

Global Home Sewing Machine Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/G40F20376DCEN.html

Date: May 2017

Pages: 104

Price: US\$ 2,240.00 (Single User License)

ID: G40F20376DCEN

Abstracts

The Global Home Sewing Machine Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Home Sewing Machine industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Home Sewing Machine market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

Global Home Sewing Machine Market: Regional Segment Analysis



North America

Europe

China

Japan

Southeast Asia

India

The Major players reported in the market include:

BERNINA

Brother

JANOME

JUKI

NECCH

SINGER

HUSQVARNA VIKING

TOYOTA

Sunstar

Global Home Sewing Machine Market: Product Segment Analysis

Type 1

Type 2

Type 3

Global Home Sewing Machine Market: Application Segment Analysis

Application 1

Application 2

Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow



It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



Contents

CHAPTER 1 HOME SEWING MACHINE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Home Sewing Machine
- 1.2 Home Sewing Machine Market Segmentation by Type
 - 1.2.1 Global Production Market Share of Home Sewing Machine by Type in 2015
 - 1.2.1 Type
 - 1.2.2 Type
 - 1.2.3 Type
- 1.3 Home Sewing Machine Market Segmentation by Application
 - 1.3.1 Home Sewing Machine Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 Home Sewing Machine Market Segmentation by Regions
 - 1.4.1 North America
 - 1.4.2 China
 - 1.4.3 Europe
 - 1.4.4 Southeast Asia
 - 1.4.5 Japan
 - 1.4.6 India
- 1.5 Global Market Size (Value) of Home Sewing Machine (2012-2021)

CHAPTER 2 GLOBAL ECONOMIC IMPACT ON HOME SEWING MACHINE INDUSTRY

- 2.1 Global Macroeconomic Environment Analysis
 - 2.1.1 Global Macroeconomic Analysis
 - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

CHAPTER 3 GLOBAL HOME SEWING MACHINE MARKET COMPETITION BY MANUFACTURERS

- 3.1 Global Home Sewing Machine Production and Share by Manufacturers (2015 and 2016)
- 3.2 Global Home Sewing Machine Revenue and Share by Manufacturers (2015 and 2016)



- 3.3 Global Home Sewing Machine Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Home Sewing Machine Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Home Sewing Machine Market Competitive Situation and Trends
 - 3.5.1 Home Sewing Machine Market Concentration Rate
 - 3.5.2 Home Sewing Machine Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 GLOBAL HOME SEWING MACHINE PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)

- 4.1 Global Home Sewing Machine Production by Region (2012-2017)
- 4.2 Global Home Sewing Machine Production Market Share by Region (2012-2017)
- 4.3 Global Home Sewing Machine Revenue (Value) and Market Share by Region (2012-2017)
- 4.4 Global Home Sewing Machine Production, Revenue, Price and Gross Margin (2012-2017)
- 4.5 North America Home Sewing Machine Production, Revenue, Price and Gross Margin (2012-2017)
- 4.6 Europe Home Sewing Machine Production, Revenue, Price and Gross Margin (2012-2017)
- 4.7 China Home Sewing Machine Production, Revenue, Price and Gross Margin (2012-2017)
- 4.8 Japan Home Sewing Machine Production, Revenue, Price and Gross Margin (2012-2017)
- 4.9 Southeast Asia Home Sewing Machine Production, Revenue, Price and Gross Margin (2012-2017)
- 4.10 India Home Sewing Machine Production, Revenue, Price and Gross Margin (2012-2017)

CHAPTER 5 GLOBAL HOME SEWING MACHINE SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

- 5.1 Global Home Sewing Machine Consumption by Regions (2012-2017)
- 5.2 North America Home Sewing Machine Production, Consumption, Export, Import by Regions (2012-2017)
- 5.3 Europe Home Sewing Machine Production, Consumption, Export, Import by Regions (2012-2017)
- 5.4 China Home Sewing Machine Production, Consumption, Export, Import by Regions



(2012-2017)

- 5.5 Japan Home Sewing Machine Production, Consumption, Export, Import by Regions (2012-2017)
- 5.6 Southeast Asia Home Sewing Machine Production, Consumption, Export, Import by Regions (2012-2017)
- 5.7 India Home Sewing Machine Production, Consumption, Export, Import by Regions (2012-2017)

CHAPTER 6 GLOBAL HOME SEWING MACHINE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 6.1 Global Home Sewing Machine Production and Market Share by Type (2012-2017)
- 6.2 Global Home Sewing Machine Revenue and Market Share by Type (2012-2017)
- 6.3 Global Home Sewing Machine Price by Type (2012-2017)
- 6.4 Global Home Sewing Machine Production Growth by Type (2012-2017)

CHAPTER 7 GLOBAL HOME SEWING MACHINE MARKET ANALYSIS BY APPLICATION

- 7.1 Global Home Sewing Machine Consumption and Market Share by Application (2012-2017)
- 7.2 Global Home Sewing Machine Consumption Growth Rate by Application (2012-2017)
- 7.3 Market Drivers and Opportunities
 - 7.3.1 Potential Applications
 - 7.3.2 Emerging Markets/Countries

CHAPTER 8 GLOBAL HOME SEWING MACHINE MANUFACTURERS ANALYSIS

- 8.1 BERNINA
 - 8.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.1.2 Product Type, Application and Specification
 - 8.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 8.1.4 Business Overview
- 8.2 Brother
 - 8.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.2.2 Product Type, Application and Specification
 - 8.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 8.2.4 Business Overview



8.3 JANOME

- 8.3.1 Company Basic Information, Manufacturing Base and Competitors
- 8.3.2 Product Type, Application and Specification
- 8.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 8.3.4 Business Overview

8.4 JUKI

- 8.4.1 Company Basic Information, Manufacturing Base and Competitors
- 8.4.2 Product Type, Application and Specification
- 8.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 8.4.4 Business Overview

8.5 NECCH

- 8.5.1 Company Basic Information, Manufacturing Base and Competitors
- 8.5.2 Product Type, Application and Specification
- 8.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 8.5.4 Business Overview

8.6 SINGER

- 8.6.1 Company Basic Information, Manufacturing Base and Competitors
- 8.6.2 Product Type, Application and Specification
- 8.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 8.6.4 Business Overview

8.7 HUSQVARNA VIKING

- 8.7.1 Company Basic Information, Manufacturing Base and Competitors
- 8.7.2 Product Type, Application and Specification
- 8.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 8.7.4 Business Overview

8.8 TOYOTA

- 8.8.1 Company Basic Information, Manufacturing Base and Competitors
- 8.8.2 Product Type, Application and Specification
- 8.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 8.8.4 Business Overview

8.9 Sunstar

- 8.9.1 Company Basic Information, Manufacturing Base and Competitors
- 8.9.2 Product Type, Application and Specification
- 8.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 8.9.4 Business Overview

CHAPTER 9 HOME SEWING MACHINE MANUFACTURING COST ANALYSIS

9.1 Home Sewing Machine Key Raw Materials Analysis



- 9.1.1 Key Raw Materials
- 9.1.2 Price Trend of Key Raw Materials
- 9.1.3 Key Suppliers of Raw Materials
- 9.1.4 Market Concentration Rate of Raw Materials
- 9.2 Proportion of Manufacturing Cost Structure
 - 9.2.1 Raw Materials
 - 9.2.2 Labor Cost
 - 9.2.3 Manufacturing Expenses
- 9.3 Manufacturing Process Analysis of Home Sewing Machine

CHAPTER 10 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 10.1 Home Sewing Machine Industrial Chain Analysis
- 10.2 Upstream Raw Materials Sourcing
- 10.3 Raw Materials Sources of Home Sewing Machine Major Manufacturers in 2015
- 10.4 Downstream Buyers

CHAPTER 11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 11.1 Marketing Channel
 - 11.1.1 Direct Marketing
 - 11.1.2 Indirect Marketing
- 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
 - 11.2.1 Pricing Strategy
 - 11.2.2 Brand Strategy
 - 11.2.3 Target Client
- 11.3 Distributors/Traders List

CHAPTER 12 MARKET EFFECT FACTORS ANALYSIS

- 12.1 Technology Progress/Risk
 - 12.1.1 Substitutes Threat
 - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

CHAPTER 13 GLOBAL HOME SEWING MACHINE MARKET FORECAST



(2017-2021)

- 13.1 Global Home Sewing Machine Production, Revenue Forecast (2017-2021)
- 13.2 Global Home Sewing Machine Production, Consumption Forecast by Regions (2017-2021)
- 13.3 Global Home Sewing Machine Production Forecast by Type (2017-2021)
- 13.4 Global Home Sewing Machine Consumption Forecast by Application (2017-2021)
- 13.5 Home Sewing Machine Price Forecast (2017-2021)

CHAPTER 14 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Home Sewing Machine

Figure Global Production Market Share of Home Sewing Machine by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Home Sewing Machine Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Home Sewing Machine Revenue (Million USD) and Growth Rate (2012-2021)

Figure Europe Home Sewing Machine Revenue (Million USD) and Growth Rate (2012-2021)

Figure China Home Sewing Machine Revenue (Million USD) and Growth Rate (2012-2021)

Figure Japan Home Sewing Machine Revenue (Million USD) and Growth Rate (2012-2021)

Figure Southeast Asia Home Sewing Machine Revenue (Million USD) and Growth Rate (2012-2021)

Figure India Home Sewing Machine Revenue (Million USD) and Growth Rate (2012-2021)

Figure Global Home Sewing Machine Revenue (Million UDS) and Growth Rate (2012-2021)

Table Global Home Sewing Machine Capacity of Key Manufacturers (2015 and 2016) Table Global Home Sewing Machine Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Home Sewing Machine Capacity of Key Manufacturers in 2015
Figure Global Home Sewing Machine Capacity of Key Manufacturers in 2016
Table Global Home Sewing Machine Production of Key Manufacturers (2015 and 2016)
Table Global Home Sewing Machine Production Share by Manufacturers (2015 and 2016)

Figure 2015 Home Sewing Machine Production Share by Manufacturers



2015

Figure 2016 Home Sewing Machine Production Share by Manufacturers
Table Global Home Sewing Machine Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Home Sewing Machine Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Home Sewing Machine Revenue Share by Manufacturers
Table 2016 Global Home Sewing Machine Revenue Share by Manufacturers
Table Global Market Home Sewing Machine Average Price of Key Manufacturers (2015)

and 2016)
Figure Global Market Home Sewing Machine Average Price of Key Manufacturers in

Table Manufacturers Home Sewing Machine Manufacturing Base Distribution and Sales Area

Table Manufacturers Home Sewing Machine Product Type

Figure Home Sewing Machine Market Share of Top 3 Manufacturers

Figure Home Sewing Machine Market Share of Top 5 Manufacturers

Table Global Home Sewing Machine Capacity by Regions (2012-2017)

Figure Global Home Sewing Machine Capacity Market Share by Regions (2012-2017)

Figure Global Home Sewing Machine Capacity Market Share by Regions (2012-2017)

Figure 2015 Global Home Sewing Machine Capacity Market Share by Regions

Table Global Home Sewing Machine Production by Regions (2012-2017)

Figure Global Home Sewing Machine Production and Market Share by Regions (2012-2017)

Figure Global Home Sewing Machine Production Market Share by Regions (2012-2017)

Figure 2015 Global Home Sewing Machine Production Market Share by Regions

Table Global Home Sewing Machine Revenue by Regions (2012-2017)

Table Global Home Sewing Machine Revenue Market Share by Regions (2012-2017)

Table 2015 Global Home Sewing Machine Revenue Market Share by Regions

Table Global Home Sewing Machine Production, Revenue, Price and Gross Margin (2012-2017)

Table North America Home Sewing Machine Production, Revenue, Price and Gross Margin (2012-2017)

Table Europe Home Sewing Machine Production, Revenue, Price and Gross Margin (2012-2017)

Table China Home Sewing Machine Production, Revenue, Price and Gross Margin (2012-2017)

Table Japan Home Sewing Machine Production, Revenue, Price and Gross Margin (2012-2017)

Table Southeast Asia Home Sewing Machine Production, Revenue, Price and Gross



Margin (2012-2017)

Table India Home Sewing Machine Production, Revenue, Price and Gross Margin (2012-2017)

Table Global Home Sewing Machine Consumption Market by Regions (2012-2017)

Table Global Home Sewing Machine Consumption Market Share by Regions (2012-2017)

Figure Global Home Sewing Machine Consumption Market Share by Regions (2012-2017)

Figure 2015 Global Home Sewing Machine Consumption Market Share by Regions Table North America Home Sewing Machine Production, Consumption, Import & Export (2012-2017)

Table Europe Home Sewing Machine Production, Consumption, Import & Export (2012-2017)

Table China Home Sewing Machine Production, Consumption, Import & Export (2012-2017)

Table Japan Home Sewing Machine Production, Consumption, Import & Export (2012-2017)

Table Southeast Asia Home Sewing Machine Production, Consumption, Import & Export (2012-2017)

Table India Home Sewing Machine Production, Consumption, Import & Export (2012-2017)

Table Global Home Sewing Machine Production by Type (2012-2017)

Table Global Home Sewing Machine Production Share by Type (2012-2017)

Figure Production Market Share of Home Sewing Machine by Type (2012-2017)

Figure 2015 Production Market Share of Home Sewing Machine by Type

Table Global Home Sewing Machine Revenue by Type (2012-2017)

Table Global Home Sewing Machine Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Home Sewing Machine by Type (2012-2017)

Figure 2015 Revenue Market Share of Home Sewing Machine by Type

Table Global Home Sewing Machine Price by Type (2012-2017)

Figure Global Home Sewing Machine Production Growth by Type (2012-2017)

Table Global Home Sewing Machine Consumption by Application (2012-2017)

Table Global Home Sewing Machine Consumption Market Share by Application (2012-2017)

Figure Global Home Sewing Machine Consumption Market Share by Application in 2015

Table Global Home Sewing Machine Consumption Growth Rate by Application (2012-2017)

Figure Global Home Sewing Machine Consumption Growth Rate by Application



(2012-2017)

Table BERNINA Basic Information, Manufacturing Base, Production Area and Its Competitors

Table BERNINA Home Sewing Machine Production, Revenue, Price and Gross Margin (2012-2017)

Table BERNINA Home Sewing Machine Market Share (2012-2017)

Table Brother Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Brother Home Sewing Machine Production, Revenue, Price and Gross Margin (2012-2017)

Table Brother Home Sewing Machine Market Share (2012-2017)

Table JANOME Basic Information, Manufacturing Base, Production Area and Its Competitors

Table JANOME Home Sewing Machine Production, Revenue, Price and Gross Margin (2012-2017)

Table JANOME Home Sewing Machine Market Share (2012-2017)

Table JUKI Basic Information, Manufacturing Base, Production Area and Its Competitors

Table JUKI Home Sewing Machine Production, Revenue, Price and Gross Margin (2012-2017)

Table JUKI Home Sewing Machine Market Share (2012-2017)

Table NECCH Basic Information, Manufacturing Base, Production Area and Its Competitors

Table NECCH Home Sewing Machine Production, Revenue, Price and Gross Margin (2012-2017)

Table NECCH Home Sewing Machine Market Share (2012-2017)

Table SINGER Basic Information, Manufacturing Base, Production Area and Its Competitors

Table SINGER Home Sewing Machine Production, Revenue, Price and Gross Margin (2012-2017)

Table SINGER Home Sewing Machine Market Share (2012-2017)

Table HUSQVARNA VIKING Basic Information, Manufacturing Base, Production Area and Its Competitors

Table HUSQVARNA VIKING Home Sewing Machine Production, Revenue, Price and Gross Margin (2012-2017)

Table HUSQVARNA VIKING Home Sewing Machine Market Share (2012-2017)

Table TOYOTA Basic Information, Manufacturing Base, Production Area and Its Competitors

Table TOYOTA Home Sewing Machine Production, Revenue, Price and Gross Margin



(2012-2017)

Table TOYOTA Home Sewing Machine Market Share (2012-2017)

Table Sunstar Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sunstar Home Sewing Machine Production, Revenue, Price and Gross Margin (2012-2017)

Table Sunstar Home Sewing Machine Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Home Sewing Machine

Figure Manufacturing Process Analysis of Home Sewing Machine

Figure Home Sewing Machine Industrial Chain Analysis

Table Raw Materials Sources of Home Sewing Machine Major Manufacturers in 2015

Table Major Buyers of Home Sewing Machine

Table Distributors/Traders List

Figure Global Home Sewing Machine Production and Growth Rate Forecast (2017-2021)

Figure Global Home Sewing Machine Revenue and Growth Rate Forecast (2017-2021)

Table Global Home Sewing Machine Production Forecast by Regions (2017-2021)

Table Global Home Sewing Machine Consumption Forecast by Regions (2017-2021)

Table Global Home Sewing Machine Production Forecast by Type (2017-2021)

Table Global Home Sewing Machine Consumption Forecast by Application (2017-2021)

COMPANIES MENTIONED

BERNINA

Brother

JANOME

JUKI

NECCH

SINGER

HUSQVARNA VIKING

TOYOTA

Sunstar

DURKOPP-ShangGong

FEIYUE

ZOJE

TAKING BRAND SEWING MACHINE



JACK GEMSY HUAFENG MECHANICAL UKICRA



I would like to order

Product name: Global Home Sewing Machine Market Research Report Forecast 2017-2021

Product link: https://marketpublishers.com/r/G40F20376DCEN.html

Price: US\$ 2,240.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G40F20376DCEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970