

# Global IoT in Agriculture Industry Market Analysis & Forecast 2018-2023

<https://marketpublishers.com/r/G1742978FFBEN.html>

Date: May 2018

Pages: 132

Price: US\$ 3,040.00 (Single User License)

ID: G1742978FFBEN

## Abstracts

In the Global IoT in Agriculture Industry Market Analysis & Forecast 2018-2023, the revenue is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023. The production is estimated at XX million in 2017 and is forecasted to reach XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023.

It covers Regional Segment Analysis, Type, Application, Major Manufacturers, Industry Chain Analysis, Competitive Insights and Macroeconomic Analysis.

Global IoT in Agriculture Market: Regional Segment Analysis

North America

Europe

China

Japan

Southeast Asia

India

The Major players reported in the market include:

AGCO Corporation

CNH Industrial

John Deere & Company

Lindsay Corporation

Raven Industries

Trimble Navigation

CnAgri

FieldSync

FluxFarm Inc.

Global IoT in Agriculture Market: Product Segment Analysis

Type 1

Type 2

Type 3

Global IoT in Agriculture Market: Application Segment Analysis

Precision Farming

Livestock Monitoring

Others

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### CHAPTER 1 IOT IN AGRICULTURE MARKET OVERVIEW

- 1.1 Product Overview and Scope of IoT in Agriculture
- 1.2 IoT in Agriculture Market Segmentation by Type in 2016
  - 1.2.1 Global Production Market Share of IoT in Agriculture by Type in 2016
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 IoT in Agriculture Market Segmentation by Application in 2016
  - 1.3.1 IoT in Agriculture Consumption Market Share by Application in 2016
  - 1.3.2 Precision Farming
  - 1.3.3 Livestock Monitoring
  - 1.3.4 Others
- 1.4 IoT in Agriculture Market Segmentation by Regions
  - 1.4.1 North America
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Southeast Asia
  - 1.4.5 Japan
  - 1.4.6 India
- 1.5 Global Market Size (Value) of IoT in Agriculture (2013-2023)
  - 1.5.1 Global Product Sales and Growth Rate (2013-2023)
  - 1.5.2 Global Product Revenue and Growth Rate (2013-2023)

### CHAPTER 2 GLOBAL ECONOMIC IMPACT ON IOT IN AGRICULTURE INDUSTRY

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

### CHAPTER 3 GLOBAL IOT IN AGRICULTURE MARKET COMPETITION BY MANUFACTURERS

- 3.1 Global IoT in Agriculture Production and Share by Manufacturers (2016 and 2017)
- 3.2 Global IoT in Agriculture Revenue and Share by Manufacturers (2016 and 2017)
- 3.3 Global IoT in Agriculture Average Price by Manufacturers (2016 and 2017)

3.4 Manufacturers IoT in Agriculture Manufacturing Base Distribution, Production Area and Product Type

3.5 IoT in Agriculture Market Competitive Situation and Trends

3.5.1 IoT in Agriculture Market Concentration Rate

3.5.2 IoT in Agriculture Market Share of Top 3 and Top 5 Manufacturers

3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 GLOBAL IOT IN AGRICULTURE PRODUCTION, REVENUE (VALUE) BY REGION (2013-2018)**

4.1 Global IoT in Agriculture Production by Region (2013-2018)

4.2 Global IoT in Agriculture Production Market Share by Region (2013-2018)

4.3 Global IoT in Agriculture Revenue (Value) and Market Share by Region (2013-2018)

4.4 Global IoT in Agriculture Production, Revenue, Price and Gross Margin (2013-2018)

4.5 North America IoT in Agriculture Production, Revenue, Price and Gross Margin (2013-2018)

4.5.1 North America IoT in Agriculture Production and Market Share by Manufacturers

4.5.2 North America IoT in Agriculture Production and Market Share by Type

4.5.3 North America IoT in Agriculture Production and Market Share by Application

4.6 Europe IoT in Agriculture Production, Revenue, Price and Gross Margin (2013-2018)

4.6.1 Europe IoT in Agriculture Production and Market Share by Manufacturers

4.6.2 Europe IoT in Agriculture Production and Market Share by Type

4.6.3 Europe IoT in Agriculture Production and Market Share by Application

4.7 China IoT in Agriculture Production, Revenue, Price and Gross Margin (2013-2018)

4.7.1 China IoT in Agriculture Production and Market Share by Manufacturers

4.7.2 China IoT in Agriculture Production and Market Share by Type

4.7.3 China IoT in Agriculture Production and Market Share by Application

4.8 Japan IoT in Agriculture Production, Revenue, Price and Gross Margin (2013-2018)

4.8.1 Japan IoT in Agriculture Production and Market Share by Manufacturers

4.8.2 Japan IoT in Agriculture Production and Market Share by Type

4.8.3 Japan IoT in Agriculture Production and Market Share by Application

4.9 Southeast Asia IoT in Agriculture Production, Revenue, Price and Gross Margin (2013-2018)

4.9.1 Southeast Asia IoT in Agriculture Production and Market Share by Manufacturers

4.9.2 Southeast Asia IoT in Agriculture Production and Market Share by Type

4.9.3 Southeast Asia IoT in Agriculture Production and Market Share by Application

4.10 India IoT in Agriculture Production, Revenue, Price and Gross Margin (2013-2018)

4.10.1 India IoT in Agriculture Production and Market Share by Manufacturers

- 4.10.2 India IoT in Agriculture Production and Market Share by Type
- 4.10.3 India IoT in Agriculture Production and Market Share by Application

## **CHAPTER 5 GLOBAL IOT IN AGRICULTURE SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2013-2018)**

- 5.1 Global IoT in Agriculture Consumption by Regions (2013-2018)
- 5.2 North America IoT in Agriculture Production, Consumption, Export, Import by Regions (2013-2018)
- 5.3 Europe IoT in Agriculture Production, Consumption, Export, Import by Regions (2013-2018)
- 5.4 China IoT in Agriculture Production, Consumption, Export, Import by Regions (2013-2018)
- 5.5 Japan IoT in Agriculture Production, Consumption, Export, Import by Regions (2013-2018)
- 5.6 Southeast Asia IoT in Agriculture Production, Consumption, Export, Import by Regions (2013-2018)
- 5.7 India IoT in Agriculture Production, Consumption, Export, Import by Regions (2013-2018)

## **CHAPTER 6 GLOBAL IOT IN AGRICULTURE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 6.1 Global IoT in Agriculture Production and Market Share by Type (2013-2018)
- 6.2 Global IoT in Agriculture Revenue and Market Share by Type (2013-2018)
- 6.3 Global IoT in Agriculture Price by Type (2013-2018)
- 6.4 Global IoT in Agriculture Production Growth by Type (2013-2018)

## **CHAPTER 7 GLOBAL IOT IN AGRICULTURE MARKET ANALYSIS BY APPLICATION**

- 7.1 Global IoT in Agriculture Consumption and Market Share by Application (2013-2018)
- 7.2 Global IoT in Agriculture Revenue and Market Share by Type (2013-2018)
- 7.3 Global IoT in Agriculture Consumption Growth Rate by Application (2013-2018)
- 7.4 Market Drivers and Opportunities
  - 7.4.1 Potential Applications
  - 7.4.2 Emerging Markets/Countries

## **CHAPTER 8 GLOBAL IOT IN AGRICULTURE MANUFACTURERS ANALYSIS**

### **8.1 AGCO Corporation**

8.1.1 Company Basic Information, Manufacturing Base and Competitors

8.1.2 Product Type, Application and Specification

8.1.3 Production, Revenue, Price and Gross Margin (2013-2018)

8.1.4 Business Overview

### **8.2 CNH Industrial**

8.2.1 Company Basic Information, Manufacturing Base and Competitors

8.2.2 Product Type, Application and Specification

8.2.3 Production, Revenue, Price and Gross Margin (2013-2018)

8.2.4 Business Overview

### **8.3 John Deere & Company**

8.3.1 Company Basic Information, Manufacturing Base and Competitors

8.3.2 Product Type, Application and Specification

8.3.3 Production, Revenue, Price and Gross Margin (2013-2018)

8.3.4 Business Overview

### **8.4 Lindsay Corporation**

8.4.1 Company Basic Information, Manufacturing Base and Competitors

8.4.2 Product Type, Application and Specification

8.4.3 Production, Revenue, Price and Gross Margin (2013-2018)

8.4.4 Business Overview

### **8.5 Raven Industries**

8.5.1 Company Basic Information, Manufacturing Base and Competitors

8.5.2 Product Type, Application and Specification

8.5.3 Production, Revenue, Price and Gross Margin (2013-2018)

8.5.4 Business Overview

### **8.6 Trimble Navigation**

8.6.1 Company Basic Information, Manufacturing Base and Competitors

8.6.2 Product Type, Application and Specification

8.6.3 Production, Revenue, Price and Gross Margin (2013-2018)

8.6.4 Business Overview

### **8.7 CnAgri**

8.7.1 Company Basic Information, Manufacturing Base and Competitors

8.7.2 Product Type, Application and Specification

8.7.3 Production, Revenue, Price and Gross Margin (2013-2018)

8.7.4 Business Overview

### **8.8 FieldSync**

8.8.1 Company Basic Information, Manufacturing Base and Competitors

8.8.2 Product Type, Application and Specification

8.8.3 Production, Revenue, Price and Gross Margin (2013-2018)

8.8.4 Business Overview

8.9 FluxFarm Inc.

8.9.1 Company Basic Information, Manufacturing Base and Competitors

8.9.2 Product Type, Application and Specification

8.9.3 Production, Revenue, Price and Gross Margin (2013-2018)

8.9.4 Business Overview

## **CHAPTER 9 IOT IN AGRICULTURE MANUFACTURING COST ANALYSIS**

9.1 IoT in Agriculture Key Raw Materials Analysis

9.1.1 Key Raw Materials

9.1.2 Price Trend of Key Raw Materials

9.1.3 Key Suppliers of Raw Materials

9.1.4 Market Concentration Rate of Raw Materials

9.2 Proportion of Manufacturing Cost Structure

9.2.1 Raw Materials

9.2.2 Labor Cost

9.2.3 Manufacturing Expenses

9.3 Manufacturing Process Analysis of IoT in Agriculture

## **CHAPTER 10 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

10.1 IoT in Agriculture Industrial Chain Analysis

10.2 Upstream Raw Materials Sourcing

10.3 Raw Materials Sources of IoT in Agriculture Major Manufacturers in 2016

10.4 Downstream Buyers

## **CHAPTER 11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

11.1 Marketing Channel

11.1.1 Direct Marketing

11.1.2 Indirect Marketing

11.1.3 Marketing Channel Development Trend

11.2 Market Positioning

11.2.1 Pricing Strategy

11.2.2 Brand Strategy

- 11.2.3 Target Client
- 11.3 Distributors/Traders List

## **CHAPTER 12 MARKET EFFECT FACTORS ANALYSIS**

- 12.1 Technology Progress/Risk
  - 12.1.1 Substitutes Threat
  - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

## **CHAPTER 13 GLOBAL IOT IN AGRICULTURE MARKET FORECAST (2018-2023)**

- 13.1 Global IoT in Agriculture Production, Revenue Forecast (2018-2023)
- 13.2 Global IoT in Agriculture Production, Consumption Forecast by Regions (2018-2023)
- 13.3 Global IoT in Agriculture Production Forecast by Type (2018-2023)
- 13.4 Global IoT in Agriculture Consumption Forecast by Application (2018-2023)
- 13.5 IoT in Agriculture Price Forecast (2018-2023)

## **CHAPTER 14 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of IoT in Agriculture

Figure Global Production Market Share of IoT in Agriculture by Type 2016

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table IoT in Agriculture Consumption Market Share by Application in 2016

Figure Precision Farming Examples

Figure Livestock Monitoring Examples

Figure Others Examples

Figure North America IoT in Agriculture Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe IoT in Agriculture Revenue (Million USD) and Growth Rate (2013-2023)

Figure China IoT in Agriculture Revenue (Million USD) and Growth Rate (2013-2023)

Figure Japan IoT in Agriculture Revenue (Million USD) and Growth Rate (2013-2023)

Figure Southeast Asia IoT in Agriculture Revenue (Million USD) and Growth Rate (2013-2023)

Figure India IoT in Agriculture Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global IoT in Agriculture Revenue (Million USD) and Growth Rate (2013-2023)

Table Global IoT in Agriculture Capacity of Key Manufacturers (2016 and 2017)

Table Global IoT in Agriculture Capacity Market Share by Manufacturers (2016 and 2017)

Figure Global IoT in Agriculture Capacity of Key Manufacturers in 2016

Figure Global IoT in Agriculture Capacity of Key Manufacturers in 2017

Table Global IoT in Agriculture Production of Key Manufacturers (2016 and 2017)

Table Global IoT in Agriculture Production Share by Manufacturers (2016 and 2017)

Figure 2015 IoT in Agriculture Production Share by Manufacturers

Figure 2016 IoT in Agriculture Production Share by Manufacturers

Table Global IoT in Agriculture Revenue (Million USD) by Manufacturers (2016 and 2017)

Table Global IoT in Agriculture Revenue Share by Manufacturers (2016 and 2017)

Table 2015 Global IoT in Agriculture Revenue Share by Manufacturers

Table 2016 Global IoT in Agriculture Revenue Share by Manufacturers

Table Global Market IoT in Agriculture Average Price of Key Manufacturers (2016 and 2017)

Figure Global Market IoT in Agriculture Average Price of Key Manufacturers in 2016

Table Manufacturers IoT in Agriculture Manufacturing Base Distribution and Sales Area

Table Manufacturers IoT in Agriculture Product Type

Figure IoT in Agriculture Market Share of Top 3 Manufacturers

Figure IoT in Agriculture Market Share of Top 5 Manufacturers

Table Global IoT in Agriculture Capacity by Regions (2013-2018)

Figure Global IoT in Agriculture Capacity Market Share by Regions (2013-2018)

Figure Global IoT in Agriculture Capacity Market Share by Regions (2013-2018)

Figure 2015 Global IoT in Agriculture Capacity Market Share by Regions

Table Global IoT in Agriculture Production by Regions (2013-2018)

Figure Global IoT in Agriculture Production and Market Share by Regions (2013-2018)

Figure Global IoT in Agriculture Production Market Share by Regions (2013-2018)

Figure 2015 Global IoT in Agriculture Production Market Share by Regions

Table Global IoT in Agriculture Revenue by Regions (2013-2018)

Table Global IoT in Agriculture Revenue Market Share by Regions (2013-2018)

Table 2015 Global IoT in Agriculture Revenue Market Share by Regions

Table Global IoT in Agriculture Production, Revenue, Price and Gross Margin (2013-2018)

Table North America IoT in Agriculture Production, Revenue, Price and Gross Margin (2013-2018)

Table Europe IoT in Agriculture Production, Revenue, Price and Gross Margin (2013-2018)

Table China IoT in Agriculture Production, Revenue, Price and Gross Margin (2013-2018)

Table Japan IoT in Agriculture Production, Revenue, Price and Gross Margin (2013-2018)

Table Southeast Asia IoT in Agriculture Production, Revenue, Price and Gross Margin (2013-2018)

Table India IoT in Agriculture Production, Revenue, Price and Gross Margin (2013-2018)

Table Global IoT in Agriculture Consumption Market by Regions (2013-2018)

Table Global IoT in Agriculture Consumption Market Share by Regions (2013-2018)

Figure Global IoT in Agriculture Consumption Market Share by Regions (2013-2018)

Figure 2015 Global IoT in Agriculture Consumption Market Share by Regions

Table North America IoT in Agriculture Production, Consumption, Import & Export (2013-2018)

Table Europe IoT in Agriculture Production, Consumption, Import & Export (2013-2018)

Table China IoT in Agriculture Production, Consumption, Import & Export (2013-2018)

Table Japan IoT in Agriculture Production, Consumption, Import & Export (2013-2018)

Table Southeast Asia IoT in Agriculture Production, Consumption, Import & Export (2013-2018)

Table India IoT in Agriculture Production, Consumption, Import & Export (2013-2018)

Table Global IoT in Agriculture Production by Type (2013-2018)

Table Global IoT in Agriculture Production Share by Type (2013-2018)

Figure Production Market Share of IoT in Agriculture by Type (2013-2018)

Figure 2015 Production Market Share of IoT in Agriculture by Type

Table Global IoT in Agriculture Revenue by Type (2013-2018)

Table Global IoT in Agriculture Revenue Share by Type (2013-2018)

Figure Production Revenue Share of IoT in Agriculture by Type (2013-2018)

Figure 2015 Revenue Market Share of IoT in Agriculture by Type

Table Global IoT in Agriculture Price by Type (2013-2018)

Figure Global IoT in Agriculture Production Growth by Type (2013-2018)

Table Global IoT in Agriculture Consumption by Application (2013-2018)

Table Global IoT in Agriculture Consumption Market Share by Application (2013-2018)

Figure Global IoT in Agriculture Consumption Market Share by Application in 2016

Table Global IoT in Agriculture Consumption Growth Rate by Application (2013-2018)

Figure Global IoT in Agriculture Consumption Growth Rate by Application (2013-2018)

Table AGCO Corporation Basic Information, Manufacturing Base, Production Area and Its Competitors

Table AGCO Corporation IoT in Agriculture Production, Revenue, Price and Gross Margin (2013-2018)

Table AGCO Corporation IoT in Agriculture Market Share (2013-2018)

Table CNH Industrial Basic Information, Manufacturing Base, Production Area and Its Competitors

Table CNH Industrial IoT in Agriculture Production, Revenue, Price and Gross Margin (2013-2018)

Table CNH Industrial IoT in Agriculture Market Share (2013-2018)

Table John Deere & Company Basic Information, Manufacturing Base, Production Area and Its Competitors

Table John Deere & Company IoT in Agriculture Production, Revenue, Price and Gross Margin (2013-2018)

Table John Deere & Company IoT in Agriculture Market Share (2013-2018)

Table Lindsay Corporation Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Lindsay Corporation IoT in Agriculture Production, Revenue, Price and Gross Margin (2013-2018)

|   |
|---|
| Table Lindsay Corporation IoT in Agriculture Market Share (2013-2018)                               |
| Table Raven Industries Basic Information, Manufacturing Base, Production Area and Its Competitors   |
| Table Raven Industries IoT in Agriculture Production, Revenue, Price and Gross Margin (2013-2018)   |
| Table Raven Industries IoT in Agriculture Market Share (2013-2018)                                  |
| Table Trimble Navigation Basic Information, Manufacturing Base, Production Area and Its Competitors |
| Table Trimble Navigation IoT in Agriculture Production, Revenue, Price and Gross Margin (2013-2018) |
| Table Trimble Navigation IoT in Agriculture Market Share (2013-2018)                                |
| Table CnAgri Basic Information, Manufacturing Base, Production Area and Its Competitors             |
| Table CnAgri IoT in Agriculture Production, Revenue, Price and Gross Margin (2013-2018)             |
| Table CnAgri IoT in Agriculture Market Share (2013-2018)  |
| Table FieldSync Basic Information, Manufacturing Base, Production Area and Its Competitors          |
| Table FieldSync IoT in Agriculture Production, Revenue, Price and Gross Margin (2013-2018)          |
| Table FieldSync IoT in Agriculture Market Share (2013-2018)   |
| Table FluxFarm Inc. Basic Information, Manufacturing Base, Production Area and Its Competitors      |
| Table FluxFarm Inc. IoT in Agriculture Production, Revenue, Price and Gross Margin (2013-2018)      |
| Table FluxFarm Inc. IoT in Agriculture Market Share (2013-2018)                                     |
| Table Production Base and Market Concentration Rate of Raw Material                                 |
| Figure Price Trend of Key Raw Materials   |
| Table Key Suppliers of Raw Materials  |
| Figure Manufacturing Cost Structure of IoT in Agriculture   |
| Figure Manufacturing Process Analysis of IoT in Agriculture   |
| Figure IoT in Agriculture Industrial Chain Analysis   |
| Table Raw Materials Sources of IoT in Agriculture Major Manufacturers in 2016                       |
| Table Major Buyers of IoT in Agriculture  |
| Table Distributors/Traders List   |
| Figure Global IoT in Agriculture Production and Growth Rate Forecast (2018-2023)                    |
| Figure Global IoT in Agriculture Revenue and Growth Rate Forecast (2018-2023)                       |
| Table Global IoT in Agriculture Production Forecast by Regions (2018-2023)                          |
| Table Global IoT in Agriculture Consumption Forecast by Regions (2018-2023)                         |

Table Global IoT in Agriculture Production Forecast by Type (2018-2023)

Table Global IoT in Agriculture Consumption Forecast by Application (2018-2023)

## **COMPANIES MENTIONED**

AGCO Corporation CNH Industrial John Deere & Company Lindsay Corporation Raven Industries Trimble Navigation CnAgri FieldSync FluxFarm Inc.

## I would like to order

Product name: Global IoT in Agriculture Industry Market Analysis & Forecast 2018-2023

Product link: <https://marketpublishers.com/r/G1742978FFBEN.html>

Price: US\$ 3,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G1742978FFBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970