

# Global LED Tube Light Market Research Report 2016

<https://marketpublishers.com/r/G60B3DDADC1EN.html>

Date: October 2016

Pages: 110

Price: US\$ 2,160.00 (Single User License)

ID: G60B3DDADC1EN

## Abstracts

The Global LED Tube Light Market Research Report 2016 is a valuable source of insightful data for business strategists. It provides the LED Tube Light industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This LED Tube Light market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

Global LED Tube Light Market: Regional Segment Analysis

North America

Europe

China

Japan

Korea

Taiwan

The Major players reported in the market include:

Omron

Philips

GE

Sylvania

Biogen

Toshiba

Ledvance

RS Pro

Aurora

Absen

Kingsun

Jia YuGuang

Kesos

Volun

## Global LED Tube Light Market: Product Segment Analysis

Type I

Type II

Type III

## Global LED Tube Light Market: Application Segment Analysis

Application I

Application II

Application III

## Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of

market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified SWOT analysis of major market segments.

## Contents

### **CHAPTER 1 LED TUBE LIGHT MARKET OVERVIEW**

- 1.1 Product Overview and Scope of LED Tube Light
- 1.2 LED Tube Light Market Segmentation by Type
  - 1.2.1 Global Production Market Share of LED Tube Light by Type in 2015
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 LED Tube Light Market Segmentation by Application
  - 1.3.1 LED Tube Light Consumption Market Share by Application in 2015
  - 1.3.2 Application I
  - 1.3.3 Application II
  - 1.3.4 Application III
- 1.4 LED Tube Light Market Segmentation by Regions
  - 1.4.1 North America
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Korea
  - 1.4.5 Japan
  - 1.4.6 Taiwan
- 1.5 Global Market Size (Value) of LED Tube Light (2011-2021)

### **CHAPTER 2 GLOBAL ECONOMIC IMPACT ON LED TUBE LIGHT INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions
- 2.3 Effects to LED Tube Light Industry

### **CHAPTER 3 GLOBAL LED TUBE LIGHT MARKET COMPETITION BY MANUFACTURERS**

- 3.1 Global LED Tube Light Production and Share by Manufacturers (2015 and 2016)
- 3.2 Global LED Tube Light Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 Global LED Tube Light Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers LED Tube Light Manufacturing Base Distribution, Sales Area and

## Product Type

### 3.5 LED Tube Light Market Competitive Situation and Trends

#### 3.5.1 LED Tube Light Market Concentration Rate

#### 3.5.2 LED Tube Light Market Share of Top 3 and Top 5 Manufacturers

#### 3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 GLOBAL LED TUBE LIGHT PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)**

### 4.1 Global LED Tube Light Production by Region (2011-2016)

### 4.2 Global LED Tube Light Production Market Share by Region (2011-2016)

### 4.3 Global LED Tube Light Revenue (Value) and Market Share by Region (2011-2016)

### 4.4 Global LED Tube Light Production, Revenue, Price and Gross Margin (2011-2016)

### 4.5 North America LED Tube Light Production, Revenue, Price and Gross Margin (2011-2016)

### 4.6 Europe LED Tube Light Production, Revenue, Price and Gross Margin (2011-2016)

### 4.7 China LED Tube Light Production, Revenue, Price and Gross Margin (2011-2016)

### 4.8 Japan LED Tube Light Production, Revenue, Price and Gross Margin (2011-2016)

### 4.9 Korea LED Tube Light Production, Revenue, Price and Gross Margin (2011-2016)

### 4.10 Taiwan LED Tube Light Production, Revenue, Price and Gross Margin (2011-2016)

## **CHAPTER 5 GLOBAL LED TUBE LIGHT SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

### 5.1 Global LED Tube Light Consumption by Regions (2011-2016)

### 5.2 North America LED Tube Light Production, Consumption, Export, Import by Regions (2011-2016)

### 5.3 Europe LED Tube Light Production, Consumption, Export, Import by Regions (2011-2016)

### 5.4 China LED Tube Light Production, Consumption, Export, Import by Regions (2011-2016)

### 5.5 Japan LED Tube Light Production, Consumption, Export, Import by Regions (2011-2016)

### 5.6 Korea LED Tube Light Production, Consumption, Export, Import by Regions (2011-2016)

### 5.7 Taiwan LED Tube Light Production, Consumption, Export, Import by Regions (2011-2016)

## **CHAPTER 6 GLOBAL LED TUBE LIGHT PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 6.1 Global LED Tube Light Production and Market Share by Type (2011-2016)
- 6.2 Global LED Tube Light Revenue and Market Share by Type (2011-2016)
- 6.3 Global LED Tube Light Price by Type (2011-2016)
- 6.4 Global LED Tube Light Production Growth by Type (2011-2016)

## **CHAPTER 7 GLOBAL LED TUBE LIGHT MARKET ANALYSIS BY APPLICATION**

- 7.1 Global LED Tube Light Consumption and Market Share by Application (2011-2016)
- 7.2 Global LED Tube Light Consumption Growth Rate by Application (2011-2016)
- 7.3 Market Drivers and Opportunities
  - 7.3.1 Potential Applications
  - 7.3.2 Emerging Markets/Countries

## **CHAPTER 8 GLOBAL LED TUBE LIGHT MANUFACTURERS ANALYSIS**

- 8.1 Omron
  - 8.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.1.2 Product Type, Application and Specification
  - 8.1.3 Sales, Revenue, Price and Gross Margin (2011-2016)
  - 8.1.4 Business Overview
- 8.2 Philips
  - 8.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.2.2 Product Type, Application and Specification
  - 8.2.3 Sales, Revenue, Price and Gross Margin (2011-2016)
  - 8.2.4 Business Overview
- 8.3 GE
  - 8.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.3.2 Product Type, Application and Specification
  - 8.3.3 Sales, Revenue, Price and Gross Margin (2011-2016)
  - 8.3.4 Business Overview
- 8.4 Sylvania
  - 8.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.4.2 Product Type, Application and Specification
  - 8.4.3 Sales, Revenue, Price and Gross Margin (2011-2016)
  - 8.4.4 Business Overview
- 8.5 Toshiba

- 8.5.1 Company Basic Information, Manufacturing Base and Competitors
- 8.5.2 Product Type, Application and Specification
- 8.5.3 Sales, Revenue, Price and Gross Margin (2011-2016)
- 8.5.4 Business Overview
- 8.6 Ledvance
  - 8.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.6.2 Product Type, Application and Specification
  - 8.6.3 Sales, Revenue, Price and Gross Margin (2011-2016)
  - 8.6.4 Business Overview
- 8.7 RS Pro
  - 8.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.7.2 Product Type, Application and Specification
  - 8.7.3 Sales, Revenue, Price and Gross Margin (2011-2016)
  - 8.7.4 Business Overview
- 8.8 Aurora
  - 8.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.8.2 Product Type, Application and Specification
  - 8.8.3 Sales, Revenue, Price and Gross Margin (2011-2016)
  - 8.8.4 Business Overview
- 8.9 Absen
  - 8.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.9.2 Product Type, Application and Specification
  - 8.9.3 Sales, Revenue, Price and Gross Margin (2011-2016)
  - 8.9.4 Business Overview
- 8.10 Kingsun
  - 8.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.10.2 Product Type, Application and Specification
  - 8.10.3 Sales, Revenue, Price and Gross Margin (2011-2016)
  - 8.10.4 Business Overview
- 8.11 Jia YuGuang
- 8.12 Kesos
- 8.13 Volun

## **CHAPTER 9 LED TUBE LIGHT MANUFACTURING COST ANALYSIS**

- 9.1 LED Tube Light Key Raw Materials Analysis
  - 9.1.1 Key Raw Materials
  - 9.1.2 Price Trend of Key Raw Materials
  - 9.1.3 Key Suppliers of Raw Materials



- 9.1.4 Market Concentration Rate of Raw Materials
- 9.2 Proportion of Manufacturing Cost Structure
  - 9.2.1 Raw Materials
  - 9.2.2 Labor Cost
  - 9.2.3 Manufacturing Expenses
- 9.3 Manufacturing Process Analysis of LED Tube Light

## **CHAPTER 10 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 10.1 LED Tube Light Industrial Chain Analysis
- 10.2 Upstream Raw Materials Sourcing
- 10.3 Raw Materials Sources of LED Tube Light Major Manufacturers in 2015
- 10.4 Downstream Buyers

## **CHAPTER 11 ANALYSIS OF INVESTMENT STRATEGY**

- 11.1 Industry Development Characters
  - 11.1.1 Periodicity of the industry
  - 11.1.2 Regional traits of the industry
  - 11.1.3 Upstream and downstream of LED Tube Light industry
  - 11.1.4 Operational mode of the industry
- 11.2 Analysis of Investment Situation of LED Tube Light Industry
  - 11.2.1 Development Pattern
  - 11.2.2 Entry Barrier
  - 11.2.3 Industrial SWOT Analysis
  - 11.2.4 Analysis of Industrial Five Forces Mode
- 11.3 Analysis of Development Trend

## **CHAPTER 12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 12.1 Marketing Channel
  - 12.1.1 Direct Marketing
  - 12.1.2 Indirect Marketing
  - 12.1.3 Marketing Channel Development Trend
- 12.2 Market Positioning
  - 12.2.1 Pricing Strategy
  - 12.2.2 Brand Strategy
  - 12.2.3 Target Client

12.3 Distributors/Traders List

## **CHAPTER 13 MARKET EFFECT FACTORS ALYSIS**

13.1 Technology Progress/Risk

13.1.1 Substitutes Threat

13.1.2 Technology Progress in Related Industry

13.2 Consumer Needs/Customer Preference Change

13.3 Economic/Political Environmental Change

## **CHAPTER 14 GLOBAL LED TUBE LIGHT MARKET FORECAST (2016-2021)**

14.1 Global LED Tube Light Production, Revenue Forecast (2016-2021)

14.2 Global LED Tube Light Production, Consumption Forecast by Regions (2016-2021)

14.3 Global LED Tube Light Production Forecast by Type (2016-2021)

14.4 Global LED Tube Light Consumption Forecast by Application (2016-2021)

14.5 LED Tube Light Price Forecast (2016-2021)

## **CHAPTER 15 RESEARCH FINDINGS AND CONCLUSION**

## **CHAPTER 16 APPENDIX**

## List Of Tables

### LIST OF TABLES

Table Product Overview and Scope of LED Tube Light
Table Major Manufacturers of Type I
Table Major Manufacturers of Type II
Table Major Manufacturers of Type III
Table LED Tube Light Consumption Market Share by Application in 2015
Table Global LED Tube Light Capacity of Key Manufacturers (2015 and 2016)
Table Global LED Tube Light Capacity Market Share by Manufacturers (2015 and 2016)
Table Global LED Tube Light Production of Key Manufacturers (2015 and 2016)
Table Global LED Tube Light Production Share by Manufacturers (2015 and 2016)
Table Global LED Tube Light Revenue (Million USD) by Manufacturers (2015 and 2016)
Table Global LED Tube Light Revenue Share by Manufacturers (2015 and 2016)
Table 2015 Global LED Tube Light Revenue Share by Manufacturers
Table 2016 Global LED Tube Light Revenue Share by Manufacturers
Table Global Market LED Tube Light Average Price of Key Manufacturers (2015 and 2016)
Table Manufacturers LED Tube Light Manufacturing Base Distribution and Sales Area
Table Manufacturers LED Tube Light Product Type
Table Global LED Tube Light Capacity by Regions (2011-2016)
Table Global LED Tube Light Production by Regions (2011-2016)
Table Global LED Tube Light Revenue by Regions (2011-2016)
Table Global LED Tube Light Revenue Market Share by Regions (2011-2016)
Table 2015 Global LED Tube Light Revenue Market Share by Regions
Table Global LED Tube Light Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Table North America LED Tube Light Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Table Europe LED Tube Light Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Table China LED Tube Light Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Table Japan LED Tube Light Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Table Korea LED Tube Light Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Table Taiwan LED Tube Light Capacity, Production, Revenue, Price and Gross Margin

(2011-2016)

Table Global LED Tube Light Consumption Market by Regions (2011-2016)

Table Global LED Tube Light Consumption Market Share by Regions (2011-2016)

Table North America LED Tube Light Production, Consumption, Import & Export  
(2011-2016)

Table Europe LED Tube Light Production, Consumption, Import & Export (2011-2016)

Table China LED Tube Light Production, Consumption, Import & Export (2011-2016)

Table Japan LED Tube Light Production, Consumption, Import & Export (2011-2016)

Table Korea LED Tube Light Production, Consumption, Import & Export (2011-2016)

Table Taiwan LED Tube Light Production, Consumption, Import & Export (2011-2016)

Table Global LED Tube Light Production by Type (2011-2016)

Table Global LED Tube Light Production Share by Type (2011-2016)

Table Global LED Tube Light Revenue by Type (2011-2016)

Table Global LED Tube Light Revenue Share by Type (2011-2016)

Table Global LED Tube Light Price by Type (2011-2016)

Table Global LED Tube Light Consumption by Application (2011-2016)

Table Global LED Tube Light Consumption Market Share by Application (2011-2016)

Table Global LED Tube Light Consumption Growth Rate by Application (2011-2016)

Table Omron Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Omron LED Tube Light Production, Revenue, Price and Gross Margin  
(2011-2016)

Figure Omron LED Tube Light Market Share (2011-2016)

Table Philips Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Philips LED Tube Light Production, Revenue, Price and Gross Margin  
(2011-2016)

Figure Philips LED Tube Light Market Share (2011-2016)

Table GE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table GE LED Tube Light Production, Revenue, Price and Gross Margin (2011-2016)

Figure GE LED Tube Light Market Share (2011-2016)

Table Sylvania Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sylvania LED Tube Light Production, Revenue, Price and Gross Margin  
(2011-2016)

Figure Sylvania LED Tube Light Market Share (2011-2016)

Table Toshiba Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Toshiba LED Tube Light Production, Revenue, Price and Gross Margin  
(2011-2016)

Figure Toshiba LED Tube Light Market Share (2011-2016)

Table Ledvance Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ledvance LED Tube Light Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Ledvance LED Tube Light Market Share (2011-2016)

Table RS Pro Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table RS Pro LED Tube Light Production, Revenue, Price and Gross Margin

(2011-2016)

Figure RS Pro LED Tube Light Market Share (2011-2016)

Table Aurora Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Aurora LED Tube Light Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Aurora LED Tube Light Market Share (2011-2016)

Table Absen Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Absen LED Tube Light Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Absen LED Tube Light Market Share (2011-2016)

Table Kingsun Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kingsun LED Tube Light Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Kingsun LED Tube Light Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Table Key Suppliers of Raw Materials

Table Raw Materials Sources of LED Tube Light Major Manufacturers in 2015

Table Major Buyers of LED Tube Light

Table Distributors/Traders List

Table Four basic brand strategies

Table Industrial SWOT Analysis

Table Global LED Tube Light Production Forecast by Regions (2016-2021)

Table Global LED Tube Light Consumption Forecast by Regions (2016-2021)

Table Global LED Tube Light Production Forecast by Type (2016-2021)

Table Global LED Tube Light Consumption Forecast by Application (2016-2021)

## List Of Figures

### LIST OF FIGURES

Figure Picture of LED Tube Light

Figure Global Production Market Share of LED Tube Light by Type in 2015

Figure Application of LED Tube Light

Figure North America LED Tube Light Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe LED Tube Light Revenue (Million USD) and Growth Rate (2011-2021)

Figure China LED Tube Light Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan LED Tube Light Revenue (Million USD) and Growth Rate (2011-2021)

Figure Korea LED Tube Light Revenue (Million USD) and Growth Rate (2011-2021)

Figure Taiwan LED Tube Light Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global LED Tube Light Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global LED Tube Light Capacity of Key Manufacturers in 2015

Figure Global LED Tube Light Capacity of Key Manufacturers in 2016

Figure 2015 LED Tube Light Production Share by Manufacturers

Figure 2016 LED Tube Light Production Share by Manufacturers

Figure Global Market LED Tube Light Average Price of Key Manufacturers in 2015

Figure LED Tube Light Market Share of Top 3 Manufacturers

Figure LED Tube Light Market Share of Top 5 Manufacturers

Figure Global LED Tube Light Capacity Market Share by Regions (2011-2016)

Figure Global LED Tube Light Capacity Market Share by Regions (2011-2016)

Figure 2015 Global LED Tube Light Capacity Market Share by Regions

Figure Global LED Tube Light Production and Market Share by Regions (2011-2016)

Figure Global LED Tube Light Production Market Share by Regions (2011-2016)

Figure 2015 Global LED Tube Light Production Market Share by Regions

Figure Global LED Tube Light Consumption Market Share by Regions (2011-2016)

Figure 2015 Global LED Tube Light Consumption Market Share by Regions

Figure Production Market Share of LED Tube Light by Type (2011-2016)

Figure 2015 Production Market Share of LED Tube Light by Type

Figure Production Revenue Share of LED Tube Light by Type (2011-2016)

Figure 2015 Revenue Market Share of LED Tube Light by Type

Figure Global LED Tube Light Production Growth by Type (2011-2016)

Figure Global LED Tube Light Consumption Market Share by Application in 2015

Figure Global LED Tube Light Consumption Growth Rate by Application (2011-2016)

## I would like to order

Product name: Global LED Tube Light Market Research Report 2016

Product link: <https://marketpublishers.com/r/G60B3DDADC1EN.html>

Price: US\$ 2,160.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G60B3DDADC1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970