingerie Revenue (Million USD) and Growth Rate (2012-2021)

Figure Global Lingerie Revenue (Million USD) and Growth Rate (2012-2021)

Table Global Lingerie Capacity of Key Manufacturers (2015 and 2016)

Table Global Lingerie Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Lingerie Capacity of Key Manufacturers in 2015

Figure Global Lingerie Capacity of Key Manufacturers in 2016

Table Global Lingerie Production of Key Manufacturers (2015 and 2016)

Table Global Lingerie Production Share by Manufacturers (2015 and 2016)

Figure 2015 Lingerie Production Share by Manufacturers

Figure 2016 Lingerie Production Share by Manufacturers

Table Global Lingerie Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Lingerie Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Lingerie Revenue Share by Manufacturers

Table 2016 Global Lingerie Revenue Share by Manufacturers

Table Global Market Lingerie Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Lingerie Average Price of Key Manufacturers in 2015

Table Manufacturers Lingerie Manufacturing Base Distribution and Sales Area

Table Manufacturers Lingerie Product Type

Figure Lingerie Market Share of Top 3 Manufacturers  
Figure Lingerie Market Share of Top 5 Manufacturers  
Table Global Lingerie Capacity by Regions (2012-2017)  
Figure Global Lingerie Capacity Market Share by Regions (2012-2017)  
Figure Global Lingerie Capacity Market Share by Regions (2012-2017)  
Figure 2015 Global Lingerie Capacity Market Share by Regions  
Table Global Lingerie Production by Regions (2012-2017)  
Figure Global Lingerie Production and Market Share by Regions (2012-2017)  
Figure Global Lingerie Production Market Share by Regions (2012-2017)  
Figure 2015 Global Lingerie Production Market Share by Regions  
Table Global Lingerie Revenue by Regions (2012-2017)  
Table Global Lingerie Revenue Market Share by Regions (2012-2017)  
Table 2015 Global Lingerie Revenue Market Share by Regions  
Table Global Lingerie Production, Revenue, Price and Gross Margin (2012-2017)  
Table North America Lingerie Production, Revenue, Price and Gross Margin (2012-2017)  
Table Europe Lingerie Production, Revenue, Price and Gross Margin (2012-2017)  
Table China Lingerie Production, Revenue, Price and Gross Margin (2012-2017)  
Table Japan Lingerie Production, Revenue, Price and Gross Margin (2012-2017)  
Table Southeast Asia Lingerie Production, Revenue, Price and Gross Margin (2012-2017)  
Table India Lingerie Production, Revenue, Price and Gross Margin (2012-2017)  
Table Global Lingerie Consumption Market by Regions (2012-2017)  
Table Global Lingerie Consumption Market Share by Regions (2012-2017)  
Figure Global Lingerie Consumption Market Share by Regions (2012-2017)  
Figure 2015 Global Lingerie Consumption Market Share by Regions  
Table North America Lingerie Production, Consumption, Import & Export (2012-2017)  
Table Europe Lingerie Production, Consumption, Import & Export (2012-2017)  
Table China Lingerie Production, Consumption, Import & Export (2012-2017)  
Table Japan Lingerie Production, Consumption, Import & Export (2012-2017)  
Table Southeast Asia Lingerie Production, Consumption, Import & Export (2012-2017)  
Table India Lingerie Production, Consumption, Import & Export (2012-2017)  
Table Global Lingerie Production by Type (2012-2017)  
Table Global Lingerie Production Share by Type (2012-2017)  
Figure Production Market Share of Lingerie by Type (2012-2017)  
Figure 2015 Production Market Share of Lingerie by Type  
Table Global Lingerie Revenue by Type (2012-2017)  
Table Global Lingerie Revenue Share by Type (2012-2017)  
Figure Production Revenue Share of Lingerie by Type (2012-2017)

Figure 2015 Revenue Market Share of Lingerie by Type  
Table Global Lingerie Price by Type (2012-2017)  
Figure Global Lingerie Production Growth by Type (2012-2017)  
Table Global Lingerie Consumption by Application (2012-2017)  
Table Global Lingerie Consumption Market Share by Application (2012-2017)  
Figure Global Lingerie Consumption Market Share by Application in 2015  
Table Global Lingerie Consumption Growth Rate by Application (2012-2017)  
Figure Global Lingerie Consumption Growth Rate by Application (2012-2017)  
Table Figleaves Lane Bryant LA SENZA Bare Necessities Victoria's Secret Reitmans Limited Ann Summers Brayola Bloomingdales New Look Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Figleaves Lane Bryant LA SENZA Bare Necessities Victoria's Secret Reitmans Limited Ann Summers Brayola Bloomingdales New Look Lingerie Production, Revenue, Price and Gross Margin (2012-2017)  
Table Figleaves Lane Bryant LA SENZA Bare Necessities Victoria's Secret Reitmans Limited Ann Summers Brayola Bloomingdales New Look Lingerie Market Share (2012-2017)  
Table company 2 Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table company 2 Lingerie Production, Revenue, Price and Gross Margin (2012-2017)  
Table company 2 Lingerie Market Share (2012-2017)  
Table company 3 Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table company 3 Lingerie Production, Revenue, Price and Gross Margin (2012-2017)  
Table company 3 Lingerie Market Share (2012-2017)  
Table company 4 Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table company 4 Lingerie Production, Revenue, Price and Gross Margin (2012-2017)  
Table company 4 Lingerie Market Share (2012-2017)  
Table company 5 Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table company 5 Lingerie Production, Revenue, Price and Gross Margin (2012-2017)  
Table company 5 Lingerie Market Share (2012-2017)  
Table company 6 Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table company 6 Lingerie Production, Revenue, Price and Gross Margin (2012-2017)  
Table company 6 Lingerie Market Share (2012-2017)  
Table company 7 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 7 Lingerie Production, Revenue, Price and Gross Margin (2012-2017)  
Table company 7 Lingerie Market Share (2012-2017)  
Table company 8 Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table company 8 Lingerie Production, Revenue, Price and Gross Margin (2012-2017)  
Table company 8 Lingerie Market Share (2012-2017)  
Table company 9 Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table company 9 Lingerie Production, Revenue, Price and Gross Margin (2012-2017)  
Table company 9 Lingerie Market Share (2012-2017)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Lingerie  
Figure Manufacturing Process Analysis of Lingerie  
Figure Lingerie Industrial Chain Analysis  
Table Raw Materials Sources of Lingerie Major Manufacturers in 2015  
Table Major Buyers of Lingerie  
Table Distributors/Traders List  
Figure Global Lingerie Production and Growth Rate Forecast (2017-2021)  
Figure Global Lingerie Revenue and Growth Rate Forecast (2017-2021)  
Table Global Lingerie Production Forecast by Regions (2017-2021)  
Table Global Lingerie Consumption Forecast by Regions (2017-2021)  
Table Global Lingerie Production Forecast by Type (2017-2021)  
Table Global Lingerie Consumption Forecast by Application (2017-2021)

## **COMPANIES MENTIONED**

Figleaves  
Lane Bryant  
LA SENZA  
Bare Necessities  
Victoria's Secret  
Reitmans Limited  
Ann Summers  
Brayola  
Bloomingdales  
New Look

## I would like to order

Product name: Global Lingerie Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/GD689A8B875EN.html>

Price: US\$ 2,240.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GD689A8B875EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970