

Global Herbal Medicine Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/GEDEA4B54AAEN.html

Date: May 2017

Pages: 102

Price: US\$ 2,240.00 (Single User License)

ID: GEDEA4B54AAEN

Abstracts

The Global Herbal Medicine Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Herbal Medicine industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Herbal Medicine market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

Global Herbal Medicine Market: Regional Segment Analysis



North America

Europe

China

Japan

Southeast Asia

India

The Major players reported in the market include:

Tsumura

Schwabe

Madaus

Weleda

Blackmores

Arkopharma

SIDO MUNCUL

Arizona Natural

Dabur

Global Herbal Medicine Market: Product Segment Analysis

Medicine Function

Medicinal part

Active Ingredient

Global Herbal Medicine Market: Application Segment Analysis

Western Herbalism

Traditional Chinese Medicine

Others

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow



It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



Contents

CHAPTER 1 HERBAL MEDICINE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Herbal Medicine
- 1.2 Herbal Medicine Market Segmentation by Type
 - 1.2.1 Global Production Market Share of Herbal Medicine by Type in 2015
 - 1.2.1 Medicine Function
 - 1.2.2 Medicinal part
 - 1.2.3 Active Ingredient
- 1.3 Herbal Medicine Market Segmentation by Application
 - 1.3.1 Herbal Medicine Consumption Market Share by Application in 2015
 - 1.3.2 Western Herbalism
- 1.3.3 Traditional Chinese Medicine
- 1.3.4 Others
- 1.4 Herbal Medicine Market Segmentation by Regions
 - 1.4.1 North America
 - 1.4.2 China
 - 1.4.3 Europe
 - 1.4.4 Southeast Asia
 - 1.4.5 Japan
 - 1.4.6 India
- 1.5 Global Market Size (Value) of Herbal Medicine (2012-2021)

CHAPTER 2 GLOBAL ECONOMIC IMPACT ON HERBAL MEDICINE INDUSTRY

- 2.1 Global Macroeconomic Environment Analysis
 - 2.1.1 Global Macroeconomic Analysis
 - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

CHAPTER 3 GLOBAL HERBAL MEDICINE MARKET COMPETITION BY MANUFACTURERS

- 3.1 Global Herbal Medicine Production and Share by Manufacturers (2015 and 2016)
- 3.2 Global Herbal Medicine Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 Global Herbal Medicine Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Herbal Medicine Manufacturing Base Distribution, Production Area and Product Type



- 3.5 Herbal Medicine Market Competitive Situation and Trends
 - 3.5.1 Herbal Medicine Market Concentration Rate
 - 3.5.2 Herbal Medicine Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 GLOBAL HERBAL MEDICINE PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)

- 4.1 Global Herbal Medicine Production by Region (2012-2017)
- 4.2 Global Herbal Medicine Production Market Share by Region (2012-2017)
- 4.3 Global Herbal Medicine Revenue (Value) and Market Share by Region (2012-2017)
- 4.4 Global Herbal Medicine Production, Revenue, Price and Gross Margin (2012-2017)
- 4.5 North America Herbal Medicine Production, Revenue, Price and Gross Margin (2012-2017)
- 4.6 Europe Herbal Medicine Production, Revenue, Price and Gross Margin (2012-2017)
- 4.7 China Herbal Medicine Production, Revenue, Price and Gross Margin (2012-2017)
- 4.8 Japan Herbal Medicine Production, Revenue, Price and Gross Margin (2012-2017)
- 4.9 Southeast Asia Herbal Medicine Production, Revenue, Price and Gross Margin (2012-2017)
- 4.10 India Herbal Medicine Production, Revenue, Price and Gross Margin (2012-2017)

CHAPTER 5 GLOBAL HERBAL MEDICINE SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

- 5.1 Global Herbal Medicine Consumption by Regions (2012-2017)
- 5.2 North America Herbal Medicine Production, Consumption, Export, Import by Regions (2012-2017)
- 5.3 Europe Herbal Medicine Production, Consumption, Export, Import by Regions (2012-2017)
- 5.4 China Herbal Medicine Production, Consumption, Export, Import by Regions (2012-2017)
- 5.5 Japan Herbal Medicine Production, Consumption, Export, Import by Regions (2012-2017)
- 5.6 Southeast Asia Herbal Medicine Production, Consumption, Export, Import by Regions (2012-2017)
- 5.7 India Herbal Medicine Production, Consumption, Export, Import by Regions (2012-2017)

CHAPTER 6 GLOBAL HERBAL MEDICINE PRODUCTION, REVENUE (VALUE),



PRICE TREND BY TYPE

- 6.1 Global Herbal Medicine Production and Market Share by Type (2012-2017)
- 6.2 Global Herbal Medicine Revenue and Market Share by Type (2012-2017)
- 6.3 Global Herbal Medicine Price by Type (2012-2017)
- 6.4 Global Herbal Medicine Production Growth by Type (2012-2017)

CHAPTER 7 GLOBAL HERBAL MEDICINE MARKET ANALYSIS BY APPLICATION

- 7.1 Global Herbal Medicine Consumption and Market Share by Application (2012-2017)
- 7.2 Global Herbal Medicine Consumption Growth Rate by Application (2012-2017)
- 7.3 Market Drivers and Opportunities
 - 7.3.1 Potential Applications
 - 7.3.2 Emerging Markets/Countries

CHAPTER 8 GLOBAL HERBAL MEDICINE MANUFACTURERS ANALYSIS

- 8.1 Tsumura
 - 8.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.1.2 Product Type, Application and Specification
 - 8.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 8.1.4 Business Overview
- 8.2 Schwabe
 - 8.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.2.2 Product Type, Application and Specification
 - 8.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 8.2.4 Business Overview
- 8.3 Madaus
 - 8.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.3.2 Product Type, Application and Specification
 - 8.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 8.3.4 Business Overview
- 8.4 Weleda
 - 8.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.4.2 Product Type, Application and Specification
 - 8.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 8.4.4 Business Overview
- 8.5 Blackmores
 - 8.5.1 Company Basic Information, Manufacturing Base and Competitors



- 8.5.2 Product Type, Application and Specification
- 8.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 8.5.4 Business Overview
- 8.6 Arkopharma
 - 8.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.6.2 Product Type, Application and Specification
 - 8.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 8.6.4 Business Overview
- 8.7 SIDO MUNCUL
 - 8.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.7.2 Product Type, Application and Specification
 - 8.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 8.7.4 Business Overview
- 8.8 Arizona Natural
 - 8.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.8.2 Product Type, Application and Specification
 - 8.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 8.8.4 Business Overview
- 8.9 Dabur
 - 8.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.9.2 Product Type, Application and Specification
 - 8.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 8.9.4 Business Overview

CHAPTER 9 HERBAL MEDICINE MANUFACTURING COST ANALYSIS

- 9.1 Herbal Medicine Key Raw Materials Analysis
 - 9.1.1 Key Raw Materials
 - 9.1.2 Price Trend of Key Raw Materials
 - 9.1.3 Key Suppliers of Raw Materials
 - 9.1.4 Market Concentration Rate of Raw Materials
- 9.2 Proportion of Manufacturing Cost Structure
 - 9.2.1 Raw Materials
 - 9.2.2 Labor Cost
 - 9.2.3 Manufacturing Expenses
- 9.3 Manufacturing Process Analysis of Herbal Medicine

CHAPTER 10 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS



- 10.1 Herbal Medicine Industrial Chain Analysis
- 10.2 Upstream Raw Materials Sourcing
- 10.3 Raw Materials Sources of Herbal Medicine Major Manufacturers in 2015
- 10.4 Downstream Buyers

CHAPTER 11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 11.1 Marketing Channel
 - 11.1.1 Direct Marketing
 - 11.1.2 Indirect Marketing
 - 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
 - 11.2.1 Pricing Strategy
 - 11.2.2 Brand Strategy
 - 11.2.3 Target Client
- 11.3 Distributors/Traders List

CHAPTER 12 MARKET EFFECT FACTORS ANALYSIS

- 12.1 Technology Progress/Risk
 - 12.1.1 Substitutes Threat
 - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

CHAPTER 13 GLOBAL HERBAL MEDICINE MARKET FORECAST (2017-2021)

- 13.1 Global Herbal Medicine Production, Revenue Forecast (2017-2021)
- 13.2 Global Herbal Medicine Production, Consumption Forecast by Regions (2017-2021)
- 13.3 Global Herbal Medicine Production Forecast by Type (2017-2021)
- 13.4 Global Herbal Medicine Consumption Forecast by Application (2017-2021)
- 13.5 Herbal Medicine Price Forecast (2017-2021)

CHAPTER 14 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Herbal Medicine

Figure Global Production Market Share of Herbal Medicine by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Herbal Medicine Consumption Market Share by Application in 2015

Figure Western Herbalism Examples

Figure Traditional Chinese Medicine Examples

Figure Others Examples

Figure North America Herbal Medicine Revenue (Million USD) and Growth Rate (2012-2021)

Figure Europe Herbal Medicine Revenue (Million USD) and Growth Rate (2012-2021)

Figure China Herbal Medicine Revenue (Million USD) and Growth Rate (2012-2021)

Figure Japan Herbal Medicine Revenue (Million USD) and Growth Rate (2012-2021)

Figure Southeast Asia Herbal Medicine Revenue (Million USD) and Growth Rate (2012-2021)

Figure India Herbal Medicine Revenue (Million USD) and Growth Rate (2012-2021)

Figure Global Herbal Medicine Revenue (Million UDS) and Growth Rate (2012-2021)

Table Global Herbal Medicine Capacity of Key Manufacturers (2015 and 2016)

Table Global Herbal Medicine Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Herbal Medicine Capacity of Key Manufacturers in 2015

Figure Global Herbal Medicine Capacity of Key Manufacturers in 2016

Table Global Herbal Medicine Production of Key Manufacturers (2015 and 2016)

Table Global Herbal Medicine Production Share by Manufacturers (2015 and 2016)

Figure 2015 Herbal Medicine Production Share by Manufacturers

Figure 2016 Herbal Medicine Production Share by Manufacturers

Table Global Herbal Medicine Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Herbal Medicine Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Herbal Medicine Revenue Share by Manufacturers

Table 2016 Global Herbal Medicine Revenue Share by Manufacturers



Table Global Market Herbal Medicine Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Herbal Medicine Average Price of Key Manufacturers in 2015
Table Manufacturers Herbal Medicine Manufacturing Base Distribution and Sales Area
Table Manufacturers Herbal Medicine Product Type

Figure Herbal Medicine Market Share of Top 3 Manufacturers

Figure Herbal Medicine Market Share of Top 5 Manufacturers

Table Global Herbal Medicine Capacity by Regions (2012-2017)

Figure Global Herbal Medicine Capacity Market Share by Regions (2012-2017)

Figure Global Herbal Medicine Capacity Market Share by Regions (2012-2017)

Figure 2015 Global Herbal Medicine Capacity Market Share by Regions

Table Global Herbal Medicine Production by Regions (2012-2017)

Figure Global Herbal Medicine Production and Market Share by Regions (2012-2017)

Figure Global Herbal Medicine Production Market Share by Regions (2012-2017)

Figure 2015 Global Herbal Medicine Production Market Share by Regions

Table Global Herbal Medicine Revenue by Regions (2012-2017)

Table Global Herbal Medicine Revenue Market Share by Regions (2012-2017)

Table 2015 Global Herbal Medicine Revenue Market Share by Regions

Table Global Herbal Medicine Production, Revenue, Price and Gross Margin (2012-2017)

Table North America Herbal Medicine Production, Revenue, Price and Gross Margin (2012-2017)

Table Europe Herbal Medicine Production, Revenue, Price and Gross Margin (2012-2017)

Table China Herbal Medicine Production, Revenue, Price and Gross Margin (2012-2017)

Table Japan Herbal Medicine Production, Revenue, Price and Gross Margin (2012-2017)

Table Southeast Asia Herbal Medicine Production, Revenue, Price and Gross Margin (2012-2017)

Table India Herbal Medicine Production, Revenue, Price and Gross Margin (2012-2017)

Table Global Herbal Medicine Consumption Market by Regions (2012-2017)

Table Global Herbal Medicine Consumption Market Share by Regions (2012-2017)

Figure Global Herbal Medicine Consumption Market Share by Regions (2012-2017)

Figure 2015 Global Herbal Medicine Consumption Market Share by Regions

Table North America Herbal Medicine Production, Consumption, Import & Export (2012-2017)

Table Europe Herbal Medicine Production, Consumption, Import & Export (2012-2017)
Table China Herbal Medicine Production, Consumption, Import & Export (2012-2017)



Table Japan Herbal Medicine Production, Consumption, Import & Export (2012-2017)

Table Southeast Asia Herbal Medicine Production, Consumption, Import & Export (2012-2017)

Table India Herbal Medicine Production, Consumption, Import & Export (2012-2017)

Table Global Herbal Medicine Production by Type (2012-2017)

Table Global Herbal Medicine Production Share by Type (2012-2017)

Figure Production Market Share of Herbal Medicine by Type (2012-2017)

Figure 2015 Production Market Share of Herbal Medicine by Type

Table Global Herbal Medicine Revenue by Type (2012-2017)

Table Global Herbal Medicine Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Herbal Medicine by Type (2012-2017)

Figure 2015 Revenue Market Share of Herbal Medicine by Type

Table Global Herbal Medicine Price by Type (2012-2017)

Figure Global Herbal Medicine Production Growth by Type (2012-2017)

Table Global Herbal Medicine Consumption by Application (2012-2017)

Table Global Herbal Medicine Consumption Market Share by Application (2012-2017)

Figure Global Herbal Medicine Consumption Market Share by Application in 2015

Table Global Herbal Medicine Consumption Growth Rate by Application (2012-2017)

Figure Global Herbal Medicine Consumption Growth Rate by Application (2012-2017)

Table Tsumura Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Tsumura Herbal Medicine Production, Revenue, Price and Gross Margin (2012-2017)

Table Tsumura Herbal Medicine Market Share (2012-2017)

Table Schwabe Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Schwabe Herbal Medicine Production, Revenue, Price and Gross Margin (2012-2017)

Table Schwabe Herbal Medicine Market Share (2012-2017)

Table Madaus Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Madaus Herbal Medicine Production, Revenue, Price and Gross Margin (2012-2017)

Table Madaus Herbal Medicine Market Share (2012-2017)

Table Weleda Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Weleda Herbal Medicine Production, Revenue, Price and Gross Margin (2012-2017)

Table Weleda Herbal Medicine Market Share (2012-2017)



Table Blackmores Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Blackmores Herbal Medicine Production, Revenue, Price and Gross Margin (2012-2017)

Table Blackmores Herbal Medicine Market Share (2012-2017)

Table Arkopharma Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Arkopharma Herbal Medicine Production, Revenue, Price and Gross Margin (2012-2017)

Table Arkopharma Herbal Medicine Market Share (2012-2017)

Table SIDO MUNCUL Basic Information, Manufacturing Base, Production Area and Its Competitors

Table SIDO MUNCUL Herbal Medicine Production, Revenue, Price and Gross Margin (2012-2017)

Table SIDO MUNCUL Herbal Medicine Market Share (2012-2017)

Table Arizona Natural Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Arizona Natural Herbal Medicine Production, Revenue, Price and Gross Margin (2012-2017)

Table Arizona Natural Herbal Medicine Market Share (2012-2017)

Table Dabur Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Dabur Herbal Medicine Production, Revenue, Price and Gross Margin (2012-2017)

Table Dabur Herbal Medicine Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Herbal Medicine

Figure Manufacturing Process Analysis of Herbal Medicine

Figure Herbal Medicine Industrial Chain Analysis

Table Raw Materials Sources of Herbal Medicine Major Manufacturers in 2015

Table Major Buyers of Herbal Medicine

Table Distributors/Traders List

Figure Global Herbal Medicine Production and Growth Rate Forecast (2017-2021)

Figure Global Herbal Medicine Revenue and Growth Rate Forecast (2017-2021)

Table Global Herbal Medicine Production Forecast by Regions (2017-2021)

Table Global Herbal Medicine Consumption Forecast by Regions (2017-2021)

Table Global Herbal Medicine Production Forecast by Type (2017-2021)



Table Global Herbal Medicine Consumption Forecast by Application (2017-2021)

COMPANIES MENTIONED

Tsumura Schwabe Madaus Weleda Blackmores Arkopharma SIDO MUNCUL Arizona Natural Dabur Herbal Africa Nature's Answer Bio-Botanica

Potter's

Zand

Nature Herbs

Imperial Ginseng

Yunnan Baiyao

Tongrentang

TASLY

Zhongxin

Kunming Pharma Sanjiu JZJT

Guangzhou Pharma

Taiji Haiyao



I would like to order

Product name: Global Herbal Medicine Market Research Report Forecast 2017-2021

Product link: https://marketpublishers.com/r/GEDEA4B54AAEN.html

Price: US\$ 2,240.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GEDEA4B54AAEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
**All fields are required	
Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970